

## WEST SUNDERLAND AREA COMMITTEE

### AGENDA

Tuesday, 26<sup>th</sup> June 2012 at 5.30pm

VENUE – Civic Centre (Committee Room No. 6)

#### Membership

Cllrs P Gibson (Chair), Essl (Vice Chair - Place), Porthouse (Vice Chair – People), Allan, Atkinson, Dixon, Gofton, L Martin, Oliver, Porthouse, Smiles, P Smith, Turton, Tye, Waller, P Watson, S Watson, A Wilson and T Wright.

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\* Denotes an item relating to an executive function

ELAINE WAUGH  
Head of Law and Governance

18<sup>th</sup> June, 2012

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**At a meeting of the WEST SUNDERLAND AREA COMMITTEE held in the CIVIC CENTRE, SUNDERLAND on WEDNESDAY, 25<sup>th</sup> APRIL, 2012 at 5.30 p.m.**

**Present:-**

Councillor P. Gibson in the Chair

Councillors Allan, Essl, Gofton, L. Martin, Oliver, Porthouse, Smiles, P. Smith, Tye, Waller, P. Watson, S. Watson, Wilson and T. Wright.

**Also Present:-**

Karen Alexander	Employment and Training Manager	Sunderland City Council
Bill Blackett	Area Response Manager	Sunderland City Council
Gary Clasper	Principal Planner	Sunderland City Council
Alan Duffy	Head of Operations	Gentoo
Angela Cousins	Area Community Co-ordinator	Sunderland City Council
Lee Ferry	XL Village Co-ordinator	Sunderland City Council
Jim Ferry	Project Manager	A690 Youth Initiative
Bill Forster	Station Manager	Tyne and Wear Fire and Rescue Service
Michael Frost	Highways Ops Engineer	Sunderland City Council
Julie Gray	Head of Community Services	Sunderland City Council
Anita Heskett-Saddington		VCS Network
Bill Leach		VCS Network
Sandra Mitchell	Head of Early Intervention and Locality Services	Sunderland City Council
Keith Moore	Area Lead Executive	Sunderland City Council
David Noon	Principal Governance Services Officer	Sunderland City Council
Julie Parker		Sunderland TPCT
Richard Parry	Area Officer	Sunderland City Council
Alison Patterson	Scrutiny and Area Arrangements Manager	Sunderland City Council
Edna Rochester		VCS Network
Karen Todd	Head Teacher	Richard Avenue Primary School
Berni Whittaker	Enterprise Manager	Sunderland City Council

**Chairman's Welcome**

The Chairman welcomed everyone to the meeting and those present introduced themselves.

In particular the Chairman welcomed Anita Heskett-Saddington a newly appointed representative from the VCS Network who was attending her first meeting of the Committee

### **Apologies for Absence**

Apologies for absence were submitted to the meeting on behalf of Councillor Morrissey, and Councillor A. Wright and also on behalf of James Third, Dave Pickett and Chris Marshall.

### **Declarations of Interest**

Item 3 – SIB Application, Pallion Action Group – ‘West Aspirations’ project

Councillor Wison declared a personal and prejudicial interest as a Board Member of Pallion Action Group and left the meeting during consideration of the item.

Item 3 – Community Chest Application, St. Leonard’s Primary School

Councillor P. Smith declared a personal and prejudicial interest as a Governor of the school and left the meeting during consideration of the item.

### **Minutes of the Last Meeting**

1. RESOLVED that the minutes of the last meeting of the Committee held on 14<sup>th</sup> March, 2012 be confirmed and signed as a correct record.

### **Community Action in Sunderland West – New Issues: Annual Report**

The Chief Executive submitted a report (copy circulated) which at annex 1 presented the Committee’s annual report and at annex 2, the end of year performance reports in respect of projects which had received Committee funding.

(For copy report – see original minutes).

The Chairman introduced the Annual report making reference to his personal highlights of the year including the support provided by the Committee for youth and play, joint working with Health partners in the development of the Health Champions programme and the Jobs Prospects task and finish group

Richard Parry, Area Officer, then proceeded to present the body of the report which outlined the following priorities selected by the committee for 2011/12 together with an evaluation of how successful they had been in achieving their objectives:-

- Youth and play provision: diversionary activities to alleviate anti social behaviour and disorder.
- Traffic and Highways, including repairs, speeding and dangerous driving.

- Job Prospects.
- Health and Well Being; focussing on areas of concern and risk taking behaviour.
- Child and Family Poverty.
- Environmental and Street Scene Improvements, including shopping centres.
- Eden Vale and Thornhill.

To compliment the report the Committee received the following presentations which provided feedback in respect of the priorities indicated :-

- (Youth and Play) Jim Ferry on the successful role played by the two new youth workers and the holiday activities programme. Bill Foster on the anti social behaviour related fire statistics
- (Health and Wellbeing) Edna Rochester on the impact of the Committee funded Development Officer. Julie Parker on the development and successful implementation of the Health Champions programme
- (Eden Vale and Thornhill) Karen Todd on the Committee assisted Community Facility at Richard Avenue Primary school

The Chairman thanked everyone for their hard work in helping to deliver the Committee's priorities for the municipal year.

