

## **EAST SUNDERLAND AREA COMMITTEE**

### **AGENDA**

**Meeting to be held in the Civic Centre (Committee Room No. 1) on  
Monday, 2<sup>nd</sup> October, 2006 at 5.30 p.m.**

<b>ITEM</b>	<b>(* Denotes an item relating to an executive function)</b>	<b>PAGE</b>
1.	<b>Apologies for Absence</b>	
2.	<b>Minutes of the last Ordinary meeting of the Committee held on 3<sup>rd</sup> July, 2006 and of the Extraordinary meeting held on 26<sup>th</sup> July, 2006</b>  (Copies herewith).	1
3.	<b>Declarations of Interest</b>	
4.	<b>Presentation from Northumbria Police on Crime Rates Relating to the East Sunderland Area</b>	
5.	<b>Future Venues for Meetings of the East Sunderland Area Committee</b>	
6.	<b>Tackling Social Exclusion Through Transport (TSETT) Initiative Dropped Crossings and Raised Kerbs</b>  Report of the Director of Development and Regeneration (copy herewith).	11

This information can be made available on request in other languages.  
If you require this, please telephone 0191 553 1008.

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| 7.   | <b>Regeneration Issues Report : Feedback on Projects Previously Funded Through Strategic Initiatives Budget (SIB)</b> | 14 |
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| 9. * | <b>Strategic Initiatives Budget : 2006/07 Ward Based Community Chest</b>  | 67 |
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| 10.  | <b>Crowtree Leisure Centre : Every School Day Counts Initiative</b>   | 72 |
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| 13. | <b>Back on the Map: Progress Report</b><br><br>(copy herewith).   | 79 |
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R.C. RAYNER,  
City Solicitor.

Civic Centre,  
SUNDERLAND.

22<sup>nd</sup> September, 2006.

**At a meeting of the EAST SUNDERLAND AREA COMMITTEE held in the CIVIC CENTRE, SUNDERLAND on MONDAY, 3<sup>RD</sup> JULY, 2006**

**Present:-**

Councillor Wares in the Chair

Councillors Anderson, Bainbridge, Dixon, M. Forbes, Handy, Paul Maddison, T. Martin, Sidaway, M. Smith, Wares and Wood.

**Apologies for Absence**

There were no apologies for absence.

At this juncture, the Chairman welcomed Councillor Paul Dixon, Ward Councillor for Millfield to the Committee.

**Minutes**

Subject to Councillor Handy and Councillor Forbes' apologies being submitted for the meeting and Councillor T. Martin being recorded as Governor at Valley Road Primary and Southmoor School.

1. RESOLVED that the minutes of the last meeting of the Committee held on Monday, 3<sup>rd</sup> April, 2006 be confirmed and signed as a correct record.

**Declarations of Interest**

Item 7 - Presentation from Nexus

Councillor Wood declared a personal interest as a Member of the Tyne and Wear Passenger Transport Authority.

Item 9 - Strategic Initiatives Budget Live Projects Report

Councillor Smith declared a personal interest in the item as a family member was employed by the Sunderland Teaching Primary Care Trust.

Item 10 - Strategic Initiatives Budget (SIB): Regeneration Issues Report

Councillor Smith declared a personal interest in the item as a family member was employed by the Sunderland Teaching Primary Care Trust.

The following Members declared personal and prejudicial interests in the item and withdrew from the meeting before the Committee gave consideration to the relevant application: -

Councillor Anderson as he was Chair of the St Mark's Community Association.

Councillor Martin as he was a local authority representative of East C.A.

Councillor Sidaway as a member of the ECA Management Committee.

Item 11 - Strategic Initiatives Budget 2006/07 Ward Based Community Chest.

The following Members declared personal and prejudicial interests in the item and withdrew from the meeting before the Committee gave consideration to the relevant application: -

Councillor Paul Maddison as a Friend of Backhouse and Barley Mow Parks.

Councillor T. Martin as he was involved with 307 Mess Fellowship Services.

### **Housing and Council Tax Benefit Progress Report**

The City Treasurer submitted a report (copy circulated) to inform Members of the Performance of the Benefits Section in processing new claims for Housing and Council Tax Benefit in the East Area of Sunderland for the period 1<sup>st</sup> April, 2005 to 31<sup>st</sup> March, 2006.

(For copy report – see original minutes).

Councillor Anderson commended the introduction of the Benefits Hotline.

Councillor Anderson enquired as to whether it would be possible for Members, relevant Council officers and visiting health professionals to be issued with credit style cards showing the Benefits Hotline number that they could distribute to members of the public.

The Benefits representative informed the Committee that she would look into this proposal.

2. RESOLVED that the report be received and noted.

## **Future Venues for Meetings of the East Sunderland Area Committee**

The Chairman asked Members to consider possible venues for future meetings of the East Sunderland Area Committees. Councillor Wood commented that it was vital there was sufficient car parking at chosen establishments.

The Chairman stressed the importance of taking the meetings to local venues. This allows the local community more access to the people who make the decisions that affect them.

## **Presentation from Northumbria Police on Crime Rates Relating to the East Sunderland Area**

Inspector Steve Flaxon briefed Members on crime rates and initiatives relating to the East Sunderland Area. Crime rates for the period 1<sup>st</sup> June, 2005 to 31<sup>st</sup> May, 2006, were as follows:-

- Hendon - Crimes of violence had increased by 15.02%.  
Robbery had reduced slightly.
- St. Michael's - Crimes of violence were down by 14.69%.  
Robbery had dropped significantly.
- Ryhope - Crimes of violence were down by 20%.  
Robbery had increased to 7 incidents as opposed to 1.
- Millfield - Crimes of violence were up by 19.53%.  
Robbery statistics remained constant.

Burglary from dwellings had significantly decreased in all wards.

Inspector Flaxon explained that the definition of violent crime had now been amended to include a wider range of offences. The new definition of violent crime now included all crimes within the categories of public order offences (where actual harm may not have occurred at all). This goes some way to explaining why, for the purpose of the statistics, violence appears to have increased in some wards.

In response to a question from Councillor Wood regarding a definition of violence, Inspector Flaxon explained that under Section 5 of the Public Order Act, violent disorder can relate to the threat of violence, disorderly conduct and the use of threatening, abusive or insulting behaviour.

In response to a question from Councillor Wood regarding an update on the taxi marshalling scheme, Inspector Flaxon reminded Members that this scheme had ran for 7 weeks and was funded from the Home Office as part of the Alcohol Misuse Campaign. Inspector Flaxon was currently in discussion with officers of the Council regarding what will happen with the initiative in the future. It must be decided whether there is still support for the scheme to continue; who will be employed to carry out marshalling duties (private security firms, Community Support Officers) and

where the funding will come from. It had been proposed that a slight increase in tariffs could aid the funding deficit. In the meantime, officers have been trying to find an interim funding stream.

Councillor Sidaway requested that future statistical reports from the Police include the levels of racially motivated crimes within the area.

A discussion about the problem of racial harassment in the area ensued.

Inspector Flaxon commented that he felt Thornhill School had been wrongly labelled by the press as a centre for racial tension and this issue needed to be addressed within the community. The police had worked closely with the school and ethnic community to resolve any issues. Thornhill School must play a huge role in addressing this issue within the education curriculum.

Councillors Anderson and Martin commented that negative press coverage had presented an opportunity for extreme groups and individuals to capitalise on reported incidents. The Police were commended for their proactive approach to the problems.

Inspector Flaxon informed the Committee that the press had been invited to the next multi-agency meeting, where they had agreed to report events fairly.

Councillor Forbes requested that detention rates be included in future reports.

Inspector Flaxon agreed to amend future reports accordingly.

Councillor Dixon queried the levels of knife related crime in the area. Inspector Flaxon informed the Committee that there had been a recent knife amnesty, however, knife crime is not a significant problem for Sunderland. The apparent increase in the number of knives being taken into schools by pupils was a cause for concern. Schools and Local Community Support Officers are being extremely vigilant regarding this problem.

Inspector Flaxon informed Members of the Committee that a joint operation between the Police, Nexus, Trading Standards, Environmental Services and the Probation Service would be targeting the Millfield Ward to tackle crime and anti-social behaviour. 'Operation Titan' will commence on 17<sup>th</sup> July, 2006 for 5 days and will eventually be rolled out in other wards.

Councillor Martin commended the work of Trading Standards in tackling the distribution and sale of contraband goods that lead to crime. Councillor Martin emphasised the importance of multi-agency working.

The Chairman having thanked Inspector Flaxon for this update, it was:-

3. RESOLVED that the presentation be received and noted.

## Presentation from Nexus

The City Solicitor submitted a report (copy circulated) to receive a presentation from Nexus on two community based transport services, TaxiLink and LinkUp.

(For copy report – see original minutes).

The Chairman introduced John Usher, Head of Transport Integration at Nexus and Vince Hills, District Bus Manager (Sunderland).

Mr. Usher informed Members that the Current 'Care Service' is receiving a major overhaul with a new service promising to deliver more personal, convenient and efficient travel to users. The change, taking place on 30<sup>th</sup> July, 2006, will see the service replaced by 'TaxiLink' – wheelchair-friendly taxis. At the same time demand responsive transport will be replaced by a new LinkUp network of 'buses you can book' filling the gaps in the existing transport network. Together with TaxiLink this will mean more vehicles, more hours of operation and more personalised travel journeys, with bookings handled by call centre staff.

In response to a question by the Chairman, Mr. Usher informed the Committee that taxis/buses would be available for booking just 45 minutes before a journey. With the old Care Services system, people had to book 24 hours prior. It was hoped that the introduction of a smart card would make the booking process even easier.

Councillor Martin suggested that the Customer Service Centre should be a targeted setting for the new transport services.

Councillor Handy highlighted that there were many elderly people in Ryhope who experienced accessibility problems to the local shops and health centre who would also benefit from these services.

In response to a question from Councillor Wood, Mr. Usher advised that within the revised eligibility criteria for TaxiLink, the independent health assessment would take approximately two days. However, in the first instance Nexus could receive evidence from an individual's G.P.

Referring to the type of people the service would target, Mr. Usher explained that there tends to be different people with different needs at certain times of the day. For example, early morning core users would tend to be people travelling to employment, whereas late mornings and afternoons tend to benefit elderly people who require shopping, or parents travelling with young children. In Sunderland there appeared to be a need for the safe transportation of students and women. Mr. Usher stated that the proposed operating times for the services were 7.00 a.m. – 11.00 p.m., however, if it was proved necessary there was a potential to extend the hours.

In response to a question from Councillor Sidaway regarding the costs for disabled peoples' helpers, Mr. Usher confirmed that there would be a £1 fixed charge for any person acting as an aide.



Councillor Sidaway commended the service and commented that it would make a tremendous difference to the people in the area.

Councillor Maddison requested that Members received an update report in 12 months time.

The Chairman having thanked Mr. John Usher and Mr. Vince Hills for the presentation, it was:-

4. RESOLVED that:-

- (i) the presentation be received and noted; and
- (ii) an update report be brought back to the Committee in 12 months time.

### **Regeneration Issues Report: Feedback on Projects previously Funded through Strategic Initiatives Budget (SIB)**

The Director of Development and Regeneration submitted a report (copy circulated) to provide information to the Area Committee on expenditure from the Strategic Initiatives Budget (SIB) on projects it had previously funded.

- Participatory Budgeting Project awarded £20,000 by the East Area Committee meeting of July 2005;
- East Area Eastwise Pilot Project, awarded £11,325 by the East Area Committee meeting of November, 2005.

(For copy report – see original minutes).

The representatives provided Members with a commentary on their feedback reports.

Councillor T. Martin commented on the tremendous way the Back on the Map Partnership had created real changes, choices and opportunities for everyone living and working in the East End and Hendon. Councillor Martin hoped that the Back on the Map was still a resident-led Partnership with the community at the heart. Councillor Martin expressed his disappointment in the closure of the community facility in Commercial Road.

Councillor Sidaway expressed concerns over the current short-term and competitive funding regime the voluntary sector had to deal with given its vital role in the community. Area Committees have a responsibility in ensuring funding streams are available through them.

Members agreed that the 'Eastwise' magazine was an excellent publication providing local community and voluntary organisations with the opportunity to promote their services effectively to the whole population. The Chairman expressed his delight with the magazine, however he commented that Ryhope Community Association

had not been included amongst the voluntary organisations. Councillor Martin requested that details of ward surgeries be included in future issues.

5. RESOLVED that the report be received and noted.

### **Strategic Initiatives Budget Live Projects Report**

The Director of Development and Regeneration submitted a report (copy circulated) to provide Members with an update on live projects for which the Area Committee has previously approved funding through its Strategic Initiatives Budget.

(For copy report – see original minutes).

In response to a question from Councillor Wood as to when the Area Committee Marketing Project budget would be spent, Bill Blackett, Area Regeneration Officer informed Members that the funds are being drawn down from each area in turn, and it has not yet reached the East Area.

6. RESOLVED that the report be received and noted.

### **Strategic Initiatives Budget (SIB): Regeneration Issues Report**

The Director of Development and Regeneration submitted a report (copy circulated) to outline current expenditure from the Strategic Initiatives Budget (SIB) and applications for funding from this budget in order to support new initiatives which would benefit the area.

- (i) Ryhope Customer Service Centre Training Room Project;
- (ii) Sit 'n' 'b' Fit – 'Improving the health and independent living of Sunderland's older people' project;
- (iii) East CA Gap Funding Project; and
- (iv) Removal of conditions from £9,612 of SIB funding approved at the 3<sup>rd</sup> April, 2006 East Area Committee meeting to support the Sunderland Counselling Service led 'People Builders' project. Funding was approved subject to Cabinet endorsement of the Business Plan and project funding being secured.

(For copy report – see original minutes).

Claire Harrison-Coe presented the application for Ryhope Customer Service Centre Training Room and Lynn Summerside in respect of sit 'n' 'b' Fit. The representatives addressed questions Members had in respect of the applications.

Full consideration having been given to the applications, it was:-

7. RESOLVED that approval be given to the allocation of Strategic Initiatives Budget funding of:-

- (i) £15,000 from the 2006/07 budget, and £16,345 from the 2007/08 budget (subject to budget approval), as a contribution towards the 'Ryhope Customer Service Centre Training Room' project;
- (ii) £3,120 from the 2006/07 budget as a contribution towards the City-wide, Sit 'n' 'b' Fit Limited, social enterprise led, 'Improving the health and independent living of Sunderland's older people' project;
- (iii) £4,138 from the 2006/07 budget as gap funding support for the 'East CA Gap Funding' project; and
- (iv) Removal of conditions from £9,612 of SIB funding approved at the 3<sup>rd</sup> April East Area Committee meeting to support the Sunderland Counselling Service led 'People Builders' project. Funding was approved subject to Cabinet endorsement of the Business Plan and project funding being secured.

#### **Strategic Initiatives Budget (SIB) 2006/07 Ward Based Community Chest**

The Director of Development and regeneration submitted a report (copy circulated) to bring forward 12 recommendations relating to the 2006/07 Community Chest Scheme.

(For copy report – see original minutes).

8. RESOLVED that approval be given to the 12 projects recommended for support from the 2006/07 Community Chest with a total value of £4,837.00 as detailed in annex 1.

The Chairman thanked Members and Officers for their attendance and closed the meeting.

(Signed) D.R. WARES,  
Chairman.

**At an Extraordinary Meeting of the EAST SUNDERLAND AREA COMMITTEE held in the CIVIC CENTRE, SUNDERLAND on WEDNESDAY, 26<sup>TH</sup> JULY, 2006 at 5.30 p.m.**

**Present:-**

Councillor Wares in the Chair

Councillors Dixon, Paul Maddison, Sidaway, M. Smith and Wood.

**Apologies for Absence**

Apologies for absence were submitted to the meeting on behalf of Councillors Bainbridge and T. Martin.

**Declarations of Interest**

Item 4 - Strategic Initiatives Budget (SIB) 2006/07 Ward Based Community Chest

Councillor Sidaway declared a personal and prejudicial interest as a member of the East Community Association and left the meeting during consideration of the matter.

**Strategic Initiatives Budget (SIB) : Regeneration Issues Report**

The Director of Development and Regeneration submitted a report (copy circulated) on the proposed allocation of Strategic Initiatives Budget (SIB) funding to support the Back on the Map led, 'Development of Community Services in the Hendon/East End Area' project.

(For copy report – see original minutes).

Bill Blackett, Area Regeneration Officer, presented the report and introduced Dave Logan, Programme Development Officer for Education. Mr. Blackett advised that should the Committee grant the funding request of £5,000, £170,725 would be committed from the 2006/07 budget leaving a balance of £56,568.

Members welcomed the project and in particular the Chairman suggested that the Committee may wish to be represented on the project by a Member with a historical knowledge of the area. He asked if Councillor Sidaway would be interested in this regard. Councillor Sidaway replied that he would be happy to act as a liaison between the Committee and the project.

Mr. Blackett advised that he was in the process of establishing a Steering Group for the project and he would contact Councillor Sidaway directly.

Consideration having been given to the funding request, it was:-

1. RESOLVED that approval be given to the allocation of Strategic Initiatives Budget funding of £5,000 from the 2006/07 budget to Back on the Map as a contribution to the 'Development of Community Services in the Hendon/East End Area' project.

### **Strategic Initiatives Budget : 2006/07 Ward-Based Community Chest**

The Director of Development and Regeneration submitted a report (copy circulated) on 3 projects recommended for support from the 2006/07 Community Chest in respect of the Hendon Ward.

(For copy report – see original minutes).

Consideration having been given to the projects, it was:-

2. RESOLVED that approval be given to the 3 projects recommended for support from the 2006/07 Community Chest as detailed in Annex 1 to the report.

The Chairman then closed the meeting having thanked Members and Officers for their attendance.

(Signed) R. WARES,  
Chairman.

**TACKLING SOCIAL EXCLUSION THROUGH TRANSPORT (TSETT) INITIATIVE –  
DROPPED CROSSINGS AND RAISED KERBS**

**Report of the Director of Development and Regeneration**

**1.0 Purpose of the Report**

- 1.1 To request the Committee to consider nominating locations for inclusion in the TSETT Dropped Crossings and Raised Kerbs Initiative.

**2.0 Background**

- 2.1 The Tackling Social Exclusion Through Transport (TSETT) initiative is a partnership between Sunderland City Council and Nexus, the PTA for Tyne and Wear, with the aim of reducing levels of social exclusion either caused or worsened by problems of access to appropriate public transport.
- 2.2 In July 2006, all Members were sent a memo (copy attached at Appendix 1) which provided details of the initiative and advised that each Area Committee during the September/October cycle would be asked to nominate locations where they were aware of physical access problems that prevented residents from using public transport. These locations must be on pathways that lead to bus or metro stops that enable access to key services in the area (e.g. health, education, employment or City Council Services).
- 2.3 A member of TSETT working group will be in attendance to receive Members' suggestions and address any questions.

**3.0 Recommendation**

- 3.1 Members are asked to nominate proposed locations at the meeting, from within the East Area, for inclusion in the TSETT Dropped Crossings and Raised Kerbs Initiative.

**Background Papers**

There were no background papers

# Memo

My ref  
Your ref

<b>From</b>	Stephanie Blayney	<b>Date</b>	24.07.06
<b>Title</b>	Projects Officer	<b>Ext</b>	7803
<b>Service</b>	Area Coordination, Development & Regeneration Services		
<b>Subject</b>	<b>TACKLING SOCIAL EXCLUSION THROUGH TRANSPORT (TSETT) INITIATIVE – DROPPED CROSSINGS &amp; RAISED KERBS</b>		
<b>To</b>	All members		
<b>Copied to</b>	Area Regeneration Officers: Karen Graham, Bill Blackett, Richard Parry		

## Background

The Tackling Social Exclusion Through Transport (TSETT) initiative is a partnership between Sunderland City Council and Nexus, the PTA for Tyne & Wear, with the aim of reducing levels of social exclusion either caused or worsened by problems of access to appropriate public transport.

