

**SUNDERLAND CITY CENTRE: EVENING
ECONOMY SUPPLEMENTARY PLANNING
DOCUMENT
(EESPD)**

STATEMENT OF CONSULTATION

November 2007

CONTENTS	PAGE
Introduction	3
Background	3
Consultation Process	3
Formal Consultation	5
Appendix 1	
Distribution list and letter type to specific and general consultation bodies	7
Appendix 2	
Distribution list and letter/memo type to Initial Stakeholders	10
Appendix 3	
Distribution list and letter type to other consultees	13
Appendix 4	
Distribution list and letter type for other consultees	16
Appendix 5	
Distribution list and letter type for internal consultees	20
Appendix 6	
Schedule of representations received and how they have been addressed	22
Appendix 7	
Minutes of Pub Watch and subsequent meetings	77

Introduction

This Statement has been prepared in accordance with the requirements of the Town and Country Planning (Local Development) (England) Regulations 2004. The regulations require Sunderland City Council to produce a consultation statement as part of the Supplementary Planning Document (SPD) process.

The statement sets out details of consultations that were carried out during the preparation of the draft Evening Economy SPD (EESPD), and highlights how issues arising through the consultation process influenced the draft proposals. It also sets out details of the formal consultation process which was undertaken by the City Council from 10 May 2007 to 21 June 2007, the responses received and how they have been addressed.

Background

There are currently around 100 licensed premises within the City Centre. With potential opportunities for further outlets a strategy is required to ensure that licensed premises are located and managed in a way that adds value to the City Centre by offering better quality and choice and greater diversity in an environment which is perceived to be safe, exciting and inclusive. Particularly with greater emphasis being on attracting people to live, work and spend their leisure time in the City Centre.

The Sunderland City Centre: Evening Economy SPD document aims to develop this strategy by consolidating evening and night time uses into four defined character areas of the City Centre and pursuing different policy requirements, such as opening and closing times, use and size of premises for each quarter.

The EESPD provides supplementary advice to adopted policy SA74A of the Unitary Development Plan Alteration number 2 (Central Sunderland), which supports the diversification of cultural, leisure and recreational opportunities within Central Sunderland.

Consultation Process

In order to identify what the key issues were for the City Centre in relation to licensed premises, key stakeholders were invited to an initial meeting at the Civic centre on 6 December 2006 to discuss the subject and identify what work was already being undertaken and identify broad themes and issues. The results of the meeting were considered when preparing the draft EESPD.

The main points to come out of this were:

- Lack of activity to the western end of High Street on an evening/night-time;

- Lack of good quality venues;
- Consideration of a Business Improvement District (BID);
- Avoid solid roller shutters on properties;
- Introduce more CCTV throughout the City Centre;
- Consideration needs to be given to Sunderland arc regeneration programme;
- Later closing of premises draws upon police resources and diverts coverage;
- The City Centre is not at saturation point with regard to the amount of licensed premises;
- Policies which are drawn up need to be flexible.

In the spring of 2007 a consultation event on a 'Vibrant City Centre' was undertaken by the Regeneration and Community Services Review Committee, which looked at the early evening (4-7pm) period within the City Centre to try and identify areas for improvement. Part of this work involved people posting their comments on the BBC Wear web site, the main points raised were;

- More and better choice in restaurants;
- Venues which cater for families and older age groups;
- Venues where you can have a drink and a conversation;
- More lunchtime venues for food;
- More venues to visit alongside theatre visits.

Due to the similar nature of the topic, it was considered appropriate to take these comments on board at an initial stage in preparation of the draft EESPD.

In addition to the web site the Regeneration and Community Services Review Committee also hosted an event in Crowtree Leisure Centre on 16 March 2007 for the public and representatives of groups to put forward their views on what the City Centre should be like in the future, with particular reference to the 4-7pm slot. Approximately 90 people attended the event.

This event was also used as an opportunity to introduce the EESPD and make people aware of the aims and objectives of the emerging draft document and the forthcoming consultation. A short presentation outlining the EESPD was given and people's views sought.

Formal Consultation

A formal public consultation on the Draft Evening Economy SPD was undertaken from 10 May 2007 – 21 June 2007.

The formal consultation process, which was prepared in accordance with the City Council's adopted Statement of Community Involvement, consisted of the following:

- A letter sent to 19 formal Consultees (as set out in Planning Policy Statement 12) and 14 key Stakeholders, with copies of the EESPD and all associated documents;
- A letter sent to approximately 3,000 residential and business addresses within the City Centre;
- A letter / document/ information leaflet sent to around 100 interested businesses, groups/individuals informing them about the consultation on the SPD and where the documents could be viewed;
- The Council circulated a press release stating that the City Council was seeking the views and comments of the public and other interested parties on the EESPD;
- The Council published a statutory notice in the Sunderland Echo on 10 May 2007 stating that the City Council was seeking the views and comments of the public and other interested parties on the EESPD;
- The consultation was advertised at a selection of bars, restaurants and shops throughout the City Centre, The Empire Theatre, Empire cinema, casino, Crowtree Leisure Centre, libraries and people first centres within the City, informing residents and visitors of the consultation. This comprised of posters, leaflets, comment cards and small business cards. (The comment cards could be left in boxes at the exhibitions or returned to the Civic Centre by freepost);
- Copies of the draft EESPD were available during normal opening times at Sunderland Civic Centre and all libraries within the City;
- A series of staffed public exhibitions showcasing the EESPD were held during the consultation period. These were located at The Bridges Shopping Centre on Thursday 17 May from 8.30am-8pm, Friday 18 May from 8.30am -5.30pm and at Sunderland Central Library on Tuesday 22 May from 9.30am – 5pm. In addition, a permanent exhibition was on display in the main foyer of Sunderland Civic Centre for the duration of the consultation;

- A dedicated web page (www.sunderland.gov.uk/evening) was created with the address featured on all publicity material. The page included the draft document and associated documents, an on-line questionnaire (which was also available to e-mail and download/ print);

Following lack of responses from licences within the City Centre, a presentation on the document was given to members of the City Centre Pub watch group on 1 August 2007. Following this a further two meetings were held with licensees from the Theatre Quarter who expressed concerns about the document, firstly between licensees and Joanne Scott, Senior Planner on 6 August 2007 and then between licensees, their legal representatives and Keith Lowes the Head of Planning and Environment on 3 September 2007. The points raised have been addressed in the attached schedule and the minutes of these meetings are attached at appendix 7.

APPENDIX 1

Distribution list and letter type to specific and general consultation bodies

Specific Consultation Bodies

1. English Heritage
2. Natural England
3. Environment Agency
4. Government Office North East*
5. North East Regional Assembly
6. One North East
7. Strategic Health Authority
8. Highways Agency
9. City libraries

General Consultation Bodies

1. WE-AR ABLE
2. Youth Parliament
3. Sunderland Civic Society
4. City of Sunderland – Council for the disabled
5. Sunderland TPCT
6. Business Link Tyne and Wear
7. Sunderland Business Network Ltd
8. City Centre Residents Association
9. Nexus
10. The Theatres Trust – Rose Freeman

These groups received:

- **A copy of the Draft Evening Economy Supplementary Planning Document;**
- **A copy of the Screening Report;**
- **A copy of the Statement of SPD matters;**
- **A Consultation Statement,**
- **A consultation questionnaire**
- **An extract from UDP Alteration No.2 (Central Sunderland) outlining policy SA74A.**

*Only requires standard letter

The Draft Evening Economy Supplementary Planning Document was approved by the City Council on 14 March 2007 to go out on public consultation. Once adopted the document will be a material consideration in providing guidance to developers/applicants as to the City Council's requirements for licensed premises within the City Centre when submitting planning applications/pre-applications.

The document proposes a strategy to improve and manage the evening and night time economy within the City Centre. It will focus on licensed premises while ensuring harm is not caused to the character of areas or to the amenity of nearby residents and other uses.

It sets out the overall aims for different character areas of the City Centre and how these aims can be achieved through planning controls. Controls include closing times, refuse storage, restrictions on uses and number of premises.

It is intended that the Evening Economy Supplementary Planning Document will be taken forward through the statutory planning process to form part of the City's Local Development Framework in due course.

Accordingly the City Council is carrying out extensive consultations on this document to ensure that the views of the public and other interested parties are taken into account. A formal six-week consultation is to take place from Thursday 10 May to Thursday 21 June 2007

The City Council will consider all comments received and will seek to agree appropriate changes to the document before its adoption as a Supplementary Planning Document.

I attach, for your information a copy of the Draft Evening Economy Supplementary Planning Document, a copy of the Screening Report, a copy of the Statement of SPD matters and Consultation Statement, together with the relevant consultation questionnaire for making comments. An extract from UDP Alteration No.2 (Central Sunderland) outlining policy SA74A is also enclosed for background information.

The documents can also be viewed at the Civic Centre, Burdon Road, Sunderland, Monday to Thursday from 8.30am till 5.15pm and on a Friday from 8.30am till 4.45pm. The documents can also be viewed online at www.sunderland.gov.uk/evening where an interactive questionnaire can also be completed.

Any comments should be returned to Head of Planning and Environment, Sunderland City Council, PO Box 102, Civic Centre, Sunderland, SR2 7DN by no later than **Thursday 21 June 2007**.

If you have any queries regarding the above please do not hesitate to contact my assistant Joanne Scott on 5531538.

Yours faithfully

A handwritten signature in black ink, appearing to read 'K. Burns', written in a cursive style.

Head of Planning and Environment

APPENDIX 2

Distribution list and letter/memo type to Initial Stakeholders

1. Norma Johnson- Assistant Head of Environmental Services
2. Tom Terrett- Trading Standards and Licensing Manager
3. Chris Alexander- Head of Culture and Tourism
4. Alan Mitchell- Community Safety Co-ordinator
5. Councillor Joan Carthy
6. City Centre Manager
7. David Walker- Sunderland arc
8. Richard Arkell – Integer Consultancy
9. Inspector Steve Tallentire- Northumbria Police, Gillbridge Avenue Police Station
10. Sergeant Paul Whittle – Northumbria Police, Gillbridge Avenue Police Station
11. Claire Stewart- Chair of City Centre Licensing Group
12. Rob McMullen- North East Chamber of Commerce
13. Ben Hall- Sunnyside Partnership
14. Mick Thurlbeck – Argent UK

These individuals received:

- **A copy of the Draft Evening Economy Supplementary Planning Document;**
- **A copy of the Statement of SPD matters;**
- **A Consultation Statement,**
- **A consultation questionnaire**

I refer to our meeting in December 2006 when initial issues on the evening economy and licensed premises within the City Centre were discussed as a forerunner to the preparation of the Council's Draft Evening Economy Supplementary Planning Document.

The draft document for consultation has now been prepared and subsequently approved by the City Council on 14 March 2007 to go out on formal consultation. Once adopted the document will be a material consideration in providing guidance to developers/applicants as to the City Council's requirements for licensed premises within the City Centre when submitting planning applications/pre-applications.

Accordingly the Council is carrying out extensive consultations on this document to ensure that the views of the public and other interested parties are taken into account. A formal six-week consultation is to take place from Thursday 10 May to Thursday 21 June 2007.

The City Council will consider all comments received and will seek to agree appropriate changes to the document before its adoption as a Supplementary Planning Document.

I attach, for your information and comment a copy of the Draft Evening Economy Supplementary Planning Document, a copy of the Statement of SPD matters and Consultation Statement, together with the consultation questionnaire for making comments. Any comments should be returned by no later than **Thursday 21 June 2007**.

