

EAST SUNDERLAND AREA COMMITTEE

AGENDA

Meeting to be held in the Civic Centre (Committee Room No. 1) on Monday, 2nd April, 2007 at 5.30 p.m.

ITEM	(* Denotes an item relating to an executive function)	PAGE
1.	Apologies for Absence	
2.	Minutes of the last meeting of the Committee held on 5th February, 2007 (Copies herewith).	1
3.	Declarations of Interest	
4.	Housing and Council Tax Benefit Progress Report Report of the City Treasurer (copy herewith).	6
5.	Presentation from Northumbria Police on Crime Rates Relating to the East Sunderland Area	-
6.	Minutes of the Local Multi-Agency Problem Solving Groups Report of the Local Multi-Agency Problem Solving Group (copy to follow).	-

**This information can be made available on request in other languages.
If you require this, please telephone 0191 553 1008.**

7.	Reader Development Strategy and Activities	9
	Report of the Director of Community and Cultural Services (copy herewith).	
8.	Northern Children's Book Festival	14
	Report of the Director of Community and Cultural Services (copy herewith).	
9.	Winter Festival 2006	16
	Report of the Director of Community and Cultural Services (copy herewith).	
10.	Library Management System Migration Project	22
	Report of the Director of Community and Cultural Services (copy herewith).	
11.	Regeneration Issues Report : Feedback on Projects Previously Funded Through Strategic Initiatives Budget (SIB)	25
	Report of the Director of Development and Regeneration (copy herewith).	
12.	Strategic Initiative Budget Live Projects	43
	Report of the Director of Development and Regeneration (copy herewith).	
13. *	Strategic Initiatives Budget (SIB) : Regeneration Issues Report	52
	Report of the Director of Development and Regeneration (copy herewith).	

14.*

**Strategic Initiatives Budget : 2006/07 Ward Based
Community Chest**

101

Report of the Director of Development and Regeneration
(copy herewith).

R.C. RAYNER,
City Solicitor.

Civic Centre,
SUNDERLAND.

23rd March, 2007.

At a meeting of the EAST SUNDERLAND AREA COMMITTEE held in the ST. JOSEPH'S PARISH CENTRE, MILLFIELD on MONDAY, 5TH FEBRUARY, 2007 at 5.30 p.m.

Present:-

Councillor Wares in the Chair

Councillors C. Anderson, Bainbridge, Dixon, Paul Maddison, Peter Maddison, and T. Martin

Apologies for Absence

Apologies for absence were submitted to the meeting on behalf of Councillors M. Forbes, M. Smith and Wood.

Minutes of the meeting held on 27th November, 2006

1. RESOLVED that the minutes of the Committee held on Monday, 27th November, 2006 be confirmed and signed as a correct record.

Declarations of Interest

Item 5 – Remembrance Weekend

Councillor Martin declared a personal and prejudicial interest in the item as a Member of the Remembrance Day Parade Committee.

Item 8 – Regeneration Issues Report : Feedback on Projects Previously Funded Through Strategic Initiatives Budget (SIB)

Councillor Wares declared a personal interest in the item as a Trustee for the Sunderland Juvenile Service.

Item 10 – Strategic Initiatives Budget – 2006/07 Ward Based Community Chest

Councillor Paul Maddison declared a personal and prejudicial interest in the item as a Council appointed Member of Sunderland Orphanage and Educational Foundation and Grangetown Community Association and withdrew from the meeting for consideration of these applications.

Councillors Bainbridge and Wares declared personal and prejudicial interests in the item as Chairman and President, respectively, of the Ryhope Blue Watch youth Centre and withdrew from the meeting prior to consideration of the applications.

Heritage Open Days

The Director of Community and Cultural services submitted a report and addendum (copies circulated) which update Members on the success of the 2006 Heritage Open Days.

(for copy report – see original minutes)

Ms. Julie Elliott, Assistant Head of Culture and Tourism, presented the report advising Members of the number of visitors to local attractions during the Heritage Open Days in 2006 and informed them of the plans for 2007.

Having given full consideration to the report, it was:-

2. RESOLVED that the report be received and noted.

Remembrance Weekend

The Director of Community and Cultural Services submitted a report (copy circulated) which advised Members of the success of the Remembrance Weekend events held in the City.

(for copy report – see original minutes)

Ms. Elliott took Members through the report advising that it was a successful weekend and had achieved its aims of hosting appropriate events to:-

- commemorate Armistice Day;
- honour veterans;
- encourage young people to participate; and
- raise the profile of the City.

Following consideration of the report, it was:-

3. RESOLVED that the report be received and noted.

Presentation from Northumbria Police on Crime Rates Relating to the East Sunderland Area

Inspector Steve Tallintire introduced Inspector Mark Ord to the Committee advising that he had taken over from Inspector Gordon Makepeace for the Ryhope, Grangetown and Hendon areas.

Members were briefed on crime rates and initiatives relating to the East Sunderland Area for the two year period ending December, 2006. Overall there had been a drop in crime, which broken down by area related to :-

- 25% decrease in St. Michael's ward;
- 11.75% decrease in Millfield ward;
- 10.9% decrease in Hendon ward; and
- 19.1% decrease in Ryhope ward.

Members were advised there had been an increase in criminal damage and violent crimes reported and Councillor Dixon asked if there was any apparent reason for this. Inspector Tallintire advised that there was no specific reason for this increase but informed Members that there had been a number of campaigns aimed at getting lower level crimes report which could account for the increase in figures.

Councillor Anderson asked if figures were available for the number of calls received from the public, to indicate if there had been an increase or decrease in 999 and 101 calls. Inspector Tallintire informed the Committee that he did not have the figures to hand but that they could be produced for Members.

Inspector Tallintire informed Members that they had been receiving positive feedback in relation to previous problem areas within the East area where Officers had focussed on engaging with the youth community to improve and address problems and the public's perceptions of anti social behaviour and youth disorder.

Councillor Bainbridge welcomed Inspector Ord to the area and had a query regarding Local Beat Officers. Inspector Ord advised that there were currently 2 vacancies for staff in the Ryhope and Hendon areas which were being interviewed for. He also informed Members that they had secured funding of £25,000 towards 'head-cam's for patrolling Police Officers and once they were in use Members would be informed.

The Chairman welcomed the new proactive approach and advised that this could only give more confidence from residents in Northumbria Police.

The Chairman also raised a concern with the site of the remembrance garden at Ryhope Street South, where railings surrounding the area had been removed and Officers agreed to get the issue looked at.

Councillor Dixon asked if there were still problems with regard to the area surrounding Thornhill School and was advised that there had been tensions in

the area, hitting its worst point during the summer, but that after reassessing the problem it crime and disorder was of a lower level. He informed Members that the Community Police had a base within the school grounds allowing a police presence to be there and noticeable if appropriate. Inspector Tallintire advised that a number of partner agencies had worked together to contribute toward improving the issues and on a daily basis the problem was being controlled and managed.

Having answered Members questions, it was:-

4. RESOLVED that the report be received and noted.

Minutes of the Local Multi-Agency Problem Solving Group

The Local Multi-Agency Problems Solving Group submitted a report (copy circulated) which provided the Committee with minutes of their last meeting held on 12th December, 2006.

(For copy report – see original minutes)

Inspector Tallintire advised Members that the Group met every five weeks and appeared to be working well. He informed Members that they would continue to receive copies of the minutes at future meetings of the Committee.

Having thanked Inspectors Tallintire and Ord for their attendance and input to the meeting, it was:-

5. RESOLVED that the report be received and noted.

Regeneration Issues Report : Feedback on Projects Previously Funded Through Strategic Initiatives Budget (SIB)

The Director of Development and Regeneration submitted a report (copy circulated) which provided the Committee with information on the Sunderland Juvenile Service Project and Area Committee Marketing Project, which it had previously funded through its SIB allocation.

(For copy report – see original minutes)

Mr. Anthony Gonzalez provided Members with an update on the Sunderland Juvenile Services Project, which worked towards reducing youth crime and anti social behaviour and prevent re-offending by offering information, guidance and support.

Ms. Jane Gatiss provided Members with a presentation advising of the provision of a dedicated marketing communications function to all Area Committees and some of its outcomes.

The Chairman thanked Mr. Gonzalez and Ms. Gatiss for attending the meeting and wished the worthwhile projects continued success.

6. RESOLVED that the feedback reports be received and noted.

Strategic Initiatives Budget (SIB) Regeneration Issues Report

The Director of Development and Regeneration submitted a report (copy circulated) to request Area Committee consideration of proposals for the allocation of Strategic Initiatives Budget (SIB) to support new initiatives that will benefit the area.

(For copy report – see original minutes)

Mr. Bill Blackett provided Members with a summary of each application and introduced representatives from the projects who were present to address any comments or questions from Members.

Consideration having been given to the applications, it was:-

7. RESOLVED that approval be given to the allocation of Strategic Initiatives Budget funding of:-

- (i) £17,566 from the 2006/07 budget to support the Community Help and Neighbourhood Care for Everyone (CHANCE) project;
- (ii) £8,000 from the 2006/07 budget as a contribution towards the Area Committee Marketing Project; and
- (iii) £10,000 from the 2006/07 budget as a contribution towards the St Luke's Terrace CCTV project.

Strategic Initiatives Budget (SIB) 2006/07 Ward Based Community Chest

The Director of Development and Regeneration submitted a report (copy circulated) to bring forward 22 projects recommended for support from the 2006/07 Community Chest with a total value of £15,471 as detailed in Annex 1 and 1A.

8. RESOLVED that approval be given to all 22 proposals for support from the 2006/07 Community Chest as detailed in Annex 1 and 1A.

The Chairman thanked Members and Officers for their attendance and closed the meeting.

(Signed) D.R. WARES,
Chairman.

Item No.4

REPORT OF THE CITY TREASURER

HOUSING and COUNCIL TAX BENEFIT PROGRESS REPORT

FOR INFORMATION

1. PURPOSE OF REPORT

- 1.1 The purpose of this report is to inform Members of the performance of the Benefits Section in the processing of new claims in accordance with the Best Value Performance Indicator (BVPI78a) for Housing and Council Tax Benefit. This report covers the period 1st April 2006 to 31st December 2006.