In order to establish the level of need a Communities of Interest study was commissioned and carried out by BoW-GURU consultants. From this consultation an action plan of pilot projects was established and agreed by the TSETT steering group (comprised of representatives from Nexus, Sunderland City Council, other public agencies and the community & voluntary sector), EMT and Nexus' Management Committee.

One of the agreed pilot projects is to carry out a review of dropped crossings and raised kerbs near public transport stops. This will enable improved access to public transport and will compliment the use of low floor buses. A budget of £60,000 has been allocated for this project (less the fee from the Highways Maintenance Team for arranging/supervising the work).

## Cost

Graham Carr (Highways Maintenance Manager, Development & Regeneration Services) is coordinating the implementation work on behalf of the TSETT initiative. The cost for each dropped crossing is between £250 - £385 (due to the level of work that may need to be carried out around the crossing). At present there are no costs available for putting in a raised kerb as the level of engineering work required is unique to each location.

## **Locations – Area Input Required**

In order to identify the location of the works we are asking that each Area Committee nominate locations where they are aware of physical access problems that prevent residents from using public transport. These locations must be on pathways that lead to bus or metro stops that enable access to key services in the area (e.g. health, education, employment, City Council services). Once each Area Committee has forwarded suggestions the TSETT working group will work with City of Sunderland Council for the Disabled & the Highways Maintenance department to prioritise a work schedule based on access needs and workforce capacity.

Due to the variation in cost it is not possible to give a final or estimated number of raised kerbs & dropped crossings to be implemented, rather we will seek to maximise the level of improvements that can be made through the TSETT initiative. As the final scheme will be decided on a needs basis we are not able to guarantee that all Area recommendations will be included in the works schedule. Any recommendations that we cannot include in the final TSETT works schedule will be passed to the Highways Maintenance Team for consideration at a later date. The final schedule of works will be reported to Area Committees for information. It is envisaged that implementation will be undertaken by March 2007.

### **Next steps**

This issue has been put on the agenda of the Area Committees for the September/October cycle and we would therefore ask that Members feed back their suggestions to the committees. A member of the TSETT working group will be in attendance at the meetings. If in the meantime you require any further information please contact:

Stephanie Blayney

Projects Officer  
Area Coordination  
Development & Regeneration Services

0191 553 7803

[Stephanie.blayney@sunderland.gov.uk](mailto:Stephanie.blayney@sunderland.gov.uk)



**Item No. 7**

**EAST SUNDERLAND AREA COMMITTEE  
2<sup>nd</sup> October 2006**

**REGENERATION ISSUES REPORT ; FEEDBACK ON PROJECTS  
PREVIOUSLY FUNDED THROUGH STRATEGIC INITIATIVES BUDGET (SIB)  
Report of the Director of Development and Regeneration**

**1.0 Purpose Of The Report**

- 1.1 This report provides information to the Area Committee on expenditure from the Strategic Initiatives Budget (SIB) on projects it has previously funded

**2.0 Background**

- 2.1 Each Regeneration Framework area has been allocated a minimum budget of £200,000 per annum over the last eleven years from the Strategic Initiatives Budget to promote action on key priorities identified in the relevant Area Regeneration Frameworks, and to attract other funding into the area. Over this period, therefore, the Framework area has been allocated £2,254,586 in this way.
- 2.2 In order that the Area Committee can be kept informed of progress on projects it has previously funded as part of the SIB monitoring process, a programme of report backs has been scheduled.

**3.0 Purpose of the Feedback Reports**

- 3.1 The aim of the reports are to inform the Area Committee how the money it has been allocated through SIB has been used, how successful it has been in achieving its original objectives, and how the project will continue. Specifically, the reports have been asked to address the following key questions :
- How has the money has been used? How much was capital and revenue?
  - What were the outcomes of the project? How has it helped to achieve the objectives identified in the original submission? Are there any statistics that will support the outcomes?
  - What other funding the SIB allocation helped to attract?

- What are the key lessons learnt? What difference has the project made in comparison to other areas that did not have such funding? What added value did the project provide? Are there implications for existing service provision?
  - Does the project need to continue? Has it come to its natural end? If not, how will it be funded? Has it been considered for mainstream funding? Have other funding sources been approached?
- 3.2 Once the presentation has been completed, Elected Members will be invited to ask any questions or offer comments concerning the project.

#### **4.0 Feedback to this Committee**

- 4.1 The East Area Committee has made several allocations of funding to Living History North East, the most recent being in February 2006. This support is paying dividends as the project is now at an exciting stage of development. Whilst some of the allocated SIB funds are still to be expended, this opportunity is being used to provide the Committee with an update on developments.
- 4.2 Excerpts from the original application is attached as Annex 1.
- 4.3 A schedule of feedback reports for the remainder of 2006/7 is attached as Annex 2

#### **5.0 Recommendations**

- 5.1 That this report be noted.

#### **Background Papers**

Strategic Initiatives Budget (SIB): Regeneration Issues Reports to previous Area Committees

Regeneration Framework Files, East Area

**EXCERPTS FROM ORIGINAL SIB APPLICATION FOR FUNDING TO  
EAST SUNDERLAND AREA COMMITTEE**

February 2006 Allocation

**PROJECT TITLE: Living History North East - Finance Manager**

**Section 2: Sponsor Details**

**2.1 Name Of Lead Organisation / Group:**

Living History North East

**2.2 Address of Lead Organisation / Group:**

Riverview House, West Wear Street, Sunderland, SR1 1Xd

**2.3 Contact Name for Project:**

Janette Hilton

**2.4 Position in Organisation:**

Project Director

**2.5 Tel. Number:**

0191 564 1535

**2.6 Fax Number:**

0191 568 7040

**2.7 E-mail Address:**

lhneltd@btconnect.com

**2.8 Day to Day Contact Name / Details (if different to 2.3 above):**

**2.9 Legal Status of Organisation:**

Charity  
Company Limited By Guarantee

**2.10 Registered Charity Number (if applicable):**

1100755 Charity Number  
4696986 Company Number

**2.11 Does your organisation have a bank account into which funds can be paid?**

YES

**2.12 Has the organisation received SIB support previously?**

Yes

**If 'Yes' please provide details:**

**2002/2003** £10,000 – Feasibility Study/Architects/Surveyors Fees for The Donnison

**2003/2004** £6,000 - Repairs/ Insurance Costs for The Donnison

**2004/2005** £10,000 – Consultancy Support For Long Term Funding Strategy for the Organisation and The Donnison Development/Support and assistance for VAT Registration

**2005/2006** £6,860 – Gap Funding For 4 Months For Key Worker

### Section 3 : Project Details

#### 3.2 Project Start Date:

February 2006

#### 3.3 Project End Date:

February 2007

#### 3.4 Please describe the project:

The Donnison Restoration and development project is approaching the final stage of the physical restoration of the grade II listed schoolhouse based in the East end of Sunderland. This scheme has been the culmination of work since 2001 and now is on target to restore and use a significantly important building for the benefit of the community in Sunderland. The overall scheme will help to contribute to the physical regeneration of the East end area, as well as providing an important community resource.

SIB funding would be used to employ a Finance Manager for one year at a critical time for the development of the project. This role would be responsible for the financial management for the Donnison restoration scheme and for the long-term financial strategy, policy and procedure for Living History North East. SIB funding would also be used to secure the necessary software to help implement best practice and establish recognised schemes of work.

The bullet points below provide an overview of the project:

- The Capital Restoration Scheme has a total cost of £409,650.00 (Excl VAT)
- To date LHNE have secured in principle, funding from a number of sources these include;

The Townscape Heritage Initiative	£287,000
Sunderland Arc	£40,000
Back on the Map	£82,650 (pending)
- This funding will ensure the physical restoration of the building making it ready for use in summer 2006
- In addition the project will need to secure funding to cover fit-out and equipment costs for the property. An application to Included Communities for an additional £100,000 will provide the refit costs for the scheme.
- LHNE had recently secured 2 years funding (£74,157.00) from Northern Rock - for the Project Director. LHNE are building staffing opportunities

through additional funding packages to assist in the long-term success of the Donnison restoration and re-use as a community facility locally and regionally.

- The Donnison Restoration will generate a dramatic increase in cash flow. Along with new revenue funding to come on line this year. Consequently the financial management and procedures that need to be developed for the continued growth and development of the project should be brought online prior to any appointment and payment of contractors and new staff.
- LHNE need the initial support to develop this key role and procedures for best practice and efficient administration of public monies.
- This funding will provide the initial gap funding required to bring on board this new role and to make it a long term addition to the management of the organisation.

**3.5 What service does the organisation currently provide and how will this be complemented by the project?**

LHNE provide a number of services across the City and the region, this includes: Guidance, advice, information, support and training to schools, organisations and institutions.

This funding will benefit the organisation, by allowing these services to be continued and no interruption to existing contracts. LHNE will be able to continue its development work by not placing additional roles/responsibilities on existing staff.

**3.6 What additional activity will SIB funding allow to happen?**

*(Please tick the appropriate statement)*

- a) A project will go ahead which otherwise would not happen at all [  ]
- b) A project will be provided to a higher quality / on a greater scale [  ]
- c) The funding will accelerate the implementation of the project by 12+ months [  ]
- d) A gap in funding will be filled pending other funding being secured [  ]
- e) Other reason [  ]

**Please explain your answer:**

- a. LHNE will be moving the organisation into a flagship building. This project will be of significance regionally and will attract a great deal of interest and publicity. The implication for LHNE is that it will continue to grow and develop to become a significant part of the

- tourism and heritage sector of the City and the region.
- b. This project will provide even more services and facilities once established in the building.
  - c. The SIB funding will provide for that initial stage of increased financial management and development.
  - d. In addition it will support the procedural development for long term management of the property as a community facility
  - e. LHNE already support the development of the East End Network. Once on site this network will be provided with greater impetus for co-ordinated development.
  - f. The funding will be gap funding for one year.
  - g. Additional funding will be sought to secure this role for the longer term.

## Section 6: Management Arrangements

### 6.1 Describe how the project will be managed:

The project will be managed through The Project Director.

### 6.2 Are there any significant risks or uncertainties that may affect either the timetable of the project, or whether it achieves its objectives?

**Risks to the project are:**

#### Capital Restoration

1. Funding that has been agreed in principle and needs to be approved. Sunderland Townscape Heritage Initiative has in principle agreed to fund this project. The amount calculated to date from this funding stream is £287,000.
2. Back on the Map have received an application from LHNE for £82,650.00. This application is proposed as an agreed preferred route and will receive a decision in Feb/March.
3. Sunderland Arc has expressed an interest in making a contribution of £40,000.00. The Arc is considering possible ways to do this via Sunderland City Council.

All this funding is still pending confirmation letters. LHNE anticipate that funding should be secured for this financial year and the organisation anticipate positive outcomes.

#### Additional Risk

The long-term neglect of the building will increased the risk of loosing the

building. LHNE have been responsible for the security/ maintenance of the property, however it becomes increasingly vulnerable with time. The loss of this building as a public asset for the community would significantly damage the general conservation of the East End and the City's heritage.

## Section 7: Financial Information

### 7.1 How much SIB funding is requested?

£33, 119

### 7.2 Indicate the type of funding requested: *(Please tick)*

Capital [ ]

Revenue [ ]

Both [ X ]

### 7.3 Has funding been requested / allocated from any other sources, including Council Directorates and if so how much?

£1,000.00 has been secured towards software costs from LHNE resources

### 7.4 What other funding alternatives have been considered and why were these not appropriate?

Other funding is being considered for further costs towards this post. The need for this post is immediate with the advent of The Donnison Restoration in 2006.

### 7.5 What are the financial implications for the project should it not receive SIB funding?

Without this funding the project would risk not establishing the needed procedures for financial management. This could put at risk other funding and a further delay to the Donnison restoration project. In addition it could potentially lead to increased stress being imposed on existing staff.

The need for additional skilled support to guarantee the best delivery of a scheme that will have long-term impact on the community. SIB funding will ensure that those skills and resources are brought online.

### 7.6 When SIB expenditure is complete how do you intend to continue this project?

This will be an essential role for the organisation. Revenue funding will be sought from Heritage Lottery Fund and other funders. In addition generated revenue will be used to maintain this role in the long-term

7.7 Provide a profile of projected costs:				
Funding Source	2005/06	2006/07	2007/08	Total Cost
<b>SIB :</b>				
East		£ 33,119		£33,119
<b>Other Sources:</b> (Please state)				
1) LHNE		£ 1,000		£1,000
<b>Total Cost:</b>		<b>£34,119</b>		<b>£34,119</b>

7.8 Please provide details of any 'in-kind funding (e.g Peppercorn rents), if included within the 'Other Sources' of funding shown above.

7.9 Please provide a breakdown of the Total cost to show the main areas of expenditure:

Finance Manager (including employers NI and Pension costs )	£31,111
Software Costs (see below)	£1,463
Insurance/support cover for software (see below)	£1,545
<b>Total Costs</b>	<b>£34,119</b>

**RELATED EXPENSES**

**SAGE SOFTWARE**

LINE 50 FINANCIAL CONTROLLER (SINGLE COMPANY) HAS A PROJECT MODULE WHICH IS INVALUABLE FOR A MULTI PROJECT BASED COMPANY SUCH AS LIVING HISTORY N E. GIVES GREATER CONTROL OVER FINANCIAL PLANNING. 1,169.13

EXTRACOVER INSURANCE @ £957.63 EACH 957.63

PAYROLL (50 EMPLOYEES) 293.75

EXTRACOVER INSURANCE @ £587.50 EACH 587.50

**TOTAL SOFTWARE COSTS 3,008.01**

7.10 Please provide details of how you will ensure that the procurement and purchasing of services and equipment will be managed in accordance



**with requirements as detailed in the guidance notes and guidelines. Include any estimates that you have and details of any contractors or suppliers to be used.**

The post will be advertised in accordance with Equal Opportunities.

**Section 8: Additional Information**

**8.1 Please provide any additional information that may be of use in support of your project proposal (*Please append additional sheets if required*):**

Section 9: Declaration

**Name:**  
JANETTE HILTON

**Position in Organisation:**  
PROJECT DIRECTOR

**Date:**  
5th January 2006

18<sup>th</sup> September 2006

**East Area Committee – Strategic initiative Budget**  
**Living History (North East) Limited - LHNE**

Living History North East has been supported through the SIB East Area programme of funding on a number of occasions. This funding has been needed to advance and promote the project for the development of A Regional Centre, based in The Donnison School Buildings on Church Walk, East End. Living History North East would like to take this opportunity to thank the East Area Committee for its support and belief in this project.

**How the money has been spent**

The SIB funding has played a key strategic role in assisting the realisation of a The Restoration and re-use of the Donnison School Buildings in the heart of the east end of Sunderland. From its first inception, SIB provided the initial funding for feasibility, architects fees, surveyors fees. This showed the organisation what could be achieved and initially how much it would cost. At this stage the project costs were estimated at approximately £250,000.

At this stage the building was in a reasonable condition with some damage to the roof and water ingress through the flat roofed kitchen extension. SIB continued to support the project as LHNE needed to meet the various demands of owning a grade II listed property that was particularly vulnerable to vandalism; which was highlighted when a fire was started in the property in 2002. Consequently SIB provided funding for insurance, roof repairs and general maintenance and security.

SIB continued to support the project when LHNE requested an additional £10,000 for developing a funding strategy and applications. This was used to buy in the needed consultancy to assist in drawing down funding needed to make this project deliver a restoration scheme and a viable project.

At this stage, LHNE needed to maintain and develop its core staff as this project moved ahead, consequently in 2005 SIB awarded gap funding for a key worker who was skilled technical staff in delivering and developing work throughout the region. This role was also strategic in our plans to develop a media suite in one of the rooms in the building.

In Feb 2006 £33,119 funding was awarded for a new Finance Manager and Sage software. This was an urgent need to provide the needed expertise for the financial management of a restoration and re- use scheme that would now cost £570,436.00

**Outcomes of the project**

The project has now realised its objectives. The following is a summary of those achievements:

- A workable feasibility study, business plan, professional and specialist guidance and support since 2002.
- The safeguarding of a unique Grade II listed building in the heart of the East End.
- The implementation of a scheme to re-use a significant site in a major conservation and regeneration area.
- The maintained and ongoing employment of a key worker
- The employment a finance manager and the implementation of efficient and transparent financial management of a large scheme.

## **Other funding**

Through the initial financial investment from SIB, LHNE have now secured funding from a number of sources:

Townscape heritage Initiative	£287,669
Back on the Map	£165,280
Included Communities Fund	£100,000

This funding will be used to restore and refurbish the Donnison Building.

£100,000 has been secured as additional funding for core staff

The SIB allocation of funding represents 10% of the total funding that has been drawn down for the restoration scheme and the staff costs. However it has been instrumental in providing the financial impetus for the long term development of this flag ship project.

## **Key lessons and issues from project**

LHNE developed a consistent approach to the project over a lengthy period of time. SIB has helped the organisation sustain this momentum.

It was important to maintain a strong vision of the potential and significance of what this scheme could represent for the City and the region.

LHNE is a unique organisation offering a specialist service and resource across the region. There is no direct comparison for the work we do and the only implication to the existing service provision is that we will be increasing provision of services once on site.

The project will provide:

- A new community facility
- A new heritage centre for the city
- A regional Oral History Centre
- A new media suite ( this will incorporate cutting edge e-stream technology)

## **Future Planning**

LHNE has been successful in attracting additional funding to make this project viable. The works will officially commence on 2<sup>nd</sup> October 2006. The contractors are Newton Moor Construction. This will be the official launch of the project (suitably publicised and all funders will be acknowledged)

This phase of the project, namely the restoration, will be complete in March 2007.

Future plans for the re-use and sustainability of the building/project have been provided to all funders. LHNE look forward to building a lasting legacy for the City.

**EAST AREA COMMITTEE**

**DRAFT SCHEDULE FOR FEEDBACK REPORTS**  
**(Previously Funded Strategic Initiatives Budget Projects)**

<b><u>Committee Date</u></b>	<b><u>Proposed Projects</u></b>
<b>2<sup>nd</sup> October 2006</b>	Living History North East
<b>27<sup>th</sup> November 2006</b>	People's Pedal Power Cry in the Dark The ISIS Project – Complementary Health and Education
<b>5<sup>th</sup> February 2007</b>	Area Committee Marketing Project Volunteer Outreach Project Compass Community Transport
<b>2<sup>nd</sup> April 2007</b>	Phoenix Project – Community Outreach Programme Building Learning Power within the local community

Item No.8

<b>EAST AREA COMMITTEE MEETING</b> <b>2<sup>nd</sup> OCTOBER 2006</b> <b>EXECUTIVE SUMMARY SHEET – PART I</b>	
<b>Title of Report:</b> STRATEGIC INITIATIVES BUDGET (SIB): REGENERATION ISSUES REPORT	
<b>Author(s):</b> DIRECTOR OF DEVELOPMENT AND REGENERATION	
<b>Purpose of Report:</b> This report requests Area Committee consideration of proposals for the allocation of Strategic Initiatives Budget (SIB) to support new initiatives that will benefit the area.	
<b>Description of Decision:</b> The Committee is requested to approve: <ul style="list-style-type: none"> <li>i) £14,217 from the 2006/7 budget, and £13,114 from the 2007/8 budget (subject to budget approval), as a contribution towards the 'Ryhope Detached Youth Work Programme'.</li> <li>ii) £12,500 from the 2006/7 budget as a gap-funding contribution towards the Ford, Pallion and Millfield Community Development Project</li> </ul>	
<b>Is the decision consistent with the Budget/Policy Framework?</b> <span style="float: right;">Yes</span>	
<b>If not, Council approval is required to change the Budget/Policy Framework</b>	
<b>Suggested reason(s) for Decision:</b> Each Regeneration Framework area has been allocated £200,000 per annum over the last eleven years from the Strategic Initiatives Budget to promote action on key priorities identified in the relevant Area Regeneration Frameworks, and to attract other funding into the area.	
<b>Alternative options to be considered and recommended to be rejected:</b> Each project is required to indicate what alternative options they have considered in section 7.4 of its application form, which is attached as Annex 1.	
<b>Is this a "Key Decision" as defined in the Constitution?</b> No	<b>Relevant Review Committee:</b> Regeneration Review Committee
<b>Is it included in the Forward Plan?</b> No	

## **EAST SUNDERLAND AREA COMMITTEE**

**2<sup>nd</sup> OCTOBER 2006**

### **STRATEGIC INITIATIVES BUDGET (SIB): REGENERATION ISSUES REPORT**

#### **Report of the Director of Development and Regeneration**

#### **1.0 Purpose Of The Report**

1.1 This report outlines current expenditure from the Strategic Initiatives Budget (SIB) and applications for funding from this budget in order to support new initiatives, which will benefit the area.

