

EAST SUNDERLAND AREA COMMITTEE

AGENDA

Monday, 17th September, 2012 at 5.30pm

VENUE – Committee Room No. 1, Civic Centre

Membership

Cllrs E Ball (Chair), A Emerson (Vice Chair – People), L Scanlan (Vice Chair – Place), E Gibson, C Marshall, D Errington, M Mordey, T Martin, B McClennan, I Kay, B Price, A Farr, P Wood, M Forbes and P Maddison.

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1. (a) Chairman's Welcome; (b) Apologies for Absence; (c) Declarations of Interest; and (d) Minutes of the last meeting held on 26 th June 2012	1
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* Denotes an item relating to an executive function

ELAINE WAUGH
Head of Law and Governance

7th September, 2012

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At a meeting of the EAST SUNDERLAND AREA COMMITTEE held in the CIVIC CENTRE, SUNDERLAND on TUESDAY, 26th JUNE, 2012 at 5.30p.m.

Present:-

Councillor Ball in the Chair

Councillors Emerson, Forbes, E. Gibson, Kay, Marshall, McClennan, T. Martin, Price and Scanlan

Also Present:-

- | | |
|-------------------|--|
| Charlotte Burnham | - Head of Scrutiny and Area Arrangements, Sunderland City Council |
| Graham Burt | - Community Development Manager, Sunderland City Council |
| Hazel Clark | - East VCS Network Representative |
| Paula Hunt | - East VCS Network Representative |
| Matthew Jackson | - Governance Services Officer, Sunderland City Council |
| Chris Maskell | - Head of Operations, Gentoo |
| Keith Moore | - Area Lead Executive and Executive Director of Children's Services, Sunderland City Council |
| Trina Murphy | - Heritage and Resorts Manager, Sunderland City Council |
| Nicol Trueman | - Area Officer, Sunderland City Council |

Chairman's Welcome

The Chairman welcomed everyone to the meeting.

Apologies for Absence

Apologies for Absence were received on behalf of Councillors Errington, Maddison, Mordey and Wood along with Inspector Hall, Ian Warne and Jeremy Wicking.

Declarations of Interest

Councillor Emerson declared a personal and prejudicial interest in the Community Chest application for Ryhope Infants School as a governor of the

school. He withdrew from the meeting and took no part in the consideration of this application.

Minutes of the Last Meeting of the Committee held on 23rd April, 2012

Councillor T. Martin stated that his involvement in the Phoenix Project had been during his time as Mayor. He also stated that on the Local Development Framework item he had referred to sites adjacent to the city which were owned by other authorities rather than sites within the city as was recorded.

1. RESOLVED that the minutes of the previous meeting held on 23rd April, 2012 be confirmed and signed as a correct record subject to the inclusion of the above amendment.

Setting the Scene – Strengthening the Area Governance Arrangements

The Chief Executive submitted a report (copy circulated) which outlined the changes to the Council's area governance arrangements and supporting practices as agreed at Annual Council on 16th May, 2012.

(For copy report – see original minutes)

The Chairman presented the report and advised that the Committee now had two Area Boards underneath it. These Area Boards would look at People and Place and would support the Committee in the delivery of the agreed priorities. The boards would be chaired by one of the two Vice-Chairs of the Committee and would not make decisions but develop recommendations which would then be presented to the Area Committee for approval.

The proposed Membership of the boards was detailed in paragraph 3.3 and Members were asked to agree this membership. The boards would be open to any Member to attend if they wished.

The place board would allow Members to have a more influential role in the delivery of services through Responsive Local Services.

The role of the people boards was still being developed and the meetings would be commencing in September.

The governance of the Strategic Initiatives Budget and Community Chest were unchanged although there was not the ability for citywide SIB applications to be submitted; instead applications must impact on no more than 2 areas. The Community Chest was now restricted to applications not being able to impact on more than 6 wards.

In response to a query from Councillor Forbes regarding Community Chest Nicol Trueman, Area Officer, advised that as long as 2 of the 3 Ward

Councillors agreed to the application then it would be able to be approved; the Chair was able to cast a casting vote if necessary.

Councillor McClennan expressed concerns that there were groups such as Age Concern which relied on SIB funding to deliver citywide projects which may not be able to carry out their work if they were unable to apply for SIB of Community Chest funding.

Councillor Kay stated that there were a lot of organisations based in Hendon, Millfield and St. Michaels as there was a large number of city centre based organisations; he hoped that they would not be disadvantaged by this change to SIB.

Charlotte Burnham, Head of Scrutiny and Area Arrangements, advised that other funding routes would be looked into. All applications would be considered on their own merits.

Ms Trueman added that citywide organisations would not be prevented from putting forward applications.

Councillor T. Martin stated that instead of submitting citywide bids, organisations should direct their operations and funding bids to the areas where there would be the biggest impact.

Councillor McClennan then referred to the fact that there were often applications for Community Chest funding from groups providing shopping trips for disabled and elderly residents and also applications for events such as those for Remembrance Day. She asked how these would be affected.

Ms Trueman advised that City Services were looking at different levels of events and only events which were identified as being local would be funded by the Area Committee in the future. Ms Burnham added that there would be consultation with Members on this matter by the end of July.

2. RESOLVED that the report be noted and the membership of the Place and People Boards be agreed.

Determining the Area Committee's Priorities for 2012-2013

The Chief Executive submitted a report (copy circulated) which requested Members to determine the key priorities for the year ahead, which would form the basis of the Committee's Local Area Plan for 2012-13.

(For copy report – see original minutes)

Nicol Trueman, Area Officer, presented the report and advised that there had been a workshop held in May 2012 where Members had been given the opportunity to discuss the needs of their communities in order to identify which issues were areas of priority and how the Committee could influence

how services were provided on an area level. The emerging priorities which were identified by this workshop were then shared with residents at the State of the Area Debate and also with VCS representatives through the VCS network.

The emerging priorities for the area were set out in annex 1 to the report and categorised the priorities as relating to People, Place or Economy. The definitions for People and Place were detailed in paragraph 3.2 of the report.

There were some priorities from 2011/12 which it was proposed would not be continued; these were detailed in paragraph 3.3 of the report and included 'Employment and Enterprise', 'Youth and Teenagers' and 'Public Transport'.

There had been extensive consultation and the outcomes of the consultation was detailed in Section 4 of the report.

At annex 2 there was an update on the provision of public rescue equipment at Hendon Beach; it was proposed that this be discussed in detail at a workshop.

Councillor T. Martin stated that ETEC had previously provided training courses for young people in the area; disappointingly young people were now directed to organisations in the North Area. He welcomed the work around Hendon Beach; he felt that there needed to be work to ensure that there were no more tragic deaths at the beach. He also commented that some schools had recently opened facilities for public use. He congratulated everyone who had been involved in the Walk and Talk programme and thanked the officers and residents who had attended them.

Councillor McClennan expressed concerns that facilities might be lost if they were transferred to outside agencies as was proposed by the Council. She also stated that at the State of the Area debate she had suggested History and Heritage as a priority and there was no mention of this priority in the report.

