

PEOPLE

	Area Priority	Outcomes/Actions	Suggested Lead Agent (tbc with relevant service)	Comments/Info/Progress
1	<p>Improve emotional and mental health & wellbeing in families and communities by helping reduce the impact of welfare reform</p> <p>September 2014</p>	<p>Ensuring that advice and support is available at a local level (incl SIB support for ShARP)</p>	Alison Aisbitt	<p>Local services are being tailored to meet the needs in the area. ShARP is the contracted provider for 1st tier advice and is working in partnership with Gentoo and other local organisations to provide a co-ordinated service to local people. A project to continue and further develop a volunteer advice project at ShARP has been funded via SIB and commenced in November 2014. Volunteers are being trained to specifically work with people who need extra support which is not provided elsewhere, for example in helping older people and vulnerable adults in filling in forms on line. The volunteers will also be able to spend time with these clients and advise on the other support services that are available, for example access to training courses on money management, savings and loans, joining a credit union, free energy advice etc</p>
		<p>Supporting the VCS in responding to local need</p>	Pauline Hopper	<p>The Area Community Officer provides the support to the Network to develop and deliver projects to contribute to area priorities. At the September 2014 meeting of the Network, a number of partners raised concerns about the reliance on food parcels due to various issues including benefit sanctions and delays in payments. Local organisations will share intelligence and concerns to address such issues and the VCS Network has raised this subject in their report to October 2014 Committee.</p>

		Delivering against shared priorities with the CCG, PH and other partners to reduce negative health impact	ShARP/CCG	The People Board and partners from Sunderland City council, CCG and Gentoo are supporting ShARP in the development of a project to pilot 'Advice in GP Surgeries'. Further joint priorities will be explored after the January Board meeting.
2	Support opportunities to access services, training and learning for young people at risk of becoming NEET	Working with partners promoting local job fairs, employment promotions and business connectors	VCS Network	City Council Services and external partners have used the VCS Network in the area to promote local events and activities to support people into work. Further information regarding business connectors and other
		Supporting access to training, learning and volunteering, linking with Connexions, FACL and Children's Centres	Andrew Carton	The November Board meeting received a report and update on key statistics, and information regarding what is currently available to support young people (16-19) into education, training or employment. The Board agreed to further explore employer engagement, relationship with schools and family support. Options for influence/local delivery will be presented to the February Board meeting for consideration.
		Supporting the development of social media to enhance training and learning opportunities with training to enhance the digital skills required	Andrew Carton	To be explored further during preparations for the February meeting. A meeting to discuss specific issues for the area in Easington Lane in November. One of the suggestions/actions was for partners to promote what is available for young people via facebook and other social media.
		Contributing to the development of the community library service	Allison Clark/Jolene Dunbar	Regular meetings and communication with community library staff takes place. The lead community librarian for the Coalfield area attends the VCS Network and uses the will develop this further over the coming months
	November 2014			

<p>2</p> <p>Healthy life choices for children, young people and adults with a focus on physical wellness and sexual health</p> <p>January 2015</p>	<p>Working in partnership with CCG and Public Health to deliver outcomes against shared priorities in the Coalfield</p>	<p>Public Health/CCG</p>	<p>Public Health and Sunderland CCG have also developed priorities and action plans for the coming year. Both partners will work with the People Board on shared priorities. With joint funding (SIB and CCG local innovation fund) a number of small projects to encourage healthy lifestyles are being delivered by local VCS organisations. The Board received an update on projects in October. The Health and Greenspaces project (joint SIB and Public Health funding) will deliver shared outcomes.</p>
	<p>Supporting local improvements that promote healthy weight for children and young people</p>	<p>Laura Cassidy/VCS Network</p>	<p>Public Health and Wellness colleagues are attending the VCS Networks and engaging with local people to encourage and enable them to engage in healthy activities. VCS representation on the Health and Greenspaces project group will ensure local issues are considered.</p>
	<p>Improving local rates for accessing chlamydia screening, contraception clinics, sexual health clinics and reducing teenage conceptions</p>	<p>Public Health/CCG</p>	<p>Members have been informed and consulted during the sexual health review and local services need to be promoted and made more accessible to encourage young people to take up what is available. This will be discussed by the People Board at the January 2015 meeting.</p>
	<p>Ensuring the VCS are supported to deliver outcomes in partnership with council services</p>	<p>Pauline Hopper/VCS Network</p>	<p>The VCS Network is the recognised channel of communication between the Council, its services, and the Voluntary and Community Sector. The Area Community Officer provides the support to the Network to develop and deliver projects to contribute to area priorities. A number of VCS partners are delivering health related projects within the community. A report on these projects was presented to the October Area Committee, and a further update was presented to the November meeting of the People Board.</p>

