18th June 2014

REPORT OF THE CHIEF EXECUTIVE

Strategic Initiative Budget (SIB), Community Chest Financial Statement and proposals for further allocation of resources

1. Purpose of Report

Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an up date position on progress in relation to allocating SIB and Community Chest and presents proposals for further funding requests.

2 Strategic Initiatives Budget (SIB)

2.1 The table below shows the financial position of SIB for 2014/2015:

	Committee Date	Aligned	Approved	Balance			
Total SIB for 2014/2015 is £314,858							
				£314,858			
Project Name							
Thompson Park House	07.04.14		£25,000	£289,858			
Health Champions Dementia Training Module	07.04.14	-	£5,750	£284,108			
Addressing Social Isolation (Call for Projects)	07.04.14	-	£30,000	£254,108			
Ward Based Events (Call for Projects)	07.04.14	-	£10,000	£244,108			
Returned Funding: Sunderland North Education and Heritage Project	19.09.11	-	(£3,166)	£247,274			
Returned Funding: Fulwell Quarry Tree Planting	30.01.12	-	(£1,407)	£248,681			
Returned Funding: Sunderland North Sports Complex Improvement							
Project (Big Pond Phase 2)	21.06.12	-	(£592)	£249,273			
Returned Funding: Operation Educate	23.04.12	-	(£54)	£249,327			
Returned Funding: St Peter's Sculpture Trail	15.03.13	-	(£24)	£249,351			

Returned Funding:				
Sunderland Green				
Neighbourhoods	20.06.13	-	(£36)	£249,387
Returned Funding:				
Tackling ASB in the North	16.08.13	-	(£160)	£249,547
Returned Funding:				
International Oral History				
Festival	06.06.11	-	(£3,800)	£253,347
Balance		£0	£70,750	£253,347

2.2 There is one application for SIB funding presented to Committee for consideration detailed at **Item 6 Annex 1**

Castle in the Community Cabin Project

£23.000

- 2.3 May Place Board recommended the allocation of £6,972.78 SIB to support the delivery of the North Area Ambient Air Project detailed at **Item 6 Annex 6**
- 2.4 The total budget being requested from the projects listed above is £29,972.78. Should the projects be approved the balance of SIB funding remaining following allocation would be £223,374.22
- 2.5 In January North Area Committee agreed the allocation of £30,000 for Services and Activities to Address Social Isolation. The grant was agreed to be used, in part, for a Call for Projects with the balance to be used to fund self-supporting Community Associations in the North. At the request of North Area Committee the People Board developed a project brief and initiated a Call for Projects to the Voluntary and Community Sector (VCS) and ring fenced £20,000 of the budget for this purpose. The remaining £10,000 was agreed to be used to support the four Community Associations.
- 2.6 **Call For Projects**. 5 Applications were received and considered by the People Board held in May. The following projects are detailed in **Item 6 Annex 2** and are recommended by the People Board for approval with specific conditions attached.
 - CEED Wellbeing Together £4,470
 - Groundwork NE Active Green Living £4,500
 - Age UK Sunderland Promoting Friendships in North Sunderland £2,050
 - Salvation Army United we Stand £4.000
- 2.7 The following project is detailed in **Item 6 Annex 2** and is recommended by the People Board for rejection as the application failed to meet the brief:
 - B Active N B Fit CIC Social Activity Health Mentor £3,000
- 2.8 **Support to Community Associations**. The following projects are detailed in **Item 6 Annex 3** and are recommended by the People Board for approval subject to promoting that they have received funding from North Area committee's SIB.
 - Castletown Community Association £2,500
 - Redby Community Association £2,500
 - Thompson Park Community Association £2,500
 - Redhouse Community Association £2,500

