

## WASHINGTON AREA COMMITTEE

### AGENDA

Tuesday 15<sup>th</sup> January, 2013 at 6.00pm

VENUE – Washington Millennium Centre, Concord, Washington

#### Membership

Cllrs B Scaplehorn (Chair), Dianne Snowdon (Vice Chair - Place), L Williams (Vice Chair – People), L Lachlan, David Snowdon, N Padgett, F Miller, J Kelly, P Walker, J Fletcher, G Miller, G Thompson, L Farthing, H Trueman, D Trueman.

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1.       (a) <b>Chairman’s Welcome;</b>	
(b) <b>Apologies for Absence;</b>	
(c) <b>Declarations of Interest; and</b>	
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(copy attached)	
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Information contained in this agenda can be made available in other languages and formats on request.

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	(verbal report)	
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\* Denotes an item relating to an executive function

**ELAINE WAUGH**  
Head of Law and Governance

**4<sup>th</sup> January, 2013**

**At a meeting of the WASHINGTON AREA COMMITTEE held at THE MILLENNIUM CENTRE on THURSDAY 27<sup>TH</sup> SEPTEMBER, 2012 at 6.00 p.m.**

**Present:-**

Councillor Scaplehorn in the Chair

Councillors Fletcher, F. Miller, G. Miller, Padgett, D. Snowdon, D. E. Snowdon, Thompson, D. Trueman, H. Trueman and Williams.

Mike Poulter	-	City Services
Brian Hodgkinson	-	City Services
Julie Lynn	-	Chief Executives
Paul Wood	-	Commercial and Corporate Services
Lorraine Hughes	-	Children's Services/Sunderland PCT
Neil Revely	-	Health, Housing and Adult Services
Jacqui Reeves	-	Washington Mind
Colin McCartney	-	Gentoo

Members of the Washington Community.

**Apologies for Absence**

Apologies for absence were submitted on behalf of Councillors Farthing, Kelly, Lauchlan and Walker. James Third, Inspector Paul Stewart, John Rostron and Andy Lillford.

**Declarations of Interest**

Item 04 – Financial Statement and Proposals for further allocation of Resources

Councillors Fletcher and D. Trueman declared personal and prejudicial interests in the SIB application as Members of the Beamish Joint Committee and left the room during consideration of the application.

Councillor David Snowdon declared a personal and prejudicial interest in the SIB application as Secretary of the Millennium Centre and left the room during consideration of the application.

## **Minutes of the Last Meeting of the Committee held on 21<sup>st</sup> June, 2012**

1. RESOLVED that the minutes of the last meeting of the Committee held on 21<sup>st</sup> June, 2012 (copy circulated) be confirmed and signed as a correct record.

### **Place Board – Progress Report**

The Chief Executive submitted a report (copy circulated) to update the Committee on the progress of the Place Board in relation to the current years (2012/13) Work Plan.

(For copy report – see original minutes)

Councillor D. E. Snowdon presented the report and advised that Brian Hodgkinson, Area Response Manager had been tasked with providing the costings of a pilot scheme in relation to abandoned shopping trolleys in order to deal with the Supermarkets and a ten week rota of meetings had been arranged with the Galleries Shopping Centre in a positive move forward.

An Officer Working Group was in the process of being established to look at how Members could be better supported in their role to influence Responsive Local Services.

Mr Hodgkinson advised that the Love Where You Live campaign had gone very well.

In relation to the feasibility of additional CCTV, Councillor Dianne Snowdon advised that investigations had been carried out but it was found to be cost prohibitive, especially in the current economic climate and this action was recommended to be closed, with the LMAPS resources and cameras being better utilised.

The Chairman informed the Committee that information on the new Washington Leisure Centre would be included in the latest edition of Community News.

Councillor Dianne Snowdon wished to thank Mr Hodgkinson and his team on behalf of Members and the public for all their help during the recent flooding. The Chairman also requested Members appreciation be officially noted and Mr Hodgkinson's manager be informed of their efforts.

Councillor Dianne Snowdon referred to paragraph 5.1 of the report and advised that the Place Board may request Area Committee's consideration to provide funding for green space/cycleway initiatives which would help address obesity should TPCT funding be available.

In relation to the Green Space Audit, Mr Hodgkinson advised that he was working with Clive Greenwood, Senior Policy Officer for Economy and Place on identifying 'quick wins' such as Princess Anne Park for example.

Councillor G. Miller referred to the Workplan action to investigate options for improved broadband provision in Washington and advised that Tom Baker had now left the authority, therefore a new contact name would need to be supplied.

2. RESOLVED that the Committee
- (i) Noted the report, and the Place Board's timetable for activity for the year ahead as detailed in Annex 1 of the report; and
  - (ii) Agreed to accept further progress update reports based on the timetable outlined in Annex 1 of the report.

### **People Board – Progress Report**

The Chief Executive submitted a report (copy circulated) to provide the Committee with an update on the progress of the Washington Area People Board in relation to the current year's (2012/13) Work Plan.

(For copy report – see original minutes)

Councillor Williams presented the report and advised that the forthcoming meeting of the People Board on 15<sup>th</sup> October would be considering the needs assessment to set the structure of what Youth provision should be commissioned. Recommendations would be brought to the Area Committee for consideration/ approval at an extraordinary meeting arranged for the 22<sup>nd</sup> October.

In relation to paragraph 5.2 of the report Elaine Robson, SNCBC advised that The Youth Opportunities Project was going really well with 44 young people no longer NEET and they were also progressing with the apprenticeships.

Councillor Williams referred to paragraph 5.3 of the report and confirmed the school opportunities project was progressing well with the recruitment underway for a mentor.

Councillor Williams referred to paragraph 5.5 of the report and commented that there was a real need to look at how we work effectively with the Voluntary Community Sector in providing services.

Councillor Williams also advised that the Positive for Young People project had successfully progressed through the SIB expression of interest and had been invited to full application to be presented to January Committee.

The Chairman commented that the Voluntary Sector may have felt a little neglected of late and he wished to apologise for this, but as a great number of staff had left the authority, we were now starting to regroup and stressed that the situation would be addressed.

In relation to paragraph 6 of the report, Councillor Williams commented that she hoped Ward Councillors would take part in the Question-time type events which were proposed.

3. RESOLVED that the Committee
- (i) Noted the report and the People Board's timetable for activity for the year ahead as included in Annex 1
  - (ii) Agreed to accept progress update reports based on the timetable outlined in Annex 1.

### **Financial Statement and Proposals for further allocation of Resources**

The Chief Executive submitted a report (copy circulated) to request the Committee's consideration of proposals for the allocation of the Strategic Initiatives Budget (SIB), Healthy City Investment Fund (HCIF) and to note the Community Chest initiatives that would benefit the area.

(For copy report – see original minutes)

4. RESOLVED that the Committee:-
- i) Noted the financial statement set out in Section 2.1 of the report
  - ii) Approved £15,000 as a contribution from the 2012/13 SIB budget for the Heritage Miners Banners for Schools project;
  - iii) Approved £31,000 as a contribution from the Healthy City Investment Fund for the Washington MIND Well Men Partnership;
  - iv) Noted the allocation of budget for the Young People's Enterprise Project as detailed at 2.2.6 and Annex 2 of the report;
  - v) Noted the allocation of budget for the Schools Opportunities Project as detailed at 2.2.7 and Annex 3 of the report; and
  - vi) Noted the 3 approvals supported from 2012/2013 Community Chest as set out in Annex 4 of the report.

The Chairman thanked everyone for their attendance and closed the meeting

(Signed) B. SCAPLEHORN,  
Chairman.

**At an Extraordinary meeting of the WASHINGTON AREA COMMITTEE held at THE MULTI PURPOSE CENTRE on MONDAY, 22<sup>ND</sup> OCTOBER, 2012 at 6.00 p.m.**

**Present:-**

Councillor Scaplehorn in the Chair

Councillors Farthing, Kelly, Lauchlan, F. Miller, G. Miller, D. Snowdon, D. E. Snowdon, Thompson, H. Trueman, Walker and Williams.

Mike Poulter	-	City Services
Karon Purvis	-	Chief Executives
Paul Wood	-	Commercial and Corporate Services
Sandra Mitchell	-	Children's Services
Jim Kennedy	-	Children's Services
Tracy Hassan	-	Children's Services
Colin McCartney	-	Gentoo

**Apologies for Absence**

Apologies for absence were submitted on behalf of Councillors Fletcher, Padgett and D.Trueman. Neil Revely and Phil McAloon.

**Declarations of Interest**

Item 02 – Review of Provision of Activities of Youth Services for Young People

Councillor Farthing declared an interest as a volunteer on the Board of Trustees for Oxclose and District Young People's Project.

Councillor George Thompson declared an interest as a Member of the Oxclose and District Young People's Project.

Councillor Williams declared an interest as Chairman of the Board of Trustees for Oxclose and District Young People's Project.

## **Review of Provision of Activities of Youth Services for Young People**

The Executive Director of Children's Services provided a powerpoint presentation (copy circulated) Tracey Hassan introduced the presentation which provided the committee with the recommendations from the People Board on the commissioning of youth services in the area.

(For copy of presentation – see original minutes)

Tracy Hassan, Commissioning Lead, advised that the Consultation had been undertaken between June and September 2012 to seek views on youth provision and activities for young people in the city. The Area Committees People Board had been consulted on the provision within their area of the city. The People Board had been asked a set of three questions and the draft service outcomes and draft service specifications had been given consideration. A set of recommendations for the Area Committee had been developed and approval of these recommendations was being sought at this extraordinary meeting.

Ms Hassan also advised that the age ranges had been extended from 13 – 19 years to 11 – 19 years, plus services for 8 – 10 year olds.

The three questions for the Board to consider were:-

- i) Are there any additional outcomes to add to the draft Outcomes Framework?
- ii) Are there any specific needs within the area which have not been addressed in the draft Service Specification; and
- iii) Are there any questions Members wish to have included as part of the evaluation criteria to support the award of the youth contract?

The Chairman proposed that the Committee look at each question and consider the recommendations to be agreed in stages rather than discuss all questions together.

### **Additional Outcomes to add to the draft Outcomes Framework**

Councillor Kelly raised concerns that due to the public health responsibilities being transferred over to the Local Authority again that there could be a level of duplication occurring.

Ms Hassan assured Members that they were looking at the situation and that any proposed activities would need to be complimentary to the current provision which would be robustly monitored.

Sandra Mitchell, Head of Early Intervention and Locality Services advised that some providers may signpost to other services.

Councillor Kelly wished to stress the need to be aware that there would be groups out there which would need to be reached.



1. RESOLVED that the Committee considered the inclusion of additional outcomes as part of the Outcomes Framework to :-
  - i) include health related issues and safety awareness to include bullying and domestic violence – also drugs, alcohol and sexual health issue (raised by young people at the State of the Area Debate); and
  - ii) Increase skills and confidence, helping young people to be job ready

### **Specific needs within the area which have not been addressed in the draft Service Specification**

Councillor Farthing commented that there needed to be a link to local culture and history as it was important to build on the good work being done by our schools.

Ms Hassan advised that they would be able to include a link to heritage in the proposals.

Councillor G. Miller raised concerns that the list was very complex, which he felt may limit the number of providers applying. Councillor Miller also commented that he was not certain this process would give us everything we needed but he looked forward to seeing how the team would manage and monitor the works.

Councillor Kelly commented that he totally agreed with the recommendation not to introduce a charge for sessions but raised a concern that, as money was tight, charities and the lottery commission were not willing to fund projects which they believed to be the Local Authority's responsibility and this would need to be taken into consideration.

Councillor Kelly also commented that he shared Councillor G. Miller's concerns that we may have difficulty in monitoring the provision and there needed to be a mechanism in place to do so.

Ms Hassan advised that they did have detailed documents which would be produced on the Provider days, which would help support providers as a 'top layer' with a more detailed programme behind it.

Councillor Kelly cautioned that if we were setting up something which depended on funding being brought in, that he did not want to see the whole project fail, should the funding not be obtained.

The Chairman agreed with Councillor Kelly but commented that we were all facing cuts and the need to be more robust.

2. RESOLVED that the Committee considered the inclusion of the following specific requirements of the area which had not already been addressed in the draft service specification for both 8-10 and 11-19 year olds provision:-

- i) The partnership section should look to include Faith groups, schools, community centres, health based projects and services, uniformed groups;
- ii) Providers would be encouraged to raise additional funding to provide additional/new activities giving added value to the contract;
- iii) Providers would be encouraged to work with other service providers and local organisations to avoid duplication of services;
- iv) Transition in relation to the different age groups and moves to and between the different provision/ services to be addressed;
- v) The Committee was not in favour of charging for provision therefore this would be removed from the service specification;
- vi) Provision should include a wide range of services and link with local amenities and make good use of outdoor spaces to promote and link in with the areas heritage and culture;
- vii) The service provided needs to be attractive to young people and advertised/promoted in an appropriate way;
- viii) Signposting and referrals to other youth provision and specialist services is important (for harder to reach children);
- ix) Inspection and quality assurance is important to ensure young people are getting the best possible support.

### **Options for delivery**

Councillor G. Miller commented that he was pleased to see the age range changed to include 11 -19 year olds and was delighted we would now have a flexible approach, therefore he was happy to proceed with any of the three options available once we had the providers on board.

Councillor Kelly commented that the two sessions and the third banked session, if used for the whole of Washington, would offer a flexibility to support the area and he was also pleased to see the age range had been changed to 11 -19 year olds.

Councillor Walker enquired as to how the mechanism for choosing and managing the banked sessions would operate.

Ms Hassan advised that the process would be supported with intelligence from our Intel hub and supported by the Community Profiles.

Councillor Walker stressed that the youths would need a level of stability and to know that activities were going to be held consistently.

Councillor Farthing commented that she felt it was not clear as to holiday provision and if there would be any for the 8-10 age group. Councillor Farthing stressed that

provision for this group was needed to entertain during the school holidays to deter Anti Social Behaviour.

The Chairman advised that there was an additional session for 8 – 10 year olds to be included with the provision.

Ms Mitchell advised that should Members wish to enhance provision, that would be over and above the contracted provision but there was a finite budget to deliver the new contracts and the proposals presented made the best use of the resources available.

Councillor Thompson commented that he was really pleased to see the age range extended as it was important to engage with youths at an early age and raised concerns over the third option of banked sessions as the process may become rather 'messy' when moving sessions around the area should there be five different providers for each ward. Councillor Thompson also commented that he liked the option of having school holiday provision but was not keen on the idea of moving provision around.

Councillor Williams commented that we did only hit a small number of people with the youth work and an even smaller number of 8 -10 year olds. Councillor Williams believed there may be an issue if five different providers were awarded the contracts but this would be something that needed to be addressed as a Committee and she felt the two sessions plus a banked session offered the most flexibility.

Councillor Williams also commented that LMAPS would highlight where any issues were occurring to help us to work together as we needed to be more careful with our money.

Councillor H. Trueman commented that he felt the banked session was clouding the issue and would prefer to have three sessions and hope there would be scope for others.