#### **2.0 Description of Decision (Recommendation)**

2.1 The Committee is requested to approve the following:

- Funding to support proposals for new projects. Full applications are included in Annex 1.

#### **3.0 Background**

3.1 Each Regeneration Framework area has been allocated a minimum budget of £200,000 per annum over the last eleven years. Over this period, therefore, the Framework area has been allocated £2,254,586 in this way.

3.2 Annex 2 gives a summary of allocations since its creation in 1996/7 and a full breakdown of individual projects since 2003/4.

#### **4.0 Current Position**

4.1 Following the last Committee meeting on 26<sup>th</sup> July 2006, £170,725 was committed from the 2006/7 budget. Since the last meeting, £25,000 has been returned to budget from the Millfield Community Environment Project. This leaves a balance of £81,568 available for commitment.

4.2 There are applications for funding at this Committee requesting a total of £26,717 from the 2006/7 budget, and £13,114 from the 2007/8 budget (subject to budget approval). Should the Committee grant all of these requests, £197,442 will be committed from the 2006/7 budget, (leaving a balance of £54,851 to be allocated for 2006/7), and £97,260 will be committed from the 2007/8 budget (subject to budget approval).

## **5.0 Reasons for the Decision**

- 5.1 SIB was established to promote action on key priorities identified in the relevant Area Regeneration Frameworks, and to attract other funding into the area. Applications for SIB funding should demonstrate the potential benefits to local communities the proposed project would bring, and subsequently be able to provide evidence and statistics that can illustrate these benefits.

## **6.0 Alternative Options**

- 6.1 Each project is required to indicate what alternative options they have considered in section 7.4 of its application form, which is attached as Annex 1.

## **7.0 Relevant Consultations**

### **7.1 Financial Implications**

Each project is required to indicate what financial implications there may be in section 7.5 of its application form, which is attached as Annex 1.

### **7.2 Implications for Other Services**

Each project is required to indicate what implications there may be for other services in section 3.11 of its application form, which is attached as Annex 1.

### **7.3 The Public**

Each project is required to indicate what consultation it has undertaken and other documentary evidence it has to support its proposal in sections 3.8 and 3.9 of its application form, which is attached as Annex 1.

### **7.4 The Race Relations (Amendment) Act 2000 and the Councils Race Equality Scheme.**

Each project is required to indicate whether it has an equal opportunities policy, or what measures it employs to address equal opportunity issues, in section 4 of its application form, which is attached as Annex 1.

### **7.5 Public Relations and Publicity**

Each project is required to indicate how it will promote SIB via project publicity in Section 3.7 of the application form. The Marketing and Communications Co-ordinator for the City of Sunderland Council implements the publicity and public relations schedule on behalf of the Area Committee.

## **8.0 List of Appendices**

- 8.1 Annex 1. Proposals to this Area Committee meeting for SIB funding
- 8.2 Annex 2 Summary of SIB allocations since 1996/7 and a full breakdown of projects since 2003/4
- 8.3 Annex 3 SIB Criteria and Project Guidelines

## **9.0 Background Papers**

- 9.1 Strategic Initiatives Budget (SIB) : Regeneration Issues Reports to previous Area Committees
- 9.2 Regeneration Framework Files East Sunderland



## Project Application 1 – Ryhope Detached Youth Work Programme

**SIB Requested:** £27,331 over two years  
(Yr1 £14,217; Yr2 £13,114; )

### Section 1: Application Requirements

**1.1:** Please note that this application will be presented to the relevant Area Committee for its consideration when determining your SIB Grant Application. The Agenda and the Minutes of the Area Committee Meeting will be available for inspection by members of the public. Please therefore ensure that your organisation is agreeable to the content of the information that is set out in the form.

The Application Form should be provided in either electronic (e-mail or floppy disc) or typed format.

If you have a problem with returning this form in either electronic or typed format, please contact the appropriate Area Regeneration Officer. Contact / address details are provided on the covering letter and in the Guidance Notes and Criteria and Project Guidelines

**Please note that a representative of your organisation must be available to attend the pre-agenda and main committee meeting(s) to which this application is presented, as they may be required to answer questions. Failure to attend the meeting(s) may result in your application being deferred or rejected. Dates and Venues of future meetings are provided as supporting information.**

**1.2 Which Area Regeneration Framework(s) does the project cover?  
(please tick)**

East

### Section 2: Sponsor Details

**2.1 Name of Lead Organisation / Group:**

Bluewatch Youth Centre

**2.2 Address of Lead Organisation / Group:**

Burdon Lane, Ryhope, Sunderland. SR2 0HQ

**2.3 Contact Name for Project:**

Tony Semley

**2.4 Position in Organisation:**

Centre Manager

**2.5 Tel. Number:**

0191 5214060

**2.6 Fax Number:**

0191 5214067

**2.7 E-mail Address:**

bluewatchyouthcentre@yahoo.co.uk

**2.8 Day to Day Contact Name / Details (if different to 2.3 above):**

N/A	
<b>2.9 Legal Status of Organisation:</b> Registered Charity	<b>2.10 Registered Charity Number (if applicable):</b> 1047550
<b>2.11 Does your organisation have a bank account into which funds can be paid?</b> Yes	
<b>2.12 Has the organisation received SIB support previously?</b> No <b><u>If 'Yes' please provide details:</u></b>	
<b>2.13 Are any trustees / members of the organisation employed by the City Council?</b> Yes  <b>If 'Yes' please provide details :</b>  The Chair of the organisation is Councillor Ronald Bainbridge Mike Simpson is employed by LEA and teaches at Bede School	

<b><u>Section 3 : Project Details</u></b>	
<b>3.1 Project Title:</b> (Please re-state title as per front sheet) Ryhope Detached Youth Work Programme	
<b>3.2 Project Start Date:</b> January 2007	<b>3.3 Project End Date:</b> December 2008 (For SIB element – further funding will be sought to extend the project)
<b>3.4 Please describe the project:</b>  The detached youth work programme will employ a team of 4 part-time sessional youth workers who will work out on the streets of Ryhope (4 nights of each week) making contact with older young people who do not access other services and/or opportunities. Workers will work in pairs to:- <ul style="list-style-type: none"> <li>- Target young people living in the Ryhope area with the aim of identifying and responding to the needs of individuals and groups of young people by developing appropriate strategies for action, which are both educational and fun.</li> <li>- Use informal methods of personal and social education, to help young people gain knowledge and recognise opportunities that are available to them.</li> <li>- Attempt to build effective and meaningful relationships with young people through regular contact, mutual trust, respect and understanding.</li> <li>- Support and challenge young peoples' attitudes and actions towards issues</li> </ul>	

such as unemployment, drugs, alcohol, poverty, racism, sexism, disability, housing, health, sexuality, peer and parental pressure and criminality

- Enable young people to take more control over their lives and create experiences with them, which enable them to make informed choices.

The programme will seek to provide young people with meaningful alternatives to hanging around the streets by introducing them to a range of opportunities to develop their skills and interests. Workers will support groups of young people to organise and participate in activities that they may not have previously experienced and will use educational tools such as the Keyfund to develop skills and draw in additional funding for activities.

**3.5 What service does the organisation currently provide and how will this be complemented by the project?**

Bluewatch Youth Centre currently provides the following activities and opportunities:-

- Alternative education programmes for young people who have been or are at risk of exclusion from mainstream education.
- School holiday activity programmes
- Weekly youth work session for disabled young people
- ASDAN and Duke of Edinburgh Awards
- Weekly junior youth club
- Weekly senior youth club
- Outdoor activities

All of our existing programmes are undertaken with young people who come into the Centre, the majority of whom are under the age of 15. The detached youth work programme will enable the organisation to extend the services it provides to older age groups and to young people who do not access building based services.

**3.6 What additional activity will SIB funding allow to happen?**

*(Please tick the appropriate statement)*

- a) A project will go ahead which otherwise would not happen at all
- b) A project will be provided to a higher quality / on a greater scale
- c) The funding will accelerate the implementation of the project by 12+ months
- d) A gap in funding will be filled pending other funding being secured
- e) Other reason

**Please explain your answer:**

There are no alternative funds available to support the development of this new area of work. Bluewatch has drawn in funds from charitable sources to develop other areas of work from the Centre, i.e. work with disabled young people, the cycling project and the school holiday activity programme. Without dedicated funds, Bluewatch would be unable to meet the costs of developing this much needed programme of work with older young people in the Ryhope area.

**3.7 How will you publicise that you have received support from SIB?**  
(please refer to Section 3 of the guidance notes)

The SIB will be acknowledged in all project publicity i.e. Annual Report, newsletters, Centre noticeboards etc. We will also liaise with the SIB Marketing and Communications Co-ordinator to prepare a press release to launch the project.

**3.8 Has there been any consultations concerning the need for this project?**

Yes

**If 'Yes' please provide details :**

Workers from various organisations in the Ryhope Area meet regularly to discuss issues affecting the area and have identified the need to work with older young people, particularly around drug and alcohol issues.

**3.9 Is there any documentary evidence available to support the need for this project?**

Yes

**If 'Yes' please provide details :**

Sunderland Teaching Primary Care Trust commissioned a ward based health needs analysis last year and the outcomes indicate the need for intervention of the type proposed. The report states that, "87% of young people aged 16-25 could not identify anything positive about living in Ryhope." The report also highlighted that 51% of all residents are concerned about anti-social behaviour and the following quotes demonstrate the depth of feeling amongst residents,

*"Teenagers spit and swear at me on my way home from school or if I play out on a night."*

*"There's too many people drinking and taking drugs in Ryhope....it's not a nice place to live."*

*"I don't feel safe walking past big gangs of teenagers – it's frightening."*

The report highlighted the lack of provision for young people as a priority for the area.

The area regeneration framework also acknowledges that an increase in provision for young people is essential in terms of addressing youth disorder and dissatisfaction in the Ryhope area, "There is a need to develop a higher standard of youth facilities in the area, working in partnership with young people."

**3.10 Who will benefit from the services provided by the project?**

Young people over the age of 14 who will have access to information, support and new opportunities.

<p><b>3.11 Will there be any implications for Council Services arising from this project?</b>          No          If 'Yes' please provide details :</p>
<p><b>3.12 Does this project require the support or sponsorship of a City of Sunderland Council Directorate?</b>          No          If 'Yes' please provide details :          Might be worth advising Kath Butchert of this to obtain her support and making a statement to that effect</p>
<p><b>3.13 Are any legal and other approvals required?</b>          No          If 'Yes' provide details of type of approval, date secured, or date expected to be secured:</p>

<p><b><u>Section 4: Equal Opportunities</u></b></p>
<p><b>4.1 Does your organisation have an Equal Opportunities Policy?</b>          Yes  <b><u>If yes, please describe how the project will comply with the Policy:</u></b>          Our recruitment and selection procedure will be followed in appointing the detached youth work staff. Detached youth workers will offer the same range of services and support to all young people regardless of age, gender, sexuality, religion, ethnicity or social background.  <b>If no, please describe how your organisation addresses equal opportunities issues:</b>          N/A</p>
<p><b>4.2 Does your project specifically address any of the following issues?</b>          Ethnic Issues    No  <b><u>If yes, please provide details as to how the project is in line with the Race Relations Act 1976:</u></b>          Gender Issues    No  <b>If yes, please provide details as to how the project is in line with the Sex Discrimination Act 1975:</b>          Disability Issues    No</p>

**If yes, please provide details as to how the project is in line with the Disability Discrimination Act 1995**

**Section 5: Relationship of Project to the Area Framework(s)**

**5.1 Identify which Area Regeneration Framework Action Plan Strategic Priorities this project will address through the use of SIB, and demonstrate how these will be achieved:**

The area regeneration framework acknowledges that an increase in provision for young people is essential in terms of addressing youth disorder and dissatisfaction.

**• To improve access to employment advice and guidance**

Youth workers will provide basic information and guidance in relation to the opportunities available to young people and will support them to access more specialised information.

**• To encourage local people and groups to participate in local cultural services and provision.**

Youth workers will inform young people of the cultural, sports and leisure facilities and opportunities available to them. Young people will be encouraged to organise and plan activities via Keyfund methods of work thereby increasing the involvement of young people in decision-making processes.

**• To address the health needs of young people.**

Youth workers will (1) Promote and signpost to services that are available to young people (2) Promote sport, exercise and preventative programmes amongst young people (3) Work with other agencies to develop peer mentoring schemes on specific issues i.e. drugs and alcohol.

**• To address youth crime and disorder issues.**

Youth workers will (1) Target young people in vandalism/anti-social behaviour hotspots (2) Offer a range of "diversionary" activities (3) Produce a leaflet/directory for young people to raise awareness of facilities and services available to them (4) Engage young people more in the development and delivery of services using Keyfund methodology (5) Provide more activities and detached work, particularly during evenings and weekends (6) Work with young people to address substance and alcohol misuse issues (7) Feedback on issues relating to drugs and alcohol in the community to other interested agencies.

**• To ensure young people are skilled up for a successful future.**

Workers will raise awareness and promote post 16 opportunities amongst young people providing individual support to NEET young people entering learning and training.

**5.2 Identify outputs / outcomes against which the delivery of the project can be evaluated. Demonstrate how these will contribute to the Area**

**Regeneration Framework(s).**

To demonstrate how the project will contribute to the Area Regeneration Framework priorities outlined in the above section, the project will strive to achieve the following outputs:-

- Make contact with 60 young people each week
- Offer one diversionary activity each week to young people contacted via detached youth work methods
- Produce a young person friendly information pack (pocket-sized) to inform young people of all activities, services and support available to them. (Year 1, updated years 2 & 3)
- Signpost and support 80 young people /year to more specialist services.
- 6 groups/year will access Keyfund opportunities

**5.3 If the project relates to two or more Framework Areas, on what basis have you decided how to share the costs?**

N/A

**Section 6: Management Arrangements**
**6.1 Describe how the project will be managed:**

The Centre Manager will have overall responsibility for the development of the detached youth work programme, including responsibility for budget setting, financial management, publicity and evaluation. Part-time detached youth workers will be supervised on a day-to-day basis by the full time Youth Development Worker.

**6.2 Are there any significant risks or uncertainties that may affect either the timetable of the project, or whether it achieves its objectives?**

The appointment of qualified and experienced staff is fundamental to the overall success of the programme. The proposed rate of pay reflects the quality of the workers we expect to employ and employment opportunities will be widely publicised to minimise the risk of not being able to recruit or not recruiting staff of the required calibre.

**Section 7: Financial Information**
**7.1 How much SIB funding is requested?**

£27,331 over two years (Yr1 £14,217; Yr2 £13,114;)

**7.2 Indicate the type of funding requested: *(Please tick)***

Capital [ ]                      Revenue [✓]                      Both [ ]

**7.3 Has funding been requested / allocated from any other sources, including Council Directorates and if so how much?**

Bluewatch Youth Centre receives funding from the Youth Development Group via a commissioning agreement to provide centre based youth work services. The grant contributes towards the salary of the Centre Manager. A contribution is also made towards the salary costs of centre-based part-time sessional youth workers.

**7.4 What other funding alternatives have been considered and why were these not appropriate?**

Funders who would be likely to consider supporting detached youth work programmes have already been approached to fund other youth work programmes that take place at the Centre i.e. school holiday activity programmes, a cycling project for disabled young people, and alternative education programmes. It is possible that the Centre may be able to secure funds from charitable sources for detached youth work once current grant programmes have expired.

**7.5 What are the financial implications for the project should it not receive SIB funding?**

The detached youth work programme will not go ahead without SIB funding.

**7.6 When SIB expenditure is complete how do you intend to continue this project?**

We will produce an evaluation of the detached youth work programme and hope to use the outcomes to attract funds from other sources i.e. the Big Lottery Fund, BBC Children in Need, charitable trusts etc.

**7.7 Provide a profile of projected costs:**

<b>Funding Source</b>	<b>2005/06</b>	<b>2006/07</b>	<b>2007/08</b>	<b>Total Cost</b>
<b>SIB :</b>				
<b>Coalfield</b>				
<b>East</b>	14,217	13,114		27,331
<b>North</b>				
<b>South</b>				
<b>West</b>				
<b>Washington</b>				
<b>Other Sources:</b> <i>(Please state)</i>				
<b>1) Awards 4 All</b>	5,000	5,000		10,000
<b>2) Keyfund</b>	500	500		1,000
<b>3) Bluewatch</b>	1,972	3,361		5,333
<b>Total Cost:</b>	21,689	21,975		43,664

**7.8 Please provide details of any 'in-kind funding (e.g Peppercorn rents), if included within the 'Other Sources' of funding shown above.**



Bluewatch Youth Centre will provide management and administration costs, calculated @10% of overall costs. All detached workers will have monthly supervision sessions and will meet with the f/t Youth Development Worker each week to monitor performance and plan work programmes. The administrator will record all contacts on the project database, process weekly timesheets, collate all monitoring information and produce all publicity in-house.

**7.9 Please provide a breakdown of the Total cost to show the main areas of expenditure:**

	Year 1	Year 2	Total
Staff salaries	11,113	11446	22,559
NI Contributions	1,113	1,145	2,258
Recruitment costs	881	0	881
Programme costs	2,600	2,678	5,278
Transport costs	2,340	2,410	4,750
Equipment	150	0	150
Telephone/postage	520	535	1,055
Information resources	1,000	400	1,400
Monitoring & Evaluation		1,500	1,500
<b>Sub total</b>	<b>19,717</b>	<b>20,114</b>	<b>39,831</b>
Management/Admin	1,972	1,861	3,833
<b>Total Cost</b>	<b>21,689</b>	<b>21,975</b>	<b>43,664</b>

**7.10 Please provide details of how you will ensure that the procurement and purchasing of services and equipment will be managed in accordance with requirements as detailed in the guidance notes and guidelines.**

**Include any estimates that you have and details of any contractors or suppliers to be used.**

N/A – Bluewatch Youth Centre will deliver the project in accordance with City Council policies and procedures for work with young people.

**Section 8: Additional Information**

**8.1 Please provide any additional information that may be of use in support of your project proposal (Please append additional sheets if required):**

Bluewatch Youth Centre is a well established voluntary organisation that has a proven track record of developing and delivering social, leisure and educational programmes of work with young people, many of whom present challenging behaviour. The Centre has established good working relationships

with many other agencies working in the area, including the Police, local schools, Ryhope Development Trust, and Sunderland Teaching Primary Care Trust. By utilising a partnership approach in the development of our work programmes we have been able to demonstrate excellent value for money.