The documents can also be viewed online at www.sunderland.gov.uk/evening where an interactive questionnaire can also be completed.

If you have any queries regarding the above please do not hesitate to contact my assistant Joanne Scott on 5531538.

Yours Sincerely

Head of Planning and Environment

I refer to the meeting in December 2006 when initial issues on the evening economy and licensed premises within the City Centre were discussed as a forerunner to the preparation of the Council's Draft Evening Economy Supplementary Planning Document.

The draft document for consultation has now been prepared and subsequently approved by the City Council on 14 March 2007 to go out on formal consultation. Once adopted the document will be a material consideration in providing guidance to developers/applicants as to the City Council's requirements for licensed premises within the City Centre when submitting planning applications/pre-applications.

Accordingly the Council is carrying out extensive consultations on this document to ensure that the views of the public and other interested parties are taken into account. A formal six-week consultation is to take place from Thursday 10 May to Thursday 21 June 2007.

The City Council will consider all comments received and will seek to agree appropriate changes to the document before its adoption as a Supplementary Planning Document.

I attach, for your information and comment a copy of the Draft Evening Economy Supplementary Planning Document, a copy of the Statement of SPD matters and Consultation Statement, together with the consultation questionnaire for making comments. Any comments should be returned by no later than **Thursday 21 June 2007** to the Head of Planning and Environment, Sunderland City Council, PO Box 102, Civic Centre, Sunderland, SR2 7DN.

The documents can also be viewed online at www.sunderland.gov.uk/evening where an interactive questionnaire can also be completed.

If you have any queries regarding the above please do not hesitate to contact my assistant Joanne Scott on 5531538.

Yours faithfully



Head of Planning and Environment

APPENDIX 3

Distribution list and letter type to other consultees

1. The Bridges Manager
2. The Manager - Empire Theatre
3. The Manager – Crowtree Leisure Centre
4. The Manager- Museum and Winter Gardens
5. Sunderland University
6. Land Securities
7. Sunderland Housing Group

These groups and individuals received a copy of the Draft Evening Economy Supplementary Planning Document and questionnaire.

The Draft Evening Economy Supplementary Planning Document was approved by the City Council on 14 March 2007 to go out on public consultation. Once adopted the document will be a material consideration in providing guidance to developers/applicants as to the City Council's requirements for licensed premises within the City Centre when submitting planning applications/pre-applications.

The document proposes a strategy to improve and manage the evening and night time economy within the City Centre. It will focus on licensed premises while ensuring harm is not caused to the character of areas or to the amenity of nearby residents and other uses.

It sets out the overall aims for different character areas of the City Centre and how these aims can be achieved through planning controls. Controls include closing times, refuse storage, restrictions on uses and number of premises.

It is intended that the Evening Economy Supplementary Planning Document will be taken forward through the statutory planning process to form part of the City's Local Development Framework in due course.

Accordingly the City Council is carrying out extensive consultations on this document to ensure that the views of the public and other interested parties are taken into account. A formal six-week consultation is to take place from Thursday 10 May to Thursday 21 June 2007

The City Council will consider all comments received and will seek to agree appropriate changes to the document before its adoption as a Supplementary Planning Document.

I attach, for your information a copy of the Draft Evening Economy Supplementary Planning Document together with the relevant consultation questionnaire for making comments.

The documents can also be viewed at the Civic Centre, Burdon Road, Sunderland, Monday to Thursday from 8.30am till 5.15pm and on a Friday from 8.30am till 4.45pm. The documents can also be viewed online at www.sunderland.gov.uk/evening where an interactive questionnaire can also be completed.

Any comments should be returned to Head of Planning and Environment, Sunderland City Council, PO Box 102, Civic Centre, Sunderland, SR2 7DN by no later than **Thursday 21 June 2007**.

If you have any queries regarding the above please do not hesitate to contact my assistant Joanne Scott on 5531538.

Yours faithfully

A handwritten signature in black ink, appearing to read "K. Jones". The signature is written in a cursive style with a large initial "K" and a long, sweeping underline.

Head of Planning and Environment

APPENDIX 4

Distribution list and letter type for other consultees

1. Age Concern
2. Church Commissioners
3. Disabled Persons Transport Advisory Committee
4. Equal Opportunities Commission
5. Fire and Rescue Services
6. Health and Safety Executive
7. Help the Aged
8. Police Architectural Liaison Officers/Crime Prevention Design Advisors
9. Post Office property Holdings
10. BT offices - Sunnyside
11. Institute of Directors
12. CBI North East
13. Commission for racial equality
14. Priority Healthcare Wearside
15. Sunderland Health Commission
16. Hendon Islamic Society
17. Sunderland Bangladeshi Community Centre
18. Sunderland Mosque
19. Sunderland Sikh Association
20. Federation of small businesses
21. Hendon Young people's project
22. Physical Disabilities Alliance
23. Wearside disablement trust
24. Wearside women in need
25. MESMAC NE/ GMT
26. Taxi operators
27. Bus operators

The above groups also received an information leaflet.

Residents/Businesses

1. All city centre businesses
2. All city centre residents
3. Graham Hurst

Vibrant City Centre Event

1. Andrew and Bertha Kanyangu
2. Mike and Val Watson
3. Doreen McKeown (Silksworth Heritage Group)

4. Anthony Stephenson
5. Pat Burn (Community Matters Association)
6. Helmut Izaks
7. Bill Craddick
8. Ann Barass
9. Maureen Lynch
10. Mr J Bainbridge
11. Margaret Laing
12. Catherine Welsh

Electronically

1. Catherine Hudson
2. Tom Hudson
3. I Dabrowski
4. Kathleen Cake
5. Linda Bailey
6. Claire Davison
7. Sue Mileson
8. David Arthur
9. Elaina Thompson
10. Roy Chiemezie
11. Margaret Paget

Core Strategy Issues and Options

1. Glyn Sheppard
2. Andrew Cook (National Offender Management Service)
3. Doris Turner
4. Jon Eashus
5. J Brown
6. Carol Rogerson
7. Samuel Thurlbeck

The Draft Evening Economy Supplementary Planning Document was approved by the City Council on 14 March 2007 to go out on public consultation. Once adopted the document will be a material consideration in providing guidance to developers/applicants as to the City Council's requirements for licensed premises within the City Centre when submitting planning applications/pre-applications.

The document proposes a strategy to improve and manage the evening and night time economy within the City Centre. It will focus on licensed premises while ensuring harm is not caused to the character of areas or to the amenity of nearby residents and other uses.

It sets out the overall aims for different character areas of the City Centre and how these aims can be achieved through planning controls. Controls include closing times, refuse storage, restrictions on uses and number of premises.

It is intended that the Evening Economy Supplementary Planning Document will be taken forward through the statutory planning process to form part of the City's Local Development Framework in due course.

Accordingly the Council is carrying out extensive consultations on this document to ensure that the views of the public and other interested parties are taken into account. A formal six-week consultation is to take place from **Thursday 10 May to Thursday 21 June 2007**.

The City Council will consider all comments received and will seek to agree appropriate changes to the document before its adoption as a Supplementary Planning Document.

A copy of the Draft Evening Economy Supplementary Planning Document and associated documents can be viewed at the City's libraries, the Civic Centre, or online at www.sunderland.gov.uk/udp/SPD/evening where an interactive questionnaire can also be completed.

Staff from the City Council's Development and Regeneration staff will attend exhibitions on the following dates if you wish to discuss the document.

- The Bridges Shopping Centre on Thursday 17 May from 8.30 am to 8.00pm
- The City Library on Tuesday 22 May from 9.30 to 5.00pm
- Sunderland Civic Centre Thursday 10 May to Thursday 21 June 2007 during normal office hours upon request

Comments can be placed in the collection points provided at the above venues or returned to the Head of Planning and Environment, Sunderland City Council,

PO Box 102, Civic Centre, Sunderland, SR2 7DN by no later than **Thursday 21 June 2007**.

If you have any queries regarding the above please do not hesitate to contact my assistant Joanne Scott on 5531538 or Musawwir Choudhary on 553 1516.

Yours faithfully

A handwritten signature in black ink, appearing to read 'K. Jones', written in a cursive style.

Head of Planning and Environment

APPENDIX 5

Distribution list and letter type for internal consultees

1. Ken Scott – Development Manager
2. David Giblin-Manager Planning Implementation
3. Keith Hamilton -Deputy Manager Landscape and Reclamation
5. Mike Mattok -Deputy Development Control Manager
7. Colin Everett - Head of Engineering and Transportation
8. Bob Donaldson - Manager of Engineering Development and Transportation
9. Captain Ian Duncan - General Manager, Port of Sunderland
10. Colin Clark – Head of Land and Property Services
11. Phil Spooner - Head of Regeneration
12. Peter Chapman - Assistant Chief Executive, Corporate Policy
13. Graeme Farnworth – Head of Corporate Policy
14. Janet Snaith - Head of City Business and Investment Team
15. Keith Beardmore - City Treasurer
16. Bob Rayner - City Solicitor
17. Helen Paterson – Director of Children’s Services
18. Beverley Scanlon - Capital Development, Education Directorate
19. Dave Smith - Acting Director of Adult Services
20. Paul Dobson - Director Community and Cultural Services
21. Peter High - Head of Community and Cultural Services
22. Jacqueline Campbell- Senior Policy Officer
23. Dave Leonard - Policy and Strategy Controller
24. Bill Blackett- Area Regeneration Officer (Coalfields and East)
25. Karen Graham – Area Regeneration Officer (Washington and North)
26. Richard Parry – Area Regeneration Officer (South and West)
27. John Fisher - Head of adult Services
28. Karen Marshall – Tourism Development Manager
29. Marion Dixon – Environmental Health Manager
30. Julie Elliott - Assistant Head of Culture and Tourism
31. Jim Alproovich – Assistant Head of Environmental Services
32. Graham Carr – Highways Maintenance Manager

These individuals received a copy of the EESPD document.

The Draft Evening Economy Supplementary Planning Document was approved by the City Council on 14 March 2007 to go out on public consultation. Once adopted the document will be a material consideration in providing guidance to developers/applicants as to the City Council's requirements for licensed premises within the City Centre when submitting planning applications/pre-applications.

The document proposes a strategy to improve and manage the evening and night time economy within the City Centre. It will focus on licensed premises while ensuring harm is not caused to the character of areas or to the amenity of nearby residents and other uses.

A copy of the document is attached.

It is appreciated if any comments and/or completed questionnaires be returned to Planning Policy Section (Room 3.54), Sunderland City Council, PO Box 102, Civic Centre by **Thursday 21 June 2007**. The questionnaire can also be completed on line at www.sunderland.gov.uk/evening.

Should you require any further information on this matter, please do not hesitate to contact Joanne Scott or Musawwir Choudhary on the above extension numbers.