2. PERFORMANCE

- 2.1 Our target for BVPI78a for processing new claims for 2006/2007 was set at 27 days. The attached table shows that we are processing claims within this target achieving 25.49 days city wide. We have also exceeded our local target (93%) for new claims processed within 14 days of receipt of all necessary information by achieving 96.72%.

3. FURTHER INFORMATION

- 3.1 Members were previously informed of our free Benefits Hotline which was set up in March 2006 costing nothing for customers to ring the Council's Contact Centre to find out if there are certain benefits they might be missing out on. This facility is part of our ongoing drive to encourage take up.

Since March 2006 we have accepted over 600 enquiries which have led to 180 successful claims, paying an extra £3,500 a week Housing and Council Tax Benefit.

We want customers to continue to use this freephone service and work is underway to launch a new take up campaign – still promoting the freephone number. This campaign will be launched in March across the city and will also form part of the Council Tax booklet issued to residents with Council Tax bills in March 2007.

- 3.2 Progress with the Benefits BVPI customer survey (BVPI180) has continued. The survey (which covers two different times of the year) measures satisfaction levels regarding the provision of our service. The survey covers topics such as access to the service, speed of service, forms and letters and attitude of staff. The questionnaires for the second period were issued on the 5th January 2007.

At the end of March the results from both periods are then combined to calculate our overall performance to report to the DWP. Analysis is then undertaken to evaluate our service and formulate plans for improvement.

- 3.3 Members were previously informed of our plans to implement a new Benefits computer system which in time will improve service delivery. We are pleased to report that this went live on the 15th January 2007 and the migration of data was successfully achieved.

Our computer “downtime” was exactly 4 weeks as planned and the measures that were put in place to sustain business as usual during this period worked well. The work that we were unable to process during “downtime” is now being addressed and, as arranged, we have agency staff working on this so that it is cleared without undue delay.

Two large payment runs have been performed on the new system and these have both been successful.

Since “go-live” some issues have emerged: some have been overcome and some are being worked on by the software supplier. We must not lose sight of the fact that the system has only been live for a few weeks and other obstacles will emerge over the next few weeks and months.

4. RECOMMENDATION

- 4.1 Members are asked to note the contents of this report.

5. BACKGROUND PAPERS

- 5.1 No background papers were used in the preparation of this report.

Housing and Council Tax Benefit performance - Citywide

	Performance 1st April 2006 to 31st December 2006	Targets 2006/2007
Average time taken to process a new claim from date of claim (BVP178a)	25.49 days	27 days
Percentage of new claims processed within 14 days from receipt of all information (Local PI)	96.72%	93%

LOCAL MULTI-AGENCY PROBLEM SOLVING GROUPS TEMPLATE

LMAPS MEETING FOR: Hendon, Ryhope and Grangetown Area

DATE OF MEETING: 23rd January 2007

Meeting Number 3.

NAME	ORGANISATION	CONTACT DETAILS
Insp. Mark Ord	Northumbria Police	mark.ord.7305@northumbria.pnn.police.uk
A/Sgt P Hind	Northumbria Police	peter.hind.225@northumbria.pnn.police.uk
Sgt Angus Grassie	Northumbria Police	angus.grassie.694@northumbria.pnn.police.uk
A/Sgt Keith Goldsmith	Northumbria Police	keith.goldsmith.3009@northumbria.pnn.police.uk
Joanne Freeman	Sunderland Housing Group	joanne.freeman@sunderlandhousing.co.uk
Steve Kell	Sunderland City Council - NRT	steve.kell@sunderland.gov.uk
Pat Harriman	Back on the Map	pharriman@backonthemap.org
Michelle Fortune	Sunderland City Council -NRT	ichelle.fortune@sunderland.gov.uk
Terri Morris	Sunderland City Council – LMAPS Support	ferri.morris@sunderland.gov.uk
Bill Blackett	Sunderland City Council – Area Regeneration Office	bill.blackett@sunderland.gov.uk
Laurence Harrison	Sunderland City Council –Cleansing Department	laurence.harrison@sunderland.gov.uk

APOLOGIES

Dennis Gray - SHG

Louise Butler - NRT

AGENDA

1. Welcome, Introductions & Apologies for Absence
2. Minutes/actions from previous meeting
3. Key priorities – issues from previous matrix
4. New Priorities
5. Any Other Business
6. Time, date and venue of future meetings.

Next meeting 10am to 12.00pm on Tuesday 27th February

2

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
Property Crime (Including burglary and Car Crime)	Operation Accord Good figures. 5 Burglary Dwellings in the area, significantly lower than this time last year. Now only 5 offences up on the fiscal year. 3-4 of the main police targets are in jail.						
Anti-Social Behaviour (Including alcohol related crime and disorder and Criminal Damage)	Grangetown	Damage and ASB. Ongoing problems in the area with a rise in criminal damages and youth drinking. Area - youths congregating at the rear and problems emanating from nearby streets	Residents	Police – Sgt Goldsmith SHG - Joanne Freeman	High profile patrols ongoing in the area. SHG updated that the cut by Bevan Avenue is on their land and can be closed off. Police have contacted private housing provider with a view to building a wall to prevent access from High Clere to Bevan Avenue. Fences have been replaced and reinforced.	1. SHG to progress planning permission for the closure of the footpath/extension of gardens at Bevan Avenue to prevent youths from passing through from High Clere.	SHG - Joanne Freeman

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
Anti-Social Behaviour (Including alcohol related crime and disorder and Criminal Damage)	Hendon	Disorder, 3 sons all currently awaiting summonses for public order offences in relation to abuse directed towards PCSOs. Intelligence from Toward Road remains poor, possibly due to harassment. Michelle Fortune conducted a leaflet drop at the address and received an unspecific, anonymous response about an address. Still reports of large groups of people visiting this property. Confirmation of Landlord's details.	Residents. PCSOs.	Police – A/I Grassie NRT – Michelle Fortune	Joint visit conducted with NBM and landlord and the problems at the address have since ceased. Suspect thought to have been removed by his family. 23.01.07 – confirmed that suspect. Parents have acknowledged that the problems are emanating from their children. No response from leaflet drop, 1 unconnected complaint from the street. Police reporting no further problems.	No further LMAPS Action required	Closed.

4

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
	Ryhope	<p>Robbery / assault / affray. Currently residing girlfriend's address. Reported to have threatened her grandmother to pressurise her to let him stay rather than go to a bail hostel. SHG interview with girlfriend reported him her ex-partner and not residing at her property as he had stated. Subsequently changed her mind and statement. Has been warned of the implications of his behaviour on her tenancy. Any further incidents and she will be NOSP. Also considered a DV risk.</p>	Residents. . .	Police -- Sgt Goldsmith Joanne Freeman	<p>Police update – suspect arrested on behalf of Durham Police; said to be living with his ex-girlfriend.</p> <p>Girlfriend didn't attend the planned interview with SHG. Has been served NOSP.</p> <p>23.01.07 Suspect charged with assaults. Since NOSP served on girlfriend there has been nothing to report from the police or SHG</p>	No further LMAPS action required	Closed

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
	Ryhope	<p>X3 suspects involved in an incident at Fee terrace where 3 police officers were assaulted. X2 suspects also arrested for similar offences. Currently on bail.</p> <p>Bailed until January. If charged then will be served with NOSP. SHG interview, family aware of consequences of breach of tenancy and possibility of enforcement.</p>	Police	Police – Sgt Goldsmith SHG – Joanne Freeman	All have been either cautioned or charged with the assaults. Both addresses to be served with NOSP 26.01.07.	1. To be monitored in light of NOSP.	Police – Sgt Goldsmith SHG Joanne Freeman

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
	Ryhope	<p>Ongoing youth disorder. Possibility of having cameras installed in the area was raised. Shortage of cameras reported, may be some time before resources are available.</p> <p>Ryhope Forum raised the question of having the underpass closed. Not option as not property of SHG.</p> <p>Calls and complaints have decreased, however, officers are reported problems every time they are on duty in the area.</p> <p>Arrests are pending for CD, 2 of which are SHG tenants;</p>	Residents	Police Sgt Goldsmith NRT Steve Kell	<p>Quiet since last LMAPS, 1 recent theft reported.</p> <p>SHG sent a letter to Target and parents re disorder.</p>	1. Police to establish address.	Sgt Goldsmith

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
	Hendon Deerness Park	2 large groups of youths congregating – likely to be one group moving through 2 areas. (Confirmed to be 1 group).	Residents	Police – Sgt Grassie NRT – Michelle Fortune	Same group frequenting the Reich Carter Centre. Michelle Fortune got 6 names of males reported to be vandalising property in the area – 1, has signed an ABA who has also been asked not to attend the Reich Carter Centre unsupervised. Since the NRT visits started there have been no sighting of the gang since as the parents may be anticipating an ABA visit. Highly visible Council visits seem to be acting as a deterrent so far.	No further LMAPS action required.	Closed – See.