Councillor Kay stated that the Area Boards were a completely new idea and asked how they would be operated. He felt that they would be most effective when being responsive to issues in the area rather than working to a list of priorities. The Boards needed to be able to tackle problems which might not be known about yet. There were new issues emerging such as housing; the changes to housing benefit meant that single people would only be able to afford the cheapest properties which traditionally would have been student accommodation; this would then lead to problems for students coming to the city who might not be able to find accommodation. This would also change what services needed to be delivered and also where they needed to be delivered.

Charlotte Burnham, Head of Scrutiny and Area Arrangements, agreed that there was a need for the boards to be responsive. She also advised that the boards would have priorities for areas of work set by the Area Committee.

There would also be intelligence from Members and partners used to ensure proactive and responsive work would be done. Only once the Boards were operating would it be possible to know which was most important out of delivering actions against the priorities or responsive working.

Councillor Emerson also agreed that the Boards needed to be flexible.

Keith Moore, Area Lead Executive, stated that it would be a challenge to ensure that there was a suitable balance of the business of the boards to ensure that both the area priorities and any responsive work could be done. He also stated that there was a need for Members and officers to bring local intelligence to the meetings to ensure that work was done on a local level.

Ms Trueman advised that History and Heritage would be given consideration and would be fed into the informal workshop for Members which was provisionally booked to be held on 3rd July, 2012; this workshop would allow Members to look at the proposed priorities in detail. There would be a report back to the Committee on welfare reform.

Hazel Clark queried whether members of the VCS Network would be invited to the workshop; they were very active contributors to the work of the Committee. The Chairman advised that they were welcome to attend if they wished. Ms Burnham added that the workshop had originally been intended just for Members however if the VCS representatives felt that they would be able to contribute to the workshop then they were welcome to attend.

3. RESOLVED that:-
 - a. The issues raised by residents at the State of the Area debate and the VCS Network be given consideration and the priorities for 2012/13 be agreed
 - b. A workshop be held to determine the detailed East Sunderland Area Committee LAP Work Plan for 2012/13.

Community Chest and Strategic Initiative Budget (SIB) – Financial Statement and Proposals for Further Allocation of Resources

The Chief Executive submitted a report (copy circulated) which requested Members to give consideration to proposals for the allocation of SIB and Community Chest funding to support initiatives that would deliver activity against priorities for 2012-13.

(For copy report – see original minutes)

Nicol Trueman, Area Officer, presented the report and advised that there were 22 proposals for support from the 2012/13 Community Chest totalling £13,620 which were recommended for approval and there was one application recommended to be deferred.

There were no applications for SIB funding and Members were asked to note that the Committee had been allocated a total of £316,935 of SIB funding to allocate against area priorities outlined in the work plan for 2012/13.

4. RESOLVED that:-
 - a. The financial statements set out in paragraphs 2.1 and 3.1 of the report be noted.
 - b. The 22 proposals for Community Chest funding totalling £13,620 be approved.
 - c. The application for Community Chest from Sunderland Thai Boxing Club be deferred.

The Chairman thanked everyone for their attendance and closed the Meeting.

(Signed) E. BALL,
Chairman.

17TH September 2012

REPORT OF THE CHIEF EXECUTIVE

Place Board Progress Report

1 Purpose of Report

- 1.1 To provide an update of progress against the current year's (2012/13) Place Board Work Plan.

2 Background

- 2.1 At its meeting on 26 June 2012 the East Sunderland Area Committee agreed its Local Area Plan for 2012/13. In doing so the Area Committee agreed how it can most effectively contribute to delivering Sunderland City Council's Corporate Outcome Framework (COF) at a local level and relevant to the Place and People themes.
- 2.2 Those Local Area Plan priorities associated with Place were referred to the Place Board to action on behalf of the Area Committee. The Place Board have started to initiate action on those priorities and agreed target dates for delivery and feedback to the Area Committee for the year ahead. The Place Board Work Plan and target delivery dates are attached as Annex 1.
- 2.3 This report provides the Area Committee with a progress update on the Place Board Work Plan during period June – August 2012 including requests for decisions where necessary.

3 Responsive Local Services (RLS): Street Scene

- 3.1 As part of the strategic influencing role regarding the design, delivery and review of RLS the first part of each Place Board meeting is dedicated to discussing street scene services. Area Response Managers (ARMs) presented information on services, such as, graffiti removal, fly tipping, litter, dog fouling, grass cutting, refuse collection and recycling, parks and maintenance of play areas.
- 3.2 In the East Sunderland area, the Street Scene team dealt with 1,609 requests in the period April – June 2012, the highest number of requests across the five areas, equating to 30% of all requests in the City. 77% of these requests related to the dumping of waste, litter and debris, with 6% due to the maintenance of roads, pavements and general transport infrastructure.
- 3.3 In July 2012, the Place Board discussed, in-depth two main issues, these were animal fouling and dumping of waste, litter and debris. The proportion of complaints regarding dog fouling in the area is 2% of all requests to street scene, which is lower than the rest of Sunderland. However this varies by ward, for example, it is 9% in the Doxford ward. Dog fouling has traditionally been a big issue in the East area and it continues to be so. Officers believe the problem is under-reported by residents in specific wards. For example, environmental issues tend to be under-reported by the public in the Hendon and Millfield areas (although staff report service requests). Despite this Hendon remains

a relatively clean environment, though Officers believe this is down to Council intervention.

- 3.4 As a way forward to start to reduce dog fouling it was agreed for an article to be included in the next edition of Community News promoting how to report incidents, and what the risks are if you are caught not picking up after your pooch, in terms of fixed term plenty notices. The article will be published in November 2012.
- 3.5 Dumping of waste can be particularly problematic in areas such as Hendon and Millfield, partly due to the number of private-rented properties, industrial units and the high number of university students and transient tenants. 80% of fly-tipping in the area is in back lanes, usually household rubbish and discarded furniture or white goods. Peaks of fly tipping occurrences happen at the beginning (September) and end of each academic year (June), when 'new' and 'old' student tenants either move into or leave accommodation and the properties are emptied. As a way forward it was agreed that the ARMs would review current controls and interventions for fly tipping, with a particular focus on students and private landlords.