Yours faithfully



Head of Planning and Environment

APPENDIX 6

Schedule of representations received and how they have been addressed

Topic	Consultee	Comment, supporting or objection	Date	Comments	How the issue has been addressed
General	N. Litchford	Comment		No way would I age 75 be in the town centre after 6 o'clock	No amendment to document
General	One North East	Comment	21/06/07	The Agency has no specific comments to make regarding the various policies presented in the document.	No amendment to document
General	Chris Alexander (Head of Culture and Tourism, Sunderland City Council)	Comment	21/06/07	To describe the character of particular areas of the city on the various media used in the marketing process there needs to be a more accurate definition of the area.	The description of the character of each area is in relation to the evening economy and as such does not cover every detail. However, should a more comprehensive definition of each area be drawn together corporately the next review of the document will take this on board. No amendment to document
General	Chris Alexander	Comment	21/06/07	All quarters need to address the balance between daytime and evening	The document aims to do this but is

				use and increase use between 4 to 7pm.	restrained in what it seeks to control, being a document for licensed premises only. However, relevant paragraph has been amended substituting 5pm with 4pm.
General	Chris Alexander	Comment	21/06/07	Are the new quarters to be marketed as such or are these for planning purposes only?	The quarters, which have been in place since the 2002 document are used for evening economy purposes at this time. No amendments to document
General	Chris Alexander	Comment	21/06/07	It is agreed that the use of the outdoor spaces in the city centre can be maximised with the introduction of defined areas.	This point is agreed with, but unfortunately is outside the remit of the document. No amendment to document
General	Chris Alexander	Comment	21/06/07	It would be interesting to explore the notion of Percent for Art with new businesses arriving in the quarters.	This point is agreed with, but unfortunately is outside the remit of the document. No amendment to

					document
General	Chris Alexander	Comment	21/06/07	The document does not refer to the no-smoking ban and its impact.	A general restriction has been inserted into the document, which sets out requirements for smoking shelters.(GEN7)
General	Chris Alexander	Comment	21/06/07	Taxi ranks are not included – it would be important for every quarter to have a safe and convenient rank to encourage less use of cars in the city centre.	Mention has been made within the document as to the location of taxi ranks, however the document can not allocate new taxi ranks.
General	Chris Alexander	Comment	21/06/07	All information, maps and web related documentation must be made available in all relevant public spaces to a wide audience with equality in mind.	This point is agreed with, but unfortunately is outside the remit of the document. No amendment to document.
General	Chris Alexander	Comment	21/06/07	Picture on page 21 is from Culture Quarter	Both pictures on Pg21 are of the Empire Theatre, one being from an Empire Show and the other being the building itself.
General	Chris Alexander	Comment	21/06/07	The appendices do not list the	Document amended

				restaurants in the cinema complex	to include all licensed premises within the City Centre.
General	North East Assembly	Comment	31/07/07	The SPD is in general conformity with RPG1 and the RSS proposed changes. The NEA Development Board has endorsed the officer level responses to the above planning document.	No amendment to document.
General	Julie Elliot (Assistant Head of Culture and Tourism, Sunderland City Council)	Comment	21/06/07	It is not clear what, if anything, can be done to change the style of existing premises not suited to specific quarters.	The document can only relate to new licensed premises for planning permission purposes. However comments can be made under licensing legislation in relation to the aims of the SPD.
General	Julie Elliot	Comment	21/06/07	The number of new licences to be allowed in some areas is very specific and tight- does this need to be more flexible to ensure opportunities are not lost?	The number of premises has to be specific to ensure control and avoid cumulative impacts. The document is to be reviewed in 2010 and as such the issue of numbers will be again considered.
General	Julie Elliot	Comment	21/06/07	The document does not refer to the	Mention has been

				smoking ban and the impact this will have on outdoor areas. Also taxi ranks are not included- it will be important for people in each quarter to have convenient taxi ranks and to feel safe.	made within the document as to the location of taxi ranks, however the document can not allocate new taxi ranks. A general restriction has been inserted into the document, which sets out requirements for smoking shelters.(GEN7)
General	Norma Johnston (Assistant Head of Environmental Services, Sunderland City Council)	Comment	20/06/07	As a department we support the proposals wherever possible in order to enhance the vitality and viability of the City Centre. There are some points of accuracy which I would draw your attention to at section 1.32 and Permitted Use's TQ1 (page 23) and SQ1 (page 28). These points have been detailed in full by Tom Terrett, Trading Standards and Licensing Manager, in his memorandum of the 6 June 2007.	Points dealt with in Tom Terrett's comment below.
General	Norma Johnston	Comment	20/06/07	With reference to consideration of noise nuisance the document appears to provide a more proactive framework for us to work with to ensure local amenity is protected in a mix of residential and	No amendment to document

				commercial properties. Any restriction relating to opening hours would have to be considered together with licensing legislation.	
General	Tom Terrett (Trading Standards and Licensing Manager, Sunderland City Council)	Comment	04/06/07	The Licensing committee does not determine the opening hours of individual premises. Therefore, you many wish to replace the words; “by the licensing Committee” with “under licensing legislation”.	Amendment made to relevant paragraph.
General	Alan Mitchell, Community Safety Coordinator	Comment	31/05/07	The overall main feedback is that safe walking routes are proposed from the various quarters back to secured car parks and transport hubs.	This point is agreed with, but unfortunately is outside the remit of the document. No amendment to document.
General	Alan Mitchell	Comment	31/05/07	P. 4 para.1.3 says the period after 5pm whereas the foreword says 4pm?	Amendment made to relevant paragraph
General	Alan Mitchell	Comment	31/05/07	P. 14 para. 2.7 Reminder that currently 2 marshalled taxi sites exist at Green Tce. and near 'Idols' club	Amendments made to text.
General	Alan Mitchell	Comment	31/05/07	P. 20 para. 3.6 Suggested addition of the words, 'and fear of crime'.	No amendment to document
General	Alan Mitchell	Comment	31/05/07	P. 22 para. 3.16 Reminder re the benefit of 'safe walking route'.	No amendment to document
General	Alan Mitchell	Comment	31/05/07	P 27 para 4.10. Comments that alcohol induced damage to parked motor vehicles can be an issue and whether 'angled parking' would reduce the problem as opposed to 'nose to tail '	Comment is outside the remit of the document. No amendment to document.

				parking.	
General	Alan Mitchell	Comment	31/05/07	P 34 para. 5.4 Another comment re the need for a safe walking route.	No amendment to document
General	Alan Mitchell	Comment	31/05/07	P. 41 para 6.14 - 4th bullet - use of the word 'Be'?	No amendment to document
General	Steve Tallentire, Northumbria Police	Comment	27/06/07	With fear of crime in mind, I am glad to see the provision of encouraging premises to refrain from roller shutters given the negative impression that they can bring.	No amendment to document
General	Julie Marshall	Comment	21/06/07	Ensuring that there are a mix of facilities to encourage older people to stay in the city centre after 4pm	This point is agreed with, but unfortunately is outside the remit of the document. No amendment to document
General	Julie Marshall	Comment	21/06/07	To look at transport around the city to enable easier access between quarters	This point is agreed with, but unfortunately is outside the remit of the document. No amendment to document
General	Julie Marshall	Comment	21/06/07	Ensure that Park Lane, which is main transport interchange, is safe and combat the 'fear of crime issue'	This point is agreed with, but unfortunately is outside the remit of the document. No amendment to document

General	Julie Marshall	Comment	21/06/07	Events, leisure activities and so forth need to be family orientated and appropriate to encourage use	This point is agreed with, but unfortunately is outside the remit of the document. No amendment to document
General	Julie Marshall	Comment	21/06/07	Have a 'tea time' special to encourage older people to stay	This point is agreed with, but unfortunately is outside the remit of the document. No amendment to document
General	Julie Marshall	Comment	21/06/07	Encourage shops to remain open passed the 5 pm mark	This point is agreed with, but unfortunately is outside the remit of the document. No amendment to document
General	English Heritage	Comment	05/06/07	I have no further comments or observations to make on the latest consultation.	No amendment to document
General	Chris Jackson	Comment		3 people living in the above address do not appreciate late night opening of the City Tavern - too close to home. We may be the only people living in the street but still deserve consideration.	The document aims are to ensure licensed premises do not impact on residential properties, however this is difficult for

					existing premises. No amendment to document
General	Ahmed Bashir	Comment		Great idea what if we can see a ray of hope in this Dead City Type Town of Zombies.	No amendment to document
General	Anthony Stephenson	Comment		This exercise is a waste of time. You should be putting all your efforts into developing the Vaux site, Holmeside Triangle, Farringdon Row etc- the wasteland and the eyesore sites. The Arc has delivered nothing. This council is tired. All talk and no action. Can't understand how they keep getting voted in. Sunderland is a 3rd rate city thanks to them.	No amendment to document
General	Anthony Stephenson	Comment		Get the Vaux site, Holmeside Triangle, Farringdon Row, Stadium Park etc developed. In turn everything else will fall into place. Council is all talk and no action. Arc has delivered nothing. We need other people on council. People with vision.	No amendment to document
General	Mary Ann Tiplady	Comment		They should close at 12.00 clubs and nightclubs should shut at 12.00, not 1.00am in the morning. Legal age in night clubs is about 16 to 17 years old there, should stop it right now.	It is only the Nightlife Quarter where restrictions are not in place for opening hours, due to the proposed character of the area, the remainder of the

					quarters have restrictions in place. No amendment to document
General	Mrs V Marine	Comment		I think that these are good ideas and I agree with the proposals.	No amendment to document
General	Not supplied	Comment		I think each site should be allowed to set their own opening times	This is appropriate for the Nightlife Quarter, but not for the other quarters due to the possible impacts on the proposed character areas. No amendment to document
General	Mrs C.E. Wilkinson	Comment		Too many bars already. Why can't we have more leisure facilities in the city centre? Re-developing the leisure centre to a higher standard would be great. Not everyone will go to the swimming pool.	The document aims to encourage a wider variety of licensed premises, such as café-bars and more restaurants, but leisure facilities fall outside the remit of the document. No amendment to document
General	Sarah Clarke	Comment		There are too many bars and not enough restaurants- we need more than just Italians-! Also, some areas (near fire station) are still unsightly and need to be	The document aims to encourage a wider variety of restaurants to all areas of the

				regenerated. This stops me from coming to Sunderland on a night out. The City is still ugly.	City Centre. No amendment to document
General	Rodney Wilson	Comment	16/05/07	The lads who work the doors are always on the ball to care for people with the slightest problem. They are always a step ahead giving people the benefit of the doubt. If someone has had too much to drink they are looked after. I get on very well with all the lads on the doors as they are equal to the police.	No amendment to document
General	Sarah Wickerson, Environment Agency	Comment	04/06/07	Due to the nature of the SPD, the Environment Agency has no comments to make.	No amendment to document
General	Ian Radley, Highways Agency	Comment	15/06/07	The Highways Agency has no specific comment to make.	No amendment to document
General	Mrs Olive Maddison	Comment		An exceptional and ambitious plan. Good luck. I'll look forward to visiting Sunderland Centre more frequently. At the moment very little for over 50's. I tend to stay local because of safety and security issues and concerns. More restaurants, selection of music venues please. Any chance of incorporating renewable energy sources into supplying of power- ie recycled waste heat from generators, solar panels. I will need more thought on this subject.	No amendment to document
General	Paul Ryan	Comment		We need to become a destination for tourists and people from surrounding areas who don't visit at night.	No amendment to document

