

Population

9914

Child Poverty

191

Unemployed

2.8%

Older People in Poverty

17.6%

Older People Living Alone

33.2%

Can not Speak English

0.6%

IMD Ward Rank (/25)

24

IMD Score

19.70

Income Deprivation

12.5%

Ave. Download Speed

83.74

% of prem unable to receive 30Mbit/s

0.04

Digital Inclusion Scoreboard

St. Peter's

### Existing Digital Provision

USKPF bid approved to develop one Community Digital Health Hub: Roker Life improving connectivity, access to devices and upskilling the workforce / volunteers.

Veterans in Crisis offers Wi-Fi access, along with access to digital devices. Residents can access 1-2-1 support, timetabled sessions or drop in sessions.

Working with Schools on digital careers, work placements and T-qualifications.

Currently building links with VCS organisations, including schools to provide further support.

Encouraging organisations to share activities to a centralised hub to support social prescribing to raise awareness of support available.

Significantly influencing investment to install broadband provision in all areas, to ensure no one and no where is left behind.

Free Sunderland Wi-Fi available at Roker Beach and Park.

### Challenges to Address

Local insights suggests that limited digital connectivity; low personal data allowances; access to digital devices and lack of digital skills are common barriers to digital inclusion.

People more at risk of digital exclusion are children and young people; ethnic minority groups, people without a job; people on low wages. Further consideration for Veterans, single parents and people with disabilities.

Top 10 wards registered as having limited broadband, via the DERI.

Higher levels of older people living in poverty.

Highest level of ethnic minorities living in the North.

### Potential Opportunities for Members

Develop more spaces for people to access face to face digital support. Deliver marketing campaigns to tackle digital exclusion e.g. low cost broadband, being safe online, etc.

Encourage sign up to the NCCE at Redby and St Benet's Primaries.

Set up a Tech Mates / Buddies Volunteering Scheme

Encourage sign up to the Digital Inclusion Network and operate data banks (like a food bank but instead provides free SIM cards)

Explore funding opportunities to introduce free friendly Wi-Fi into publicly accessible buildings, open spaces and parks.

Set up IT donation points and encourage people to gift their old devices which can be upcycled and reused

Set up a Digital Device Loan Scheme or Lending Libraries for digitally excluded households

Co-design and deliver a project tailored to an 'at risk' group of people or within a physical location.

Redby CA have a new management committee, investment in building is scheduled. Opportunity to expand community offer, and enhance the digital offer to young people via existing