Councillor Kelly commented that he did not believe we would have five different providers for each Ward and that he would prefer one provider bringing two sessions with a banked session also. Councillor Kelly also commented that he would be delighted to see two dedicated sessions in his Ward.

Councillor F. Miller enquired as to the performance indicators and what would happen if the provision wasn't working in a Ward.

The Chairman advised that the provision had to be flexible so that if something wasn't working, it could be looked at and changed if necessary.

Councillor Dianne Snowdon commented that she would prefer the banked sessions and that it would be up to the Committee how to manage them using the Intel hubs as it would be nice to have a level of flexibility to deal with issues.

Jim Kennedy, Area Youth Lead (Washington) advised that the Committee would also have the XL Youth Village provision to call upon.

Councillor David Snowdon commented that the contract needed to be as flexible as possible to tackle those areas not yet reached and find those people that do not use the provision.

Councillor H. Trueman suggested that maybe they could combine the three options into something different.

Ms Hassan advised that these proposals would be part of a bigger picture and they were attempting to pull together a bigger directory, building in other sources to top up the contract but a decision was needed on the three possible options presented at the meeting to proceed to the tendering process.

Councillor Walker commented that providing two well structured sessions would still be good and Option 3 would give a level of flexibility.

Having been put to the vote, with 8 members in favour of Option 3, It was:-

3. RESOLVED that the delivery be 2 sessions 11-19 and 'bank' 3<sup>rd</sup> session to use to address additional needs across the ward or locality including school holidays plus 1 session for 8-10 (year round but flexible days/hours within the holiday periods).

The Committee then agreed the recommendations made by the Washington People Board to include the following additional questions/statements within the evaluation criteria used when awarding youth contracts:-

- i) How would you address centre based issues e.g. delivery in outdoor spaces or the deployment of detached youth work given there may be issues in some wards with regard to suitable bases and/or centre based activity?
- ii) For those young people who do not actively engage in youth provision, how would you ensure a creative approach to engagement and communication?
- iii) How would you provide a wide and varied range of activities demonstrating effective partnerships, use of existing locations and pooling of resources to support choice and value for money?
- iv) The area profile indicates the need to address emotional health and well being. How would you support this in your delivery?
- v) Flexibility is required to respond to additional identified needs. How would you determine and inform consideration as to how the flexible resource should be deployed?

The Chairman thanked everyone for their attendance and closed the meeting

(Signed) B. SCAPLEHORN,  
Chairman.

15<sup>th</sup> January 2013

**REPORT OF THE CHAIR OF THE PLACE BOARD**

**Place Board Progress Report**

**1. Purpose of Report**

1.1 The report provides an update of progress against the Place Board’s Work Plan for 2012/13.

**2. Background**

2.1 Earlier this year the Local Area Plan’s priorities associated with Place were referred to the Washington Place Board to action on behalf of the Area Committee. The Place Board has started to initiate action on those priorities and **Annex 1** outlines progress to date.

**3. Key Areas of Influence/Achievements up to 31<sup>st</sup> December 2012**

3.1 Outlined below is a summary of the key areas of influence / achievements of the Washington Place Board up to 31<sup>st</sup> December 2012.

Action Taken	Outcome
<b>Responsive Local Services Streetscene</b>	
<b>Dumping of Shopping Trolleys</b>	
Encouraged external partners to find a positive solution and reduce need for RLS and the City Council to implement enforcement powers	<ul style="list-style-type: none"> <li>• Trolley Wise now provide additional staff to cover weekends and a free phone number (08003161241 to contact Trolley Wise direct and arrange the removal of abandoned trolleys.</li> <li>• Galleries Management are working to encourage the only three supermarkets not using Trolley Wise to utilise the scheme (M&amp;S, Wilkinson’s and Matalan) in order to have all trolleys collected. Trolley Wise are carrying out a trial until the end of January to identify how many trolleys abandoned belong to the three supermarkets that are not in the collection service programme.</li> </ul>
<b>Deliver Responsive Services through a co-ordinated partnership approach</b>	
Established Officer Working Group to develop proposals for Area Committee consideration	<p>A key issue requiring redirection of resources is pruning and shrub or plantation maintenance. The winter programme consists of maintaining shrub beds November to March. There are 100s of shrub beds which are part of the normal RLS programme. In addition there are approximately 200 requests for shrub pruning alone from the public in addition to Member’s requests. To address this issue and to develop an approach to address an over reliance on RLS for all service requests (The ARM has documented more than 430 requests this year of which 164 were for services other than RLS Services) the following recommendations are made:</p> <ol style="list-style-type: none"> <li>1. Members to be provided with ‘first point of contact’ information and Service Directory for all other services in order to be easily referred to appropriate contact and provided with appropriate contact details for all “out of hours’ requests (not emergency response)</li> <li>2. Members to support the Place Board’s recommendation to prioritise the shrub beds and plantations as follows: <ul style="list-style-type: none"> <li>• Priority 1 (36) – those areas requiring urgent attention because of safety or security risks associated with them.</li> </ul> </li> </ol>

	<ul style="list-style-type: none"> <li>• Priority 2 (56) - areas of medium priority and may become a higher risk if work is not carried out to retain them from either encroaching onto a highway or preventing free passage.</li> <li>• Priority 3 – (102) low priority areas that are more desirable rather than necessary. They do not pose any significant risk and are unlikely to be completed.</li> </ul> <p>Given a large number of the 'Priority 3' areas cannot be completed, options to be considered are to do nothing on Priority 3 and concentrate 1 &amp; 2 only and work with partners to fill the gaps and help and undertake some of the work. It should be noted financial resource may be required in order to facilitate this. In addition review all existing Priority 3 areas and remove some of these to reduce the work load. Low maintenance options would replace the shrub beds and plantations.</p> <p>3. Members to support the Place Board's recommendation to identify and work with partners and other organisations to look at ways to help deliver responsive services through partnership working, co-ordination and collaboration.</p> <p>4. Member's to note the ARM and AO to identify schools and community who could be involved in improvements and upkeep and informal 'adoption' of schemes and sites and to identify volunteering and training opportunities for local residents, schools and organisations to become involved in the improvement and upkeep of the area.</p>
<b>Area Priority: Investment in Washington's built and natural environment</b>	
Understand the corporate approach to enforcement in relation to environmental standards on private sector industrial estates	<p>§ All issues require prioritising in order to ensure escalation where appropriate, or to request action.</p> <p>§ A mapping exercise with local Members will be completed throughout January to inform requests for services and potentially to influence and redirect services.</p>
Considered impact of flooding incidents in Washington and possible solutions	<p>§ Members plotted hotspots and problem areas to inform the wider vision and approach for the area</p> <p>§ Board mitigate, influence and discuss solutions and better use of current resources.</p> <p>§ External partners brought together – Environment Agency, Northumbria Water, Gentoo and the council to confirm roles, responsibilities and further collaboration.</p>
<b>Area Priority: A well connected Washington</b>	
Community Health and Green Spaces Project	A project proposal to ring fence SIB, subject to the receipt of a detailed SIB appraisal, assessment, is included under Annex 2 of Item 4 Financial statement and proposals

#### 4. Recommendations

- 4.1 Members are requested to consider the progress and performance update with regard to the Washington Place Board's Work Plan for 2012/13.
- 4.2 Members are requested to agree the recommendations of the Place Board for all Members to utilise the Service Directory for requests for services, agree the winter programme as detailed above, including the prioritisation of the shrub bed pruning, and to support the Place Board to identify suitable partnerships to deliver where appropriate.

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PLACE

Budget:

Allocated:

Balance: £0

	OUTCOME	ROLE FOR AREA COMMITTEES	ACTIONS	Place Board to Consider	Lead Agent	Progress Report	Area committee update due	RAG
1	CORPORATE: An attractive modern city where people choose to invest, live, work and spend leisure time	Strategic Influencing Role	1. Strategy for dealing with dilapidated industrial estates and applications for changes of use and understand the corporate approach to enforcement in relation to environmental standards on private sector owned industrial estates.	Feb-13	Mike Poulter	Recently some progress has been made with the City Council meeting Ashtenne one of private sector owners to discuss localised fly-tipping and deliberate fires that have occurred and caused significant damage to underpasses. ASHTENNE advised the council that they do not own a large number of areas around the developments. Land ownership will need to be confirmed before further progress can be made. At Blackfell/Crowther where deliberate fires had been started, ASHTENNE arranged for the removal of fly-tipping identified around some units. They also agreed to arrange for locks to be fitted to the gates and also install some bollards to prevent vehicular access. <b>Mapping exercise with Ward members to identify and prioritise issues and hotspots January 2013</b>	Apr-13	
			2. Influence LDF/Core Strategy - approach to housing numbers and type for Washington, plans for the Ayton Primary School site, proposals for supermarkets.	Feb-13	Neil Cole	Area committee consultation workshop - to be confirmed The intention at present is to take the Draft Local Development Framework Core Strategy to the Cabinet meeting in March. Sessions will be organised in January and February 2013 that will provide an opportunity for members to consider and comment on the LDF proposals as they relate to their local area. The outcome of these sessions will be used to inform the development of the LDF as it progresses through the consultation process. Any amendments to the LFD programme that might require changes to the member engagement element will be communicated as soon as is feasible.	Apr-13	
			3. Monitor and receive information relating to development of the new Leisure Centre	Feb-13	Julie Gray/Victoria French	Consultation with users carried out August. Results and user priorities to be included in design options. The Council's November newsletter will share information on what has happened so far and where we are in the process. A report will go to Cabinet to make a decision on the preferred design option and procurement which is likely to be January 2013. Following this further consultation will be programmed to determine what programmes of activities customers would want to see taking place in the Leisure Centre. Member's were consulted October with regard to progress, work programme and next steps.	Apr-13	
	Area: High quality built and natural environments in Washington	Local Action Key Priorities for Action: Investment in the built & natural environment	4. Monitor and receive information relating to development of Washington Managed Workspace	Feb-13	Berni Whitaker	Planning application now submitted and validated. Anticipate January approval with a 13 week planning period. Tendering for construction immediately after and start on site March 2013. Expected completion December 2013. BW to attend February Board meeting and present plans following approval.	Apr-13	
			5. Flood Risk Planning and	Feb-13	Barry Frost/Kevin Liddle (EP) David Laux (Engineers)	1. Independent Training Package for Elected Members held November through Emergency Planning College 2. Supply Kits: to confirm when and how out to Members. 3. David Laux to attend February board to discuss prevention measures and solutions and report progress. A number of actions ongoing with Northumbria Water. DL also to consider proposals for schemes re EA funding (2013 - 2014) 4. To identify how communities can be supported and work can be initiated through the Environment Agency with groups re Flood Watch Schemes.	Apr-13	

		<b>6. Monitor and receive information in recognition of any new issues being raised from influencing role/reporting.</b>	<b>Rolling Programme</b>	<b>Karon Purvis</b>	As issues are identified at Place Board, receive relevant information and reports to identify solutions and/or new activity for the board to take forward .			
2	<b>CORPORATE:</b> A responsible well looked after city that is adaptable to change	<b>Strategic Influencing Role:</b>	7a. To influence the design, delivery and review of RLS Streetscene Services which includes graffiti removal, fly tipping, dog fouling, grass cutting, refuse collection, recycling - with the addition of parks repairs and inspections.	Feb-13	Brian Hodgkinson	To encouraged external partners to find a positive solution and reduce need for RLS and the City council to implement enforcement powers, meetings with the Galleries Management and supermarkets with regard to better co-ordination to address the issue of dumping of shopping trolleys are underway. A number of supermarkets are now signed up to using Trolley Wise who now provide additional staff to cover weekends and a free phone number (08003161241) is now available to contact Trolley Wise direct and arrange the removal of abandoned trolleys. Galleries Management are working to encourage the only three supermarkets not using Trolley Wise to utilise the scheme (M&S, Wilkinson's and Matalan). Further proposals re a solution to illegal camping are now being considered. Safe subways and identification of issues/hotspots to be included in day to day service provision. Audit of parks and green spaces in Washington - concerns re lack of Green Flag status park in Washington, and some resources and facilities not included/recognised as part of SCC Greenspace audit. Usworth Park identified as potential Green Flag park.	Apr-13	
			7b. Established Officer Working Group to develop proposals for Area Committee consideration	Feb-13	Mike Poulter	Officer Working Group established to consider how Members influencing role is further developed and to look at ways to help deliver responsive services through partnership working, co-ordination and collaboration. Information, proposals and solutions to be reported January AC. Members to access Service Directory to obtain appropriate contacts for requests. BH to liaise with Area Officer on engaging residents and organisations in the upkeep and improvement of their local area using LWYL campaign. Report and recommendations to Jan AC re confirmation of pruning and landscaping programmes and where gaps will be. Recommendation for partnership working to fill gaps. BH undertaking prioritisation of works.	Apr-13	
			<b>8. Work with the Area VCS Network and the Washington Trust to help increase awareness of the services and support available to people in their community</b>	Feb-13	Area Officer	<b>Ongoing through communication and co-ordination with Area Network. Next network meeting Feb 2013. Reps continue to attend AC. Voluntary Sector actively involved delivering services and continue to collaborate to ensure sustainability. Washington Trust currently working to submit a cross cutting funding application to Reaching Communities (Big Lottery), invited to submit Stage 2. Progress report to future meeting.</b>	Apr-13	
			<b>9. Monitor and receive information in recognition of any new issues being raised from influencing role/reporting.</b>	<b>Rolling Programme</b>	<b>Karon Purvis</b>	<b>As issues are identified at Place Board, receive relevant information and reports to identify solutions and/or new activity for the board to take forward</b>		
3	<b>CORPORATE:</b> A well connected city	<b>Strategic Influencing Role</b>	10. Influence LDF/Core Strategy - sustainable transport options for Washington	Feb-13	Neil Cole	The intention at present is to take the Draft Local Development Framework Core Strategy to the Cabinet meeting in March. Sessions will be organised in January and February 2013 that will provide an opportunity for members to consider and comment on the LDF proposals as they relate to their local area. The outcome of these sessions will be used to inform the development of the LDF as it progresses through the consultation process. Any amendments to the LFD programme that might require changes to the member engagement element will be communicated as soon as is feasibly possible.	Apr-13	
			11. Area committee to be consulted on quality contract scheme (QCS)	Feb-13	Nexus - James Third	The QCS proposal has now been submitted to the ITA by Nexus. Decision by the ITA to be brought to Boards and Area Networks February/March 2013.	Apr-13	