4	<p>Local Events, celebrations and heritage</p> <p>February 2015</p>	Supporting long standing historical events and celebrations taking place in local communities		An area-wide programme of activity has been developed to mark specific events of note including WW1 100 years remembrance, banner parades, Houghton Feast and local Christmas events. Working in partnership with Heritage colleagues and VCS partners local groups are becoming more involved and taking ownership for local events. An additional £10,000 of SIB funding was allocated for Heritage events and activities at the October Area Committee. £5,000 of this budget has been made available to VCS Network members via a call for projects (grants up to £500)
5	<p>Support increased social participation for vulnerable and older people, including those with dementia, learning difficulties and physical disability</p> <p>January 2015</p>	Dementia friendly shopping centres project	Pauline Hopper/Multi Agency Dementia Group	Houghton le Spring has been successfully registered with the Alzheimers Society to work towards becoming a 'Dementia Friendly Community'. In partnership with Age UK, Alzheimers Society, CCG and other key organisations, Sunderland City Council are working with Traders to implement the programme. A launch of the initiative took place in September 2014.
		Supporting dementia awareness training		SIB funded training has now been completed. The Health Trainers programme now delivers a dementia module as part of the certificate. Further opportunities for local training are being explored as part of the Multi Agency Dementia Group.

		<p>Working with VCS partners to promote social and befriending opportunities for those with learning and/or physical disabilities</p>	<p>VCS Network</p>	<p>The One Directory (Sunderland City Council) and the Wellness Guide (Washington Mind) are key tools in identifying social opportunities available locally. VCS partners share information at the Network meetings and signpost people to local provision. Hetton New Dawn are working as part of the Essence service to support befriending and social activities. The Essence Service is a joint initiative between Age UK Sunderland, Sunderland Carer's Centre and Sunderland CCG to provide ongoing support to people with Dementia and their Carers to enable them to have a full and active life in the community.</p>
		<p>Build upon successful local projects that have benefitted local residents</p>	<p>Pauline Hopper/Area Committee</p>	<p>An evaluation of projects delivered using SIB small grants funding will take place to establish areas for future development. The January People Board will discuss further</p>

6

Influence the design, delivery and review of People based services devolved to Area Committee

TBC and developed over time to deliver the Board's influencing role in statutory and core provision. This is in addition to the local priorities outlined above in 1-5 above

1. Develop New Relationship with Schools

Austin
McNamara

At its meeting of 5th November Cabinet approved the Policy Statement on the role of the Council in relation to schools and the wider education system. The Statement determines the role of the Council in improving educational outcomes and defines the key elements of the local authority's role.

Additionally, next steps were agreed in order to develop the necessary relationships, systems and processes to reflect the changing education landscape, the educational priorities within the city's key strategies, the Council's Community Leadership role and its statutory duties.

One of those key actions is to develop arrangements whereby Elected Members are enabled to play a role in strengthening the local accountability of schools and in sharing local intelligence.

Currently arrangements are underway to discuss this approach with members early in the new year.

2. Improve access to green/open/blue space, to support further participation in physical activities. (Greenspace Grant of £20k per area).

Laura
Bartlett/Laura
Cassidy

£20k has been allocated from the Public Health budget and has now been matched with £20,000 SIB funding. A project delivery group has been set up and met in November to finalise the action plan.

3. Review of Museum Services

Trina Murphy

Museum Services Review will shape Museums and Heritage in a way that Sunderland residents want and the service is looking to adopt a community engagement model. Developing a vision that will determine the delivery plan of priorities for the next 3-5 years is underway. There is a proposal for attending the People Boards in February to provide members with an overview of what the situation is now, the vision and the outline delivery plan. Members will have the opportunity to contribute to how the service will be tailored to meet the needs of the community.

		Review of Youth Contracts	Jane Eland	The September People Board meeting was presented with an update on the performance of the current commissioned youth contracts. Members requested further information in order that all Coalfield Members can input into this review. Further information will be presented to the January 2014 People Board for discussion about future arrangements.
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