4. Area Priority: Deliver a new and improved Walk and Talk Programme

- 4.1 In July 2012, the Place Board discussed delivering a Walk and Talk Programme for a second year, on behalf of the Area Committee. Matters covered included agreeing a schedule of dates between September 2012 and March 2013, publicising the information to encourage resident participation, improving the process with regards to dealing with issues and actions after each session, as well as monitoring and feeding back on progress made.
- 4.2 In August 2012, the programme was agreed along with the geographical routes for the first sequence of walk and talk sessions during September and October 2012, these are:-

Date	Meeting Point	Route	Top Three Customer Requests
Wednesday, 12 th September 2012 2pm-4pm	City Centre Civic Centre Main Reception	Cowan Terrace towards Argyle Square, Durham Road, University Park and Royalty area.	Fly tipping, Graffiti, Waste and Litter
Friday, 14 th September 2012 2pm-4pm	Millfield The Chester's car park, SR4 7DR	In and around Sorley Street and St Marks Road North area	Graffiti; Waste and Litter and Maintenance of Greenpace
Wednesday, 19 th September 2012 10am-12noon	Hendon Sans Street Youth and Community Centre, Hendon, SR1 1HG	East End, Cork Street/Mauds Lane	Graffiti; Waste and Litter and Maintenance of Greenpace
Thursday, 4 th October 2012 10-12am	Doxford Doxford Park Library car park,	Bishop Way area, Blakeney Woods and Englemann	Maintenance of Greenpace; Waste and Litter and Animal

	SR3 2 ND	Way area.	Fouling
Monday, 8 th October 2012 12.30pm-2.30pm	Ryhope Ryhope Community Centre, SR2 0RX	Hollycarrside, Leechmere Way and Lynthorpe area	Waste and Litter; Maintenance of Greenspace and Transport and Access
Monday, 8 th October 2012 3pm-5pm	St Michaels Members Car Park, Civic Centre, SR2 7DN	Azalea Terrace and The Avenue area and towards the City Centre area	Graffiti; Waste and Litter and Transport and Access

- 4.3 Future routes will be agreed at the Place Board meetings, by combining customer service requests via the Council's call centre, with local knowledge from the elected members and the Area Response Managers (ARMs).
- 4.4 A more enhanced marketing plan was proposed, this includes:-
- The Council's Communication Team producing draft publicity materials.
 - A full programme of sessions between September 2012 and March 2013 has been circulated to:
 - o Northumbria Police, who have agreed to promote the information at local Police and Community working Together (PACT) meetings.
 - o Locally based registered social landlords, such as, Gentoo, who have agreed to promote it through their resident association networks and local newsletters.
 - o East Sunderland VCS Area Network who will encourage organisations to attend by promoting it in their e-bulletin service.
 - o The Council's website, Facebook and Twitter pages will promote the sessions on a rolling bases. Local press releases and features, such as, Down Your Way will be used.
 - o Children Services have agreed to contact local schools and asked if their pupils would like to participate, as well as local youth organisations.
 - o ARMs will promote it through the Friends Groups of local parks in the area.
 - o The Equalities Forums, supported by the Sunderland Partnership have been encouraged to participate.
 - Discussions are ongoing on how to involve local customer service centres, libraries, GP surgeries and the Private Landlord Forum.
- 4.5 To improve the process in terms of dealing with issues and actions which have been discussed during sessions, it was proposed that each ward Place Board representative have a role to play, with support being provided by Scrutiny and Area Arrangements. The role will involve their attendance at all walk and talk sessions within their ward and after each walk agree a summation of the issues and actions and present this information to the next Place Board, feeding back the outcome to their ward colleagues and attendees. To support this process an action plan will be uploaded onto share point enabling the Place Board to monitor progress. As a side note, all East Sunderland elected members have access to share point, which will enable all members to monitor progress and raise any issues or questions with their relevant ward colleague. Partners, VCS Groups and residents can request feedback on progress made against actions via the Scrutiny and Area Arrangements Team.

4.6 The Place Board felt that, in principle, a percentage of SIB funding should be aligned to this priority. Therefore a request for £30,000 will be discussed under item 4 on this agenda.

5 Future items at Place Board

5.1 In addition to the RLS Street Scene as a standard item the proposed agenda items for future Place Board meetings are:-

11 September 2012: Area Priority: Visual appearance of main roads leading into the City Centre.

1 October 2012: Allotments and community gardens and feedback from the Local Development Framework workshop

22 October 2012: Events

20 November 2012: Selective licensing and council assets

5.2 In January 2013, Area Committee will receive an update progress report on the items outlined above.

6 Recommendations

Members are requested to:

- (a) Note the report, and the Place Board's timetable for activity for the year ahead (Annex 1); and
- (b) Agree to accept progress update reports based on the timetable outlined in Annex 1.

Contact Officer: Nicol Trueman, Area Officer (East Sunderland) Tel: 0191 561 1162
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Background papers Place Board Work Plan 2012/13
East Sunderland Streetscene Request April-June 2012
East Sunderland Perceptions of the Environment

PLACE

Budget: £30,000 (in principle)

Allocated: £0

Balance

£0

OUTCOME	ROLE FOR AREA COMMITTEES	ACTIONS	Place Board to Consider	LEAD AGENT	PROGRESS REPORT	Area Committee Update Due	RAG
1 Corporate: An attractive modern city where people choose to invest, live, work and spend leisure time. Area: A vibrant East Sunderland: Promote high quality built and natural environments.	Strategic Influencing Role	1. To investigate the feasibility of introducing a selective licensing scheme in Millfield and receive an update on the selective licensing scheme in Hendon.	11-Sep-12	Alan Caddick, HHAS	A Caddick hosted a meeting with Millfield - Cllrs. Explained about the characteristics of the ward, including empty properties, HMO's, private landlords, ASB, etc. Regarding selective licensing scheme - the scheme is mandatory from the government. No more schemes are coming forward therefore it cannot progress in Millfield. However an option is to learn from the principles and policies the Council have in existence and utilise these in Millfield. A Caddick agreed to host regular briefing updates with Millfield Cllrs. ONGOING		G
		2. Local Development Framework workshop to be delivered to all elected members, providing an opportunity to influence use of land in the area e.g. residential housing, cycle routes, transport, etc	tbc	Gary Clasper, OCE	Planning Policy Team are co-ordinating an area specific workshop. ONGOING	07-Jan-13	G
		3. Receive appropriate reports of progress plans, policy and strategy relating to Place	-	Vince Taylor, OCE	CB to discuss with VT.	Rolling programme	G
	Local Action	4. Consider better usage of council assets no longer used or not needed for operational purposes. Consider additional support required to enable community groups to manage public services, facilities and assets.	20-Nov-12	Nicol Trueman, OCE	Current policies exist to dispose of assets to both the private and VCS sector groups. Interested parties should first approach the Council if interested in bringing back assets into use. NB: NE Sports working with S&L re: securing funding to bring back Belford House playing fields into use. ONGOING	07-Jan-13	G
	Local Action Key Priority: Support the installation of the Coastal Path along Ryhope and Hendon	5i. River corridor: site visit identified potential to deliver an artistic project at Panns Bank to promote the City/University.	11-Feb-13	Nicol Trueman, OCE	NT speaking to Planning, Conservation and Structural Control, if feedback positive, will approach University regarding art work. ONGOING	22-Apr-13	G
		5ii. River Wear Trail boards renewal programme - proposals delayed for boards to be replaced.	11-Feb-13	Tim Ducker, City Services	Estimates are being produced for work to be carried out. T Ducker to keep working group up to date with developments. ONGOING.	22-Apr-13	G
		5iii. Explore better than basic signage along the coastal route.	11-Feb-13	Coastal Working Group	Work continues on gathering information for the mapping exercise. A communication request form was submitted in Apr 12, seeking advice on the way forward. Awaiting feedback. NT chased J Peverley for update. ONGOING	22-Apr-13	A