Last year the organisation was commissioned by the Youth Development Group to provide youth services to young people in the Ward and the tendering process required the organisation to demonstrate that it had effective policies, systems and procedures in place and that the services it provides meet the City of Sunderland quality assurance framework. Examples of work undertaken at the Centre were held up as examples of good practise during a recent OFSTED inspection.

There is an obvious need to engage with older young people in the Ryhope Ward. It is our belief that Bluewatch Youth Centre is the most appropriate organisation to lead on a project of this nature as we employ a dedicated team of qualified and experienced youth work staff who have the skills, abilities and motivation to ensure our proposal is successful.

<b><u>Section 9: Declaration</u></b>
<b>I declare that the information provided is correct and accurate and that, should this application be successful, the organisation will agree to the terms and conditions of SIB:</b>
<b>Name:</b> Anthony Semley
<b>Position in Organisation:</b> Centre Manager
<b>Date:</b> 31 <sup>st</sup> July 2006

**Project Application 2 –  
Ford Pallion and Millfield Community Development Project**

<b><u>PROJECT TITLE:</u></b>  Ford, Pallion and Millfield Community Development Project
<b><u>SIB Requested: £25,000</u></b>  £12,500 East Area £12,500 West Area
<b><u>Section 1: Application Requirements</u></b>
<p><b>1.1:</b> Please note that this application will be presented to the relevant Area Committee for its consideration when determining your SIB Grant Application. The Agenda and the Minutes of the Area Committee Meeting will be available for inspection by members of the public. Please therefore ensure that your organisation is agreeable to the content of the information that is set out in the form.</p> <p>The Application Form should be provided in either electronic (e-mail or floppy disc) or typed format.</p> <p>If you have a problem with returning this form in either electronic or typed format, please contact the appropriate Area Regeneration Officer. Contact / address details are provided on the covering letter and in the Guidance Notes and Criteria and Project Guidelines</p> <p><b>Please note that a representative of your organisation must be available to attend the pre-agenda and main committee meeting(s) to which this application is presented, as they may be required to answer questions. Failure to attend the meeting(s) may result in your application being deferred or rejected. Dates and Venues of future meetings are provided as supporting information.</b></p>
<p><b>1.2 Which Area Regeneration Framework(s) does the project cover? (please tick)</b></p> <p>East <input checked="" type="checkbox"/>                      West <input checked="" type="checkbox"/></p>

<b><u>Section 2: Sponsor Details</u></b>
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<b>2.1 Name of Lead Organisation / Group:</b> Ford, Pallion and Millfield Community Development Project		
<b>2.2 Address of Lead Organisation / Group:</b> 5 St Luke's Terrace , Pallion, Sunderland, SR4 6NQ		
<b>2.3 Contact Name for Project:</b> Cath Halse		<b>2.4 Position in Organisation:</b> Project Manager
<b>2.5 Tel. Number:</b> (0191) 5674477	<b>2.6 Fax Number:</b> (0191) 5674488	<b>2.7 E-mail Address:</b> cath.halse@sunderland.ac.uk
<b>2.8 Day to Day Contact Name / Details (if different to 2.3 above):</b> AS ABOVE		
<b>2.9 Legal Status of Organisation:</b> Registered Charity Company Limited by guarantee		<b>2.10 Registered Charity Number (if applicable):</b> 1104114
<b>2.11 Does your organisation have a bank account into which funds can be paid?</b> YES		
<b>2.12 Has the organisation received SIB support previously?</b> YES  <b><u>If 'Yes' please provide details:</u></b>  <b><u>Bridging the Gap</u></b> - £12,560 Revenue costs for capacity building work in Millfield 2003 – 2005 <b><u>Hylton Road Play Park Development Project</u></b> - £25,000 from East and West, to support the construction costs and environmental improvements in Hylton Road Play Park. <b><u>Millfield Environmental Community Worker</u></b> - £25,000 from East revenue costs to employ development worker (FUNDING NOT ACCESSED DUE TO MATCHED FUNDING BIDS NOT SUCCESSFUL – these were Esmee Fairbairn, John Paul Getty and Greggs Trust. <b>THIS FUNDING WILL BE RETURNED TO EAST BUDGET AT MONDAY 2<sup>nd</sup> OCTOBER MEETING )</b>		
<b>2.13 Are any trustees / members of the organisation employed by or are Elected Members of the City Council?</b>  Yes (please delete)  <b><u>If 'Yes' please provide details:</u></b> Olwyn Ford – Millfield Coordinator and SRB West Operations Manager is a trustee of the organisation and employed by the City Council.		

<b>Section 3 : Project Details</b>	
<b>3.1 Project Title:</b> (Please re-state title as per front sheet) Ford, Pallion and Millfield Community Development Project	
<b>3.2 Project Start Date:</b> October 2006	<b>3.3 Project End Date:</b> March 2007
<p><b>3.4 Please describe the project:</b> SIB grant is sought to provide gap funding for a 6 month period to sustain the project whilst other funding is sought, and also to retain other funding that has already been secured.</p> <p>The need for this gap funding has arisen because of our unsuccessful bid to the Big Lottery, 'Reaching Communities' Programme. This bid was submitted in January, passed the first stage but was rejected at the panel meeting in late July. Evidence suggests that 3 out of 4 community projects are currently being rejected by this Lottery programme, despite passing the outline bid stage.</p> <p>SIB funding will sustain a Capacity Building project located in the west area of Sunderland, providing services to residents, volunteers and community groups across the wards of both Pallion and Millfield in the East and West area frameworks.</p> <p>SIB funding will provide the organisation with a window of opportunity to access and utilise funding already secured, re-assess our Development Plan and submit funding bids for 3 years core funding from Northern Rock, Big Lottery and others as well as seeking to secure Public Sector Contracts (see Funding Plan attached)</p> <p>The project will</p> <ol style="list-style-type: none"> <li>1. Allow the continued employment of a small staff team comprising Project Manager, Part time Community Development Worker, Walk Co-ordinator and Finance/Office Administrator. This will allow the project to continue to deliver services and support highlighted in section 3.5.</li> <li>2. Continue to provide a vital resource within the community - The Community Shop, as a central point within the area for advertising, advice and drop-in facility for the local community.</li> <li>3. Create an opportunity to enable the organisation to secure further funding bids for 2- 3 year core funding and to access funds already allotted to provide various projects and continued support within the area. Funding Opportunities either secured or potential are as follows:-</li> </ol> <p><b>3.1 Wearside Walkers/Walking with Wheels</b> – Funding already secured from Awards for All to deliver a community walking project, including providing walks for people with disabilities. Without SIB gap funding,</p>	

this money (£2,000) would have to be returned if our organisation ceased. Continued funding has been applied for as part of a collaborative bid (together with CHANCE, Hendon and Pennywell Neighbourhood Centre) as part of the Countryside Agency's 'Green Exercise' Lottery bid (submitted August 2006)

**3.2 Sure Start Community Development** - We are currently contracted to employ and manage the Sure Start Community Development Worker until March 2007, for which we receive a 10% Management fee (currently £2,500 per year). If we close down, this worker will have to be transferred to another employer and we will lose the continuity and collaborative projects such as Walking with Little Wheels that has been so successful to date.

We have an opportunity to bid for the new contract to manage the Community Development team for the Surestart cluster in Ford and Thorney Close from April 2007. This would provide our organisation with continued income and would provide opportunities for continuity of employment for the worker and developing further joint working. (Tendering process Sep06 – decision by Jan 07)

**3.3 Managing Money** – We are currently contracted to deliver training to Voluntary and community sector groups across the North east on Financial Management. This work is funded by Northern Rock Foundation via Project North East. We would lose nearly £3,000 on this contract if we close down

**3.4 Charities Aid Foundation** – We have been successful, in a joint bid with Shiney Row Advice and Resource Project (Sharp), in securing a 10 day consultancy from this National Charity. This consultancy will assist both organisations in exploring opportunities for sharing key personnel across the 2 community organisations – thus economising on core costs and improving efficiency. This work will assist other voluntary organisations across Sunderland by providing a model for 'sharing without merger'. This consultancy will not go ahead if we close.

- 4 Re assess Development plan and funding strategy for project to allow work to continue in the longer term within the area.
- 5 Provide support to the development of the Community Consortium in Ford, Pallion and Millfield and support this group with delivery of their action plan, including bringing the Community Shop into community ownership and provision of a shared publicity and booking service for community venues across Pallion and Millfield wards.
- 6 Develop West Area and Millfield Community Website as an interactive resource for the Community and Voluntary Sector and public.

**3.5 What service does the organisation currently provide and how will this be complemented by the project?**

Ford and Pallion Community Development Project was set up in 2001 to build the

capacity of local residents, community and voluntary groups to enable them to contribute to the social and economic regeneration of the area. 100% funded via SRB and managed in the first phase by Sunderland University, local residents were employed as community development trainees, providing support, advice and training to new and existing groups.

The organisation has successfully delivered a capacity building programme across Ford and Pallion over the last 6 years, including Millfield since 2004.

A key strength of the project identified in its independent evaluation is

**Its position as a neutral and independent organisation.**

Being an independent and neutral project has had many advantages. "The team has acted as the 'glue' within the community to bring people and organisations together to ensure stronger joint working" (Independent Evaluation Nov 2003)

The organisation became independent with charitable status in May 2004, to continue the work and further build up capacity at a neighbourhood level. The area of benefit was extended to include the new Millfield ward, a neighbourhood area that has no targeted regeneration money, but faces similar problems to Pallion and Ford.

The organisation currently manages and supports various projects within this area, these include

**Wearside Walkers** - A community based walking project, employing a part time local resident as a walking co-ordinator. The project has also successfully piloted a "Walking with Wheels" project that provides walks for wheelchair and buggy users. The project is currently working in conjunction with 2 other community based walking projects within Sunderland to secure funding for a citywide joint initiative under the Countryside Agency's 'Green Exercise' Lottery bid.

**Millfield Environment Group** – This is a constituted local group with high aspirations but not a lot of know how. We intend to assist the group in securing funding to provide the group with a Community Environment Worker. Whilst £25,000 of East Area SIB funding was agreed for this post we have not accessed the funding due to the lack of match funding for the post. As a result of the urgent need for gap funding from East and West areas, we have decided to return the £25,000 SIB to the East Area Committee at the same time as submitting this current application to both East and West Committees.

If we continue, we will submit further funding bids to fund the environment development work in Millfield.

**The Four Seasons Activity Group** – Our organisation currently supports the volunteers of 4 Seasons who run holiday activities, including camping and residential activities, for young people aged 5-11 and their families. The 4 Seasons, a local charity, has a desk and office space within the Community Shop and would be at risk of closing down if our organisation closes.

**Community Information and Advice Services** – A drop in facility and telephone service will be provided for members of the public and community groups at the Community Shop on St Luke's Terrace. This will provide initial signposting advice

as well as responding to new community development issues. Although there are plans to establish a Community Consortium to take over the running and ownership of the Community Shop there are no resources in place at present and the Community Shop would have to close until alternative arrangements could be put in place.

**Community and Voluntary Sector Group Support** – The project currently provides support and advice to groups within the area of benefit (i.e. Volunteer Supervision, Funding Advice and Business Planning). This work will continue only with SIB funding.

**Managing Money** – Consultancy work provided under contract with Project North East a regional Organisation, its aim is to strengthen the financial management and accountability of voluntary and community sector organisations. This work has identified potential for additional requirements by the groups and the project has written a proposal for Project North East to allow us to develop this work.

**Helping Hands** – A publicity brochure has been designed as a joint venture between St Mark's CA, St Luke's Neighbourhood Trust, Pallion Action Group and St Joseph's Parish Centre. This promotional brochure will be distributed to help to attract new users of the local facilities and to help boost local groups' income and aid sustainability.

#### **Hylton Road Community Arts Project**

Following our successful launch of the new playpark and community artwork at Hylton Rd Playing fields in April 06 we have a small budget left (£1,500) to fund another community arts event. This money would have to be paid back to the Foundation of Arts and Sports should we have to close.

### **3.6 What additional activity will SIB funding allow to happen?**

*(Please tick the appropriate statement)*

- a) A project will go ahead which otherwise would not happen at all [ ]
- b) A project will be provided to a higher quality / on a greater scale [ ]
- c) The funding will accelerate the implementation of the project by 12+ months [ ]
- d) A gap in funding will be filled pending other funding being secured [ x ]
- e) Other reason [ ]

#### **Please explain your answer:**

The project will not go ahead if the funding is not secured and staff will have to be made redundant in October. The Community Shop will close until an alternative management arrangement can be arranged. The investment from SRB will have been of limited use and local groups will be without the support they need to fully develop and reach their potential. Local volunteers will feel let down, unsupported and demoralised.

SIB funding will provide the organisation with a window of opportunity to access and utilise funding already secured, re-assess our Development Plan and submit funding bids for 3 years core funding from Northern Rock, Big Lottery and others



as well as seeking to secure Public Sector Contracts (see Funding Plan attached)

**3.7 How will you publicise that you have received support from SIB? (Please refer to Section 3 of the guidance notes)**

The project will be publicised via the SIB funded Area Marketing project. Funders will be identified on the group's letter head and publicised in project reports and publicity about the project circulated locally.

**3.8 Has there been any consultations concerning the need for this project?**

**Yes**

**If 'Yes' please provide details:**

There is a clear need for the project to continue its work at neighbourhood level to strengthen the community and voluntary sector.

- Although the project has gone some way to address the 'almost total absence of a local voluntary sector, local support services or outreach services...' (baseline position from Quaternion Research in Ford and Pallion 1999) there is still some way to go. There are only 2 Voluntary Organisations operating at neighbourhood level in the area employing more than 3 staff with most community activities and organisations run by volunteers.
- The SRB regeneration process has begun to address the deficit in both capital build for community resources and "people" resources needed to manage the buildings and local services they provide. With SRB funding now ended apart from a slight under spend which has now been allotted and the SRB staff team now no longer having a presence in the area it is important that we retain a presence and offer continued local, accessible support from the community shop base.
- Government agenda/policies highlight the need for community involvement at every level – from community consultation to residents involved as managers and deliverers of local services – and this requires a neighbourhood level commitment to community development within our area to ensure local residents are fully involved in these processes.
- At a local strategic level, there is a need for smaller groups and organisations to be aware of and participate in the Sunderland Community Development Network and Local Strategic Partnership in order for their voices to be heard and ensure resources are effectively brought into the area at a neighbourhood level.

Community Groups surveyed identified the need for assistance with

- Developing ideas and projects, including funding advice and help with funding applications
- Assistance in organisational development, roles and responsibilities and

improving skills and knowledge of management committee members and volunteers

- Help with publicity and administrative tasks
- One to one support
- (Community Group Needs Survey November 2004)

**3.9 Is there any documentary evidence available to support the need for this project?**

**Yes (please delete)**

**If 'Yes' please provide details :**

Quaternion Research Ford and Pallion (1999)  
Independent Evaluation of Ford, Pallion and Millfield Community Development Project (2003)  
Community Group Needs Survey (2004)

**3.10 Who will benefit from the services provided by the project?**

Residents within the East and West Area  
Community and voluntary sector groups  
Volunteers of projects within the East and West Area

**3.11 Will there be any implications for Council Services arising from this project?**

No

**If 'Yes' please provide details:**

**3.12 Does this project require the support or sponsorship of a City of Sunderland Council Directorate?**

No

**If 'Yes' please provide details:**

**3.13 Are any legal and other approvals required?**

No

**If 'Yes' provide details of type of approval, date secured, or date expected to be secured:**

**Section 4: Equal Opportunities**

**4.1 Does your organisation have an Equal Opportunities Policy?**

Yes

**If yes, please describe how the project will comply with the Policy:**

The Project has an equal opportunities policy for Staff, Management Committee, volunteers and users of the services and actively works to ensure that all staff, volunteers and committee members adhere to this policy. Regular team reviews address equal opportunities by identifying any gaps in take up from minority or disadvantaged groups and planning strategies to overcome this

**If no, please describe how your organisation addresses equal opportunities issues:**

**4.2 Does your project specifically address any of the following issues?**

**Ethnic Issues** Yes

**If yes, please provide details as to how the project is in line with the Race Relations Act 1976:**

The project has had various levels of involvement with the minority ethnic community. We have worked closely with Unity Multi Cultural Organisation, The Access project and also the Bengali and Philippine communities within the two areas, to ensure their involvement within our projects in the past and will ensure that these links are maintained with any future work.

**Gender Issues** No

**If yes, please provide details as to how the project is in line with the Sex Discrimination Act 1975:**

**Disability Issues** Yes

**If yes, please provide details as to how the project is in line with the Disability Discrimination Act 1995**

The project has worked closely with various organisations to ensure that projects that we have delivered have been accessible to all. These have included carrying out access audits of our premises and other community venues to ensure that all members of the community can access the project and participate fully in all our activities. Ensuring all activities are carried out in accessible buildings and providing accessible transport if required. Walking with Wheels developed to ensure that all residents can engage with this outdoor activities project.

**Section 5: Relationship of Project to the Area Framework(s)**

**5.1 Identify which Area Regeneration Framework Action Plan Strategic Priorities this project will address through the use of SIB, and demonstrate**

**how these will be achieved:**  
SEE TABLE BELOW

**5.2 Identify outputs / outcomes against which the delivery of the project can be evaluated. Demonstrate how these will contribute to the Area Regeneration Framework(s).**  
SEE TABLE BELOW

**5.1 and 5.2 Strategic Objectives for the East and West met through this project**

**1. Creating a prosperous city**

<b>City Objective</b>	<b>Actions/Outputs</b>	<b>Outcomes</b>	<b>Area</b>
Generating benefits for all our residents	Safeguarding jobs for two local residents  Providing placement for Sunderland University Students	Improved home grown skills retained within local communities	WEST EAST

**2. Extending Cultural Opportunities**

<b>City Objective</b>	<b>Actions/Outputs</b>	<b>Outcomes</b>	<b>Area</b>
Contribute to Government's target of 70% of the population of England being reasonably active by 2020	Maintain and Develop Wearside Walkers and Walking with Wheels across both wards	Residents improved fitness specifically targeting young families and people with disability	WEST EAST
Ensuring a sense of place	Develop West Area (and Millfield) *Website	Community and Voluntary Sector Organisations provided with space to advertise activities and share information	WEST EAST
Develop partnership working and performance management	Support Consortium to deliver action plan within Ford, Pallion and Millfield  Research into potential for shared 'people' resources across 2 or more community organisations	Organisations working together to deliver more effective co-ordinated services across the area  Report produced with evidence of potential and guidelines for delivery	WEST EAST  WEST EAST

**3.**

<b>City Objective</b>	<b>Actions/Outputs</b>	<b>Outcomes</b>	<b>Area</b>
Working towards Equal Opportunities	Actively promote the involvement of under	More cohesive and tolerant community	WEST EAST

	represented groups		
Working towards Active Citizenship	Provide support, advice and training to voluntary and community groups within the area	Improve organisations skills to assist them in managing projects and delivering services	WEST EAST
	Provide opportunities for volunteers and residents to participate in organisations Management committees, Development of local projects and delivery of services	More residents participating in delivery of local services	WEST EAST

**5.3 If the project relates to two or more Framework Areas, on what basis have you decided how to share the costs?**

The costs will relate to the East and West areas and will be split equally between the two areas.

\* Although Millfield is technically in the East area, we have included community groups in both the West Area Website and the Consortium Development Project because of the common issues facing residents of both wards and the strong links between community organisations across Millfield and Pallion.

**Section 6: Management Arrangements**

**6.1 Describe how the project will be managed:**

Ford, Pallion and Millfield Community Development Project Management Committee comprising local residents, representatives from community and voluntary sector organisations and partner agencies will provide overall management in terms of financial accountability, employment of staff, receiving reports from the project and overseeing the strategic direction of the project.