AREA: A well connected Washington	Local Action	12. Investigate options and feasibility of developing integrated cycle network, promotion of walks and races to link villages	Feb-13	Brian Hodgkinson	Project proposal submitted to January AC with request to ringfence £50,000 SIB budget. The Community Health and Green Spaces Project meets a number of the key priorities of the Area Committee. This includes ensuring Washington has healthy outcomes and lifestyles, investing in built and natural environment as well as a connected Washington through the development of an integrated cycle network, improvements to green spaces, and the promotion of events to link villages. The project will tackle known health inequalities in Washington as well as delivering an integrated network. A number of partners and organisations are keen to collaborate and be included in the development and delivery of the project. The project will be delivering and contributing to an ever growing and evolving corporate agenda, will engage local communities in the strategic health agenda, and support those communities to make best use of health and well being provision locally. A detailed application will be submitted February - subject to assessment and consultation.	Apr-13	
		13. Investigate options for improved broadband provision in Washington	Feb-13	Karon Purvis	Information for the Board to consider re options for improved Broadband in Washington. Clarity re previous funding and packages received.	Apr-13	
		15. Monitor and receive information in recognition of any new issues being raised from influencing role/reporting.	Rolling Programme	Karon Purvis	As issues are identified at Place Board, receive relevant information and reports to identify solutions and/or new activity for the board to take forward		
4 CORPORATE: A city where cultural identity and vibrancy act as an attraction  AREA: Washington's Cultural Identity: Continue to support activities and events which celebrate Washington's culture and	Strategic Influencing Role	16. Influencing role with City Services to determine future strategy for managing local events and celebrations.	Feb-13	Karon Purvis	Meetings and discussions underway with regard to approach to managing and funding local events. Future way of working and implementation to be confirmed following discussions with Head of Culture and Tourism, relevant Portfolio Holders and Area Committee Chairs. SIB funding applications for 2 x key local events to January Area Committee. Update request re establishment of Events company.	Apr-13	
		17. Receive report updating WAC on progress Washington Heritage Offer Feasibility Study recommendations.	Feb-13	Karon Purvis	KP to organise meeting with Trina Murphy and appropriate VCS organisations. First meeting January 2013. Washington Trust also considering how to assist the implementation of recommendations from the study. Propose further discussions with the Washington Trust February 2013.	Apr-13	
	G	Progressing on target		G			
	A	Progressing but behind schedule (with plans in place to action)		A			
	R	Not progressing		R			
	CLOSED ACTIVITY & ISSUES	To investigate the feasibility of CCTV networking for Washington.	CLOSED 04/09/2012	Mike Poulter	To consider options and need profile for Washington CCTV Network - police stats, identify what's currently in place(including provision through LMAPs), gaps and costs. A number of cameras already in operation across the area. Very few requests to redeploy LMAP resources. Costs prohibitive re new networked and monitored cameras -unable to fund form AC resources. Agreed at Place Board 4th September to update AC and close this item.	CLOSED	
		Investigate feasibility and identify need for dropped kerbs and pavements programme across Washington.	CLOSED 04/09/2012	Richard Irving/ Terry Hutchinson	Reactive programming in place at city level	CLOSED	
		Flood Risk Planning	CLOSED	C.Mordecia	Service Directory updated to include Northumbria Water emergency numbers and emergency centre numbers (out of hours).	CLOSED	

		Investigate how to achieve safer subways, walkways, parks and green spaces (include lighting)	CLOSED Nov 2012	<b>Brian Hodgkinson</b>	Members to provide Brian Hodgkinson with particular hotspots for Subways and Walkways. Audit already underway. See Sharepoint. Graffiti removal ongoing and pruning around subways underway. Some graffiti art work underway through Operation Lantern @ Albany subway. Extra support in place via Community Payback scheme. BH to update progress re resolving outstanding issues. Move to Action 8 . Linked to proposals being considered for improvements to cycleways, green spaces and parks - see Action 13.	CLOSED included day to day RLS Services	
		Influence strategic approach to parking and highways issues	CLOSED	<b>Highways</b>	Issues raised re bus links being dealt with and responded to by appropriate agencies and departments.	CLOSED	

15<sup>th</sup> January 2013

**REPORT OF THE CHAIR OF THE PEOPLE BOARD**

**People Board Progress Report**

**1. Purpose of Report**

1.1 The report provides an update of progress against the People Board’s Work Plan for 2012/13.

**2. Background**

2.1 Earlier this year the Local Area Plan’s priorities associated with People were referred to the Washington People Board to action on behalf of the Area Committee. The People Board has started to initiate action on those priorities.

2.2 As the Board has commenced work, it has become apparent that a number of actions or influencing roles are unlikely to be delivered or services are still to be identified as in scope for the area based Board to influence. Within that context the Board undertook to both rationalise the plan and combine actions where appropriate. The work plan attached as **Annex 1** presents progress to date and a more co-ordinated plan with achievable target dates. Few actions have been removed from the original plan and activities have been combined where appropriate. Members are requested to approve the amended work plan for the People Board to deliver on behalf of the Committee.

2.3 In addition to supporting the delivery of those priorities the People Board also has a key role in supporting the Area Committee in influencing the delivery, design and review of people based services delivered at an area level. Those services are beginning to be determined and currently include the following Early Intervention Locality Services:- .

<b>Children’s Centres and Childcare</b>	Pre-birth onwards, group, individual support, health, learning, family support and supporting parents into work
<b>Connexions</b>	Targeted and vulnerable, NEET
<b>Educational Psychology</b>	Support to schools and children with special educational needs
<b>Youth Development</b>	XL and mobile services, contracted services, partnership working between local providers
<b>Attendance</b>	Support to schools and enforcement
<b>Risk and Resilience</b>	Substance misuse, sexual health and prevention of offending
<b>CAF</b>	Management of the process for assessing needs and determining an appropriate response

**To Influence the commissioning of services delivered through contracted arrangements.**

### 3. Key Areas of Influence/Achievements up to 31 December 2012

3.1 Outlined below is a summary of the key areas of influence / achievements of the Washington People Board up to 31 December 2012.

Action Taken	Outcome
<b>Early Intervention Locality Services</b>	
Review of Youth Contracts	Shaping the service specifications for each area in terms of how, when and where activities will be delivered. Determined area provision requirements, with service specifications and additional evaluation criteria included. Elected members will continue to be informed and involved in the procurement process through the input of the People Boards.
<b>Area Priority: A Healthy Washington ensuring healthy outcomes and lifestyles for Washington</b>	
To contribute to a community health vision for Washington through consultation of draft Health and Well Being Strategy	Area Committee and Board to consider the information and intelligence relating to Washington, views from the community, Members and organisations, and an overview of what is currently being delivered in Washington and by whom. The draft Health and Well Being Strategy is presented to Committee for consultation then back to People Board to inform development of a community health vision
Community Health and Green Spaces Project	A project proposal to ring fence SIB, subject to the receipt of a detailed SIB appraisal, assessment, is included under Annex 2 of Item 4 Financial statement and proposals
<b>Area Priority: Maintaining key partnerships for a safe and secure Washington</b>	
Positive Images: Young People's Forum	A project proposal to ring fence SIB, subject to the receipt of a detailed SIB appraisal, assessment, is included under Annex 2 of Item 4 Financial statement and proposals
Influence external partners to address community safety issues through collaborative approach	Action Plan in place to address housing conditions, relationships with private sector landlords, management standards and growing anti social behaviour and criminality in private sector flatted complexes. Contribute to a co-ordinated approach led by the City's HHAS Directorate
<b>Area Priority: Improved access to information, advice and guidance</b>	
Work with VCS to encourage further collaboration and partnership working to help deliver information, advice and guidance, and support services to Washington residents	Recently established Washington Trust is currently looking at how it can encourage further collaboration and partnership working to help deliver information, advice and guidance, and support services to Washington residents. Stage 2 of a 'Reaching communities' proposal has now been submitted to the Big Lottery. Further updates will be presented to future Board meetings and Area Committee to support the VCS to develop and deliver services based on local need and which meet the priorities of the Area Committee.

### 4. Recommendations

4.1 To approve the amended work plan attached as **Annex 1** for the People Board to deliver on behalf of the Committee.

4.2 Members are requested to consider the progress and performance update with regard to the Washington People Board's Work Plan for 2012/13.

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PEOPLE

	OUTCOME	ROLE FOR AREA COMMITTEES	ACTIONS	People Board to consider	Lead Agent	Progress Report	Area Committee Update due	RAG
1	CORPORATE: A City where everyone is as healthy as they can be and enjoys a good standard of well being	Strategic Influencing Role	1. Influence GP Clinical Commissioning Group (CCG) at an area level. Investigate area representation at CCG and potential links to People Board in each of the 5 areas. Influence development and delivery Health and Wellbeing Strategy and contribute to developing a local vision with regards to Public Health.	Jan-13	Karen Graham/Alan Caddick	On going consultation re City's draft Health and Well Being Strategy. Presented to January Area Committee and recommended to People Board in January for consideration and contribution.	Jan-13	Green
			2. Receive a report providing an area perspective on the impact of the welfare reform on both individuals and local organisations	On going	Fiona Brown	Presentations have been delivered by Fiona Brown to Members . Bi monthly updates to be provided to members via briefings. Latest briefings uploaded onto Sharepoint. (November briefing) Currently preparing a members' pack, to help members to understand how they can advise their constituents on how they may be affected and also where/from whom they can get further help and advice. This is in development with our Comms colleagues. CITYWIDE APPROACH being developed. Investigating how to ensure local action can be joined up to ensure co-ordinated approach and compliment wider provision.	Jan-13	Yellow
	Local Action Key Priorities for Action: A Healthy Washington: Contribute to ensuring Washington has healthy outcomes and lifestyles.	3. Target and engage local organisations to tackle health inequalities	On going	Karon Purvis	Engaging VCS and local organisations in developing and delivering initiatives to address health inequalities. Encourage partner collaboration - proposals for Community Health and Green Space Improvement Project - recommended to Jan AC. Also need to engage VCS in the ongoing consultation of the proposed Health and Well Being Strategy.	Jan-13	Green	
		4. Monitor and receive information in recognition of any new issues being raised from influencing role/reporting.	Rolling Programme		As issues are identified at People Board, receive relevant information and reports to identify solutions and/or new activity.	Rolling programme	Green	

2	CORPORATE A City with high levels of skills, educational attainment and participation	Strategic Influencing Role	5. Receive reports as appropriate from SPPM detailing progress plans, policy and strategy relating to education, employment and training. People Board to be kept up to date with regard to development and delivery of services (including those being delivered by Partners) which improve resident's job and career prospects. (Aim 4 Group, NEET Delivery Board)	Rolling Programme	Mike Poulter	Discuss with Head of SPPM (Vince Taylor)	Rolling Programme	
			6. Receive a report detailing the quality of training provision for 16+ identifying what is already being provided in Washington, the roll of Colleges, and how to provide residents with skills required to support the growth and development across a number of sectors – e.g. health and social care, media and engineering & manufacture.	Feb-13	Dave Barber	Report to February meeting. Identify what is happening already and where/if there may be opportunities to influence or support at a local level, college role in Washington, ofsted report re training providers.	Apr-13	
			7. Influence the LDF/Core Strategy outcomes for Washington re employment and HE sites and partnership working ensuring accessibility & transport networks in place to employment sites.	Feb-13	Neil Cole	The intention at present is to take the Draft Local Development Framework Core Strategy to the Cabinet meeting in March. Sessions will be organised in January and February 2013 that will provide an opportunity for members to consider and comment on the LDF proposals as they relate to their local area. The outcome of these sessions will be used to inform the development of the LDF as it progresses through the consultation process. Any amendments to the LDF programme that might require changes to the member engagement element will be communicated as soon as is feasibly possible.	Apr-13	
		Local Action Key Priorities: Support young people to access opportunities	8. Monitor 3 commissioned initiatives funded by Area Committee which work with young people to stimulate opportunities in education, training and employment.	Jan-13	Nikki Vokes	a) Youth Opportunities – performing on target & detailed update included in January AC Report. 70 young people engaged and now EET, with 25 employed or on apprenticeships.	Jan-13	
				Jan-13	Karen Mallin	b) School Opportunities – School opportunities Mentor now in post. Project Manager Karen Mallin (SNCBC) - all project management issues and queries to be directed through Karen. Date for Steering Group mid Dec - TBC - membership includes Chair of AC, 2 x School representatives (Staff), Karen Mallin/Nikki Vokes (SNCBC), Karon Purvis (SCC). Mentor meeting with both schools and other organisations and partners re provision and joint working.	Jan-13	
				Jan-13	Bernie Whitaker	c) Enterprise Grants for Young People - referrals expected Dec. Grants to be awarded January	Apr-13	

			9. Report to consider options to support employer engagement through a Washington Business Forum	Jan-13	Karen alexander	Report to support understand corporate approach and impact at a local level	Apr-13	
			10. Report investigating the opportunities to support local people into enterprise and entrepreneurship	Feb-13	Bernie Whitaker	Report to support understand corporate approach and impact at a local level. Need to monitor success of Enterprise Grants for Young People - commencing December 2012, to identify further need.	Apr-13	
			11. Monitor and receive information in recognition of any new issues being raised from influencing role/reporting.	Rolling programme		As issues are identified at People Board, receive relevant information and reports to identify solutions and/or new activity	Rolling programme	
<b>3</b>	<b>CORPORATE:</b> A City which is and feels even safer and more secure  <b>Area: A Safer Washington</b>	<b>Strategic Influencing Role</b>	12. Influence mainstream resources & partnerships to ensure the continued collaboration to deliver targeted work which impacts on identified problems, e.g. youth related ASB and positive activities for children and young people.	Rolling programme	Karon Purvis	Influencing role re mainstream resourcing to continue encouraging collaboration re youth related ASB, partnership working etc. Area based reports to address issues as raised .	Jan-13	
		<b>Local Action Key Priorities: Maintain key partnerships and collaboration for a safe and secure Washington</b>	13. Continue working through LMAPS ensure local issues and problems are addressed.	Jan-13	Clr D Snowdon	AC Representative to report relevant issues, problem solving and solutions.	Apr-13	
			14. Co-ordinated approach to developing and delivering positive youth work in Washington	Jan-13	Locality Manager	Positive Images Young People's forum to January AC for approval. Updates from Young People's Working Group to be considered.	Jan-13	
			15. Monitor action plan to address issues at Sulgrave Flats	Mar-13	Karon Purvis	Sulgrave flats - Action Plan uploaded onto Sharepoint. Progress report to March Board	Apr-13	
			16. Monitor and receive information in recognition of any new issues being raised from influencing role/reporting.	Rolling programme		As issues are identified at People Board, receive relevant information and reports to identify solutions and/or new activity	Rolling programme	
<b>4</b>	<b>AREA:</b> Contribute to safeguarding and promoting the welfare of Washinton's most	<b>Local Action</b>	17. Improve access to advice, information and guidance to help people look after themselves.	Jan-13	Karon Purvis	Washington Trust now invited to Stage 2 re Reaching communities BLF bid - for Family Resilience Project which includes resources re IAG. Washington Trust to present an update to January People Board.	Apr-13	
		<b>Local Action</b>	18. Monitoring and receiving information in recognition of any new issue being raised from influencing role/reporting.	Rolling Programme		As issues are identified at People Board, receive relevant information and reports to identify solutions and/or new activity	Rolling programme	
	<b>AREA:</b> Community inclusion and support	<b>Local Action</b>	19. AC to support the VCS to build capacity, engage and support local organisations to develop and deliver services based on local need.	Jan-13	Karon Purvis	Determine mechanism for better use of local intelligence & data from VCS organisations to inform Area Profile and intelligence gathering	Apr-13	



			Jan-13	Karon Purvis	Ensure support and co-ordination with VCS networks and key organisations to inform residents & the community to help themselves and assist the sector in delivering services within their communities.	Apr-13	
			Jan-13	Karon Purvis	VCS role in building the capacity of the sector and residents re relevant services and support available.	Apr-13	
			Jan-13	Karon Purvis	AC to support the sector re corporate policy changes and redirection	Apr-13	

	<b>G</b>	Progressing on target
	<b>A</b>	Progressing but behind schedule (with plans in place to action)
	<b>R</b>	Not progressing

<b>Closed Actions</b>	Commissioning of projects through the Healthy City Investment Fund (HCIF) to address and raise awareness of causes of men's cancer.	CLOSED		Collaborative HCIF – application in re partnership approach to address causes of men's cancer, raise awareness etc. (SIB process). Report to AC 27th September for a decision.	CLOSED	
	Review of Service Specification re Youth Contracts	CLOSED		Board to consider feedback on needs assessment and current provision of youth services and activity to inform and develop the Community Leadership and influencing role. Further work at next People Board 15th October to influence the service specification for youth services and activities.	CLOSED	
	Consider hotspot Wards which require additional assistance and support and ensure links and co-ordination to current initiatives	CLOSED		Oxclose. Provide data re NEETs in Washington (lowest in city)	CLOSED	
	Area Committee to receive area report re influencing the strengthening families/Family Focus agenda and consider what added value or actions can be delivered locally	CLOSED		Reported through Early Intervention and Locality Service Performance reporting - now agenda item	CLOSED	

15<sup>th</sup> January 2013

## Report of the Chief Executive.

**Strategic Initiative Budget (SIB), Healthy City Investment Fund and Community Chest - Financial Statement and Proposals for further allocation of Resources****1. Purpose of the Report**

1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan and work plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an up date position on progress in relation to allocating SIB, Healthy City Investment Fund and Community Chest.

