

## WASHINGTON AREA COMMITTEE

Tuesday 6<sup>th</sup> March 2012 at 6.00 pm

**VENUE – SPRINGWELL VILLAGE COMMUNITY VENUE, FELL ROAD, NE9 7RP**

### AGENDA

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4. Next Meeting – Thursday 26 <sup>th</sup> April, 2012. Venue – Millennium Centre, Concord	

\* Denotes an item relating to an executive function  
E WAUGH  
Head of Law & Governance

27 February, 2012

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Information contained in this agenda can be made available in other languages on request.

**At a meeting of the WASHINGTON AREA COMMITTEE held at the MILLENNIUM CENTRE, CONCORD on THURSDAY, 2<sup>ND</sup> FEBRUARY, 2012 at 6.00 p.m.**

**Present:-**

Councillor Scaplehorn in the Chair

Councillors Kelly, Lauchlan, F. Miller, G. Miller, Padgett, Snowdon, D. Trueman, H. Trueman, Walker and Williams.

John Rostron	-	City Services
Brian Hodgkinson	-	City Services
Nicola Hawyes	-	City Services
Karon Purvis	-	Chief Executives
Karen Alexander	-	Chief Executives
Alan Scott	-	Children's Services
Lorraine Hughes	-	Children's Services/Sunderland PCT
Neil Revely	-	Health, Housing and Adult Services
Marion Marshall	-	Commercial and Corporate Services
Paul Wood	-	Commercial and Corporate Services
John Chapman	-	Gentoo
Inspector Alan Pitchford	-	Police
Alaine Robson	-	SNCBC

Members of the Washington Community.

**Apologies for Absence**

Apologies for absence were submitted on behalf of Councillors Fletcher, Richardson, Thompson and Wake. Mike Poulter, Nikki Vokes, James Third, Jacqui Reeves and Sarann Valentine.

**Declarations of Interest**

Item 03a – 3.3 – Education and Heritage Project Update

Councillor G. Miller declared a personal and prejudicial interest in the item as Managing Director of TWEBLO.

Councillor F. Miller declared a personal and prejudicial interest in the item as her husband was the Managing Director of TWEBLO.

### Item 03b – Financial Statements and Proposals

Councillor Kelly declared a personal and prejudicial interest in SIB Application No. 2 (Library Resource and Refurbishment) as Chair of Governors for Usworth Grange Primary School and left the room during consideration of the item.

### Item 03b – Financial Statements and Proposals – Community Chest

Councillor Walker declared a personal interest in the Community Chest applications for Roseberry Court/Peacehaven Court Residents as an employee of Gentoo.

Councillor Walker declared a personal and prejudicial interest in the St. Bede's Primary School Community Chest application as a Governor for the School and left the room during consideration of the item.

The Chairman declared a personal and prejudicial interest in the Community Chest application from Springwell Village Primary School as a Governor of the school and left the room during consideration of this item.

### **Minutes of the Last Meeting of the Committee held on 1<sup>st</sup> December, 2011**

1. RESOLVED that the minutes of the last meeting of the Committee held on 1<sup>st</sup> December, 2011 (copy circulated) be confirmed and signed as a correct record.

### **Community Action in Washington: Identifying New Issues and Agreeing Actions (2011/12 Work Plan)**

The Chairman advised that due to a number of outstanding issues it was proposed that the item relating to the process for the Review of Local Area Plans for 2012 be deferred and considered at the next Area Committee meeting.

2. RESOLVED that the item be deferred to the next meeting of the Committee.

### **Community Action in Washington: Progress Review – Progress Report on 2011/12 Work Plan**

The Chief Executive submitted a report (copy circulated) to provide an update of progress against agreed actions in the current year's (2011/12) Work Plan (Annex 1).

(For copy report – see original minutes).

Karon Purvis, Area Officer presented the report and updated the Committee on the work of the Employment Task and Finish Group.

## **Youth Opportunities (NEET Support and Co-ordination)**

Alaine Robson of SNCBC advised the Committee that there were currently 16 young people on the project, all based within the Washington locality, three of which were on Foundation Learning and a further three registered with the Washington Youth Opportunity Project. One participant had gained employment and another had secured an apprenticeship at the Millennium Centre.

Four apprenticeships had been allocated to the Street Scene Section, one person was interested in a career within the Navy and a group of young people were to attend the Steering Group to discuss the barriers they faced and what they would like to do.

Ms. Robson also advised that they would be meeting on a fortnightly basis with Riverside Training to look at key worker support and working with schools on a menu of support.

In response to Councillor Kelly's query, Ms. Robson advised that three youths had been referred as their training programme had come to an end and they had progressed onto this project.

Councillor Kelly commented he was concerned that people were being referred to this programme from other training providers, which was not what the project was for, it was for youths not in education or employment at all.

In relation to Councillor Kelly's request for an update on how the youths working in Street Scene were progressing and the issues they were having, the Chairman proposed that this be discussed at the next Task and Finish Group.

## **Activities for Young People Addressing Youth Anti-Social Behaviour**

The Chairman introduced Alan Scott, Operations Manager of the Youth Development Group who advised that they were finding it a challenge to provide the number of sessions promised for 8-12 year olds. One project was up and running but they had asked for an extension to hit targets.

There was a revision from 60 sessions to 47 sessions for Quarter 4 but they could guarantee usage from the specific Wards and the participation figures for 13-19 year olds had well exceeded the figures planned.

Councillor Williams enquired if the issues in relation to the 8-12 year olds could not have been anticipated beforehand.

Mr. Scott advised that the problem was the time taken to set up the sessions and poor engagement which could not have been anticipated initially.

John Rostron, Area Community Manager advised that the heritage project was trying to engage in a different way, working with partners and a young person's heritage group. They had faced problems in trying to get the information out to all the schools and were working to make sure the Youth/Heritage Workers had a plan of action so young persons received a quality service and engaged in the right way to ensure the programme was delivered correctly from the beginning.

Councillor G. Miller referred to the two Wards which still had no provision and enquired as to what the issues were and the actions being taken.

Mr. Scott advised that they had been surprised by the lack of take up by the community groups in Washington Central and South Wards but there was now a dedicated officer to visit these groups and schools to encourage greater engagement and they were confident of increasing the take up.

Mr. Rostron advised that there was a capacity issue which we needed to address..

### **Operation Choice**

Inspector Alan Pitchford updated the Committee on Operation Choice advising that the Youth Bus was now planned to visit seven primary schools and another ten schools had provided dates and this should be up and running very soon.

### **Attractive Neighbourhood**

Brian Hodgkinson, Washington Area Response Manager advised that out of 325 issues raised, only 3 were outstanding with the main service requests including litter and graffiti.

We had been short-listed for Best City in the Northumbria in Bloom awards. Themes were being considered for the Olympics and there was also a 'More Trees, More Good' campaign being carried out by the Woodland Trust.

The Love Where You Live campaign was to commence the week beginning 12<sup>th</sup> March if Members had any suggestions on the Wards to be looked at.

In relation to the Olympic proposals, Councillor Kelly enquired if some of the Area Committee funding already allocated for this could be used to provide medals for example for school sports days.

Councillor F. Miller suggested a Community Games Event where the medals could be presented by the Leader/Mayor if available and she offered to help deliver, if advice was needed.

A member of a Residents' Association wished to highlight the issue of litter being left on the main roads of Washington due to wagons transporting to the Waste Transfer Stations.

The Chairman advised that he would make sure this issue was taken to the Environment Agency.

Councillor Kelly commented that he would take this forward if the relevant information was emailed to him.

Councillor G. Miller referred to the More Trees, More Good campaign and commented that Washington already had many trees and he expressed concern at the level of maintenance by the Woodland Trust of these existing trees which should be addressed before they planted more.

3. RESOLVED that Members:-
- (i) noted the report, progress updates and actions as identified in the report and in the Work Plan attached as Annex 1;
  - (ii) agreed further updates from Youth Opportunities; and
  - (iii) agreed for a detailed progress report for the Washington Managed Work Space project to be presented to a future Area Committee meeting.

### **Strategic Initiatives Budget (SIB) and Community Chest – Financial Statement and Proposals for Further Allocation of Resources**

The Chief Executive submitted a report (copy circulated) to request the Committee's consideration of proposals for the allocation of the Strategic Initiatives Budget (SIB) and Community Chest to support initiatives that would benefit the area.

(For copy report – see original minutes).

4. RESOLVED that the Committee:-
- (i) noted the financial statement set out in Section 2.1 of the report;
  - (ii) agreed the recommendations set out in Annex 1 with reference to the SIB applications;
  - (iii) approved £2,250 as a contribution from the 2011/12 SIB budget for the Concord Bus Station enhancement project;
  - (iv) approved £10,999 as a contribution from the 2011/12 SIB budget for the Library Resource and Refurbishment project at Usworth Grange Primary School;
  - (v) approved the 12 proposals for support from 2011/12 Community Chest as detailed in Annex 2; and
  - (vi) noted the Community Chest reclaimed amounts as detailed in Annex 3.

The Chairman thanked everyone for their attendance and closed the meeting.

(Signed) B. SCAPLEHORN,  
Chairman.

6<sup>th</sup> March 2012

## REPORT OF THE CHIEF EXECUTIVE

### COMMUNITY ACTION IN WASHINGTON – NEW ISSUES: Healthy City Investment Area Funding.

#### 1. Why has it come to Committee?

- 1.1 The Sunderland Teaching Primary Care Trust's Healthy City Delivery and Improvement Group are proposing to change the way in which the Healthy City Investment Fund is administered and are asking all 5 Area Committee's to consider allocating and administering the fund as of March 2012.

