

1 APRIL 2009

REPORT FOR WASHINGTON AREA COMMITTEE

REPORT OF DIRECTOR OF COMMUNITY AND CULTURAL SERVICES

SUNDERLAND IN BLOOM COMPETITION

1.0 PURPOSE OF THE REPORT

- 1.1 The purpose of the report is to provide members with an update of the Sunderland in Bloom Competition 2008 in the Washington area.

2.0 RECOMMENDATION

- 2.1 Members are asked to note the content of the report.

3.0 BACKGROUND

- 3.1 The Sunderland in Bloom Competition has been held for the last 12 years and aims to encourage all members of the community to get involved in improving their environment and contribute to a cleaner, brighter city.
- 3.2 The competition is split into the six regeneration areas.

4.0 CLASSES

- 4.1 There are 11 different classes with winners in each of the regeneration areas.

Class 1 – Best Garden
Open to all front and rear gardens within the City of Sunderland

Class 2 – Best Community Effort
Any group who have created their own display involving the community

Class 3 – Best Commercial and Industrial Effort
All businesses including factories, industrial estates, garages, car show rooms, hotels, retailers etc

Class 4 – Public House Award
Judges look for colourful displays and attractive landscape/floral designs

Class 5 – Best Religious Establishment
All denominations are welcome

Class 6 – Best Public Services Award
To include hospitals, rail stations, fire stations, bus stations, metro stations, care homes

Class 7 – Best School Project

Judges look for schools involvement and impact in formal displays, conservation and overall effort

Class 8 – Best Allotment Site

Open to all allotment sites within the City of Sunderland

Class 9 – Best Conservation Project

All groups with a conservation/nature project. Attention is paid to effective use of the natural environment and the restoration of areas of urban decay

Class 10 – Best Containerised Display

All gardens and yards with displays of hanging baskets, tubs or other containers

Class 11 – Best Area Town or Village

Any area town or village can be entered by a committee or community group

- 4.2 All winners receive a plaque or a perpetual trophy and a certificate.
- 4.3 The overall winner of Class 1 receives a £250 Clays Garden Centre Gift Voucher.

5.0 ENTRY TO THE COMPETITION

- 5.1 Application forms are available in June each year from Parsons Office, Libraries and Leisure Centres.

Photographs must be submitted with the application form.

6.0 CLOSING DATE FOR ENTRIES

- 6.1 The closing date is normally the first week in September each year.

7.0 2008 WINNERS

- 7.1 2008 Winners in the Washington Area were announced at a presentation at the Roker Hotel on 13 November 2008.

The Winners for 2008 were:-

Class 1	Douglas Bottoms, Concord
Class 2	Washington Village Bloom Group
Class 3	Holiday Inn Hotel
Class 4	Cross Keys, Washington Village
Class 4	Merit award – North Biddick Social Club
Class 5	No Entry
Class 6	No Entry
Class 7	Holley Park Primary School
Class 8	Don Gardens Allotments
Class 8	Merit award – Spout Lane/Urban Gardens Allotments

Class 9 St. John Boste Primary School

Class 10 George Curle, Lambton

Class 10 Merit award – Michael Wilson, Boat House

Class 10 Merit award – Grace Richardson, Lambton

8.0 ENCOURAGING PARTICIPATION FOR 2009

8.1 The Sunderland in Bloom Civic Awards competition aims to encourage all members of the community to get involved in improving their environment and contribute to a cleaner, brighter city. Members are requested to encourage people within the community to take part in the 2009 competition.

9.0 BACKGROUND PAPERS

9.1 The papers relied upon to compile this report area as follows:-

- Sunderland in Bloom 2008 Application Form
- Sunderland in Bloom 2008 list of winning entries