8

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
ASB/Drugs & Property crime	Hendon	Possible storage/handling of stolen goods and reports from residents of collective drugs taking. 3 men broke in and attacked brother in what is thought to be a drug money related incident. Lots of visitors to the house. Some unreported attacks on the house; windows put out and repaired privately. Landlord confirmed as Easylet. For Sale sign has gone up, but the agent wasn't prepared to disclose the landlord's details. She has been served notice by the landlord, which will expire in January. Intel from neighbours is that it has been quiet since notice was served.	Neighbours	Police – Sgt Goldsmith NRT – Michelle Fortune	Good intelligence coming into NRT from neighbours. Dedicated Source Unit to be tasked for these premises. 23.01.07 She has moved.	No further LMAPS actions required.	Closed

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
	Grangetown	<p>Gangs, alcohol. Landlord served notice 2 months ago and is seeking a court order to evict. Police last heard 4-5 weeks ago that she was being evicted. Arrested on Sunday 5th November for CD.</p> <p>Police trying to progress eviction with landlord</p> <p>Spoke to neighbour, still experiencing problems. Landlord's solicitor has served notice on tenant.</p> <p>Tenant has said that she will be leaving the address and going to Hendon. No answer at the address on 12.12.06. Has already been to the Homeless Unit to register</p>	Residents	NRT – Steve Kell Police – Sgt Goldsmith	Tenant has vacated the premises	No further LMAPS Action required	Closed

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
	Hendon	<p>Ongoing problems between the 2 families</p> <p>SHG trying to move the family away to avoid further trouble for them and residents.</p> <p>Further problems 9/10th November between the parents, no arrest made.</p> <p>Neither family are moving . The Council Homeless section is involved.</p> <p>X1 Target isn't engaging with Wear Kids, nor is he attending school, even though his parents are engaging with support.</p>	Both families and neighbours.	Police – PC Murison and NRT Michelle Fortune	<p>Problems continuing, Family don't want to move. One residence only has one window left in tact, the landlord doesn't want to replace them. Difficult for the landlord to proceed with enforcement as there is no evidence that he isn't the victim of ASB and CD given the 'tit for tat' nature of the problem.</p> <p>Engaged with Wearkids. Possible referral to Family Intervention Project.</p> <p>2nd family – both parents have problems with ill health. Can't move due to Son's previous ASB.</p> <p>No cameras are planned for the area – there are no suitable posts. Police waiting for RIPA application to be processed.</p>	<ol style="list-style-type: none"> 1. MF to visit 1st family 24.01.07. 2. MF to approach the private landlord to find out it is possible to have the family moved on the basis that the property is in a poor state. 3. Police to engage with the family and landlord to reinforce message. 	<p>Michelle Fortune – NRT</p> <p>PC Murison</p>

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
	Hendon	Disorder.		Police – Sgt Grassie	<p>Very little intelligence in relation to the Targets since the last meeting.</p> <p>Street was leafleted in November/December, reports received on a number of issues but no in relation to this address.</p>	<p>1. Dennis Gray to update on tenancy enforcement at the next meeting.</p>	<p>Police – Sgt Grassie, Dennis Gray - SHG</p>

12

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
	Ryhope	<p>3 Empty bungalows have been let. Problem area historically, partly due to the local off-license selling alcohol to underage people.</p> <p>Multi agency approach in the area has so far been successful. Want to try to make extra effort to ensure that new tenants aren't discouraged from staying.</p> <p>License review due on the 20th December. Will be pursuing conditions on the license as it is unlikely to be revoked.</p>	Residents (potential)	Police – Sgt Goldsmith SHG - Phil	<p>Complaints have been made about kids although PCSOs haven't observed them to be causing problems. Diversionary work is planned for the vacant land by SHG and possible Blue Watch.</p> <p>23.01.07 Off-license conditional on placement of camera by February. Signing up to the over-21 scheme.</p> <p>SHG reported youth congregating at no's 31-33 and problem with alcohol related waste which was cleaned up.</p>	<p>1. Police and Council to progress placement of a flash-cam.</p>	<p>Police – Sgt Goldsmith & PCSOs</p> <p>SHG - Phil Cosford and Joanne Freeman.</p>

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
	Juniper Close	<p>Criminal Damage. 7 houses (no's 5 & 12 twice) had windows smashed in the last 5 weeks. Possibly Target responsible in breach of his ABA.</p> <p>MF has spoken to his parents about his general behaviour and they are denying Target is responsible.</p> <p>Last incident was on 7th December. PCSOs have visited everyone in the street.</p> <p>DG and Sgt AG to conduct feasibility study on using vacant SHG property for covert obs.</p>	Residents	Police – Sgt Angus Grassie	<p>Target was stopped by PCSOs during Operation Accord, which has been targeting CD offenders and hotspots. Found to have breached Council ABA.</p> <p>Police are considering an ASBO for Target with their Offender Management Officers. Are planning a meeting to discuss.</p> <p>13 smashed windows, threats and CD to water works.</p> <p>Discussed health issues within the family, which affect their accommodation status. Limited parenting, partly as a result of the health problems. Any enforcement should be directed at Target rather than the family who have made an effort to engage.</p>	<ol style="list-style-type: none"> 1. Maintain high PCSO profile with stop checks. 2. MF to share names of other possible suspects with police. 3. Joanne Freeman and Dennis Gray to consider referral to DISC/SSD. 4. All to share intelligence where available, 5. TM to organise Extraordinary LMAPS meeting for 06.02.07 to discuss current interventions and identify appropriate lead agency. 6. MF to provide details of SSD contact for the family and previous Wearkids workers to be invited to the meeting. 	<p>Police Sgt Angus Grassie</p> <p>NRT Michelle Fortune</p> <p>Joanne Freeman and Dennis Gray - SHG</p> <p>ALL</p> <p>Terri Morris - SCT</p> <p>NRT - Michelle Fortune</p>

14

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
	‘The Papermill Site’	Derelict buildings where youths are congregating and drinking.		Environmental Services	Hendon Youth Project worker attending the site. Site under Local Authority compulsory demolition order. Barry Carr, principle buildings officer wrote to Edward Thompson, owner of the site, who agreed to demolish.	1. Laurence Harrison and Pat Harriman to follow up.	Laurence Harrison, Environmental Services Pat Harriman, Back on the Map.
	NEW	Allegation of underage selling against the shop keeper. Youths are said to be asking adults to buy alcohol on their behalf.	Residents	SHG reported		1. Police to progress test purchases.	
	NEW	Open house for youths drinking	Residents	SHG, Police	SHG visited. NTR since. May be child protection issues.	1. Joanne Freeman to pass tenants name to the police. 2. Police to visit the house between 9-10pm which is the hotspot time.	Joanne Freeman – SHG Police

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
Hate Crime (NB Every Racial Incident to be shared in this forum)	Hendon	Damage to window. Suspect id'd but no supporting evidence. Further concern from partners about the level of racial tension on. Residents of 44 are also victims; residents at 35 are Iraqi Kurds. Community Impact assessment following previous attack on Iraqi Kurds revealed some significant issues in the area.	Resident	Police Sgt Grassie NRT Michelle Fortune	NRT intelligence, suspect known for setting fires through letterboxes and is also known to carry a knife. 2ns suspect accused of assault on a 16 year old girl Reinvestigated in light of Northcote Avenue arson, no arrests. 23.01.07 UPDATE 2 nd suspect arrested for serious incident. On bail for violent disorder, CPS decision 02.02.07	1. Meeting to be arranged between MF and offender management Officers to progress ASBO.	Michelle Fortune - NRT
Hate Crime (NB Every Racial Incident to be shared in this forum)	Toward Road					1. MF and Police to conduct joint visit and update at next LMAPS if the problem requires further action.	

5

16

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
<p>Drugs Misuse NB Police prioritising A class incidents only unless linked to other offences</p>	<p>Hendon</p>	<p>Reports of uncapped needles, class C drugs. Drug waste left in back street sticking out of black bags. Property itself is in poor condition with damage to windows and doors. Name of current resident pending. 4X4 sighted outside the property.</p> <p>A number of stops and searches conducted. PCSOs have been feeding intelligence into the system; nothing returned. Front door has been replaced.</p> <p>Michelle Fortune has landlord's details; will contact if a further complaint is made.</p>	<p>Residents</p>	<p>Police – Sgt Goldsmith ES – Fiona Swinburne</p>	<p>Property has been empty for 10 days, suspect has moved on and new tenants will be moving in shortly.</p>	<p>No further LMAPS action required</p>	<p>Closed</p>

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
Domestic Violence (NB - only repeat victims/serial offenders to be raised at East LMAPS)							
AOB General Info Sharing.							

Northcote Avenue - Suspects still on bail, awaiting forensics. No indicators of community tensions/repercussions. Area is calm but likely to be under-reporting tensions. The camera has been moved and the fire brigade have installed letterbox covers as target hardening measure.

Head-cams -- awaiting feedback on technical problems experienced by the North Team before progressing.

Back on the Map alcohol detox programme running - Pat Harriman to supply referral number to police team for referrals from Hendon.

Laurence Harrison reported an ES under-spend of approx £3000. Planning joint stop and search operation with the police to tackle fly-tipping, checking for Waste Carrier Certificates etc during the week.

PH - working on bid for additional policing hours through Back on The Map.

Home Housing - Tenant has been evicted and is said to be homeless.

Funding - Noted that Ryhope has insufficient youth provision. Bill Blackett has been in contact with Blue Watch, as had the Police who are putting together a bid for extra funding from LMAPS to target hotspots. Sgt Goldsmith to submit to Joanne Cholerton.

LOCAL MULTI-AGENCY PROBLEM SOLVING GROUPS

LMAPS MEETING FOR: Milfield and St Michaels Area

DATE OF MEETING: 05.02.2007

Meeting Number 1.

NAME	ORGANISATION	CONTACT DETAILS
Inspector	Northumbria Police	
Sgt Graham Hall	Northumbria Police	graham.hall.3639@northumbria.pnn.police.uk
PC Holt 8870	Northumbria Police	
PC Wayne Wright	Northumbria Police	wayne.wright.8999@northumbria.pnn.police.uk
Bill Blackett	City of Sunderland – ARO	bill.blackett@sunderland.gov.uk
Craig Wilkinson	City of Sunderland – Parking	craig.wilkinson@sunderland.gov.uk
Robert Townsend	BTP	robert.townsend@sunderland.gov.uk
Dave Ellison	City of Sunderland – Cleansing Dept	david.ellison@sunderland.gov.uk
Steve Kell	City of Sunderland – NRT	stephen.kell@sunderland.gov.uk
Olwyn Ford	City of Sunderland – Regeneration	olwyn.ford@sunderland.gov.uk
PCs 9099, 8945, 8870, 423, 3093	Northumbria Police	
APOLOGIES		AGENDA
Dennis Gray		1. Welcome, Introductions & Apologies for Absence
		2. Minutes/actions from previous meeting
		3. Key priorities – Updates
		4. New Priorities
		5. Any Other Business
		6. Time, date and venue of future meetings.

