

Tel: 561 7912

## **COALFIELD AREA COMMITTEE**

Wednesday, 21<sup>st</sup> March, 2012 at 6.00 pm

## **VENUE – Easington Lane Community Access Point**

#### **AGENDA**

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1.	<ul> <li>(a) Chairman's Welcome</li> <li>(b) Apologies for Absence</li> <li>(c) Declarations of Interest</li> <li>(d) Minutes of the Last Meeting held on 1<sup>st</sup> February, 2012</li> </ul>	1
2.	New Issues	
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	b. Healthy City Investment fund	13
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4.	Next Meeting – Wednesday 25 <sup>th</sup> April, 2012 Venue: TBC	-
Contact:	Matthew Jackson, Governance Services Officer	Tel: 561 1055

Information contained in this agenda can be made available in other languages and formats on request.

Pauline Hopper, Area Officer

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## \* Denotes an item relating to an executive function

E. WAUGH Head of Law and Governance 13<sup>th</sup> March, 2011



At a meeting of the COALFIELD AREA COMMITTEE held at BERNARD GILPIN PRIMARY SCHOOL, on WEDNESDAY, 1<sup>st</sup> FEBRUARY, 2012 at 6.00 p.m.

#### Present:-

Councillor D. Richardson in the Chair

Councillors Anderson, Blackburn, Ellis, Hall, Heron, Rolph, D. Smith, Speding, Tate and Wakefield

#### Also in Attendance:-

Member of the Public	
Member of the Public	
Heritage Community Development Worker	Sunderland Council
Area Community Coordinator	Sunderland Council
Head of Operations	Gentoo
Heritage Community Development Worker	Sunderland Council
Area Response Manager	Sunderland Council
Assistant Head of Community Services	Sunderland Council
Community Delivery Support Officer	Sunderland Council
Area Officer	Sunderland Council
Governance Services Officer Member of the Public	Sunderland council
	Sunderland Council
	Northumbria Police
VCS Representative	Northambha i oilec
Area Lead Executive	Sunderland Council
Coalfields Operational Manager	Sunderland Council
Member of the Public	
Head of Customer Service	Sunderland Council
VCS Representative	
	Member of the Public Heritage Community Development Worker Area Community Coordinator Head of Operations Heritage Community Development Worker Area Response Manager Assistant Head of Community Services Community Delivery Support Officer Area Officer Governance Services Officer Member of the Public Heritage and Resorts Manager Neighbourhood Inspector VCS Representative Area Lead Executive Coalfields Operational Manager Member of the Public Head of Customer Service

#### **Apologies for Absence**

Apologies for absence were submitted on behalf of Councillor Scott along with Juliana Heron, Pam Lee, John Rushworth and James Third.

#### Chairman's Welcome

The Chairman welcomed everyone to the meeting.

#### **Declarations of Interest**

**Community Chest** 

Councillor A. Hall declared a personal interest as an Employee of Anchor Trust

Councillor Heron declared a personal interest as a Council appointed governor of Gillas Lane Primary School.

#### Minutes of the Last Meeting of the Committee held on 23<sup>rd</sup> November, 2011

Councillor D. Smith stated that he had said that the Kirklee Field Play Area would be accessible by 2000 children.

Councillor Speding stated that he had read a letter in the Sunderland Echo from Councillor D. Smith in which had stated that he had secured funds for the development of the play area at Kirklee Field. However the minutes only referred to Councillor Scott's motion that funds be allocated subject to a full application. He asked that the minutes be checked to ensure that they were correct. The Chairman confirmed the minutes as correct from his recollection.

Councillor Rolph stated that on page 4 of the minutes that Chilton Moor was incorrectly spelt as Chiltern Moor and asked that this be corrected. She also referred to Ms McEvoy's agreement to look into the wording of the financial assistance policy for the improvement of unadopted streets.

Ms Hopper advised that she would find out whether and progress had been made.

1. RESOLVED that the minutes of the last meeting of the Committee held on 23<sup>rd</sup> November, 2011 (copy circulated) be confirmed and signed as a correct record subject to the inclusion of the above amendments.

# Community Action in Coalfield: Identifying New Issues and Agreeing Actions (2010/11 Work Plan)

#### Process for the Review of Local Area Plans for 2012

The Chairman moved that this item be deferred to the March meeting of the Committee to allow a more detailed report to be submitted to the Committee.

Members agreed with this motion to defer the item to the next meeting of the Committee.

2. RESOLVED that the item be deferred to the March meeting of the Committee to allow a further, more detailed report to be produced.

#### Community Action in Coalfield - Progress Review

#### **Heritage Priority**

The Chief Executive submitted a report (copy circulated) which provided Members with an update on the progress made against the agreed actions in the Work Plan for the Heritage Priority.

(For copy report – see original minutes)

Trina Murphy presented the report and advised that the Community Heritage Development Officers (CHDOs) Phil Connolly and Ian Bower were in attendance and would be providing updates on the action plan and work done by the task and result group.

lan Bower advised that there had been work done around the development of a website which would provide information to support the development of heritage projects. There had been work done with the primary schools in the area to provide them with heritage learning resources and there was collections management training being provided to community groups which would help them to handle and store historic documents and artefacts.

Penshaw and Hetton had been identified as possible areas for the pilot village atlas project to be undertaken. The pilot would then be developed into an ongoing programme. Conservation Officer Mark Taylor was working with the project manager Ken Bradshaw to develop the village atlas.

There was also work being done around the development of Heritage Trails and the Coalfield Community Challenge.

Ms Murphy added that the heritage officers were working with the Council's City Services department and also the VCS Network.

Councillor Wakefield commented that across the whole area there were only 4 libraries, as such it would be difficult for people without home internet access to access the website. He suggested the implementation of ICT access points throughout the area.

Councillor Rolph advised that Andrea Baxter from Elba Park had received Heritage Lottery funding to do work on the heritage of the park; it was important that there was work done with her to ensure that the different aspects of heritage work were linked. She also stated that there were 2 SWITCH officers who were

working on the development of the Village Atlas for Houghton; the work had recently commenced on the desk top study.

Susan Brown stated that Andrea Baxter had attended meetings of the VCS Network.

Councillor Ellis stated that the Community Forums were a good source of information.

3. RESOLVED that the report be noted and future updates be received.

#### Activities for Young People Priority

The Chief Executive submitted a report (copy circulated) which provided Members with an update on the progress against agreed priorities in the Work Plan for 2011/12.

(For copy report – see original minutes)

Pauline Hopper presented the report and advised Members that there had been £30,000 of SIB funding allocated to this priority. It had been agreed that out of this funding £10,000 would be allocated to the work around the reduction of antisocial behaviour. There was a pilot in place for activities for 8 – 12 year olds and Herrington Burn YMCA was delivering activities in Herrington and Fence Houses. There had been activities held during the holidays which had been funded by the SIB funds allocated to the priority and a programme of activity had been developed for the remaining school holidays during this academic year. Washington MIND had been awarded SIB funding and it was proposed that they be invited to a future meeting to discuss their work.

Inspector Musgrave advised that there was a map which showed where there were hotspots of youth disorder and what days and times were the most problematic. There was work taking place in the Burnside area to tackle the problems there.

Councillor Anderson expressed her support for this work; historically there had not been sufficient activities in the area. It was good to see that the activities had been divided into age groups. It would not be possible to provide activities for all young people, some would never access youth provision; she felt that there was a need for outreach workers to speak to these young people to find out what they wanted.

Inspector Musgrove agreed that it was important to find out what the young people wanted, it was possible that what providers thought young people wanted might not be correct.

Lee Wardle added that Fridays were a problem as a number of young people wanted to drink on Friday evenings, as such it was important to ensure that the provision on Friday evenings needed to be something special, the XL youth

villages had been popular for this reason. He also queried whether antisocial behaviour on weekdays was still a problem.

Inspector Musgrove advised that antisocial behaviour on weekdays was less of a problem than it had been. Groundworks had been doing work in the area on Tuesday and Thursday evenings and had been going out onto the streets to speak to young people to find out why they did not use the provision.

Councillor Rolph queried whether there was provision for disabled children. She also stated that she was keen to hear what Washington MIND had to say and felt that it would be useful for Ear 4 U to attend as well.

Ms Hopper confirmed that there was provision for disabled children.

#### 4. RESOLVED that:-

- a. The report presented on behalf of the task and result group be noted.
- b. The task and result group continue to develop the wide range of activities for young people aged 8-12 and 13-19.
- c. Members be invited to attend the meetings of the task and result group
- d. Washington MIND and Ear 4U be invited to attend a future meeting to update Members on the range of services delivered in the Coalfield Area.

#### Support for Older People Priority

The Chief Executive submitted a report (copy circulated) which provided an update on the progress against the agreed actions in the work plan for the Support for Older People priority.