#### 2. Background

- 2.1 The Healthy City Investment Fund has existed for a number of years with funding being made available from both the PCT and the council. The funding has been used to make small grants available to the voluntary and community sector to support activities that are likely to have a positive impact on health outcomes.
- 2.2 At a recent meeting of the Steering Group it recognized that an area based approach to supporting the voluntary and community sector was resulting in a more inclusive approach. The Steering Group proposed, therefore, that in future, the Healthy City Investment Fund might be delegated to Area Committees to allocate funding.

#### 3. Priorities

- 3.1 The Healthy City Investment Fund is to be allocated to support the halt in the decline in cancer mortality for men in Sunderland, and there two strands to this: -
  - Projects which address the main lifestyle causes of cancer: tobacco, alcohol and obesity;
  - Projects which promote awareness of the early signs and symptoms of cancer.
- 3.2 Bids for funding would be left to individual organisations to determine, based on the needs and assets of the organisation and of the families, neighbourhoods and communities they serve and there is a real opportunity here to work with Area VCS networks to develop approaches to delivering activity to meet this priority.

#### 4. Funding available in 2012/13

- 4.1 There is an allocation of £155,397 available (a combination of uncommitted resources from 2011/12 and a further £100,000 contribution from TPCT), which means there will be £31,079 for each Area Committee.

#### 5. Future Governance Arrangements

- 5.1 It is proposed that Area Committees will utilise the existing SIB governance process as the mechanisms for making decisions on bids for funding and each Area Committee submit a report to the Health and Wellbeing Board on an annual basis summarising expenditure of the fund and outcomes achieved. (The Healthy City Delivery and Improvement Group will cease to exist by April 2012 and the governance

arrangements of this fund will therefore be overseen by the Shadow Health and Wellbeing Board during 2012/13)

## **6. Recommendations**

It is recommended that Area Committee: -

- a. Agree to take on the allocation and administration of £31,079 Healthy City Investment Fund per Area for 2012/13.
- b. Agree that the Area Officer develop and implement the approach for working with the Area VCS network to develop initiatives in support of male cancer mortality, focusing on the two themes described in section 3.
- c. Note that each Area Committee's Public Health representative will be available to advise on the potential impact of any proposed projects to be funded.

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6<sup>th</sup> March 2012

**REPORT OF THE CHIEF EXECUTIVE**

**COMMUNITY ACTION IN WASHINGTON – NEW ISSUES: Process for the Review of Local Area Plans and Priorities for 2012**

**REPORT OF THE CHIEF EXECUTIVE**

**1.0 Why has it come to Committee?**

1.1 The report provides a proposed approach and timeline for the Area Committee to review its Local Area Plans and Priorities for 2012.

**2.0 Background**

2.1 In February 2011 Sunderland Council agreed the approach to refresh the Sunderland Strategy, the purpose of which is to examine the robustness of the strategic framework for each Aim and identify ways to strengthen it, as well as the targets, milestones and delivery models, in addition to producing options for streamlined governance and a clear set of service delivery options for individual Aims.

2.2 The approach acknowledges it is vital that elected Members are central to the refresh of the Sunderland Strategy to ensure it reflects the needs of their communities, and that they, as community leaders, are able to identify and champion priorities to be addressed in their communities. As such it was agreed that the review and further development of Local Area Plans (LAPs) is integral to refreshing the Sunderland Strategy and would take place toward the latter stages of finalising the Sunderland Strategy refresh.

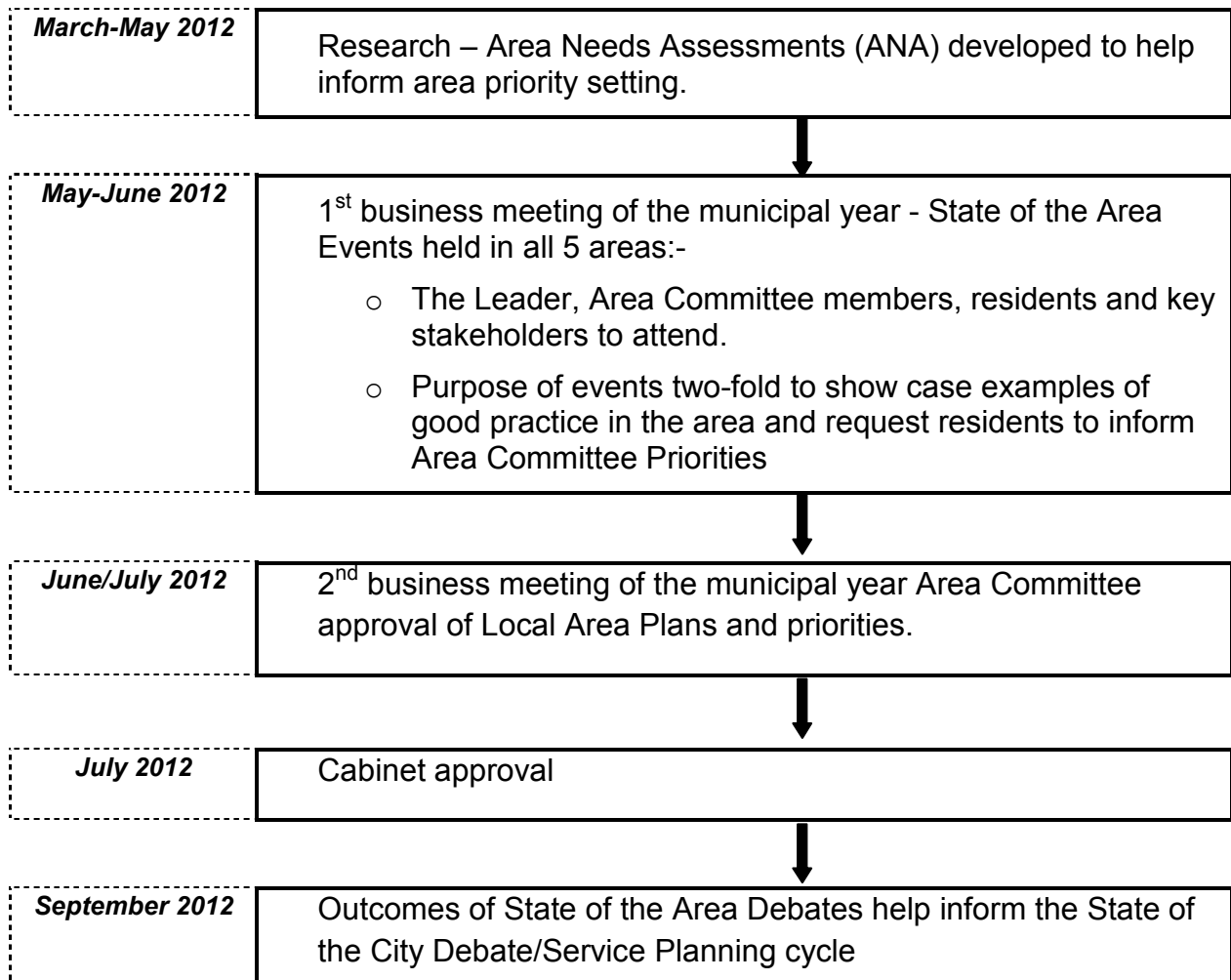
**3. Role of Area Committees in the development of the LAPs**

3.1 The role of Area Committee is to lead on the development and effective implementation of the Local Area Plan (as the local interpretation of the Sunderland Strategy, turning those priorities into reality and practical action for people in their area), Monitor the quality and effectiveness of services delivered by the Council and other main providers in the Area and actively encourage local residents to become involved in decision-making on matter which affect them.

3.3 The development of LAPs is a structured, evidence led approach to priority setting and problem solving at a local level. It supports the Area Committees in achieving an enhanced partnership/joint working approach in addressing issues at a grass routes level, and informs the city's strategic framework. Providing for a more pro-active way of working with partners to address issues and grasp opportunities.

**4. Proposed Approach and timeline**

4.1 It is proposed that the initial desk top research commences in March and Area Needs Assessments are developed and used as the basis of Area Committee's further consideration and approval of priorities commencing late May through to July.



## 5. Recommendation

Committee is requested to:

- i) Consider and provide feedback on the information provided.
- ii) Agree the proposed approach and timeline outlined in section 4.
- iii) Continue to deliver actions against current workplans until approval of 2012 priorities.

Contact Officer: Karon Purvis, Washington Area Officer Tel: 0191 561 2449  
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6<sup>th</sup> March 2012

**REPORT OF THE CHIEF EXECUTIVE**

**COMMUNITY ACTION IN WASHINGTON – PROGRESS REVIEW**

**Progress Report on 2011/12 Workplan**

**1 Why has it come to Committee?**

- 1.1 The report provides an update of progress against agreed actions in the current year's (2011/12) Work Plan (**Annex 1**).

**2 Background**

- 2.1 The purpose of the work plan is to clearly identify the key priorities for Area Committee to discuss, deliver actions and monitor throughout the year, with the overall outcome to improve the quality of life for residents within the Washington area.
- 2.2 This report presents an update with regard to the key priorities for 2011/12 and other priorities carried forward from 2010/11.