**2.0 Strategic Initiatives Budget: Financial statement and proposals**

2.1. The table below show the position following the September 2012 meeting.

	<b>Committee Date</b>	<b>Allocated (not yet assessed)</b>	<b>Approvals</b>	<b>Balance</b>
<b>The allocation for 2012/13 is £287,261 (subject to approval), with the under spend of £1,834 from 2011/12 this totals £289,095</b>				
				<b>£289,095</b>
<b>Project Name</b>	-		-	-
Young People's Activities	26.04.12		£ 9,298	£279,797
Washington Trust	26.04.12		£65,000	£214, 797
The Phoenix Project	26.04.12		£ 4,000	£210,797
School Opportunities	26.04.12		£99,982	£110,815
<b>Returned funding:</b>				
Washington Old Hall Nuttery		£ 87		
Business Engagement		£ 936		
Miner's Banner Heritage Festival		£2,000		
Heritage Festival 2011		£3,607		
Skate Park Festival 2012		£2,332		
Operation Choice		£4,432		
			<b>-£13,394</b>	£124,209
Heritage Miners Banners	27.09.12		£15,000	£109,209
<b>New Balance</b>			<b>£179,886</b>	<b>£109,209</b>

2.2 Following the September 2012 Area Committee meeting, a balance of **£109,209 SIB** remains to be allocated from the 2012/13 budget.

2.3 The following projects as detailed in **Annex 1** are recommended for approval from the 2012/13 SIB budget, as follows:

1. NE Aircraft Museum Access Road                      £13,000                      Approve

2. Washington Heritage Festival 2013	£26,000	Approve
3. Concord Illuminations 2013	£ 8,000	Approve
4. Washington Young People's Forum	£ 8,500	Approve

2.4 In addition, Members are requested to consider 'ring fencing' of **£50,000** from the 2012/13 SIB budget to deliver a 'Community Health and Green Spaces Improvement' Project. Proposals for the project will meet a number of the key priorities of the Area Committee.

- Ensuring Washington has healthy outcomes and lifestyles
- Investment in built and natural environment and involvement of local residents and organisations in improving the local area
- A well connected Washington through the development of an integrated cycle network, improvements to green spaces, and the promotion of events to link villages

The project will be 'Health' focused and will tackle known health inequalities in Washington as well as deliver an integrated network linking the villages and implement capital improvements across the area.

2.5 A summary of the project proposal is attached as **Annex 2. . The allocation and approval of this funding will be subject to receipt of detailed SIB appraisal, assessment and consultation exercise, before projects are implemented.**

2.6 Projects recommended for approval from the 2012/13 budget as above total **£105,500**. Should Area Committee approve this proposal, the balance for the 2012/13 SIB allocation would be **£3,709**.

### 3.0 Healthy City Investment Fund: Financial statement and proposals

3.1 The table below show the position following the September 2012 meeting.

	Committee Date	Allocated (not yet assessed)	Approvals	Balance
<b>Healthy City Investment Fund (approved to AC to award)</b>	31.03.12			<b>£31,413</b>
<b>Project Name</b>	-		-	-
Well Men Partnership	27.09.12		£31,000	£413
<b>New Balance</b>			<b>£31,000</b>	<b>£413</b>

3.2 **£413 Healthy City Investment Fund** also remains to be allocated to specific initiatives as agreed at the Area Committee meeting held 31<sup>st</sup> March. There are no applications to be considered at this meeting.

#### 4.0 Community Chest: Financial statement and proposals

4.1 The table below details balances remaining following the last meeting in September 2012, for information. Since the September meeting, a total of 10 project proposals have been received and agreed and are detailed in **Annex 3**

Ward	Budget Remaining	Projects Agreed since last meeting	Balance Remaining
Washington Central	£ 7,270	£ 1,246	£ 6,024
Washington East	£ 8,930	£ 131	£ 8,799
Washington North	£ 4,761	£ 1,531	£ 3,230
Washington South	£11,224	£ 131	£ 11,093
Washington West	£ 8,797	£ 481	£ 8,316
<b>Total</b>	<b>£40,982</b>	<b>£ 3,520</b>	<b>£ 37,462</b>

#### Recommendations:

Committee is requested to:

1. Note the financial statements set out in this report.
2. Approve the 4 SIB applications in **Annex 1**
3. Approve the ring fencing of £50,000 for the Community Health and Green Spaces Project as detailed in **Annex 2**
4. Note the 10 approvals supported from 2012/2013 Community Chest as set out in **Annex 3**.

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**Summary of Proposed Projects: SIB**

**SIB Full Application No.1.**

<b>Name of Project</b>	North East Aircraft Museum Access Road
<b>Lead Organisation</b>	North East Aircraft Museum

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB requested</b>
£30,000	£17,000 (£13,000 North Area Committee, £4,000 NEAM)	£13,000 (Washington Area Committee)
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
4 months	February 2013	May 2013

**The Project**

The project is a joint project, applying to both Washington Area Committee and North Area Committee. This project is to fund a new road and drainage on the site of a local museum site. Due to the current state of the outside area of the North East Aircraft Museum site, it is unsafe for young people and adults to become involved in some of the restoration projects which are based outdoors. Health and Safety on the site would also be improved by the proposed works. The area is unsightly and discourages visitor participation in activities. By improving the site access and appearance, this would allow more people to become involved. By completing the hard standing/road access, it will allow vehicles to be pulled out and safe scaffolding towers to be erected for training e.g. panel work, carpentry and painting are carried out safely.

The Aircraft Museum is undergoing change to become a 'transport' museum. It is proposed that new buildings will be built on the site which will help develop an economic museum with the potential to expand over the next 5 to 15 years. A feasibility study conducted in 2010 looked at how to develop the museum from its existing role as an aircraft museum into an all purpose transport museum. The conclusion of the study was that by bringing a range of groups together the likelihood of survival became greater. Whilst Beamish Museum is the only museum in the northern region to hold pre thirties transport, these are predominantly road based transport systems. The study identified a desire to support and visit, from the people of Washington and Sunderland area and a strong interest in heritage. The study identified opportunities to engage schools in heritage projects. As part of the proposed new developments, an opportunity will arise to work with some of our senior schools and academies around engineering. More recently a NELSAM Business Plan (2012 - 15) has been completed. That Plan identifies the strategic aim of providing a high quality museum and visitor attraction in an accessible building in which the collections can be displayed and stored securely and in the correct environmental conditions, whilst also providing quality facilities which meet the expectations of the visitor. There is a bid going forward to the Heritage Lottery Fund to help fund a new tram building on the site. Part of the funding will employ a Heritage Engineer to work directly with volunteers and school children from the Washington and North area to restore a 1934 English Electric balloon tram.

Given proposals for development and expansion, there is a need to improve and update the area between the hangars to improve public access. During the winter and severe weather, the area floods and people in wheelchairs and parents with push chairs cannot get around the site. This impacts on volunteering at the museum as younger people cannot be involved due to safety. If the museum is to grow and develop in line with the business plans and proposals, improved access via a tarmac/concrete roadway is required. This will allow users and visitors to move around the site freely and safely and provide appropriate drainage.

**Need for Project**

Consultation has been taken place with a number of volunteer groups e.g. Save The Trident, Military Vehicle Museum and the public about the issues around ground conditions. (NELSAM

Business Plan 2012 - 15). Total visitor numbers for the year were in excess of 4000, most of these coming between the Easter and summer periods. A more attractive site will encourage even more visitors who will stay longer for their visit due to more comfortable conditions. The Aircraft Museum also accommodates school visits but these are again affected during bad weather. Health and safety on site will be better through access improvements.

### Partnership

Partners include the Sunderland Council, NE Civic Trust, Military Vehicle Museum, NE Electric Traction Trust, Newcastle Airport Academy and various schools and education/training providers.

### Outputs of the Project

Output Code	Description	Number
A1	No. improved community facilities	1

### Key Milestones for the Project

Tender and specification drawn up & deadline for submission of quotes	Feb 2013
Contract awarded	Mar 2013
Start of works	Mar 2013
Completion of works	April 2013
Education programme re started	April 2013

**Recommend: Approve 'subject to match funding being confirmed.'**

### SIB Full Application No.2

<b>Name of Project</b>	Washington Heritage Festival 2013
<b>Lead Organisation</b>	Sunderland City Council

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB requested</b>
£34,000	£8,000	£26,000
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
7 months	May 2013	December 2013

### The Project

It is proposed to deliver a fourth Heritage Festival on Saturday 21<sup>st</sup> September 2013 in Albany Park. As 2014 will be 50 years since the development of Washington new town, community groups can focus on this forthcoming anniversary to interact with the public for any new material and to establish any new partnerships or potential projects. This will also be a good opportunity to raise the profile of 50<sup>th</sup> anniversary in advance. 2014 is also the centenary of the Great War and this year's event can be the catalyst to generate interest for the following year with the possibility to showcase displays, projects, etc at successive events. Further programme is also being investigated in order to keep the Festival refreshed and bring in new and exciting offers.

The festival will begin with the marching banner parade along Front Street which is an excellent opportunity for local residents to engage with the parade and feel a sense of pride and also recognise the importance of the heritage of Washington. On the site there will be an entertainment marquee, with a refreshed programme of local talent and semi-professional acts covering a range of dance, music and performance. There will be two exhibitor's marquees which will enable community groups and organisations, such as the NHS, Northumbria Police, Gentoo, TWAM, Job Linkage, WI, mining banner groups and local history groups to interact, share information and engage with residents and visitors. Local groups will be approached to give demonstrations or offer 'taster sessions' of their activities. Washington 'F' Pit Museum will be open providing guided tours with children's activities on offer throughout the day. The climbing wall is a very popular activity, delivered by staff from the XL Youth Village, and is an excellent way to engage with the young people of the area. As in previous years local schools will be invited to participate with the Festival

and take the opportunity to produce and exhibit a display of the children's work and to engage with a variety of activities during the event. As this will be the fourth year this event has been held it will be important to widen the participation across the community and to refresh the indoor and outdoor programme. It is proposed that the outdoor programme and activity will include the following:

- Local and traditional craft demonstrations
- North East Aircraft Museum field kitchen display
- Saxon re-enactment group
- Education, skills & Training over the years
- Traditional fairground rides
- Classic cars and vintage vehicle displays
- Bird of prey demonstration
- Traditional baking demonstrations
- Period costume fashion show
- Dog training and agility display.

### Partnership

This is very much a community event and regular meetings are held throughout the development and planning stage of the project. There are also many other organisations and groups that are involved with the delivery of the project, these include; Northumbria Police, Gentoo, Job Linkage, NHS, Beamish, Tyne & Wear Archives & Museums and local voluntary groups such as, the Washington History Society, Washington Old Hall, local dance groups, local businesses, local schools, WI, Washington Miners Memorial group, etc. The Festival will appeal to all members of the community. There was a wide range of age groups at the Heritage event in 2012. There will be regular voluntary group meetings leading up to the events to maintain good communication between the groups involved and keep the focus of the events based on community need. It is expected that there will be a focus on community engagement especially with young people and the services offered by the Youth Development Group. Follow up meetings with partner organisations and representatives from the voluntary sector will capture essential feedback and indicate the measure of success.

### Need for the Project

Originally members of the local community contacted Councillors from their ward to suggest that this event takes place. High visitor numbers and positive feedback from members of the public for these events have given a strong indication that local and community led events such as these have a very positive impact on the community. Comments from various voluntary groups and organisations have confirmed that the proposed event for 2013 is still desired in the Washington area. Evidence has shown that interest in local history has grown in recent years and in previous Heritage Events the photographic displays and material collected from the locality prove very popular with visitors. This is also an excellent opportunity to gain new information and material for the groups from members of the public. The Washington Heritage Festival proved popular for the third year running with estimated visitors of approximately 5,500. Year on year attendance has increased.

### Outputs of the Project

Description	Number
A6 – community event held	1

### Key Milestones for the Project

Working groups established	01/03/13
Programme developed and confirmed	01/06/13
Event held	30/09/13
Evaluation	30/12/13

**Recommend: Approve**

### **SIB Full Application No.3**

<b>Name of Project</b>	Washington Young People's Forum
<b>Lead Organisation</b>	SCC – Early Intervention and Locality Services

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB requested</b>
£8,500	£0	£8,500
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
7 months	May 2013	December 2013

#### **The Project**

The project will encourage young people to take a level of responsibility that will encourage a personal level of growth in self esteem and self confidence. Project outcomes will include:

- Demonstrate that young people have a valuable part to play in our communities, and when supported, can organise and deliver events that encourage democratic inclusion,
- Help to develop a more balanced view of young people in the media.
- Young people through participation in the project will gain skills that will be of use to them in the future and go some way to making them more employable.
- A number of events will be organised by young people that will contribute to a more positive image of Washington as well as the young people themselves.

The recent Government document 'Positives for Youth' informs that approximately 99% of media publicity relates to less than 1% of the 13 - 19 population. The project would aim to address this statistic and give a more balanced view of young people and how they contribute to their communities. Youth work is a voluntary process, based on informal education. The project will encourage young people, with the support of youth workers, to contact other young people throughout Washington and organise themselves into sub-groups that look at different elements of raising the profile and image of young people in Washington.