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
Property Crime (Including burglary and Car Crime)	None to report						
Anti-Social Behaviour (Including alcohol related crime and disorder and Criminal Damage)	Chester Oval	Derelict building, state of decline, drug use, squatters. Landlord, Management Company from Birmingham. Also scene of indecent assault.			Ground floor should be boarded up, asked for stronger fencing, metal. Potential for taking to health and Safety Executive if action isn't taken and an accident occurs. Lisa Ketley from Empty Properties Services at LA sent Landlord leaflet on Health and Safety		

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
ASB and Drugs		<p>Drug activity, people frequenting. Privately rented.</p> <p>Youth disorder, camera footage of kids throwing stones. Illegal waste and electric/gas/catalogue bills in the black bags (possible fraud).</p>	Residents and neighbours	Police	<p>Warning letter sent. 40 bags of waste at the property 02.02.07.</p> <p>Search warrant recently executed.</p>	<ol style="list-style-type: none"> 1. Steve Kell to follow up. 2. 8945 to follow up on waste issues with Dave Ellison 	<p>NRT – Steve Kell</p> <p>Police – PC 8945</p>

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
	Parking Blackett Terrace (reported via residents meeting) Bell Street, Wilson Street – hospital parking	Causing obstruction, long-standing police matter, no yellow lines.	Residents	Police 2580	University introduced pay and display around Summerhill to mitigate problems. Also park and ride at Doxford Park. Hospital doesn't charge for disabled parking. Craig Wilkinson reported pilot scheme to restrict parking in residential areas around the SAFC grounds; will be 1 year before the trial scheme goes ahead. Extensive consultation required for restricted parking zones and could be 6-9 months before anything can be done.		
ASB			residents	Police Steve Kell	ASBO served.	Monitor	Police NRT Steve Kell
ASB	Millfield Brothers		residents	Police NRT Steve Kell	ABAs served, referred to DISC.	1. Info of breaches or failure to engage with to SK who will liaise with City Solicitor re stand alone ASBO.	Police NRT Steve Kell

22

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
ASB	Millfield Target 1		residents	Police NRT Steve Kell	ABA served and referred to DISC	1. Info of breaches or failure to engage with to SK who will liaise with City Solicitor re stand alone ASBO.	Police NRT Steve Kell
ASB	Millfield Target 2	seen buying alcohol for under age associates	residents		ABA served	Monitor	Police NRT Steve Kell
ASB	Millfield Target 3		residents		Action pending	Monitor	Police NRT Steve Kell
ASB	Millfield Target 4		Residents		ABA – referred to youth offenders.	Monitor	Police
ASB	Disorder (Weldon Avenue, Queen Alex, Grangetown Stores)	Complaints/evidence of sexual activity/drugs and alcohol			9099 has contacted complainants. 12 youths stopped over the last 3 weeks. Alcohol seized, coming from Hendon. Not possible to close the pathway to limit access.	<ol style="list-style-type: none"> Talk to trading standards with regard to having the alcohol exclusion zone extended. Police to visit Stone opp ASD camera/briefing/A BA in ABA sent to SK for database under Op Griffin. 	

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
ASB		Sale of alcohol to underage youths.	Residents	Police Trading Standards	Richard reading reported test purchase 02.02.07 – negative result. Target attacked the vehicle of officers.	<ol style="list-style-type: none"> Shop to be targeted Target to be spoken to Further test purchases to be conducted at shops on Hylton Road. 	
	Hylton Road	Illegal dumping of waste. Complaint from landlord about builders dumping around Deptford etc.			PC 423 planning joint operation with Dave Ellison from cleansing.	<ol style="list-style-type: none"> PC 423 and Dave Ellison to progress op. Any intelligence to be passed to police for positive action. 	Police PC 423, Cleansing, Dave Ellison
Hate Crime		3 reported crimes of racial abuse against asylum seeker, locks glued up and paint and creosote thrown at the windows.	Resident	Police and SHG	All activity happens overnight – resident doesn't want to move Camera fitted by SHG.	<ol style="list-style-type: none"> SHG to monitor camera footage and report back. 	Police – PC 8999 SHG Dennis Gray

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
Drugs Misuse	Sorley Street	NCC Case negative result, property damaged.			CCTV installed, resident may be moving to London. 2 other addresses. Happy Slapping incident recorded on mobile phones and caught on School camera.	Olwyn Ford to follow up with PC 8999 with regard to Drugs Awareness Training in schools.	Regen – Olwyn Ford. PC 8999
Drugs Misuse	Public House	Drug Abuse				Police to source information and update next meeting.	
	Priestman Building Lighting	Hotspot area.			Bushes to be cut back to open area up.		
	Bypass via Mowbray Park to Civic Centre	Drug taking, 15 needles boxes under car park	Neighbourhood	Police BTP		PC 423 to visit area and liaise with BTP.	PC 423
Domestic Violence							
AOB							

LOCAL MULTI-AGENCY PROBLEM SOLVING GROUPS

LMAPS MEETING FOR: Milfield and St Michaels Area

VENUE: Gilbridge Avenue Police Station.

**DATE OF MEETING: 01.03.2007
Meeting Number 2.**

NAME	ORGANISATION	CONTACT DETAILS
Inspector Steve Tallentire	Northumbria Police	steve.tallentire.7634@northumbria.pnn.police.uk
Chief Inspector Aidan Sloan	Northumbria Police	
Sgt Paul Whittle	Northumbria Police	
Sgt Graham Hall	Northumbria Police	graham.hall.3639@northumbria.pnn.police.uk
PC Vic Holt 8870	Northumbria Police	vic.holt.8870@northumbria.pnn.police.uk
PC Colin Kirkup	Northumbria Police	colin.kirkup.8945@northumbria.pnn.police.uk
Bill Blackett	Sunderland City Council – ARO	bill.blackett@sunderland.gov.uk
Craig Wilkinson	Sunderland City Council – Parking	craig.wilkinson@sunderland.gov.uk
Robert Townsend	BTP	robert.townsend@sunderland.gov.uk
Jan Wilson	Sunderland City Council – NRT	jan.wilson@sunderland.gov.uk
Steve Kell	Sunderland City Council – NRT	stephen.kell@sunderland.gov.uk
Stuart Graham	Sunderland City Council – TYE	stuart.graham@sunderland.gov.uk
Mike Cowie	SHG	michael.cowie@sunderlandhousing.co.uk
Alan Downey	SHG	alan.downey@sunderlandhousing.co.uk
Apologies		
Dennis Gray	SHG	dennis.gray@sunderlandhousing.co.uk
Ian Richardson	Sunderland City Council - ES	ian.richardson@sunderland.gov.uk

26

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
<p>Property Crime (Including burglary and Car Crime)</p>	<p>3.5% down on last year overall. Burglary is 53% up (which is down from 200% increase on last year). Criminal Damage is up by 10% (90 crimes) on last year. Theft from Vehicle +5% (58 cars on Chester Terrace were broken into) Violent Crime has seen a reduction of 10%, which is a big success. Burglary other than dwelling, and theft of vehicles have reduced.</p>						
<p>Anti-Social Behaviour (Including alcohol related crime and disorder and Criminal Damage)</p>	<p>Chester Oval</p>	<p>Derelict building, state of decline, drug use, squatters. Management Company from Birmingham. Also scene of indecent assault.</p> <p>Ground floor should be boarded up, asked for stronger fencing, metal.</p> <p>Potential for taking to health and Safety Executive if action isn't taken and an accident occurs.</p> <p>Lisa Ketley from Empty Properties Services at LA sent owner a leaflet on Health and Safety.</p>	<p>landlords</p>	<p>landlords, Police</p>	<p>2 owners involved; were served notice to board up the property, to which they have adhered, but was broken into w/b 27.02.07. Landlords have been advised that wooden boards will be insufficient to secure. Associated criminality includes theft of salvageable materials, an indecent assault and squatting.</p> <p>Lisa Ketley is the Council lead on putting empty properties back into circulation. Housing Enforcement dept can also take action. Reported dispute over the land; long-term plan may be a new build.</p>	<p>1. SK to liaise with Lisa Ketley with regard to potential health and safety sanctions and Environmental Services involvement.</p>	<p>Police and PCSOs – 3093.</p>

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
ASB and Drugs	Azalea Terrace South	<p>Drug activity, people frequenting. Privately rented.</p> <p>Youth disorder, camera footage of kids throwing stones. Illegal waste and electric/gas/catalogue bills in the black bags (possible fraud).</p> <p>Warning letter sent. 40 bags of waste at the property 02.02.07.</p> <p>Search warrant recently executed by Pro-Active Team.</p>	residents and neighbours	Police	<p>Activity with regard to the Targets. Police intelligence unit is following up on who is active and distributing in the area.</p> <p>ASB committed by core group of 10 youths from St Aidans. 2 were followed up and admitted the disorder and were dealt with by SHG who warned them of the potential consequences to their tenancy.</p> <p>No further cleansing issues.</p>	<p>1. Steve Kell to make contact Tenants</p>	<p>NRT – Steve Kell</p> <p>Police – PC 8945</p>

28

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
	Parking Blackett Terrace (reported via residents meeting) Bell Street, Wilson Street – hospital parking	Street has 1 entry and no exits. Vehicles causing obstruction, long-standing police matter, no yellow lines. University introduced pay and display around Summerhill to mitigate problems. Also park and ride at Doxford Park. Hospital doesn't charge for disabled parking. Craig Wilkinson reported pilot scheme to restrict parking in residential areas around the SAFC grounds; will be 1 year before the trial scheme goes ahead. Extensive consultation required for restricted parking zones and could be 6-9 months before anything can be done	Residents	Police 2580	Residents are parking in the back street, which is notoriously congested. Problem is compounded by road signage and businesses parking. Police have visited; the businesses need access. The dancing school sent letters to remind attendees not to obstruct residents' parking. Police patrols are operating in the area and enforcing. Potential for gating was discussed; pilot gating order currently going through the system in the North. Lengthy process, Council not guaranteed to approve.	1. Sgt Graham Hall to visit the area with Craig Wilkinson and discuss options.	Sgt Graham Hall
ASB	ASB	ASB	residents	Police Steve Kell	CrASBO attached to last charge; hearing due 08/03. Bailed for a Section 5 offence; going to trial 29/03. CrASBO prepared by police with agreement from partners. Mother is supportive of enforcement and it is thought that it may affect the behaviour of the group in conditions are applied concerning alcohol and associates.	1. Await outcome of hearing on 08/03 and trial on 29/03.	Police NRT Steve Kell