**3 Helping local people access employment opportunities**

**3.1 Employment Task and Finish Group**

- 3.1.1 The Employment Task and Finish Group meets monthly to discuss future activity and receive an update with regard to progress of the Youth Opportunities Project. The Group is well attended by a number of partners.
- 3.1.2 The Employment Task and Finish Group received proposals for a second Business Breakfast event at the last meeting, held 6<sup>th</sup> March. It was agreed that the event would be marketed to a large number of local employers, to schools, and to small and medium sized businesses. The event would focus on publicising services and activities to businesses that need assistance to take on apprentices or work placements. It would also consider what other support local employers need to provide more opportunities for young people. The Business Breakfast event is proposed to take place 23<sup>rd</sup> April 2012.
- 3.1.3 In addition to further events with employers, the group also proposes further work with young people to consider what's working, lessons learned and best practice from the Youth Opportunities Project. A targeted event for young people is proposed Spring/Summer 2012.
- 3.1.4 A verbal update will be provided at the meeting, following confirmation of additional activity at the Task Group meeting of 6<sup>th</sup> March 2012.

**3.2 Youth Opportunities (NEET Support & Co-ordination)**

S.N.C.B.C and Riverside Training attend the Employment Task and Finish Group and Area Committee to provide regular updates with regard to the project. A number of work stream are now underway.

- 3.2.1 Developing links in the local area: The Young Persons Key Worker (YPKW) continues to develop links within the local area. This includes schools, voluntary community sector organisations, local businesses and the BIC as well as attending the Area Voluntary

Sector Network. The YPKW has attended the National Apprenticeship week event at Washington Job Centre and networked with other agencies with a view to being involved in a possible network forum for local employers. The YPKW continues to work very closely with Riverside/ Itec training providers and attends Riverside training fortnightly to continue to offer additional support to young people referred onto the Foundation Learning programme as part of the menu of support offered to young people registered on the Youth Opportunities project. Links have also been made with Biddick School Sports College to work with targeted current year 11's who are identified at risk of being NEET from May /June 2012. This is in addition to the work already being implemented with Oxclose Community School.

- 3.2.2 Employer Engagement: The YPKW continues to work with local employers and has recently been in discussions with a local business currently offering an employment opportunity for young people 16-18. Further discussions are taking place with other local businesses considering taking on apprentices in the near future. The project continues to work with businesses to look at whether they would take young people on placements to gain work experience and potentially offer references for those young people again to support them into securing employment opportunities.

Links are also being made with services that have recently received funding to help young people into employment. Learning Curve can offer (at no cost to the Youth Opportunities project) training to young people in a selection of occupational areas including administration, welding, retail, customer services. Learning Curve have agreements in place with organisations such as Caterpillar, Morrisons and the Arcadia group and young people are invited to attend employment training programmes to participate in 102 guided learning hours. As an example, for training units in welding units covered include servicing mechanical equipment, welding, assembling components, problem solving, and working in a team. At the end of the training, young people will be guaranteed a job interview with an employer from their chosen occupational area with the possibility of securing actual employment. This is not compulsory but it is an additional opportunity for the young people to not only be skilled up but they will they will also receive an NCFE qualification, have the opportunity to experience a real interview and potentially be recruited by local employers.

- 3.2.3 Delivering the Programme: The first young person's focus group has taken place which identified a selection of 'support' that young people have identified they would benefit from. This includes basic skills level 1 and level 2, the 'learn to drive' program, a Job Club to help with employability skills, CV workshops, interview techniques, mock interviews and invited guest speakers.

A meeting with the BIC has taken place to look at the possibility of delivering a programme of activity for young people who may be interested in pursuing self employment opportunities. This includes the possibility of setting up an enterprise club which would run from one of the Job Linkage offices that the Youth Opportunities Project currently delivers from.

The project is performing well and is achieving over and above the anticipated targets. 24 young people to date are registered onto the project in the first quarter, 2 have moved into paid employment and support will continue for those young people up to 12 weeks of commencing employment to assist sustainability and retention. 1 young person has been successfully appointed onto an apprenticeship and 3 are waiting to start a work placement at BIC with a view to one of those young people securing an

apprenticeship at the end of the placement. 9 young people are currently on Foundation Learning at Riverside, 2 have started on a personal and social development programme, 1 has expressed interest in self employment opportunities, and 1, although registered on the programme is waiting to start a full time vocational course at Newcastle College. 5 young people are actively seeking employment / apprenticeship opportunities in a variety of occupational areas with 4 of these young people interested in volunteering and all interested in work experience / placement opportunities.

### **3.3 Education and Heritage Project Update**

3.3.1 The Education Heritage Project engages young people at both school age and those categorised as NEET to access heritage volunteering opportunities and training opportunities.

3.3.2 A number of initiatives are underway and supported by the Education and Heritage Officer:

- Ongoing work with volunteers from Multipurpose Centre, Crowther, Washington carrying out decoration to various areas of the centre. A local roofing contractor has also completed essential repairs to the Centre.
- Negotiations with local companies to carry out repairs and renovation at the North East Aircraft Museum and work with various organisations to site Blackpool tram at the museum.
- Working with three of the CAs in the area (Springwell, Donwell and Columbia) assisting with refurbishment works and with Columbia CA to arrange a Heritage Open Day in partnership with the Education and Heritage Project.
- Facilitating volunteering at Bowes Railway and the Washington Usworth Miner's Memorial Wheel Project.
- Work with Fatfield Primary School and St. George's Church with regard to the siting and repair works of the Fatfield War Memorial.
- Negotiations to carry out essential work to the Usworth Miner's Monument as well as working with the Usworth Banner Group to raise funding.
- Supporting the Heritage Youth Group (8–11 year olds) at the Washington Millennium Centre. This group is developing intergenerational work across the area.

### **3.4 Washington Managed Workspace Project**

3.4.1 Three companies - Hellens, Barmston Developments and Anthony Watson submitted tenders for the Washington Managed Workspace Project. Following the appraisal process the tender has been awarded to Barmston Developments. The Barmston Development Site is on Turbine Business Park and borders Both Turbine and Nissan Way. Site plans and computer generated images of the building will be available to view at the Committee Meeting.

3.4.2 The development will provide 56,000 sq ft of managed business space comprising 25 Offices and 9 workshops at a cost of £6m. £3m of the funding will come from the former Working Neighbourhoods Fund and the remainder will be sought from European Regional Development Fund (ERDF).

3.4.3 The business case for ERDF has been submitted to the department for Communities and Local Government. Currently the City is in the first stages of the technical appraisal of the proposals. This can be a lengthy process and it is anticipated approval will be received July 2012.

- 3.4.4 Council Officers have begun the process of working with Barmston Developments to ensure once approval is granted for the funding the construction can quickly move forward. The target date is August 2012. The anticipated opening of the new managed workspace will be autumn 2013.

For any further information please contact Berni Whitaker, Enterprise Manager on 0191 305 1205 [berni.whitaker@sunderland.gov.uk](mailto:berni.whitaker@sunderland.gov.uk)

#### **4 Activities for young people and addressing youth disorder**

##### **4.1 Holiday Activities Programme 13 – 19 year olds**

- 4.1.1 The Holiday Activities Programme being delivered to young people in Washington include:

- Sunderland City Council's Youth Development Group's Mobile Youth Service delivered two additional sessions, one at Vigo Lane and another taking young people Quad biking. The sessions attracted ten and nine young people respectively. On the Tuesday at Vigo Lane youth workers engaged young people in board games and arts and crafts using the bus as a base. Staff engaged with young people in discussions using the board game around "britishness" and being a part of their local community.
- Washington Arts Centre delivered a host of different activities every day over the half term. Activities included photography, and the arts as well as music workshops and engaged 81 young people.
- Oxclose and District Young Peoples Project once again have engaged a number of young people in a range of activities. Oxclose had young people mountain bike riding, and a day at 'Wet and Wild'. Young people also visited the Sunderland Stadium of Light and a Pandemic Music Event was very successful with 177 young people attending. Oxclose District Young People Project engaged 306 young people.
- The mobile youth service is delivering two sessions in Rickleton.

##### **4.2 Activities for 8 – 12 year olds**

- 4.2.1 In relation to the work with 8 – 12 year olds all three projects are underway, delivering in three of the five ward areas. They are:

- Washington North: Washington Millennium Centre Heritage Youth Forum is now meeting and is supported by Beamish and Tweblo. The forum has been promoted to all primary schools in the area.
- Washington East: Washington Arts Centre is delivering Pick n Mix Arts Activities sessions which are well attended.
- Washington West: About 40 young people are attending sessions in Springwell Village.

- 4.2.2 It is anticipated that projects will be developed in the other 2 wards by the Spring of 2012. Children's Services are currently engaging with service providers to identify delivery partners.

##### **4.3 Operation Choice**

- 4.3.1 Since the last meeting some progress has been made with regard to utilising the Youth Bus in Primary Schools across Washington. Officers will present a verbal report to Area Committee informing Members of activity and progress.

#### **4.4 XL Youth Villages**

- 4.4.1 Successful delivery of the XL villages at the Galleries site was reported to the Task and Finish Group. Large numbers of young people are attending. 'New' young people are being signposted to other provision across the area.
- 4.4.2 Building on the success of the Winter XL model, which has seen a marked increase in the number of young people accessing the service and an overall reduction of 33% in reported youth ASB, Children's Services are holding a meeting of the XL Strategic Group to develop and agree the model of delivery for the new financial year. They would like to extend an invite to all locality Task and Finish Group Chairs to join Cllr Smith on this group together with stake holders from across the City. The model of delivery would then be discussed at each locality Task group and decisions made with regards to the location of provision using the information collected from previous villages and data from the multi agency Intelligence and tasking Group. It is hoped that these recommendation would then be taken to a future Area Committee meeting.