By being involved in the project, young people will develop both 'soft skills' (these are around self confidence and self esteem), as well as some of the more 'harder skills' (Those that include recognised awards). In being a part of the project, young people are being supported to 'access opportunities' by gaining knowledge and confidence around organising, skills that essential in making young people 'job ready'. The Statutory Guidance for Local Authorities on Services and Activities for Young People's Well-being, talks in terms of Local Authorities having "A duty to secure, so far as is reasonably practicable, equality of access for all young people to the positive, preventative and early help they need to improve their well being". This project clearly demonstrates this. Youth Workers will engage with a core group of around 6 - 8 young people, who will initially be tasked with making contact with other young people from different settings across Washington. It will then be the responsibility of the young people to look at different areas of work that contribute to getting more positive images of young people in the media. This may take the form of events, consultation with other young people etc. The group will then have responsibility for the dissemination of this information.

#### **Need of the Project**

Partners involved in the delivery of the project have already carried out some work with young people who frequent their current provision. During this consultation, young people indicated this was a project they would like to get involved in and believed was needed in Washington. Young people having a 'voice' in how services for young people are developed and delivered, is essential. In the past this was possible with young people being involved in a Washington based forum that fed into Sunderland Youth Parliament. During the last 'Youthinc' event, young people from the Washington area identified having an influence on the delivery of youth services as important to them. The partners and the 'youth related' organisations who attend the Washington Area Committee's Young People Working Group support the project recognising the need for a project which portrays positive images and outcomes for young people.



## Partnership

Oxclose and District Young Peoples Project will identify a worker, who will work alongside a youth worker from the Youth Development Group to deliver and support young people to deliver this project. The young people of Washington will benefit from this project.

Youth workers will work with young people to support them to engage and work with other young people throughout the year to build networks and forwards to be able to continue to distribute positive media and images of young people in Washington.

## Outputs of the Project

Output Code	Description	Number
A6	No. of events held	3
L8	No. young people engaged and participating	160

## Key Milestones for the Project

Project commences	April 2013
Recruitment key young people	May 2013
First media release	June 2013
First event	July 2013
Second event and media release	Oct 2013
Final Event	Jan 2014

**Recommend: Approve**

## SIB Full Application No.4

<b>Name of Project</b>	Concord Illuminations 2013
<b>Lead Organisation</b>	Sunderland City Council

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB requested</b>
£7,997	£0	£7,997
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
3 months	November 2013	January 2014

## The Project

This project seeks to enhance the provision of Christmas illuminations in Concord. The launch event and the enhanced illuminations will provide a sense of pride and interest for residents, visitors, shoppers and traders which will bring the community together. All sections of the community will be able to benefit from the additional interest generated in Concord and take pride in the increased attractiveness of the Centre. The launch event will include a fireworks display, creating a focus for the start of the Christmas festive period in Washington. This event will also build on the success of other Christmas and illumination events across the City.

Because the project brings benefit for large sectors of the local community, it addresses a number of the Committee's priorities – not least community inclusion and resilience. By investing in the area it also contributes to the attractiveness of the centre resulting in increased visitors and shoppers and potentially increasing economic benefit for the traders, both long standing and seasonal traders in the centre over the festive period. The increased illumination in the streets also increases lighting and helps reduce antisocial behaviour and makes the streets feel safer.

## Need for the Project

Following the need of the project being identified by councillors 2010, the community and public indicate their support every year. It is now a hugely anticipated event in the local calendar with schools, community groups and residents involved.

**Outputs of the Project**

Output Code	Description	Number
A6	No. of events held	1

**Key Milestones for the Project**

Installation of lights	Nov 2013
Identify celebrity for Switch On Event	Oct 2013
Switch On Event	Nov 2013
Evaluation	Jan 2014

**Recommendation: Approve**

**SIB : Proposals to ring fence 2012/13 budget**

**Community Health and Green Space Improvement Project**

Proposals for the CHGSP will meet a number of the key priorities of the Area Committee.

- Ensuring Washington has healthy outcomes and lifestyles
- Investment in built and natural environment and involvement of local residents and organisations in improving the local area
- A well connected Washington through the development of an integrated cycle network, improvements to green spaces, and the promotion of events to link villages

It is the intention that the project will be 'Health' focused and will tackle known health inequalities in Washington as well as delivering an integrated network linking the villages and implementing capital improvements. The health agenda in Sunderland is changing and there is a real opportunity for Washington to be seen to lead on an approach to delivering and contributing to an ever growing and evolving corporate agenda whilst at the same time implementing genuine influence over services and provision at a local level.

Under the banner of tackling Washington's health inequalities, some key statistics stand out:

- Lower life expectancy and poorer health compared to the national average
- Prevalence of smoking and alcohol consumption above recommended safe limits is highest in Washington North
- Proportion of children who are obese has been rising over the past 20 years. Obesity is a serious health concern in all areas with Washington north having one of the highest obesity rates of all Sunderland wards
- Proportion of adults that are obese above the Sunderland average in both Washington North and Washington West
- Over half the population do not take the minimum recommended 30 minutes or more moderate physical activity on five or more days each week
- More than 8,100 Washington residents are 65+ with 55% having physical problems

In addition, the city's Health and Well Being Strategy is out to consultation with an opportunity identified to develop a community vision for areas which will contribute to the delivery of the proposed Strategy, engage local communities in the strategic health agenda, and support those communities to make best use of health and well being provision locally.

Proposed interventions will consider how to provide integrated routes and connections around the area, improvements and developments of key spaces for activities, promote volunteering activity and health and well being initiatives (parks and green spaces) and the engagement, involvement and participation of local residents and organisations – including schools. Whilst providing investment in Washington's built and natural environment, the proposals will also invest in the social capital of the area and improve local health outcomes. There is already huge potential to improve significant green space and to create integrated cycle routes. Some schemes require very little investment and development and could be considered 'quick wins'. Others require a more long term solution but all can contribute to the wider picture and plan for improved connectivity, better local engagement and better health outcomes across Washington. A balance of good quality green space variety across the neighbourhoods is required. Whilst Washington has high quantity re accessible green spaces, it has low quality across a number of site options.

Key outcomes/activities

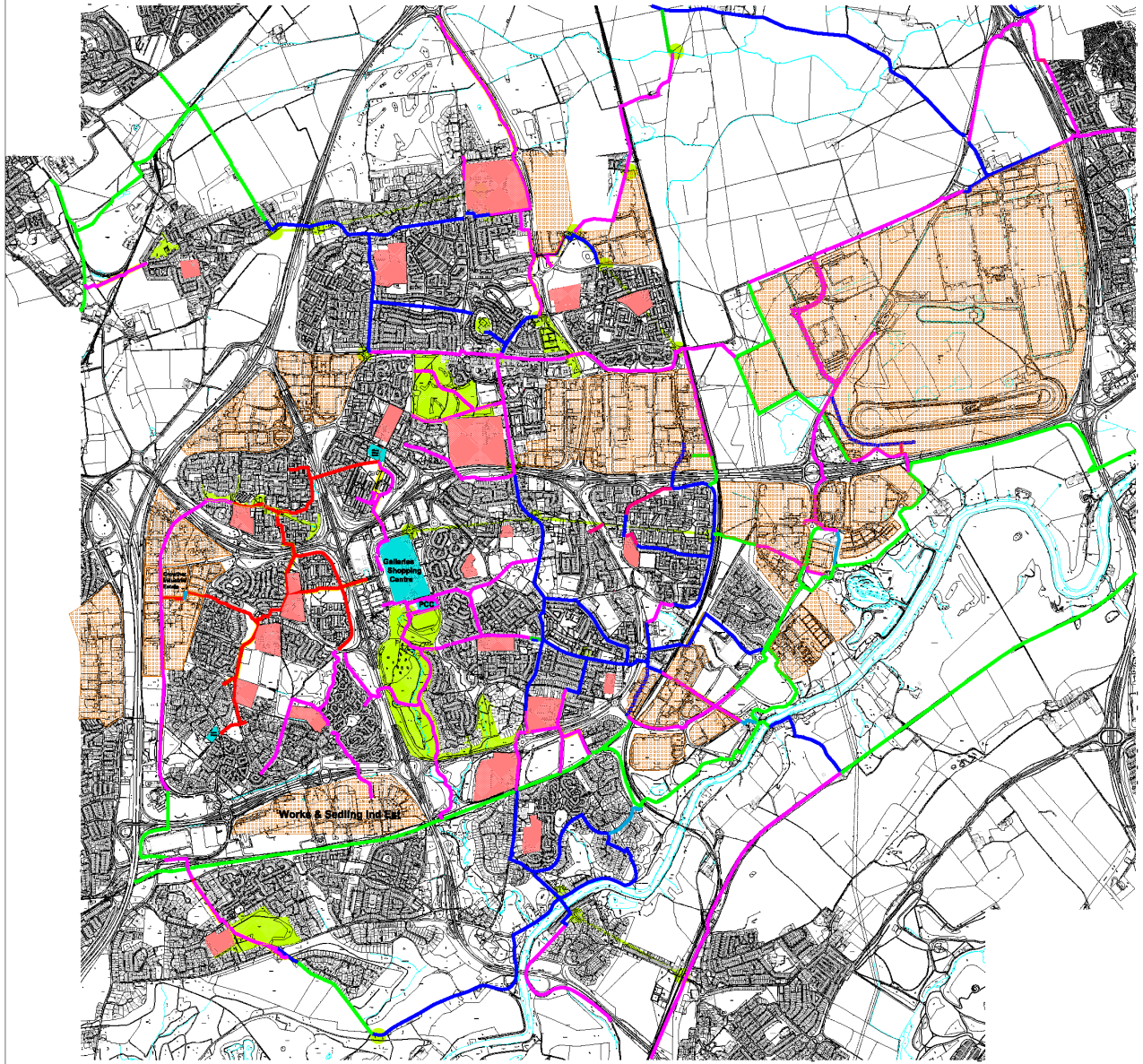
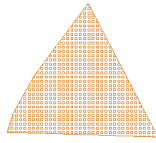
1. Development of an integrated cycleway linking the villages which will also improve accessibility of walking routes
2. Development of formal parks and green spaces which currently have no or low formal access (available space within a specific catchment area) - develop 'destinations'.

3. Development of a Green Flag Status Park for Washington and/or a major green space for Participation of local residents, organisations and particularly schools in celebration events and health related/sport and leisure activities
4. Sub-regional events
5. Improvements to open spaces and green spaces

The last outcome outlined above also links to the City's approach to develop an integrated wellness model for the City and to build on the Sunderland in 2012 Programme implementing a comprehensive and co-ordinated Olympic and Paralympic legacy programme .

The City's Sport, Leisure and Wellness Service as part of service area work plans will ensure involvement and links are established with local schools and will connect this element of the project with other programmes, events, activities and initiatives already being developed or delivered re cycling, walking and other 'sport and leisure' activities. The team will also co-ordinate the development of key events and activities.

This proposal is a real opportunity to bring together a number of key strands and agendas and to work in real partnership with a range of organisations, both voluntary can community sector and public sector to deliver a co-ordinated and collaborative approach.



Map prepared by the City of Washington, Oregon, using data provided by the City of Washington, Oregon, and other sources. The City of Washington, Oregon, is not responsible for any errors or omissions on this map.

- CYCLE NETWORK - CURRENT AS AT 2012
- CYCLE NETWORK - DRAFT PROPOSED OFF ROAD NETWORK 12/12
- CYCLE NETWORK - DRAFT PROPOSED OFF ROAD NETWORK 12/12
- CYCLE NETWORK - DRAFT PROPOSED ON ROAD NETWORK 12/12
- KEY GREENSPACE
- SCHOOLS
- PRINCIPAL EMPLOYMENT SITES
- RETAIL

 Sunderland City Council	<b>WASHINGTON CYCLE NETWORK</b>	
	<b>STRATEGIC NETWORK FIRST DRAFT</b>	
PROJECT: WASHINGTON CYCLE NETWORK DATE: 12/12 DRAWN BY: [Name] CHECKED BY: [Name]	SCALE: 1:10,000 DATE: 12/12	SHEET: 12 OF 58 TOTAL SHEETS: 58

## COMMUNITY CHEST 2012/2013 WASHINGTON AREA PROJECTS AGREED: FOR INFORMATION

WARD	PROJECT	AMOUNT	ALLOCATION 2012/2013	PREVIOUS APPROVALS	BALANCE REMAINING
<b>Central</b>	<b>Young at Heart Cardiac Group</b> - Equipment	£225			
	<b>Friends of Washington Village</b> – Music Festival	£490			
	<b>Remembrance Parade</b> – Equipment & PA	£131			
	<b>Four Seasons Group</b> - Equipment	£400			
	<b>Totals (4 )</b>	<b>£1,246</b>	<b>14,492</b>	<b>7,222</b>	<b>£6,024</b>
<b>East</b>	<b>Remembrance Parade</b> – Equipment & PA	£131			
	<b>Totals (1)</b>	<b>£131</b>	<b>11,287</b>	<b>2,357</b>	<b>£8,799</b>
<b>North</b>	<b>Remembrance Parade</b> – Equipment & PA	£131			
	<b>Usworth Colliery Primary School</b> – Goodnight Mr Tom	£1,400			
	<b>Totals (2)</b>	<b>£1,531</b>	<b>11,618</b>	<b>6,857</b>	<b>£3,230</b>
<b>South</b>	<b>Remembrance Parade</b> – Equipment & PA	£131			
	<b>Totals (1)</b>	<b>£131</b>	<b>15,168</b>	<b>3,944</b>	<b>£11,093</b>
<b>West</b>	<b>Blackfell Neighbourhood Watch</b> – Respect Day	£350			
	<b>Remembrance Parade</b> – Equipment & PA	£131			
	<b>Totals (2)</b>	<b>£481</b>	<b>12,050</b>	<b>3,253</b>	<b>£8,316</b>
<b>Totals</b>	<b>10 applications agreed</b>	<b>£3,520</b>	<b>£64,615</b>	<b>£23,633</b>	<b>£37,462</b>

**WASHINGTON AREA COMMITTEE**

**15<sup>th</sup> January 2013**

**REPORT OF THE TYNE WEAR FIRE SERVICE**

**1. Purpose of the Report**

1.1 The report provides Performance Monitoring details in relation to the Local Indicators for Washington area for the period. . . .

**2. Background**

2.1 The Chair of Area Committee has requested regular updates on Crime and Community Safety to be presented to each Committee meeting.