Project Manager will manage the project, providing support and supervision to all staff and overseeing the development of the project monitoring outputs and outcomes and reporting to the Management Committee and Funders.

Community Development Worker(P/T) will be responsible for developing the West area and Millfield Community Website, working with local community and voluntary sector groups and volunteers to publicise community activities, organisations and information.

Finance/Office Administrator (P/T)

Will manage the day-to-day financial inputs and outputs and provide reports to the Project Manager and Committee.

**6.2 Are there any significant risks or uncertainties that may affect either the timetable of the project, or whether it achieves its objectives?**

**The uncertainty of funding** is the main risk to the longer term sustainability of this project. There is limited funding available for core project funding at present. However we have gone some way to create a diverse income stream with income generated through management fees, contracts and student placements to reduce the reliance on trust funding. We have a good reputation with large

funders such as Northern Rock Foundation and will submit good quality applications to this trust and other similar trusts.

**The Community Shop and future management/ownership** – at present we are the lead organisation providing day to day management at the Community Shop, 5 St Luke's Terrace. The plan is for the Community Consortium to seek to take over the ownership of the shop on behalf of the community. However their Business Plan is only just being finalised and they have no resources at present. In the event of our not being able to remain in the shop we would have to use our office rent budget for an alternative office base. This is a risk to our sustainability only if we are not allowed to remain at the shop. The local community has voiced support for keeping the shop open as a local community hub and are collecting signatures to support the continuing of our project within the shop.

**Section 7: Financial Information**

**7.1 How much SIB funding is requested?**

£12,500 - 2006 (WEST)

£12,500 - 2006 (EAST)

TOTAL COST TO SIB= £25,000

**7.2 Indicate the type of funding requested: (Please tick)**

Capital [ ]

Revenue [ x ]

Both [ ]

**7.3 Has funding been requested / allocated from any other sources, including Council Directorates and if so how much?**

Meeting held with Chair Cultural/Community Services Committee in August 2006 to highlight current funding issues within Voluntary Sector and explore any possibility of mainstream funding – not possible at present time.

**7.4 What other funding alternatives have been considered and why were these not appropriate?**

There is an urgent need for gap funding as our recent Lottery bid was unsuccessful. No other one funder could respond in time to our current crisis. In the longer term we are submitting further bids and reassessing our Business Plan in the light of our current circumstances.(see attached Funding Plan)

**7.5 What are the financial implications for the project should it not receive SIB funding?**

The project would not be able to go ahead and other sources of funding available would be lost to the area. Smaller community projects dependent on us for support would struggle and may not survive, losing additional resources and income to the community.

**7.6 When SIB expenditure is complete how do you intend to continue this project?**

The project has a development plan from 2006-2009 which highlighted funders, that may consider funding the project in the light of recent application rejections. The project intends to reassess this plan to look at other alternative funding streams and apply to these in the next 6 months to secure the position of the organisation.

Income will be generated via a mixture of Trust funds, public service contracts (such as Surestart) and providing consultancy and training.

**7.7 Provide a profile of projected costs:**

Funding Source	2006/07	2007/08	2008/09	Total Cost
<b>SIB:</b>				
East	£12,500			
West	£12,500			
<b>Other Sources:</b> (Please state)				
1) Own Funds	£3,200(secured)			
2) Surestart Management Fees	£1,200(secured)			
3) CAF Consultancy	£7,465(secured)			
4) Awards for All Walking project	£2,000(secured)			
5) Awards for all continuation funding	£5,000(pending)			
<b>Total Cost:</b>	£43,865			

**7.8 Please provide details of any 'in-kind funding (e.g. Peppercorn rents), if included within the 'Other Sources' of funding shown above.**

The £7465 consultancy from Charities Aid Foundation includes 'in kind' consultant's time x 10 days.

**7.9 Please provide a breakdown of the Total cost to show the main areas of expenditure:**

<b>Expenditure</b>	
Staffing	26525
On costs - NI @11%	2917
Pension @ 6% -current costs	1068

<b>Total Staff Costs</b>	<b>30510</b>
<b>1 Revenue Costs</b>	
Consultancy	7465
Insurance	600
Office costs -heat/light/services (3 mths only)	1200
Tel/Computer	600
Office Supplies	450
Travel/transport	400
Meeting expenses	240
Auditor	1200
Contingency for redundancy	1200
	<b>13355</b>
<b>Total Project Costs</b>	<b>43865</b>

NB: SIB will contribute towards current staff costs, which is crucial to the successful securing of match funding.

Office costs are only required for 3 months as SRB5 is currently funding office costs until December 2006.

**7.10 Please provide details of how you will ensure that the procurement and purchasing of services and equipment will be managed in accordance with requirements as detailed in the guidance notes and guidelines.**

**Include any estimates that you have and details of any contractors or suppliers to be used.**

We adhere to City of Sunderland Procurement Policy

### **Section 8: Additional Information**

**8.1 Please provide any additional information that may be of use in support of your project proposal (Please append additional sheets if required):**

Future Funding Plan (see attached)

### **Section 9: Declaration**

**I declare that the information provided is correct and accurate and that, should this application be successful, the organisation will agree to the terms and conditions of SIB:**

**Name:** Cath Halse

**Position in Organisation:** Project Manager

**Date:** 1 September 2006



## Ford, Pallion and Millfield Community Development Project

### Forward Funding Strategy in the Light of Lottery Bid Rejection

#### Immediate Action

Sep 1<sup>st</sup> Application submitted for 6 months funding via Strategic Initiatives Budget.

This would give us the opportunity to plan, re-form our business plan, and submit further funding bids

#### Funding Plan

The work will be funded via

- income generated by securing contracts/managing projects/external consultancies
- Large grants to fund over 2-3 years of both core and project funding
- Small grants for time limited or pilot project funding

#### Year 1 April 2007- March 2008

Funder	What for	Amount	Application Submission Date	Decision due
<b>LARGE GRANTS</b> Northern Rock Foundation	Core Costs	£25,000 x 2 years Total £50K	October 06	Feb 07
Tudor Trust	Core + project development	£15K x 2 years Total = £30,000	1st stage – Sep 2 <sup>nd</sup> stage- Dec	March 07
Big Lottery	Com Network Dev	£25,000 x 2 years Total £50K	Outline -Sep Full bid - Oct	Feb 07
Esmee Fairbairn	Core and project development	£12,000 year1	Oct 2006	Feb 07
<b>SMALL GRANTS</b> Awards for All	Walking With Wheels	£5,000	Submitted Sep 06	Dec 06
Barbour	Project Development	£500	Oct 06	Jan 07
Bernard Sunley	Project Development	£2,000	Oct 06	Jan 07
Sir James Knott	Project Development	£2,000	March 07	June 07
Healthy Cities	Project Development	£3,500	Jan 2007	Mar 07
<b>CONTRACTS</b> Surestart	Management of Community Development Team	£4,000	Oct 06	Jan 07
Green Exercise	Community Walking Projects	£12,000	Submitted Aug 06	Feb 07
Managing Money	Financial training for com groups	£3,000	Submitted Sep 06	Nov 06
University	Student Placements	£500	June 07	July 07

consultancies	New opportunities	£2,000	ongoing	ongoing
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### Income and Expenditure Budget April 2007-March 2009

<b>Expenditure</b>	<b>2007-8</b>	<b>2008-9</b>	
Staffing costs	85,000	88,000	<b>173,000</b>
Office rent/heat/light	8,500	9,000	<b>17,500</b>
Running Costs	12,000	13,000	<b>25,000</b>
Development Budget	4,500	5,000	<b>9,500</b>
	110,000	115,000	<b>225,000</b>
	0		
<b>Income</b>			
<b>Large Grants</b>			
Northern Rock	25,000	25,000	<b>50,000</b>
Tudor Trust	15,000	15,000	<b>30,000</b>
Esmee Fairbairn	12,000	8,000	<b>20,000</b>
Big Lottery	25,000	25,000	<b>50,000</b>
	<b>77,000</b>	<b>73,000</b>	<b>150,000</b>
<b>Smaller Grants</b>			
Awards for All	3,000		<b>3,000</b>
Barbour	1,000		<b>1,000</b>
Bernard Sunley	2,000		<b>2,000</b>
Sir James Knott	2,000		<b>2,000</b>
Healthy Cities	3,500		<b>3,500</b>
2nd year grants		19,000	<b>19,000</b>
	<b>11,500</b>	<b>19,000</b>	<b>30,500</b>
<b>Contracts/SLA's</b>			
Surestart	4,000	4,000	<b>8,000</b>
Managing Money	3,000		<b>3,000</b>
Student Placements	500	500	<b>1,000</b>
External consultancies	2,000	2,500	<b>4,500</b>
Green Exercise	12,000	12,000	<b>24,000</b>
Helping Hands		4,000	<b>4,000</b>
<b>Totals</b>	<b>21,500</b>	<b>23,000</b>	<b>44,500</b>
<b>Totals</b>	<b>110,000</b>	<b>115,000</b>	<b>225,000</b>
	0		

SIB Resources Statement as at 2nd October 2006Annex 2

	Committee Approval	Allocations £000's	Approvals £000's	Unallocated £000's
		1,400.000	1,376.145	23.855
<b>Total SIB Allocation Pre 2003/2004</b>				
<b><u>2003/2004 Approvals</u></b>				
<b><u>Budget allocation</u></b>		<b>200.000</b>		
St John's & St Pats Rental	21.07.99		18	
EU Coordination 2003/2004	03.12.01		5.16	
Barnes Park 2003/04	17.05.02		7.5	
Hendon 2000 EU Match Funding	25.11.02		11	
St Luke's Shopping Area Improvements	03.02.03		12.5	
The Three L's Residents Association	03.02.03		2.036	
Eco Rangers Project 2003/2004	03.02.03		1	
Salisbury Street Remedial Works	03.02.03		50	
Old Sunderland Development Trust 2003/2004	03.02.03		15.5	
Lambton Street Fellowship Centre Refurbishment	31.03.03		3	
Into Work - Environmental Works	31.03.03		16.233	
Silksworth Sports Complex	31.03.03		2.5	
St Luke's Neighbourhood Project	31.03.03		25	
Donnison Building Restoration	31.03.03		6	
Community Fund for Ford & Pallion	30.06.03		12	
Commercial Road Youth & Community Project	30.06.03		4	
Who Am I?	29.09.03		1	
The Arts Included at Thornhill (TAIT)	02.02.04		10	
<b><u>Returned Funding in 2003/2004</u></b>				
Active Communities Dev Fund	(02.07.01)	3.530		
Donnison School	(02.07.01)	0.900		
Target Hardening Millfield	(05.02.01)	0.138		
Youth Review		2.517		
		<b>207.085</b>	<b>202.429</b>	<b>4.656</b>
<b>Total Resources Available</b>				<b>28.511</b>

SIB ARF Allocation : East

<u>2004/2005 Approvals</u>	<u>Committee Approval</u>	<u>Allocations £000's</u>	<u>Approvals £000's</u>	<u>Unallocated £000's</u>
<u>Budget allocation</u>		<b>200.000</b>		
Who Am I?	29.09.03		12	
CCTV Operator Post	29.09.03		8.709	
European Package Development Phase 2	24.11.03		7.113	
The Arts Included at Thornhill (TAIT)	02.02.04		3	
Events Budget	29.03.04		10	
Eco Rangers	29.03.04		1	
Thornhill School Sports Facility Improvemer	29.03.04		7.905	
Pallion Action Group Youth Project	29.03.04		11	
The Donnison Restoration and Re-use	29.03.04		10	
Bridging The Gap	29.03.04		12.56	
Sunderland Support for Parents with Disabilities	29.03.04		2	
Development of Hydrotherapy Pool at Fulwell Day Centre	05.07.04		2.5	
Hendon/East End Management Study	04.10.04		30	
Sunderland East Sport & Leisure Forum	04.10.04		7	
City - Wide 5-a-Side Leagues Project	04.10.04		3	
Silksworth & Ryhope Health & Boxing Club - Weights Resistance Training Room	29.11.04		22	
Hylton Road Play Park Provision	29.11.04		5	
Sunderland Maritime Heritage - Church Street Set Up Fund	07.02.05		18.9	
Area Committee Marketing Project	07.02.05		4	
Community Environmental Educational Developments (CEED) - Greener Spaces - Gap Funding	07.02.05		11.605	
Sunniside CCTV Phase 2	07.02.05		7	
Pallion Youthie Project	07.02.05		4.7	
Ryhope Action Plan	07.02.05		40	
Music for All	11.04.05		4.969	
<b>Returned Funding in 2004/2005</b>				
Hendon Beach	(01.07.02)	15		
Hendon 2000 EU Match Funding	(25.11.02)	2.190		
Community Fund for Ford & Pallion	(30.06.03)	0.150		
Youth in Millfield	(29.03.04)	0.110		
		<b>217.450</b>	<b>245.961</b>	<b>-28.511</b>
<b>Total Resources Available</b>				<b>0</b>

**SIB ARF Allocation : East**

<b><u>2005/2006 Approvals</u></b>	<b>Committee Approval</b>	<b>Allocations £000's</b>	<b>Approvals £000's</b>	<b>Unallocated £000's</b>
<b><u>Budget allocation</u></b>		<b>227.293</b>		
Who Am I?	29.09.03		7	
European Package Development Phase 2	24.11.03		7.367	
Ryhope Development Trust - Gap funding	29.11.04		23.5	
Commercial Road Youth & Community Project - Gap Funding	29.11.04		21.072	
ECO Rangers	07.02.05		1.5	
The ISIS Project - Complementary Health & Education Project	11.04.05		10	
Hendon Young People's Project	11.04.05		14.288	
Living History North East	11.04.05		6.860	
Old Sunderland Awareness Project	11.04.05		3	
Cry In the Dark	11.04.05		5.88	
Music for All	11.04.05		5.031	
Sunderland South Youth Strategy	11.04.05		7.026	
New Life for the Old Parish Church Sunderland	04.07.05		3.525	
Rhyme Around the Nursery	04.07.05		9.600	
Building Learning power within the local community - Richard Avenue Primary School	04.07.05		3	
Volunteer Outreach Project	04.07.05		3.333	
Participatory Budgeting - Back on the Map	04.07.05		20	
Physical Disabilities Alliance Project	03.10.05		2	
Horticultural Training Project	03.10.05		1.5	
People's Pedal Power	03.10.05		2.15	
Compass Community Transport	03.10.05		2	
Sunderland Training & Education Farm	03.10.05		1.5	
East Area Eastwise Pilot Project	28.11.05		11.325	
Sunderland Juvenile Service Project	28.11.05		9.6	
Grangetown Primary School Community Wing	28.11.05		7.717	
Construction Challenge Project	28.11.05		6.5	
Phoenix Project - Community Outreach Programme	28.11.05		6	
Millfield Community Environment Project	28.11.05		12.5	
Language Enrichment for All Project - Valley Road School	28.11.05		2.696	
East Events Budget	28.11.05		7.685	

**SIB ARF Allocation : East**

Eco Rangers	06.02.06	1.500
Barnes Café/ Craft Workshop Development	06.02.06	7.500
Living History North East - Finance Manager	06.02.06	14.581

**Returned Funding in 2005/2006**

Hendon Young People's Project	(11.04.05)	11.047	
Community Environmental Educational Developments (CEED)	(07.02.05)	6.985	
Environmental Works Pallion & Millfield	(04.10.04)	0.266	
Sunderland Support for Parents with Disabilities	(29.03.04)	0.830	
Sunderland Sport & Leisure Forum	(04.10.04)	1.383	
Old Sunderland Schools Awareness Project	(11.04.05)	0.266	
Physical Disabilities Alliance Project	(03.10.05)	0.666	
		<b>248.736</b>	<b>248.736</b>
			<b>0</b>
<b>Total Resources Available</b>			<b>0</b>

<b><u>2006/2007 Approvals</u></b>	<b>Committee Approval</b>	<b>Allocations £000's</b>	<b>Approvals £000's</b>	<b>Unallocated £000's</b>
<b><u>Budget allocation</u></b>		<b>227.293</b>		
European Package Development Phase 2	24.11.03		5.707	
Construction Challenge Project	28.11.05		5	
Millfield Community Environment Project	28.11.05		12.5	
Language Enrichment for All Project - Valley Road School	28.11.05		13.481	
Living History North East - Finance Manager	06.02.06		18.538	
Outreach Welfare Rights Project	06.02.06		14.045	
A New Vision for Ryhope - Ryhope Development Trust	03.04.06		23.471	
People Builders Project - Sunderland Counselling Service	03.04.06		43.625	
East Events Budget	03.04.06		7.1	
Ryhope Customer Service Centre's Training Room	03.07.06		15	
Sit 'n b' Fit - Improving the Health & Independent living of Sunderland's Elderly People	03.07.06		3.120	
East Community Association - Gap Funding	03.07.06		4.138	
Development of Community Services in the Hendon/ East End Area	26.07.05		5	

SIB ARF Allocation : East

**Returned Funding 2006/2007**

Millfield Community Environment Project	(28.11.05)	25.000		
		<b>252.293</b>	<b>170.725</b>	<b>81.568</b>
<b>Total Resources Available</b>				<b>81.568</b>

**Approvals subject to SIB Budget allocation for future years**

<b><u>2007/2008 Approvals</u></b>	<b>Approval</b>	<b>Allocations £000's</b>	<b>Approvals £000's</b>	<b>Unallocated £000's</b>
A New Vision for Ryhope - Ryhope Development Trust	03.04.06		24.176	
People Builders Project - Sunderland Counselling Service	03.04.06		43.625	
			<b>67.801</b>	

**STRATEGIC INITIATIVES BUDGET (SIB)**  
**CRITERIA AND PROJECT GUIDELINES**

**1 ABOUT THE SIB FUND**

- 1.1 SIB was established in 1996/7 to promote action on key priorities identified in the relevant Area Regeneration Frameworks, and to attract other funding into the area. Each Regeneration Framework area is currently allocated a minimum of £200,000 per year. Applications for funding are approved by the relevant Area Committee or Cabinet.
- 1.2 SIB is approved on an annual basis as part of the full Council budget process in February or March each year. It is possible that due to financial constraints in a particular year, the allocation may be reduced or withdrawn. Approvals from future years' SIB allocations are therefore subject to this budget process and cannot be guaranteed.
- 1.3 Applications therefore will only be approved for the current year unless exceptional circumstances can be established, such as the need to secure other funding over a period of time or enable the recruitment or retention of staff to proceed. Projects that apply for funding from future years' allocations do so at their own risk.

**2 APPLYING FOR SIB**

- 2.1 The Council's Development and Regeneration Directorate administers SIB through its Regeneration and Housing Service. Any project wishing to enquire about a possible application, or who have any queries regarding the process, should in the first instance, contact the relevant Area Regeneration Officer below :

Bill Blackett                      Sunderland East, and the Coalfields  
Telephone 553 1162 Fax 553 1599  
e-mail [bill.blackett@sunderland.gov.uk](mailto:bill.blackett@sunderland.gov.uk)

Karen Graham                      Sunderland North, and Washington  
Telephone 553 1214 Fax 553 1599  
e-mail [karen.graham@sunderland.gov.uk](mailto:karen.graham@sunderland.gov.uk)

Richard Parry                      Sunderland South and Sunderland West  
Telephone 553 1217 Fax 553 1599  
e-mail [richard.parry@sunderland.gov.uk](mailto:richard.parry@sunderland.gov.uk)

- 2.2 Once the suitability of the project has been established, an application form will be sent out electronically or by post accompanied by these guidelines, guidance notes for filling in the application form, and a copy



of the relevant Framework(s) and Action Plans. As a copy of the completed application form will be attached to a covering report as part of the Area Committee's agenda, we would appreciate it if the form could be returned electronically to the relevant Area Regeneration Officer at the appropriate e-mail address provided above. If this is not possible, a typed copy can be sent to the address shown on the covering letter. The covering letter will also provide the date of the next pre-agenda and the full Area Committee meetings, and the deadline for returning the completed application form.