#### **4.5 Young People's Task and Finish Group**

- 4.5.1 The Young People's Task and Finish Group meets bi-monthly to discuss future activity and receive an update with regard to progress, from partners delivering services for young people. The Group is well attended by a number of partners.
- 4.5.2 At the last Task and Finish Group, held Tuesday 22<sup>nd</sup> February, the group received a number of very positive reports with regard to delivering services for young people collaboratively, impacting on anti social behaviour and expanding networking and signposting to appropriate services. One of the most successful outcomes has been the partnership approach which has resulted in those co-ordinated services for young people right across the area. Concerns were raised that many of the projects which are having a positive impact on anti-social behaviour and are engaging record numbers of young people, are currently funded through support from the Area Committee and other 'short term' funding streams. In many cases that funding will cease at the end of this financial year.
- 4.5.3 Partner organisations are currently pursuing other sustainable funding opportunities but it is likely a gap in provision will arise whilst those opportunities are proactively explored and appropriate applications for support are progressed. Projects and initiatives likely to be affected include Remix at the Washington Arts Centre, the new work recently implemented with the 8 – 12 year olds and holiday activities for 13 – 19 year olds.
- 4.5.4 The Task Group requests Members to consider inviting those partners to submit a full application for SIB from the 2012/13 budget (subject to budget approval) to meet the short term gap and to support those partner organisations to work collaboratively to bid for sustainable funding.

#### **5 Tackling Health Inequalities:**

- 5.1 There are a total of 184 Health Champions across the city, 29 of which are based in, or are residents of, Washington. A further 656 people across the City are undergoing training, 127 of which are based in, or are residents of, Washington, which includes 1 councillor in Washington and 60 people from the voluntary sector.
- 5.2 The next health champion celebration event is planned for 13<sup>th</sup> March 2012. People who have completed all five modules will be invited to come and receive their certificate from

the Mayor of Sunderland. A690 have been commissioned to make a short film on health champions will be premiered at the celebration event.

5.3 Due to the success in Washington, the health champion programme was opened up to across the City of Sunderland to all community and voluntary groups. From 1<sup>st</sup> March a project will be established to support the City wide roll out focusing on promoting and engaging with voluntary and community groups throughout the City.

5.4 Sunderland TPCT is current going through a new quote process for training providers for 2012 -13. The health champion steering group agreed to add two more courses in 2012 -13 health champion programme for the people who have undertaken all five modules; one course around early signs and symptoms of cancer and the other around diet, nutrition and malnutrition. Sunderland Teaching Primary Care Trust has commissioned Leeds Metropolitan University to carry out a full evaluation of the project, which will be completed by the end of February.

## **6 Attractive Neighbourhood**

6.1 Service requests, complaints and resident surveys and satisfaction levels indicate that an attractive and cared for environment is still a priority for the area. Responsive Local Services continue to work with and report to Area Committee through the Area Response Manager. A verbal report will be presented at the meeting highlighting key successes, issues and activity.

## **7. Equality, Community Inclusion and Engagement**

7.1 To develop the capacity and influence of the Voluntary and Community Sector (VCS) across the City, Area Networks have been established and delegates represent each Area Network at Area Committee taking forward issues on behalf of the whole VCS in the area and reporting back, providing a two-way flow of communication between SCN and the Area Committee. Washington Area Network delegates will present a verbal report to each Area Committee meeting informing Members of activity, progress, issues and concerns of the sector.

### **7.2 Washington Trust**

7.2.1 The Washington Area Network met in January and discussed proposals to establish a Washington Trust to support the voluntary sector to identify the resources they need to deliver activities, advice and services to the residents of Washington.

7.2.2 The objects of the Trust are “to support the VCS and partner organisations in Washington and adjacent areas to work collaboratively to develop and enhance Community Cohesion, training and employment support, health and wellbeing of individuals and communities and developing community resilience. “

7.2.3 It is proposed the Trust will

- Work with its partners to bid for funding to enable the Trust and its partners to deliver services that the residents of Washington have said they want.
- Work with its partners to improve training and employment opportunities for the people of Washington especially the young people.
- Support organisations that offer Information, Advice & Guidance to help residents improve their lives.
- Work with partners to enhance community cohesion in Washington and will seek to strengthen communities.



- Work with Statutory partners to engage residents in decision making and strengthen community resilience.
- Aspire through work with partners to develop the Pride the people of Washington have in their local community and to celebrate the history of the villages that make up the new town of Washington.
- Support its partners to work with the most vulnerable in society to ensure equality of opportunity to all.
- Promote the voluntary and community sector in Washington and all the good work they do and it will seek to ease the burden on small VCS groups to support them with funding applications so that they can develop the activities and services they offer.
- Encourage the sector to value the work of volunteers and support volunteering activities in Washington.

7.2.4 A number of the voluntary and community sector organisations partners are already committed to supporting the formation of the Trust and have agreed that the Trust will be well placed to lead on collaborative working so that the organisations can focus on their core activities of servicing the needs of the residents.

7.2.5 A 'shadow' board is being appointed, a constitution and appropriate documents drawn up, a dedicated web site is being developed, and funding applications are being submitted. Members are requested to note a SIB application under **Item 3a** for support for set up costs of the Trust.

7.2.6 Members are also requested to consider the information as presented above and agree to invite the Washington Trust to submit a full application for SIB funding from the 2012/13 budget (subject to budget approval). The funding would be ring fenced to support the VCS and partner organisations in Washington and adjacent areas, to work collaboratively to bid for funding to enable the Trust and its partners to deliver services for the benefit of residents of Washington. All applications will be subject to receipt of a detailed SIB application, assessment and consultation.

**Recommendations:** Members are requested

- To note the report, progress updates and actions as detailed in this report and in the Work plan attached as **Annex 1**
- To agree further updates from Youth Opportunities
- To agree to receive further information and influence the XL Village model of delivery for 2012/13 in Washington.
- To note the report from the Young People's Task and Finish Group and to consider inviting partners delivering services for young people to submit a full application for SIB from the 2012/13 budget (subject to budget approval) to meet the short term gap and to support those partner organisations to work collaboratively to bid for sustainable funding.
- To note the report with regard to the proposed Washington Trust as detailed above and invite the Washington Trust to submit a detailed SIB funding application for funding from the 2012/13 budget (subject to budget approval).

Contact Officer: Karon Purvis, Washington Area Officer Tel: 0191 561 2449  
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## Washington Area Committee 2011/12 Workplan



Priority: Helping local people access employment opportunities - focus on NEETs, links to heritage						
Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Co-ordination and support of services for young people NEET (Not in education, employment or training).	Youth Opportunities (SNCBC) funded Sept AC. 100 y/p worked with 40 into jobs or apprenticeships in 2 years	Nikki Vokes (SNCBC)	The Youth Opportunities Project is performing well and achieving over and above the anticipated targets. 24 young people registered onto the project, 2 have moved into paid employment. 1 young person has been successfully appointed onto an apprenticeship and 3 waiting to start a work placement at BIC with a view to one of those young people securing an apprenticeship at the end of the placement. 9 young people are currently on Foundation Learning at Riverside, 2 have started on a personal and social development programme, 1 has expressed interest in self employment opportunities, and 1, although registered on the programme is waiting to start a full time vocational course at Newcastle College. 5 young people are actively seeking employment / apprenticeship opportunities with 4 of these young people interested in volunteering and all interested in work experience / placement opportunities. Further work with young people to consider what's working, lessons learned and best practice from the Youth Opportunities Project. A targeted event for young people is proposed Spring 2012	Review activities of other agencies. Commission activity. Engage and involve.	Reduce No. NEETs	
Availability of apprenticeships, work placements etc. for young people	Confirm provision re training, apprenticeships etc. for young people being delivered by partners in Washington. Gather evidence of jobs or ability to be placed in the work place following apprenticeships and schemes.	Karen Alexander (OCE)	Further activity planned throughout 2012 following approval of £10,000 SIB at Dec meeting. Business Breakfast Events are proposed in early Spring 2012, further work with young people to consider what's working, lessons learned and best practice from the Youth Opportunities Project. Proposals need to take into consideration the current work being carried out by a Cabinet Working Group which is looking at how to stimulate apprenticeships across the City. Expected report to Cabinet by Working Group early Spring.	Consult and engage organisations and partners.	Increase No. young people in training education and employment	
Links with local employers	Build links between young people and local businesses. Local Business Breakfast. Assistance for small local businesses to take on apprenticeships. Completion and promotion of Demand Survey	Karen Alexander (OCE)	As above	Engage and involve partners. Challenge providers to improve standards. Promote and publicise initiatives to improve local	No. of local businesses engaged. OR No. apprenticeships	

Priority: Activities to 'engage' young people' linking young people and the broader community.						
Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Proactive preventative work with the younger age group required (8 - 13yo)	Young Neighbourhood Watch Schemes in partnership with Primary Schools. Engaging young people and schools in the Heritage offer in Washington	Alan Scott Children's Services & VCS	Blackfell Junior Neighbourhood Watch established. Also Springwell JNHW. Looking to develop Albany JNHW. Education and Heritage Officer in post and building links with schools, CAs and VCS. Details of holiday activities for young people, and Operation Choice under Item 3a.	Review activities of other agencies to ensure delivery meets local requirements. Commission activity.	Increase no. young people taking part in diversionary activities	
Gaps in provision following cuts. In particular holiday and weekend programmes	Activities in school holidays delivered by ODYPP. YDG co-ordinating programme and providers for both 13 - 19 and 8 - 12 year olds.	Alan Scott SCC Children's Services + VCS	Alignment of £30,000 Children's Services budget to Area Committee Workplan and Priorities. Item 3a for detail of programmes being developed and delivered. <b>SIB applications to March 2012 meeting Skate Park Festival £6,250</b>	Review activities of other agencies to ensure delivery meets local requirements. Commission activity.	Increased no. of youth activities and programmes	
Young people to have a valuable role in the community	Programme of volunteering and citizenship opportunities for young people.	Children's Services	Development of Blackfell Junior Neighbourhood Watch. Development and delivery of Youth Opportunities Programme (re NEETs above) Education and Heritage Officer in post and building links with schools, CAs and VCS. Young People's Task and finish Group re-convened to include XL Operational Group to facilitate reporting to Area Committee.	Engage and involve local community.	Increase no. of young people volunteering.	

