

20 OCTOBER 2014

**REPORT OF THE CHAIR OF THE PEOPLE AREA BOARD****East Sunderland People Area Board Progress Report****1 Purpose of Report**

- 1.1 In June 2014 the Local Area Plan's priorities associated with People were referred to the East Sunderland People Area Board to action on behalf of the Area Committee. This report provides an update on the work plan, as set out in **Annex 1**.

**2 Key Areas of Influence / Achievements**

- 2.1 Outlined below is a summary of the key areas of influence / achievements of the East Sunderland Area People Board up to 30<sup>th</sup> September 2014.

| <b>Action Taken</b>   | <b>Outcome</b>   |
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| <p>Early Intervention and Locality Working</p> <p>Reducing NEETs in the East.</p>                                     | <p>In June 2014 Area Committee approved three SIB projects. The projects deliver activities towards reducing the number of NEETs in the East.</p> <p>Committee may recall that in addition to funding work for 16 – 19 year olds, the People Area Board were keen to commission preventative activity within a local secondary school which would target 14 – 16 year olds.</p> <p>Throughout the Summer, six partners across the East area have been working together to look at new ways of engaging 14 – 16 year olds in a variety of different work streams, that build on existing mainstream provision. A partnership has been established between the groups, who have submitted a funding request for £22,449 SIB, under the project title, 'Achieving Everyone's Potential'.</p> <p>All Area Committee members have been consulted on the project proposal and the People Area Board would like to recommend approval of the project, which will be discussed further under the Area Budget report.</p> |
| <p>Early Intervention and Locality Working</p> <p>Youth Service Performance and Future Commissioning Arrangements</p> | <p>In September 2014, the Area Board received an update on the performance of current commissioned youth contracts.</p> <p>In addition to the update, members were made aware of the efficiencies in provision that were required. Therefore member's views are being sought, in terms of their local priorities.</p> <p>Statistics were presented to the Area Board on the number of 8-10 year olds and 11-19 year olds who reside in the East</p>  |

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|  | <p>area, how many have made contact with their local provider, participated in the provision, recorded an outcome and have progressed onto an accreditation. The statistics were then presented in terms of value for money, costs per session and costs per contact, with a reflection of the Area and City averages to enable comparisons to be made.</p> <p>The information is broken down into a ward level and is available for members to view via share point.</p> <p>In addition to seeking member's views, each of the contracted Youth Providers have been consulted on what they believe is important to retain in the youth contracts.</p> <p>At the People Area Board in November 2014 further discussions will be held on the re-shaping of the youth contracts for 2015 and onwards.</p>  |
| <p>Area Priority:</p> <p>Encouraging resident's to be active: getting out and about more to improve their health.</p>    | <p>Area Board meetings have been held in July and September 2014, to discuss project proposals which would facilitate the use of greenspace in East Sunderland.</p> <p>An update is available from the Place Area Board report.</p>  |
| <p>Safetyworks</p>   | <p>Over the Summer several East Councillors visited Tyne and Wear Fire Service's Safetyworks Centre in Newcastle.</p> <p>Safetyworks is an interactive safety centre providing interactive learning experiences. Partners, such as, Nexus, St John Ambulances, Northumbria Police, Gentoo and local Councils, have fitted out different zones within an industrial unit which reflects different scenarios. For instance, St John Ambulances provided a hospital waiting and treatment room, full of different equipment to educate visitor on first aid techniques.</p> <p>In September 2014, the Safetyworks Centre Manager attended the People Area Board and presented evidence which indicated that there is a reduction in cases of youth disorder, graffiti and secondary fires after children and young people have visited the centre.</p> <p>After a debate it was agreed that the People Area Board would recommend to Area Committee that £6,600 SIB is awarded to fund the cost of transport to the centre, which will be discussed further under the Area Budget report.</p> |
| <p>Area Priority:</p> <p>Working with the East Clinic Commissioning Group (C.C.G.), Public Health and Social Care to</p> | <p>In June 2014, Area Committee approved £20,000 SIB to match with £20,000 of C.C.G. funding to deliver activities in a partnership approach.</p> <p>In September 2014, the People Area Board invited members from the East C.C.G. along to discuss how a partnership approach can be delivered. Collectively the Board considered a list of actions, which had been collated from feedback from</p>   |

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| <p>identify and deliver a range of projects that connect with the local community to support more focussed locality working and more efficient services for users.</p> | <p>the East VCS Area Network, East C.C.G.s Plan on a Page, Gentoo's Art of Living and Area Workshops held in April 2014.</p> <p>The Board selected and agreed a number of actions from the list, which will inform the 'Partnership in Practice' (PiP) Action Plan. For example, deliver a Youth Health Champions Programme in Secondary Schools, support existing or establishing new memory cafes and establishing dementia friendly General Practitioner (G.P.) Surgeries, as set out in <b>Annex 1</b>.</p> |
| <p>SIB Funded Project: Live Performance Report</p>   | <p>In September, the People Board received an update on all live SIB funded projects which relate to people, as set out in <b>Annex 2</b>.</p> <p>All updates were noted, several of which involved:-</p> <p>Little Bit Extra 2 Project:</p> <p>Members expressed concerns that the Little Bit Extra 2 project had shown no allocation against it. Members agreed that there was a need to publicise the Little Bit Extra 2 project to ensure that groups were aware of the funding available.</p>              |

### 3. Recommendations

#### 3.1 Members are requested to:-

- (a) Note the East Sunderland People Area Board Work Plan, including the additional actions relating to the PiP Action Plan, as set out in **Annex 1** and the SIB Live Performance report, as set out in **Annex 2**.
- (b) Note the progress of the 'Green Adventure' SIB programme and agree to receive future progress reports.
- (c) Consider and feedback your views on influencing future youth contracts in East Sunderland for November People Area Board.
- (d) Note the People Area Board's support and recommendation to approve £22,449 SIB for the 'Achieving Everyone's Potential' and a further £6,600 SIB for the 'Safety on the Streets' transportation costs.
- (e) People Area Board Members to encourage uptake of the Little Bit Extra Fund.

Annex 1 East Sunderland People Area Board Work Plan 2014 / 2015

Annex 2 SIB Funded Projects: Live Performance Report

Background Papers People Area Board Agendas, Reports and Action List  
SIB quarterly monitoring returns

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