- 2.9 If the above decisions are supported there will be a total budget remaining of £4,980 from the overall pot to help address Social Isolation. As such the People Board propose that Area Committee approve that the balance is used to fund trips/event and activities which help address social isolation for communities in the North. It is further recommended that all applications are considered and endorsed by the People Board.
- January Area Committee agreed the allocation of £10,000 for a Call for Projects to the VCS for the provision of five ward based events to be delivered in the North. The events were to link to the Strengthening Families project and help to address childhood obesity through showcasing health eating, health initiatives, leisure and volunteering opportunities. The People Board agreed the project brief and circulated it to the North Voluntary and Community Sector. One application was received and appraised and is detailed in **Item 6 Annex 4:-**
 - Salvation Army £2,000

The People Board recommend:

- The application is rejected as it has failed to meet the brief.
- Develop a collaborative approach to utilising the £10,000. Open up the opportunity via the North Voluntary and Community Sector Network for groups interested in working collaboratively to develop one application to deliver 5 ward events. The final proposal to be endorsed by the People.
- 2.11 Existing SIB Project Southwick Community Christmas has successfully delivered 2 illumination switch on events under budget with £5,362 remaining in order to ensure delivery of a 3rd switch on event in November 2014 an extension of the project is requested until January 2015.
- 2.12 Existing SIB Project Why Did Charlie Buchan Go to War (Beamish) had a delayed start due to slow engagement of schools and voluntary and community sector organisations. The project is now delivering with local schools, voluntary and community sector and linking to the Hylton Castle project an extension of the project is requested until March 2015.
- 2.13 Existing SIB Project Redhouse Academy Youth Project has exceeded the output targets and reached the completion date under budget. An extension of a further year is requested giving a further years delivery and enable the project to work with local voluntary and community sector youth providers to continue youth provision after SIB funding has ended.

3 Community Chest

3.1 The table below details the starting balances for 2014/2015. **Item 6 Annex 5** shows the approvals between April - June 2014:

Ward	Starting Balance	Project Approvals since April 2014	Grant Returned	Balance
Castle	£15,341.50	£5,489.84	£0	£9,851.66
Fulwell	£14,596.77	£5,236.58	£0	£9,360.19
Redhill	£27,409.66	£1,242.00	£0	£26,167.66
Southwick	£13,040.29	£2,600.00	£0	£10,440.29
St Peters	£13,861.31	£1,395.00	£0	£12,466.31
Total	£84,249.53	£15,963.42	£0	£68,286.11

4. Recommendations

- 4.1 Note the financial statements set out in **sections 2.1** and **3.1**
- 4.2 Consider the approval of £23,000 for Hylton Dene Cabin Project as set out in **section 2.2.**
- 4.3 Consider the approval of £6,972.78 for the North Area Ambient Air project as set out in section 2.3
- 4.4 Approve subject to conditions detailed in **Item 6 Annex 2**:
 - CEED Wellbeing Together £4,470
 - Groundwork NE Active Green Living £4,500
 - Age UK Sunderland Promoting Friendships in North Sunderland £2,050
 - Salvation Army United we Stand £4,000
- 4.5 Reject the B Active N B Fit Social Activity Health Mentor application as detailed in **section 2.7.**
- 4.6 Approve subject to proposal set out in **Section 2.6** and conditions detailed in **Item 6 Annex 3**
 - Castletown Community Association £2,500
 - Redby Community Association £2,500
 - Thompson Park Community Association £2,500
 - Redhouse Community Association £2,500
- 4.7 Approve that the £4,980 balance of unallocated SIB from the overall pot to help address Social Isolation is used to fund trips/event and activities which help address social isolation for communities in the North. All applications to be endorsed by the People Board as outlined in **Section 2.9**.
- 4.8 Reject application for Southwick Ward Event as outlined in **Section 2.10**.
- 4.9 Approve a collaborative approach to Strengthening Families Family Focus Ward based events funding through the North Voluntary and Community Sector Network with one application for five ward events to be considered and agreed by the People Board as outlined in **Section 2.10**.
- 4.10 Approve extensions to projects as set out in **Sections 2.11, 2.12** and **2.13**.
- 4.11 Note the **12** Community Chest approvals supported from 2014/2015 Community Chest as set out in **Item 6 Annex 5**

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