

PEOPLE

	Area Priority	ACTIONS	Lead Agent	Progress Report
1	Improving Health and Wellbeing	<p>Delivery of actions as included within the West Health Plan on a Page, as agreed at April Area Committee:</p> <p>1. Identify impact of access to health and social care professionals and services</p> <ul style="list-style-type: none"> • Understand access to services including GP Practices, understand referrals and established pathways across the West, cross referenced with attitudes, behaviours and issues experienced and utilise the data and intelligence gathered to identify an effective area engagement plan to ensure pathways are clear between organisations/services and individuals are accessing the right services at the right time to support improved health outcomes and best value • Building on community assets and national programmes such as Change4life, promote participation and take up of physical activity • Continue to deliver the Enterprise and Personalisation project, specifically supporting local businesses to grow as well as interpreting the diagnostic intelligence in relation to West business and capacity for growth to support personalisation priorities 	SCC & CCG & VCS	<ul style="list-style-type: none"> • West Health programme - Mental Health Project on-going and lessons learnt being shared with SCCG and Public Health Live Life Well programme. • Match funding secured from SCCG to the West Area Committee to support locality working, working with the VCS. • Enterprise and Personalisation project progressing, with business diagnostic intelligence support future thinking. 5 businesses have now been established within the pilot.
		<p>2. Mental Health and Wellbeing</p> <ul style="list-style-type: none"> • Identify causes for poor mental health and wellbeing and understand the barriers to addressing these • Identify how the causes and barriers of poor mental health and wellbeing can be addressed • Ensure that the Place Board support to address causes through improvements to open spaces and the environment • Consider the use of alternative therapies connected to worklessness/welfare reform, working with all partners including schools, specifically working with those groups within communities that are particularly vulnerable and currently maybe missing pathways to support • Continue to support health champions within the West, with a particular focus upon recognising symptoms and sign posting to appropriate support, including Dementia and awareness 		<ul style="list-style-type: none"> • Report agreed at West Area Committee in December to support the development of a West Health programme, working with communities and the VCS to support vulnerable communities and develop best practice / lessons learnt. • Locality leads for health attend all People Boards to review and opportunities to work in partnership, specifically linking with VCS to deliver West area priorities as well as city-wide Dementia Awareness Training programme delivered via Health Champions within the West and training delivered to Pallion and Silksworth Traders in March 2015.

		<p>3. Teenage Conception Rates (particularly St Anne's and Sandhill Wards)</p> <ul style="list-style-type: none"> • Establish why teenage conception rates in these particular wards are higher and try and address these through partnership working • Link developments with the Council's ongoing Sexual Health Review • Link current residents groups with current GP Patient Groups to ensure local intelligence is considered and utilised to develop robust improvements 	SCC	Complete
		<p>4. Obesity / Healthy Eating and Lifestyles</p> <ul style="list-style-type: none"> • Linking with the Council's developing Intergrated Wellness Model, support families to develop healthy lifestyles through training, support and sharing information • Develop an extended Change4Life programme through West schools, delivering a whole family approach to offer support to develop healthy lifestyles • Explore the development of a local food co-op • Utilise assets within the West to add value and increase usage to support healthy lifestyles, developing derelict / under-used sites, working with communities and partners, particularly promoting active travel and using the 'great outdoors' • Establish issues / areas of concern regarding substance misuse in the West 	CCG & NTW, working with SCC and VCS	<ul style="list-style-type: none"> • Report agreed at West Area Committee in December to support the development of a West Health programme, working with communities and the VCS to support vulnerable communities and develop best practice / lessons learnt. • Change4life programme supported with Schools across the West - SIB funding approved at June 2014 Area Committee. Healthy Lifestyles Co-ordinator now appointed and commenced in post, pro-actively working with schools across the West.
2	Activities For Young People	1. Elected members to attend Youth Operational Group and receive regular updates on youth activity delivery	SCC	• Complete
		2. Influence and support the delivery of youth activity in the West.	SCC	• Complete
		3. Consider opportunities for young people to support their Health and well being (links to Place Board priorities for Maximising Green Space).	SCC	Report agreed at West Area Committee in December 2014, to support the development of a West Health programme, working with communities and the VCS to support vulnerable communities and develop best practice / lessons learnt, particularly in relation to Mental Health and Wellbeing. Call for projects circulated during January and successful projects commenced delivery from early March 2015. Lessons to influence future West Health Programme

