

**TYNE AND WEAR FIRE AND RESCUE AUTHORITY**

**Item No 10**

**MEETING: 20 DECEMBER 2010**

---

**SUBJECT: NATIONAL TRAINING AWARDS 2010**

**REPORT OF THE CHIEF FIRE OFFICER**

---

**1 INTRODUCTION**

- 1.1 The purpose of this report is to inform Members of the success of the Authority's Phoenix Project at the National Training Awards 2010, held in London on the 1<sup>st</sup> December 2010.

**2 PHOENIX PROJECT**

- 2.1 Members will be aware of the work of the Phoenix Project within the community of Tyne and Wear and the positive impact that the project has had on the lives of so many young people. This has been confirmed by both internal and external evaluations, which have consistently demonstrated the benefits of the project for those who attend.
- 2.2 In the Sunderland area the Phoenix Project is delivered in partnership with Sunderland Youth Offending Service (YOS) where three main courses are delivered under the Phoenix umbrella, namely the standard Phoenix, Phoenix Respect, and Phoenix Advance courses.
- 2.3 In recognition of the excellent work undertaken by the Sunderland Phoenix Project, the team were nominated for, and won, an award at the Regional stage of the National Training Awards ceremony held in September 2010. This awards scheme is administered by UK Skills on behalf of the Department for Business, Innovation & Skills in England. UK Skills is an organisation which champions high standards of training and development, aiming to equip UK industry with the skills we need to thrive in the 21<sup>st</sup> century.
- 2.4 In addition to winning this regional award, the Phoenix project was also nominated for entry into the national finals ceremony, which was held on the 1<sup>st</sup> of December in London.

**3 NATIONAL TRAINING AWARDS**

- 3.1 The National Training Awards ceremony 2010 was held at Old Billingsgate Hall in the City of London on the 1<sup>st</sup> December 2010.
- 3.2 The awards ceremony consisted of eight awards, seven of which were split into generic categories, with over fifty competing regional winners in total. In addition the evening culminated with the Linda Ammon Award, which is a commemorative award presented to the individual judged to have made the most exceptional contribution to training and development nationally.

## 4 PARTNERSHIP AND COLLABORATION AWARD

- 4.1 On the night, Tyne and Wear Fire and Rescue Authority and Sunderland Youth Offending Service were presented with the national award in the Partnership and Collaboration category for the Phoenix project. This achievement was in the face of competition from such high profile competitors as DHL; E.ON UK, Barclays UK Retail Bank; London Borough of Tower Hamlets; and Sheffield NHS Foundation Trust.
- 4.2 The Partnership and Collaboration category is aimed at two or more organisations combining resources to work together in the development of training, resulting in key positive outcomes and in choosing the Phoenix project the judges gave the following feedback:
- The organisation, team and individual needs are clearly defined and measured
  - The learning and development activity is fit for purpose and resources are used efficiently and effectively.
  - The delivery of learning and development activities benefits employees, individuals and society.
  - The improved individual and team performance is maintained.
  - The partnership works effectively and the benefits for working collaboratively are evident for all involved.
- 4.3 The judges also commented that it was pleasing to see how other Fire and Rescue Services are following Tyne and Wear's lead in developing similar initiatives.

## 5 THE LINDA AMMON AWARD

- 5.1 A second award was also presented to Tyne and Wear, namely the Linda Ammon award. This individual award went to Watch Manager John Ord, who is the Tyne and Wear Fire and Rescue Service lead on Sunderland Phoenix, and it was presented to him for his outstanding contribution to training and development in the UK.
- 5.2 The award specifically highlighted his willingness to refresh and redevelop the programme, his holistic approach to the programme and especially the involvement of parents, both formally and informally in their children's learning activities all of which has assisted in changing people's lives.

## 6 CONCLUSION

- 6.1 The National Training Awards recognise the impact that excellent training, learning and development has on achieving outstanding organisational and individual success and provides a benchmark for standards of excellence in training in the UK
- 6.2 The two awards received recognise the quality of service provided in delivering the Sunderland Phoenix project and all of the staff involved can be justifiably proud of their achievements.

**7 RECOMMENDATIONS**

7.1 The Authority is recommended to:

- a) Note the content of this paper
-