(For copy report – see original minutes)

Pauline Hopper, Area Officer, presented the report and advised that the report was submitted to the Committee on behalf of the task and result group. The group had been working to find out why some older people found it difficult to access services. The action plan for the group was being reviewed as some of the actions were out of date and no longer relevant. The Coalfield Community Challenge had provided support to 18 groups in the area to enable them to participate in community events. The Home Improvement Agency in partnership with Age UK and Sunderland community Furniture Service had been successful in securing funding from the Warm Homes Healthy People Fund to provide support for older people through winter.

Melanie Caldwell, Gentoo Head of Operations, advised that gentoo were offering free MIDAS training to local residents which would then allow them to drive minibuses for the community transport service. There was a desire for gentoo tenants to become involved however the training was not restricted solely to them.

Councillor Heron commented that this work had definitely been worthwhile given that so many people had become involved in the various aspects of the work.

Councillor Rolph stated that it seemed that there was a gap in the outreach financial advice services; she felt that there was a need for there to be provision in Houghton. She welcomed the work by gentoo around the development of community transport.

Ms Hopper advised that the East Sunderland Area Committee had been looking into welfare rights and had received an update on the tendering process for the 1<sup>st</sup> tier welfare advice in the area from Alison Aisbett, she suggested that Ms Aisbett could be invited to a future meeting to discuss the provision of advice services in the Coalfield.

Councillor Hall stated that there was real concern for those people who could not access services as these people were often very isolated. Ms Caldwell advised that gentoo were carrying out work to encourage more people to become involved in the community.

#### 5. RESOLVED that:-

- a. The report submitted on behalf of the task and result group be noted.
- b. The task and result group continue to discuss and develop the actions against this priority and provide a report to the March meeting of the Committee.

#### **Neglected Land Priority**

The Chief Executive submitted a report (copy circulated) which provided an update on the progress against the Neglected Land priority and agreed actions in the current years work plan.

(For copy report – see original minutes)

Dave Ellison, Area Response Manager, presented the report which had been submitted on behalf of the task and result group. He advised that a document had been produced using information from the land registry detailing the ownership of problematic sites; this report had been circulated to Members. It had been decided that the initial focus should be on addressing council owned land. Four sites across the area, one in each ward, had been identified as being potentially suitable sites for the efforts to be focused on; these sites were detailed in paragraph 3.3 of the report; these sites were currently a cause for concern with them being targeted by fly tippers and being hotspots for anti social behaviour. Work was being done with the Councils legal department to ensure that there were no restrictions on what could be done on the sites.

Mr Ellison also advised of the work that had been done around the Local Development Framework and the Community Infrastructure Levy.

Councillor D. Smith suggested that the old council depot at Houghton could be a candidate for the cleaning works. Mr Ellison advised that the Eppleton Primary School site had been proposed as there had been a large number of residents'

complaints about the condition of the site. The group would give consideration to Cllr Smiths' suggestion.

Councillor Heron stated that Eppleton Primary School had been an issue for a number of years; there was a continual problem with fly tipping and the site was an eyesore which needed to be addressed.

Councillor Wakefield expressed concern that it was still unknown what would be done with regard to the area plan.

Councillor Hall stated that everyone had concerns over the neglected land in the area. There was a need to address the problems on private land however she accepted that it would be easier to address the issues with council owned land. In Shiney Row there was a lot of problem land throughout the ward and the land at Collingwood Drive could be a nice space if it was tidied up. Mr Ellison advised that the work would be ongoing and stated that it might be possible that absent land owners did not realise that their property was in such a poor condition.

Councillor Ellis stated that the council needed to lead by example. If people saw that the council was tackling the problem then land owners may be more willing to tackle the problems on their land.

Councillor Rolph stated that it had been difficult for the task and result group to develop a course of action. If there had been a concentration on private land then there could have been problems with there being a lack of progress. The addressing of problems on council land would allow for there to be a series of quick wins which would result in visible differences being made. The focus of residents' complaints had been looked at and it had been identified that there were some sites which were regularly mentioned. It was hoped that community groups might get involved with the works; there were some plots of land which community groups had expressed an interest in using should they be brought into a usable condition. She congratulated everyone involved for their hard work.

Ms Hopper drew Members attention to paragraph 4.4 of the report which requested that the Committee agree to ring fence £30,000 of SIB funding to the priority to allow works to be done on the sites. Members unanimously agreed with this proposal.

Mr Ellison then presented an update on the work done around Responsive Local Services. He advised that as part of the Love Where You Live campaign there would be a 'spring clean' carried out which would support the work done around the programmes for the Northumbria In Bloom awards. Communities would be encouraged to be involved in this work. For the spring clean week it was proposed that officers liaise with the Chairman to identify a site which would be the focus of the work for that week.

Councillor Blackburn asked that Members be kept informed of the work that was being undertaken. Mr Ellison advised that a portfolio was being developed detaining the work. Since the last campaign there had been a lot of intensive work carried out.

Councillor Anderson stated that the Coalfield was the largest area in Sunderland and it was not possible to pick one place within the area which would represent the whole area.

Susan Brown stated that it had been expected that there would be problems if only one location was chosen. It was planned that the community transport service would be used to transport people from across the area to the location to allow residents from the whole area to be involved.

Mr Ellison advised that it was hoped that a lot of bulbs and seeds would be provided for planting in the area.

Ms Caldwell stated that last year gentoo had held activities across the area, it was intended that gentoo would be heavily involved again this year.

#### RESOLVED that:-

- a. The report presented on behalf of the task and result group be noted.
- b. The four sites for improvement identified in paragraph 3.3 be agreed.
- c. Proposals for improvement works at the sites be received.
- d. SIB funding of £30,000 be allocated to the improvement of Council owned neglected land, subject to detailed proposals being agreed by the Committee.

#### Work Plan

The Chief Executive submitted a report (copy circulated) which provided Members with the Committee's Work Plan for 2011/12 which identified all of the actions against the priorities and the progress made on them.

(For copy report – see original minutes)

Pauline Hopper, Area Officer, presented the work plan and informed Members that all of the actions were progressing; none of the actions had been marked as red on the progress indicators. Ms Hopper also introduced Susan Brown who would be providing an update on the Christmas shopping campaign in the area.

Ms Brown stated that the work had been very successful; photos were available for Members to view. There had been surveys carried out to find out what residents liked and disliked about the local shops; this information had been collated into a report which detailed the comments made and would be emailed to Members. Residents had felt that in Houghton there were too many takeaways.

Lee Wardle stated that the residents in Shiney Row had found the event to be an excellent experience.

7. RESOLVED that the work plan be noted.

# <u>Strategic Initiatives Budget (SIB) and Community Chest – Financial Update and Proposals for Further Allocation of Resources</u>

The Chief Executive submitted a report (copy circulated) which requested the Members to consider proposals for the allocation of SIB and Community Chest funding to support initiatives that would deliver activity against the priorities for 2011/12.

(For copy report – see original minutes)

Pauline Hopper, Area Officer, presented the report and advised of the 4 proposals for SIB funding and the 10 Community Chest requests.

The 4 SIB proposals totalled £49,468 and should all of the applications be approved there would be £30,082 remaining in the budget. £30,000 of this remainder had been assigned to the Neglected Land priority for improvements problematic sites.

The 10 Community Chest applications totalled £8,828 which would leave £14,882 to be allocated across all four wards.

With regard to the application for Kirklee Field Play Area Councillor Rolph referred to a letter which had been sent to the Sunderland Echo by Councillor D. Smith which stated that he had obtained £13,000 for this project. She queried whether the Committee still needed to be providing £16,000 if £13,000 had already been provided.

Councillor Speding stated that the letter had stated that Councillor D. Smith had been successful in getting £13,000 for the project which did not reflect the content of the minutes of the last meeting. He was concerned that there was an accusation that officers had lost £13,000 and asked where this money had gone.

Councillor D. Smith explained that the money he had referred to was the SIB funding that the Committee was being asked to approve at this meeting.

The Chairman then moved that Members agree to approve the SIB applications. Members unanimously agreed to approve the applications.

For the Community Chest application for Hetton Premier Homing Society Councillor Wakefield advised that he was aware of some old polling stations which were in the Councils' ownership which could be used, this would reduce the costs involved.

Mr Ellison confirmed that there were some old polling stations and that one could be made available to the society at no cost other than the delivery. He would need to find out how much cost would be involved however he did not believe it would be over £1,000.

Councillor Wakefield suggested that each Ward provide £250 to cover the cost of delivery.

Councillor Rolph stated that as there were different amounts requested from different Wards she felt that it would be better if the proportions were kept the same. The Committee agreed with this proposal.

The revised figures for the application were as follows:-

Copt Hill: £270 Hetton: £330 Houghton: £200 Shiney Row: £200

The total for the 10 Community Chest applications would now be £6,078 which would leave £17,632 remaining to be allocated across all four Wards.

#### 8. RESOLVED that:-

- a. The financial information set out in sections 2.1 and 2.2 and Annex 2 be noted
- b. The SIB applications detailed in Annex 3 be agreed.
- c. The allocation of £30,000 to the neglected land priority be approved.
- d. The 10 proposals for support from the 2011/12 Community Chest as set out in Annex 4 be approved.