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
ASB	Millfield	ABAs served, referred to DISC.	residents	Police NRT Steve Kell	Still working with DISC. Both have come to police attention in the interim for alcohol related issues and insulting PCSOs. Disengaging with diversionary work when under the influence of alcohol. Likely to progress to ASBOs if behaviour doesn't improve.	<ol style="list-style-type: none"> SK to contact David Robinson at DISC to check compliance. Partners to monitor and share info with view to progressing to ASBO if necessary. 	Police NRT Steve Kell
ASB	Millfield	ASB. ABA served and referred to DISC	residents	Police NRT Steve Kell	Reluctant to work with DISC and is refusing to attend Youth Drug and Alcohol project, minor criminality.	<ol style="list-style-type: none"> SK to visit to warn about potential consequences of not engaging with support. 	Police NRT Steve Kell
ASB	Millfield	Seen buying alcohol for underage associates. ABA served.	residents	Police NRT Steve Kell	Number of arrests for ASB involving residents and PCSOs. 28/01 drink related offences and then 12/02, theft of goods from Aldi.	<ol style="list-style-type: none"> SK and police to progress action against private tenants outside of the meeting. 	Police NRT Steve Kell
ASB	Millfield	ASB. Action pending.	residents	Police NRT Steve Kell	Found in enclosed premises at Steels Club but was NFAAd. Private landlords are engaging with NRT's advice but can't be told to evict their tenants.	<ol style="list-style-type: none"> SK and police to progress action against private tenants outside of the meeting. 	Police NRT Steve Kell

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
ASB	Millfield	ABA – referred to youth offenders.	Residents	Police, offender management officers	From Plains Farm. Committing CD and Robbery from commercial premises. Is being progressed through offender management process. Had ASBO last year but the conditions were insufficient. Currently on 12-month conditional discharge and conditional bail for charges to which he is pleading not guilty.	1. PC Holt to progress ASBO and conditions with Offender Management Team.	Police
ASB	Disorder	Complaints/evidence of sexual activity/drugs and alcohol. 9099 has contacted complainants. 12 youths stopped over the last 3 weeks. Alcohol seized, coming from Hendon. Not possible to close the pathway to limit access.			Seasonal problem, which has begun early this year. Difficult area to police but PCSOs are conducting regular patrols and conducting survey to establish nature and scale of the problem.	1. Police to investigate and update on scale and nature of the problem.	Police – 423.
ASB		Sale of alcohol to underage youths. Richard Reading reported test purchase 02.02.07 – negative result. Target attacked the vehicle of officers.	Residents	Police Trading Standards	Awaiting email update. PCSOs observed under age youths but aren't highlighting further issues and high vis patrols are having an affect on alcohol and car crime.	Closed 01.03.07	

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
ASB	Hylton Road	Illegal dumping of waste. Complaint from Lanlord about builders dumping around Deptford etc. PC 423 planning joint operation with Dave Ellison from cleansing.			Police visited the site. Derelict yard but no obstructions observed. No update on dumping.	1. PC 423 and Dave Ellison to progress op. 2. Any intelligence to be passed to police for positive action.	Police PC 423, Cleansing, Dave Ellison
ASB, CD.	New Steels Club	Referral from Councillor re concerns about youth disorder and drinking. Problem also identified by Fire Brigade as fire setting near the tyre business is potentially even more dangerous. Also broken glass, cans, graffiti	Residents	Police	Same group as described above as receiving ABAs etc. Police visited and they move on. NB; Gryphon database re-launching on 12 th March.	1. Joint visit with SK and police to establish land ownership. 2. Amendments to be made to ABAs to include this area. 3. Police to provide details of youths stopped to SHG and NRT.	Steve Kell and Police.
ASB, CD.	New	Offences include knife point robbery in Uni Subway (NFA'd), CD, and theft. has since been arrested 6 times, including DV at mother's address. Released on 22 nd Feb. causing problems for police and PCSOs and is often found drunk at 1-2pm.				1. police to follow up bail address. 2. potentially TCG target Police issue.	

32

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
Hate Crime		3 reported crimes of racial abuse against asylum seeker, locks glued up and paint and creosote thrown at the windows. All activity happens overnight – resident doesn't want to move Camera fitted by SHG.	Resident	Police and SHG	Resident moved to Gateshead. Was happy with police and SHG intervention and problem was likely to have been a personal issue rather than a random racially aggravated one. No other problems of this nature reported from area, which has a number of asylum seeking residents.	Closed 01.03.07	
Hate Crime		NCC Case negative result, property damaged. CCTV installed, resident may be moving to London.	Resident	Police – PC 8945	Problem seems to have stemmed from a financial dispute but has the potential to escalate. Offender known; and police are looking into preventative and enforcement measures.	1. Police to visit Victim and follow up with CID.	
Drugs Misuse	Public Houses	Drug Abuse				Not LMAPS issue Closed 01.03.07	
	Priestman Building Lighting	Hotspot area.			Bushes to be cut back to open area up.	Closed 01.03.07	
Drugs misuse	Bypass via Mowbray Park to Civic Centre	Disused railway tunnel used by drug users who are digging their way in. Drug taking, 15 needles boxes under car park	Neighbourhood.	Police BTP	Police visited; need the key from Nexus to access.	1. Police to liaise with Richard Ayre from Nexus to discuss potential for concreting and target hardening the tunnel.	PC 423

Strategy Theme	Name of Perpetrator or Location of Hotspot (environment)	Description of Issue/Problem	Victim	Lead Agency (and name of practitioner)	Action Taken: Progress / Results Update	Agreed Actions for next meeting (Include Prevention, Early Intervention, Enforcement, Rehabilitation)	Lead Agency or officer for action
Domestic Violence							
AOB	<u>Mike Cowie, SHG.</u> Want to ensure that all potential enforcement measures are taken by joint working with police on raids on SHG properties (where appropriate). Asked that police raids be communicated ASAP to SHG and NRT for timely tenancy enforcement follow up. Police agreed that Neighbourhood Police Teams can update partners in advance but other policing units may not be able to do so. Action – Insp. Tallentire to look at premises search index and flag appropriate premises with partners. Will update for the next meeting. Chief Inspector Sloan to follow up on internal feedback procedures. Agreed that Mike Cowie will be SHG point of contact on this. <u>Stuart Graham, TYE.</u> In the process of identifying priority areas from each LMAPS in consultation with PCSOs. Action - Police to bring hotspot maps to the next meeting. Andrea Baldwin is the contact for Millfield and St Michaels and should contact Sgt Graham Hall. <u>Insp. Tallentire, Funding.</u> Bill Blackett reminded partners about the SIB budget for the East area. The next Area Committee meeting is in April and partners should put in applications as soon as possible before the meeting. Possible to apply for funds to target community safety, youth disorder etc and there is an opportunity to match fund with LMAPS pump priming. Sgt Graham Hall id'd need for target hardening equipment to prevent thefts from vehicles in a particular car park. As it is private property then it is unlikely that funds would be released to target harden the car park but there is precedent for handing out steering locks to vehicles in hot spots or which are likely to be targeted. Marketing opportunities SSP Marketing Team has budget and expertise and LMAPS groups should feed in details of initiatives and successes such as the halving of ASB in Millfield. Bill Blackett is in contact with editor of Eastwise magazine who can potentially market good news stories.						

REPORT OF DIRECTOR OF COMMUNITY AND CULTURAL SERVICES

REPORT FOR EAST AREA COMMITTEE

2 APRIL 2007

READER DEVELOPMENT STRATEGY AND ACTIVITIES

1.0 PURPOSE OF REPORT

1.1 The purpose of this report is to update Members on the progress of the Reader Development Strategy and reader development activities that have taken place in libraries up to December 2006.

2.0 BACKGROUND OF READER DEVELOPMENT

- 2.1 Reader Development is defined as ***'the active intervention to open up reading choices, increase readers' enjoyment and offer opportunities for people to share their reading experiences'***
- 2.2 The Reader Development Strategy which is based upon this definition was devised in September 2004 and operates as a working document over a two and a half year period until March 2007.
- 2.3 The Strategy was designed to impact upon services offered by Sunderland Public Libraries linking into the strategic aims and objectives of the City Council.
- 2.4 The Strategy aims to achieve a number of objectives which are to:
- Widen participation
 - Open up reading choices
 - Increase people's confidence and enjoyment of reading
 - Offer opportunities for people to share their reading experiences
 - Raise the status of reading as a creative activity
- 2.5 To achieve the objectives of the Strategy, Sunderland Public Libraries needed to work in partnership with other services and key partners at a Local, Regional and National level.
- #### 3.0 THE READER DEVELOPMENT STRATEGY 2007 – 2009
- 3.1 The Reader Development Strategy 2007 – 2009 is currently in the process of being updated and will be in place by April 2007.

4.0 READER DEVELOPMENT ACTIVITIES

4.1 The Reader Development Strategy 2004 – 2006 states that a series of activities and events will be arranged linking into local, regional and national initiatives.

4.2 Objective 4 of the Strategy is

'To Offer Opportunities for People to share their Reading Experiences'

This includes a rolling programme of author visits with the target of four authors visiting Sunderland over the year. In response to this the following programme has been offered to people in the City.

4.2.1 Jane Rogers (Promised Lands)

The author Jane Rogers visited the City Library and Arts Centre in April 2006. Jane who is also a script writer discussed her books and script writing with an audience of fifteen local people.

4.2.2 Sheila Quigley (Run for Home, Bad Moon Rising)

Local author Sheila Quigley has visited a number of libraries over the last year. Sheila attended the opening of the Bunny Hill Customer Service Centre; has been involved in author sessions at Houghton Library including attending the Visually Impaired Reading Group and a Murder Walk session as part of Houghton Feast Literature Festival; ran an author session at Washington Town Centre Library and visited Blaydon Library with Houghton Visually Impaired Readers Group as part of a Visually Impaired Regional Reading Group celebration event.