		5iv. Durham Heritage Partnership have submitted a funding bid to HLF £444,900 and SIB £50,000 to contribute towards physical improvements of the coastal path.	11-Feb-13	Nicol Trueman, OCE	The working group attended an event delivered by Durham Heritage Coast in June, which walked the Durham part of the route leading into the City. Then in July, Ryhope Fishing Club took members along from Ryhope Village to Toll Bar. NT to speak to Niall regarding outstanding SIB application. ONGOING	22-Apr-13	G	
		5v. To consider installing a viewing point along High Street East.	11-Feb-13	Nicky Rowland, City Services	Estimates are being produced for work to be carried out. ONGOING	22-Apr-13	G	
2	Corporate: A responsible well looked after city that is adaptable to change. Area: Desirable neighbourhoods in East Sunderland: Ensure neighbourhoods are environmentally sustainable and have the right mixed of facilities and services that meet the needs of local people A strong sense of community.	Strategic Influencing Role	6. To influence the design, delivery and review of RLS Streetscene Services including graffiti removal, fly tipping, litter, dog fouling, grass cutting, refuse collection, recycling, with the addition of parks, repairs and play inspections.	Standard item	Helen Peverley and Nicky Rowland	The first part of each Place Board meeting will be dedicated to discussing streetscene service. Members have a strategic influencing role regarding the design, deliver and review of RLS. ONGOING	Standard Item	G
			7. Report to be presented on lessons learned from Coalfields and North Sunderland Area Committees, on the work they have achieved and delivered in relation to allotments. Consider actions for the Place Board.	01-Oct-12	Pauline Hopper, OCE	Meeting arranged to discuss further with PH. - following East area tour in July, Tunstall Allotments have offered to provide support/toolkit to any future groups which maybe considering becoming a devolved site. ONGOING	07-Jan-13	G
			8. Receive appropriate reports of progress plans, policy and strategy relating to Place	tbc	V Taylor, OCE	CB to discuss with VT.	Rolling programme	G
			9i. Elected members agreed that routes would be designed based on customer insight information received at Place Board meetings. Area Officer to contact Cllrs to arrange dates of programme. Agreed three wards walks per year, plus two around the City Centre. Total number of walk and talk sessions 17	11-Sep-12	Nicol Trueman, OCE	Programme agreed. ONGOING	07-Jan-13	G
		Local Action Key Priority: Walk and Talk Programme	9ii. Information to be publicised across the East, via VCS Area Network, Community News and Press Releases.	11-Sep-12	Nicol Trueman, OCE	Programme promoted, but more work needs to be done to involve residents. ONGOING	Rolling programme	G
			9iii. Cards to be printed displaying the route and approximate times members and partners will be in the area. (TBC)		Nicol Trueman, OCE	NT log request with Commuciations Team, awaiting feedback. TBC	-	G
			9iv. Circulate cards to elected members to deliver to households on route one week before proposed session. (TBC)		Nicol Trueman, OCE	NT to seek members opinions on this.		G
			9v. Actions to be log and agreed at the end of each walk. Lead elected member responsible for feeding back into the next Place Board. Log sheet to be updated and available via sharepoint for Place Board to monitor. Support will be provided to members by Scrutiny and Area Arrangements	ongoing	Elected member and Nicol Trueman, OCE	First wave of events: Doxford 4th Oct; Hendon 19th Sep; Millfield 14th Sep; Ryhope and St Michaels 8th Oct and City Centre 12th Sep. Action Plan sheet to reflect actions. ONGOING	Rolling programme	G
			9vi. To identify projects for allocation of SIB and seek endorsement from Area Committee	ongoing	Place Board		Rolling programme	G
			Local Action Key Priority: Visual appearance and reputation of the area	10. Improve visual appearance and reputation of main roads leading into the City Centre.	11-Sep-12	Nicol Trueman, OCE	Place Board need to agree the scope of the priority, for example, identify main roads; what works will be considered e.g. roundabouts/highway barriers, commercial premises, etc.	07-Jan-13

3	Corporate: A well connected City. Area: A well connected East Sunderland: Continue to promote accessibility across East Sunderland and ensure transport networks meet local needs.	Strategic Influencing Role	11. Area Committee to be consulted on Quality Controlled Contracts.	-	James Third, Nexus	The QCS proposal has now been submitted to the ITA by Nexus. The North East Bus Operators Assoc (which has been established as a collective of bus operators to form a partnership bid) will also be putting forward proposals for a scheme in the coming weeks and both proposals will be considered at the November ITA. Further public consultation will be fundamental and follow any decision by the ITA with regard to influencing routes, times and fares. Under a QCS scheme, implementation would not be until at least 2015, under voluntary partnership implementation will be much sooner. ONGOING	07-Jan-13	G
			12. Area Committee to receive an update on the future plans for the Port of Sunderland and consider any added value or actions to be delivered via Place Board	tbc	Charlotte Burnham, OCE	CB to discuss with MH. Area Committee to consider either Sep or Jan 13.	tbc	G
		Local Action	13. Investigate current broadband connections across the area, looking at residential and commercial premises and report back to Place Board	tbc	Charlotte Burnham, OCE	CB to discuss with TB.	tbc	G
4	Corporate: A city where cultural identity and vibrancy act as an attraction. Area: Continue to support events which celebrates heritage and culture.	Strategic Influencing Role	14. Influencing role with City Services to determine future strategy for managing local events and celebrations.	22-Oct-12	Charlotte Burnham, OCE	CB to discuss with CA.	07-Jan-13	G
		Local Action	15. Continue to monitor and receive information relating to celebrations, events and activities and any new issues being raised throughout 2012-13.	22-Oct-12	Charlotte Burnham, OCE	CB to discuss with CA.	07-Jan-13	G
G		Progressing on target						
A		Progressing but behind schedule (with plans in place to act on)						
R		Not progressing						

17TH September 2012

REPORT OF THE CHIEF EXECUTIVE

People Board Progress Report

1 Purpose of Report

- 1.1 To update on progress against the current year's (2012/13) People Board Work Plan.

2 Background

- 2.1 At its meeting on 26 June 2012, the East Sunderland Area Committee agreed its Local Area Plan for 2012/13. In doing so Area Committee agreed how it can most effectively contribute to delivering Sunderland City Council's Corporate Outcome Framework (COF) at a local level and relevant to the Place and People themes.
- 2.2 Those Local Area Plan priorities associated with People were referred to the People Board to action on behalf of the Area Committee. The People Board have initiated action on those priorities and agreed target dates for delivery and feedback to the Area Committee for the year ahead. The People Board Work Plan and target delivery dates are attached as Annex 1.
- 2.3 This report provides Area Committee with a progress update on the People Board Work Plan during period June – August, including requests for decisions where necessary.