**Washington Area Committee 2010/11 Workplan**

<b>Helping local people access employment opportunities</b>						
<b>Issue</b>	<b>Local Action to Influence Services</b>	<b>Lead Agent</b>	<b>Progress Report</b>	<b>Area Committee's Influencing Role</b>	<b>Outcome Measure</b>	<b>RAG</b>
Washington Workspace Project	Influence and support the development of the Washington workspace Project, a £6m investment to provide managed workspace in Washington by 2013.	Bernie Whittaker (OCE)	3 companies - Hellens, Barmston Developments and Anthony Watson submitted tenders for the Washington Managed Workspace Project. Following the appraisal process the tender has been awarded to Barmston Developments. The Barmston Development Site is on Turbine Business Park and borders Both Turbine and Nissan Way. Site plans and computer generated images of the building will be available to view at the Committee Meeting. The development will provide 56,000 sq ft of managed business space comprising 25 Offices and 9 workshops at a cost of £6m. £3m of the funding will come from the former Working Neighbourhoods Fund and the remainder will be sought from European Regional Development Fund (ERDF). The business case for ERDF has been submitted to the department for Communities and Local Government. Council Officers have begun the process of working with Barmston Developments to ensure once approval is granted for the funding the construction can quickly move forward. We are hopeful this can be in August 2012. The anticipated opening of the new managed workspace will be autumn 2013.	Review activities of other agencies. Commission activity. Engage and involve.	New workspace developed. Local business start ups.	
Employability Services	Consider likely gaps re provision of services and beneficiaries following implementation of Work Programme contracts	Karen Alexander (SCC)	Report to Task & Finish Group November 28th re future provision at Job Linkage sites in Washington. To consider Work Programme contracts, beneficiaries, gaps in service, current JL clients and likely provision available post March 2012.	Review activities of other agencies. Commission activity. Engage and involve.	Residents accessing information advice and guidance re employability	

<b>Tackling Health Inequalities</b>						
<b>Issue</b>	<b>Local Action to Influence Services</b>	<b>Lead Agent</b>	<b>Progress Report</b>	<b>Area Committee's Influencing Role</b>	<b>Outcome Measure</b>	<b>RAG</b>
Support the reduction of health inequalities in Washington by tackling social determinants of health	Washington Health Champions being delivered. More than 200 local people on courses	Teaching Primary Care Trust - Julie Parker	<p>There are 184 Health Champions across the city, 29 of which are based in, or are residents of, Washington. A further 656 people across the City are undergoing training, 127 of which are based in, or are residents of, Washington, which includes 1 councillor in Washington and 60 people from the voluntary sector.</p> <p>The next health champion celebration event is planned for 13th March 2012. Due to the success in Washington, the health champion programme was opened up to across the City of Sunderland to all community and voluntary groups. Sunderland TPCT is current going through a new quote process for training providers for 2012 -13. The health champion steering group agreed to add two more courses in 2012 -13 health champion programme for the people who have undertaken all five modules; one course around early signs and symptoms of cancer and the other around diet, nutrition and malnutrition. The PCT has commissioned Leeds Metropolitan University to carry out a full evaluation of the project, which will be completed by the end of February.</p>	Consult and engage organisations and partners. Commission activity.	No.s enrolled on course. Sharing health improvement messages and provide basic interventions and signposting to help local people take the first steps towards healthier lives.	
<b>Attractive Neighbourhood</b>						
<b>Issue</b>	<b>Local Action to Influence Services</b>	<b>Lead Agent</b>	<b>Progress Report</b>	<b>Area Committee's Influencing Role</b>	<b>Outcome Measure</b>	<b>RAG</b>

<p>Make estates/residential areas more attractive &amp; accessible and address neighbourhood issues re litter, environmental, dog fouling etc</p>	<p>Area Response Team in place</p>	<p>Brian Hodgkinson (SCC)</p>	<p>Dedicated Response Team now in place for each area including Area Response Manager, Response Officer, Ward Team Leaders and Environmental Enforcement Officers. Addressed numerous complaints with regard to dog fouling and litter, landscaping, flytipping and graffiti in several Wards, erecting additional bins in response and monitoring through environmental Enforcement Officers. Community walkabouts established with residents, Members and partners. Area Response Teams now working with Neighbourhood Police Beat Managers re the co-ordination of joint working re quality of life and confidence issues through Operation Lantern. Community Respect Days, Walk Abouts and joint meetings organised to facilitate this co-ordinated approach as part of Operation Lantern Project. BH to present verbal update at each Area Committee meeting on any new issues arising.</p>	<p>Consult and engage organisations and partners.</p>	<p>Increase in residents satisfied with services provided in their neighbourhood.</p>		
<p>Traffic and highways issues</p>	<p>Road Safety scheme and traffic management works implemented</p>	<p>Craig Wilkinson (SCC)</p>	<p>Vehicle Activated Signs Programme implementation underway with Round 2 deployed December 2011 Monument Park waiting restrictions implementation Spring 2012.</p>	<p>Consult and engage organisations and partners.</p>	<p>Reduced speeding incidents and accidents. Road safety improved.</p>		
<p>Transport issues</p>	<p>Public Transport provision</p>	<p>James Third - Nexus</p>	<p>Nexus has been asked by the Tyne and Wear Integrated Transport Authority, with the support of the area's local councils, to look at possible new models for the delivery of bus services. Nexus is investigating the relative merits of a Quality Contracts Scheme, based on local franchising of bus services, or new Voluntary Partnership Agreements with operators, to see how they might bring improvements for passengers. These would represent a significant change to the current 'deregulated' bus market. Consultation with regard to the Bus Strategy Review is currently underway and Members will have had the opportunity to attend awareness raising sessions in January 2012. A Stakeholder Engagement event was also held in Washington on January 25th at the Washington Library and further consultation with Members will be through a survey. Information from all these events will help inform any draft proposals for May 2012.</p>	<p>Consult and engage organisations and partners.</p>	<p>Public transport and network improvements for passengers</p>		

Equality, Community Inclusion and Engagement						
Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Community Inclusion	Area Committee to identify initiatives to deliver community benefit and support inclusion. Opportunity to deliver cross cutting work re inclusion, heritage and lifelong learning.	Various - cross cutting priority	Number of projects implemented which engage local communities and partners. Community facilities developed in schools and available to the wider community. Local primary schools encouraging a cohesive community, recognising and celebrating diversity. Community gardens and facilities in schools to encourage intergenerational initiatives. Area Committee continues to accept applications to support community activity and engagement to deliver the work plan. <b>SIB applications to March 2012 meeting: St Andrew's Church Hall (Repairs to the building to encourage community use) £6,000; Oral History Project (Intergenerational Project) £6,000.</b>	Consult and engage organisations and partners. Commission activity.	Residents and partners engaged and taking part in decision making	
Community Inclusion	Solutions to provide more support to VCS	Area Community Voluntary Sector Network	Proposals to develop support for Washington based VCS through the development and support of collaborative partnerships. The Washington Area Network met in January and discussed proposals to establish a Washington Trust to support the voluntary sector in Washington to identify the resources they need to deliver activities, advice and services to the residents of Washington. The objects of the Trust are "to support the VCS and partner organisations in Washington and adjacent areas to work collaboratively to develop and enhance Community Cohesion, training and employment support, health and wellbeing of individuals and communities and developing community resilience. " <b>SIB application to March 2012 meeting Washington Trust (Set up costs) £3,000.</b>	Consult and engage organisations and partners. Commission activity.	Residents and partners engaged and taking part in decision making Volunteers supported	
<b>Closed/Complete</b>						
Demand Survey with Employers	Identify what the skills gaps are for Employers to employ local people. SWashington focus study also completed.	Bernie Whittaker (OCE)	Discussion at Task & Finish Group 24th October re recommendations and opportunities identified through Demand Survey. <b>COMPLETED</b>	Identify priorities for support by AC. Involving partners in delivering the LAP and ensure services meet local requirements.	Employers engaged	