Councillor Tye referred to the Police representation on the Committee and asked that reporting arrangements for the crime statistics were formalised. The Chairman confirmed that he was to ensure this was reinstated as a standing item on future agenda.

Councillor Tye also reported that there was a growing concern amongst residents of the Silksworth Ward regarding the lack of a police presence in the area. The Chairman asked him, as the Committee's LMAPS representative, to bring it to the Police's attention at the next meeting. Councillor Porthouse reported similar problems in St. Chad's ward and the difficulty in getting PACT meetings off the ground. The leader advised that it was becoming an increasing problem across the City, regionally and nationally, as cut backs in Police funding started to bite. He asked that the Committee's concerns in this regard were brought to the attention of Stuart Douglas and raised at the Safer Sunderland Partnership.

2. RESOLVED the West Area Committee's Annual Report for 2011/12 be received and noted.

### **Community Action: Reviewing Progress and Agreeing Next Steps: Job Prospects**

The Chief Executive submitted a report (copy circulated) on the outcomes of the Apprenticeship Road Show event held at the South Hylton Tansey Centre, on 13<sup>th</sup> April, 2012.

(For copy report – see original minutes).

Karen Alexander, Employment and Training Manager, provided the committee with a comprehensive powerpoint presentation which detailed the outcomes of the event and the following potential options :-

- 1) Financial Incentives to Employers – A payment of £100 per week for 26 weeks for each employer taking on an apprentice. The cost of this option would be £2,600 per employer.
- 2) Financial Incentives to Employers plus flexible funding – A payment of £100 per week for 26 weeks for each employer taking on an apprentice at a cost of £2,600 (as in option 1). Bus passes for each apprentice for 26 weeks at £25 per week. Equipment for each apprentice at £100. Meal allowance for each apprentice at £20 for 26 weeks. The cost of this option would be £3,870 per apprentice.
- 3) Financial Incentives to Employers, plus flexible funding, plus business start up support – A payment of £100 per week for 26 weeks to the employer taking on an apprentice flexible funding package for each apprentice for 26 weeks at £45 per week (bus pass and meals) and £100 for equipment. Business start up support packages for each apprentice at £1000 The cost of this option would be £4,870 per apprentice.
- 4) Specialist Support – Staffing support to deliver the following:-
  - i) Awareness training for schools /parents
  - ii) Administrative support for employees
  - iii) Generic workplace skills for young people
  - iv) Facilitating shared apprenticeships

The cost of this option would be £73,955.

Councillors Gofton, Wilson and Tye welcomed the report as a genuine step forward with Councillor Tye highlighting the importance of the role played in Redcar and Cleveland of a coordinator in facilitating the employment of apprentices in that area. Councillor Gofton welcomed the potential to forge a link with the Youth Contract and the possibility of finding someone from within the Contract with a natural aptitude to carry out the role of co-ordinator.

The Chairman thanked Ms Alexander for her presentation and moved that a meeting of the Jobs Prospects Task & Finish Group be convened as soon as possible to progress the matter with a view to make a recommendation to the Committee on the most suitable of the four options. Accordingly it was:-

3. RESOLVED that a meeting of the Jobs Prospects Task & Finish Group be convened to progress the matter with a view to making a recommendation to the Committee on the most suitable of the four options either as a stand alone scheme or to add value to the Youth Contract.

## **Community Chest, Strategic Initiatives Budget (SIB) and Strategic Investment Plan (SIP) – Financial Statement and Proposals for Further Allocation of Resources**

The Chief Executive submitted a report (copy circulated) in respect of the above matter.

(For copy report – see original minutes).

Richard Parry, Area Officer, presented the item highlighting the financial statement for 2011/2012 together with details of 6 applications for SIB funding and 21 proposals for support from the Community Chest budget.

The Chairman having advised that the application for SIB funding to support the Diamond Jubilee Mela was being withdrawn as the event was no longer being held in the West Area, it was :-

### **4. RESOLVED that:-**

- (i) the Area Committee's funding statement for 2011-2012 be received and noted,
- (ii) approval be given to the granting of SIB funding of £6,740 to Any Age Music in respect of its Play and Perform project,
- (iii) approval be given to the granting of SIB funding of £68,092 to Pallion Action Group in respect of its West Aspirations project,
- (iv) approval be given to the granting of SIB funding of £75,000 to the Youth Development Group in respect of its West Holiday Activities project,
- (v) approval be given to the granting of SIB funding of £2,600 to Sunderland City Council's Highways Section in respect of its Aintree Road project,
- (vi) approval be given to the granting of SIB funding of £4,000 to the Tyne and Wear Fire and Rescue Service in respect of the Advance and Respect elements of the Phoenix Project,
- (vii) the withdrawal of the application for SIB funding of £10,150 from the Unity Organisation in respect of the Diamond Jubilee Mela be noted; and
- (ix) approval be given to the granting of the 21 Community Chest applications as detailed in Annex 4 of the report.