(Signed) D. RICHARDSON, Chairman.

#### **COALFIELD AREA COMMITTEE**

#### 21 MARCH 2012

#### REPORT OF THE CHIEF EXECUTIVE

#### **Process for the Review of Local Area Plans and Priorities for 2012**

#### 1 Why has it come to Committee?

1.1 The report provides a proposed approach and timeline for the Area Committee to review its Local Area Plans and Priorities for 2012.

### 2 Background

- 2.1 In February 2011 Sunderland Council agreed the approach to refresh the Sunderland Strategy, the purpose of which is to examine the robustness of the strategic framework for each Aim and identify ways to strengthen it, as well as the targets, milestones and delivery models, in addition to producing options for streamlined governance and a clear set of service delivery options for individual Aims.
- 2.2 The approach acknowledges it is vital that elected Members are central to the refresh of the Sunderland Strategy to ensure it reflects the needs of their communities, and that they, as community leaders, are able to identify and champion priorities to be addressed in their communities. As such it was agreed that the review and further development of Local Area Plans (LAPs) is integral to refreshing the Sunderland Strategy and would take place toward the latter stages of finalising the Sunderland Strategy refresh.

#### 3 Role of Area Committees in the development of the LAPs

- 3.1 The role of Area Committee is to lead on the development and effective implementation of the Local Area Plan (as the local interpretation of the Sunderland Strategy, turning those priorities into reality and practical action for people in their area), monitor the quality and effectiveness of services delivered by the Council and other main providers in the Area and actively encourage local residents to become involved in decision-making on matters which affect them.
- 3.2 The development of LAPs is a structured, evidence led approach to priority setting and problem solving at a local level. It supports the Area Committee in achieving an enhanced partnership/joint working approach in addressing issues at a grassroots level, and informs the city's strategic framework. Providing for a more pro-active way of working with partners to address issues and grasp opportunities.

#### 4 Proposed Approach and timeline

4.1 It is proposed that the initial desk top research commences in March and Area Needs Assessments are developed and used as the basis of Area Committee's further consideration and approval of priorities commencing late May through to July.

March-May 2012	Research – Area Needs Assessments (ANA) developed to help inform area priority setting.
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May-June 2012	1 <sup>st</sup> business meeting of the municipal year - State of the Area Events held in all 5 areas:-
	<ul> <li>The Leader, Area Committee members, residents and key stakeholders to attend.</li> </ul>
	<ul> <li>Purpose of events two-fold to show case examples of good practice in the area and request residents to inform Area Committee Priorities</li> </ul>
·	<u> </u>
June/July 2012	2 <sup>nd</sup> business meeting of the municipal year Area Committee approval of Local Area Plans and priorities.
·	
July 2012	Cabinet approval
<b>-</b>	Ţ
September 2012	Outcomes of State of the Area Debates help inform the State of the City Debate/Service Planning cycle

#### Recommendation

Committee is requested to:

- Consider and provide feedback on the information provided.
- Agree the proposed approach and timeline outlined in section 4.
- Continue to deliver actions against current workplans until approval of 2012 priorities.

Contact Officer Pauline Hopper, Area Officer (Coalfield)

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#### 21 MARCH 2012

#### REPORT OF THE CHIEF EXECUTIVE

#### **Healthy City Investment Fund**

#### 1 Why has it come to Committee?

1.1 The Sunderland Teaching Primary Care Trust's Healthy City Delivery and Improvement Group are proposing to change the way in which the Healthy City Investment Fund is administered and are asking all 5 Area Committees to consider allocating and administering the fund as of March 2012.

#### 2 Background

- 2.1 The Healthy City Investment Fund has existed for a number of years with funding being made available from both the PCT and the council. The funding has been used to make small grants available to the voluntary and community sector to support activities that are likely to have a positive impact on health outcomes.
- 2.2 At a recent meeting of the Steering Group it recognised that an area based approach to supporting the voluntary and community sector was resulting in a more inclusive approach. The Steering Group proposed, therefore, that in future, the Healthy City Investment Fund might be delegated to Area Committees to allocate funding.

#### 3 Priorities

- 3.1 The Healthy City Investment Fund is to be allocated to support the halt in the decline in cancer mortality for men in Sunderland, and there two strands to this: -
  - Projects which address the main lifestyle causes of cancer: tobacco, alcohol and obesity;
  - Projects which promote awareness of the early signs and symptoms of cancer.
- 3.2 Bids for funding would be left to individual organisations to determine, based on the needs and assets of the organisation and of the families, neighbourhoods and communities they serve and there is a real opportunity here to work with Area VCS networks to develop approaches to delivering activity to meet this priority.

#### 4 Funding available in 2012/13

4.1 There is an allocation of £152,073 available (a combination of uncommitted resources from 2011/12 and a further £100,000 contribution from TPCT), which means there will be £30,414 for each Area Committee.

#### 5 Future Governance Arrangements

5.1 It is proposed that Area Committees will utilise the existing SIB governance process as the mechanisms for making decisions on bids for funding and each Area Committee submit a report to the Health and Wellbeing Board on an annual basis summarising expenditure of the fund and outcomes achieved. (The Healthy City Delivery and Improvement Group will cease to exist by April 2012 and the governance arrangements of this fund will therefore be overseen by the Shadow Health and Wellbeing Board during 2012/13)

#### Recommendations

It is recommended that Area Committee: -

- Agree to take on the allocation and administration of £30,414 Healthy City Investment Fund per Area for 2012/13.
- Agree that the Area Officer develop and implement the approach for working with the Area VCS network to develop initiatives in support of male cancer mortality, focusing on the two themes described in section 3.
- Note that each Area Committee's Public Health representative will be available to advise on the potential impact of any proposed projects to be funded.

Contact Officer Pauline Hopper, Area Officer (Coalfield)

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#### **COALFIELD AREA COMMITTEE**

Sunderland City Council

#### 21 MARCH 2012

#### REPORT OF THE CHIEF EXECUTIVE

#### **COMMUNITY ACTION IN COALFIELD - PROGRESS REVIEW**

#### **Progress Report on 2011/12 Workplan: Local Shopping Centres**

#### 1 Why has it come to Committee?

1.1 This report is presented on behalf of the Shopping Centres Task and Result Group and provides an update of progress against agreed actions in the current year's (2011/12) work plan (Annex 1).

#### 2 Background

2.1 A Business Survey and Best Practice Review was completed in September 2011 and a draft report presented to the Task and Result group in October 2011. The group considered the report findings and recommendations and developed proposals which were agreed by Area Committee at the November 2011 meeting and have formed the basis for the work of the Task and Result group since this date.

#### 3 Progress report

- 3.1 The Shop Local at Christmas campaign, delivered in Hetton, Houghton and Shiney Row proved to be popular with local people and received some positive feedback from shoppers and retailers. Local businesses and shops, local schools, voluntary and community sector (VCS) organisations and approximately 165 volunteers were involved in promoting local shopping over a three week period during November/December 2011. Twelve retailers actively took part.
- 3.2 The key messages from the consultation carried out during this period were:
  - There is a need for more marketing and publicity
  - Support for small businesses is required
  - Traders would support the development of a traders forum or association
  - More visible activity and demonstrations would attract shoppers
  - New businesses need to be attracted (a wider range of business type is required)
- 3.3 The Task and Result group met on 21 February 2012 to discuss the outcome of the Shop Local campaign and how to use this information to move forward.
- 3.4 A Business Support Project giving advice, mentoring and support to 24 local businesses has been developed. The project and associated funding of £35,000 SIB was approved at the November 2011 Area Committee meeting and details of the project have been circulated for information. Andrew Perkin will lead on the project until we have a named replacement from the Business Investment Team.
- 3.5 As agreed by Committee in November 2011, a Marketing and Promotion project has been developed by the Communications Team and will be delivered in partnership with the VCS Network and Task and Result group. The project will develop a calendar of events and will link with key dates such as Easter, the Diamond Jubilee and Sunderland 2012 Olympic programme. Using the previously agreed £15,000 SIB, traders and shoppers will be involved in various activities to promote the 'Shop Local' theme. Julie Heathcote will lead on the project.

- 3.6 At the November 2011 meeting, it was agreed that a £20,000 SIB budget be available for street scene type projects. At the meeting on 21 February 2012, the Task and Result group discussed 'ad bins' which can be fixed or portable and are used to promote businesses, events or art work from local groups and schools. It was agreed that costs to purchase and install four bins (one at Hetton, two at Houghton and one at Shiney Row) be explored. The estimate has since been obtained and costs including installation will be £3,000. Committee are asked to approve the purchase and installation of the bins.
- 3.7 The Love Where you Live campaign, led by the Area Response Manager, was discussed by the Task and Result group and it was agreed that shopping centres and retailers need to be considered during the planning of future events. The next phase of the campaign will take place during March 2012 with a number of groups and volunteers taking part. It was agreed that the Love Where You Live branding should be used continuously throughout the year to encourage all sectors of the community (including businesses) to look after their own neighbourhood. The Area Response Manager, Area Officer and Community Co-ordinator will include this in the planning of future events.

