

SIB Application for Funding

Houghton Feast Community Programme and Opening Parade £10,000

Sunderland Live has been commissioned by Sunderland City Council to deliver a number of core events across the City during 2014, Houghton Feast being one of the core events. The services provided by Sunderland Live include Infrastructure, marketing, site and event management for all aspects of the Feast, fireworks and civic arrangements.

In addition to the core programme, and in line with previous years, a community element for the Friday evening opening event is proposed. This additional element would include involvement of, and engagement with, local schools and community groups in the lead up to the Feast and performances at the Friday evening parade and it is envisaged these additional features would be developed and managed by a voluntary or community organisation. A detailed specification of services has been produced and will be sent to members of the Coalfield VCS Network to invite applications to deliver the community programme. The successful applicant will be required to work in partnership with Sunderland Live and the Houghton Feast Steering group to design and deliver the programme.

A total of £10,000 is requested to deliver the programme. Of this amount, £8,000 will be available to deliver the service specification, and £2,000 as a contingency for the Houghton Feast Steering group to utilise for any unforeseen expenses during the development of the programme. Should the £2,000 not be required it will be returned to the main SIB budget following the delivery of the Feast in October 2014.