## **Influencing Practice, Policy, Strategy – Provision of XL Village Youth Activity**

The Executive Director of Children's Services submitted a report (copy circulated) which presented the current position in relation to the XL Youth Village provision.

(For copy report – see original minutes)

Sandra Mitchell, Head of Early Intervention and Locality Services presented the report which detailed the current position together with proposals for amendment to the delivery model in order to provide better value for money and which also sought approval for the intended summer sites as proposed by the West Area Task and Finish Group.

To compliment the report Lee Ferry, XL Village Co-ordinator provided members with a comprehensive powerpoint presentation highlighting:-

- i) the new delivery model
- ii) the type and scale of provision
- iii) the time and location of the 4 Block City wide programme
- iv) a depiction of the increase in face to face youth work hours.

Discussion ensued during the course of the presentation with members raising specific concerns centred on the proportionality of the proposals and a perceived inequity/inequality in their application to the West Area.

Keith Moore, Area Lead Executive Officer, stated it was evident that members had significant and deep concerns regarding the proposals. All members and officers were committed to improving outcomes for the City's young people and he suggested the matter was deferred to allow members the opportunity to provide a greater input into how the matter as to be taken forward.

Richard Parry advised that arrangements were being made to hold an informal meeting of the West Area Committee members on 10<sup>th</sup> May. The purpose of the meeting was to discuss the forthcoming State of the Area debate however it could also be used to accommodate the XL Village discussions.

5. RESOLVED that consideration of the matter be deferred to allow further discussions to take place with regard to the concerns raised by members.

### **Influencing Practice, Policy, Strategy – City of Sunderland Local Development Framework: Core Strategy Revised Preferred Options and Supporting Evidence Papers**

The Chief Executive submitted a report (copy circulated) which provided members with an opportunity to be consulted on the LDF Core Strategy revised preferred options document.

(For copy report – see original minutes)

Gary Clasper, Principal Planner, presented the report which advised that the Core Strategy lay at the heart of the Local Development Framework (LDF). It would set out the overarching strategic planning framework for the development of the city for the next 20 years and draw from other strategies of the City Council (such as the Sunderland Strategy and Economic Masterplan). Apart from the allocation of "Strategic Sites", the Core Strategy would otherwise not be site specific and would only indicate the broad locations for delivering new development such as housing, employment and transport. Once the Core Strategy was adopted, all other Development Plan



Documents (DPD's) would need to conform to the broad requirements of the Core Strategy.

To compliment the report, Mr Clasper provided members with a powerpoint presentation which outlined the purpose of the core strategy, major changes to planning policy arising from the Localism Act and the National Planning Policy Framework, together with the impact on Sunderland and the West Area in particular.

Discussion on the matter ensued with Mr Clasper addressing questions from members regarding central government's move to prioritise housing over employment development land, the possibility of an additional metro station on the former Groves site and how long the current UDP would remain in effect.

Councillor Essl having urged Mr Clasper to continue to resist the pressure to sacrifice employment development land in favour of housing, it was:-

6. RESOLVED that the report and presentation be received and noted.

The Chairman then closed the meeting having thanked everyone for their attendance and contribution to the meeting.

(Signed) P. GIBSON,  
Chairman.

**26 June 2012**

**REPORT OF THE CHIEF EXECUTIVE**

**Setting the Scene - Strengthening the Area Governance Arrangements**

**1.0 Purpose of the Report**

1.1 To outline improved changes to the City Council's area governance arrangements and supporting practices, as part of the wider review of the Executive and Committee arrangements agreed by Annual Council on 16 May 2012.

**2.0 Background**

2.1 As Members are aware, the Area Committees were established to ensure improved service delivery at a local level in the context of value for money and more efficient, transparent and accountable decision making.

2.2 For a number of years the Area Committees have achieved this through taking the lead on the development and delivery of Local Area Plans. By working closely with council officers, partners and actively encouraging the participation of local residents the Area Committees have identified all main priorities for the improvement of the area and monitored the quality and effectiveness of services delivered by the council and other main providers in the area.

2.3 More recently and as part of the restructuring arrangements in the Council the Responsive Local Services Street Scene Service was set up which introduced the delivery of services including graffiti removal, fly tipping, litter, dog fouling, grass cutting and refuse and recycling at a local level and in a way that is responsive to local needs. The Area Committees have worked effectively to date with Street Scene staff to help to influence service delivery in their areas.

2.4 It is intended to increase the range of services delivered at a local level and in doing so develop further the role and capacity of Area Committees to support this devolution.

2.5 In practice, the Area Committees will have greater influence in the design, delivery and review of services delivered in, and on behalf, of their communities. The Area Committees will be placed at the heart of decision making and improved practical governance arrangements are being introduced, including the introduction of Area Boards for Place and People in each area.