4.2.3 Jonathan Tulloch (Season Ticket, which was adapted into the feature film Purely Belter)

Houghton-le-Spring born Jonathan hosted an author session as part of the Houghton Feast Literature Festival celebrations. The audience was made up of pupils from Houghton Kepier School, members of Houghton Library's Creative Writing Group and members of the general public – 30 young people and adults attended the session.

4.2.4 Meg Hutchinson (Child of Sin, A Love Forbidden)

Meg hosted an author event at Washington Town Centre Library in August 2006 – 32 adults attended the session.

4.2.5 Marion Husband (Say that you Love me)

Marion hosted an author event at Washington Town Centre Library in September 2006 – 21 adults attended the session.

4.3 In addition to the target of an author rolling programme Objective 4 also includes the target to develop a diverse programme of reader development activity and events across the City for adults and children. The programme includes a series of one off sessions and continuing

annual programme. Below are a number of examples of this type of activity.

4.3.1 Reading Groups

A series of adult reading groups meet across the City on a monthly basis. Groups run at the City Library and Arts Centre (four groups meet in total), Houghton Library (Visually Impaired Readers Group), Washington Green Library and Washington Town Centre Library (two groups meet in total, this includes a Poetry reading group).

A Family reading group meets on a monthly basis in the City Library and Arts Centre.

Children's reading groups also operate across the City in a number of Libraries including Bunny Hill Library, Doxford Park Library, Fulwell Library, Houghton Library, Hetton Library, Sandhill Centre Library and Washington Town Centre Library.

4.3.2 Creative Writing Groups

A series of adult creative writing groups meet across the City on a weekly basis. Groups run at the City Library and Arts Centre, Houghton Library, Washington Millennium Centre Library and Washington Town Centre Library.

4.3.3 Storytelling Sessions

An adult storytelling session was arranged at Washington Town Centre Library in August 2006. Chris Connaughton, Storyteller and Actor, entertained an audience of 24. Children and family storytelling sessions are arranged on a weekly basis in all libraries.

4.3.4 National Initiatives

Sunderland Libraries are also involved in a number of National initiatives. These include World Book Day, National Sure Start Month, National Bookstart Day, Black History Month, National Children's Book Week, National Poetry Day and Love Libraries National Campaign. Various activities happen in all libraries; for example storytelling sessions, school class visits and poetry sessions.

The National Summer Reading Scheme operates through the six week school summer holidays and is designed to encourage children to continue reading. Sunderland Public Libraries operated the scheme over the summer and over 900 local children joined.

4.3.5 Regional Initiatives

Sunderland Libraries also work in partnership with regional organisations including the regions 12 library authorities to develop new initiatives (called Reading North). The regional Poetry Project which has developed poetry reading groups across the region and is funded through the Reading North Project, has arranged sessions with local poets. In Sunderland a poetry group was developed at the

Connect Project based at Washington Millennium Centre. The group consisted of 16 -19 year old disengaged youths and three poets visited the group to discuss their work. The project proved very popular and the youth workers have included poetry as part of the Connect workshops.

The Northern Children's Book Festival (NCBF) is Europe's largest free book festival. The festival runs over a two week period each November with the celebrations coming to an end in spectacular fashion with a Gala Day being held in one of the twelve library authorities in the region. The Gala Day is a fun filled day where children and their families can meet authors, attend arts and crafts sessions, buy books and attend storytelling sessions.

Sunderland will be hosting the Gala Day on 17 November 2007 at Crowtree Leisure Centre.

4.3.6 Local Initiatives

A full summer holiday programme is devised to run over the six week school holidays to encourage children and their parents to visit the library. The programme involves professional artists working in all libraries across the City to enhance the National Summer Reading Scheme.

Houghton Feast celebrations take place every October. A Literature Festival is developed to coincide with the Feast celebrations. Authors, storytelling and poetry sessions are arranged to encourage the local community to engage with reading and literature events.

5.0 EVALUATION

5.1 Sunderland Libraries, as part of its commitment to continuous improvement of reader development activities and programmes, ensure the impact of such work can be assessed.

5.2 The Reader Development Strategy and activities show real evidence of the value and impact public library services have on people and their communities. They directly link into two of the seven shared priorities agreed by Government and the Local Government Association.

- Raising standards across schools
- Improving the quality of life of children, young people, families at risk and older people.

The impact measures for the Summer Reading Challenge link directly to 'raising standards across our schools' and the measure is 4-12 year olds accessing the scheme and in particular boys. In 2005-06, 729 4-12 year olds joined the Reading challenge and 263 of those were boys.

- 5.3 Annual Library Plan targets and Local targets for Reader Development have been exceeded. 296 events / activities were attended by 4,015 local people during the period April 2006 to December 2006.
- 5.4 Local targets are for one adult reader development activity to be delivered in an ethnic minority community and promote one children's reader development activity within the library service delivery framework per annum. In the last year we have exceed this target by promoting three activities within each target.
- 5.5 Quantitative methods of evaluation are used to measure audience figures. These types of measurements are extremely important when demonstrating greater access to activities and events. Of equal importance, but harder to measure, is the qualitative evaluation of reader development work. Questionnaires and event evaluation forms are used to measure individual responses from the local community attending events which are used in planning future activities.

6.0 RECOMMENDATIONS

- 6.1 Members are asked to note the contents of this report.

7.0 BACKGROUND PAPERS

- 7.1 Reader Development Strategy.

REPORT OF THE DIRECTOR OF COMMUNITY AND CULTURAL SERVICES

NORTHERN CHILDREN'S BOOK FESTIVAL

1.0 PURPOSE OF THE REPORT

- 1.1 The purpose of this report is to update Members on the Northern Children's Book Festival Gala Day to be held on Saturday 17 November 2007 at Crowtree Leisure Centre.

2.0 BACKGROUND

- 2.1 The Northern Children's Book Festival is an annual regional event held each November over two weeks to promote the love of reading and books to children as well as parents/carers and teachers who also gain new knowledge and enthusiasm.
- 2.2 Each year the Festival brings to the area over 40 children's authors, poets and illustrators to talk to children in schools and libraries. Organised by the library services of 11 out of the 12 North East Local Authorities the Festival culminates in a free entry Gala Day which is held in a different authority each year.
- 2.3 Sunderland last hosted the Gala Day at the Seaburn Centre in 1996.

3.0 GALA DAY 2007

- 3.1 The Gala Day will be held on Saturday 17 November 2007 at Crowtree Leisure Centre from 10.00 am – 4.00 pm.
- 3.2 Between 8 to 10 well known children's authors, poets and illustrators will talk to groups of children and parents about their work, do readings, draw characters, perform poems and answer any questions. They will then sign books in the large bookshop. Tickets, bookable in advance, are required for these sessions only.
- 3.3 Stalls will be provided by each of the 11 Local Authorities with lots of crafts, quizzes, treasure hunts and book related activities for children of all ages.
- 3.4 Activities and displays will be provided by other organisations connected to children's reading e.g. Seven Stories – Centre for Children's Books, Bookstart.
- 3.5 Leaflets and posters will be distributed to all the local authorities throughout the region. All primary school pupils in Sunderland will receive a leaflet via their school. Booking for author sessions will open mid October and be handled by the Schools Library Service based at the Sandhill Centre.

- 3.6 Northern Children's Book Festival will fund all the authors and publicity leaflets and posters. The publishers will pay for the author travelling expenses and any overnight accommodation required. Community and Cultural Services will provide the venue and staff to organise the event with input from the Northern Children's Book Festival committee. Sunderland staff will also participate on the day alongside colleagues from the other local authorities.

4.0 CONCLUSIONS

- 4.1 The Northern Children's Book Festival is recognised as one of the pre-eminent events in the children's book calendar and is given as an example of best practice. It will increase the profile of children's reading in the city and the region.
- 4.2 Sunderland families will benefit from the chance to meet well known authors, poets and illustrators at a free event in their city.
- 4.3 There is an opportunity to raise the profile of the city to visitors who have not been before.
- 4.4 The event will demonstrate co-operative working across the region as well as between directorates within the City (Community and Cultural Services and Children's Services).

5.0 RECOMMENDATIONS

- 5.1 Members are asked to note the contents of this report.

6.0 BACKGROUND PAPERS

- 6.1 There were no background papers relied upon to complete this report.

REPORT OF THE DIRECTOR OF COMMUNITY & CULTURAL SERVICES

REPORT FOR EAST AREA COMMITTEE

2 APRIL 2007

WINTER FESTIVAL 2006

1.0 PURPOSE OF THE REPORT

- 1.1 The purpose of this report is to inform Members of the success of the Winter Festival held in the city between 16 November 2006 and 7 January 2007.

2.0 BACKGROUND

- 2.1 In February 2006 a report was presented to the Executive Management Team outlining proposals for the event.
- 2.2 Sunderland City Council identified the popular Christmas Experience with its German market and outdoor ice rink as an area for development for 2006. Discussions with regional agency Culture 10 led to a proposal for funding to support this development and £147,000 funding was awarded to create artists installations around the theme of 'light' in the City Centre.

SHINE 2006 drew together cultural partners across the city - the Reg Vardy Gallery and /sLab at Sunderland University, National Glass Centre and Sunderland Museum & Winter Gardens, alongside ISIS Arts and Sunderland arc - to challenge public perceptions of the City's buildings and public spaces while encouraging use of the city centre in the evenings.

3.0 THE EVENT

- 3.1 The Winter Festival consisted of five main elements: the Illuminations Switch-on, the outdoor Ice-Rink, the Christmas Market, 'SHINE', a contemporary arts installation project and 'Scrooge', the Christmas Show at the Empire Theatre.

4.0 THE ILLUMINATIONS SWITCH-ON

- 4.1 The Illuminations Switch-On event, held on 16 November 2006 at the rear of the Civic Centre, attracted an estimated audience of 7500. The ceremony was carried out by the Mayor of Sunderland assisted by

Dwight Yorke of Sunderland AFC. Programme included a road show from Sun FM, entertainment from the winners of 'Sunderland's No 1' and 'City Sings' events and ending with a fantastic firework display.