Addressing anti social behaviour and youth disorder	Operation Choice approved June 2011. confirm use of Youth bus as part of the 'Primary School' workstream	Northumbria Police Team	Operation Choice now underway. Youth bus with appropriate activities and information to be utilised by Police working/visiting all 19 Primary Schools. Focusing on ASB hotspots still being carried out.	Review activities of other agencies to ensure delivery meets local requirements. Commission activity.	Reduction in ASB. More children and young people engaged in positive activity	
Linking young people and the community to opportunities in the Heritage Sector in Washington	WAC Call for Projects re Heritage and Education Project. Co-ordinated approach and Action Plan to take forward recommendations from the Washington Heritage Offer Feasibility Study	Culture and Tourism (SCC)	SIB £30,000 Education and Skills Development Project to be approved June 2011. <b>Officer and apprenticeship now in post with TWEBLO. Activity and engagement underway. Update and progress report to September Area Committee. COMPLETED</b>	Commission activity.	No. volunteers in Heritage Initiatives in Washington. Increase no. NEETs	
Co-ordination of services for young people NEET (Not in education, employment or training).	Call for Project for <b>Support and Co-ordination for NEETs</b>	Area Committee	Call for project published 29th July. Applications to close 25th August. <b>Recommendations to September Area Committee. COMPLETED</b>	Review activities of other agencies. Commission activity. Engage and involve.	Reduce No. NEETs	
Co-ordination of services for young people NEET (Not in education, employment or training).	NEET Co-ordinator appointed.	Connexions Faye Gething	NEET Co-ordinator in post to audit provision, identify gaps, encourage partnership approach and promote available opportunities for NEET young people, boosting engagement and reducing NEET figures in Washington. <b>Research completed. Report presented to July Area Committee - conclusions and recommendations to inform Call for Projects.</b>	Review activities of other agencies. Commission activity. Engage and involve.	Reduce No. NEETs	
Address barriers to training , education and employment for NEETs in Washington	Work with ESP Project to ensure barriers to opportunities are addressed.	NEET Co-ordinator	Contact ESP Project Manager (Brenda Cogden) to identify where added value for Washington can be brought. <b>Update to every Area Committee through Employment &amp; NEETs Task and Finish Group. COMPLETED</b>	Identify priorities for support by AC. Involving partners in delivering the LAP and ensure services meet local requirements.	Reduce No. NEETs	
Gap in low level first step training.	Primary level research with young people by proposed NEET Co-ordinator re provision, gaps and issues.	NEET Co-ordinator.	Research NEET Co-ordination Project <b>COMPLETED</b>	Improve standards. Consult and engage organisations and partners.	Increase No. young people in training education and employment.	



Suitable venues for courses in Washington	Audit of suitable venues available to accommodate partners and statutory providers re courses and opportunities for young people NEET.	NEET Co-ordinator	Research NEET Co-ordination Project. <b>Included in Research Report presented to Area Committee July 2011 COMPLETED</b>	Engage and involve partners. Challenge providers to improve standards.	Increase No. young people in training education and employment	
Impact of withdrawal of EMA	Impact Task Group (SCC) to meet March to consider how the Learner Support Funds will partially fill the loss of EMA Funding and what restrictions are to be placed on this spend.	Children's Services	Research NEET Co-ordination Project. <b>Included in Research Report presented to Area Committee July 2011 - see Task and Finish Group update COMPLETED</b>	Request and receive reports and updates.	N/A	
Suitable venues for courses in Washington	Audit of suitable venues available to accommodate partners and statutory providers re courses and opportunities for young people NEET.	NEET Co-ordinator	Research NEET Co-ordination Project. <b>Included in Research Report presented to Area Committee July 2011 COMPLETED</b>	Engage and involve partners. Challenge providers to improve standards.	Increase No. young people in training education and employment	
Support the reduction of health inequalities in Washington by tackling social determinants of health	Develop physical activity programmes to meet the needs of older people to promote health, reduce social isolation, increase physical activity and contribute to reducing health inequalities	Victoria French (SCC) Wellness Programme	Wellness Service, working with HHAs & City Services to increase participation in physical activity to improve independent living for older people submitting a <b>SIB application for £4,500</b> to install a set/circuit of 'outdoor gym' equipment in Extra Care Schemes at Woodridge Gardens. Part funded (50%) through Wellness Service/Sunderland Teaching Primary Care Trust. <b>To be presented to Area Committee December 1st Meeting. COMPLETED</b>	Consult and engage organisations and partners. Commission activity.		
Community Inclusion	Lack of co-ordination and support available to volunteers in Washington	Area Community Voluntary Sector Network	Members consulted and contribute to the draft Sunderland Partnership Volunteering Strategy. Agreement and approval to be presented to January Cabinet. Further report to Area Committee following Cabinet approval February 2011. <b>COMPLETED</b>	Consult and engage organisations and partners. Commission activity.	Volunteers supported	
Extended services ending	Schools provide provision via Extended Schools.	Children's Services	Extended Schools budget ceases March 2011. Replaced by Pupil Premium rolled out March 2012.	Consult and engage organisations and partners.	Increase activities for children and young people	

**WASHINGTON AREA COMMITTEE**  
**6<sup>th</sup> March 2012**  
**EXECUTIVE SUMMARY SHEET – PART I**

**Title of Report:**

Community Chest, and Strategic Initiative Budget (SIB) - Financial Statement and Proposals for further allocation of Resources

**Author(s):**

Chief Executive

**Purpose of Report:**

This report requests Area Committee consideration of proposals for the allocation of the Strategic Initiatives Budget (SIB) and Community Chest to support initiatives that will benefit the area.

**Description of Decision:**

The Committee is requested to approve the following:

1. Note the financial statement set out in Section 2.1 of this report
2. Agree the recommendations set out in **Annex 1** with reference to SIB applications and approve 4 SIB proposals from the 2011/12 budget
 

1. St. Andrew's Church Hall	<b>£ 6,000</b>	Approve
2. Oral History Washington	<b>£ 6,000</b>	Approve
3. Skate Park Festival	<b>£ 6,250</b>	Approve
4. Washington Trust	<b>£ 3,000</b>	Approve
3. Approve the 8 proposals for support from 2011/12 Community Chest as detailed in **Annex 2**

**Suggested reason(s) for Decision:**

SIB is a budget delegated to Areas Committee in order to commission activity that delivers actions against the key strategic priorities identified in the Washington LAP. Its main purpose is to benefit the local community and to attract other funding into the area. The Area Committee has been allocated a budget of £287,261 for 2011/12. £12,321 has been carried forward from 2010/11 giving the Area Committee a budget of £299,582 for 2011/12.

The Community Chest forms part of the Strategic Initiatives Budget and that £250,000 is available for the scheme in 2010/2011, £10,000 for each Ward. This scheme is operated under Section 137 of the Local Government Act 1972.

**Alternative options to be considered and recommended to be rejected:**

The circumstances are such that there are no realistic alternatives that could be considered.

**Is this a "Key Decision" as defined in the Constitution?**

No

**Is it included in the Forward Plan?** No

**Relevant Scrutiny Committees:**

Regeneration Review Committee.  
 Management Scrutiny Committee.

6<sup>th</sup> March 2012.

Report of the Chief Executive.

**Strategic Initiative Budget (SIB) and Community Chest - Financial Statement and Proposals for further allocation of Resources****1. Why has it come to Committee?**

1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan and work plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an up date position on progress in relation to allocating SIB, and Community Chest.

**2.1 FINANCIAL STATEMENT WASHINGTON COMMITTEE  
FUNDING STREAMS 2011-2012 as at 6<sup>th</sup> March 2012**

<b>SIB: Washington SIB Statement after 2<sup>nd</sup> February 2011 Area Committee</b>					
* £287,261 was allocated for 2011/12, £12,321 has been brought back from 2010/11 allocations giving a total balance of £299,582, plus returned £10,449 = £310,031					
	<b>Committee Date</b>	<b>SIB Budget</b>	<b>Allocated (not yet assessed)</b>	<b>Approvals</b>	<b>Balance</b>
£10,449 -Wash Wheeled Sports Park*Return	02.06.11	Return		<b>£10,449*</b>	<b>£310,031</b>
<b>Available Funding 2011/12*</b>		<b>£310,031</b>			<b>£310,031</b>
<b>Project Name</b>	-	-		-	-
Operation Choice	02.06.11	-		£25,821	£284,210
Sunderland Festival	02.06.11	-		£3,000	£281,210
Christmas Festival	02.06.11	-		£15,000	£266,210
Aircraft Museum	02.06.11	-		£6,000	£260,210
Friends of Old Hall	02.06.11	-		£3,450	£256,760
Education & Skills Programme	02.06.11	-		£30,000	£226,760
Oxclose Church Hall	28.07.11	-		£6,500	£220,260
Young Carers Integration Pilot	28.07.11	-		£15,000	£205,260
Washington Business Breakfast	28.07.11	-		£1,500	£203,760

Washington NEET's Support Project	28.07.11	-		£2,000	£201,760
Houghton Feast (Multi)	28.07.11	-		£3,000	£198,760
Washington Christmas Illuminations	29.09.11			£7,500	£191,260
Youth Opportunities	29.09.11			£99,900	£91,360
Activities for young people	29.09.11			£11,000	£80,360
2012 programme	01.12.11			£10,000	£70,360
Wellness Extra Care Scheme	01.12.11			£4,500	£65,860
Concord Bus Station	02.02.12			£2,250	£63,610
Usworth Primary School Library	02.02.12			£10,999	£52,611
<b>Funds returned</b>	01.12.11		<b>Return</b>	-£18,390	£71,001
Employment Task Group Activity (Subject to a SIB assessment and appraisal)	01.12.2011		£10,000		£61,001
Heritage and Community Events (Subject to a SIB assessment and appraisal)	01.12.2011		£40,000		£21,001
<b>New Balance</b>		<b>£310,031</b>	<b>£50,000</b>	<b>£239,030</b>	<b>£21,001</b>

\*Subject to approval of figures in allocated column

<b>Community Chest</b>			
Available Funding 2011/12 includes the 2011/ 2012 allocation of £10,000 per ward, £13,041 unclaimed funding for 2008/2009 and £2,660 unallocated funding from 2010/ 2011.	<b>Community Chest</b>		
	<b>Budget</b>	<b>Approvals</b>	<b>Balance</b>
Central	14,248*	6,968	7,280
East	16,084*	14,333	1,751
North	12,385*	10,394	1,991
South	14,148*	8,658	5,490
West	13,040*	10,802	2,238
<b>Balance</b>	<b>£69,905</b>	<b>£51,155</b>	<b>£18,750</b>

## 2.2 Strategic Initiatives Budget (SIB)

2.2.1 Following the February 2012 Area Committee meeting, a balance of **£21,001** remains to be allocated this financial year.