#### 4 Next Steps

- 4.1 A meeting will be held with local traders in Houghton Town Centre who have expressed an interest in forming a traders' forum or association. Relevant council officers will attend the meeting to update traders on the Shop Local projects and begin discussions regarding the development of a traders' forum. This work will be incorporated into the Business Support Project referred to in item 2.4 above.
- 4.2 A draft calendar of events will be produced, ensuring co-ordination and partnership working with other events, programmes and organisations throughout the area. This will be discussed and promoted with local traders to ensure they are updated and involved.
- 4.3 A shoppers' survey will be designed, using 3 or 4 key questions which can be used at all events to enable development of future activities.
- 4.4 The Task and Result group will continue to develop and monitor all projects as outlined in item 3 above

#### **Recommendations:**

- Approve the purchase and installation of 'ad bins' referred to in 3.6 above
- Agree the next steps in item 4 above

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#### 21 MARCH 2012

#### REPORT OF THE CHIEF EXECUTIVE

#### **COMMUNITY ACTION IN COALFIELD - PROGRESS REVIEW**

#### **Progress Report on 2011/12 Workplan: Activities for Young People**

#### 1 Why has it come to Committee?

1.1 This report is presented on behalf of the Activities for Young People Task and Result Group and provides an update of progress against agreed actions in the current year's (2011/12) work plan (Annex 1).

#### 2 Background

- 2.1 Funding provided by SIB, Children's Services and Gentoo customer panel has been used in this financial year to develop an additional activity programme for young people. Area Committee agreed that school holiday activities and junior youth provision (12 and under) would be priority for the Coalfield area and that the detail of the activity would be developed and agreed through the Youth Task and Result group meetings. An SIB and Gentoo funded Responsive Youth Programme project was also designed with the aim of responding to hot spots of youth disorder and youth anti social behaviour.
- 2.2 In order to identify what is available for young people and where the gaps are. Area Committee requested that a complete picture of youth activity across the Coalfield area be available. This would include sessions delivered by commissioned contractors, XL youth provision, activity enabled by the SIB funded Responsive Youth Project, holiday activity and additional junior provision.

#### 3 Progress

- 3.1 The Activities for Young People budget (referred to in 2.1 above) has, to date, delivered holiday activity for all school holidays between Easter 2011 and February half term 2012. A programme has been developed for the remaining school holidays in the current academic year, and it is also proposed that four term time junior sessions will be delivered as part of this project. The cost of holiday provision delivered and planned to date is £38,820, the projected cost of additional junior provision is £11,981, leaving a balance of £11,077. It is proposed that this is utilised to extend the holiday provision into the 6 week summer holiday period.
- 3.2 Through the SIB and Gentoo funded Responsive Youth Provision project (referred to in 2.1 above), a number of projects for 13-19 year olds have been delivered. A reduction in youth related ASB in Easington Lane being the most successful outcome. Junior provision is being delivered in Easington Lane and Houghton and the success of this will be evaluated to inform next steps. The Task and Result group met on 16 February 2012 and using intelligence available agreed that youth work at the Burnside skate park would continue, as it has helped to engage a number of young people who previously were involved in anti social and disruptive behaviour. To demonstrate the reduction in reported incidents and the drop in the crime statistics, further information will be included in the Annual Report to be presented to Committee at the April 2012 meeting. This budget is now fully committed.

- 3.3 To assist with the co-ordination and promotion of all activities for young people across the Coalfield area and to reduce duplication of services, the Youth Lead for the Coalfield has set up a 'provider' forum to bring together providers of junior and senior youth clubs and activity. Identified providers (Youth Development Group, Sunderland North Community Business Centre (SNCBC), Groundwork, Herrington Burn YMCA, Washington MIND, The Underground, XL Outreach, and Gentoo) now meet regularly to discuss good practice and identify gaps. At the last meeting of the Task and Result group, a representative from the 'Truth about Youth North East' project agreed to work with the providers to develop a partnership project to challenge and change negative perceptions of young people.
- 3.4 The XL winter model has proved extremely successful in the Coalfield area. The provision at Burnside has attracted 215 individuals with a total number of 1284 attendances between them. 100 individuals have attended more than 4 times and 70 are new contacts for the Youth Development Group. All contracted youth sessions are delivering on target and mobile provision is still being delivered at Fencehouses.
- 3.5 At the February 2012 meeting of the Task and Result group, Washington MIND updated the group on their work in the area. An overview is included at Annex 2 to this report. The project is delivered using a contribution of £9,857 SIB funding approved at the November 2011 Area Committee and a representative from the project is in attendance at this meeting to provide further information.
- 3.6 The SIB funded Ear 4 U project, delivered by Impact Family Services, is due to come to an end at the end of March 2012. The project has exceeded targets, with referrals made to the project mainly being around issues of family conflict having a negative impact and affecting young people in a number of ways i.e. school attendance, anger and self-esteem and confidence issues. Over the last year the project has made strong working relationships with Hetton and Houghton Kepier School who have helped to raise awareness of the Ear 4 U project across their schools and their local communities. The key worker for the Coalfield area has also worked closely with a number of social workers and has assisted them in gathering information which has been used for child protection plans and court proceedings. The key worker has informed schools and services in the Coalfield area that the project will be coming to an end on 31st March 2012. The project will use the following weeks to bring an end to the support currently being provided to young people. A representative from the project is in attendance at this meeting to provide further information.

#### 4 Next Steps

- 4.1 The next Activities for Young People Task and Result/Youth Operational group meeting will take place on Thursday 29 March 2012. The first item on the agenda for this meeting will discuss the summer programme for the XL Youth provision including locations and format of activities. All elected members are invited to attend in order to ensure that all views and intelligence can be considered in the decision making process.
- 4.2 The Task and Result Group will continue to develop and report on all activity for young people including commissioned youth contracts, XL provision, holiday activity and externally funded work delivered by partner providers.

#### **Recommendations:**

- This report, presented on behalf of the Task & Result group be noted
- Committee agree that four junior youth clubs as outlined in 3.1 above are developed
- Committee agree that the remaining balance of SIB as outlined in 3.1 above be used to extend holiday provision into the school summer holiday period
- Elected members attend the Task and Result group meeting on 29 March to agree the locations and format of XL summer provision

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# Washington Mind Young People's Project (16-25 years old) Delivery in Coalfields.

Washington Mind is celebrating our 30th year of providing Mental Health and Wellbeing services in the local area. We are independent charity but are affiliated to National Mind, the largest Mental Health Charity in England. Washington Mind is a forward thinking organisation with a small team of both paid and volunteer professionals including qualified and student therapists, independent mental health advocates, support workers, trainers and group facilitators, all working within the process of recovery.

There are enormous unmet mental health needs, evidence shows that 1 in 4 people in the UK will at some point in their lives experience a mental health problem. The development of community-based services to replace the remote institutions of former years has meant that the vast majority of people with more serious mental health problems now live within their own communities. There is still a stigma surrounding a mental health diagnosis, social exclusion for those affected by it and people still have difficulty in accessing appropriate services when they need them. Current Government policy and guidance requires that resources be directed towards promoting inclusion rather than maintaining exclusion. We have held a number of other consultations including our Annual Review and Consultation on 4th March 2010 and over 500 young people (16-25) took part in a survey about mental health provision in the area. This involved a range of stakeholders taking part to ensure we are meeting the needs of the local community and that their views help to shape the services we deliver.

Washington Mind currently provides 1-1 counselling services on the following days and venues in the Coalfield locality.

Monday	Tuesday	Wednesday	Thursday	Friday
Herrington M/G	Houghton Kepier	Westbourne M/G	Houghton Kepier	Hetton G/P
9-5pm	M/G 9-5pm	9-11.30am	M/G 9-12 noon	9-12 noon
Hetton Centre Youth	Houghton Kepier	Herrington M/G	Westbourne M/G	Herrington M/G
Room 10-12 noon	M/G 9.30-1pm	11.30 – 5pm	1-4pm	9 - 3.30pm
Hetton Centre Youth	Westbourne M/G		Houghton M/G	
Room 2-5pm	9 - 3.30pm		9-12noon	
			Herrington M/G	
			2-4pm	

Washington Mind Young People's Project works with 16-25 year olds who experience or are at risk of developing mental health problems or emotional distress throughout the Sunderland locality. The project has an open referral pathway and offers wellbeing and recovery services, 1-1 Counselling as well as psycho-educational and therapeutic group work and Computer Cognitive Behavioural Therapy (CCBT).

#### **Referrals to Washington Mind services**

The recording data runs the same as the financial year April to April.