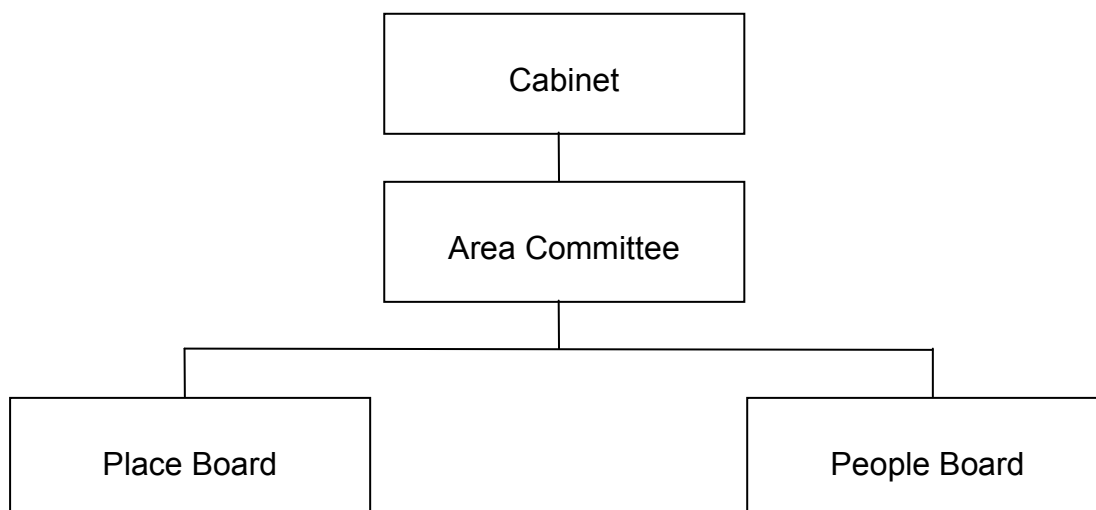
2.6 In doing so, the Area Committees will have real, direct influence over local services and clearer, more direct local accountability, with a focus on action to ensure better outcomes for local people.

### 3.0 Area Governance Arrangements – An Enhanced Governance Structure and Improved Ways of Working

3.1 The Area Committees are part of the Council’s Executive Function and have two key roles:-

- (a) Influencing decisions on services delivered at a local level; and
- (b) Identification of key priorities for their areas, in the context of supporting the delivery of the Council’s Corporate Outcomes Framework at a local level and ensure maximum impact where necessary through utilising its own resources.

3.2 The establishment of Place and People Boards in each of the five areas has been introduced to support the Area Committees in delivering against agreed priorities, as illustrated below:-



3.3 Each Board will be chaired by one of the Area Committee’s two Vice Chairs and have elected member representation from each of the Area’s wards. Members will work alongside key officers in what will be practical action orientated groups. It should be noted that these boards are not decision making bodies and the work / recommendations of the boards will be presented to the Area Committees for final endorsement. Elected member representation on those boards for this Area Committee is as follows:-

<b>Place Board Membership</b>	<b>People Board Membership</b>
Councillor M Essl (Chair)	Councillor S Porthouse (Chair)
Councillor A Wilson	Councillor C Gofton
Councillor P Tye	Councillor M Turton
Councillor D Waller	Councillor P Smith
Councillor D Dixon	Councillor S Watson
Councillor L Smiles	Councillor R Atkinson
Councillor L Martin	Councillor R Oliver

3.4 It is intended, however, that the boards are inclusive and open to any members to attend in a non-voting capacity.

#### **4.0 Influencing the Delivery of Public Services at an Area level**

- 4.1 Wherever possible the Area Committees will take decisions, shape and influence the delivery of public sector services at a very local level. In utilising elected members unique understanding of the communities in which they serve and putting the needs of residents at the forefront of decisions made, the Area Committees will continue to ensure that services delivered at a local level meet the needs of communities and quality standards are maintained.
- 4.2 There are a number of place based services currently delivered at a local level through 'Responsive Local Services – Street Scene ' as identified earlier in paragraph 2.3 of this report, which include graffiti removal, fly tipping, litter, dog fouling and grass cutting, refuse collection and recycling, with the addition of parks, repairs and play inspection this year, 80% of place services will be delivered at a local level. The Area Committees will now have much more of an influential role in determining how those services are now delivered through the work of the Place Board.
- 4.3 This change in approach will ensure that the Area Committees are continuing to engage with communities on their behalf and influence decisions on services to meet their needs at a local level, achieving better outcomes for local people with a more responsive approach to service delivery.
- 4.4 The role of people boards is currently being determined and will be introduced from September 2012 onwards.

#### **5.0 Meeting Management - Frequency of Area Committees / Boards**

- 5.1 To allow the Area Committees the capacity to meet the challenges of this new way of working it is intended that Area Committees will meet five times a year.
- 5.2 The Area Boards will meet on a monthly basis and as such hold a minimum of two board meetings before each meeting of the Area Committees. The boards will be responding to the priorities referred to them by the Area Committee and in turn updating the Area Committee in relation to progress, requests for decisions / funding and the ability to undertake its influencing role as necessary.