- 2.3 Where an SIB application refers to inputs or support from other Council Directorates, either financial or otherwise, the Lead Agent should seek the agreement of the relevant Directorate. Agreement should be at the appropriate level within the Directorate and should be in place prior to the application being placed on the pre agenda. The appropriate Directorate contact name will be supplied and support or authorisation will be included in the application.
- 2.4 Where possible, a representative of the project must attend the pre agenda and the full Area Committee meetings in order to respond to any queries the Elected Members may have. Please note however, that attendees will not be expected to speak on behalf of the application but to respond to any questions there may be regarding the application
- 2.5 An application to the Area Committee should not be interpreted as a guarantee of its approval. The Committee reserves the right to defer or reject any submission on the basis of available SIB funding in the current financial year and the project's suitability in the light of Area Framework priorities and SIB criteria. However, it will make a decision at the meeting whether to grant the full amount being requested, make a contribution of a lesser amount, defer the request or refuse the application.

### **3. CRITERIA FOR ELIGIBILITY**

- 3.1 SIB is intended to address the Area Regeneration Framework priorities, which are identified in the Action plan . Although an application does not need to address these priorities in order to receive approval, preference will be given to those proposals that clearly demonstrate a link with the Action Plan.
- 3.2 Applications should also demonstrate the potential benefits to local communities the proposed project would bring, and subsequently be able to provide evidence and statistics that can illustrate these benefits.
- 3.3 SIB is mainly intended for one off projects, capital expenditure and "pump priming" of new initiatives. Revenue support can be included in any application, but this will only be at the commencement of a new project or as "gap funding" to enable a project to continue while other funding is being sought. Ongoing or repeat revenue or maintenance

costs, such as electricity or rent, will not normally be considered for SIB funding.

- 3.4 A major aim of SIB is to attract other funding into the area. While the lack of other funding would not disqualify any application, priority is given to those projects that are seeking or have secured additional funding from other sources such as Single Regeneration Budget, Lottery, European funding, sponsorship or grants from charitable institutions.
- 3.5 Applicants are normally expected to make a contribution towards overall project costs, although this is not essential for SIB support to be considered.
- 3.6 Applications will normally only be approved for the current year unless exceptional circumstances can be established, such as the need to secure other funding or enabling the recruitment or retention of staff to proceed. In such cases, future years' allocations would therefore become 'active' once the full Council's budget for that year had been formally approved.
- 3.7 Any project applying for SIB funding must have a management committee, some form of written constitution and a dual signatory bank/building society account.

#### **4 NON-ELIGIBILITY**

- 4.1 Individuals or groups that are not formally constituted are ineligible for SIB funding.
- 4.2 SIB should not be used to finance projects that would normally be funded through other sources or to compensate for budget reductions in mainstream provision.
- 4.3 SIB cannot provide ongoing revenue or maintenance support to projects (see 3.3 above) or for payments for redundancy.
- 4.4 SIB cannot be used for activities of a political or exclusively religious nature.
- 4.5 SIB cannot be used to fund retrospectively i.e. for expenditure already incurred before the application has been approved.

#### **5 APPROVAL AND PAYMENT**

- 5.1 If the application is approved in full or in part, an offer letter confirming the allocation will be sent out to the nominated contact person within a week. Funding will only become available once the terms and conditions accompanying the offer letter have been signed and returned. ***These terms and conditions that accompany the offer letter should be***

***read carefully, as this constitutes a contract between Sunderland City Council and the project.***

- 5.2 The grant will not be released as a “lump sum”. Funding will be released to cover appropriate expenses as they occur and not in advance or anticipation of need. Relevant documentation (e.g. invoice, receipt) must be produced before payment is made.
- 5.3 There is not the facility to overspend on specific allocations. It is the project’s responsibility to have estimated the costs correctly, and the Council does not accept any liability should these estimates prove inaccurate or insufficient. Should the available funding prove inadequate to meet the project’s aims, it will be the project’s responsibility to seek additional funding. If this is not possible, the Lead Agent should seek advice from the relevant Area Regeneration Officer regarding the current status of their SIB allocation. Any project that exceeds the original allocation will be required to find the overspend from their own resources.

## **6 CONDITIONS**

- 6.1 Projects must be managed in accordance with all appropriate statutory requirements and employment legislation and must not be conducted in any way as to bring Sunderland City Council into disrepute
- 6.2 **Purchasing / Procurement requirements**

The Council has a duty to ensure that, where it awards public monies to external organisations, value for money and probity is demonstrated as monies are expended.

Where any such monies are used to procure goods, materials, services or works the following procurement requirements must be applied.

### **Procurement up to £10,000**

Records must be kept to demonstrate that value for money has been achieved, by keeping suitable records. For example, if all or part of a grant was to be used to purchase computer equipment it would be appropriate to contact at least four suppliers of the equipment concerned and ask for a price from each supplier. A note should be retained of the price and specification quoted in each case. If the supplier used is not the supplier quoting the lowest purchase price, a record should be kept with the quotes to explain why the chosen supplier was used. This would normally be on the grounds of quality. This process would also apply to suppliers of services. This process would also apply to suppliers of services, e.g. consultancy services for feasibility studies and for purchases classified as capital works.

### Procurement Between £10,000 and £50,000

For procurement of this value, at least four written quotations must be obtained and kept for inspection from suitable contractors or suppliers. If less than four quotations are obtained (e.g. because the work is specialised) or considered the reason for this should also be recorded. Finally, if the supplier used is not the supplier quoting the lowest purchase price, a record should be kept with the quotes to explain why the chosen supplier was used.

### Procurement Over £50,000

A formal tender process must be used for all procurement exceeding £50,000.

This means that at least six suitable contractors or suppliers should be invited to tender for the contract on the basis of a clear detailed specification. A deadline should be set for receipt of the tenders from those invited, and tenders received after the deadline should not be considered. Tenders received by the deadline should be opened together in the presence of at least two responsible people. The value of each tender should be recorded and the record signed by both persons present. If the supplier used did not tender the lowest price, a record should be kept to explain why the chosen supplier was used.

### **Potential conflicts of Interest**

Any potential conflicts of interest (e.g. the supplier is a friend or relative of the person procuring the service, goods or works) should be declared and those affected should not participate in the procurement process or decision.

### **Retention of Records**

Records of all of the above processes should be retained for a period of three years and must be available for inspection by representatives of the Council if required.

Failure to comply with any of the above conditions could result in clawback of monies and further claims or awards not being approved.

Please note: Projects will be required to submit all relevant documentation with regard to the appointment of a contractor or supplier with the first Quarterly Monitoring Return (or the most appropriate).

- 6.3 Projects are required to provide accurate and verifiable information for monitoring, evaluation and reporting purposes, and must fill in and return the quarterly monitoring return form that is sent requesting information on

projects' progress. Additionally, projects are subject to audit and monitoring throughout their duration by officers of the Development and Regeneration Directorate. Failure to return monitoring forms or comply with any other financial requests made may result in the remainder of the allocation being withheld or future applications being refused.

6.4 Once a project has used its full SIB allocation, projects will be required to submit a written report and attend a future Area Committee meeting to discuss the project's impact. Lead Agents will be informed of when this report and presentation will be required by the relevant Area Regeneration Officer.

6.5 It is the project's responsibility to keep the relevant Area Regeneration Officer informed of any changes that may affect its SIB allocation. In this respect it should be noted that:

- The normal practice will be to make SIB funding available for the period indicated in the funding profile in Section 7 of the application form. If funding is not claimed in accordance with the profile of projected costs in Section 7 of the application form or once the projected completion date has been reached, any unused allocation may be reclaimed, unless the project has indicated a reason for the delay and requested an extension to their funding period.
- No project will be allowed to access SIB funding beyond 2 years from the date of the original offer letter, unless it has received approval for funding over several years. Beyond this period, any unused allocation will be returned to SIB and any project still requiring the funding would need to submit a new application.
- SIB can only be used for the purposes outlined in section 3.4 and section 7 of the application form. If a project for any reason wishes to use their allocation for purposes other than the ones originally proposed, they would need either to return the unused allocation and submit a new proposal to the Area Committee or make a formal request to the Area Committee to vire the allocation.

6.6 The project should ensure that, wherever appropriate, publicity generated by the project acknowledges SIB support. It is a condition of SIB that any press releases be made via the SIB Marketing and Communications team (Tel 0191 553 1933). Please note that in cases where SIB has provided support for the feasibility stage of a capital build project, SIB support will need to be acknowledged on site billboards at the construction stage. The SIB logo can be obtained from the SIB Marketing and Communications team.

<b>EAST SUNDERLAND AREA COMMITTEE MEETING</b> <b>2<sup>nd</sup> October, 2006</b>	
<b>Title of Report:</b> STRATEGIC INITIATIVES BUDGET : 2006/07 WARD BASED COMMUNITY CHEST	
<b>Author(s):</b> Director of Development and Regeneration	
<b>Purpose of Report:</b> The purpose of this report is to bring forward 16 recommendations relating to the 2006/07 Community Chest Scheme.	
<b>Description of Decision:</b>  The Committee is requested to: <ul style="list-style-type: none"> <li>i. approve all 16 proposals for support from the 2006/07 Community Chest as detailed in Annex 1</li> </ul>	
<b>Is the decision consistent with the Budget/Policy Framework?</b> *Yes	
<b>If not, Council approval is required to change the Budget/Policy Framework</b>	
<b>Suggested reason(s) for Decision:</b> The Community Chest forms part of the Strategic Initiatives Budget and that £250,000 is available for the scheme in 2006/2007, £10,000 for each Ward. This scheme is operated under Section 137 of the Local Government Act 1972.	
<b>Alternative options to be considered and recommended to be rejected:</b>  The circumstances are such that there are no realistic alternatives that could be considered.	
<b>Is this a "Key Decision" as defined in the Constitution?</b> No	<b>Relevant Review Committee:</b>  <b>Regeneration and Community Review Committee</b>
<b>Is it included in the Forward Plan?</b> No	

**STRATEGIC INITIATIVES BUDGET :  
2006/2007 WARD-BASED COMMUNITY CHEST**

**Report of the Director of Development and Regeneration**

**1.0 Purpose of the Report**

1.1 The purpose of this report is to bring forward 16 recommendations relating to the 2006/2007 Community Chest Scheme.

**2.0 Description of Decision**

2.1 The Committee is requested to approve all 16 proposals for support from the 2006/07 Community Chest as detailed in Annex I.

**3.0 Background**

3.1 The Committee will be aware that the Community Chest forms part of the Strategic Initiatives Budget and that £250,000 is available for the scheme in 2006/2007, £10,000 for each Ward. This scheme is operated under Section 137 of the Local Government Act.

**4.0 Current Position**

4.1 To date approvals for each of the Wards total:

Hendon	£2449
Millfield	£500
Ryhope	£2750
St. Michael's	£2536

**5.0 Reason for Decision**

5.1 Community Chest support is given to projects which clearly demonstrate that they will address identified local needs, as detailed in Area Regeneration Frameworks, normally providing genuine community benefit and which can subsequently provide evidence/measurement of success in this respect.

**6.0 Alternative Options**

6.1 The circumstances are such that there are no realistic alternatives that could be considered.

**7.0 Relevant Consultation**

7.1 Members have been consulted on all applications for Community Chest support.

**7.2** The City Treasurer has been consulted on this report, all costs associated with developing Community Chest applications are resourced by the Strategic Initiatives Budget admin fee.

**7.3** Residents have been consulted about the priorities in the Area Regeneration Frameworks Community Chest grants support these identified priorities.

## **8.0 Background Papers**

**8.1** The following background papers were used:

- Community Chest Application Forms
- Schedule of projects circulated at panel meeting held on Tuesday 19<sup>th</sup> September, 2006.



**COMMUNITY CHEST 2006/2007**  
**PROJECTS PROPOSED FOR APPROVAL**

<b>HENDON WARD</b>	<b>Recommended Grant subject to final estimates, invoices, up to:</b>
<b>CHANCE</b> – Purchase of T shirts and fleece jackets.	400
<b>Grangetown Rovers F.C.</b> – Purchase of strips, balls, pitch hire etc.,	500
<b>Sunderland &amp; District Scope</b> – Contribution towards Christmas party, entertainment, buffet etc.,	500
<b>Sunderland Remembrance Day Parade Steering Group</b> Contribution towards expenses, bands, hire costs etc.,	100
<b>Total</b>	<b>1500</b>
 <b>MILLFIELD WARD</b>	
<b>Deptford Boating Club</b> – Purchase of flares.	550
<b>Wilmore Street Pop-In Centre</b> – Contribution towards social activities for the members, trips, coach hire etc.,	375
<b>Harrison School of Dance</b> – Contribution towards attendance at lectures on drama and dance.	350
<b>Deptford &amp; Millfield C.A.</b> – Purchase of new floor covering.	500
<b>St. Joseph's Junior F.C.</b> – Purchase of medical kits and water bottles.	340
<b>24<sup>th</sup> Sunderland St. Joseph's Brownie Pack</b> – Contribution towards insurance and capitation fees.	420
<b>St. Joseph's Parish Centre</b> – Purchase of new doors and fire doors.	805
<b>Sunderland Remembrance Day Parade Steering Group</b> Contribution towards expenses, bands, hire costs etc.,	100

<b>Over 60's Sequence Dance Group</b> – Contribution towards social activities for the members, trips, Christmas lunch, entertainment etc.,	400
<b>Total</b>	<b>3840</b>
<b>RYHOPE WARD</b>	
<b>Sunderland Remembrance Day Parade Steering Group</b> Contribution towards expenses, bands, hire costs etc.,	100
<b>Total</b>	<b>100</b>
<b>ST. MICHAEL'S WARD</b>	
<b>Sunderland Remembrance Day Parade Steering Group</b> Contribution towards expenses, bands, hire costs etc.,	100
<b>St. Benedict's Hospice</b> – Contribution towards garden refurbishment.	135
<b>Total</b>	<b>235</b>
 <b>Total of Projects</b>	 <b>5675</b>

**ANNEX 1A**

**COMMUNITY CHEST 2006/2007  
PROJECTS PROPOSED FOR APPROVAL**

**MILLFIELD WARD**

*Recommended  
Grant subject  
to final  
estimates,  
invoices, up to  
245*

**Carisbrooke Court – Contribution towards fun day and trips.**

**Total**

**245**

Background papers used :

- Community Chest Application Forms

2 OCTOBER 2006

Item No.10

**REPORT OF THE DIRECTOR OF COMMUNITY AND CULTURAL SERVICES**

**CROWTREE LEISURE CENTRE: EVERY SCHOOLDAY COUNTS INITIATIVE**

**1.0 PURPOSE OF THE REPORT**

1.1 The purpose of this paper is to advise the Area Committee with regard to a partnership that has recently been developed between Crowtree Leisure Centre and Children's Services, to contribute towards the Government agenda of improving school attendances.

**2.0 BACKGROUND**

2.1 Every Schoolday Counts is a proactive initiative that actively promotes the benefits of primary school attendances to children and families.

2.2 The project offers a citywide service, which helps 88 primary and primary aged Special Schools, to increase attendance levels and fall in line with the Government's target of 94%.

**3.0 SWIMMING COMPETITION PILOT**

3.1 Prior to this partnership arrangement, Primary Schools throughout the City took part in a competition to win family swimming passes for one full class within their school. Community Services donated swimming passes for the competition. The nature of the prize encouraged children to come together in a sporting activity and contributed towards families attending leisure complexes on a regular basis.

3.2 The competition ran from Monday 20 February to Friday 31 March 2006. Visual displays were erected in the schools and every week the class with the best attendance record was recognised on the display board. The winning class was the one that achieved the best attendance over a six-week period.

3.3 The visual displays generated a lot of interest and the competition was a major talking point within the school. There was a noticeable increase in team spirit in classes and friendly rivalry, with teachers and school staff being very supportive of the initiative.

3.4 Some significant improvements were made with regard to school attendances over the competition period. Whilst it would be difficult to attribute the improvement in attendances specifically to the competition, the statistical trend would suggest that it was a major influence.

**4.0 CURRENT POSITION**

4.1 Crowtree Leisure Centre is currently working with Children's Services to provide an incentive for children to strive towards excellent school attendance. The Centre is providing 30 swimming passes, so that families from all areas of Sunderland can access the City's swimming facilities.

4.2 With the swim passes being provided on a 'term basis', more families in Sunderland will have the opportunity to access leisure facilities and young people rewarded for attending school regularly. This partnership has been developed following the pilot study detailed in Section 3.

## **5.0 BACKGROUND PAPERS**

5.1 The following background papers were relied upon to compile this report:

- Information supplied by the Every Schoolday Counts Team (Children's Services)

2 OCTOBER 2006

Item No.11

## REPORT OF THE DIRECTOR OF COMMUNITY AND CULTURAL SERVICES

## CROWTREE LEISURE CENTRE: SUMMER HOLIDAY PROGRAMME 2006

**1.0 PURPOSE OF THE REPORT**

1.1 The purpose of the paper is to advise the Area Committee of the success of the Summer Holiday Promotion, which was introduced throughout the City's leisure complexes in 2006, including Crowtree Leisure Centre.

**2.0 BACKGROUND**

2.1 The Area Committee may recall the "Life. Leisure. Live it." promotion in the City's leisure complexes in previous years. Following the success of this promotion, customers were given the opportunity to participate in a similar Summer Activity Programme this year.

2.2 This year's activity programme aimed to provide children and their families with a wide range of sporting and leisure opportunities offering excellent value for money.

**3.0 SUMMER PROGRAMME EVALUATION 2006**

3.1 The Summer Holiday Programme for 2006 was considered a success with almost 100,000 residents and visitors engaged in activities. The table below shows attendances by Centre, with a variance calculation with the previous year.

Centre	2006	2005	Variance
<b>Crowtree Leisure Centre</b>	<b>49,977</b>	<b>49,539</b>	<b>+438</b>
Puma Tennis Centre	1,159	1,238	-79
Silksworth Sports Complex	4,660	3,603	+1057
Houghton Sports Centre	11,746	11,565	+181
Washington Leisure Centre	19,331	17,521	+1,810
Newcastle Road Baths	7,393	6,121	+1272
Seaburn Centre	3,578	3,282	+296
<b>Overall Attendance</b>	<b>97,844</b>	<b>92,869</b>	<b>+4,975</b>

3.2 In respect of customer research undertaken, the information gathered will be used to structure next year's Summer Holiday Programme and influence the methods of marketing to be undertaken.

**4.0 CENTRE SUMMARY**

4.1 Crowtree Leisure Centre had a variety of activities on offer over the summer period including:

- Learn to Swim courses
- Soft Play Fun sessions
- Survival Days
- Coaching Camps including gymnastics, football and trampolining.

Crowtree saw a small increase (438) on previous year's attendance figures. This was despite a significant decrease in usage during the first week of the holidays due to very warm weather. However, the Centre recovered throughout the remainder of the summer period, to record total attendances of 49,997.

## **5.0 SUNDERLAND'S NUMBER ONE**

5.1 Sunderland's No. 1 talent contest proved to be another successful event this year. With over 300 people in attendance, the winner was 15 year old Dionne Slater. The competition was changed this year to make just one person be the overall winner. The competition was also open to bands for the first time. There were a total of 67 entries, of which 13 were bands. Finalists were chosen on their vocal ability as well as their presentation and originality. The age range of the contestants was 9 - 18 years. Last years winners Mica Denila and Anna Reed also came back to perform on the evening.