Year	Total Referrals	Number of YP	Percentage Y/P
2007/08	221	21	10%
2008/09	376	69	18%
2009/10	474	116	24%
2010/11	1035	276	26%
2011- to date	859	215	25%

Geographical breakdown of young people (276) referred from 1/4/2010 – 31/3/2011...

Washington 118 = 43%
Coalfield 123 = 44%
City 35 = 13%

Geographical breakdown of young people (215) referred from 1/4/2011 – 13/2/2012...

Washington 96 = 44%
Coalfield 83 = 39%
City 32 = 15%
Unsure 4 = 2%

Over the last 1 ¾ years 206 (42%) young people referred to the Washington Mind's Young People Project reside in the Coalfield locality. With the open referral pathway many of the young people self refer to Washington Mind Young Peoples Project and as a result often have little or no contact with statutory NHS services. So although we offer 1-1 counselling services in the Coalfield locality, GP practices may not always be the most appropriate venues for young people to access.

There are many barriers that young people may face when accessing mental health services such as knowledge of services, service provision and how to access services and accessibility, service delivery, stigma associated with mental health, and appropriate non stigmatising venues that young people find accessible. Many people also believe that Washington Mind is only for people who reside in Washington. I believe that by having an appropriate non stigmatising youth venue in the Coalfields could help us reduce many of theses barriers.

Although at present we offer 1-1 therapy from the Hetton Centre Youth Rooms the project is keen to develop and establish some group work with the young people and run some art based interventions (Photography, Digital media, Art). Research shows that art based interventions can have a therapeutic effect upon people's mental health, and I believe can be used as an active engagement tool to engage with young regarding mental health. These can be used for a variety of reason such as a way of expressing themselves and how they are feeling, diversionary in that people can switch off from their problems whilst engaging in art based activities, and learn new skills, interest and hobbies. I also hope to display the work that the young people create with exhibitions throughout Sunderland, giving the young people a sense of achievement boosting self esteem. This work will also provide opportunities for young people to volunteer in creative mental health interventions.

The project would also be keen to work in partnership to develop the Hetton Centre Youth Rooms into a 'one stop shop' for health service for young people offering a holistic approach to young people's health in Hetton le Hole (Coalfields) and would look at developing partnership working with an array of Youth Provision to work on an outreach basis from the HCYR. The venue would offer direct access for assessment, help and/or signposting, a range of resources e.g. factsheets, service directories access to web based resources

#### 21 MARCH 2012

#### REPORT OF THE CHIEF EXECUTIVE

#### **COMMUNITY ACTION IN COALFIELD - PROGRESS REVIEW**

#### Progress Report on 2011/12 Workplan: Allotments and Community Gardens

#### 1 Why has it come to Committee?

1.1 This report is presented on behalf of the Allotments Task and Result Group and provides an update of progress against agreed actions in the current year's (2011/12) work plan (Annex 1).

#### 2 Background

2.1 Area Committee previously agreed that the main focus for the work of the Allotments Task and Result group would centre around the two sites of Burnside and Britannia Terrace. In addition to these two sites the group has also worked with the allotments officers to support improvements on sites across the whole of the Coalfield area. A site audit has been produced and areas of most concern are being addressed.

#### 3 Progress

- 3.1 To date, the improvement works have been concentrated on Burnside allotments and have included the installation of new fencing, a barrier and gate at the entrance to the site, clearance of vacant plots, termination of tenancies for non-cultivation or inappropriate use, strimming and clearing of pathways and demolition and removal of redundant sheds and structures. All identified improvements on the site will be substantially complete by the end of March 2012.
- 3.2 Tenants at Burnside allotments were consulted with regard to installing a water supply on site. The majority of responses were not in favour of taking up this opportunity at present and further information is required. This will be revisited with tenants once improvements on site are completed, but in the meantime it is proposed that this offer is made to tenants on alternative sites, beginning with Herrington Welfare site.
- 3.3 A meeting has been held with horse owners at Burnside allotments. This initial meeting was an information gathering exercise which will inform further proposals for the keeping of horses on all allotments in the Coalfield area. A further meeting will be set up once options have been explored by the Lead Agent.
- 3.4 Replacement fencing at Fletcher Crescent Allotments, New Herrington, has been installed. Derelict plots have been cleared at Hutton Street Allotments, Hetton le Hole, and South View and Henry Street, Shiney Row. These plots can now be offered for rent in order to reduce the waiting lists.
- 3.5 The Task and Result group met on 7 February 2012, beginning with a site visit to Britannia Terrace allotments, Fencehouses. The issues observed at the site are major and will incur a large amount of staff and financial resources in addition to that already available from mainstream and income related sources. A large piece of land adjacent to the allotment site is also in need of attention and should be considered as part of a larger scheme. A number of options for improvement were discussed including a 2-3 year plan using a staged approach. It was agreed that consultation needs to take place with

planning colleagues, property services, allotment holders and other partners before any proposals are made to Area Committee. Consultation with residents and users of the wider site will be undertaken during the development of a proposed solution.

- 3.6 The informal footpath running through Britannia Terrace allotments is an established access route from Chilton Moor to Dubmire Primary School. The path is in a very poor state of repair and overgrown.
- 3.7 The Community Challenge project is supporting current initiatives such as Love Where You Live and development of Jubilee Celebrations with an allotment or community garden focus. Using the Love Where You Live theme as a tool for engagement, the project will offer advice and support to the community consultation phase of the improvements at Britannia Terrace as described in 3.5 above.

#### 4 Next Steps

- 4.1 Improvement works on all sites with problem or derelict plots will continue. As plots are cleared they will be offered to those on the waiting lists. Information regarding the progress on bringing plots back into use and reducing waiting lists will be provided to Area Committee as part of the Annual Report at the April 2012 meeting.
- 4.2 A follow up meeting will be convened with horse owners at Burnside to discuss options for the keeping of horses.
- 4.3 The Lead Agent will develop an accurate site plan to include ownership of all parts of the Britannia Terrace site and explore options for the improvement of a) the path, as described at 3.6 above, and b) the whole site.
- 4.4 At present the focus for Area Committee will remain on Burnside and Britannia Terrace, and Allotments Officers will progress improvements on all other sites as part of mainstream service delivery and maintenance. The Task and Result group will meet at the end of March 2012 to further progress this priority and progress reports will continue to be provided to Area Committee.

#### Recommendations:

- Members are requested to note the report.
- Members are requested to agree the next steps as outlined in item 4 above

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#### Coalfield Area Committee 2011/12 Work plan

G	Progressing on targe			011/12 WORK PIAII		item 3 An	
A R		nd schedule (with plans in place to acti	ion)				
Priority	Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Heritage	Lack of awareness/interest	Promote heritage within the Coalfield area.	T&R Group	This has already begun through the VCS Network and the Coalfield Community Challenge and will be further developed by the HCDWs including the introduction of a website 'portal' to promote the range of activities/attractions available.	Raising the profile of the area	Increase in heritage related enquiries and events	G
	Lots of uncaptured local knowledge and enthusiasm	Engage community groups and residents to work together to deliver heritage activities. The Coalfield Community Challenge project has already raised the awareness of heritage in the area.	Brown and HCDWs	The VCS Network and partners have been involved in a number of heritage related activities. 18 local groups currently engaged. £5,000 of the heritage budget was allocated to the Coalfield Community Challenge project. The Heritage workers will develop this further. A heritage 'steering group' made up of local organisations meets regularly to co-ordinate activity.		No of groups engaged  Currently 18 groups involved	G
	Increase interest/participation of young people	Develop educational and participative heritage projects	Vicki Medhurst	The Heritage Community Development Workers are in the process of developing and delivering a number of education projects, both with schools and with community organisations. Schools are also being encouraged to link heritage projects with the Sunderland 2012 Olympic programme through the Coalfield Community Challenge	Engagement of young people	No of schools or youth groups involved	G
	Public transport	Identify venues which are accessible by public transport.  Local organisations, such as ELCAP, are supporting community activity against the priorities by providing community transport		Events and displays are being held in accessible venues using Community Transport to support this where necessary. The rep from Nexus will promote events and provide information on public transport.	Events and services delivered accessible by public transport or community transport	Increased community involvement	A
Priority	Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG

Local Shopping Centres	Improve physical appearance of shopping centres	Target responsive local services to areas most in need	Dave Ellison	•	Influence targeted service provision	Increase in satisfaction levels	G
		Develop an environmental and public realm project	Dave Ellison		to maximise budgets,	Increase in satisfaction levels. Physical improvements made	A
	Support local traders	Carry out an audit to further investigate the current situation in local centres. This is now complete and the actions agreed by Area Committee at the November 2011 meeting will be taken forward.	Andrew Perkin	The audit is complete and a marketing campaign - 'Shop Local this Christmas' - was delivered to support local traders during the Christmas period. Over 1000 people engaged with the promotion and were encouraged to support their local shopping centres.	0 0	No of local businesses supported. 12 local businesses were actively engaged in the Christmas campaign.	G
		Develop a business support programme to offer support to existing businesses and encourage new retail start ups	Janet Snaith	At the November 2011 meeting, Area Committee agreed that a budget of £35,000 be allocated to engage a specialist organisation to provide dedicated support to retailers. The Lead Agent has now developed the brief for this project which will begin in April 2012. A Trader Forum will be set up as part of the project.	Engage and consult with local traders	No of local businesses supported.	A
	Lack of new shoppers	Carry out a survey with local shoppers/non shoppers	Andrew Perkin	The Shop Local at Christmas campaign asked the views of around 1000 shoppers results of which were used by the Task and Result group to develop this priority. A shopper survey has now been designed to ensure consistency of approach at all future events and meeting. Community events delivered between January and June 2012 will further develop this.	Consultation with residents and visitors	Increase in shoppers	A