#### **6.0 Support Arrangements**

- 6.1 The Area Committees will continue to be supported by Janet Johnson, Area Lead Executive and Julie Lynn Area Officer in terms of how it develops and delivers on its area priorities. The Area Committee will also be supported by David Noon, Principal Governance Services Officer, in terms of governance arrangements.
- 6.2 In the short term, Phillip Spooner Head of Service for Community Leadership Programmes will support the Area Committee in the establishment of the Area Boards.

## **7.0 Impact on the Allocation of Strategic Initiatives Budget and Community Chest Grants**

- 7.1 The Strategic Initiatives Budget (SIB) remains unchanged and continues to be a resource made available to the Area Committees' to allocate against agreed area priorities only. It should be noted that SIB city-wide applications are not permitted where they impact upon any more than two areas.
- 7.2 The Community Chest is a grant made available to ward members to allocate to community groups in their own wards, up to maximum of six wards. The three ward members will continue to make the decisions on applications at a ward level.
- 7.3 As the Area Committees will meet five times a year, a responsive decision making process is to introduced to ensure where necessary urgent decisions can be made in relation to SIB, Community Chest and Healthy Cities Fund applications.

## **8.0 Recommendation**

- 8.1 It is recommended that the Area Committee
- a) Receives the report outlining the improved changes to its operating framework and asks any questions felt appropriate; and
  - b) Approves membership of the Place and People Boards as outlined in 3.3 of this report.

## **9. Background Papers**

- 9.1 There were no background papers used in the preparation of this report.

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**26 June 2012**

**REPORT OF THE CHIEF EXECUTIVE**

**Determining the Area Committee's Priorities for 2012/13**

**1.0 Purpose of the Report**

1.1 To determine the Area Committee's key areas of priority for the year ahead, which will form the basis of the Committee's Local Area Plan for 2012/13.

**2.0 Background**

2.1 In 2011 the City Council agreed to refresh the Sunderland Strategy and identify ways in which to strengthen the strategy, both in its delivery and measurement of performance. One of the agreed improvements is the introduction of the City Council's Corporate Outcomes Framework. The Framework identifies how the City Council intends to support the delivery of the city outcomes and specifically focuses on the City Council's unique contribution to delivering those outcomes.

2.2 The review of the Local Area Plans and the Area Committees' priorities for 2012/13 is integral to ensuring the delivery of those outcomes at a local level.

2.3 At the workshop held in May 2012, Members of the Area Committee considered data relevant to the area circumstances in the context of those emerging Corporate Outcomes. Members also brought to the discussions their own unique understanding of their communities which focused around:-

(a) Where the Area Committee could influence how services are delivered at a local level;

(b) How the Area Committee could impact upon the delivery of Corporate Outcomes at a local level; and

(c) To review the current activity delivered by the Area Committee and to determine whether it remained an area of priority to continue.

2.4 The priorities that began to emerge from the workshop were shared with residents at the State of the Area Debate and with Voluntary and Community Sector (VCS) partners through the VCS network, the results of the consultation are outlined later within this report.

**3.0 Emerging Priorities**

3.1 **Annex 1** identifies the proposed Local Area Plan and Area Priorities for the Area Committee's consideration identifying where the Area Committee proposed it could both influence and have impact on and as such what its priorities for funding might be for the year ahead.

3.2 In summary, proposed priorities for 2012/13 are:-

- (1) Health and Wellbeing
- (2) Job Prospects for Young People
- (3) Activities for Young People
- (4) Environment and Street Scene Improvements

#### **4.0 Consultation Outcomes**

- 4.1 At the State of the Area Debate on 12<sup>th</sup> June residents were asked to identify their main priorities for action in the forthcoming year, considering the emerging priorities or whether there were more important issues mattered to them at a local level. Additionally the VCS networks were asked for their views in helping the Area Committee to set their priorities for the coming year.
- 4.2 The outcome of this consultation is that residents and local VCS organisations highlighted the same priorities as those identified above, with Job Prospects for Young People being identified as the most important.
- 4.3 The Area Committee is asked to note the information in paragraphs 3 and 4 and consider this information in order to determine the priorities for the year ahead and the Local Area Plan

#### **5.0 Next steps**

- 5.1 Following agreement of the priorities at tonight's meeting, the Area Committee will then be requested to determine the detail of the Local Area Plan's work plan for 2012/13. It is anticipated a further workshop will be held with all Members of the Committee to confirm activity and actions to be referred to the relevant Place and People Boards as part of the strengthened area governance arrangements. Area Committee will also consider whether the Committee wishes to ring fence funding to support agreed priorities, actions and activity.

#### **6.0 Recommendations**

- 5.1 The Committee is requested to:-
  - (a) Consider the issues raised by residents at the State of the Area Debate and the VCS Network and agree the priorities for 2012/13 year ahead, which will form the basis of their Local Area Plan; and
  - (b) Agree to hold a further workshop to determine the detailed West Area Committee LAP work plan for 2012/13, as referred to in paragraph 5.1.