General	Simon Cyhanko	Comment		It may be useful to clarify the closing times for bank holiday weekends.	Amendment made to document
General	Simon Cyhanko	Comment		Document gives an excellent insight into the plans for the city centre and I think the plans are excellent. As stated in the document, please ensure noise and disturbances to residents remain considered when granting licenses to any premises.	No amendment to document
General	Janice Kirtley	Comment		More culture, plays, dancing (salsa etc). Bars/ coffee houses for family's and singles to mingle, such as the like of SR1 bar where meals, coffee, tea are served and dancing such as salsa etc. Also to serve not only breakfast and dinners but places where tea and supper will be served. I think there is a market here. Many people can't look or be bothered. Also nutritious healthy food if can be. Art culture to make the place a better place to live. Good exhibitions in the museum. Publicise the glass centre with a map countrywide.	The document aims to encourage a wider variety of licensed premises, such as café-bars and more restaurants, but exhibitions and publicity fall outside the remit of the document. No amendment to document
General	Not Supplied	Comment		Its obvious that your only interest is money otherwise this expensive journey into this proposal would not have been undertaken.	No amendment to document
General	Not Supplied	Comment		The opening hours possibly reflect what the council is trying to achieve but life is murder if your nervous or trying to sleep	No amendment to document
General	Martin Bewick,	Comment		As residential properties are appearing	No amendment to

	Housing Strategy Team, Sunderland City Council			in all quarters, a common sense approach should be used when considering opening hours of new premises, particularly in Culture and Sunnyside	document
General	Martin Bewick	Comment		We need more generic restrictions. Perhaps a move to reduce 'visible drunkenness' would improve the city's reputation, and reduce the reputation as a cheap drink city with the onus on hen and stag nights	The matters raised are outside the remit of this document. No amendment to document
General	Martin Bewick	Comment		The document mentions attracting 'bigger name' restaurants. This should be extended to more 'bigger name' chain bars, wine bars, cafes and coffee houses. The high streets of most major cities boast such names as Costa, Nero, Starbucks, All Bar One, Tiger Tiger and Est Est Est to name a few outlets synonymous of providing fashionable, good quality products at a higher than average price, The existence of these national establishments is a true benchmark of a successful company, and the lack of outlets in Sunderland indicates that the economy is behind that of all major cities.	Agree. No amendment to document
General	Martin Bewick	Comment		The overarching Sunderland Strategy aims to improve every aspect of the City, and enhancing the liveability. Beneath that sit individual strategies,	No amendment to document

				which focus on the specific issues, such as the housing strategy.	
General	Martin Bewick	Comment		The EESPD should not be a stranger to other strategies and plans as a joined up approach is vital if the Council is to strive forward and achieve our objectives. The outcomes of the EESPD could be vital to improving the city's reputation and overall success.	No amendment to document
General	Martin Bewick	Comment		The overlaps to housing in particular are great as the council is focussed upon making the city centre a vibrant residential area. Attracting 'better quality' outlets associated with café culture and the successful modern city will back up the work of the council and out partners such as the Sunnyside Partnership and Sunderland arc in improving the attractiveness of the city centre to potential residents as a place to live, shop and socialise.	No amendment to document
General	Sunderland Civic Society	Comment	25/06/07	Public transport links should not cease at 11pm.	Public transport timings are outside the remit of this document. No amendment to document
General	Sunderland Civic Society	Comment	25/06/07	If older people are to be encouraged to stay in the centre after the theatre, bus passes should be extended until after midnight.	This issue falls outside the remit of this document. No amendment to

					document
General	Sunderland Civic Society	Comment	25/06/07	With regard to rubbish/ recycling, parts of the city centre including Park Lane/ Mary St area have an enormous amount of detritus spilling onto the pavement. Arrangements for storage and collection of rubbish need to be addressed.	A general restriction is in place (GEN2) for the storage of refuse and recycling facilities, however this can only be placed as a condition on applications for new licensed premises. No amendment to document
General	Jon Beaney, Policy Manager, Sunderland City Council	Comment	19/06/07	There are a number of typographical errors and inconsistent uses of references and titles in the document. It is presumed that these will be corrected as the document is finalised for publication. Further details with regard to the use of titles etc. can be found in the 'Plain English Guidelines' and 'Corporate Communications Manual'	Amendments made to document
General	Jon Beaney	Comment	19/06/07	Whilst not an issue for this document, one of the key factors impacting upon the continued development of a sustainable city-wide evening economy is the fact that it is currently not easy for city centre users to move around the quarters in the evening due to the closure of the Bridges and the	No amendment to document

				consequent need for people to use more circuitous routes.	
General	Jon Beaney	Comment	19/06/07	Question 8: Yes, subject to the response to Question 7 above.	No amendment to document
General	Jon Beaney	Comment	19/06/07	An explanation of 'vertical drinking establishments' should be provided. It is presumed that this is a reference to pubs/bars with limited seating space however further clarification would improve the readability of this section.	Additional text inserted into document
General	Grant Holis	Comment		Theatre Quarter does not reflect the SPD due to bars/clubs playing loud music. Culture Quarter should be incorporated into Sunnyside as it weak and doesn't have any merits on its own. High Street West would not suit restaurants as it is unsuitable for retailers and needs to be better lit/ removal of shutters.	Currently the Theatre Quarter does not reflect the EESPD, however the aims of the document strive to change this. The Culture Quarter is very similar to Sunnyside however it is considered that it has potential in its own right, due to the museum and Winter Gardens and the City library, with the boundary set through Alteration No.2 to the UDP. High Street West acts as a main

					thoroughfare, which is currently underused in the evening, as such it is considered that encouraging restaurants and café-bars along this street will help create additional activity. A general restriction is in place (GEN1) for new licensed premises to refrain from having solid roller shutters in place.
General	Alan Cooper	Comment		There is no point in granting permission when it is plain and simple what Sunderland needs. Jobs and Housing must go before Nightlife.	The City wide Local Development Framework (LDF) is currently being prepared which will deal with issues such as housing and employment.
General	Alan Cooper	Comment		Pubs staying open until 4am is totally not required by the honest hard working residents who have to suffer the drunken destruction by some louts	As part of the evening economy most cities have licensed premises which offer people

					choice should they wish to be entertained until 4am. This document ensures this is available to users of the City Centre, in the appropriate part of the centre. No amendment to document
General	Alan Cooper	Comment		The Council has moved all the licensed premises to the west of the town creating a hotspot in that area and closures elsewhere.	The creation of the Nightlife Quarter has been established for some years now and was created in this area following advice from Northumbria Police. No amendment to document
General	Mike Whitehouse on behalf of the Inkdrop	Comment		A little concerned about noise	Opening hours are restricted in certain quarters to try and overcome noise issues and the type of premises being encouraged in quarters which are in close proximity to residential properties

					are uses such as restaurants and café-bars, which tend to be quieter uses than pubs and bars.
General	Grant Hollis	Comment		There is nothing between the hours of 5.30 and 7pm creating a gap in the economy	This is the one of the main aims of the document. No amendment to document
General	Alan Cooper	Comment		Sunderland City Council has never achieved anything in the past so why are they pretending to care now.	No amendment to document
General	Alan Cooper	Comment		I do not agree with the grouping policy in the Nightlife Quarter as the council has already grouped most of the pubs around park lane, green terrace etc creating a massive problem for police and taxis	The police are very supportive of the policy to group late night bars in the Nightlife Quarter. The marshalled taxi rank also works very well.
General	Naomi Wright	Comment		People who enjoy the differing atmospheres provided do not always want to finish their evening at midnight. These plans do not seem to offer any late night drinking unless you want to move to the Nightlife Quarter	Other areas of the City Centre will offer drinking facilities midnight, however restrictions are mainly in place for premises in close proximity to residential properties

					to ensure no detriment is caused.
General	Naomi Wright	Comment		I believe that a large market is being ignored by closing relaxed atmospheres early.	See previous comment
General	Andrew Smithson	Comment		The work completed in Sunnyside is fantastic. However, more taxis are required. A shuttle bus is also a good idea to move people around the city centre.	This issue falls outside the remit of this document. No amendment to document
General		Comment		An Area Action Plan is required for the whole City Centre	There is no Area Action Plan programmed in the current Local Development Scheme.
General	Mike Whitehouse on behalf of the Inkdrop	Comment		I am a little concerned that the residents will be overshadowed by all the eating and drinking establishments.	Both the main policies and the general restrictions are in place to ensure any harm potentially caused to residents is mitigated.
General	Naomi Wright	Comment		The bars and clubs in Sunderland do not cater for a diverse range of music, unlike Newcastle.	Unfortunately the document can not control the range of music played in licensed premises No amendment to document

General		Comment		The provision of alternative music in Sunderland is generally lacking.	Unfortunately the document can not control the range of music played in licensed premises No amendment to document.
General	Alan Cooper	Comment		I knew before I even viewed this document it would be a waste of my time as nothing will happen in our small town to make it the city Sunderland councillors want it to be.	No amendment to document
General	Mike Whitehouse on behalf of the Inkdrop	Comment		Overall I believe this to be a fantastic document. Well done. Now do something about the negative attitude towards car use and something to support local traders.	No amendment to document
General	Sophie Cormack	Comment/ Supporting		Plan looks good and I like the thoughtfulness behind it. Would really welcome some quiet safe areas with informal food and coffee and a place to read/play board games open until 10pm or so. Also to feel secure walking across town at that kind of time.	No amendment to document
General	Shaun Culworth	Comment/ Supporting		The idea looks good but must be careful not to define the areas too strictly. One area will always be fashionable than another. You must allow flexibility or it will be the same bars and cubs in the same place 10 years from now and the centre will look dated. Sunderland has	Restrictions are required to ensure the proposed character areas are created, allowing too much flexibility could lead to potential

				an edge, not too serious, like Newcastle, if you take that away you will quickly know.	problems of saturation. The document is to be reviewed in 3-5 years and as such numbers of premises, etc will be looked at again at this time. amendment to document
General	Jon Beaney	Supporting	19/06/07	Question 2: Agree. The proposals reflect the manner in which the areas have developed in the last five years and will contribute to the strengthening of the areas identities and their individual roles as part of the wider City Centre Evening Economy. The vision/proposed character for High Street West will contribute towards this area ceasing to be a 'no go' area in the evenings and will create a 'usable' evening area which can improve the linkages between the Theatre and Sunnyside Quarters.	No amendment to document
General	Jon Beaney	Supporting	19/06/07	Questions 3, 4 and 5: Agree. The uses and proposed opening hours will consolidate and then develop the vision/proposed character of each of the Quarters and reflect what the Council is trying to achieve.	No amendment to document

General	Jon Beaney	Supporting	19/06/07	Question 6: Agree. The proposals to limit grouping will prevent uses from detracting from the overall character of the Quarters in question and will also avoid the day-time character of the areas from being adversely affected. In developing the evening economy in all of the Quarters, it is important that the day-time character is enhanced also.	No amendment to document
General	Sunderland Arc	Supporting	21/06/07	We are in general agreement with the draft SPD and with the overwhelming majority of the detailed policies.	No amendment to document
General	Sunderland Arc	Supporting	21/06/07	In commenting previously on the scoping paper for the SPD and the working draft, we suggested that there was a need to take account of the overall proposals of the UDP Alteration No 2, in respect of the City Centre, including the role of the Vaux site, which was effectively excluded from the previous Evening Economy Study. Accordingly, we welcome the improved references to the Vaux and Farringdon Row sites and the deletion of the specific policy exception for the Crowtree site, in the event of that site being subject to development.	No amendment to document
General	Chris Alexander (Head of Culture and Tourism,	Supporting	21/06/07	Overall, the management team considered it to be a comprehensive and well- presented document.	No amendment to document