		Deliver marketing campaign	Julie Heathcote	The results of the 'Shop Local this Christmas' event will be used to develop and deliver a marketing programme during March- July 2012. The timetable will be developed by the Lead Agent with input and support from the Task and Result group.	citywide retail support includes the three local shopping centres	Increase in shoppers	G
	•	Promote and use community and public transport		the T&R group and has agreed to support this priority where possible. The marketing campaign will be supported by Nexus and ELCAP's community transport	influence service provision	Increase in shoppers	Α
Priority	Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Activities for Young People	of young people in some areas	Celebrate positive achievements.  The Area Network and RLS have promoted the input of young people during the Love Where You Live Campaign.	Linda King/Julie Heathcote	Some positive stories have emerged from the XL youth village activities and the additional provision through the Responsive Youth Provision (RYP) pilot. The March 2012 edition of Community News will further promote youth provision. The provider forum are developing a project in partnership with the Truth About Youth organisation. The aim of the project is to challenge and change negative perceptions of young people.	Promote success	Positive news stories Article in Community News praises young people	G
	disorder	Provide targeted activity in areas most at risk  Use local intelligence to target youth provision	Linda King	The Responsive Youth Provision (RYP) has been successfully delivered at Easington Lane and Houghton Racecourse Estate and the police have reported an improvement in behaviour in the targeted areas (reported youth related ASB has reduced by 19.3% in the year to November 2011). The XL winter programme has been successful in engaging hard to reach young people and the summer programme is being developed. A full report to this meeting (March 2012).	delivery and budgets	Reduction in youth disorder Reported youth related ASB has reduced by 19.3% in the year to November 2011	G

Relevant and adequate youth activities	Work with Youth Development Group to evaluate provision	Linda King/ Wendy Cook	Each meeting of the Task and Result group identify issues and highlight gaps in provision in order to develop solutions. The Youth Lead for the Coalfield area, will lead future meetings and has also set up a provider forum to co-ordinate activity and share best practice.	activities and services	provision	G
	Map provision of existing services.  Area Network supporting this piece of work by providing local intelligence	Children's Services locality team	This has been carried out by the youth lead in partnership with local providers and the VCS Network. Activity will now be explored at future Task and Result group meetings. The newly established provider forum will improve co-ordination of junior youth clubs and activities.	Identification of gaps in service	Audit of local provision	G
Development of services for 8-12s required	Work with Youth Development Group to evaluate provision and target resources	Linda King Sandra Mitchell/ Rachel Putz	A pilot programme of activities for this age group has been delivered since January 2012. Further information in a full report to this meeting (March 2012). Future development of these activities will be considered by the Head of Early Intervention and Locality Services and the Locality Manager	Target mainstream and area resources	Structured activity for 8-12 year olds	<b>&gt;</b>
Holiday provision	Evaluate current provision to identify what should continue	Ç	Based on the evaluation of previous holiday provision the Task and Result group considered, and agreed, a programme of holiday activity across all wards for a) 8-12 age group and b) 13-19 age group. The programme will be delivered at February half term (1 week), Easter (2 weeks) and Spring half term (1 week). It is proposed to extend this into the summer holidays where budget allows	Influencing mainstream budgets	No of holiday activities provided  The total number of holiday sessions delivered in each ward has now increased.	G
Play parks and play areas	Promote and utilise existing sites	Victoria French	The meeting of the January 2012 Area Committee agreed that £16,468 SIB would be utilised to contribute to the total costs of £100,000 for improvements of Kirklee Play site.		Number of new play areas	G

	Public transport	Promote and use community and public transport	Task and Result Group	when services are being developed and		Increase in young people accessing services	A
Priority	Issue	Local Action to Influence Services		Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Allotments and community gardens	Derelict plots	Pilot programme on two allotment sites	Gerry Roll	selected as the two pilot sites. A	Escalate issues to the Head of Service for Street Scene via the Task and Result Group	Reduction in vacant/ unkempt plots Reduced on Burnside site	A
	Inappropriate use of plots	Identification of plots being used illegally or incorrectly. Information should be forwarded to the T&R Group or to the Allotment Officer	Gerry Roll	used for inappropriate activity are being	Street Scene, or to the Police, via the	Reduction in plots not being used for cultivation Reduced on Burnside site	A
	Community gardens	within existing sites. The VCS Network will support the	Ethel Wilson/ Susan Brown	The Community Co-ordinator is working with		Community spaces created	A
	Budgets and funding	budgets External funding and partnership working	Gerry Roll Pauline Hopper/ Susan Brown	A proposal has been put forward to the Executive Director of City Services		Increase in allotment budget External funding secured	A
Priority	Issue	Local Action to Influence Services	Lead Agent		Area Committee's Influencing Role	Outcome Measure	RAG

Dangerous and speeding traffic	Co-ordinated or strategic approach required	Identification of road safety issues and development of an overall plan	Les Clark	The Lead Agent attended the September meeting of Coalfield Area Committee to provide an update regarding the strategic approach to traffic related issues. Information on accidents and other intelligence will form part of the information gathering exercise to inform next steps. Area Committee will receive a further update in the new financial year 2012/13	, and the second	strategy	A
Priority	Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Support for Older People	Content and quality of current services	· ·	Mike Crozier/Ala	An audit of locally provided services (including statutory and voluntary sector) has been produced. This will be added to and reviewed on a regular basis by the Task and Result group	Highlight areas of concern to HHAS	Improved service provision	G
	Accessibility to services	Audit of where local services are delivered/accessible. A workshop attended by VCS Network organisations has supported this work	Gail Black/Alan Clark (HHAS)	An audit of locally provided services (including statutory and voluntary sector) has been produced. This will be added to and reviewed on a regular basis by the Task and Result group		Audit produced COMPLETE - ongoing reviews	G
	Mobility and 'getting around' - including public transport	Highlight areas of concern and promote accessible services	Gail Black/Alan Clark (HHAS)	This element of the audit needs further work. This will be carried out in conjunction with service providers and the VCS Network		Audit produced	Α
	Money and debt advice – mobile and outreach services	Promote on line or telephone support. Further develop outreach services -	Task and Result Group	Recent research has shown that there is an increased demand for advice. The November 2011 Area Committee approved an application for £23,166 SIB to provide enhanced support across the Coalfield area. Regular performance updates will be provided	, ,	More outreach and accessible advice.	G

Promote support available – market and advertise	Local groups to promote support to their members. VCS Network are assisting in the promotion of local services	Task and Result Group	At its meeting in January 2012, the Task and Result Group agreed that promotion of local services was a big issue. For example, around 20 people over 70 took part in the Love Where you Live Campaign, ShARP and Age UK are working in partnership to develop a funding application for Comic Relief, the New Dawn group are developing partnership projects with Age UK, the Shopping Bus project is continuing and the local history groups supporting the Heritage priority have many members over 65. Community garden and allotment projects are working with older people and younger people to develop intergenerational projects. This information will be promoted via other Coalfield area priorities such as Heritage and Local Shopping Centres.	Promote services to local people	More publicity about what is available	A
Volunteers for services available e.g. allotments	Encourage and develop local communities to become volunteers	Area Network/ Volunteer Centre	Through the Coalfield Community Challenge project a number of volunteering opportunities have been facilitated. Work with the Volunteer Centre will be developed by the Community Co-ordinator and the annual report will give further information regarding numbers of volunteers engaged.	Identify volunteering opportunities and training available	Number of volunteers engaged	A
Self administering of medication	Highlight areas of concern	Task and Result Group	The issue was discussed by the Task and Result group at the January 2012 meeting. It was agreed this issue would be presented to the March Area Committee meeting in order to escalate this issue to the Health Scrutiny Committee ACTION REQUIRED	Escalate issue to relevant Board of Committee	Issue taken up by Health Scrutiny Committee	A
Social interaction (especially those in residential care)	Promote and support services such as befriending and visiting schemes. Members of the VCS Network are delivering social activities	Task and Result Group		Identify needs and gaps in provision	More people attending activities available	A