**3. Tyne and Wear Fire Service Update**

3.1 The attached information is presented for Member's consideration.

**4. Recommendations**

Committee is requested to:

- Note the content of the report

Contact Officer: Andy Lillford. Tyne Wear Fire Service. Tel 0191 4441868

Email [Andy.Lillford@twfire.gov.uk](mailto:Andy.Lillford@twfire.gov.uk)



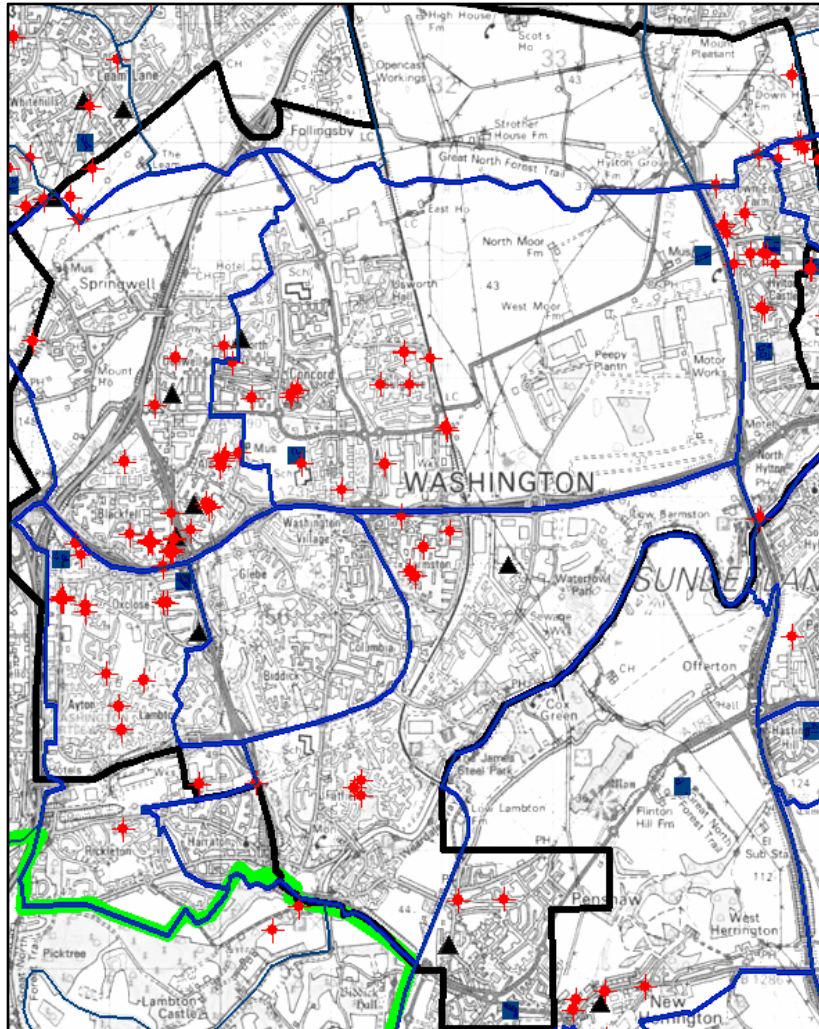


## Washington Area Committee - September to November 2012

The following report gives Performance Monitor details in relation to the Local Indicators for Washington Committee area from 1<sup>st</sup> September to 30<sup>th</sup> November 2012.

*The incident data in this report is raw and unverified and may be subject to change.*

### Map of all deliberate Property, Vehicle and Secondary fires over report period



- Li14 Number of property fires started deliberately
- ▲ Li15 Vehicle fires started deliberately
- ★ Li16 Deliberate secondary fires

Tyne & Wear Fire & Rescue Service  
Service Headquarters  
Nissan Way  
Barmston Mere  
Sunderland  
SR5 3QY  
[www.twfire.gov.uk](http://www.twfire.gov.uk)  
Licence Number – 100018966

**LI1 Maintain Number of Deaths in Accidental Dwelling fires**

There have been no recorded deaths in this area.

**LI5 Injuries from All Dwelling fires**

There have been no recorded injuries in this area over this report period. – (7 over same period last year)

**LI9 Accidental Kitchen Fires in a domestic property**

There have been 2 kitchen fires in this area over this report period (8 over same period last year)

Incident reference	Date and Time	Street	Locality	Ward	Property type level 4	Drug drink impairment	Fire start location	Ignition source
40018306	10/09/2012 06:54:31	TALLEY COURT	GLEBE WASHINGTON	Washington Central Ward	House - single occupancy	No	Kitchen	Other domestic style appliance - Tumble dryer
40019089	23/09/2012 01:34:27	HERTBURN GARDENS	CONCORD WASHINGTON	Washington North Ward	House - single occupancy	No	Kitchen	Cooking - chip pan/deep fat fryer

**LI10 Accidental non-kitchen fires in a domestic property**

There were 2 accidental non-kitchen fires in this area over this report period. – (also 2 last year).

Incident reference	Date and Time	Street	Locality	Ward	Property type level 4	Drug drink impairment	Fire start location	Ignition source
40018383	11/09/2012 13:56:21	THE TERRACES	COLUMBIA WASHINGTON	Washington Central Ward	Bungalow - single occupancy	Yes	Living room	Matches and candles - Matches
40020763	18/10/2012 04:42:54	EDEN VILLAS	COLUMBIA WASHINGTON	Washington Central Ward	House - single occupancy	No	Utility room	Other domestic style appliance - Fridge/Freezer

### **LI14 All Deliberate Property Fires**

There have been 8 deliberate property fires in this area over the report period (6 last year).

Incident reference	Date and Time	Building name	Street	Locality	Ward	Property type level 4	Fire start location
40017765	03/09/2012 17:13:55	WASHINGTON FOOTBALL CLUB	SPOUT LANE	CONCORD WASHINGTON	Washington North Ward	Sports pavilion/shower block/changing facility	External Structures
40018439	12/09/2012 14:30:53	WASHINGTON FOOTBALL CLUB	SPOUT LANE	CONCORD WASHINGTON	Washington North Ward	Sports pavilion/shower block/changing facility	External fittings
40019145	23/09/2012 22:31:45		EDEN TCE	SHINEY ROW	Shiney Row Ward	House - single occupancy	Bedroom
40019541	28/09/2012 21:51:14		HYLTON COURT	OXCLOSE WASHINGTON	Washington South Ward	Purpose Built Flat/Maisonette - multiple occupancy	Corridor/Hall
40022529	06/11/2012 12:11:09		COLOMBO ROAD	HYLTON CASTLE	Castle Ward	Children's	Bedroom
40022629	06/11/2012 18:40:19	AIRCRAFT MUSEUM	OLD WASHINGTON ROAD	WASHINGTON	Washington North Ward	Other outdoor equipment/machinery	
40022835	09/11/2012 15:36:09	-	CLOVELLY ROAD	HYLTON CASTLE	Castle Ward	Private garage	Garage
40023772	23/11/2012 18:40:19	-	HUTTON CLOSE	CROWTHER	Washington South Ward	Tunnel, subway	

### **LI15 Number of vehicle fires started deliberately**

There have been 10 deliberate vehicle fires over this report period (6 over same time last year).

Incident reference	Date and Time	Building number	Street	Locality	Ward	Property type	Fire start location
40019104	23/09/2012 10:35:17	LEE CLOSE	PATTINSON IN ES	WASHINGTON	Washington East Ward	Motorcycle	Not known
40020152	08/10/2012 07:22:04		WARKWORTH CLOSE	OXCLOSE WASHINGTON	Washington South Ward	Motorcycle	Engine
40020659	16/10/2012 02:21:22		GRIZEDALE	ALBANY WASHINGTON	Washington West Ward	Car	Not known
40021845	03/11/2012 22:05:46		COACH ROAD ESTATE	USWORTH WASHINGTON	Washington North Ward	Van	Engine
40021851	03/11/2012 22:33:53		COACH ROAD ESTATE	USWORTH WASHINGTON	Washington North Ward	Car	Boot
40021852	03/11/2012 22:36:40		COACH ROAD ESTATE	USWORTH WASHINGTON	Washington North Ward	Car	Engine
40023247	15/11/2012 00:31:31		WASHINGTON HIGHWAY	BLACKFELL WASHINGTON	Washington West Ward	Motorcycle	Not known
40023684	22/11/2012 02:15:57		DONVALE ROAD	DONWELL WASHINGTON	Washington West Ward	Car	Driver/Passenger area
40023929	25/11/2012 23:42:00		BYERHOPE	PENSHAW	Shiney Row Ward	Car	Engine
40023939	26/11/2012 00:29:22		BYERHOPE	PENSHAW	Redhill Ward	Car	Engine

**LI16 Number of secondary fires not involving property or road vehicles started deliberately**

Washington Area recorded 91 deliberate secondary fires over these 3 months - 141 over the same period last year – (a 35% reduction).

Ward	No. of ASB Fires	
	2011	2012
Washington North	42	14
Washington West	27	33
Washington South	27	16
Castle Ward	16	15
Washington Central	13	0
Washington East	11	9
Others	5	4
<b>Grand Total</b>	<b>141</b>	<b>91</b>

ASB Fire Property Type	Total
Loose refuse (incl in garden)	50
Small refuse/rubbish/recycle container (excluding wheelie bin)	13
Refuse/rubbish tip	9
Wheelie Bin	8
Tree scrub (includes single trees not in garden)	3
Others	8
<b>Grand Total</b>	<b>91</b>

Loose refuse was the most common type of deliberate secondary fire in this area over the report period.

**Washington East Ward (9 ASB fires)**

Date and Time	Building name	Street	Locality	Ward	Property type level 4
23/09/2012 18:38:21		LANCHESTER PARK	FATFIELD WASHINGTON	Washington East Ward	Tree scrub (includes single trees not in garden)
14/10/2012 18:27:17		A182	WASHINGTON	Washington East Ward	Loose refuse (incl in garden)
25/10/2012		BURNHOPE	WASHINGTON	Washington East Ward	Loose refuse (incl in garden)

14:07:53		ROAD			
29/10/2012 19:31:56		FALLOWFIELD WAY	FATFIELD WASHINGTON	Washington East Ward	Wheelie Bin
03/11/2012 19:13:50	FALLOWFIELD WAY	FATFIELD	WASHINGTON	Washington East Ward	Wheelie Bin
06/11/2012 20:00:38	-	WASKERLEY ROAD	BARMSTON WASHINGTON	Washington East Ward	Small refuse/rubbish/recycle container (excluding wheelie bin)
10/11/2012 20:20:31	OFF	WASKERLEY ROAD	WASHINGTON	Washington East Ward	Loose refuse (incl in garden)
11/11/2012 17:48:36		HORSLEY ROAD	BARMSTON WASHINGTON	Washington East Ward	Loose refuse (incl in garden)
18/11/2012 08:32:18	WASHINGTON HIGHWAY A182	MOUNT PLEASANT	WASHINGTON	Washington East Ward	Refuse/rubbish tip

### Washington West Ward (33 ASB fires)

Date and Time	Building name	Street	Locality	Ward	Property type level 4
08/09/2012 17:45:18		STRIDINGEDGE	BLACKFELL WASHINGTON	Washington West Ward	Loose refuse (incl in garden)
08/09/2012 18:45:16		STRIDINGEDGE BLACKFELL	WASHINGTON	Washington West Ward	Loose refuse (incl in garden)
08/09/2012 23:37:45		DONVALE ROAD	DONWELL WASHINGTON	Washington West Ward	Loose refuse (incl in garden)
27/09/2012 19:26:02		ENNERDALE	ALBANY WASHINGTON	Washington West Ward	Small refuse/rubbish/recycle container (excluding wheelie bin)
30/09/2012 14:18:19	B AND Q	ARMSTRONG IND ESTATE	WASHINGTON	Washington West Ward	Loose refuse (incl in garden)
02/10/2012 18:16:52		ENNERDALE	ALBANY WASHINGTON	Washington West Ward	Loose refuse (incl in garden)
07/10/2012 19:13:32	GEORGE WASHINGTON PRIM SCHOOL	WELLBANK ROAD	USWORTH	Washington West Ward	Loose refuse (incl in garden)
07/10/2012 20:01:18		STRIDINGEDGE BLACKFELL	WASHINGTON	Washington West Ward	Loose refuse (incl in garden)
07/10/2012 20:30:02	STRIDINGEDGE	BLACKFELL	WASHINGTON	Washington West Ward	Loose refuse (incl in garden)
08/10/2012 18:22:22	RR	BRIDEKIRK	ALBANY WASHINGTON	Washington West Ward	Loose refuse (incl in garden)
08/10/2012 20:13:17	RR	ENNERDALE	ALBANY WASHINGTON	Washington West Ward	Wheelie Bin
09/10/2012 16:49:08		STRIDINGEDGE	BLACKFELL WASHINGTON	Washington West Ward	Loose refuse (incl in garden)
09/10/2012 19:08:48		STRIDINGEDGE	BLACKFELL WASHINGTON	Washington West Ward	Loose refuse (incl in garden)
11/10/2012 20:27:37		STRIDINGEDGE	BLACKFELL WASHINGTON	Washington West Ward	Refuse/rubbish tip

20/10/2012 22:09:16		STRIDINGEDGE	BLACKFELL WASHINGTON	Washington West Ward	Loose refuse (incl in garden)
28/10/2012 15:20:29		STRIDINGEDGE	BLACKFELL WASHINGTON	Washington West Ward	Small refuse/rubbish/recycle container (excluding wheelie bin)
29/10/2012 18:40:36		STRIDINGEDGE	BLACKFELL WASHINGTON	Washington West Ward	Wheelie Bin
31/10/2012 09:00:48		STRIDINGEDGE	BLACKFELL WASHINGTON	Washington West Ward	Loose refuse (incl in garden)
04/11/2012 16:09:34	ALBANY VILLAGE PRIMARY SCHOOL	CROSSGILL	ALBANY WASHINGTON	Washington West Ward	Loose refuse (incl in garden)
04/11/2012 17:44:23	ALBANY PARK	ALBANY WAY	WASHINGTON	Washington West Ward	Loose refuse (incl in garden)
05/11/2012 19:00:57		DONVALE ROAD	DONWELL WASHINGTON	Washington West Ward	Loose refuse (incl in garden)
06/11/2012 16:17:53	ALBANY VILLAGE CENTRE	ALBANY		Washington West Ward	Refuse/rubbish tip
06/11/2012 17:31:16	ALBANY VILLAGE PRIMARY SCHOOL	CROSSGILL	ALBANY WASHINGTON	Washington West Ward	Refuse/rubbish tip
06/11/2012 19:20:45	OPP46	STRIDINGEDGE	BLACKFELL WASHINGTON	Washington West Ward	Loose refuse (incl in garden)
06/11/2012 19:23:18	-	BRAEFELL COURT	ALBANY WASHINGTON	Washington West Ward	Loose refuse (incl in garden)
06/11/2012 21:26:34		STRIDINGEDGE	BLACKFELL WASHINGTON	Washington West Ward	Refuse/rubbish tip
07/11/2012 18:44:18	BLACKFELL VILLAGE CENTRE	CHEVIOT CLOSE	BLACKFELL WASHINGTON	Washington West Ward	Loose refuse (incl in garden)
07/11/2012 20:22:46	OS48	STRIDINGEDGE	BLACKFELL WASHINGTON	Washington West Ward	Loose refuse (incl in garden)
10/11/2012 20:20:17		BLACKFELL	WASHINGTON	Washington West Ward	Small refuse/rubbish/recycle container (excluding wheelie bin)
10/11/2012 20:59:53		BLACKFELL ROAD	BLACKFELL WASHINGTON	Washington West Ward	Small refuse/rubbish/recycle container (excluding wheelie bin)
11/11/2012 15:40:21	ALBANY VILLAGE CENTRE	BOYSTONES COURT	ALBANY WASHINGTON	Washington West Ward	Refuse/rubbish tip
12/11/2012 19:05:24	OS46	STRIDINGEDGE	WASHINGTON	Washington West Ward	Loose refuse (incl in garden)
22/11/2012 05:25:21	BLACKFELL VILLAGE CENTRE	KNOULBERRY ROAD	WASHINGTON	Washington West Ward	Loose refuse (incl in garden)