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**PEOPLE**  
**West Local Plan 2012/13**

Corporate Outcomes Framework & Area Outcomes	What will Area Committee do?		Role for Area Committee
	Influencing role	Local Action	
<p>A City where everyone is as healthy as they can be and enjoys a good standard of well being</p> <p>A Healthy West: Contribute to ensuring West has healthy outcomes and lifestyles.</p>	<p>Influence GP Clinical Commissioning Group (CCG) at an area level.</p> <p>Receive information and evidence to identify health needs to inform influencing role on service provision.</p> <p>Transfer of public health responsibilities, ensuring health inequalities and how these will be addressed at a local level.</p>	<p>Area representation at CCG and potential links to <b>People Board</b> in each of the 5 areas.</p> <p>Commissioning of projects through the Healthy City Investment Fund (HCIF)</p> <p>Monitoring and receiving information in recognition of any new issue being raised and action that may need to be taken.</p>	<p>Strategic Influencing role</p> <p>Health and Wellbeing IDENTIFIED AS A PRIORITY FOR LOCAL ACTION</p>
<p>A City with high levels of skills, educational attainment and participation</p> <p>Education and attainment in West: Continue to support working to help local young people</p>	<p>Receive information on service providing training and education in the West to ensure maximum take up.</p> <p>Receive information on basic skills and literacy to consider what services area available to meet need.</p> <p>Receive information on business start up, businesses trading and vacant properties.</p> <p>Influence the strengthening families agenda</p>	<p>Monitor current initiatives funded by AC which stimulate opportunities in education, training and employment</p> <p>Continue to develop and deliver enterprise and apprenticeship schemes in the West.</p> <p>Audit services delivering training and education in the West</p>	<p><b>Job Prospects for young people IDENTIFIED AS A PRIORITY FOR LOCAL ACTION</b></p> <p>Strategic Influencing role</p>
<p>A City which is and feels even safer and more secure</p> <p>A Safer West: Continue to ensure key partnerships and collaboration maintains the good results achieved.</p>	<p>Influence mainstream resources &amp; strengthen partnerships ensuring continued collaboration</p> <p>Understand and influence the role of the Police Commissioner and service delivery.</p> <p>Influence crime and disorder meetings taking place and how they link, share and use information.</p>	<p>Working through LMAPS ensure local issues and problems are addressed.</p> <p>Monitor and receive information in recognition of any new issue being raised from influencing role/reporting</p>	<p>Strategic Influencing role</p>
<p>A City that ensures people are able to look after themselves</p> <p>Cared for in West: Contribute to safeguarding and promoting the welfare of West's most vulnerable.</p>	<p>Influencing role through the Health and Well Being Board and the Strengthening Families Agenda</p> <p>Understand the impact of Welfare Reform and transfer of responsibilities</p>	<p>Monitoring and receiving information in recognition of any new issue being raised from influencing role/reporting</p>	<p>Strategic Influencing role</p>



**PLACE**  
**West Local Plan 2012/13**

Corporate Outcomes Framework & Area Outcomes	What will Area Committee do?		Role for Area Committee
	Influencing role	Local Action	
<p>Corporate: An attractive modern city where people choose to invest, live, work and spend leisure time</p> <p>Area: High quality built and natural environments in West.</p>	<p>Influencing Core and Greenspace Strategy outcomes for West – AC consulted as part of statutory consultation processes.</p> <p>Influence delivery of RLS and Street Scene delivery.</p>	<p>Monitor AC funded projects addressing environment and street scene issues.</p> <p>Develop and deliver programmes in partnership which will improve the physical and environmental appearance of the West including shopping centres</p>	<p><b>Environment and street scene improvements IDENTIFIED AS A PRIORITY FOR LOCAL ACTION</b></p> <p>Strategic Influencing role</p>
<p>Corporate: A responsible, well looked after city that is adaptable to change</p> <p>Area: A West adaptable to change and with a strong sense of community: Continue to support the significant partnership working, influencing the redesign of services and development of facilities, and support community resilience, inclusion and involvement.</p>	<p>Influence delivery of play and youth provision and XL villages.</p> <p>Monitoring of sustainable communities bid to understand potential impact and benefits for the West and how this may be influenced.</p> <p>Receive information on services and facilities available for children and young people in West and refer findings to People Board to influence/action.</p>	<p>Continue to refer local issues to Area Response Team and Place Board</p> <p>Continue partnership working in local communities to physically improve the local area.</p> <p>Monitor and influence the delivery of holiday activities for young people funded through AC.</p>	<p><b>Activities for Young People IDENTIFIED AS A PRIORITY FOR LOCAL ACTION</b></p> <p>Strategic Influencing role</p>
<p>Corporate: A well connected City</p> <p>Area: A well connected West</p>	<p>Influence development of parking and highways issues and delivery.</p> <p>Receive information on availability of services and support relating to connectivity issues, walking, cycling routes and network.</p>	<p>Monitoring and receiving information in recognition of any new issue being raised from influencing role/reporting</p>	<p>Strategic Influencing role</p>
<p>Corporate: A city where cultural identity and vibrancy act as an attraction</p> <p>Area: West's Cultural Identity: Continue to support activities and events which celebrate West's culture and identity.</p>	<p>Influencing role with City Services to determine future strategy for managing local events and celebrations.</p> <p>Influence and encourage heritage activity within the West.</p>	<p>Continue to monitor and receive information relating to celebrations, events and activities taking place throughout 2012.</p> <p>Encourage heritage activity in the West through the VCS Network</p> <p>Monitoring and receiving information in recognition of any new issue being raised from influencing role/reporting</p>	<p>Strategic Influencing role</p>