	Sunderland City Council)				
General	E. Scott	Supporting		I agree and think they are a great idea	No amendment to document
General	Not supplied	Supporting		I was beforehand going to disagree [with the vision for each area] but after reading through the proposals I tend to agree.	No amendment to document
General	Not supplied	Objection		We should limit the number of licensed premises in the Nightlife and Sunnyside Quarter because it is already “hopping” and “over the top”	Limits are proposed to the number of premises within Sunnyside to protect the character of this area and the other uses, however no restrictions are in place for the Nightlife Quarter but a policy is in place to ensure licensed premises do not become the predominant land use. No amendment to document
General	Not supplied	Objection		I do not agree with the generic restrictions	No amendment to document
General	Not supplied	Objection		We need more generic restrictions. The mentality of the late night street scene reflects upon the parents of this generation- their children copy their parents (adults) at this time more is	No amendment to document

				needed in education from home before these animals are allowed on the streets at night.	
General	Not supplied	Objection		I do not agree with the key aims as already we have clubs that “turn up” the music after midnight, they continue to vibrate the tower block sometimes until 3am. The youth regularly spill out drunk, fighting, fornicating in plain view, regularly tipping over rubbish bins causing rats and seagulls to attack and to congregate for food.	New licensed premises within the Theatre Quarter and High Street West which are in close proximity to the City Centre flats) will have restricted closing times, however, the document can not control the behaviour of drunken people. No amendment to document
General	DPP on behalf of the Noble Organisation	Objection	20/06/07	At this stage the draft SPD is predicated on an assumption that the UDP Inspector endorses the policies in the revised draft UDP, notwithstanding objections to them. Examples can be found at paragraph 1.8 and 2.5- 2.6 which relate to the Holmeside triangle. The SPD should not be progressed further until the Inspectors Report has been published and modifications arising from it been subject to public consultation; in accordance with PPS12, the SPD must conform to the relevant	The Inspectors report to Alteration No.2 has now been received with the document now formally adopted. This SPD has been amended accordingly.

				DPD.	
General	Sunderland Arc	Objection	21/06/07	Some concern has arisen on the part of Sunderland arc and Sunniside Partnership as to the desirability of further clarifying the position regarding A3/A4 uses outside the 'allocated quarters' (paragraph 6.9 et seq. of the draft refer).	The document has been amended to ensure the potential of A4 uses outside the identified quarters are realised.
General	Jon Beaney	Objection	19/06/07	Question 7: No. Whilst the number of licensed premises within each Quarter should be properly managed, setting a finite limit on numbers may not be appropriate as it could stifle development if new, appropriate premises are prevented from opening merely on the basis of numbers. There should be an acknowledgement that in areas such as the Sunniside Quarter, flexibility should be retained to allow new premises to open over and above the numbers originally envisaged if the circumstances in the Quarter allow and if additional premises will contribute to the ongoing development of the Quarter.	Restrictions are required to ensure the proposed character areas are created, allowing too much flexibility could lead to potential problems of saturation. The document is to be reviewed in 3-5 years and as such numbers of premises, etc will be looked at again at this time. amendment to document
General	Claire Stewart on behalf of City Centre Pubwatch	Comments	11/08/07	Times of operation for pavement café-licences should be reviewed and extended in light of the no smoking laws.	The times of operation for pavement cafes are set through Street-café licenses policy

					produced by Highway Maintenance. (A copy of the objection letter was forwarded to the relevant officer for action). No amendments proposed to the document.
Introduction	Sunderland Arc	Comment	21/06/07	For reference purposes, we think that it would be useful to restate the full text of Policy SA74A in the section <i>What does the document do?</i>	The full policy SA74A has been inserted.
Introduction	Sunderland Arc	Comment	21/06/07	Although the introductory section makes passing reference on page 3 to PPS6, the overall approach would benefit from being more clearly aligned with PPS6, notably as set out in paragraphs 2.22-2.25.	Additional text inserted.
Introduction	Sunderland Arc	Comment	21/06/07	The sections on page 4/5 focus almost exclusively on the role of the SPD in relation to licensed premises and hot food takeaways. The SPD should be set within a context of broader objectives and higher aspirations, in line with PPS6. We feel that the front end of the SPD would benefit from a more comprehensive statement of scope, vision and	It is not considered that a vision is required. No amendments made.

				objectives.	
Introduction	Julie Elliot	Comment	21/06/07	The key aims of the document could be more positive and focussed. Also, as well as achieving balance between day and evening uses, the aim is to increase use between 4-7pm.	It is considered that the key aims of the document as set out are positive and focused No amendment to document
Introduction	Rose Freeman, The Theatres Trust	Comment	19/06/07	At 1.9 on page 5 we suggest that in the planning context of this SPD, and for clarity and information, theatres as well as nightclubs are included as sui generis.	Amendment made to document
Introduction	Jon Beaney	Comment	19/06/07	Introduction: Consideration should be given to including reference to and the contribution that the SPD will make to the Vision for the city and the Sunderland Strategy Strategic Priorities. This would help set the wider local strategic fit of the SPD and the contribution that it will make towards the achievement of an improved Sunderland and move it away from being perceived (perhaps?) as 'restrictive' document. Further guidance including the provision of appropriate text can be provided in this regard if required.	Relevant text inserted.
Introduction	Rose Freeman, The Theatres Trust	Supporting	19/06/07	At 1.10 on page 5 we support the key aims of the document and acknowledge the effort and thought that has gone into	No amendment to document

				the content of this SPD.	
Introduction	Martin Bewick, Housing Strategy Team, Sunderland City Council	Supporting		I agree with the key aims, but a gap in provision is an 'after work' culture (typically 5-7pm). This would support the city move to develop its economy. Also a licensed premise which has a high quality outdoor space. Sunnyside should be the perfect location to develop the after work idea.	The document encourages the use of outdoor seating areas, particularly within the Sunnyside area which can take advantage of the wide footpaths and gardens. No amendment to document
Introduction	Jon Beaney	Supporting	19/06/07	Question1: Agree with the aims of the document as stated on page 5. Consideration could be given to the inclusion of an additional aim with to the effect of 'contributing to improving/not compromising the safety of individuals (users, residents, workers etc.) within the City Centre	Additional aim inserted.
Nightlife Quarter	Chris Alexander	Comment	21/06/07	Crowd management is an issue and having a 'contained' Nightlife Quarter would assist with the safety of visitors and residents. However, choice should also be a factor and the type of nightclub/pub contained in each area should be considered to attract a wide spectrum of visitors. Live music and noise pollution was not mentioned – e.g. Pure Bar and legacy of Radio 1's Big Weekend.	Unfortunately the document can not control the range of music played in licensed premises No amendment to document

Nightlife Quarter	Julie Elliot	Comment	21/06/07	New housing at the Holmeside Triangle could lead to future complaints- how can this be managed and communicated? Also the nightlife area does not refer to live music yet Park Lane has been a focus – Pure bar and the legacy of Radio 1's Big Weekend.	The document recognises the redevelopment proposals for the Holmeside triangle site and takes this on board. Potential residents on the Holmeside Triangle will be aware of the 'Nightlife Quarter'. No amendment to document
Nightlife Quarter	Steve Tallintire	Comment		In respect of page 14 paragraph 2.7 I felt that a reference to the Taxi Marshalled sites may have been beneficial as this is a fairly high profile initiative between the police and the local authority.	Amendments made to document.
Nightlife Quarter	Simon Cyhanko	Comment		Nightlife Quarter: I am disappointed that the document is vague as to how many new A3/A4 premises will be permitted. However, this is clearly recognised by yourselves as you say "you will carefully consider applications against the existing number of premises".	No amendment to document
Nightlife Quarter	Martin Bewick	Comment		You should not limit the number of licensed premises in the Nightlife Quarter as it is there to deliver the most extreme nightlife experience, therefore a limit should not be applied. A natural	No amendment to document

				limit will appear when the market becomes saturated.	
Nightlife Quarter	Jon Beaney	Comment	19/06/07	Night Life Quarter: Consideration should be given to the inclusion of a definition of 'formal' and 'informal' taxi ranks. If the latter are people congregating in known locations or taxis waiting outside locations, consideration should be given to formalising these arrangements (subject to safety, noise, disturbance, highways safety issues et.). No doubt the Licensing division within CCS can provide further advice with regards to the appropriateness (or otherwise) of this.	The reference to 'formal' and 'informal' taxi ranks has now been removed following advice from the Council's Traffic, Parking and Road Safety section.
Nightlife Quarter	Steve Tallentire, Northumbria Police	Supporting	27/06/07	We are particularly glad to see the strategy of separating the City into the quarters as this provides clear focus on the intended aims of each section with regard to planning permission and policing considerations. As you are aware, we are supportive of resisting any temptations to create pubs, particularly late night ones away from the Nightlife Quarter as it would be more difficult for the police to give the required attention to more than one area at the same time.	No amendment to document
Nightlife Quarter	Sunderland Civic Society	Supporting	25/06/07	I agree with the day and night- time opening hours. In the Nightlife Quarter this is subject to the resolving the	Reference is made in the document to the proposals for the

				conflict with the proposed residential development in Holmeside Triangle.	Holmeside Triangle and the possible conflicts.
Nightlife Quarter	Sunderland Civic Society	Comment	25/06/07	The Society is not opposed to the concept of a Nightlife Quarter in this location per se. However, there is potential conflict between the vision for the Nightlife Quarter and the intended UDP policy for the Holmeside Triangle, which is included in this quarter.	The document takes on board the proposals for the Holmeside Triangle site to avoid conflict between licensed premises and City Centre living.
Nightlife Quarter	DPP on behalf of Tesco Stores Limited	Objection	22/06/07	We are opposed to policy NLQ2 if the council through this sought to place restrictions on the opening hours at The Point if residential development took place at Holmeside. In our view the council should not seek to place such restrictions on established major licensed premises in the city centre which add to its vitality and viability but should seek to minimise impact on amenity through appropriate siting and design of new residential uses.	The document seeks to place restrictions on new licensed premises which would fall within the Holmeside Triangle Site to avoid potential conflicts with residential development proposed for this area.
Nightlife Quarter	DPP on behalf of Tesco Stores Limited	Objection	22/06/07	The draft SPD conflates the council's planning and licensing responsibilities. For example NLQ5 seeks to control the number of licensed premises in the Night Life Quarter. It is a fundamental principle that planning control should not overlap with or intrude into matters covered by other legislation. It will	This planning document aims to manage licensed premises so they do not become the dominant use within the City Centre, this would not be the

				therefore be inappropriate for the council to seek to control the number of licensed premises through planning control and the document should make this clear. Paragraph 2.24 should be revised accordingly.	case if no planning controls were in place and reliant solely on the licensing procedure.
Nightlife Quarter	Joe Sheriff (Brogans and Privilege)	Comment	03/09/07	Nightlife quarter is intimidating and nobody comes into the city anymore because of it.	Council is trying to achieve an appropriate balance and to establish a more diverse Evening Economy in the City Centre to attract families and older people not just the young crowd. A considerable amount of investment has been attracted to the Night Life Quarter but other areas have generally remained static apart from Sunnyside which is developing into a restaurant and residential quarter.