3 Area People Priority: Reducing Male Mortality Rates

- 3.1 In March 2012, the Area Committee agreed to take on the allocation and administration of £31,413 Healthy City Investment Fund (HCIF) and that the Area Officer develop and implement the approach for working with the Voluntary and Community Sector (VCS) Area Network to develop initiatives in support of reducing male cancer mortality. The Area People Priority was discussed at the People Board where it was agreed that a Call for Projects would be delivered which would encourage VCS groups to work collectively as a consortia, instead of competing with each other, and that existing services would be complemented, not duplicated.
- 3.2 In July 2012, via the East Sunderland VCS Area Network, an invitation went out to all VCS members inviting them to attend a workshop. Presentations were provided by the Teaching Primary Care Trust (TPCT) on 'A Healthy East Sunderland', outlining key data and statistics, and Gentoo Living provided an overview on their 'Men's Shed' project covering the principles and concept involved in using different techniques to engage men.
- 3.3 The next steps involved interested organisations meeting up to discuss the details of the project which would deliver activity against the two strands of HCIF. The consortia group were supported through the whole process by the Area Community Co-ordinator for East Sunderland, with advice being provided by TPCT representative. The outcome of the application will be discussed under Item 4.

4 Area People Priority: Encourage schools to open up their facilities to the wider community

- 4.1 The People Board considered how best to develop this priority. It was agreed that:-
- all public and private schools within East Sunderland would be identified
 - a survey would be conducted to discover what activities are being delivered, what facilities can be accessed or hired by the community and if schools had a waiting list of groups wishing to use their assets, etc.
 - at least two Headteachers are invited along to a future meeting to discuss either barriers or good practices involved in opening up schools to the community.
 - consider which neighbourhoods would benefit from access to their local school facilities, to contribute towards identifying the areas in most need.
- 4.2 It was also recognised that some schools do open up their facilities to the community, and that these schools provided good case studies to share with members, governors and Headteachers.

5 Future items at People Board

- 5.1 The proposed agenda items for future People Board meetings are:-

24 September 2012: Area Priority: Tackling Crime and Welfare Reform

17 October 2012: Promoting healthy lifestyle choices to BME families and Troubled Families and Strengthening Families

28 November 2012: Opening up school facilities, progression routes into college and university and assisting schools to raise awareness with parents about the symptoms of drugs/alcohol use

30 January 2013: Information, Advice and Guidance, Stigma around mental health and promoting independent living

28 February 2013 SIB commissioned contracts for youth projects and employment and enterprise

- 5.2 In January 2013, the Area Committee will receive an update progress report on the items outlined above.

6 Recommendations

Members are requested to:

- (a) Note the report, and the People Board's timetable for activity for the year ahead (Annex 1); and
- (b) Agree to accept progress update reports based on the timetable outlined in Annex 1.

Contact Officer: Nicol Trueman, Area Officer (East Sunderland) Tel: 0191 561 1162
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East Sunderland Area Committee: Work Plan 2012 -13

PEOPLE

Budget:

£31,413 Allocated:

Balance

Version 2 Sep 12

OUTCOME	ROLE FOR AREA COMMITTEES	ACTIONS	People Board to Consider	LEAD AGENT	PROGRESS REPORT	Area Committee Update Due	R A G
<p>1 Corporate: A City where everyone is as healthy as they can be and enjoys a good standard of well being. Area: A healthy East Sunderland: Contribute to ensuring East Sunderland has healthy outcomes and lifestyles.</p>	<p>Strategic Influencing Role: Health inequalities: Improve awareness and communication.</p>	1. Assist schools to raise awareness to parents around recognising the symptoms of drugs or alcohol use and promote current services available to families and users.	28-Nov-12	Susan Kellie, OCE and Andrew Carton, Children Services	NT to meet with SK and AC to discuss further. NT emailed AC to arrange meeting.	21-Jan-13	
		2. Encourage a more targeted approach in promoting healthy lifestyle choices with Black Minority Ethnic (BME) families.	17-Oct-12	Victoria French, City Services	NT emailed VT to confirm appropriate lead officer.	21-Jan-13	
		3. Reduce the stigma of mental health by promoting 'real' stories of people who have/currently suffer and how they continue to be an active citizen.	30-Jan-13	TBC	NB: Mental Health Pathways is a Scrutiny Policy Review Topic. Update to be provide on Scrutiny review in Jan. NT to approach Coms, re: article in coms news.	22-Apr-13	
	<p>Local Action Key Priority: Reducing cancer</p>	4. Commission projects through the Healthy City Investment Fund to address the main lifestyle causes of cancer: tobacco, alcohol and obesity by promoting awareness of the early signs and symptoms	26-Jul-12	Nicol Trueman, OCE	Workshop held with VCS groups, TPCT and Gentoo Living. Consortia group meet to define project(s)/roles and costings. Funding request to be discussed Sep 12.	17-Sep-12	
	5. Enhance relationships between Health and Wellbeing Board and Area Committee, via People Board.	TBC	Charlotte Burnham, OCE	CB to discuss with VT.	TBC		
<p>2 Corporate: A City with high levels of skills, educational attainment and participation. Area: Active and educated East Sunderland: Continue to improve lifelong learning, volunteering and participation opportunities.</p>	<p>Strategic Influencing Role</p>	6. Receive appropriate reports of progress plans, policy and strategy relating to People.	Rolling programme.	Charlotte Burnham, OCE	CB to discuss with VT.	Rolling programme.	
		7i. Area Committee to receive a report on NEETs and consider what added value or actions can be address via People Board.	TBC	Andrew Carton, Children Services	Draft report received. Stephaine Rose providing policy context.	17-Sep-12	
		7ii. People Board to receive a report on Family Focus and Strengthening Families.	17-Oct-12	Andrew Carton, Children Services		21-Jan-13	
	<p>Local Action</p>	8. Monitor five commissioned projects funded until June 2013 delivering junior youth clubs and activities during school holidays.	28-Feb-12	Nicol Trueman, OCE	Emailed AA for an update from EYS.	22-Apr-13	
	9. Monitor two commissioned projects funded until December 2012, which are encouraging people into employment and enterprise and improving access to welfare advice.	28-Feb-12	Nicol Trueman, OCE	Request to change the criteria and project end date of the project. Further information available in Sep 12 funding report.	22-Apr-13		

