

**POLICY REVIEW - VISIT TO THE UNIVERSITY OF
SUNDERLAND**

REPORT OF THE CHIEF EXECUTIVE

STRATEGIC PRIORITIES: SP3: PROSPEROUS CITY

**CORPORATE PRIORITIES: CIO1: Delivering Customer Focussed
Services, C102: Being 'One Council', C103: Efficient and Effective Council, C104:
Improving partnership working to deliver 'One City'**

1. Purpose

- 1.1 To confirm arrangements for a proposed visit to the University of Sunderland as part of the evidence gathering process for the Committee policy review into Aim 1 of the Economic Masterplan.

2. Current Position

- 2.1 As part of the policy review into the University City, arrangements have been made for a visit to the University of Sunderland to be held on Monday 12 March 2012. The visit will be hosted by David Donkin, Assistant Director.

- 2.3 The visit will include consideration of the following issues.

- an overview of the University and of its wider role in the city's economy/city region's economy. Any medium challenges and goals and their approach to collaboration;
- an overview of the University's role in economic leadership;
- a discussion of any research undertaken into the local economic impact of the University;
- an overview of the process of engagement with business;
- an opportunity to speak to students attending the University;
- visits to 2-3 departments/facilities with the most developed business interface and to any specific start-up or enterprise activity/programme/facilities.

- 2.2 The detailed programme for the day is still being developed but at this stage comprises:-

- 9.45 Arrive at City Campus (Science Block) - Greeted by David Donkin (Assistant Director)

Introduction to the University and its role in economic development (Prof Fiddler, Vice Chancellor and Chief Executive)

Tour of Health Sciences Complex and Design Centre

Walk via CitySpace to the Murray Library

Presentation by Students Union - their plans for the future and 'being a student in Sunderland'

12.30 Transfer to National Glass Centre for lunch and presentation on University 2 -campus strategy by Estates Department

2.00 Walk to Media Centre and see Radio Station, TV Studios, Digital Cinema and role of media and creative industries in economic development

Walk to Informatics Centre for presentation on University role in Sunderland Software City

3.30 Finish

3. Recommendation

3.1 The Committee is asked to confirm the arrangements for a proposed visit to the University of Sunderland.

4. Background Papers

None

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