### Washington North Ward (14 ASB fires)

Date and Time	Building name	Street	Locality	Ward	Property type level 4
03/09/2012 16:29:39		SPIRE ROAD	GLOVER IN ES WASHINGTON	Washington North Ward	Scrub land
04/09/2012 14:54:06		SULGRAVE ROAD	SULGRAVE WASHINGTON	Washington North Ward	Loose refuse (incl in garden)
05/09/2012		GLOVER ROAD	WASHINGTON	Washington North Ward	Roadside vegetation

11:09:30					
07/09/2012 17:19:56	RR	SPIRE ROAD	GLOVER IN ES WASHINGTON	Washington North Ward	Hedge
20/09/2012 20:28:18	OPP58	NORTH AVENUE	CONCORD WASHINGTON	Washington North Ward	Other outdoor items including roadside furniture
09/10/2012 21:05:47		MARLBOROUGH ROAD	SULGRAVE WASHINGTON	Washington North Ward	Small refuse/rubbish/recycle container (excluding wheelie bin)
20/10/2012 18:12:44	WASHINGTON MOT CENTRE	INDUSTRIAL ROAD	WASHINGTON	Washington North Ward	Loose refuse (incl in garden)
23/10/2012 17:05:51		WELLINGTON WALK	WASHINGTON	Washington North Ward	Small refuse/rubbish/recycle container (excluding wheelie bin)
02/11/2012 18:17:15	-	HEWORTH ROAD	CONCORD WASHINGTON	Washington North Ward	Loose refuse (incl in garden)
03/11/2012 19:55:31	THE OVAL	CONCORD	WASHINGTON	Washington North Ward	Loose refuse (incl in garden)
05/11/2012 15:57:43	WASHINGTON COMP SCHOOL	SPOUT LANE	CONCORD WASHINGTON	Washington North Ward	Loose refuse (incl in garden)
05/11/2012 21:30:13	-	SULGRAVE ROAD	SULGRAVE WASHINGTON	Washington North Ward	Refuse/rubbish tip
06/11/2012 08:35:13		GLENDALE AVENUE	WASHINGTON	Washington North Ward	Loose refuse (incl in garden)
06/11/2012 21:02:28		THE OVAL	CONCORD WASHINGTON	Washington North Ward	Small refuse/rubbish/recycle container (excluding wheelie bin)

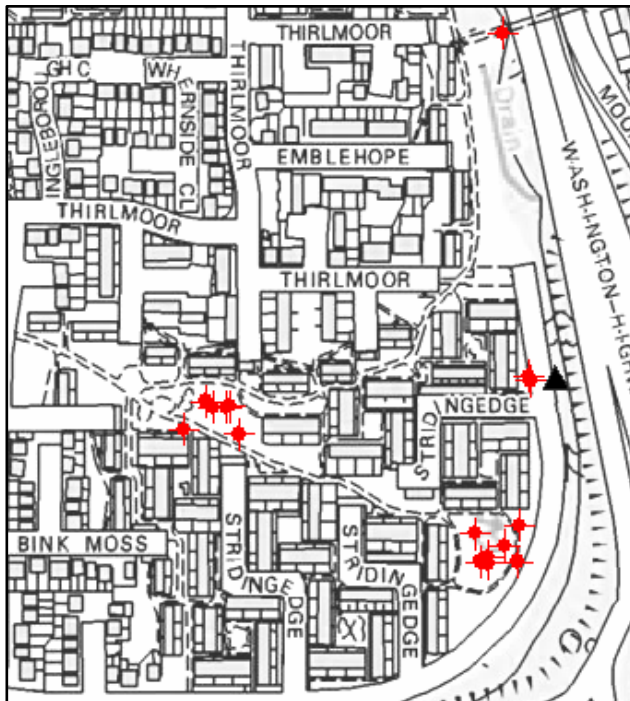
### Washington South Ward (16 ASB Fires)

Date and Time	Building name	Street	Locality	Ward	Property type level 4
22/09/2012 16:01:31	OFF	DILSTON CLOSE	WASHINGTON	Washington South Ward	Tree scrub (includes single trees not in garden)
12/10/2012 17:34:54		CROWTHER ROAD	CROWTHER WASHINGTON	Washington South Ward	Small refuse/rubbish/recycle container (excluding wheelie bin)
15/10/2012 16:07:57	RR	LUMLEY CLOSE	OXCLOSE WASHINGTON	Washington South Ward	Loose refuse (incl in garden)
15/10/2012 21:57:35	CROWTHER IND ESTATE	CROWTHER ROAD	WASHINGTON	Washington South Ward	Loose refuse (incl in garden)
25/10/2012 17:47:50	New Century House	CROWTHER ROAD	SUNDERLAND	Washington South Ward	Loose refuse (incl in garden)
27/10/2012 16:19:21		CROWTHER ROAD	CROWTHER WASHINGTON	Washington South Ward	Loose refuse (incl in garden)
27/10/2012 21:54:33		WASHINGTON HIGHWAY	BLACKFELL WASHINGTON	Washington South Ward	Loose refuse (incl in garden)
28/10/2012 17:39:41		CROWTHER ROAD	CROWTHER WASHINGTON	Washington South Ward	Small refuse/rubbish/recycle container (excluding wheelie bin)
02/11/2012 15:15:46	AYTON ROAD	AYTON	WASHINGTON	Washington South Ward	Loose refuse (incl in garden)
02/11/2012 20:35:04	ACCES	AYTON ROAD	AYTON WASHINGTON	Washington South Ward	Loose refuse (incl in garden)

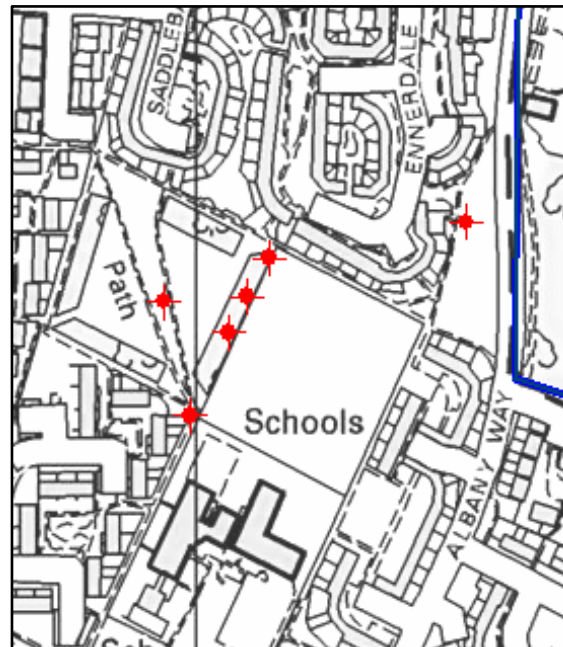
05/11/2012 18:06:58		HUTTON CLOSE	CROWTHER IND EST WASHINGTON	Washington South Ward	Refuse/rubbish tip
16/11/2012 19:24:15	RR	TILLEY ROAD	CROWTHER	Washington South Ward	Loose refuse (incl in garden)
16/11/2012 20:50:20	RR	HUTTON CLOSE	CROWTHER WASHINGTON	Washington South Ward	Loose refuse (incl in garden)
17/11/2012 20:32:08		AYTON ROAD	AYTON WASHINGTON	Washington South Ward	Refuse/rubbish tip
23/11/2012 17:42:09		DUNLIN DRIVE	AYTON	Washington South Ward	Loose refuse (incl in garden)
24/11/2012 21:59:05		CASTLE ROAD	OXCLOSE WASHINGTON	Washington South Ward	Wheelie Bin

### ASB Fire Hotspots

**Blackfell (17 ASB fires).**



**Albany (6 ASB fires)**





### LI21 Malicious False Alarms – (3 last year)

Incident reference	Date and Time	False alarm reason 3	Building name	Street	Locality	Ward	Property type level 4
40018497	13/09/2012 12:23:51	Activation of fire call point/alarm	OXCLOSE COMP SCHOOL	DILSTON CLOSE	WASHINGTON	Washington South Ward	Secondary school
40019040	22/09/2012 14:24:08	Activation of fire call point/alarm	ASDA SUPERSTORE	THE GALLERIES	WASHINGTON	Washington Central Ward	Shopping Centre
40021129	23/10/2012 11:57:01	Activation of fire call point/alarm	CHEADLE CENTRE	CHEADLE ROAD	HYLTON CASTLE	Castle Ward	Education
40022833	09/11/2012 15:11:05	By phone	TK LOCATED JCT WESTERN TCE	SPOUT LANE	CONCORD WASHINGTON	Washington North Ward	Loose refuse (incl in garden)



**Washington Area Committee.**

**15<sup>th</sup> January 2013**

**Report to Area Committees - Sunderland Health & Wellbeing Strategy**

**Report of the Executive Director of Health Housing and Adult Services and Head of Strategy, Policy and Performance**

**1. Purpose of the Report**

To update the Area Committees on the development of the Health and Wellbeing Strategy.

**2. Background**

2.1 The Health and Social Care Act gives the local authority responsibility for 5 key areas of development –

- To establish a Health and Wellbeing Board
- To complete a Joint Strategic Needs Assessment
- To produce a Joint Health and Wellbeing Strategy
- To set up a local Health Watch
- To transition public health responsibilities.

2.2 The Health and Wellbeing Strategy must be completed by March 2013 and be produced jointly with the local Clinical Commissioning Group. It is a high-level strategy that spans the NHS, social care, and public health areas and takes into consideration the wider health determinants of health such as housing and child and community poverty.

2.3 Similarly mandated by the Health and Social Care Act as part of their authorisation process, the Clinical Commissioning Group have produced their Clear and Credible Plan. Where appropriate both the strategy and plan are aligned to ensure clarity of vision across the system, recognising that the two plans have their distinct place and role to fulfil.

2.4 Faced with reducing public resources and increasing demand and expectations many current delivery methods are recognised as no longer appropriate. The development of the Health and Wellbeing Strategy also comes in the context of large scale change to the way public services are being delivered and in an environment of reducing resources. Although a challenge, the changing environment also offers an opportunity to fundamentally review and improve the way agencies work with residents and communities in the future. At the same time, there is also growing recognition of existing but often untapped assets and potential within communities that can enhance and complement the public sector's offering.

2.5 Consideration will need to be given to our relationship with communities and how services can be delivered in the future to make best use of all resources in order to achieve better outcomes. Ultimately we want to enable and support individuals, families and communities in Sunderland to make the transition to greater strength and independence, with less reliance on the public sector in the longer term. This involves being responsive not only to local needs but also to community strengths and exploring how these can be better harnessed to help address local needs. By building on and utilising the resources and energy of our communities, we can

support people to take greater control of their lives and enable outcomes that matter to them, their families and communities.

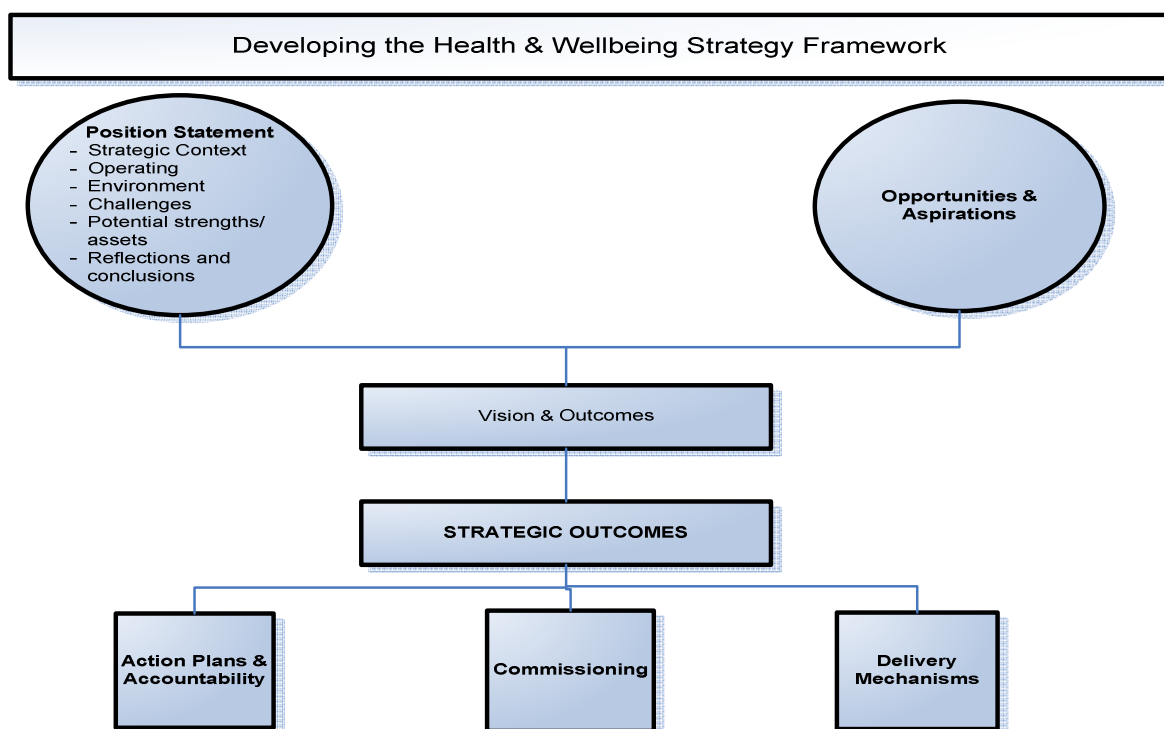
### 3. Current Situation

3.1 In order to meet the challenges outlined above, the Health and Wellbeing Strategy has been developed to take a whole systems and an assets based approach to the improvement of health and wellbeing in Sunderland. The Strategic Objectives that have been set in the strategy are ambitious and challenging and to achieve them will require a considerable change in the way that services are developed, delivered and specifically how we engage with our communities to empower them to take control over the decisions affecting their health and wellbeing.

3.2 This strategy sits alongside other strategic approaches within the City including the Community Leadership programme, the Community Resilience Plan and the strengthening families approach.

3.3 The broad process for developing the strategy is highlighted in Figure 1 below:

**Figure 1**



3.4 A working group has been established to oversee the drafting and editing of the strategy. Membership is open to interested parties and currently includes representatives from the local authority, PCT, Clinical Commissioning Group, acute and foundations trusts and Sunderland University. It is chaired by the local authority's Executive Director for Health Housing and Adult Services.

3.5 The Health and Wellbeing Board is committed to broadly engaging a wide range of partners in the development of the Health and Wellbeing Strategy and as such has developed a full engagement and consultation programme. Each element of the process was the focus of an open engagement event held bi-monthly throughout

2012. Attendance at each event ranged from 45 – 95 participants from residents, local support groups, elected members, health practitioners, GPs and public and health sector staff.