		10. Encourage more young people to progress into college and university. Promoting progression routes, services and financial support available. Making education a viable option for young people and families in the area.	28-Nov-12	NEET Improvement Board	NB: S Rose confirmed that the NEET Improvement Board has developed a Task Group to produce an action plan which complements the Governments Raising the Participation Age in Education to 18 strategy, which will deliver this action. Progress reports can be provided to the People Board.	21-Jan-13
	Local Action Key Priority: Encourage schools to open up their facilities to the wider community.	11i. Identify public and private schools within East Sunderland and conduct a survey with them to identify: timetable of community activities delivered, what facilities can be accessed/hired by the community, waiting list, community need, etc.	28-Nov-12	Nicol Trueman, OCE	NT to consider work completed by Scrutiny Committee last year. NT to send survey to Headteacher, Chair of Governors and any Cllrs who are on the board.	21-Jan-13
11ii. To invite at least two Headteachers to attend the People Board to discuss barriers or good practices in opening up the school to the wider community.		28-Nov-12	Nicol Trueman, OCE		21-Jan-13	
11iii. Consider which neighbourhoods would benefit from access to their local school facilities to identify where need is.		28-Nov-12	Clive Greenwood, OCE	NT emailed CG.	21-Jan-13	
11iv. Collect information from joint youth surgeries delivered by Cllrs and Youth Parliament members and share with People Board.		28-Nov-12	Nicol Trueman, OCE	NT circulated action plans from A Amin to all Directorate Link Officers asking for feedback/progress updates on all issues.	21-Jan-13	
3 Corporate: A City which is and feels even safer and more secure. Area: A Safer East Sunderland: Continue to ensure key partnerships and collaboration maintains the good results achieved.	Strategic Influencing Role	12. Area reports presented on key subjects: domestic violence, alcohol and drugs misuse, ASB, hostels in Sunnyside - to influence plans, policies and strategies from and to the Safer Sunderland Partnership.	Rolling programme.	Susan Kellie, OCE	NB: Reducing offending, focusing on accomodation and domestic violence is a Scrutiny Policy Review Topic.	Rolling programme.
	Local Action Key Priority: Reducing crime	13. To continue with the work of the Crime Working Group and LMAPs ensuring local issues and problems are addressed.	24-Sep-12	Charlotte Burnham, OCE	CB to consider 'best fit'.	21-Jan-13
4 Corporate: Ensures people are able to look after themselves. Area: Cared for in East Sunderland: Contribute to safeguarding and promoting the welfare of East	Strategic Influencing Role	14. Encourage more people to live independent by promoting and raising awareness of services available.	30-Jan-13	Nicol Trueman, OCE	NT to speak to HHAS and Coms Team.	22-Apr-13
		15. Receive appropriate reports of progress plans, policy and strategy relating to People.	Rolling programme.	Charlotte Burnham, OCE	CB to speak to VT	Rolling programme.
	Local Action Key Priority: Improving access to advice, information and	16i. To investigate what campaigns are being delivered and by whom, timescales involved, are they any obvious gaps, who do we know should be accessing support but isn't - how can we support them?	30-Jan-13	Liz St Louis and Joan Reed, HHAS		22-Apr-13

Welfare of East Sunderland's most vulnerable.	Information and guidance to help the area's most vulnerable to look	16ii. People Board to define and agree who are 'vulnerable'.	24-Sep-12	People Board	Based on information from the welfare reform report.	22-Apr-13
	Local Action	17. Receive a report providing an area perspective on the impact of the welfare reform.	24-Sep-12	TBC	F Brown discussing this action at the next board meeting on the 7 Sep and will confirm if report will be ready for next meeting.	21-Jan-13
		18. Receive a report on the Council's position on apprenticeship schemes consideration added value or actions for the People Board.		Stephaine Rose, OCE	NB: Apprenticeship are a Scrutiny Policy Review Topic.	21-Jan-13
G	Progressing on target					
A	Progressing but behind schedule (with plans in place to action)					
R	Not progressing					

EAST SUNDERLAND AREA COMMITTEE
17th SEPTEMBER 2012
EXECUTIVE SUMMARY SHEET – PART I

Title of Report:

Community Chest, Strategic Initiative Budget (SIB), and Healthy City Investment Fund (HCIF) – Financial Statement and Proposals for further allocation of Resources.

Author(s):

Chief Executive

Purpose of Report:

This report requests Area Committee consideration of proposals for the allocation Strategic Initiative Budget (SIB) and the Health City Investment Fund to support initiatives that will benefit the area.

Description of Decision:

The Area Committee is requested to approve the following from the 2012/13 budget:

Annex 1: Community Chest

- Note the financial statement for Community Chest funding for 2012/13

Annex 2: HCIF

- Approve one HCIF proposals from the 2012/13 budget
 - Evolve £31,413

Annex 3: SIB

- Approve one SIB request to change a project application
 - Sustainable Enterprise Strategies (SES)
- Approve one SIB request to align £30,000 against the Place based priority, 'Walk and Talk Programme', subject to applications and appraisals

Is the decision consistent with the Budget/Policy Framework?

Yes

Suggested reason(s) for Decision:**Alternative options to be considered and recommended to be rejected:**

Is this a "Key Decision" as defined in the Constitution? No
 Is it included in the Forward Plan?

Relevant Scrutiny Committees:

EAST SUNDERLAND AREA COMMITTEE

17th September 2012

REPORT OF THE CHIEF EXECUTIVE

Community Chest, Strategic Initiative Budget (SIB), and Healthy City Investment Fund (HCIF) – Financial Statement and Proposals for further allocation of Resources

1. Purpose of Report

- 1.1. Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an update position on progress in relation to allocating SIB, HCIF and Community Chest.

2. Community Chest

- 2.1 Members are requested to note the financial statement for Community Chest 2012/13, as shown in **Annex 1**.

3 Healthy City Investment Fund (HCIF)

- 3.1 £31,413 is available to be allocated from the HCIF during 2012/13.
- 3.2 In July 2012, Area Committee invited VCS Area Network members to join together as a consortia with a view of delivering a range of different projects across the East that would:-

- (i) Address the main lifestyle causes of cancer: tobacco, alcohol and obesity, and
- (ii) Promotes awareness of the early signs and symptoms of cancer.

- 3.3 A consortia has been formed by various organisations based in Sunderland, below outlines who the organisation are and a brief summary of their aims.

Evolve

Provides a range of positive youth activities on a Friday and Saturday night, in Raich Carter Sports Centre.

FUSHIA

Provides support, knowledge and respite to families and carers of substance mis-users, to alleviate the everyday problems and distress caused by substance misuse.

North East Community Solutions

Provides translations/interpreting services to minority ethnic communities.

North East Sports

Provides a range of positive sporting activities from toddlers to adulthood.

Raich Carter Sports Centre

Provides access to a wide range of health and wellbeing activities.

Sunderland MIND

Provides support and counselling in a safe and caring environment, offering a warm welcome to anyone coping with or recovering from mental ill health.

Washington MIND

Provides a small team of professionals, including qualified and student counsellors, independent mental health advocates and group facilitators with a focus on mental health issues.

3.4 The organisations have collectively agreed that Evolve acts as the lead agent for the consortia and will be accountable for the project management, co-ordination of monthly consortia group meetings, financial expenditure, delivery of output targets and the forward planning of the project post October 2013.

3.5 The following project, as detailed in **Annex 2**, is presented for approval:-

1. Evolve	£31,413
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4 Strategic Initiative Budget (SIB)

4.1 Members are requested to approve a request to change a project's criteria. The project request relates to Sustainable Enterprise Strategies (SES) who are currently delivering 'Employment support for people not in receipt of benefits' project. Details of the changes to the project and how it is different to the original application are outlined in **Annex 3**.

4.2 Following the June 2012 Area Committee meeting, **£285,522** remains to be allocated during 2012/13.

4.3 Members are requested to align £30,000 of the SIB budget against the Area Committee Place based priority 'Walk and Talk programme'. East Sunderland Place Board discussed their Work Plan and Place based priorities, in particular the Walk and Talk programme, which has already been referred to under Item 2. The Place Board are recommending that £30,000 is ring fenced against the Walk and Talk priority.