## **6.0 CONCLUSION**

6.1 The Area Committee is invited to note the content of this report and the outcome of the Summer Holiday Programme for 2006.

## **7.0 BACKGROUND PAPERS**

7.1 The background papers relied upon to compile this report are as follows:

1. Promotional material from the Summer Holiday Promotion leaflet
2. Income and attendance figures from Leisure Complexes Summer Holiday Programme
3. Summer Programme Analysis reports by respective Centre Managers

2 OCTOBER 2006

Item No.12

## REPORT OF THE DIRECTOR OF COMMUNITY AND CULTURAL SERVICES

### PLAY & URBAN GAMES DEVELOPMENTS: UPDATE REPORT

#### 1.0 PURPOSE OF THE REPORT

1.1 The purpose of the report is to advise the Area Committee of progress being made in Hendon and the East End area, in respect of Play and Urban Games developments.

#### 2.0 BACKGROUND

2.1 In 2005, a baseline report was commissioned by Ove Arup & Partners Ltd., which detailed findings into the regeneration of Hendon and the East End. The report highlighted a 'general lack of secure play facilities' throughout the New Deal for Communities (NDC) area. It also stated that there was insufficient play space provision and a lack of quality recreational space. It also highlighted that where possible, vacant land should be brought back into use, to establish quality leisure opportunities for local residents.

2.2 Sunderland City Council support these findings and consequently have been working with partners in an attempt to identify innovative options in relation to providing play space in an area where suitable land is limited.

2.3 In line with the ethos of the City's Play and Urban Games Strategy, consultation with local young people will form the basis of any proposals considered.

#### 3.0 CURRENT POSITION

3.1 The baseline Ove Arup play report made recommendations for improvement which included:-

- Play space for younger children
- Play/kick about space for older children (potentially including flood lighting at appropriate locations)
- Landscaped park and informal spaces including sheltered spaces for older children/ young people to meet
- Sports facilities

#### 3.2 Consultation

Community Services Sport & Leisure Section were invited by Back on the Map to advise on effective community consultation to inform the East End and Hendon Play Strategy.

Working with the City Council, Back on the Map established a consultation process which includes feedback from all the community, including a specific opportunity to consult with ethnic groups within the area.



Consultation work was carried out in January 2006 with Grangetown, Valley Road, Hudson Road, Thornhill and Southmoor Schools, with the aim of establishing views of the children and young people. In addition, parents were also consulted and this reinforced the evidence gained from young people's focus groups and questionnaires.

### **3.3 Findings**

The questions determined what play meant to the young people, the barriers to play and their aspirations relating to spare / play time. The results were mostly consistent, with findings concluding that the majority of young people thought play should be:

- Localised
- Accessible
- Outdoor
- Affordable
- Inclusive
- Safe but not necessarily supervised

Back on the Map concluded that 3-4 new small to medium sized play facilities across the area would allow greatest access and provide an inclusive approach.

Findings also suggested that a 'one size fits all' approach to providing play provision was not appropriate, due to the diversity of children's needs; a long-term partnership approach to play delivery would be required to address this diversity.

## **4.0 PROPOSED FACILITIES**

### **4.1 Hudson Road Primary School**

Whilst a number of localities require play provision, the Back on the Map Strategy Group agreed that to commence a project at Hudson Road Primary School was a priority. A preliminary site visit was carried out to review the area and its suitability for fixed play provision. Discussions then took place with school representatives to determine their aspirations for play. Of particular interest for a play site was a section of the playing field, which would serve the school, but also be accessible by the community. Community Services have met with the school's Development Officer to discuss the proposal.

The school agreed to further consultation being carried out during the 2006 school holidays, to establish the views of parents and young people who participate in activities on the school site. An area was allocated to display various examples of play equipment, together with a comments box for children and parents to detail their requirements. This information will be collected and analysed at the end of the summer holiday period.

A community open day is planned for September 2006, where it is hoped further consultation be undertaken.

Once proposals have been identified, Community Services will work in partnership with Back on the Map Play Strategy Team to progress potential projects and work towards a detailed design phase. It is anticipated that young people will be able to access the Back on the Map funds to resource any new provision.

#### **4.2 Valley Road Community School**

As part of the Extended Schools Programme, the school have expressed an interest in making a field adjacent to the school available for community use subject to some site development work. The proposed area is quite substantial and is not being used to its full potential at present. The school would like to see the installation of goal posts, pitch markings and storage units for equipment. This approach would rely upon the school committing to an 'open gate' policy to any new facilities.

There is currently a makeshift pitch on the existing site, which has recently benefited from new drainage and would be further enhanced with the installation of goal posts and markings. The school has also expressed interest in working with other partners e.g. Hendon Young People's Project and the Raich Carter Sports Centre to access coaching.

Community Services are currently considering the proposed project in terms of potential external funding and a cost plan for the project.

#### **4.3 Hendon Young People's Project (HYPP)**

Young people involved in the consultation process were keen that football facilities be developed in the area close to the Town Moor and Burley Garth. Site visits identified an existing Multi Use Games Area (MUGA) facility adjacent to this area, on the site of the Hendon Young People's Project (HYPP). However the facility is only open weekday evenings when the project is operating.

A series of meetings have taken place between HYPP, Back on the Map and the Community Services to determine whether the facility could be made open access to the community, by relocating security fencing and creating an alternative entrance. It has been agreed, in principle, that in return for open access arrangements, the MUGA would be inspected by Community Service's Play Inspection Team and capital works would be funded by Back on the Map. At present the proposal awaits the agreement of HYPP, in addition to resolving site lease issues.

### **5.0 BACKGROUND PAPERS**

5.1 The following background papers were relied upon to compile this report.

- Back on the Map, East End and Hendon Play Strategy 2006-2011 – May 2006
- Hendon and East End NDC Regeneration Framework, Draft Issues and Options Report – November 2005
- Youth Incidents in Sunderland by SOA 2005/06
- Play and Urban Games Strategy: Sunderland City Council – February 2004

## **EAST SUNDERLAND AREA COMMITTEE**

**October 2006**

### **BACK ON THE MAP: PROGRESS REPORT**

#### **1.0 Purpose Of The Report**

- 1.1 This report updates members of recent progress of the Back on the Map partnership, and outlines key activity in the coming year.

#### **2.0 Description of Decision (Recommendation)**

- 2.1 The Committee is requested to note the current progress of Back on the Map and its milestones in the coming year.

#### **3.0 Background**

- 3.1 Back on the Map is one of 39 New Deal for Communities Partnerships in England. It is a Partnership arrangement that brings together representatives of all of the key sectors with local residents at the heart of decision making.
- 3.2 It covers approx 4500 households of Hendon and the East End, a neighbourhood of approx 10,000 residents.
- 3.3 In 2000 Back on the Map was awarded £53.895M of grant to regenerate Hendon and the East End. Currently there is approx £30m either spent or contractually committed from the programme budget.
- 3.4 We're now half way through our 10-year, £54 million programme to breathe new life into Hendon and the East End.

#### **4.0 Current Position**

- 4.1 Some of the key achievements Back on the Map has made in 2005/06:-
- We have made significant progress in this area. In 05/06, we helped to develop and funded 17 new projects to supplement the existing projects already on the ground and making a significant impact.
  - Back on the Map Ltd now has 18 Directors, 16 of whom are residents.
  - New community offices at St Ignatius Close. These are now refurbished and open. They are right next to St Ignatius Church.

- The People's Fund with two rounds of the bidding were held supporting more than 40 community projects with £50,000 worth of funding, with £20,000 from East Area SIB money
- Northumbria Police agreed to take over funding and "mainstream" the area's dedicated community policing team, which had previously been funded by Back on the Map. The East End and Hendon also secured Sunderland's first Community Police Support Officers.
- Work began on a high-profile marketing campaign dubbed '100 reasons why...the East End and Hendon is a great place to be' to promote a changing East End and Hendon
- We secured a state-of-the-art CCTV project, which will make the area safer and residents feel safer
- Staged another successful community elections in March 06 for residents wanting to join Back on the Map's Board, which oversees the £54 million regeneration programme in the East End and Hendon. Around 350 local people went to the polls to elect their community representatives.
- Grab a Bag of Goodness' Clubs launched at the Raich Carter Centre followed by Hudson Road School, promoting healthy eating and offering access to fresh, affordable fruit and vegetables right on residents' doorsteps.
- Secured funding to develop a state-of-the-art £847,977 Wellness Centre at the Raich Carter Centre
- Four local residents were successfully recruited as Health Trainers. The emphasis of their work is to encourage and support local people to adopt healthier lifestyles
- Launched the crime-cracking £175,800 Reducing Industrial Estate Crime project in conjunction with Northumbria Coalition Against Crime
- Twelve new businesses were set up and 60 residents received business and enterprise development training, thanks to The Business Start up, Small and Medium Enterprise (SME)
- Launched the Community Decorators project in partnership with ETEC which will, over the next three years, recruit 40 young people from the East End and Hendon
- Completed the £3.7 million transformation of Hudson Road Primary School thanks to a partnership between Back on the Map, Sunderland City Council and the school
- Developed and funded the no-nonsense Street Pride project, which has declared war on litterbugs, fly-tippers, graffiti artists and dog fouling
- Developed and funded the £850,000 Hendon beach project in partnership with Sunderland City Council. The waterfront area will also be cleaned up and made into an accessible and attractive open space to be enjoyed by the whole community.
- Approved funding for the £524,697 restoration of the Grade Two Listed Donnison School building
- Approved the Neighbourhood Renewal Assessment (NRA) for 1,000 homes which will provide the way forward to revitalise homes and the Middle Hendon area

- Developed and funded the £520,496 Private Sector Housing and Anti-Social Behaviour project in partnership with Sunderland City Council
- Developed and funded the £156,457 Benefit and Debt Advice Programme in partnership with Wearside First Credit Union

## 5.0 Challenges ahead

5.1 Back on the Map is making rapid progress and improvement, but this needs to continue into the coming years. Some of the main issues to face the partnership in the coming year are:-

- **Neighbourhood Renewal Assessment (NRA) survey.** We have appointed independent consultants to carry out a detailed study into an area in Middle Hendon consisting of approximately 1,000 homes. Back on the Map and partners will consider the options for improvements in early 2007.
- **Regeneration Framework.** We have started work on the development of a planning framework for the whole of the East End and Hendon. This work is currently on hold awaiting the results of the Neighbourhood Renewal Assessment. This document will set out a template for the whole area giving advice on what types of development are required where. We hope this will become adopted by the Council as supplementary planning guidance.
- **Solve and Involve.** We are changing the way our Community Forums are run to make them more interesting and of use to our residents. These sessions allow the opportunity for feedback on key issues that are of concern to our residents
- **Assets.** Back on the Map Ltd is able to own and manage assets to help it achieve its objectives. We will produce a strategy to assist the company in making investment decisions.
- **Succession.** Back on the Map Ltd is currently funded by Government until March 2011. However, the company is keen to begin to develop a succession strategy to enable it to carry on after the £54 million grant has ended. We will begin this important work.
- **Resident involvement.** We will increase the number of residents involved in Back on the Map activities or in their community generally.
- **Projects.** We will continue to implement high quality projects for the benefit of all of our residents.
- **Strategy Review.** Each thematic strategy will be reviewed to reflect the changing needs of our community and the impact that our interventions have already made.
- **Equality and Diversity.** It is essential all residents of the area have an equal opportunity of participating in and benefiting from Back on the Map's activities. We will place equality and diversity at the centre of everything we do.

## 6.0 Background Papers

- 6.1 Back on the Map have individual thematic strategies, currently under review, and are accessible from our web site [www.backonthemap.org](http://www.backonthemap.org). Also available is our annual Delivery Plan which highlights the key priorities for the forthcoming year.

### **Appendix A – Back on the Map Projects**

Please note updated list to follow.

## Appendix A

### Summary of Back on the Map Projects September 2006

#### Community Safety

Pat Harriman, Programme Development Officer Tel 0191 5666929 or  
Jean Richardson Community Development Worker 0191 5666921

#### Home Security Project

This project enables all residents in the Back on the Map area to feel safe and secure by improving the security of their homes. The project offers a basic package of security measures, which includes front and rear door locks, window locks, door chains and spy holes.

Contact Peter Butters at Age Concern on 0191 5141131

#### Reducing Industrial Estate Crime

This project is run by the Coalition Against Crime and is designed to bring together the businesses on the Industrial Estate sites in the area with the police and other organisations to prevent burglary, car crime, vandalism and anti-social behaviour. The project runs a Business Watch Scheme which is open to all businesses in the area and also offers small grants (up to £2000) to local businesses to improve security measures.

Contact John Bonnar at Northumbria Coalition Against Crime on 01661 868424

#### Rapid Deployment CCTV

10 cameras plus 23 masts have been installed with an additional 3 masts recently funded. This facility provides cameras, which can be relocated periodically or in response to a particular problem being highlighted. The cameras are monitored 24 hours a day 365 days a year and aim to address a range of issues.

Contact Steve Eagling 0191 5532644.

#### Security Grants for Commercial Premises

This project offers financial assistance towards security and external improvements to commercial properties. The objective being to reduce burglaries to commercial premises and promotes the retention of existing businesses within the Back on the Map area and provides grants between £2,000 and £15,000.

Contact Steve Eagling 0191 5532644.

Additional Policing

Additional policing hours have been funded as a pilot project to monitor the impact of additional police hours.

Contact Sergeant Grassy on 0191 5677951.

## **Community Involvement and Social Inclusion**

Jill Kent, Communications Officer, Tel 0191 5666934

Eastwise

This project produces a monthly, community magazine which is delivered free to every household in Hendon and the East End. Eastwise has news, developments and information about Back on the Map, has articles of interest to the community and advertises local employment, education and training opportunities. The project employs local people who will receive training on skills needed to produce a good quality magazine.

Contact Chris or Simon 0191 5654245

Sarah Grey, Participation and Consultation Co-ordinator, Tel 0191 5666925

Credit Union Benefit and Debt Advice Programme

This project aims to hold one to one sessions with residents providing them with accessible advice and support for debt, benefit entitlement and budgeting. Money management courses for up to 10 people will be organised in the area. A telephone line is also available for people to talk about benefits and debt and so that they can make appointments.

Contact Dave Brass 0191 5660917

Diversity Volunteering and Training Project

This project, run by the North of England Refugee Service, aims to improve the diversity of people from the Back on the Map area in volunteering opportunities. It will also support agencies to be more able to work with volunteers from a range of cultures and backgrounds. To find out more about being a volunteer, or providing a placement opportunity for a local resident please contact Perry Vincent 510 8685



## Education

Contact Programme Development Officer 0191 5674274 or  
Nejun Rahman, Community Development Worker, tel 0191 5689315

### Valley Road Community School

State-of-the-art community facilities including an indoor street exhibition area with a café, meeting rooms, consultation rooms for accessing health services and an ICT facility. The school opened in January 2003.

Contact George Stobbart, at Valley Road Primary School on 553 7750

### Arts Included

The project provides a specialist arts/drama based programme aimed at those pupils in Thornhill and the feeder primaries who have been identified as most at risk of exclusion/disaffection. The project works with up to 120 pupils per year aged from 8/9 through to 15/16. The project aims to keep these young people in school, motivate them to learn and have a more positive self image.

Contact Chris Falmer, Thornhill School on 553 7735

### Hudson Road School

The school has been refurbished and extended to increase the range of facilities on offer to provide a high quality and inclusive learning environment that can meet the needs of children and their parents/carers. A community venue with improved facilities offers a wide programme of activities for all in the area.

Contact Kris Heskitt, at Hudson Road Primary School on 553 7675

### Pupils First

The project responds to individual learning needs and tackles barriers to learning. Working in both primary and secondary schools it has had enormous success in other parts of the city. The project aims to improve attainment and create employment opportunities for young people and members of the local community through its Grow Your Own and Joint Intermediate Labour Market Schemes.

Contact Anne Welsh, Mary Street Office on 553 7868

## Post 16 Education

Post 16 Project is a partnership of community groups, City of Sunderland College, Connexions, and the WEA. Together they provide quality advice and guidance to school leavers and young adults to help them access training and learning opportunities at local venues. They provide bursaries for students at college and funding for community learning. Contact Maureen Wyvill or Angie Mills, Sans Street Youth and Community Project, 567 3426

## Employment

Pauline Hopper, Programme Development Officer 0191 5689318 or Pat Johnston, Community Development Worker 0191 5689316

## Pre-Gateway

This project targets young people (13-25) in Hendon and the East End in order to help them overcome barriers and enable them to access education, training and employment opportunities. Contact Joe Hutchinson at HYPP on 0191 5537717

## Community Decorators

The project provides painting and decorating apprenticeships for young people from the East End and Hendon. In addition, the project provides a high quality painting and decoration service for anybody in the Back on the Map area who may otherwise be unable to decorate their home. Contact Alan Christie at ETEC on 0191 5656414

## Points for Progress

Points 4 Progress (Hendon Job Linkage) provides advice, guidance and support to all residents, particularly the long-term unemployed, in accessing employment or progressing into more rewarding and sustainable employment. Contact Karen Mallin at Hendon Job Linkage on 0191 5674877  
karen.mallin@sunderland.gov.uk

## The Business Start up, Small and Medium Enterprise (SME) Support and Social Enterprise Development Programme

The project provides a comprehensive and intensive business start up programme, as well as aftercare service to new and existing businesses and residents of the area. Advice and support such as start up grants, business planning, training and marketing support is available.

Contact Harry Clark at Social Enterprise Sunderland (SES) on 0191 5650476

## Contact your Future ILM

This project provides paid work on a temporary contract, together with training, personal development and jobsearch activity for those facing specific barriers to employment. Local full and part time employment opportunities in contact centre work, administration and customer service are available.

Contact Ray Burnicle at Into Work Sunderland on 0191 5148320  
[intoworkltd@btconnect.com](mailto:intoworkltd@btconnect.com)

## Construction Challenge

The project will provide 25 people aged 18 and over from the Back on the Map area with a 50 week construction traineeship with a local employer. On completion they will be offered progression onto a National Vocational Qualification level 3 qualification.

Contact Pauline Hopper 0191 5689318 [phopper@backonthemap.org](mailto:phopper@backonthemap.org)

## Environment

Sarah French, Back on the Map, Programme Development Officer Tel; 0191 5666930 or Jean Richardson, Community Development Worker 0191 5666921

## Community Growing Scheme

A tree nursery has been established in Valley Road Primary School. This will involve growing trees, flowers, shrubs and herbs from seed. CEED will run an educational programme alongside the practical work.

Contact Susan Nolan on 0191 5498844

### Street pride

This project targets environmental offences such as litter, fly tipping, graffiti and vandalism. It provides literature with regards service provision, issuing fixed penalty notices for littering & fly tipping offences, education and additional clean up provision in the Back on the Map area. Two Environmental Enforcement Officers work closely with schools, residents, agencies and businesses.

Contact 0191 5205502

### WasteWise

The WasteWise project runs education programmes in the 3 primary schools and in Thornhill & Southmoor secondary schools. This will focus on litter, graffiti, vandalism and citizenship. Pupils will identify small activities and projects to develop in partnership with Back on the Map as part of the programme. The project will link with the Street Pride project to ensure that the educational and enforcement approaches run in parallel.

Contact

### Peoples Wall

The project will create an artistic wall around a piece of land in the East End adjacent to ETEC House. This will involve groups from all sectors of the community to design and create panels to be installed in the wall.

This is part of a wider scheme to improve the area of vacant land.

Contact

### Hendon Beach

BotM are using £850k to turn the land adjacent to Hendon Beach from an eyesore of litter, fly tipping and graffiti into a series of wildlife-friendly areas with an infrastructure to make the area welcoming for and usable by families for picnics and play and with new car-parking provision.