5.0 ICE-RINK

- 5.1 The outdoor ice-rink located in Mowbray Park opened on 23 November 2006 and operated until Sunday 7 January 2007. The ice-rink opened from 11.00am until 8.00pm every day excluding Christmas Day and New Years Day.
- 5.2 Over the six week period the ice-rink attracted 15,000 skaters, including almost 1,000 children visiting with their schools.
- 5.3 A special package was developed for primary schools which included a visit to Santa Claus in the Park Lodge following their skate. Hudson Road Primary, Valley Road School and St Aidan's Catholic School participated in the school package. This is an area which can be developed and extended in the future.
- 5.4 The ice-rink opening launch was performed by the Mayor & Mayoress with skaters from the Imperial Ice Stars who were performing at the Empire Theatre.

6.0 CHRISTMAS MARKET

- 6.1 Once again agreement was reached with South Tyneside MBC to stage a Christmas Market within the Market Square for a 21 day period. The Market operated from 1 December until 21 December 2006.
- 6.2 A total of 19 stalls made up the market, 14 from Germany and 5 from the UK. These traders offered a range of traditional goods including Gluhwein, Bratwurst, Gingerbreads, Christmas decorations, crafts and a German delicatessen.
- 6.3 The Market was organised by Wela-Marktets of Germany who contracted and managed the traders and also decorated the market area.
- 6.4 Schoolchildren from St Mary's RC Primary School performed Christmas songs at the launch of the Christmas Market which was held on Friday 1 December 2006.
- 6.5 Feedback from the traders was extremely positive and they have expressed a wish to return in 2007.

7.0 SHINE

- 7.1 SHINE, a new addition to the Christmas programme, was part of a Regional Winter Festival supported by Culture 10. The programme ran from 1 December to 31 December 2006.
- 7.2 SHINE featured unusual and unexpected light inspired installations across Sunderland City Centre in partnership with the National Glass Centre, Reg Vardy Gallery and ISIS Arts.

SHINE produced 8 new light installations:

- Sonumbra in Mowbray Park
- Canstruction and 'The Biggest, Most Beautiful, Most Fascinating Snowdome in the World' in the Sunderland Museum & Winter Gardens
- Inner Light in the Bridges Shopping Centre
- Canstruction in the Bridges Shopping Centre
- The Snowdomes installations at the National Glass Centre including Catherine Bertola's 'By day, By night', Layla Curtis' miniature snowdome and designer Gareth Pugh's textile based visual and sensory installation.

- 7.3 SHINE challenged partners to not only commission and install new artwork for the festival, but also to step outside the comfort of their venues and look at enhancing the city centre and raising their profile to Sunderland visitors through the creation of light inspired installations as part of the Winter Festival Programme.
- 7.4 Reported footfall for the national Glass Centre shows that a total of 13,757 people visited the centre in December 2006 compared to 7,977 people during the same period in 2005.
- 7.5 The Sunderland Museum & Winter Gardens reported visitor numbers had increased by an average of 7.9% compared with the same period during 2005.

8.0 SCROOGE

- 8.1 The Empire Theatre Christmas Show 'Scrooge' opened on 5 December 2006 for a five week run. The show has proved to be a huge success attracting visitors from throughout the region.

9.0 MARKET RESEARCH

- 9.1 Market research was undertaken with 500 interviews carried out at various locations throughout the City, including the Ice-rink, Mowbray Park, National Glass Centre, High Street West, Fawcett Street and Market Square.

- 9.2 Key findings show that 90% of people were aware of the Christmas Market and that 67% actually visited, while the ice rink awareness shows 75% were aware and 16% actually visited.
- 9.3 Market research shows 84% of respondents visited the Sunderland Museum and Winter Gardens and 48% Mowbray Park. While this may not have been specifically to see the installations, the SHINE programme will have complemented the visitor experience and added to their overall visit.
- 9.4 When asked about the various elements of the Winter Festival the majority of respondents (84%) said that Sunderland should invest more in events like these.

10.0 MARKETING

- 10.1 Sunderland's Winter Festival 2006 was marketed across Sunderland and in the region through a co-ordinated campaign of activity to reach the maximum number of potential visitors.

Objectives of the campaign were to:

- Attract more visitors to the city during the festive season.
- Increase local and regional shoppers choosing Sunderland for their Christmas shopping.
- Promote Sunderland's cultural/visitor attractions to complement the Christmas package offered in the city.
- Build a positive image of Sunderland as a destination of choice for a Christmas Experience with a difference.

The 2006 Winter Festival marketing campaign was able to include distribution channels not used previously due to the additional budget brought in from the Culture10 funding awarded to the SHINE arts elements of the event.

10.2 Local Marketing

Switched On & Sunrise

150,000 copies of Switched On, the new What's On guide were distributed with Sunrise to every household in the city. Sunrise contained a double page spread outlining the programme.

Bus Campaign

For an eight-week period, 50 buses advertised the key elements of SHINE, Sunderland's Winter Festival in all areas of the city.

Newspaper Advertising

A number of generic and event specific advertisements were placed in the Sunderland Echo and the Washington, Sunderland and Seaham & Houghton Star series.

10.3 Regional Marketing

Tyne Tees Television

A 30 second television advert was produced and shown across the Tyne Tees region between 2 and 8 December 2006, the key time for the Winter Festival. The advert showed the German Christmas Market and Winter Ice Rink, shopping at the Bridges and Scrooge at the Sunderland Empire. The advert began and ended with the snowdome artwork that linked the whole campaign together.

Metro Trains

Cards were placed in Metro carriages between 20 November and 17 December to communicate to commuters on the Metro system.

Press advertising

As Sunderland is a partner of Culture magazine a double page spread was allocated to the SHINE Winter Festival and detailed the arts installations as well as the Ice Rink, German Christmas Market, Scrooge the Musical and shopping.

A number of generic advertisements were placed in the Northern Echo and Journal. In addition an advert promoting the winter ice rink was placed in Primary Times which goes out to parents of school-age children.

Website

A website detailing the Winter Festival was developed in house and contained links to partners and Culture 10. Due to the website increasing in popularity as the method of choice for visitors more time and resources were allocated to maximising the potential of the website for the 2006 campaign.

Culture 10

Culture 10 ran a national marketing campaign detailing the regional winter festivals which included Sunderland, Durham, NewcastleGateshead and Northumberland. These activities included advertising in the national press, taking stands in shopping centres including Leeds and York as well as their own website.

In addition each location holding a winter festival detailed the others in their own what's on publication to maximise cross publicity.

11.0 FINANCIAL

11.1 The net cost of delivering the Christmas Market, Ice-Rink and Illuminations Switch-on was £170,000 which was met from Culture & Tourism events budget, City Treasurers and Business Investment Team budgets. The cost for the Illuminations features was included within the Private Funding Initiative (PFI) for street lighting.

12.0 FUTURE PLANNING

- 12.1 Proposals for Winter Festival 2007 are being reviewed and a report will be submitted in the near future.
- 12.2 Sunderland City Council recognises the need to review and refresh its events and festivals calendar to bring new experiences and opportunities for its residents and visitors.

13.0 RECOMMENDATIONS

13.1 Members are recommended to note the contents of the report.

14.0 BACKGROUND PAPERS

Winter Festival Leaflets
Market Research Results available from Marketing Team

Item No.10 OF THE DIRECTOR OF COMMUNITY AND CULTURAL SERVICES

REPORT FOR EAST AREA COMMITTEE

2 APRIL 2007

LIBRARY MANAGEMENT SYSTEM MIGRATION PROJECT

1.0 PURPOSE OF THE REPORT

1.1 The purpose of the report is to update Members on the Library Management System Migration Project and associated developments.

2.0 BACKGROUND

2.1 The previous Library Management System was a bespoke mainframe system which had been developed over 25 years by the City Council's ICT Unit. It was an integrated system including circulation (the management of loans to borrowers), acquisitions (management of the purchase of stock items), cataloguing (enabling the search and retrieval of items) and reservations (enabling the supply of requested items to the public). It had been in operation at 9 of the 20 static service points with an offline circulation solution available on 2 mobile libraries.

2.2 Over a period of years it had become increasingly clear that the existing system had become inadequate to meet the needs of the e-government agenda and to deliver library services applicable to the twenty-first century.

2.3 The main concerns being the need to extend the system to all service points, to meet ODPM e-government guidelines, to support the delivery of DCMS Public Library Standards and to fully address the requirements of local, regional and national ambitions for the public library service and the modernisation agenda.

2.4 The project was highlighted as a priority by the Community and Cultural Services Directorate and £400,000 was earmarked from Community and Cultural Services delegated surpluses. The capital expenditure covered the purchase of hardware and software, installation costs and updating power, data and desking in libraries.

2.5 Following a European Tender Process the contract for the replacement Library Management System was awarded to SIRSIDYNIX in August 2005.

3.0 LIBRARY IMPLEMENTATION

3.1 Following an intense period of specification, configuration, testing and training the system was launched to the public in 11 service points on 14 February 2006. These libraries were City Library & Arts Centre, Doxford Park, Fulwell, Hetton Centre, Houghton, Kayll Road, Sandhill Centre, Washington Millennium Centre, Washington Town Centre and 2 mobile libraries.

3.2 The system was implemented at Bunny Hill Library on its opening on 12 June 2006.

3.3 Following a period of migration activities including issuing new computer tickets to borrowers, the checking of stock and staff training the system was implemented at

the following libraries in August to September 2006:- Easington Lane, East Herrington, Fence Houses, Hendon, Monkwearmouth, Ryhope, Silksworth, Southwick and Washington Green.

- 3.4 The system was implemented at Shiney Row in November as the service reopened to the public following the Customer Service Centre refurbishment.

4.0 FURTHER IMPLEMENTATION

- 4.1 The library service is now undertaking a period of consolidation maximising the new opportunities offered by the system to improve public services and the efficiency and effectiveness of the service.

- 4.2 A number of further improvements are now being implemented and planned including:-

- 4.2.1 The implementation of 'online' access to the Library Management System on the two mobile libraries through the use of 3G Technology, giving for the first time the Mobile Libraries Users and staff full access to the system as utilised at static libraries.

- 4.2.2 The purchase of 'Directors Station', the Unicorn Management Information module, which will improve the management, monitoring and production of statistical data to support the delivery of the service and evaluation of performance indicators.