4.4 It was agreed that the elected member representing their ward on the Place Board would attend all of their ward's Walk and Talk sessions, reporting back all issues for action as well as projects identified which may need support from SIB to be delivered.

4.5 The SIB governance will be adhered to, in terms of, identifying a lead agent, completing an application form, fully consulting on each funding request with feedback from the consultation exercise presented to the Place Board for discussion. If the Place Board would like to see the project progress to approval stage, the Area Committee Chair would be approached with a view to evoking the emergency protocol for delegated decisions. This involves all East Sunderland elected members being contacted for their vote on whether or not to approve, defer or reject a request for funding. An update on the outcome of Area Committee's decision would then be reflected in the SIB financial statement for information at future Committee meetings, ensuring transparency in the decision making process around public funding.

4.6 If members agreed to align £30,000 against the Walk and Talk priority, **£255,522** would remain to be allocated during 2012/13.

5 Recommendations

Members are requested to:

- (a) Note the financial statement for Community Chest 2012/13, as set out in **Annex 1**.
- (b) Agree to approve one HCIF application, as set out in **Annex 2**.
- (c) Agree to approve a project 'request for change', as set out in **Annex 3**.
- (d) Agree to align £30,000 against the Place based priority 'Walk and Talk programme'.

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Background Papers: Community Chest Applications
SIB Full Applications
SIB consultation results

Annex 1: Community Chest Financial Statement
Annex 2: SIB Executive Summaries
Annex 3: SIB Area SIB Change to Project Application

Community Chest Financial Statement as at 17th September 2012

Community Chest: Financial Statement 2012-2013

Doxford Ward Budget	£10,238			
Project	Approval Date	Income	Allocation	Balance
Membury Close Jubilee Party	21.5.12		£240	£9,998
Silksworth Residents Association	21.5.12		£300	£9,698
Silksworth Banner Group	26.6.12		£1,100	£8,598
Doxford Park Parent and Toddlers Group	26.6.12		£926	£7,672
Hall Farm Football Club	19.7.12		£940	£6,732
Remaining balance				£6,732

Hendon Ward Budget	£10,000			
Project	Approval Date	Income	Allocation	Balance
	21.5.12		£250	£9,750
Friends of Mowbray Park	26.6.12		£1,000	£8,750
Sunderland Maritime Heritage	26.6.12		£240	£8,510
Sunderland MIND	26.6.12		£750	£7,760
Friends of the Drop in For Asylum Seekers and Refugees	26.6.12		£263	£7,497
Hendon Young People's Project	26.6.12		£264	£7,233
Empire Trust	26.6.12		£200	£7,033
Pallion Action Group	26.6.12		£674	£6,359
Remaining balance				£6,359

Millfield Ward Budget	£14,389			
Project	Approval Date	Income	Allocation	Balance
Sorley Street Jubilee Party	21.5.12		£200	£14,189
Sunderland Cardiac Support Group	26.6.12		£600	£13,589
Empire Trust	26.6.12		£200	£13,389
The Angelus Luncheon Club	26.6.12		£500	£12,889
Friends of the Drop In for Asylum Seekers and Refugees	26.6.12		£263	£12,626
St. Mary Mags Saturday Club	19.7.12		£300	£12,326
Thornholme Residents Association	19.7.12	£136		£12,462
Empire Trust	19.7.12	£200		£12,662
Remaining balance				£12,662

Ryhope Ward Budget	£10,510			
Project	Approval Date	Income	Allocation	Balance
Look Wider Project	28.3.11	£57		£10,567
St. Patrick's R.C Primary School	26.6.12		£1,337	£9,230

Miners Banner Parade	26.6.12		£650	£8,580
Ryhope Infants School	26.6.12		£1,000	£7,580
Ryhope Junior School	19.7.12		£600	£6,980
Robert Wheatman Court Social Club	19.7.12		£345	£6,635
Remaining balance				£6,635

St Michaels Ward Budget	£10,480			
Project	Approval Date	Income	Allocation	Balance
33 rd Sunderland St. Nicholas Brownies	26.6.12		£485	£9,995
Exchange and Change	26.6.12		£1,500	£8,495
Bishopwearmouth Ladies Probus Club	26.6.12		£295	£8,200
Sunderland Piano Society	26.6.12		£960	£7,240
SSAFA	26.6.12		£150	£7,090
Friends of the Drop In for Asylum Seekers and Refugees	26.6.12		£263	£6,827
32 nd Sunderland St. George Guides	19.7.12		£2,307	£4,520
Empire Theatre Trust	19.7.12		£175	£4,345
Remaining balance				£4,345

Application Number One

Name of Project	East Healthy Men Collaborative
Lead Organisation	Evolve

Total cost of Project	Total Match Funding	Total SIB requested
£97,110	£65,697	£31,413
Project Duration	Start Date	End Date
12 months	October 2012	September 2013

The Project

The target audience will be adult males living in East Sunderland. Revenue funding is sought to deliver different elements of the project outlined below which show how they contribute towards achieving the priorities under:-

- i) Projects which address the main lifestyle causes of cancer: tobacco, alcohol and obesity:-

Element one of the project is, Red Can, which is a new initiative, deliver by Evolve within the Raich Carter Sports Centre, 7 days a week. It will involve:-

- Four key phases of activity bespoke to the beneficiaries specific needs. These are Early Action (preventative activity), Early Intervention (access to support services – smoking cessation, nutritionists, GP referral, etc), Through Care (activity programme, specialist supports, intervention service support) and Aftercare (continued intervention service support).
- Offer specialist smoking cessation services linking into existing services provided by local community groups, dental practices, Pharmacies and GPs surgeries.
- Offer specialist support via SITE, YDAP and trained staff to engage service users and provide key information, advice and guidance.
- Offer full access to the Raich Carter Sports Centre (including Gym, Swim and Classes).
- Offer access to health professionals offering individual advice and support (fitness plans and nutrition) and access to GP Referral specialist provision.
- Offer bi-weekly activity that will promote physical activity, healthy living and community engagement.
- Offer subsidised healthy meals from the Raich Carter Café.

To complement the Red Can element, Fushia will target the adult male members of families who they know have connections to alcohol misuse and refer males into the Red Can project. A new outreach services will be delivered to reach the hard to engage adult male population, along with eight Health Check Events throughout the year, delivered by a qualified nurse from the TPCT. Transport will be provided if required.

- ii) Projects which promote awareness of the early signs and symptoms of cancer.

Element two of the project involves, NECS engaging with minority ethnic men living in the area to help them to change their lifestyle. The new project will consist of two parts:-

1. Ten sport and awareness sessions, and
2. A new Drop-In centre. Translators will be available for both.

Element three involves North East Sports establishing a new Dads and Lads club (Lasses would be welcome as well) using 5-side football as a tool for engaging male adults. This

would be free of charge for the participants however this would be upon condition that they sign up to a 12 week healthy living program. If beneficiaries on each course are still keen to continue a minimum charge would be introduced, to ensure sustainability of the project.