Theatre Quarter	Chris Alexander	Comment	21/06/07	The Theatre Quarter includes bars, which more closely fit the Nightlife description. Sunderland Empire has in the past had complaints from “theatre goers” and cast who have stayed in local hotels due to noise from bars. Theatre customers would have a closer affinity with the Sunnyside and Culture Quarters but they are not linked. Also a wider choice of restaurants and bars through supporting local business would enhance the visitor experience.	This is recognised and the document aims to introduce wider choice of venues in the most appropriate places. No amendment to document
Theatre Quarter	Chris Alexander	Comment	21/06/07	Sunderland Empire should be referred to as such and not The Empire Theatre or any other combination.	Text has been changed throughout the document
Theatre Quarter	Julie Elliot (Assistant Head of Culture and Tourism, Sunderland City Council)	Comment	21/06/07	I support the idea of creating and defining distinctive areas of the city centre. However, as we are not starting from a blank sheet, some of the areas defined do not yet neatly match their descriptions. Although there is a hotel in the Theatre Quarter, Sunderland Empire have said that they have had complaints from theatre goers and cast who have stayed there due to the noise from the lively bars below.	It is recognised that currently not all venues on offer fit in with the character areas, particularly the Theatre Quarter. However, this is one of the main aims of the document and over time this will hopefully change. No amendment to document
Theatre Quarter	Julie Elliot	Comment	21/06/07	The theatre’s customers would have a closer affinity with the Sunnyside and	The link between High Street West

				<p>Culture quarters but they are some distance away. High Street West is a vital link between Sunnyside and Sunderland Empire and at present this is not an attractive area for theatre-goers in the evening due to closed shuttered shops, as the report notes, and the presence of lively 'Nightlife' bars. It would be good to have attractive bars in High Street West as stopping off points between the car parks and the theatre however the SPD is stating café's and restaurants only are to be allowed. As these restaurants will be closer, people may not venture to Sunnyside for pre or post theatre dinner</p>	<p>and the Sunnyside area of the City is recognised in the document, however it is not considered appropriate to introduce pubs and bars into High Street West due to the close proximity to the City Centre flats and the fact that HSW is still predominately a shopping street and identified as such through Council policies. No amendment to document</p>
Theatre Quarter	Julie Elliot	Comment	21/06/07	<p>'Sunderland Empire' should be used throughout not Empire theatre or any other combination</p>	<p>Text amended throughout document</p>
Theatre Quarter	Norma Johnston	Comment		<p>TQ1 Page 23 and SQ1 page 28 refer to the term 'café bar'. I think it is important to be aware that the meaning of this term has previously been the subject of some controversy within the local licensed trade.</p> <p>May I suggest therefore that you clearly indicate what the plan envisages a café</p>	<p>An additional policy has been added to the general guidance section of the document setting out details on café-bars, which includes a description. (GEN8/9)</p>

				bar to be.	
Theatre Quarter	Mrs J.M. Hicks	Comment		Desperately need late night coffee shops near Empire Theatre.	This is recognised and one of the aims of the document. No amendment to document
Theatre Quarter	Rose Freeman	Comment	19/06/07	At 3.12 on page 22 we note that this Quarter will appeal more to the older age group. We would strongly urge the consideration of parking provision for theatre patrons in this Quarter especially for the older age group, as families, young people and disabled patrons.	The provision of parking falls outside the remit of the document. No amendment to document
Theatre Quarter	Grace Bellerby	Comment		In the theatre quarter sits the old fire station. Something exciting should be done with that building it is a lovely building one of the best suggestions I've heard is for a review bar for poetry, small plays and small bands.	The comment is agreed with and as the character of the quarter changes this may stimulate interest in the building. No amendment to document
Theatre Quarter	Paul Ryan	Comment		The "Sunderland Empire" is constantly referred to as the "Empire Theatre" which is wrong. All references should be changed to read "Sunderland Empire". Note it should also be "the" not "The"	Text amended accordingly.
Theatre Quarter	Geoff Dunn	Comment		I agree with the idea of having café bars to compliment the theatre but I can't see how the proposal would work with the	It is acknowledged that existing premises do not all

				existing bars. The quarter is also too close to the Nightlife Quarter and there may be too much of an overlap.	meet the aims of this character area, however over time the existing premises may change to become more complimentary to the theatre. It is recognised that the theatre quarter is in close proximity to the nightlife quarter, but the potential of the Empire Theatre must be built on. No amendment to document
Theatre Quarter	Sunderland Civic Society	Objection	25/06/07	In the Theatre Quarter, if the aim is to ensure pre and after theatre activities surely policy TQ3 should ensure that premises open until 7.30pm to coincide with the theatre. A 5.30 closing time will not allow pre- theatre eating and drinks.	Relevant amendments made to document.
Theatre Quarter	Sunderland Civic Society	Objection	25/06/07	Policy TQ3 as currently worded would only require licensed premises to open until 5.30pm, which would not in itself satisfy the aims in relation to the Theatre as set out in paragraph 3.12.	Relevant amendments made to document.
Theatre Quarter	Rose Freeman	Objection	19/06/07	We note that the western boundary of the Theatre Quarter does not include the Royalty Theatre, which would lend	The document relates to the City Centre and the

				further weight to the spirit of this particular Quarter.	Royalty Theatre falls outside the boundary. Any proposed changes to the land use surrounding the Royalty Theatre will come forward through the Local Development Framework. No amendment to document.
Theatre Quarter	Rose Freeman	Objection	19/06/07	At 3.7 on page 24 it is stated 'In order to create a more vibrant Quarter which offers more choice....' For more choice and more vibrancy we suggest that the Royalty Theatre is included in the Theatre Quarter	The document relates to the City Centre and the Royalty Theatre falls outside the boundary. Any proposed changes to the land use surrounding the Royalty Theatre will come forward through the Local Development Framework. No amendment to document.
Theatre Quarter	John Lowe (Snowball Worthy	Objection	03/09/07	The SPD proposes unnatural limits on opening hours. It is acknowledged that	The SPD will be a reference point for

	<p>and Low) on behalf of Theatre Quarter Licensees</p>			<p>current licenses and planning consents are not affected. However, the proposals are too restrictive. The licensing trade changes and businesses and entrepreneurs need to adapt quickly to these changes.</p> <p>Different licences are required to cater for different needs. Visitors to the Empire generally want to go straight home after their show except perhaps for weekends. The assumption that theatre goers will stay in the city centre is wrong. Elsewhere, such as Newcastle and Durham which also have theatres the Evening Economy has grown organically. The planned approach in Sunderland will not work even though its objectives are laudable.</p> <p>TQ needs more assistance than it is currently receiving. Better quality public realm and street decoration is needed around TQ to raise its stature. The operators don't want to see any more vacant premises like SR1, Idols and Annabelle's, and don't want any more vacancies to follow.</p>	<p>considering planning applications for new licensed premises in the City centre and a basis for responding to consultations on licensing matters from the Licensing Committee.</p> <p>The Theatre Quarter is an asset and is increasingly successful attracting people from around the Region into Sunderland. The designation of the Theatre Quarter aims to build on this attraction and to grow the Evening Economy in the locality but not in the same way for instance as the Night Life Quarter. Policies for further growth in the Theatre Quarter are aimed at the restaurant sector.</p>
--	--------------------------------------------------------	--	--	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Theatre Quarter	Craig Macbeth (Black Bull)	Comment	03/09/07	<p>Restrictions on entrepreneurs to develop and change their businesses is to be deplored. They need flexibility and support</p> <p>How does court fit into the Theatre Quarter ?</p>	<p>New applications for planning permission that come forward will be expected to comply with the policies in the SPD and the conditions set out would be applied. However any refusal of permission or condition can be challenged through the appeals process and the onus is on the Council to demonstrate that its decisions are reasonable and to provide evidence for the reasons behind those decisions. Wherever it goes a new court complex would represent a major investment in the City Centre and would generate demand for food and drink facilities at</p>
-----------------	-------------------------------	---------	----------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

					lunch times and after work.
Theatre Quarter	Craig Macbeth (Black Bull)	Comment	03/09/07	How can the licensees do anything? 10-year life span of document is too long and too restrictive. Premises need to adapt and change to the market	The strategy behind the SPD reflects a long-term vision for developing the City Centre's Evening Economy but the plan can be reviewed and as mentioned earlier any planning decision taken by the Council on the basis of the SPD can be challenged. Planning plays a role alongside Licensing in relation to opening hours for instance. The Licensing Committee is also likely to have concerns about possible anti social behaviour around the Empire Theatre. However if any operator brings

					forward a convincing argument backed up with evidence to support a particular planning/licensing application then it would be carefully considered.
Theatre Quarter	John Adamson (Ramside Estates)	Objection	03/09/07	Times need to be extended. If a licensee meets all criteria (page 7) of the document, they are still restricted to 'bars being emptied by midnight' (page 24). Licensees need freedom. New operators will want to trade late.	Late night operators have to take into account city centre residents and their amenity. Late night licensing will bring with it anti social behaviour, which will be disruptive to residents. This issue was a major concern when the original policies were brought forward in 2002.
Sunniside/ Culture Quarter	Julie Elliot	Comment	21/06/07	I think the distinction between the Sunniside and Culture quarters may be confusing as they appear to have broadly the same appeal- perhaps these areas should be merged.	The Culture Quarter is very similar to Sunniside however it is considered that it has potential in its own right, due to the

					museum and Winter Gardens and the City library. In addition to this the boundaries of the quarters are set through policy SA74A of Alteration No.2 to the UDP. No amendment to document
Sunniside	C. Kelly	Comment	29/05/07	Some more bars/ restaurants in Sunniside as its nicest area in town and good chilled out night.	No amendment to document
Sunniside	Sunderland Civic Society	Comment	25/06/07	Given the scale of the multiplex and proposed bowling alley, why is it not included within the Sunniside Quarter, as it is an important component of the centre's evening economy.	The boundaries of the quarters are set through policy SA74A of Alteration No.2 to the UDP and as such can not be amended through this SPD. However, the potential of this leisure area is recognised and set out in other City Centre locations. Relevant text inserted.
Sunniside Quarter	Jon Beaney	Comment	19/06/07	Sunniside Quarter: Consideration should be given to whether the	The boundaries of the quarters are set

				reference to the emerging 'Riverside Quarter' needs expanding on. Either with regard to it becoming another evening economy quarter or if is not. The current reference raises more questions than it answers.	through policy SA74A of Alteration No.2 to the UDP and as such can not be amended through this SPD. However, the potential of this leisure area (River Quarter) is recognised and set out in other City Centre locations. Relevant text inserted.
Sunniside	David Walker (Sunderland Arc)	Comment		It is felt that consideration should be given to allowing an exception to the "no more than 2" rule in respect of those parts of Norfolk Street and West Sunniside overlooking the gardens.	The nature of the properties within Norfolk Street and West Sunniside contribute to its character and identity. The plans for the wider Sunniside area set out in the planning framework document builds on this by encouraging a range of uses which can operate side by side, rather than impacting negatively on each

					other. This area forms the heart of Sunnyside, where both day-time and night-time activity are encouraged. As such the policy is in place to protect this.
Sunnyside	Integer Consulting on behalf of Sunderland Arc and the Sunnyside Partnership	Objection	23/07/07	Concern has arisen as to the desirability of the position regarding A3/A4 uses outside the allocated quarters (para 6.9 et seq). A very large area of Sunnyside is currently being master planned as with Vaux and Farrington Row there is a need to achieve appropriate forms of mixed use development and to ensure that new residential and employment activities are supported by A3/A4 uses where appropriate.	This is recognised and the text has been amended accordingly.
Sunnyside	Sunderland Arc	Objection	21/06/07	In relation to Policy SQ4 on 'Grouping' (page 31), it is felt that consideration should be given to allowing an exception to the 'no more than 2' rule in respect of those parts of Norfolk Street and West Sunnyside overlooking the Gardens.	The nature of the properties within Norfolk Street and West Sunnyside contribute to its character and identity. The plans for the wider Sunnyside area set out in the planning framework document

