

EQUALITY ANALYSIS

Please refer to Part 2 of the Equality Analysis Guidance

Name of Policy/Decision/Project/Activity:

Seafront Regeneration (Coastal Communities Fund): Procurement and appointment of contractors

Equality Analysis completed by:

Name / Job Title
Ben Winter – Senior Planner

Date: 06.08.13

Responsible Officer:

Name /Job Title:
Ben Winter – Senior Planner

Date: 06.08.13

Is this a: Policy () Strategy () Function ()
Service () Project (X) Other ()

Is it: New/Proposed (X)
Changing/Being Reviewed () Other ()

1. Purpose and Scope

Purpose

In this section outline briefly what the policy, decision or activity is, what the intended outcomes/benefits (linked to the Corporate Outcomes Framework) are and over what period of time will the outcomes be achieved. Why does it need to be implemented or revised?

The decision relates to the procurement of contractors to deliver the second and third phases of the Coastal Communities funded infrastructure works at Seaburn over the next two years.

In February 2013 the City Council Secured £2m funding from DCLG's Coastal Communities Fund. Matched with almost £1m City Council resource the funding will deliver:

Phase 1: Improvements to Seaburn Promenade to include hard and soft landscaping, new street furniture

Phase 2: Environmental improvement works to Whitburn Road to include enhanced areas of public realm and lighting, junction improvements, traffic calming; and upgraded pedestrian crossing areas.

Phase 3: Green Infrastructure Improvements to the Cut Throat Dene area of Ocean Park including measures to address flooding and surface water drainage.

The first phase of works to Seaburn Promenade is virtually complete.

Design work is underway for the remaining phases. This will also involve the procurement of contractors to deliver works.

All phases of work are identified within the adopted Seaburn Masterplan Supplementary Planning Document and are geared towards delivering an improved pedestrian and visitor environment as well as providing an improved setting for the future redevelopment of the Seaburn Shelter and Ocean park area by the private sector.

Scope

In this section consider who or where is the target for the policy or activity, this could be specific groups of people or organisations, individual wards, neighbourhoods or communities or the entire city. Links to, and overlap with, wider, local, sub-regional, regional or national priorities or activities should also be considered.

The works to be delivered at Seaburn are focussed very specifically around the Ocean Park area, located in the Fullwell ward. However the anticipated outcomes of the project – improved access to the seafront, improved physical environment, traffic calming and management measures; and improvements to green infrastructure are relevant to all visitors to the seafront from within the city and from outside the city.

Intelligence and Information

What sources of information have been used to inform this assessment/analysis? This should include but is not limited to consultations, resident/service user feedback and statistical data and intelligence.

The Coastal Communities Fund works are identified within the Seaburn Masterplan Supplementary Planning Document. This document was informed by the city-wide Seafront consultation, which took place in 2009 – and a further statutory consultation on the draft Seaburn Masterplan, which allowed stakeholders and the public to have their say on the proposals of the plan.

Ahead of consultation on draft designs for phase II, consultation has taken place with disability Independent Advisory Group.

Ahead of Coastal Communities Funding (CCF) being secured

Site visit August 2012 with DIAG members to identify key issues affecting Seaburn promenade (Phase I) and Seaburn Whitburn Road (Phase II) - in particular the difficulties associated with crossing the busy stretch of road between Marriott and Morrisons.

Post CCF Funding being secured

Further meeting (May 13. 2013) with the DIAG to identify the design principles guiding the design for phase II element of the project and consult on the high level draft proposal

Current Consultation

We will be attending the DIAG's next meeting on Monday September 2nd with the current draft design for Whitburn road (Phase II of the project)

Proposals for the works to Whitburn Road have also been informed by traffic management records and modelling data for the area.

2. Analysis of Impact on People

This section offers an opportunity to assess the intended and potential impact of the policy, decision or activity on the people of Sunderland. This includes specific consideration of the impact on individuals, groups with protected characteristics and communities of interest within the city. Please briefly outline any positive, negative or neutral impacts on the specific groups below. In this assessment it is important to remember the Council is required to give due regard to:

- Eliminate unlawful discrimination, harassment and victimisation and other conduct prohibited by the Equality Act.
- Advance equality of opportunity between people who share a protected characteristic and those who do not.
- Foster good relations between people who share a protected characteristic and those who do not.

Characteristic	List of Impacts		
	Positive	Neutral	Negative
Age	It is intended that works will improve access to the seafront at Seaburn for all visitors and residents. However, phase II improvements will in particular make access easier for the less mobile by introducing reduced traffic speeds/ removing high kerblines/ improving the quality of pedestrian crossing areas and narrowing the vehicle carriageway area.	None	No known Negative impacts
Disability	As above	None	No known Negative impacts
Gender/Sex	As above	None	No known Negative impacts
Marriage and Civil Partnership	As above	None	No known Negative impacts
Pregnancy and maternity	As above	None	No known Negative impacts
Race/Ethnicity	As above	None	No known Negative impacts
Religion/belief	As above	None	No known Negative impacts
Sexual Orientation	As above	None	No known Negative impacts
Trans-gender/gender	As above	None	No known Negative impacts

identity			
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Other individuals or groups impacted on:

The policy or action may also have an impact on other groups or individuals which are not covered by the statutory requirements. Please outline any additional individuals or groups which have not already been covered. This could include socio-economic groups, voluntary and community sector, carers or specific communities which face additional challenges (such as former coal mining areas or areas of high deprivation)

It is not anticipated that any other specific groups or communities would be affected by this project

Gaps in intelligence and information:

Having undertaken the analysis are there any areas of intelligence or information which need to be improved? Please outline and areas where the current information is not complete enough to take a decision. Addressing this gap should be covered in the action plan.

N/A – Extensive public consultation has provided significant intelligence on the aspirations for the seafront and issues to be addressed for residents and stakeholders. However continuous monitoring will identify any significant unanticipated impacts.

Policy/Decision/Project/Activity Title:

Responsible Officer:

3. Summary of Impacts and Response to Analysis

Please provide a summary of the overarching impacts that have been highlighted through the analysis process through the three questions below. It is important to recognise that individuals may belong to one or more of these characteristic groups and the combined impact could be greater than any single impact.

Who will the policy/decision/project/activity impact on and who will benefit?

The project will not directly impact upon any specific groups; however will improve access for all to the seafront and deliver a safer pedestrian environment.

Who will not benefit and why not?

It is not anticipated any specific group would not benefit as a direct result of the project

Who should be expected to benefit and why don't they?

N/A

4. Response to Analysis, Action Plan and Monitoring,

In this section please outline what actions you propose to take to minimise the negative, and maximise the positive, impacts that have been identified through the analysis. By considering and implementing these actions the policy or action can be refined to make sure that the greatest benefits are achieved for the people of Sunderland. The performance monitoring process should also be set out to explain how ongoing progress is going to be followed to make sure that the aims are met.

From the analysis four broad approaches can be taken, (No major change, continue with the policy/action despite negative implications, adjust the policy/decision/action or stop the policy/action). Please indicate, using the list below, which is proposed.

No Major Change (**x**)

Continue Despite Negative Implications ()

Adjust the Policy/Decision/Project/Activity ()

Stop ()

Action Plan

[illegible]