- 3.6 The Strategy (attached as Appendix 1) aims to describe the three main components of an assets based approach to health and wellbeing namely:
- **Design Principles** – those ways of working which must underpin all commissioning decisions and ultimately ways of working for which the Board holds responsibility – including consideration of the Clinical Commissioning Group’s commissioning plans
  - **Assets** – the core assets which can be built upon in Sunderland to impact on the health and wellbeing of residents
  - **Strategic Objectives** – the ultimate goals of the strategy which will focus the development of high level actions and commissioning plans that will follow.

#### 4. Partner Approval

- 4.1 To develop the broad acceptance of the strategy further into formal approval, the headline strategy (Appendix 1) is being taken to the Boards and management organisations of partners throughout the whole health and social care system including the members of the Children's Trust, Adults Partnership Board and Sunderland Partnership. This is to ensure that there is high level support and understanding for the strategy throughout the system; this will encourage the transition from strategic planning into delivery and performance management.

#### 5. Forward Plan

To take forward the initial strategy, there are four further stages that need to be completed:

- 5.1. Developing the Strategic Objectives into Actions

Taken from the membership of the Health and Wellbeing Strategy sub group, lead officers have been allocated to each of the Strategic Objectives. With support from the Council’s Strategy, Policy & Performance Management service, they have been responsible for bringing together partners to shape activity which will achieve the Strategic Objectives and highlight how we will know that these objectives have been achieved.

- 5.2. Consulting on the strategy and actions

As the strategy has been developed through a year long process of open engagement events including representatives from the voluntary and community sectors, providers and public sector officers and members, it is evident that there is a broad understanding and acceptance of the content of the strategy. As such it is not proposed that the final draft strategy be open for the 3 month consultation window that is recommended through the Sunderland Compact.

It is, however, important that a more inclusive range of partners are given the opportunity to comment on the strategy. Therefore a further engagement event and a programme of engagement sessions with different groups was held in December – including, but not limited to, the Sunderland Partnership equality forums, the Children's Trust Young People Advisory Network, and GP patient participation groups.

### 5.3. Formal approval

Following the consultation process detailed above, the Strategy needs to be formally approved by the end of March 2013. As the Health and Wellbeing Board at this stage will not be a formal committee of the Council, the Board will need to ratify the Strategy and Action Plan before it is taken to Council Cabinet for formal approval. It is proposed that that the Health and Wellbeing Board on the 25<sup>th</sup> January 2013 receives the final draft strategy and action plan and subject to approval this is taken to Cabinet on the 13<sup>th</sup> February 2013. This will bring the Strategy to the 17<sup>th</sup> January Scrutiny Committee for discussion. It is also anticipated that the Strategy will be taken to the Board of the Clinical Commissioning Group for approval.

### 5.4. Ongoing Ownership

Each of the strategies Strategic Objectives have also been allocated 2 sponsors – these are senior representatives, one of whom is a Health and Wellbeing Board member and including Cabinet level elected members. Their role, with the support of the lead officer is to lead the delivery of the objective through appropriate partnership working. It is also the role of the sponsor to report to the Health and Wellbeing Board for the achievement of progress against their Strategic Objective.

## 6. Recommendations

The Committee is recommended to:

- Approve the headline strategy as attached in Appendix 1
- Note the approval process and timescales.

## Appendix 1

# SUNDERLAND'S JOINT HEALTH AND WELLBEING STRATEGY

## VISION

The vision for is to have the:

### **Best Possible Health and Wellbeing for Sunderland**

**....by which we mean a City where everyone is as healthy as they can be, people live longer, enjoy a good standard of wellbeing and we see a reduction in health inequalities.**

Faced with reducing public resources and increasing demand and expectations many current ways of delivering services are recognised as no longer appropriate. Large scale changes to the way public services are being delivered are well under way. Although challenging, the changing environment offers an opportunity to fundamentally review and improve the way agencies will work with residents and communities in the future. There is also growing recognition of existing but often untapped assets and potential within communities that can enhance and complement the public sector's offering.

Consideration will need to be given to relationships between agencies and the communities they serve and how services can be delivered in the future to make best use of all resources in order to achieve better health and wellbeing outcomes. Ultimately we want to enable and support individuals, families and communities in Sunderland to enjoy much better health and wellbeing, with less reliance on the public sector in the longer term. This involves being responsive not only to local needs but also to community strengths and exploring how these can be better harnessed to help address local needs. By building on and utilising the resources and energy of our communities, we can support people to take greater control of their lives to bring about better health and wellbeing outcomes that matter to them, their families and communities.

The Health and Wellbeing Strategy, Community Resilience Plan and the Strengthening Families approach are together aiming to achieve the transition to a new way of working and at the same time achieve improved outcomes for the people of Sunderland.

## DESIGN PRINCIPLES

We have established a set of design principles that will underpin our new approach to health and wellbeing and upon which action planning and ultimately commissioning throughout the health and social care system will be built. These design principles are:

- **Strengthening community assets**

Empowering individuals, families and communities, increasing their capacity and involving them in co-producing services. This will enable residents to mobilise and build on existing community strengths and potential to help them address their own, their family's and their community's needs. This asset-based approach does not ignore needs – instead, it distinguishes between those needs that can best be met by families and friends, those best met by communities working in partnership with public services, and those that can only be met by public sector providers.

- **Prevention**

Using local intelligence and experience to identify risks to health and wellbeing effectively and to work within communities to prevent people developing problems

- **Early intervention – actively seeking to identify and tackle issues before they get worse**

We know that early intervention with children, young people and adults can reduce more complex health issues in the longer term. Identifying and tackling issues at an early stage can prevent them escalating into more problematic and complex needs.

- **Equity – providing access to excellent services dependent on need and preferences, that are also based on evaluated models and quality standards**

The conditions in which people are born, grow, live, work and age are responsible for the (avoidable) differences in peoples health. Equity in health means everyone being able to achieve their full health potential regardless of their personal circumstances. To achieve this there needs to be fair distribution of resources and opportunities for health as well as fairness in the support offered to people when they are ill.

Health inequalities exist within Sunderland itself, and between Sunderland and England. These health inequalities are often related to obesity, alcohol related diseases and smoking rates. We know that we have particular communities where these health inequalities are most evident and we need to address this.

- **Promoting independence and self care – enabling individuals to make effective choices for themselves and their families**

The increasing emphasis on personalisation of services and of individual health and care budgets means that we must focus on creating alternative types of services that can be sustained within the community. We will continue to support our most vulnerable individuals, families and communities. Wherever possible and appropriate, our interventions will enable and re-able people to function effectively without the need for recurring agency support.

- **Joint Working – shaping and managing cost effective interventions through integrated services**

Working together to make best use of our strengths and assets so that we can provide flexible and tailored services that respond to local conditions and focus on what matters to residents to achieve more for our communities.

- **Address the factors that have a wider impact on health – education, housing, employment, environment, and address these proportionately across the social gradient**

Differences in people's health result from differences in the opportunities that people are able to take advantage of during their lives. Action on the wider impacts of health requires action across all the social determinants of health. A government commissioned independent review of health inequalities identified a number of social determinants which increase inequalities in life expectancy across the life course. The review identifies six key objectives to reduce health inequalities caused by these determinants. These are:

- Give every child the best start in life
- Enable all children, young people and adults to maximize their capabilities and have control over their lives



- Create fair employment and good work for all
- Ensure healthy standard of living for all
- Ill health prevention
- Create and develop healthy and sustainable places and communities.

To see a sustainable improvement in life expectancy for all of the population, including a reduction in inequalities, the wider determinants of health need to be addressed – this includes a major focus on achieving the best start in life to break the cycle of health inequalities.

- **Lifecourse – ensuring appropriate action throughout an individual’s life with a focus on early years and families**

Intervention and support should be available throughout our lives, recognising that triggers for crisis can occur at different points in people’s lives (particularly at key transition points). It is important that we set in place the foundations in early years and encourage families to play a strong role in developing their own resilience.

## ASSETS

There are community and individual assets that we share and that need to be developed, nurtured and supported including:

- the practical skills, capacity and knowledge of local residents
- the passions and interests of local residents that give them energy for change
- the networks and connections – known as ‘social capital’ – in a community, including friendships and neighbourliness
- the effectiveness of local community and voluntary associations
- the resources of public, private and third sector organisations that are available to support a community.

There are interdependencies between these and a number of strategic assets which come together to make Sunderland unique – these should be built on where they exist and be improved and developed where they are weaker or missing. These are:

- **Strong and stable family and community relationships**

Sunderland is characterised by low movement of people – families and communities are relatively stable and as such there is potential to use local informal support networks to promote healthier choices and healthy lifestyles

- **The coast and countryside and a passion for sport and activity**

Sunderland has an attractive coast and easy-to-reach countryside and urban green spaces that provide opportunities for promoting an active lifestyle. The city’s passion for sport and exercise should be nurtured and developed to ensure broader involvement with more wide reaching health impacts.

- **Potential for Sunderland’s employers to offer swift access to a large proportion of the workforce and understanding of different communities**

The economy in Sunderland is characterised by a small number of large employers employing the majority of the workforce. By developing relationships with these employers we can tap into their understanding of the communities in which they operate and the people they employ to promote healthy workplaces and healthy lifestyles.

- **A vast number of contacts with residents through daily provision of a wide range of services**

Sunderland's many organisations and support groups are in touch with residents across the whole range of service delivery. Hard-wiring health improvement into these day-to-day contacts will reinforce and bring support to those people who need it so that every contact is a health contact.

- **At the leading edge of putting new technology to work in the public interest**

Sunderland is at the leading edge of using new technologies and making sure that the whole city can make best use of this resource. There exists great potential to use new technologies to enable people to take more control over their own health and wellbeing through technological solutions and by improving information sharing.

- **A huge variety of local organisations, partnerships and networks with a strong track record of effective delivery**

We are starting from a strong position whereby there has been a long history of joint working to deliver real changes. We will build on this to ensure that the achievement of better health outcomes involves individuals, communities and providers..

The following Strategic Objectives describe how we will achieve our vision for health and wellbeing. Detailed action plans will be developed for each. Each strategic objective utilises one or more of the assets and applies all of the design principles.

## **STRATEGIC OBJECTIVES**

### **1. Promoting understanding between communities and organisations**

- **Communities being able to understand what they can expect of service providers and what other organisations can offer**
- **Making best use of local intelligence to identify emerging risks to health and wellbeing**
- **Harnessing individuals, communities and service providers views to inform and challenge provision**
- **Understanding the strengths and diversity of our communities and reflecting this in our commissioning**

If the health of local people is to improve then we must all pull together and play our part. Relationships between agencies and local people, including patients and service users, need to be much more dynamic and enable local people to have a much greater influence on which services are provided, as well as how and when they are provided. Equally, individuals and communities need to develop an understanding of the strengths that they have and can draw upon collectively, enabling them to take control of their own health.

If we do these things then we will all have a much better understanding of our own health needs and how best we can address these, either through our own endeavours or with the help of others if we need it. This will give us confidence in ourselves and in the services that we rely upon in times of need.

### **2. Ensuring that children and young people have the best start in life**

- **Encouraging parents and carers of children to access early years opportunities**

- **Supporting children and families throughout the whole of a child's journey, including the transition into adulthood**

Many of us understand and acknowledge the influence (directly and indirectly) that families and schools have on the development and life chances of children and young people. These two important factors can have a huge impact upon the health, education and future employment opportunities of a child or young person.

To ensure a positive future for our children and young people there needs to be effective joint working across agencies to encourage individuals and families to achieve their full potential by addressing their physical and emotional health issues. Schools in particular are in a position where they are able to support the physical and emotional development of their pupils and their immediate family.

### **3. Supporting and motivating everyone to take responsibility for their health and that of others**

- **Encouraging people to take the first steps towards healthy lifestyles**
- **Making healthy lifestyle choices easy**
- **Promoting and sustaining interest in healthy lifestyle options**
- **Raising self-esteem, confidence and emotional health and wellbeing**

The most powerful influences upon how we behave come from our family and friends. They shape our knowledge, perspectives, experiences and preferences and as a consequence can either encourage or discourage us to lead a healthy lifestyle. It is important that we realise this affect on ourselves as well as the effect we can have on those around us. However there are also a range of options open to agencies that can help to make a healthy lifestyle an easy option, for example this can be through health education, provision within schools, mentoring programmes, as well as providing easy access to the city's natural assets such as open and green spaces. Our agencies also need to consider how they can encourage and sustain people's interest in a healthy lifestyle through local and national events, cultural activities, and through Sunderland's major employers.

### **4. Supporting everyone to contribute**

- **Work together to get people fit for work**
- **Understanding the health barriers to employment and training, and supporting people to overcome them**
- **Actively working with local businesses to ensure a healthy workforce**
- **Supporting those who don't work to contribute in other ways**

Those of us that find ourselves unemployed will realise already the detrimental affect this can have on our health, indeed it is known that poorer health can be found amongst those who are unemployed for longest. The effects of poor health can be divided into the short-term (resulting from the immediate impact of unemployment) and the long-term more complex health impacts that can develop. The potential health and wellbeing impacts of unemployment are:

- Distress, anxiety and depression that may also impact upon other family members
- Worsening health behaviours in the form of increased smoking, increased alcohol consumption and a decrease in exercise.
- Financial problems that can reduce living standards, increase the likelihood of social isolation and lower self-esteem.

So it is important that agencies work together to build confidence and motivation and provide pathways into training and employment. But we must also work with employers so that they understand how the policies they implement can have a significant effect on both the health of their employees and their employee's families. Good health in this environment can be promoted through healthier working conditions and more flexible employment.

For those of us not in work there will be the opportunity to contribute to those communities that can benefit from our skills and talents. This will enable us to improve the lives of those around us and enable us to build community pride through a variety of volunteer roles.

## **5. Supporting people with long-term conditions and their carers:**

- **Supporting self-management of long-term conditions**
- **Providing excellent integrated services to support those with long-term conditions and their carers**
- **Support a good death for everyone**

We realise that those people with long term conditions can be experts in their own care because they understand better than anyone the problems they encounter on a daily basis. Our agencies need to reflect on how they can work together and redesign their service provision in order to incorporate the preferences of patients and service users, as well as self-management of their condition where this is possible. We will ensure that this approach incorporates a range of services that are reliable, consistent and maximise the quality of life for those people with long-term conditions as well as their families and carers.

## **6. Supporting individuals and their families to recover from ill-health and crisis:**

- **Supporting individuals and families to have emotional resilience and control over their life**
- **Providing excellent integrated services to support people to recover from ill health and crisis**
- **Winning the trust of individuals and families who require support**

Any of us may find ourselves in need of support in a crisis situation. This may result from ill health or injury where we are suddenly unable to undertake everyday tasks, or where our main carer's own health and ability to carry on caring has suddenly broken down. Where this is the case our agencies will identify the best service pathways that will facilitate rehabilitation by working together through a mixture of appropriate integrated services.