					builds on this by encouraging a range of uses which can operate side by side, rather than impacting negatively on each other. This area forms the heart of Sunnyside, where both day-time and night-time activity are encouraged. As such the policy is in place to protect this.
Sunnyside	Sunderland Civic Society	Comment		Why is a nightclub proposed on High Street West under SQ2? There is a significant conflict here between the aim of having a nightlife quarter around Holmeside away from residential properties, and the Councils objective of introducing more residential use in the Sunnyside area. Surely a nightclub on High Street is controversy to the Councils policy in relation to both of these quarters (i.e. concentrating such activity in Nightlife Quarter and more socially acceptable uses in Sunnyside)	The proposed nightclub is to be located in very close proximity to the existing late-night leisure activities within the River quarter, which is away from the heart of Sunnyside. It is considered that a night-club use will provide a late-night venue for customers of the casino, bowling alley and

					cinema.
Culture Quarter	Chris Alexander	Comment	21/06/07	There is evidence of a strong daytime and evening economy for families and businesses but what about linking young people to the Culture Quarter? It is also important to recognise links to local heritage within this quarter.	The type of premises encouraged within the Culture Quarter include café-bars, which provide alternatives to alcoholic drinks, such as teas and coffees, which provide ideal meeting points for young people. No amendment to document
Culture Quarter	Chris Alexander	Comment	21/06/07	Mowbray Park is normally closed from dusk so its use is currently daytime and early evening.	No amendment to document
Culture Quarter	Chris Alexander	Comment	21/06/07	Picture on page 21 is actually from the Culture Quarter	Both pictures on Pg21 are of the Empire Theatre, one being from an Empire Show and the other being the building itself.
Culture Quarter	Julie Elliot	Comment	21/06/07	Mowbray Park is normally closed from dusk so its use is currently day time and early evening	No amendment to document
Culture Quarter	Martin Bewick	Comment		I am not sure with regards to the Culture Quarter	No amendment to document
Culture	Jon Beaney	Comment	19/06/07	Culture Quarter: The Culture Quarter	Relevant

Quarter				includes part of the Central Conservation area although no reference is made to this within this section.	amendments made to the document.
Other City Centre Locations	DPP on behalf of Tesco Stores Limited	Comment	22/06/07	Our clients have concerns about the description of future development for the Vaux site. In our representation to the UDP alterations we have called for retail to also be identified as a primary use for the Vaux site in addition to residential and office use. Therefore we suggest an amendment to the text in paragraph 6.2	The Inspectors report to Alteration No.2 has now been received with the document now formally adopted. Retail is not identified as a primary use and as such no amendments have been made to this document to include retail within the description of the site.
Other City Centre Locations	DPP on behalf of Tesco Stores Limited	Comment	22/06/07	Para 6.9 states that 'licensed premises will be considered on merit against the relevant policies of the UDP ...' whereas 6.10 states that 'no nightclubs, pubs, bars or hot food takeaways (A4, A5, nightclubs) will be permitted outside the identified quarters'.	Amendments have been made to this section of the document which overcome the objection.
Other City Centre Locations	John Lowe (Snowball, Worthy and Lowe) on behalf of licensees of	comment	03/09/07	The River Quarter has not been a success. Too many licences have been given out over that past few years and there is too much competition, which is	The Council has not allowed a free for all. The Evening Economy within the

	Theater Quarter			not a good thing. We have not been restrictive enough in the past in handing out licences.	City Centre has been encouraged to grow and develop but it also needs to be managed. If all the current plans are realised, there would be a new population of some 1,000 people living in and around the City Centre who would be relying on a diverse Evening Economy as providing their local services.
High Street West	Mr K. Brogan	Comment		More positive wording to describe HSW	The existing wording is considered acceptable and as such no change is proposed.
High Street West	Mr K. Brogan	Comment		Want 'Harleys' and 'Boulevard' both mentioned by name alongside big names	Both premises are now named in the document.
High Street West	Mr K. Brogan	Comment		More restaurants, takeaways and pubs on High Street West to increase footfall	It is not considered appropriate to introduce pubs, bars and hot food takeaways into High Street West due to

					the close proximity to the City Centre flats and the fact that HSW is still predominately a shopping street and identified as such through Council policies. The footfall of High Street west will be considered through the Local Development Framework process. No amendment to document
High Street West	Mr K. Brogan	Comment		More traffic links including bus and taxi links	The introduction of additional traffic links fall outside the remit of this document. No amendment to document
High Street West	Mr K. Brogan	Comment		High Street West is dying and needs to be revitalised	The vitality and viability of High Street West as a shopping street will be looked at through the Local Development Process. No amendment to

					document
High Street West	Mr K. Brogan	Comment		There are no takeaways around there so need to life that restriction	It is considered that the city centre has adequate numbers of hot-food take-ways. It has also been demonstrated that take-away premises are hot-spots for disorder during the evening. The existing nearby take-away 'city-limits' has had to employ door-staff to operate on weekends due to problems with disorder. No amendment to document
High Street West	Mr K. Brogan	Comment		What is the point in retaining the retail dominance of High Street West (6.22) if it is not working?	The vitality and viability of High Street West as a shopping street will be looked at through the Local Development Process. No amendment to document
High Street	Michael Downey,	Objection	21/06/07	Object to the way in which the zoning	Boulevard is

West	Boulevard Lager and Wine Bar			areas have been decided and also to why my establishment has been totally omitted from any of the zoning areas.	included within the High Street West boundary of the document. The zoning of the quarters follows that of adopted council policy SA74A within Alteration No.2, with HSW highlighted through 'other city centre locations'. No amendment to document
High Street West	Mr K. Brogan	Objection		Wants all of HSW section re-written	No reasoning given for this objection. No amendments made to document.
High Street West	Mr K. Brogan	Objection		Do not agree with any of the policies in HSW	No reasoning given for this objection. No amendments made to document.
Nightlife/ Theatre/ Sunniside	Jon Beaney	Comment	19/06/07	The Night Life, Theatre and Sunniside Quarter chapters all make reference to the fact that they include parts of Conservation Areas and Listed Buildings. Consideration should be given to the document including details of where further information in respect of Conservation Area and Listed Building policies can be found.	Relevant amendments made.

General Restrictions	Sunderland Civic Society	Comment		We possibly need more generic restrictions. The position should be reviewed in the light of experience- the adequacy and scope of the restrictions should be monitored.	The generic restrictions as set out in the document are in addition to any other reasonable conditions required for applications. The text within the document has been amended to explain this.
General Restrictions	Jon Beaney	Comment	19/06/07	Question 10: No additional generic restrictions are proposed	No amendment to document
General Restrictions	Jon Beaney	Supporting	19/06/07	Question 9: All generic restrictions are agreed with.	No amendment to document
Appendix B	Julie Elliot	Comment	21/06/07	The appendices do not list the restaurants around the cinema- Nandos, Frankie and Benny's, should they be included in Sunnyside?	The appendices have been amended to include a section on other city centre locations.
Appendix B	MR K Brogan	Comment		Need table of bars and restaurants in High Street West in appendix b	The appendices have been amended to include a section on other city centre locations, which includes HSW.
Appendix D	Rose Freeman	Comment	19/06/07	In Appendix D we suggest for clarity and information that car parks are located on the map.	Amendments made to map.
Appendix D	Rose Freeman	Objection	19/06/07	In Appendix D we note that the Minster is included as a significant building in	Appendix D is a map detailing the

				the Theatre Quarter and we suggest that this is not relevant to the designation of this area.	locations of the Quarters within the City Centre, buildings of interest have been included on the map to help identify areas. No amendment to document
Consultation Process	Theatre Quarter Operators	Comment	03/09/07	Concerns expressed that the licensees had not been directly consulted on the SPD	An individual letter was sent to all the licensed premises within the City Centre (see appendix 4) and posters and leaflets were handed out to licensees (which included The Black Bull and Brogans) the consultation exercise was explained to a member of staff and posters requested to be displayed in prominent places within bars. In addition to this the chair of the City

					<p>Centre Licensing Group (Claire Stewart) formed part of the original stakeholder group and was sent the document to discuss amongst members of the group. However no feedback was received and as such this prompted the City Council to contact Claire Stewart, which in turn led to the City Council's attendance and presentation of the document at the pub watch meeting and subsequent meetings with the Theatre Quarters Licensees.</p>
--	--	--	--	--	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

APPENDIX 7

Theatre Quarter Licensees Meeting Note 03/09/07

Attendance

Keith Lowes (KL)- Sunderland City Council
Musawwir Choudhary (MC) - Sunderland City Council
John Adamson (JA)- Ramside Estates
B. Rackley (BR)- Black Bull
Craig Macbeth (CM)- Black Bull
Joe Sheriff (JS)- Brogans and Privilege
John Dickman (JD)- Brogans and Privilege
John Lowe (JL)- Snowball Worthy Lowe

KL- After introductions confirmed that a note would be taken of the meeting and will feed into the consultation process. The Supplementary Planning Document (SPD) and the consultation responses will be reported to the cabinet of the Council in December.

JD- Theatre Quarter (TQ) licensees have had meetings with members of the planning dept and had now asked JL to make representations on their behalf

JL- TQ licensees are concerned. The SPD proposes unnatural limits on opening hours. It is acknowledged that current licences and planning consents are not affected. However the proposals are too restrictive. The licensing trade changes and businesses and entrepreneurs need to adapt quickly to these changes. It is not right to concentrate on the Empire and a perception of people that go there.

Different licences are required to cater for different needs. Visitors to the Empire generally want to go straight home after their show except perhaps for weekends. The assumption that theatre goers will stay in the city centre is wrong. Elsewhere, such as Newcastle and Durham which also have theatres the Evening Economy has grown organically. The planned approach in Sunderland will not work even though its objectives are laudable.

TQ needs more assistance than it is currently receiving. Better quality public realm and street decoration is needed around TQ to raise its stature. The operators don't want to see any more vacant premises like SR1, Idols and Annabelle's, and don't want any more vacancies to follow.

Restrictions on entrepreneurs to develop and change their businesses is to be deplored. They need flexibility and support.

KL- gave a brief recent history of licensing in Sunderland explaining that at one point it was virtually impossible to get a new licence in the City Centre. The

Council pushed for change but agreed with the police and magistrates that the growth in the Evening Economy being promoted would need to be managed.

The differential Quarters policy has been operating informally since 2002 and the Evening Economy SPD formalises the situation by bringing it within the statutory planning process.

The SPD will be a reference point for considering planning applications for new licensed premises in the City centre and a basis for responding to consultations on licensing matters from the Licensing Committee.

TQ is an asset and is increasingly successful attracting people from around the Region into Sunderland. The designation of the TQ aims to build on this attraction and to grow the Evening Economy in the locality but not in the same way for instance as the Night Life Quarter. Policies for further growth in the TQ are aimed at the restaurant sector.

New applications for planning permission that come forward will be expected to comply with the policies in the SPD and the conditions set out would be applied. However any refusal of permission or condition can be challenged through the appeals process and the onus is on the Council to demonstrate that its decisions are reasonable and to provide evidence for the reasons behind those decisions.

