

14 MARCH 2016

REPORT OF THE CHAIR OF THE AREA PEOPLE BOARD**East Sunderland Area People Board Progress Report****1 Purpose of Report**

- 1.1 In June 2015 the Local Area Plan's priorities associated with People were referred to the East Sunderland People Area Board to action on behalf of the Area Committee. This report provides an update on the work plan, as set out in **Annex 1**.

2 Key Areas of Influence / Achievements

- 2.1 Outlined below is a summary of the key areas of influence / achievements of the East Sunderland Area People Board up to 29 February 2016.

Action Taken	Outcome
Holiday Hunger	<p>During the Summer 2015 Area Committee funded a Holiday Hunger scheme targeting 869 (2015) households in the East area who have families that are registered as eligible for free school meals.</p> <p>Each family was offered a £5 voucher per child for weeks three, four and five of the school holidays as evidenced suggested it is during this time that households 'feel the pinch', financially. In practice weeks three and four had the highest take up with 40 households (90 children) benefiting.</p> <p>The Area Board are keen to deliver a further Holiday Hunger scheme and propose that £15,000 of SIB is approved, as set out in item six.</p>
<p>Area Priority: Develop stronger communities and encourage self-help.</p> <p>Action: Up Skilling Volunteers</p>	<p>In February 2016, the Area Board received a progress update on the 'Community e-learning lounge'. The structure and design of the system was completed by December 2015. It is now available for user testing at http://facl.org.uk. The structure of the Community e-Learning Lounge reflects its purpose in making training and development opportunities available to volunteers in the East area, and supporting the wider Family, Adult and Community Learning programmes.</p> <p>Pilot tests are currently on-going to improve usability of the site, once the test phase is completed it is expected that the site will be launched by the end of March 2016. Based on the training needs analysis conducted during 2015 specific modules have been prioritised for inclusion, these are:</p> <ul style="list-style-type: none"> • Adult Safeguarding

	<ul style="list-style-type: none"> • Display Screen Equipment • Fire Warden • Food Hygiene • Fuel Poverty • Healthy Eating • Infection Control • Introduction to Health and Safety • Manual Handling <p>One issue which will need resolving before the site is formally launched is how enrolments and permissions will be granted.</p> <p>Area Committee are requested to note the progress made against the e-learning lounge.</p>
<p>Area Priority: Deliver a partnership approach to improve health and wellbeing.</p> <p>Action: Integrated Teams</p>	<p>In February 2016, the Clinic Commissioning Group provided the Area Board with an update relating to the integrated teams in East Sunderland.</p> <p>Early in 2015, the NHS invited organisations and partnerships to apply to become ‘vanguard’ sites for the new care models programme, one of the first steps towards delivering a five year forward plan and supporting improvement of integrated services.</p> <p>In March 2015, the first 29 vanguard sites were chosen in the UK. Sunderland being one of them. Each vanguard site will take a lead on the development of new care models which will act as the blueprints for the NHS moving forward and the inspiration to the rest of the health and care system.</p> <p>Sunderland’s vanguard is made up of multi skilled teams, in each of the five localities. The teams target 2% of the population. This population has complex needs, usually over the age of 65 with long term acute health conditions and use 50% of the health and care fund. The vanguard aims to have a better response, and reduce the amount of time in hospital to save money. GPs, District Nurses, Social Workers services and commissioned VCS groups have been streamlined.</p> <p>Since September 2015 each area has approximately 90 staff across services who work as a team out in the community with this 2% of the population. East area team are located in Riverview Health Centre.</p> <p>It is proposed that Area Committee keep a watch and brief on how the Integrated Team progress in the area and receive future reports, where relevant.</p>
<p>Area Priority: Deliver a</p>	<p>In February 2016, Area Board welcomed the newly appointed</p>