Element four is aimed at delivering a Grass Root Grant. In order to ensure engagement with smaller grass root organisations and the people they engage with, the wider East VCS Area Network will encourage local groups to deliver local events with the aim of raising awareness and recognition of signs and symptoms of cancers which will include the Chair of the East People Board as part of the decision making process.

In the final quarter, all participants and volunteers will be encouraged to extend the project by exploring options for sustainability and continuity, as well as, promoting access to services and activities provided by other organisations in the area.

Projects that will benefit both priority strands are:

Element five is aimed at strengthening the core infrastructure of frontline staff and volunteers by Washington Mind providing training. In addition, a newly formed group called The Sunderland Men's Health Network, currently meeting at Doxford Park, will be enhanced enabling them to deliver more activities across the East.

Element six is aimed at providing a new range of different courses for beneficiaries, these are, 4 x Motivation courses, 4 x Mind Your Mind programmes and 4 x Coping with Life courses throughout the year.

Outputs of the Project	Target 2012/13			Target 2013/14			
	Qtr 3	Qtr 4	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Total
H1 - Number of programmes tackling health inequalities	1	1	1	1	1	1	5
H2 - Number of people engaged in healthy lifestyle projects	300	300	300	300	300		1500

Milestones and Key Events	Forecast Dates
Launch of project and promotion campaign: Evolve	31/10/12
Positive Changes and Staff/Volunteer Training: Washington Mind	31/10/12
Dads and Lads Football Group Set Up x 2: North East Sports	31/03/13
Bi annual review of project, development of Forward Strategy post Oct 2013: Evolve	31/04/13
Red Can Delivered: Raich Carter	01/10/13
Motivational Courses x 4 Delivered: Sunderland Mind	01/10/13
Mind Your Mind Courses x 4 Delivered: Sunderland Mind	01/10/13
Coping with Life Courses x 4 Delivered Sunderland Mind	01/10/13
Minimum of 9 monthly consortia management meetings: Evolve	01/10/13
Sport and Health Awareness Sessions Delivered NECS	01/10/13
Health Check Sessions x 8 Delivered: FUSHIA	01/10/13
Network Event: Washington Mind	10/10/13
Evaluation of Project: Evolve	30/10/13

Financial Information breakdown shown by budget headings

Item and description	Total Cost
Management Fee	£2,500
Salaries	£5,460
Volunteer expenses	£570
Venue hire	£4,260
Outreach Project	£2,900
Equipment	£755
Gym Membership	£1,500
Administration costs	£2,130
Refreshments	£400
Training courses and events	£8,278
Publications	£1,000
Grass Roots Grants	£1,660
Total	£31,413

Financial Information breakdown shown by organisation

Item and Description	HCIF Contribution
Evolve	£7,500
Fushia	£5,000
North East Community Solutions	£3,885
North East Sport CIC	£3,520
Washington Mind	£2,250
Sunderland Mind	£4,848
Men's Network and Final Event	£1,750
Publications	£1,000
Grass Roots Engagement	£1,660
Total	£31,413

Recommendation: **Approve**

- (a) The project complements the Area Committee's key priority and the TPCT's priority to reduce male mortality rates in East Sunderland by delivering a range of projects that address the main lifestyle causes of cancer: tobacco, alcohol and obesity, as well as, delivering projects that promote awareness of the early signs and symptoms of cancer.
- (b) The project focuses on developing the core infrastructure of staff and volunteers in the VCS by provided training and support to groups and organisations on this specialised subject. This will support the future sustainability of the project.
- (c) 68% of match funding will be secured.

Organisation Name	Project Title
SES Sustainable Enterprise Strategies (CIC)	Employment Support for people not in receipt of benefits
Contact Name	Kevin Marquis
Date revised project will start (month and year)	Date project end (month and year)
June 2011	March 2013
Please describe the changes to the project and how it is different to the original application. (please try to be brief and ensure you are clear what the funding will pay for and what the project will do)	
<p>The project is made up of three elements targeting residents living in East Sunderland who are not in receipt of benefits. These elements consist of:</p> <ol style="list-style-type: none"> 1. Increasing employment (delivered by SNCBC) 2. Increasing business start ups (delivered by SES) 3. Improving access to information, advice and guidance (delivered by FISCUS) <p>To date, elements two and three have been delivered successfully and targets are in line with what was originally projected.</p> <p>Element one however has fallen behind schedule. SNCBC are requesting a re-profile of finance and targets delivery within the employment element of the project. We would therefore request that the criteria for this project is changed to enable work with this client group, ‘those in receipt of benefit but have not yet been enrolled mandatory on a DWP/JCP programme’.</p> <p>The impact of this will be that we will achieve all targets as originally set for the Project within a slightly extended timeframe to 31st March 2013 and within the original budget set.</p> <p>To ensure a smooth running of the project both SES and FISCUS have agreed to extend their projects up until March 2013, without any additional costs required.</p>	
How do you know there is a need for the project you are proposing, and why has it been necessary to change from the original project application?	
<p>When the application was originally approved (May 2011) the full breadth of the welfare to work reforms were not fully understood or announced (Sep 2011). The impact of the reforms is that the number of people not in receipt of benefit requesting support has dropped significantly as this client group have started to claim benefits due to the increasing length of time being out of work within the current economic climate. SNCBC are receiving a higher volume of requests for support from clients who are in receipt of benefit but have not yet been enrolled on a mandatory DWP/JCP programme and as such are unable to gain the support they need.</p>	

Will the outcomes of the project differ from the original application form if so, what will the change be.

Delivery End Date: Extending project from September 2012 to March 2013.

Change in criteria for residents accessing the service as shown above, for the employment element only.

Costings: Grant awarded was: £74,696 – re-profile totals £76,164, showing a £1,468 increase – this will be paid via match funding supplied by the consortia. Shown below in table 1.

Outputs: P4 – no change (37); P1 up by 8 (73/81); L2 up by 93 (320/413) and A6 up by 1 (5/6). Shown below in table 2

Revised milestone, extending the delivery date of the production of the continuation strategy from October 2012 to January 2013. Shown below in table 3.

Table 1: When will the funding be spent – please tell us your revised spend profile

	2011/12				2012/13			
	Q1	Q2 Actual	Q3 Actual	Q4 Actual	Q1 Actual	Q2 Revised	Q3 Revised	Q4 Revised
SIB	-	2,335	4,241	13,857	8,487	19,808	15,589	11,847
Total		2,335	4,241	13,857	8,487	19,808	15,589	11,847

Table 2: What outputs will be delivered? – please tell us the revised output profile

SIB Output code	Target 2011/12				Target 2012/13			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
P4 – Business support/start ups		7	4	5	5	5	5	6
P1 – Employment		7	1	13	8	17	17	18
L2 – IAG		12	28	81	73	72	73	74
A6 – community event held		1	2	1	1	1		
P2 – Safeguarding jobs			2	2				

Table 3: What are your revised milestones?

Milestones and Key Events	Forecast Dates
Production of continuation strategy	Jan 2013