**SUNDERLAND WEST AREA COMMITTEE**  
**26<sup>th</sup> June 2012**

**EXECUTIVE SUMMARY SHEET – PART I**

**Title of Report:**

Financial Statement and Proposals for further allocation of Resources

**Author(s):**

Chief Executive

**Purpose of Report:**

This report requests Area Committee consideration of proposals for the allocation of the Strategic Initiatives Budget (SIB) and Community Chest to support initiatives that will benefit the area.

**This report denotes an item relating to an executive function**

**Description of Decision:**

The Committee is requested to approve the following:

- Annex 1: Approve 21 proposals for support from 2012/13 Community Chest budget.

**Is the decision consistent with the Budget/Policy Framework?**

Yes

**Suggested reason(s) for Decision:**

Each Area Committee has been allocated a minimum of £200,000 per annum from the Strategic Initiatives Budget to promote action on key priorities identified in the relevant Local Area Plan and to attract other funding into the area.

The Community Chest forms part of the Strategic Initiatives Budget and £250,000 is available for the scheme in 2012/2013; £10,000 for each Ward.

Strategic Investment Plan (SIP) was approved at Cabinet in March 2008. Included within the plan was an additional one-off allocation of £1.426m to Area Committees. The amount allocated to each Area Committee was the same as SIB allocation for 2008-09. SIP can only be used to deliver capital projects, deliver key priorities identified in the Work Plan with its main purpose to attract other funding into the area.

**Alternative options to be considered and recommended to be rejected:**

The circumstances are such that there are no realistic alternatives that could be considered.

**Is this a “Key Decision” as defined in the Constitution?**

No

**Is it included in the Forward Plan?**

No

**Relevant Scrutiny Committee:**

26 June 2012

## REPORT OF THE CHIEF EXECUTIVE

**Community Chest, Strategic Initiative Budget (SIB) and Strategic Investment Plan (SIP)  
– Financial Statement and Proposals for further allocation of Resources****1. Why has it come to Committee**

Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Work Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement and update on progress in relation to allocating SIB, SIP and Community Chest.

**2. Funding streams 2012-2013 as at 26<sup>th</sup> June 2012****2.1 Financial statement: West Area Committee (projects approved to date)**

<b><u>SIB: West SIB Statement June 2012</u></b>				
Balance allocated for 2012/2013 £331,887 and carried forward £259,866 Total £591,753				
<b>Committee</b>				
<b>Project Name</b>	<b>Date</b>	<b>Budget</b>	<b>Approvals</b>	<b>Balance</b>
Plains Farm and Humbledon Community Initiative	10.4.2012	£591,753	£3,000	£588,753
Aintree Road Farrington	25.4.2012	£588,753	£2,660	£586,093
Play and Perform	25.4.2012	£586,093	£6,740	£579,353
West Aspirations	25.4.2012	£579,353	£68,092	£511,261
Phoenix Project	25.4.2012	£511,261	£4,000	£507,261
Healthy City Funding	14.03.12 (£31,079 awarded from TPCT)			£538,340
<b>Balance</b>	-	<b>£507,261</b>	<b>£84,492</b>	<b>£538,340</b>

2.2 The table above shows the SIB position following the April 2012 meeting. The final balance includes funding returned from projects which had a small under spend. There are no applications presented to this meeting.

2.3

<u>SIP: West Statement June 2012</u>			
	SIP Budget	Approvals	Balance
<b>Available Funding 2012/2013</b>	<b>£89,440</b>	-	<b>£89,440</b>
<b>Balance</b>	<b>£89,440</b>	-	<b>£89,440</b>

2.4 The table above shows the SIP position following the April 2012 meeting. There are no applications for funding presented to this meeting.

## 2.2 Community Chest

The table below details balances remaining following the last meeting in April 2012, the new allocation for 2012/13, project proposals received as detailed in Annex 1 and any grants to be returned to budget in June 2012.