On the wider development opportunities in the area, KL explained that within the next 3 years it is likely that the Crowtree Leisure Centre would be redeveloped. The Dun Cow Street Fire Station is one option for a potential new courts complex that is under consideration. KL stressed that at this stage this was only an option and no decision had been made. Another option was the Vaux site and some of the planning issues fundamental to its future had been resolved recently by the Secretary of State and the Planning Inspectorate. If the court is not located on the old fire station site it is currently envisaged that leisure orientated development including food and drink outlets could be located there.

CM- how does court fit into TQ?

KL- Wherever it goes a new court complex would represent a major investment in the City Centre and would generate demand for food and drink facilities at lunch times and after work.

CM- how can the licensees do anything? 10-year life span of document is too long and too restrictive. Premises need to adapt and change to the market.

KL- The strategy behind the SPD reflects a long-term vision for developing the City Centre's Evening Economy but the plan can be reviewed and as mentioned earlier any planning decision taken by the Council on the basis of the SPD can be challenged. Planning plays a role alongside Licensing in relation to opening

hours for instance. The Licensing Committee is also likely to have concerns about possible anti social behaviour around the Empire Theatre. However if any operator brings forward a convincing argument backed up with evidence to support a particular planning/licensing application then it would be carefully considered.

JA- Times need to be extended. If a licensee meets all criteria (page 7) of the document, they are still restricted to 'bars being emptied by midnight' (page 24). Licensees need freedom. New operators will want to trade late.

KL- Late night operators have to take into account city centre residents and their amenity. Late night licensing will bring with it anti social behaviour, which will be disruptive to residents. This issue was a major concern when the original policies were brought forward in 2002

JS- Nightlife quarter is intimidating and nobody comes into the city anymore because of it.

KL- Council is trying to achieve an appropriate balance and to establish a more diverse Evening Economy in the City Centre to attract families and older people not just the young crowd. A considerable amount of investment has been attracted to the Night Life Quarter but other areas have generally remained static apart from Sunnyside which is developing into a restaurant and residential quarter

JL- The River Quarter has not been a success. . Too many licences have been given out over that past few years and there is too much competition, which is not a good thing. We have not been restrictive enough in the past in handing out licences.

KL- the Council has not allowed a free for all. The Evening Economy within the City Centre has been encouraged to grow and develop but it also needs to be managed. KL also pointed to the longer term when, if all the current plans are realised, there would be a new population of some 1,000 people living in and around the City Centre who would be relying on a diverse Evening Economy as providing their local services.

JL- Confirmed that he would be writing to the Council summarising his clients concerns and KL promised to forward the note of the meeting to JL for his agreement as a true record of the discussions.

There were concerns expressed by the TQ operators that they had not been directly consulted on the draft SPD.

KL- Said he would look into this but also confirmed that the representations including the points raised in the meeting would be included and addressed in the Report on Consultations to be presented to cabinet in December.

City Centre Licensees Group

Minutes of Meeting of 1st August 2007

Attendees

34 Attendees representing 24 licensed premises plus representatives from Sunderland City Council, Northumbria Police, Apex Radios Ltd and Sunderland City Centre Management.

Claire Stewart in Chair.

Welcome and Apologies for Absence

Thanks expressed to The Point for hosting the meeting.
No apologies were received.

Minutes & Matters Arising

The Minutes of the previous meeting were accepted as a true record.

Matters Arising:

The Annual General Meeting (AGM) discussed and agreed at the last meeting will now take place in October, as opposed to September, due to the change of date for the Pubwatch relaunch.

Subscription fees will be reduced to £50 per annum, instead of the previously suggested £80, provided that sponsorship can be confirmed.

Sponsored Presentation by PSB Training

Deferred for future meeting.

Pubwatch Relaunch and Constitution Update

Sponsorship is currently being sought for the Pubwatch scheme; Coors and Apex Radios Ltd have confirmed a 3 year sponsorship package for the sum of £1,500 each. A further sponsor, possibly a soft drinks company is being sought.

Coca-Cola declined the opportunity to sponsor the Pubwatch scheme in Sunderland. Coca-cola branded goods were offered to 'raffle' to raise money but this was declined by the Pubwatch Management. Disappointment at the Coca-Cola response was expressed by members of Pubwatch.

Constitution – no further comments have been received from Members. The Constitution will therefore be amended as per previous suggestions and prepared for the relaunch.

Pubwatch Relaunch will now take place on Wednesday 5th September at 2pm at The Point.

Police Issues

Drinking Outside of Premises

Since the no smoking regulations came into effect it has been noticed that a number of people are trying to take drinks outside the premises. This is not acceptable and could affect the licence.

It is up to Doorstaff and Management to enforce this in their premises.

Underage Drinking Update

Further to the update provided at the last meeting, the Police have been checking licensed premises in the area for underage drinking. To date one fixed penalty ticket has been issued, 1 licensee has been reported and summonsed to Court and 2 further premises have been given advice.

The Police advice is continue to be vigilant.

Car Parking Update

From 3rd August 2007 the car parking restrictions in the Park Lane area will be enforced – any vehicles parked on double yellow lines will be ticketed.

Alternative secure car parking has been arranged with The Bridges. Doorstaff, staff and the public are able to park in The Bridges car park (a 24 hour car park) for a reduced sum of £4 maximum for the period between 6pm – 6am on a Friday and Saturday evening. The car park, which is accessible from Holmeside or Park Lane, is a secure car park with CCTV coverage and 2 security officers on a night time.

Pubwatch Management asked members to support this scheme and it was noted that the cost was based on 30/40 car users during this period – if more people can be encouraged to use this facility on a regular basis then the cost will be reviewed and reduced.

Football Update

PC Mick Butler provided an update on plans for the forthcoming premier football season. Home football fixtures to note include:

Sunderland vs Juventus – Saturday 4th August

It is anticipated that the number of visiting fans will be small, based on the recent Newcastle match)

Sunderland vs Tottenham – Saturday 11th August

Approx 3,000 visiting fans are expected but no problems are anticipated and there will be no restrictions in the City Centre.

Sunderland vs Newcastle United – Saturday 10th November

This is an early kick off ... the match will kick off at 12.45pm

There will be no restrictions in the City Centre.

Future matches of note include Man United on Boxing Day (possible Match of the Day coverage) and Middlesbrough – Saturday 26th April.

Generally no football related problems are expected. Police techniques and intelligence has improved in recent years and by working in partnership with the likes of City Centre licensed premises we can ensure that the City Centre remains a nice and safe place to

be. It was noted that in the region of 3,000 visiting fans are expected at every match. It was also noted that Police forces from Burnley, Manchester, London and Northern Ireland have all commented on how well and effective the policing of matches is in Sunderland – this is due to the police and related networks all working together in cooperation.

There will be no restrictions re licensed premises for visiting fans unless licensees request it or alert Police to related intelligence.

Plastic glasses should be used for match games and licensees should note that there will be no hesitation in closing a bar if Police recommendations are not adhered to.

Evening Economy Consultation

Joanne Scott, Sunderland City Council Planning Policy Officer, presented the aims of the Council's "Evening Economy Draft – Supplementary Planning Document" and outlined the principles of the consultation process. Copies of the document are available for information.

A consultation process took place between 10th May and 21st June but the response was poor with only 50 (approx) letters of reply of which only a couple were from licensees. Thus the consultation period has been extended.

It is anticipated that the aforementioned planning document will be presented to Cabinet in November and will be adopted thereafter with a review in approximately 2 years time. Comments from Pubwatch members are therefore needed by the Planning Policy section by 17th August.

Document Overview: New licensed premises will be encouraged to open in the City Centre but it is proposed that the size of premises, operating times and location be controlled. It is proposed for planning purposes in relation to the evening economy, that the city centre be regarded as 4 quarters:

Nightlife – Park Lane/Holmside area; Area for the majority of late night licences

Theatre - more of a cosmopolitan area with café bars and restaurants. There will be restricted opening and closing times for licensed premises as the area should be family orientated. The number of pubs in this area will be limited.

Sunnyside – a residential development area with offices, galleries etc. The number of pubs in this area will be limited and the size of premises restricted. There will be restricted opening and closing times for licensed premises as the area should be family orientated.

The exception in this area is for premises close to the Casino which can accommodate a new nightclub and a couple of bars/restaurants.

Cultural – 'relaxed' area and family orientated. Therefore the number and size of premises will be restricted. Restaurants and café bars will be encouraged in this area.

In addition the High Street West area (Union Street & West Street) currently has some licensed premises. The Planning policy will encourage café bars / restaurants in this area to encourage footfall in the evening but these premises should also compliment the

retail offer located there. Restrictions will thus be made on the type and size of premises granted a licence and the opening and closing times allowed.

Pubwatch members were asked for comments and/or questions.

The main issue for members was individual pavement café licences and how the consultation document could impact upon them. Members agreed that the outside terrace area was very important for their business especially since the introduction of the smoking legislation, and that a major concern for them was the restrictive 10pm closure which is currently a condition of the licence.

PC Mick Butler noted that the Police were not aware of any problems or disorder associated with the pavement cafes and would generally support a review and possible extension of the operating times.

Q Members asked what the timescale would be for the Council Committee in relation to a review of the Pavement café Licence.

A Joanne Scott replied that the Pavement café Licence was the responsibility of the Highways Section and did not directly fall within the consultation process however, she would discuss the concerns with the Highways Team and come back to Pubwatch with the timescales involved.

It was agreed that Pubwatch would prepare and submit a letter on behalf of all members, to ensure input into the consultation process.

Q Members asked what the cost of the Consultation process was.

A Joanne Scott replied that the costs were for Council Officer time and production of the consultation document.
In 2002 external consultants had been paid to produce the initial concept and resulting document.

Q Members asked if it was the Council's intention to control licences via this policy.

A Joanne Scott replied that the Policy would allow the Planning section to make recommendations about new premises only.

Any Other Business

Exclusion Orders Update

PCs Bryan Wilson and Paul Thomas reported that in 1998 there were 38 names on the Excluded Persons of which 28 were Seaburn Casuals.

In 2001 there had been no change to the Excluded Persons list.

The Police records confirm that the majority of the Excluded Persons listed have not been in trouble for the past 5 years or more. It was therefore proposed by the Chair and Vice Chair, on Police recommendation, that the Exclusion List be reduced to 3 named individuals. A request was made for members to inform the Police of anyone they feel should be included on the new Exclusion list.

Data Protection Forms

The Police reported that there had been 461 reported incidents in the City Centre during the month of July and that there had been 64 arrests made for violent crimes. Details of the incidents and names of those involved could not be discussed at the meeting as not everyone present had signed the Data Protection and Exclusion scheme forms.

Members were reminded that Data Protection and Exclusion Scheme forms must be completed and returned to Pubwatch as soon as possible.

It was proposed that these forms should be available at the start of each Pubwatch meeting to ensure detailed discussions of relevant incidents could take place.

No Smoking Legislation

Members asked whether planning permission was required to erect a retractable awning over their pavement café area. Council Officers confirmed that if the awning was over the highway then the Highways section would need to be consulted.

Members asked what the minimum distance away from an entrance should be for smokers. Council Officers suggested that the Smoking Officers be contacted on 553 1000 to discuss these issues.

It was agreed that a No Smoking Update be added to the Pubwatch Agenda for the next meeting.

**Date & Venue of Next Meeting -
Wednesday 5th September 2007, 2pm at The Point**

Please Note the next meeting will include the Relaunch of the Pubwatch scheme and it is expected that all members attend. Free drinks will be available along with the opportunity to visit partner and sponsors exhibitions.