	Support for Carers	Highlight areas of concern and provide information on what support is available	Task and Result Group	At the January meeting of the Task and Result group ait was agreed to add this issue to the work plan. Coalfields Carers Group, for carers who live in the Coalfields area meets 2nd Wednesday of the month at The Hetton Centre. To be discussed further at the next meeting of the T&R group.			
	Public transport	Promote and use community and public transport	Task and Result Group	ELCAP community transport. Luncheon clubs, social outings and shopping trips are some examples of how services are being	Support to retain community transport in the area. Escalate transport issues to the relevant committees and to Nexus	,	A
Priority	Issue	Local Action to Influence Services	Lead Agent		Area Committee's Influencing Role	Outcome Measure	RAG
Empty properties	Enforcement	Identify nuisance properties.		Nuisance properties identified using a matrix. Issues area addressed on an	Part of matrix includes referrals from ward members	Number of Empty Property Notices issued (2011/12) is 2 and 4 emergency boarding ups have been carried out. Other Housing Enforcement Notices issued (2011/12) is 7.	G
	Private landlords	Agree a date and hold a landlords' forum to discuss the Empty property Action Plan.	Liz McEvoy	December 2011 where the empty property	landlords to participate	Number of accredited landlords - 40 landlords, with 188 properties in the Coalfields area (as at 4.1.12)	G

	Identify 1 or 2 hotspots for improvement	Local intelligence to be gathered	Liz McEvoy	, , , , ,	meet local need	Properties brought back into use - 79 (as at 4.1.12)	G
	HCA funding - explore further and consider match		Liz McEvoy	An application for funding Submitted to the HCA has been successful and with a contribution of £13,000 from SIB four properties in the Coalfield area will be targeted. Gentoo is bidding to the HCA for further empty property funds from 2012 - 15 subject to match funding being found. £577k for the City has been made available from New Homes Bonus funding to bring empty properties back into use through 2 projects. One is to offer loans to owners to refurbish properties and one for a Registered Provider to acquire and refurbish problematic empty properties.	To help identify empty properties which are refurbished through the project.	Funding secured/ funding allocated £80,000 funding secured from HCA £13,000 SIB allocated	A
Priority	Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Neglected land	Identify neglected land	Identify sites which could be categorised as 'neglected'.	Dave Ellison	A portfolio of identified neglected sites is being further developed to include information on land ownership, previous and present use and future plans. This was discussed by the Task and Result group and Area Committee in January/February 2012	Development of land use to meet resident need	Audit produced COMPLETE	G
	Improve Council owned land	agent and Task and Result group	erty	Four priority sites were agreed by Area Committee in February 2012. Options for improvement are now being developed and will be presented to Area Committee for consideration	Identify sites and agree priority areas	Sites improved	A

etc			agreed.			
Link with other priorities - greenspace, unadopted roads, empty properties etc	Provide local intelligence to lead agent and Task and Result group	Pauline Hopper/ Dave Ellison	policy, planning implementation etc will act	Consider links to other strategies and identify joint working		G
Work with landowners - eg Lambton Estates		Lead Agent	all identified sites. With the support of colleagues from legal, a letter has now been drawn up and will be sent to land owners asking for their plans for the identified sites. Next steps to be identified once replies have been received.	and property	Sites cleared and brought up to an acceptable standard	A
Involve Property Services in addressing issues			The Head of Land and Property has been consulted and appropriate representation from the service will be part of the project development.	use	Relevant officers involved COMPLETE	G
Investigate adverse possession of appropriate sites	Provide local intelligence to lead agent and Task and Result group	Property Services		Advise and influence policy regarding adverse possession	Identified sites	A
Ownership (SLM large and small plots)	Provide local intelligence to lead agent and Task and Result group	Craig Logue/lan Crosby	The lead agent has been liaising with the SLM project staff and Land Registry (via Legal) to identify ownership on specific pieces of land. Comprehensive information was presented to the T&R group.	Development of land use	SLM system updated	G
Industrial sites/fly tipping	Report incidents	Dave Ellison	During the audit of sites some areas of regular fly tipping have been identified and measures are being put in place e.g.	Influence enforcement powers	Reduction in fly tipping	G

Priority

Heritage	A co-ordinated approach required	Local Heritage Community Development Worker	Vicki Medhurst		heritage projects	Community Development worker in post COMPLETE	G
	Budget required to deliver small scale projects/ implement relevant recommendations	Allocate a proportion of SIB funding to address the heritage priority		A sum of £40,000 was 'ring fenced' for the Heritage priority. Individual projects are now being taken forward. Including the development of a village atlas and heritage trails.	(Council/partners/	Projects being delivered COMPLETE	G
Priority	Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Local Shopping Centres	No comprehensive area information available	Development of baseline information for three selected centres. Members of the Area Network have been consulted.	Andrew	A report has now been produced and discussed by the Shopping Centres T&R group.	Engagement of	Report produced COMPLETE	G
	Lack of shoppers	Research best practice	Andrew Perkin	Research complete. Results were provided as part of the final audit report and a number of project proposals were agreed at the November meeting of Area Committee.		New projects implemented. COMPLETE	G
Priority	Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Priority  Activities for Young People	Allocation of Children's Services £30,000 budget for	Area Committee (via Youth Task and Result Group) to identify areas of need		Progress Report  Area Committee, LMAPS, Police and YDG to identify areas most in need of additional provision	Influencing Role Influence mainstream	Outcome Measure Funding allocated COMPLETE	G RAG
Activities for Young	Allocation of Children's Services	Area Committee (via Youth Task and Result Group) to identify areas of need  Work with Children's Services to	Agent Linda King Sandra Mitchell/	Area Committee, LMAPS, Police and YDG to identify areas most in need of additional	Influencing Role Influence mainstream budgets Review current arrangements	Funding allocated	
Activities for Young	Allocation of Children's Services £30,000 budget for positive activity No identified lead on provision for 8-12s	Area Committee (via Youth Task and Result Group) to identify areas of need  Work with Children's Services to identify lead agent  Local Action to Influence Services	Agent Linda King Sandra Mitchell/ Rachel Putz	Area Committee, LMAPS, Police and YDG to identify areas most in need of additional provision  Sandra Mitchell updated Committee at the September meeting and a meeting was held with the Coalfield Locality Manager, Rachel Putz, early in November. Further meetings will develop the knowledge around provision for this target group. Rachel will be the	Influencing Role Influence mainstream budgets Review current arrangements	Funding allocated COMPLETE  Identified lead	G

	Waiting lists	Correspond with those on waiting list to confirm still interested	Ethel Wilson	All on waiting list have been contacted. Waiting lists have been revised	Review and revise current waiting lists	Reduction in waiting lists COMPLETE	G
	Budgets and funding	Allocation of area budgets to support work	Pauline Hopper	A budget of £35,665 SIB has been 'ring fenced' for this priority.	Targeting of resources	SIB allocated COMPLETE	G
Priority	Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Unadopted Roads	Policy regarding unadopted roads	Information and issues provided to Lead Agent	Stephen Pickering	A significant amount of work has been carried out to determine a baseline position in regard to private streets. An extensive desktop study together with on site photography exercise to identifying all the unadopted streets in the Coalfield Area and across the city has been undertaken. An officer from City Services attended the September meeting of Coalfield Area Committee to give a presentation regarding the findings of the report and the proposed increase of the budget for 2012/13.		Report to Area Committee COMPLETE	
	Poor road surfaces	Carry out minor repairs as part of area or mainstream budgets	Area Committee	A number of minor improvements have been undertaken using area SIP allocations. However, this one off budget is now fully spent	_	No of improved road surfaces COMPLETE (Budget now fully spent)	
Priority	Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Empty properties	Planned approach	Development of an area based Empty Properties Action Plan. Local intelligence has informed the development of the plan	Liz McEvoy	A draft has been prepared and was presented to Area Committee by lead agent. A report is presented to the November meeting. Final version of the Empty Property Action Plan was approved by Cabinet in November 2011.	Input into development of plan	Area Plan with targets agreed COMPLETE	G
Priority	Issue	Local Action to Influence Services	Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Child Poverty	Development of Child and Family Poverty Strategy	delivery	Raj Singh	·	Consultation and involvement during development	Strategy produced COMPLETE	G
	Child Poverty needs assessment	Neighbourhood model of service delivery	Raj Singh	Results of pilot will be reported to Area Committee once complete	meet local need	Development of local services COMPLETE	G

# COALFIELD AREA COMMITTEE 21 MARCH 2012 EXECUTIVE SUMMARY SHEET – PART I

#### Title of Report:

Strategic Initiative Budget (SIB) and Community Chest - Financial update and Proposals for Further Allocation of Resources

#### Author(s):

Chief Executive

#### **Purpose of Report:**

This report requests Area Committee to consider proposals for the allocation of the Strategic Initiatives Budget (SIB) and Community Chest to support initiatives that will deliver activity against priorities for 2011/12.

#### **Description of Decision:**

The Committee is requested to approve the following from the 2011/12 budget: **Annex 3:** 

 Approve 14 Community Chest requests from the 2011/12 budget as outlined in 2.2 of Item 3d

Is the decision consistent with the Budget/Policy Framework?