3	Improve the employment prospects, aspirations and opportunities for West residents from -9 months to end of life	1. Improve the employment prospects and opportunities of communities in the West, strengthening and promoting partnership working between schools and employers to improve career advice, skills development and enterprise	SCC & Schools	Ongoing - Draft Skills Strategy presented to the West People Board in January for their comment and influence. Members asked that the VCS role with regard to the strategy is enhanced including a place on the Education and Skills Panel. • WIRES project approved at December 2014 Area Committee to further work with employers to support people within the West to develop their skills to support movement into employment/interviews.
		2. Monitor the delivery and outcomes of the apprenticeship scheme and review options for future skills support within the West Area linked to the ongoing work to improve skills and job opportunities for 14-16, and younger.	SCC, Schools and VCS	Ongoing - An additional £20k SIB was agreed at October 2014 Area Committee to continue to support additional apprenticeship opportunities for those young people on the West work experience programme to provide additional progression routes.
		3. Monitor the delivery of the West Job Clubs and consider sustainable options for community work club support in the future	SCC	Complete
		4. Monitor and review delivery of the West enterprise scheme in the West to ensure businesses are growing, improving and supporting the broader personalisation agenda - enabling individuals and communities to become more self-supported and resilient	SCC	Ongoing - Enterprise scheme now progressed through procurement with BIC being successfully awarded the contract. Activity commenced 1.9.2014 with 5 businesses established and supported by 2.2.15. Further updates on this project continue to be presented to People Board
		5. Complete a diagnostic of the businesses within the West to identify and inform how enterprise and utilisation of skills can be supported in the West	SCC	Ongoing - Diagnostic and support scheme now progressed through procurement with the BIC successfully being awarded the contract. Full update on this project continue to be presented through People Board
		6. Identify and develop options to improve the employment prospects and opportunities as part of the school curriculum, specifically working with 14-16 and younger.	SCC & Schools	Forward Plan for 2015/2016 includes continuing to strengthen relationships with schools. Area Co-ordinators working city-wide where possible.

4	Influence the design, delivery and review of People based services devolved to Area Committee	1. Develop New Relationship with Schools	SCC	<ul style="list-style-type: none"> •At its meeting of 5th November Cabinet approved the Policy Statement on the role of the Council in relation to schools and the wider education system. •The Statement determines the role of the Council in improving educational outcomes and defines the key elements of the local authority's role. •Additionally, next steps were agreed in order to develop the necessary relationships, systems and processes to reflect the changing education landscape, the educational priorities within the city's key strategies, the Council's Community Leadership role and its statutory duties. •One of those key actions is to develop arrangements whereby Elected Members are enabled to play a role in strengthening the local accountability of schools and in sharing local intelligence. •Currently arrangements are underway to further discuss this approach with members in 2015, following a presentation to the West People Board in January 2015
		2. Improve access to green/open/blue space, to support further participation in physical activities. (Greenspace Grant of £20k per area).	SCC	As per maximising greenspace update within Place priorities
		3. Review of Museum Services	SCC	A Cultural Strategy is being developed for the city which will help to shape Museums and Heritage in a way that Sunderland residents want. This will help to develop a vision that will determine the delivery plan of priorities for the next 3-5 years. The Strategy and the Museum Vision are proposed to be discussed at future People Boards. Members will have the opportunity to contribute to how the service will be tailored to meet the needs of the community. Following that, the Heritage Team will engage with local individuals and groups, such as the Area VCS Network to discuss the new proposals. The Libraries, heritage and Museums team are also supporting the West Heritage Event held 21-23 May 2015.