2.2.2 Since the February meeting **£1,116** has been returned to the SIB allocation, due to an underspend on the Concord Illuminations. This results in a balance of **£22,117** remaining to be allocated this financial year

2.2.3 The following projects as detailed in **Annex 1** are recommended for approval, as follows:

	<u>2011/12</u>	
1. St. Andrew's Church Hall	<b>£ 6,000</b>	Approve
2. Oral History Washington	<b>£ 6,000</b>	Approve
3. Skate Park Festival	<b>£ 6,250</b>	Approve
4. Washington Trust	<b>£ 3,000</b>	Approve

2.2.4 Projects recommended for approval from the 2011/12 budget as above total **£21,250**. Should Area Committee approve this proposal, the remaining balance for the 2011/12 allocation would be **£867**.

## 2.3 Community Chest

2.3.1 The table below details the balances remaining to be allocated following the last meeting February 2012. An exercise to reclaim unspent and unclaimed Community chest has been undertaken. A breakdown of funding returned to each Ward is attached as **Annex 3** of this report.

2.3.2 A total of 8 project proposals received are set out in **Annex 2**, together with remaining balances should those proposals be approved.

Ward	Budget Remaining	Project Proposals	Balance Remaining
Washington Central	7,462*	£3,329	£4,133
Washington East	1,851*	£1,004	£ 847
Washington North	2,091*	£ 504	£1,587
Washington South	5,593*	£ 504	£5,089
Washington West	2,358*	£ 504	£1,849
<b>Total</b>	<b>£19,350</b>	<b>£5,845</b>	<b>£13,505</b>
Includes returned funding to Washington Central = £182			
Includes returned funding to Washington East = £100			
Includes returned funding to Washington North = £100			
Includes returned funding to Washington South = £103			
Includes returned funding to Washington West = £115			

## 3.0 Recommendations

Committee is requested to:

- Note the financial statement set out in Section 2.1 of this report.
- Agree the recommendations set out in **Annex 1** with reference to the SIB applications.
- Approve the 8 proposals for support from 2011/12 Community Chest as detailed in **Annex 2**
- Note the Community chest reclaimed and returned amounts as detailed in **Annex**

**SIB Full Applications****SIB Full Application No.1.**

<b>Name of Project</b>	St Andrew's Church Hall Improvements
<b>Lead Organisation</b>	St Andrew's Church

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB requested</b>
£11,250	£5,250	£6,000
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
3 months	April 2012	June 2012

**The Project**

This project addresses community inclusion and engages young people and the local community. A replacement heating system is required for the building as the current system is over 30 years old and has suffered a number of breakdowns recently leaving the hall without heating. There is a real issue regarding availability of spare parts to repair given its age. Some events in the building have had to be cancelled due to the lack of heating. The new system will be modern reliable and environmentally friendly whilst providing a warm and comfortable environment for the various community groups who use the building. New proposed system will enable the continuation of providing premises/facilities used by local organisations in the community including the Scouts, Beavers, Cubs, U3A, Weight watchers, Women's Institute, Zumba dance Group Charity coffee mornings and The Torch Group (Some visually impaired).

The new installation is critical to the life and usage of the building in so much that if the heating system is not replaced then the various groups mentioned above will be left devoid of suitable accommodation in the immediate area.

**Need for Project**

Historically the building has been used and still is, to provide warm facilities to various community groups in the area for 34 years and is still much in demand. The current heating system whilst being maintained and repaired subject to availability of parts is now approaching a point where it is no longer reliable and efficient to meet the current demands being made upon it and the building and will soon give up leaving the current users without premises. The organisation has attempted to source funding from other sources but has been unsuccessful. The church council is contributing £5,250 match funding

**Outputs of the Project**

Output Code	Description	Number
A1	No. of new or improved community facilities and equipment	1

**Key Milestones for the Project**

Select contractor	March 2012
Installation of new system	June 2012
Testing & commissioning new system	June 2012

**Recommendation: Approve.** This project meets the Area Committee's Equality, Inclusion and Engagement Priority of the 2011/12 Work Plan.

### SIB Full Application No.2

<b>Name of Project</b>	Washington Oral History Project
<b>Lead Organisation</b>	Usworth Banner Group

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB requested</b>
£6,000	£0	£6,000
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
2 Years	April 2012	March 2014

#### **The Project**

The project will be delivered by the Usworth Banner Group and will work in partnership with other groups in Washington who will support the delivery of the project. Volunteers including young people who will be trained to interview residents and record their life stories through various media, including camera's, video cameras and voice recordings. This will include recording their experiences of growing up as a child; work life, especially with former miners and life in general over the years in the villages that now forms Washington. The project will produce media that reflects life in the villages of Washington and how the villages have developed and social history has changed over the decades, highlighting the differences between then and now so that generations to come will have a permanent record of life in Washington. The interviews will be saved onto DVD's so that they can be shared with both young and old and the broader community and they will be a record for use by schools and future generations. The local primary schools will be given a full set of the recordings so that they can be used by teaching staff when pupils are learning about local history or a period in history relevant to the recordings so that it becomes real for them.

Organisations will have access to the library of information, so that interested groups can reflect on what life was like and use the data as a tool to support older people break the barriers of isolation by encouraging them to take part in talks and presentations. The funding will be used to buy in the training and purchase equipment which will enable the volunteers to undertake the project. The group would be willing for the equipment and resources to be used by other Washington groups.

The project will engage young people in the 8 to 14 age group which is a priority group for area committee and the City Council, by working with the Education and Heritage Officer. It will deliver intergenerational work, as the group engage with older residents and this will create a greater understanding between the groups and improve community cohesion, as we develop pride in the people and area through sharing the working.

#### **Need for the Project**

Through discussions with the Education and Heritage Officer and various groups, we are aware that the social history records for Washington are limited and no one has undertaken a project of this type, but everyone has identified the need to do it, before the opportunity is lost, especially with the mining heritage for the area.

Washington Heritage Youth Group have been contacted to discuss how the young people can be involved in the project, for some to undertake the training and then with the groups workers undertake some interviews with family and friends. The group have also suggested the

photographic history of Washington which will be a record of current life in Washington for future generations.

Options considered include:

1. Engage the Oral History Group to deliver the project, this would increase the cost of the project, the equipment would not be available to Washington groups and there would be little or no local ownership. This approach would not include young people and would not achieve either of the priorities as it would become an academic project that would still produce the required end product but the opportunity for local people to deliver a local project that engaged the community would be lost.
2. Washington Millennium Centre to host the project and deliver the project on behalf of the banner group. This approach would ensure the equipment was available for use by Washington groups and the opportunity to engage young people could be achieved by the centre however it would not deliver the breadth and depth that the banner group can as we work with all the banner groups in Washington and as a collective we will engage with many ex miners and will bring experiences that other agencies will not be aware of.

### Outputs of the Project

Output Code	Description	Number
A1	No. of new or improved community facilities and equipment	1
L5	No. of adults receiving qualifications	12
P3	No. people volunteering	20

### Key Milestones for the Project

First course delivered	June 2012
Second course delivered	July 2012
Equipment purchased	August 2012
First interviews undertaken	Sept 2012
DVD & collection produced	March 2014

**Recommendation: Approve.** This project meets the Area Committee's Equality, Inclusion and Engagement Priority of the 2011/12 Work Plan.

### SIB Full Application No.3

<b>Name of Project</b>	Washington Skate Park Festival
<b>Lead Organisation</b>	Oxclose & District Young People's Project

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB requested</b>
£9,710	£3,500	£6,210
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
2 Years	April 2012	March 2014

### The Project

The purpose of the festival is to provide local young people with opportunities to take part in a local festival that celebrates local talent and promotes the local skate park facility.

The idea for a festival stemmed from feedback received following the skate park launch event held in July last year that attracted 500 young people (despite atrocious weather!!)

The event will take place in Princess Anne Park (Central Washington) on Saturday 14th July between 3pm -9pm. The event has been designed to appeal to different target groups. Local



bands will appeal to young people interested in music and activities in the skate park area will appeal to skaters, BMX riders and off road cyclists, and the additional activities provided by the XL Youth Village will help to ensure there is something for everyone. The Police have pledged their support for the event and will have a presence on the day. Chlamydia screening and the C Card scheme will also complement the range of activities on offer. We will use the event to consult with young people about future youth provision and participants will also be encouraged to evaluate their experience of the day. Outcomes will be used to help shape future plans for the provision of youth work in Washington.

The planning and organisation of the event will be undertaken by the Manager of ODYPP who has past experience of organising events on this scale. Representatives from the XL Youth Village and the Police will be involved in the organisation of the event to ensure that due consideration is given to health and safety and safeguarding requirements. The event will be staffed by qualified youth workers who are known to many of the young people that will attend, and are familiar with staffing youth events and activities and dealing with the behaviour of groups of young people. The event will directly contribute to engaging young people in positive activities within their local community as it will be held at a central and accessible location, it will incorporate activities that young people have stated they are interested in, and it will be staffed by local youth workers who are known by the local youth population.