Yes

#### Suggested reason(s) for Decision:

SIB is a budget delegated to Area Committee in order to commission activity that delivers actions against the key strategic priorities identified in the Coalfield Work Plan. Its main purpose is to benefit the local community and to attract other funding into the area.

The Area Committee has a total SIB budget of £238,257 for 2011/12, which includes £1,564 returned to budget from a previously funded project.

The Community Chest forms part of SIB, of which £250,000 is available for the scheme in 2011/2012 across all wards. £10,000 is available for each ward (Copt Hill, Hetton, Houghton and Shiney Row) in addition, £2,880 was carried over from previous years, making this years total balance £42,880.

Alternative options to be considered and recommended to be rejected: The circumstances are such that there are no realistic alternatives that could be considered.

Is this a "Key Decision" as defined in the Constitution? No
Is it included in the Forward Plan?

#### 21 MARCH 2012

#### REPORT OF THE CHIEF EXECUTIVE

Strategic Initiative Budget (SIB) and Community Chest – Financial Update and Proposals for Further Allocation of Resources

#### 1. Why has it come to Committee

1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Work Plan, with the overall aim to benefit the wider community and to attract other funding into the area. This report provides an update position on progress in relation to allocating SIB and Community Chest.

#### 2. Funding streams 2011/2012 as at 21st March 2012

#### 2.1 SIB – Financial Statement (projects approved to date)

SIB – Financiai Statement	Committee Date	Main SIB Approvals	Opportunities Approvals	Total 100%
	-	-	-	£238,257
Project Name	-	-	-	-
Easington Lane Lighting	01.06.2011	£3,500		£234,757
Elemore Vale Steelworks	01.06.2011	£6,000		£228,757
Sunderland Festival	01.06.2011		£3,000	£225,757
Grangewood Play Site Footpath Lighting	01.06.2011	£13,775		£211,982
Houghton Feast	13.07.2011	£5,000		£206,982
Allotment Improvements	13.07.2011	£30,000		£176,982
Activities for young people	13.07.2011	£30,000		£146,982
Ear 4 Project	13.07.2011	£7,700		£139,282
Houghton Crest	21.09.2011		£3,500	£135,782
St Matthews Lighting	21.09.2011		£4,418	£131,364
Russell Foster Football Centre	21.09.2011		£4,900	£126,464
Wellness Programme in Extra Care	23.11.2011		£9,000	£117,464
Welfare and Benefits Advice	23.11.2011		£23,166	£94,298
Youth Work Training	23.11.2011		£5,600	£88,698
Young People's Project	23.11.2011		£9,875	£78,823

Improvement to Neglected Land	01.02.12	£30,000		£48,823
Kirklee Field Play Area	01.02.12		£16,468	£32,355
Coalfield Community Challenge – Sunderland 2012 and Jubilee Celebrations	01.02.12		£10,000	£22,355
Sunderland in 2012 Prog (Olympics)	01.02.12		£10,000	£12,355
Empty Homes 2012	01.02.12		£13,000	-£645
Total allocated		£125,975	£112,927	
Balance	-	-	-	£105

NB: - The final balance figure includes funding recouped: from The South View Phase 3 project, the Houghton Crest project and the Coalfield Shopping Centre Audit.

The table above shows the position following the February 2012 meeting. The final balance includes funding returned from projects which had a small underspend. There are no funding requests for SIB presented to this meeting.

A number of priorities have previously been allocated a budget from which projects have been, and are being, developed. **Annex 2** shows budgets agreed, projects approved and balance remaining for each of these individual budgets.

#### 2.2 Community Chest

The table below details balances remaining following the last meeting in February 2012, project proposals received as detailed in **Annex 3** and grant to be returned to budget in March 2012.

Ward	Available following February 2012 meeting	Project Proposals to this meeting	Grant to be returned in March 2012	Balance
Copt Hill	£4,511	£1,980	£Nil	£2,531
Hetton	£4,330	£1,080	£540	£3,790
Houghton	£7,057	£1,080	£Nil	£5,977
Shiney Row	£1,734	£1,280	£45	£499
Total	£17,632	£5,420	£585	£12,797

#### Recommendations:

Committee is requested to:

- Note the financial information set out in sections 2.1 and 2.2 and Annex 2
- Approve the 14 proposals for support from 2011/2012 Community Chest set out in Annex 3

**Contact Officer**: Pauline Hopper, Coalfield Area Officer

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**Annex 2** SIB budget and balance for each priority

**Annex 3** Community Chest proposals

SIB Budgets Item 3 Annex 2

Budget approved 5 Jan 2011:

£40,000

Priority	Project	Date	Expenditure	Balance
Heritage Priority	Coalfield Community Challenge	30.03.2011	£5,000	£35,000
	Delivering Heritage Action Plan	21.09.2011	£35,000	£0
Remaining balance			£40,000	£0

Budget approved 5 Jan 2011:

£80,000

Priority	Project	Date	Expenditure	Balance
Shopping Centres	Marketing Project	21.09.2011	£15,000	£65,000
	Business Support Project	23.11.2011	£35,000	£30,000
Remaining balance			£50,000	£30,000

 Budget approved 5 Jan 2011:
 £5,665

 Budget approved 13 July 2011:
 £30,000

 Total
 £35,665

Priority	Project	Date	Expenditure	Balance
Allotment Improvements	Name of project			£35,665
	Environmental Improvements to Burnside	21.09.2011	£3,382	£32,283
	Coalfield Community Challenge	23.11.11	£5,000	£27,283
Remaining balance			£8,382	£27,283

Budget approved 13 July 2011:

£30,000

Priority	Project	Date	Expenditure	Balance
Activities for Young People	Activities for Young People	21.09.2011	£30,000	£0
Remaining balance			£30,000	£0

Budget approved 1 Feb 2012:

£30,000

Priority	Project	Date	Expenditure	Balance
Improvement of Neglected Land				£30,000
Remaining balance			£0	£30,000

#### COMMUNITY CHEST 2011/2012 COALFIELD AREA - PROJECTS PROPOSED FOR APPROVAL

Ward	Project	Amount	Allocation	Project	Previous	Balance
	-		2011/2012	Proposals	<b>Approvals</b>	Remaining
Copt Hill	Gentoo Group, Cherry Tree Gardens - Queens Diamond	£300				
	Jubilee party for the tenants.					
	The Sunderland Orphanage and Educational	£60				
	Foundation - contribution towards student grants and					
	clothing vouchers for children of families where the father					
	or mother is dead or disabled or where the parties have					
	been divorced and where they are in necessitous					
	circumstances.					
	Family Justice Adoption Fund - contribution toward gifts	£20				
	for children when they are adopted.	_				
	Eppleton Durham Banner Group - to pay for the band,	£600				
	transport costs, mini bus hire. To parade the Eppleton					
	Colliery Banner Group's banner through Durham Town					
	Centre on July 14 <sup>th</sup> 2012, for the Durham Miners Gala.					
	Kepier Hall Trust - improvement of facilities by	£1,000				
	contributing towards the purchase of a new electric cooker					
	and installation and power supply upgrade.					
	Totals	£1,980	£12,539	£1,980	£8,028	£2,531
Hetton	Moorsley Care of Aged - contribution towards the	£1,000				
	Christmas Party 2012.					
	The Sunderland Orphanage and Educational	£60				
	Foundation - contribution towards student grants and					
	clothing vouchers for children of families where the father					
	or mother is dead or disabled or where the parties have					
	been divorced and where they are in necessitous					
	circumstances.	600				
	Family Justice Adoption Fund - contribution toward gifts	£20				
	for children when they are adopted.	C4 000	C44 F0F	C4 000	C7 0CF	C2 250
11	Totals	£1,080	£11,595	£1,080	£7,265	£3,250
Houghton	Kepier Hall Trust - improvement of facilities by	£1,000				
	contributing towards the purchase of a new electric cooker					
	and installation and power supply upgrade.	000				
	The Sunderland Orphanage and Educational	£60				
	Foundation - contribution towards student grants and					
	clothing vouchers for children of families where the father					
	or mother is dead or disabled or where the parties have 40 or	41				

	been divorced and where they are in necessitous circumstances.					
	<b>Family Justice Adoption Fund -</b> contribution toward gifts for children when they are adopted.	£20				
	Totals	£1,080	£13,050	£1,080	£5,993	£5,977
Shiney Row	The Sunderland Orphanage and Educational Foundation - contribution towards student grants and clothing vouchers for children of families where the father or mother is dead or disabled or where the parties have been divorced and where they are in necessitous circumstances.	£60				
	<b>Family Justice Adoption Fund -</b> contribution toward gifts for children when they are adopted.	£20				
	Biddick School Sports College - contribution towards transport, travel insurance, visas and accommodation costs for an exchange trip to China. To pay for seeds, equipment for garden.	£1,200				
	Total	£1,280	£12,295	£1,280	£10,561	£454
TOTALS		£5,420	£49,479	£5,420	£31,847	£12,212