<p>partnership approach to improve health and wellbeing.</p> <p>Action: Reduce demands on A&E services.</p>	<p>Locality Commissioning Manager for East Sunderland.</p> <p>Apart of their role is to work alongside the Area Board to consider how best to reduce demand on A&E services, with a specific focus on:</p> <ul style="list-style-type: none"> i) Parents and carers of young children, ii) Black Minority Ethnic (B.M.E.) community, and iii) Substance misuse users <p>The following points were discussed, under:</p> <p>1. Parents and carers</p> <ul style="list-style-type: none"> • A new booklet has been designed and shared across all East G.P. practices, who will share the booklet with new parents / carers. • The booklet covers advice and guidance around common childhood illnesses and how to access alternative urgent care services if they have concerns around their child's / families health. • As well as targeting new parents, existing parents / carers will receive the information via the Immunisation Team. • In addition to the booklet a 'starter' kit will complement the booklet consisting of items, such as, medicine, cream, thermometer. • An 'app' aimed at people looking after young children, as well as those about to become parents has been produced by medical specialists. It gives easy-to-understand guidance on common ailments affecting children, as well as advice on when and where to seek further treatment. • As part of the Integrated Teams, training sessions on Common Childhood Illnesses will be rolled out across the city. • Agreed to share contact details of the East Community Connector Hubs and Children Centre venues which could host these training sessions, if required. • Recommend that £10,000 is aligned to enable quotes for publicity materials to be gathered for future consideration. The publicity materials will promote 'accessing alternative urgent care services' in the East area. <p>2. B.M.E. community</p> <ul style="list-style-type: none"> • Further statistical information was required to see if there was any data available which could identify which B.M.E. communities were frequent flyers to A&E, along with an analysis of trends.
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	<p>3. Substance Misuse Users</p> <ul style="list-style-type: none"> • Changing Lives have had their homeless project extended for a further year, it was agreed to meet with representatives from the organisation to understand what there are delivering as part of their contract with the CCG, which could contribute towards future discussion around this topic. • It is proposed to pool CCG and Council data sets relating to drug / alcohol misuse, ideally trying to identify trends relating to age groups and locations. • It was noted that there is work on-going around the hostels via the Hostel Strategic Working Group, and the recently funded SIB project. <p>It was recognised that presently there are different work streams addressing substance misuse users. It was agreed to gather more detailed information and present a report back to Area Board before any recommendation is made to the Area Committee.</p> <p>However, during the discussion it was acknowledged that within Doxford there are no health services available (GPs, pharmacies, optician, dentists, etc.) and concerns were expressed with the number of new housing developments scheduled for the ward that the existing provision in the neighbouring wards will not be able to cope with increased demand. It was agreed to seek the support of Area Committee in escalating the matter, via the Portfolio Holder, to the Clinic Commissioning Group to establish a dialogue to highlight concerns and consider, alongside planners and developers, how to enhance the infrastructure to attract health services into Doxford.</p>
<p>Work Plan 2015 / 2016 Review:</p> <p>SIB pipeline projects</p>	<p>Following on from the December 2015 Area Committee approximately £200,000 SIB remained to be allocated with one Area Committee remaining.</p> <p>In the New Year the Area Board reviewed their work plan to identify which area priorities were pending or needed further work carried out. During these discussions two SIB 'pipeline' projects were discussed, these included:</p> <ul style="list-style-type: none"> i) Employment and Enterprise Support for people with learning disabilities and / or Autism, and ii) Social Action and Volunteering Programme (Doxford, Millfield and St Michaels) <p>It was recommended that further information was collated and shared with Area Committee as part of the budget report, as set out in item six.</p>

Work Plan 2016 / 2017	Area Committee are requested to note that the development of the annual work plan for 2016 / 2017 will commence in April 2016 with the proposed area priorities being presented to the first meeting in the municipal year for consideration and approval.
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3. Recommendations

3.1 Members are requested to:-

- (a) Note the East Sunderland Area People Board Work Plan, as set out in **Annex 1**.
- (b) Note the recommendation to approve £15,000 SIB towards the Holiday Hunger Scheme for 2016 and £10,000 SIB towards promoting alternative access to urgent care services across the East, as set out in **Item 6**.
- (c) Note the progress made against the community e-learning lounge and integrated health teams.
- (d) Note the Area Boards support for the SIB pipeline projects, as set out in the area budget report **Item 6**.
- (e) Note that the development of the new Area Work Plan 2016 / 2017 will commence in April 2016.

Annex 1 East Sunderland Area People Board Work Plan 2015 / 2016

Background Papers East Sunderland Area People Board Agendas, Reports and Action List

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