2.2.1 Delegated decision and approval of the following project were made on 21st May 2012, following April's Committee:

1. Silksworth Residents Association Jubilee Party £300

Ward	Available following April 2012 meeting	Project Proposals to this meeting	Grant to be returned in June 2012	Balance
Barnes	£14,334.76	£899.43	£0	£13,435.33
Pallion	£12,800.45	£700.00	£0	£12,100.45
Sandhill	£15,499.43	£1280	£0	£14,219.43
Silksworth	£5,835.49	£3,470	£0	£2,365.49
St Anne's	£8,935.26	£1,494.80	£0	£7,440.46
St Chad's	£7,194.20	£3,795	£0	£3,399.20
<b>Total</b>	<b>£64,599.59</b>	<b>£11,639.23</b>	<b>£0</b>	<b>£52,960.36</b>

### Recommendations

Committee is requested to:

- Note the financial statement set out in section 2.1
- Approve the 21 proposals for support from 2012/2013 Community Chest set out in Annex 1.

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## COMMUNITY CHEST 2012/2013 WEST AREA - PROJECTS PROPOSED FOR APPROVAL

Ward	Project	Amount	Allocation 2012/2013	Project Proposals	Previous Approvals	Grants Returned	Balance Remaining
<b>Barnes</b>	St Nic's Tots – Purchase new play equipment for toddler group.	£899.43		£899.43			
	<b>Total</b>		<b>£14,434.76</b>	<b>£899.43</b>	<b>£100</b>	<b>£0</b>	<b>£13,435.33</b>
<b>Pallion</b>	Barnes, Pallion & Millfield Residents Association – Cost of hire of premises for monthly meetings.	£500		£500			
	Empire Trust –Individual participation in a 5 week programme, learning all aspects of the theatre including singing, dancing, make up, lighting etc and participate in a 1 week performance at the end of the programme.	£200		£200			
	<b>Total</b>		<b>£14,519.83</b>	<b>£700</b>	<b>£1,719.38</b>	<b>£0</b>	<b>£12,100.45</b>
<b>St Anne's</b>	Academy 360 – Cost of coach hire to and from their prom night	£380		£380			
	Pennywell Youth Project – Contribution towards an 8 week pool tournament including room hire, pool equipment, refreshments and advertising and programme costs for boys & girls aged 13-19.	£914.80		£914.80			
	Empire Trust –Individual participation in a 5 week programme, learning all aspects of the theatre including singing, dancing, make up, lighting etc and participate in a 1 week performance at the end of the programme.	£200		£200			
	<b>Total</b>		<b>£10,000</b>	<b>£1,494.80</b>	<b>£2,444.36</b>	<b>£1,379.62</b>	<b>£7,440.46</b>

<b>St Chad's</b>	Farringdon Jubilee Centre – Purchase of 2 laptops and 1 PC	£800		£800			
	East Herrington Townswomen's Guild – Cost of quality speakers/demonstrators at monthly meetings.	£360		£360			
	Herrington Flower Club – Costs towards Herrington Village show and Christmas meeting/demonstrator and room hire.	£500		£500			
	Grace House – Cost of holding a coffee morning on 30th June.	£135		£135			
	Bernicia (Cheviot Housing) - Bernicia supports homeless families in the St Chad's ward. Costs towards summer play scheme including transport, equipment and play care workers	£500		£500			
	Altringham Tower Friendly Club - Cost of Christmas and New Year meal and coach hire to venue for club members.	£500		£500			
	Herrington and Farringdon Bowls Club - Cost towards a bowls carpet and uniforms.	£500		£500			
	Sunderland City Council - Costs towards bulb planting in the St Chad's ward.	£500		£500			
	<b>Total</b>		<b>£10,000</b>	<b>£3,795</b>	<b>£2,960</b>	<b>£154.20</b>	<b>£3,399.20</b>
<b>Sandhill</b>	Family Justice Adoption Fund – Gift for each adopted child.	£20		£20			
	Grindon Infant School – Purchase a traditional picnic midi house for the school yard.	£600		£600			
	Cooper Rose FC – Contribution towards purchase of strips and essential kit	£660		£660			
	<b>Total</b>		<b>£20,344.43</b>	<b>£1,280</b>	<b>£4,845</b>	<b>£0</b>	<b>£14,219.43</b>
<b>Silksworth</b>	Family Justice Adoption Fund – Gift for each adopted child.	£20		£20			
	St Leonard's RC Church – Purchase a ride on lawn moor for the cemetery and church grounds.	£1,500		£1,500			
	Silksworth Banner Group – Contribution	£1,100		£1,100			

	towards coach and band hire for Durham Miners Gala.						
	Cost of traffic management services for the Miners Banner Parade on 14th July 2012 in Silksworth.	£650		£650			
	Empire Trust –Individual participation in a 5 week programme, learning all aspects of the theatre including singing, dancing, make up, lighting etc and participate in a 1 week performance at the end of the programme.	£200		£200			
	<b>Total</b>		<b>£10,000</b>	<b>£3,470</b>	<b>£6,100</b>	<b>£1,935.49</b>	<b>£2,365.49</b>
<b>Totals</b>			<b>£79,299.02</b>	<b>£11,639.23</b>	<b>£18,168.74</b>	<b>£3,469.31</b>	<b>£52,960.36</b>