The event will be widely publicised through local press, secondary schools across the area, Connexions, the City of Sunderland's Lets Go website, Facebook, other voluntary organisations that work with young people and via the extensive membership of our organisation.

XL Youth Villages provide activities for young people on Friday and Saturday evenings, however they will be a key partner at the event, extending the range of activities available to young people and contributing to the staffing requirements of the event. By working in partnership we will be able to maximise the availability of resources and expertise to deliver an event that will provide extremely good value for money. Oxclose & District Young People's Project and the Youth Development Group are contributing match funding to the event.

### **Need for the Project**

Last summer ODYPP organised a music festival in Princess Anne Park as part of the launch of the new skate park. The music festival was attended by 500+ young people despite the inclement weather. Feedback from young people following the event was very positive indeed. Young people had enjoyed taking part in an open air music event where local bands were centre stage. Feedback also suggested that the event provided opportunities for young people from different areas of Washington to come together and celebrate the things they had in common. Some young people said that the event had given them a sense of pride in their town. Many young people that attended would have been unable to afford the costs of attending regional music festivals yet the Washington festival provided them with an affordable alternative that was greatly appreciated.

Regular consultation with young people involved in ODYPP through the various youth work programmes has identified that there is overwhelming support for a festival this summer. Young people have suggested that the event should incorporate activities on the skate park alongside the bands/music element to appeal to a wider audience. The 40+ young people involved in the Music Project have identified a need for the festival as they value the opportunity to perform to a large audience at an open air venue - an experience they would otherwise be unlikely to have. Following last years festival there was a rise in the number of young people attending the music sessions - young people were inspired by the event and wanted to get involved in playing instruments/playing in bands.

Feedback from the Police, local schools, local residents, local councillors and the Youth Development Group has also been very positive following last years event. It is acknowledged that the event helped to break down some of the geographical barriers that existed between groups of young people from different areas of the town and provided young people with a positive opportunity to celebrate local talent within their community.

It is expected 700-1000 young people (depending upon weather) will participate in the event and as a consequence will be more aware of the activities/support/opportunities available to them within their local community.

The success of the project will be measured by

- (1) the number of young people that attend the event
- (2) the number of young people that go on to participate in other youth provision during the school holidays
- (3) feedback obtained from young people and other agencies attending the even

The project has investigated 2 other options for delivering this project:

Option 1: Deliver a music only festival in the park. This option would cost £2,300 less, however the festival would be likely to attract far fewer young people. Young people who have expressed an interest in skating/cycling/BMX would be excluded and the opportunity to promote and celebrate the skate park facility would be totally overlooked. The implementation of this option would send out a negative message to young people that were consulted following last years event as it does not reflect the views and opinions gathered. (Young people requested that future events incorporate activities on the skate park to meet the needs of those young people who may not be interested in bands/music.)

Option 2: Deliver an event for young people in-house using one of the existing youth buildings. This option would cost £2,490 less (savings on hire of stage and generator) but would only engage a maximum of 150 young people due to restrictions on the number of people allowed into the building. An indoor event would need to be a music only event and would therefore exclude young people who have other interests. The option would also be much less likely to appeal to young people whose preference is for an open air event. Opportunities to promote other youth work activities and engage new young people would be greatly reduced.

### Outputs of the Project

Output Code	Description	Number
A6	No. of community events held	1
L4	No. of additional young people participating in activities	250

### Key Milestones for the Project

Planning Group established	April 2012
Equipment, resources and bands booked	April 2012
Implementation of publicity strategy	June 2012
Event delivered	July 2012

**Recommendation: Approve.** This project meets the Area Committee’s Equality, Inclusion and Engagement Priority and the Activities to Engage Young People Priority of the 2011/12 Work Plan.

## SIB Full Application No.4

<b>Name of Project</b>	Washington Trust Launch
<b>Lead Organisation</b>	Washington Trust

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB requested</b>
£3,000	£0	£3,000
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
3 months	March 2012	June 2012

### **The Project**

The project is to support the establishment of the Washington Trust. The Trust will work with all VCS groups in Washington, supporting them to identify funding streams, work collaboratively and prepare bids or support bids to funders. By setting up the trust and the support structure it will create opportunities for the VCS in Washington who will then deliver services or programmes which will impact on several of the priorities of the Area Committee as the objects of the proposed Trust mirror the priorities of the committee and encompass the broader community needs identified by the ward IMD scores.

The objects of the Trust are “to support the VCS and partner organisations in Washington and adjacent areas to work collaboratively to develop and enhance Community Cohesion, training and employment support, health and wellbeing of individuals and communities and developing community resilience”. This will assist in developing a stronger VCS in Washington able to support the most vulnerable in Washington, attract increased resources to the area, increase partnership working and collaboration and contribute to the cohesion of Washington communities.

### **Need for the Project**

Washington Area Committee Work Plan has an outstanding issue of support for the voluntary sector as they have identified a capacity issue, this project will address that priority. We have consulted with our partners at the Bridge Project, Carers Centre, Washington Mind and some of the smaller organisations and they all support the project. Discussions were held with key partners in Washington and the Washington VCS Network at its January meeting, all were supportive of the project and see it as a positive way forward and want to work with the Trust. In addition the Area VCS Network meeting in January agreed with the objects and the formation of the Washington Trust and looked forward to working with it.

The residents of Washington will benefit through the support the Trust will give to the VCS to either sustain services or develop new services that meet resident’s needs and area committee priorities. Success will be measured in the first year of operation by achieving 2 successful funding bids.

The project has investigated 2 other options for delivering this project:

Option 1: Encourage the Washington VCS Network to have its own constitution rather than terms of reference. Given the lack of capacity in the sector in Washington this would be difficult to achieve and organisations are not in a position to offer support to facilitate and run a new entity due to constraints being experienced in their own organisations. This approach if taken would fail at some point as there would be no one lead accountable body who could service the needs of the sector.

Option 2: The City Council to provide additional support and time the sector needs to develop more collaborative working and to help identify and facilitate funding opportunities that meet the

VCS needs. This option was dismissed as there is the danger the sector would have no ownership of the process and in the longer term it would not be sustainable as the City Council is under financial pressure and is seeking to find new ways to deliver services to residents and organisations and groups.

### **Outputs of the Project**

Output Code	Description	Number
A3	No. of community groups supported	1
P3	No. of people volunteering	4

### **Key Milestones for the Project**

Trust established and set up of office in Washington	May 2012
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**Recommendation: Approve.** This project meets the Area Committee's Equality, Inclusion and Engagement Priority of the 2011/12 Work Plan.

**COMMUNITY CHEST 2011/2012 WASHINGTON AREA  
PROJECTS PROPOSED FOR APPROVAL**

WARD	PROJECT	AMOUNT	ALLOCATION 2011/2012	PREVIOUS APPROVALS	BALANCE REMAINING
<b>Central</b>	<b>Columbia Community Association</b> - Replace flooring in the main hall and redecorating costs	£2,000			
	<b>Our ladies over 55's club</b> - River trip with lunch and coach hire	£ 825			
	<b>Wash Mill Centre on behalf of Washington VCS Network</b> -Licence for grant finder	£ 504			
	<b>Totals</b>	<b>£3,329</b>	<b>14,248</b>	<b>6,786</b>	<b>£3,951</b>
<b>East</b>	<b>Barmston Village Primary School</b> - Purchase two leather settees for Community wing	£ 500			
	<b>Wash Mill Centre on behalf of Washington VCS Network</b> - Licence for grant finder	£ 504			
	<b>Totals</b>	<b>£1,004</b>	<b>16,084</b>	<b>14,233</b>	<b>£847</b>
<b>North</b>	<b>Wash Mill Centre on behalf of Washington VCS Network</b> - Licence for grant finder	£ 504			
	<b>Totals</b>	<b>£ 504</b>	<b>12,385</b>	<b>10,294</b>	<b>£1,587</b>
<b>South</b>	<b>Wash Mill Centre on behalf of Washington VCS Network</b> - Licence for grant finder	£ 504			
	<b>Totals</b>	<b>£ 504</b>	<b>14,148</b>	<b>8,555</b>	<b>£5,089</b>
<b>West</b>	<b>Wash Mill Centre on behalf of Washington VCS Network</b> - Licence for grant finder	£ 504			
	<b>Totals</b>	<b>£ 504</b>	<b>13,040</b>	<b>10,687</b>	<b>£1,849</b>
<b>Totals</b>		<b>£5,845</b>	<b>£69,905</b>	<b>£50,555</b>	<b>£13,505</b>

**Community Chest: Reclaimed unspent and unclaimed funds**

<b>Group</b>	<b>Ward</b>	<b>Amount Reclaimed</b>
Washingtonians	Central	£100
Glebe Residents Association	Central	£12
Washington Glebe Bowling Club	Central	£70
<b>Total</b>		<b>£182</b>
Washingtonians	East	£100
<b>Total</b>		<b>£100</b>
Washingtonians	North	£100
<b>Total</b>		<b>£100</b>
Washingtonians	South	£100
Oxclose Community School	South	£2.31
Washington Video Editing Group	South	1.01
<b>Total</b>		<b>£103.32</b>
Washingtonians	West	£100
Blackfell Primary School	West	£14.58
<b>Total</b>		<b>£114.58</b>

**Total returned: £600 (rounded)**