There are issues to be addressed relating to safety - both from old installations on the beach and the speed of incoming tides, which means that in the immediate future, people will be discouraged from using the sandy beach.

Contact

## Donnison Building

Living History North East have brought in external funding to add to NDC monies to turn the derelict Grade II listed building into the regional oral history centre. The project works with local groups to build up a record of the history of the area and of its people.

Contact

## Health

Pat Harriman, Back on the Map, Programme Development Officer Tel 0191 5666929 or Lesley Cook, Community Development Worker 0191 5666928

## Kidz Power/Teen Spirit

Fun and fitness opportunities for children 6 - 12 years and 13 - 16 years at the Raich Carter Centre.

Contact Craig Jobson on 0191 5532335

## Grab a Bag of Goodness

Access to good quality seasonal fruit and vegetables weekly at the Raich Carter Centre and Hudson Road School.

Contact Lesley Cook on 0191 5666928

## Wellness Centre

The Wellness Centre based in the Raich Carter Centre provides a range of hi tech fitness equipment appropriate for children and adults and offering all NDC residents free membership in an effort to improve health.

Contact Craig Jobson on 0191 5532335

## Health Trainers

Four locally recruited health trainers based at the Raich Carter Centre are offering tailored advice, motivation and practical support to individuals who want to adopt healthier lifestyles such as stopping smoking, doing more exercise and healthy eating.

Contact Steve Ruffell on 0191 5491429

### Home Safety Equipment

The provision of a package of home safety equipment for every family with a new baby.

Contact Moira Scales on 5537647

### Volunteer Co-ordinator

Based at the Raich Carter Centre is a Volunteer Co-ordinator supervised by the Retired Senior Volunteer Programme specifically to address the needs of the 50 plus population by developing a range of exercise opportunities e.g. walking clubs.

Contact Dionne Lyon on 07939287087

### Housing

Rachel Gibson, Back on the Map, Programme Development Officer Tel 0191 5689313 or Linda Richardson, Community Development Worker 0191 5689312

### Private Sector Housing and Anti-Social Behaviour Project

Will provide a co-ordinated approach to tackle a variety of issues in the private rented and owner occupied sectors. Work will include bringing empty properties back into use, piloting an accredited tenants scheme and developing ways of accrediting, training, supporting and helping landlords.

Contact Judith Morton on 0191 5531720

### Neighbourhood Renewal Assessment (NRA)

A study is to be carried out in the Central Hendon area which will cover approximately 1,000 homes. Community consultation will be at the heart of the study - issues such as Community Safety, Environment, Health, Employment and Economic Prosperity will also be taken into consideration to help formulate a forward plan for the area. The plan will consist of a range of options which will help to re-develop and re-shape the Central Hendon area.

Contact Derek Welsh on 0191 5531652

**ADULTS SOCIAL SERVICES – WARD-BASED DATA ANALYSIS –  
FEBRUARY 2006**

**REPORT BY DEPUTY CHIEF EXECUTIVE**

**1. Introduction**

- 1.1 The purpose of this report is to provide ward-based intelligence about key areas in Adult Social Services. The report looks at information that covers the cycle from referrals of clients aged 18 and over through the assessment process to services delivered.

**2. Background**

- 2.1 Ward-based information allows us to ascertain the wards with the highest referral rates and whether the reason for referral differs amongst wards. For assessments, ward information allows an analysis on numbers of assessments completed per 1,000 population, types of assessments and outcomes of assessments. Ward-based information enables a breakdown of type and level of services, which will determine any difference between the numbers of people receiving certain services across wards and the amount of service they receive. It is our intention to produce this information on a regular basis and to build on the information currently with more breakdown regarding operational service areas.

**3. Referrals Received**

- 3.1 This looks at the number of referrals received in the City between 1<sup>st</sup> January 2005 and 31<sup>st</sup> December 2005 of clients aged 18 and over. There were a total of 14,134 referrals received in the City during the specified period, which equates to 65 per 1,000 population. Of those, the Sandhill ward had the greatest number of referrals with 724 (equating to 8.4% of the Sandhill adult population) and Washington South had the lowest number of referrals with 389 (equating to 4.8% of the Washington South adult population (see Appendix Tables 1 and 2).
- 3.2 Within the East Sunderland area, although the largest number of referrals was received from clients living in the Hendon ward, both Hendon and Ryhope had a similar percentage of the adult in their wards being referred, 7.4% and 7.5% respectively. Millfield ward had one of the lowest percentages of referrals across the City (4.8% of the adult population of the Millfield ward).

- 3.3 It is also worth noting that adults may be referred to Adult Services potentially more than once during the year.

#### **4 Assessments Undertaken**

- 4.1 This looks at the number of assessment/reviews or reassessment/review episodes carried out between 1<sup>st</sup> January 2005 and 31<sup>st</sup> December 2005 of clients aged 18 and over (see Appendix Table 3). There were 29,992 assessment or reassessment episodes carried out during the specified period (equating to 13.8% of the population). The Sunderland North area had the highest number of assessments undertaken with 6,665 (equating to 14.9% of Sunderland North adult population). Sunderland North also has the highest estimated number of residents in Sunderland with 44,766 (20% of the estimated population aged 18 and over). Of the individual wards, Southwick (within Sunderland North area) had the greatest number of assessments undertaken with 1,528 (equating to 16.8% of the Southwick adult population). Washington South had the least number of assessments with 654 (8% of the Washington South population).
- 4.2 Within the East Sunderland area, the highest number of assessments/reassessments was carried out in the Hendon ward (1,375 assessments/reassessments). The next highest number was in the Millfield ward (1,287 assessments/reassessments). Although St Michaels ward had the third highest number of assessments/reassessment carried out in East Sunderland, this ward also has the lowest population of adults in the City, therefore it has the highest percentage of adults receiving an assessment/reassessment in the area (15.7%).

#### **5. Assessment Outcomes**

- 5.1 Almost two thirds of assessments carried out between the specified dates had an outcome of 'Service Provided' recorded against them (21,261 assessments). The ward with the greatest number of assessment outcomes with 'Service Provided' was Southwick (1,099) who also had the highest number of assessments undertaken over the same period. Although it is shown that in the outcomes, either 'No Service Provided' or 'No Further Action' being taken, this does include reassessments undertaken, where there has been on additional identified as being required. The remaining 6% of assessment outcomes had 'Other Outcome' recorded, which could be along the lines of advice being provided to the client or the assessment being cancelled (see Appendix Table 4).
- 5.2 Within the East Sunderland area, over 60% of the clients assessed/reassessed in each ward had an outcome of 'Services Provided', with the highest percentage of these (66.5%) occurring in St Michaels ward. St Michaels ward had the lowest percentages of



clients having an assessment/reassessment leading to outcomes of 'No Further Action' or 'Other Outcome' but the highest for those with an outcome of 'No Services Provided'. Millfield and Ryhope wards have the highest percentages of clients assessed/reassessed with outcomes of 'No Services Provided' and 'Other Outcome'. Hendon and Millfield had the highest percentages for those assessments/reassessments ending in 'No Further Action'.

## 6. Overall Findings

- 6.1 There seems parity between the different wards in those receiving both referrals, with percentage of population ranging from the lowest percentage in the Washington area of 5.8%, to 7.5% in South Sunderland.
- 6.2 Within the East Sunderland area, overall 6.6% of the adult population across the area had been referred to Adult Services, this ranged from 4.8% in Millfield to 7.5% in Ryhope.
- 6.3 The number of assessments undertaken per ward was proportionate to the estimated number of clients resident in each ward. Of those assessments with an outcome recorded, 63% went on to receive a service of some description.
- 6.4 Within the East Sunderland area, 14.4% of the adult population across the area received an assessment/reassessment. 63.3% of those assessed/reassessed across the area had an outcome of 'Services Provided'.
- 6.5 As can be seen from the attached indices of Deprivation 2004 (Appendix 2) there would appear to be definite correlation between the number of referrals received and deprivation levels, for example, Sandhill is one of the areas within the upper 5% of the Indices of Multiple Deprivation ranking level, and has one of the highest number of referrals (724 referrals, as well as Sandhill (724 referrals) and Hendon (710 referrals).

## 7. Appendices

- 7.1 Appendix 1 – Tables 1 to 4 Referral and Assessment Data to Adult Services
- 7.2 Appendix 2 – Indices of Multiple Deprivation Graph

APPENDIX ONE  
Table 1

Clients Receiving Referrals Between 1st Jan 05 and 31st Dec 05 by Ward

Area	Ward	No. of Referrals Per Ward	No. of Referrals Per Ward as % of Population	No of Referrals Per Area	No. of Referrals Per Area as % of Population	Estimated Population Aged 18 & Over Per Ward	Estimated Population Aged 18 & Over Per Area
South Sunderland	Doxford	527	6.4%	1,845	7.5%	8,260	24,731
	Silksworth	679	8.1%			8,402	
	St Chads	639	7.9%			8,069	
West Sunderland	Barnes	564	6.0%	2,354	6.8%	9,475	34,790
	Pallion	583	6.5%			8,947	
	Sandhill	724	8.4%			8,575	
	St Annes	483	6.2%			7,793	
	Hendon	710	7.4%			9,624	
East Sunderland	Millfield	441	4.8%	2,252	6.6%	9,240	34,225
	Ryhope	582	7.5%			7,743	
	St Michaels	520	6.8%			7,618	
	Castle	587	6.6%			8,905	
	Fulwell	444	4.9%			8,992	
North Sunderland	Redhill	597	6.7%	2,752	6.1%	8,954	44,766
	Southwick	608	6.7%			9,083	
	St Peters	517	5.9%			8,832	
	Washington Central	519	5.7%			9,176	
	Washington East	496	5.9%			8,465	
Washington	Washington North	626	7.2%	2,482	5.7%	8,656	43,206
	Washington South	389	4.8%			8,160	
	Washington West	452	5.2%			8,749	
	Copt Hill	666	7.3%			9,167	
	Helton	548	6.2%			8,835	
Coalfields	Houghton	653	7.4%	2,448	6.8%	8,807	36,146
	Shiney Row	582	6.2%			9,337	
	<b>Total</b>					<b>14,134</b>	

Table 2

Estimated Population of Sunderland Residents Aged 18 & Over by Ward

Ward	Estimated Population Aged 18 & Over	% of the Population Aged 18 & Over
Hendon	9,624	4.42%
Barnes	9,475	4.35%
Shiney Row	9,337	4.29%
Millfield	9,240	4.24%
Washington Central	9,176	4.21%
Copt Hill	9,167	4.21%
Southwick	9,083	4.17%
Fulwell	8,992	4.13%
Redhill	8,954	4.11%
Pallion	8,947	4.11%
Castle	8,905	4.09%
Helton	8,835	4.06%
St Peters	8,832	4.05%
Houghton	8,807	4.04%
Washington West	8,749	4.02%
Washington North	8,656	3.97%
Sandhill	8,575	3.94%
Washington East	8,465	3.89%
Silksworth	8,402	3.86%
Doxford	8,260	3.79%
Washington South	8,160	3.75%
St Chads	8,069	3.70%
St Annes	7,793	3.58%
Ryhope	7,743	3.55%
St Michaels	7,618	3.50%
<b>Total</b>	<b>217,864</b>	<b>100.00%</b>

**Table 3**

**Clients Receiving Assessments & Reassessments Between 01 Jan 05 and 31 Dec 05 by Ward**

Area	Ward	No. of Assessments & Reassessments Per Ward	No. of Assessments & Reassessments Per Ward as % of ward population	No. of Assessments Per Area	No. of Assessments Per Area as a % of ward population	Estimated Population Aged 18 & Over Per Ward	Estimated Population Aged 18 & Over Per Area
South Sunderland	Doxford	877	10.6%	3,527	14.3%	8,260	24,731
	Silksworth	1,268	15.1%				
	St Chads	1,381	17.1%				
	Barnes	1,334	14.1%				
West Sunderland	Pallion	1,302	14.5%	5,182	14.9%	8,947	34,790
	Sandhill	1,463	17.1%				
	St Annes	1,083	13.9%				
	Hendon	1,375	14.3%				
East Sunderland	Millfield	1,287	13.9%	4,944	14.4%	9,240	34,225
	Ryhope	1,082	14.0%				
	St Michaels	1,199	15.7%				
	Castle	1,410	15.8%				
North Sunderland	Fulwell	1,220	13.6%	6,655	14.9%	8,992	44,766
	Redhill	1,323	14.8%				
	Southwick	1,528	16.8%				
	St Peters	1,172	13.3%				
Washington	Washington Central	1,009	11.0%	4,522	10.5%	9,176	43,206
	Washington East	819	9.7%				
	Washington North	1,092	12.6%				
	Washington South	654	8.0%				
Coalfields	Washington West	949	10.8%	5,163	14.3%	8,749	36,146
	Copt Hill	1,404	15.3%				
	Hetton	1,329	15.0%				
	Houghton	1,321	15.0%				
	Shiney Row	1,108	11.9%			9,337	
<b>Grand Total</b>		<b>29,992</b>		<b>217,864</b>			

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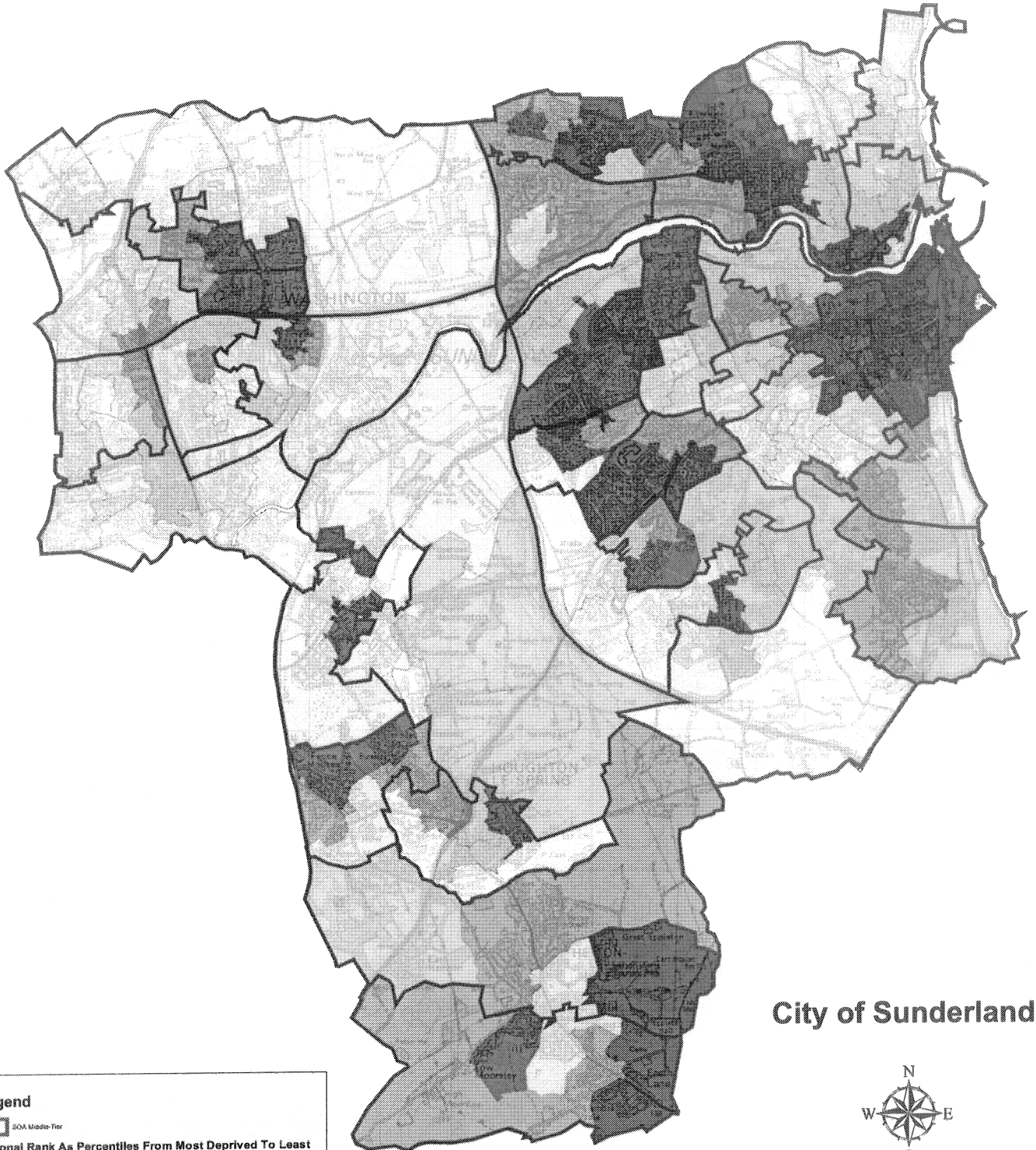
Table 4

Outcomes of Client Assessments and Reassessments Between 01 Jan 05 and 31 Dec 05 By Ward

Area	Ward	1. Services Provided as %	2. No New Services Provided as %	3. No Further Action as %	4. Other Outcome as %	Total No. of Assessment Outcomes Per Ward
South Sunderland	Doxford	61.2%	20.2%	12.1%	6.5%	984
	Silksworth	64.0%	17.7%	10.9%	7.3%	1,410
	St Chads	63.2%	20.4%	11.3%	5.1%	1,527
	Barnes	66.0%	19.3%	7.6%	7.1%	1,478
West Sunderland	Pallion	64.8%	20.7%	8.3%	6.2%	1,447
	Sandhill	65.3%	16.4%	11.1%	7.1%	1,655
	St Annes	64.4%	20.5%	10.0%	5.1%	1,201
	Hendon	64.0%	17.2%	11.4%	7.4%	1,558
East Sunderland	Millfield	61.0%	19.2%	11.3%	8.5%	1,408
	Ryhope	61.5%	19.1%	10.5%	8.8%	1,222
	St Michaels	66.5%	21.0%	7.1%	5.4%	1,345
	Castle	59.7%	24.0%	10.8%	5.5%	1,551
North Sunderland	Fulwell	68.6%	15.4%	9.0%	7.0%	1,361
	Redhill	57.0%	26.2%	10.6%	6.2%	1,431
	Southwick	65.8%	18.0%	9.9%	6.2%	1,669
	St Peters	69.6%	14.0%	10.7%	5.8%	1,285
Washington	Washington Central	67.5%	15.8%	11.2%	5.5%	1,162
	Washington East	64.2%	19.3%	10.5%	6.0%	936
	Washington North	60.9%	23.7%	10.2%	5.3%	1,229
	Washington South	64.3%	20.9%	9.1%	5.7%	760
Coalfields	Washington West	62.2%	23.3%	8.8%	5.7%	1,074
	Copt Hill	57.8%	22.9%	12.3%	7.0%	1,596
	Helton	61.6%	21.2%	11.5%	5.7%	1,524
	Houghton	56.7%	24.5%	12.8%	6.1%	1,503
Total	Shiney Row	67.9%	15.4%	11.4%	5.4%	1,250
		63.3%	19.9%	10.5%	6.3%	33,566

# APPENDIX 2 Indices of Multiple Deprivation 2004

## The Index of Multiple Deprivation



**City of Sunderland**



0 0.5 1 1.5 2 Miles

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**Legend**

- SOA Media-Tier
- National Rank As Percentiles From Most Deprived To Least**
- Upper 5%
- > 5% - 10% symbol"/> > 5% - 10%
- > 10% - 20% symbol"/> > 10% - 20%
- > 20% - 30% symbol"/> > 20% - 30%
- > 30% - 50% symbol"/> > 30% - 50%
- > 50% - 100% symbol"/> > 50% - 100%

Source: Office of the Deputy Prime Minister - Indices of Deprivation 2004