- 4.2.3 The testing of a new Inter-Library Loan module to improve the efficiency of this service.

- 4.2.4 The investigation of an additional module to enable Automated Telephone Renewals and the usage of SMS Text Messaging to communicate with library users.

- 4.2.5 The investigation of an additional heritage module to integrate the delivery of heritage information such as photographs, posters and prints to the public via the libraries OPAC (Open Public Access Catalogue).

5.0 ONLINE PUBLIC SERVICES

- 5.1 Library members and non-members can view the online library catalogue from any computer with access to the worldwide web (www.sunderland.gov.uk/libraries/opac). The catalogue enables users to search for items held in any public library in Sunderland, see the selection of music and film available, search for books by a selection of criteria and see what the book jacket looks like.

- 5.2 Sunderland public library members can also access further information using their current library card – all they need to do is visit their local library to receive their personal identification number. Sunderland's new online library catalogue enables current library users to re-issue their books from any personal computer; gain access to details of what they have on loan and place holds or requests on books.

6.0 LIBRARY SERVICE DELIVERY

- 6.1 The new system and online services have enhanced library service delivery and led directly to improvements in Public Library Service Standards (PLSS) and Culture Performance Indicators.
- 6.2 The Library Service now meets ODPM e-government outcomes in priority area 7: Libraries, Sports and Leisure through the provision of 'renewal and reservation of library books and catalogue search facilities'.
- 6.3 The Library Service now meets PLSS 4 (Culture PI C3b) – Total number of electronic workstations with access to the Internet and the libraries catalogue available to users per 10,000 population.
- 6.4 The developments have supported improvements in PLSS 5 (Culture PI C11a) – Requests met within 7, 15 and 30 days.
- 6.5 The developments are supporting the delivery of library services through the enhanced circulation and promotion of stock.
- 6.6 The new system is enabling greater detailed mapping and monitoring of service delivery, providing management information which is being used to inform the future development of the service.

7.0 RECOMMENDATIONS

- 7.1 Members are recommended to note the contents of the report.

8.0 BACKGROUND PAPERS

- 8.1 There were no background papers relied upon to compile this report.

ABBREVIATIONS

Culture PI	Culture Performance Indicator
DCMS	Department for Culture, Media and Sport
ODPM	Office of the Deputy Prime Minister
PLSS	Public Library Service Standard

EAST AREA COMMITTEE

2nd APRIL 2007

REGENERATION ISSUES REPORT: FEEDBACK ON PROJECTS PREVIOUSLY FUNDED THROUGH STRATEGIC INITIATIVES BUDGET (SIB)

Report of the Director of Development and Regeneration

1.0 Purpose Of The Report

- 1.1 This report provides information to the Area Committee on expenditure from the Strategic Initiatives Budget (SIB) on projects it has previously funded

2.0 Background

- 2.1 Each Regeneration Framework area has been allocated a minimum of £200,000 per annum over the last twelve years from the Strategic Initiatives Budget to promote action on key priorities identified in the relevant Area Regeneration Frameworks, and to attract other funding into the area. Over this period, therefore, the Framework area has been allocated £2,481,879 in this way.
- 2.2 In order that the Area Committee can be kept informed of progress on projects it has previously funded as part of the SIB monitoring process, a programme of report backs has been scheduled.

3.0 Purpose of the Feedback Reports

- 3.1 The aim of the reports are to inform the Area Committee how the money it has been allocated through SIB has been used, how successful it has been in achieving its original objectives, and how the project will continue. Specifically, the reports have been asked to address the following key questions :
- How has the money has been used? How much was capital and revenue?
 - What were the outcomes of the project? How has it helped to achieve the objectives identified in the original submission? Are there any statistics that will support the outcomes?
 - What other funding the SIB allocation helped to attract?
 - What are the key lessons learnt? What difference has the project made in comparison to other areas that did not have such funding? What added value did the project provide? Are there implications for existing service provision?

- Does the project need to continue? Has it come to its natural end? If not, how will it be funded? Has it been considered for mainstream funding? Have other funding sources been approached?
- 3.2 Once the presentation has been completed, Elected Members will be invited to ask any questions or offer comments concerning the project.
- 4.0 Feedback to this Committee**
- 4.1 At this Committee meeting, the following feedback reports will be presented:
- ISIS Complementary Health & Education project, which was awarded £10,000 in April 2005;
 - Pallion Action Group Outreach Welfare Rights project, which was awarded £14,045 in February 2006.
- 4.2 Excerpts from the original applications are attached as Annex 1.
- 5.0 Recommendations**
- 5.1 That this report be noted.

Background Papers

Strategic Initiatives Budget (SIB): Regeneration Issues Reports to previous Area Committees
Regeneration Framework Files, East

Excerpts from: The Isis Project – Complementary Health & Education

Which Area Regeneration Framework(s) does the project cover? (please tick)		
Coalfield [/]	East [/]	North [/]
Washington [/]	West [/]	South [/]

Name of Lead Organisation / Group: The ISIS Project	
Legal Status of Organisation: Registered Company Registered Charity	Registered Charity Number (if applicable): 1100632

Project Start Date: APRIL 2005	Project End Date: MARCH 2006
--	--

<p>Please describe the project:</p> <p>The Isis Project is a community Complementary Health and Education Project. We are a registered company by guarantee (formed in 2001, Company No.4300184) and obtained charitable status in 2003(Registered charity no. 1100632). The Companies Articles and Memorandum state the charities objects are;</p> <ul style="list-style-type: none"> • The preservation and protection of good health by the provision of a centre that will offer a range of complementary therapies in particular but not exclusively reflexology, aromatherapy, acupuncture, homeopathy and massage • The advancement of education and training of the public in complementary therapies <p>The project emerged from the Tyne & Wear Complementary Health Forum, which was a group of volunteers whose aim was to promote the availability and credibility of complementary health options. We delivered free clinics for over seven years, beginning at Blackfell House in Washington. This involved qualified and registered homeopaths giving their time free of charge at the clinics.</p> <p>In January 2000 a group of local people with experience of managing community associations, health professionals and community development workers formed The Isis Project development steering group. Through the work of this group the formation of a non-profit making registered company evolved. Sunderland City Council supported the project by allocating an unused community association building to us on a peppercorn rent.</p> <p>This is evidence of Local Authority support for this project.</p>
--

In November 2001 we successfully gained funding from North Washington Healthy Living Centre Initiative (NOF funding) to provide a free complementary health service, with a focus on homeopathy, and an education programme in the North Washington area (£105,000 over 3 years). This funding has allowed us to deliver weekly free complementary health clinics at our project base to those suffering social exclusion and deprivation in the community of Washington.

Services are mainly aimed at providing treatment for chronic medical complaints.

The clinic timetable being :

3 acute homeopathic drop-in clinics operating 9am-12pm Tuesday, Wednesday, Thursday for the treatments of minor ailments such as coughs, colds, digestive upsets, teething problems etc. Clients are invited to this clinic to discuss their individual treatment plan i.e. referrals to acupuncture, reflexology etc

1 chronic homeopathic clinic this appointment only clinic treats the many chronic health problems such as arthritis, fibromyalgia, respiratory disorders, hormonal problems, depression and anxiety

1 acupuncture clinic referrals coming from chronic homeopathy clinic and treating mainly muscular/skeletal problems

1 aromatherapy clinic mainly relieving stress and anxiety

1 food sensitivity clinic

1 reflexology clinic – funded by Awards for All

The project has been an overwhelming success, overachieving beneficiary targets by far. (See figures in 3.9)

Many people from outside our Washington remit area have approached the project for treatments. Although we have tried to assist people in desperate need this has proved difficult because of funding restrictions. We have been approached and made links with many other voluntary agencies in the area such as Wearside Women in Need, Sunderland Carers, Wear Able, Bridge, Necca, Hetton Day Care Centre, Houghton Community Access Point to provide our services at their base or in the form of client referrals from their organisations. Because of our funding limits we have not been able to secure full out-reach clinic services to these agencies but additional funding and an expansion of our services will enable us to link and provide services to these agencies and others. Examples of our services that we were able to offer to other agencies include ; providing six 3 hour monthly homeopathic clinics at the 'safe house' Washington Women's Refuge(Wearside Women in Need), Twenty 2 hour sessions for carers at Sunderland Carers Association, Two treatment/stress buster mornings to elderly women from Houghton Community Access Point, Treat Yourself therapy day at Washington Millennium Centre.

Due to the success of our pilot project in Washington we are now looking to expand and develop a Sunderland city-wide provision of our complementary health clinics to build upon the success of the past 3 years. We wish to extend our present clinics city-wide to those at need and to also include a women's only homeopathic/complementary health clinic and a children's

homeopathic/complementary health clinic

Women's only clinic will provide treatments for the many varied physiological and psychological complaints of women, in a safe, confidential environment, such as anxiety and depression, menstrual problems, menopausal complaints, infertility, abuse(physical, sexual or emotional), gynaecological problems etc

Children's only clinic will provide treatments for ailments such as asthma, behavioural problems, eczema, anxiety, recurring tonsillitis etc. The clinics will be held outside of school hours or weekends so allowing access without infringement on education.

All of our clinics will be free of charge i.e. no consultation fee to those suffering from social exclusion and deprivation. We have presently implemented a voluntary donation system to allow clients to contribute towards their treatments. This was implemented due to clients wishes so embracing their feelings of pride and self worth. Clients can donate £2 or £5 towards their treatments if they wish. These donations are held within a separate account and can only be used to restock clinical resources such as homeopathic remedies, aromatherapy oils, acupuncture needles etc. This donation scheme also provides a sustainability element to our clinics. Further sustainability measures will be implemented such as hire of treatment rooms to therapists outside of the normal project hours, hire of main hall to local community groups and implementing a private consultation charge to those who are high income earners but wish to access our therapists.

Over the past 3 years we have also identified the need to develop an out-reach facility for socially isolated/chronically ill clients. The City of Sunderland covers an area with high levels of social disadvantage, associated poor health and particularly high levels of long-term chronic illness. Specific incidences have highlighted the effects of social isolation and chronic health problems experienced by our clients. In our pilot project 70% of all our chronic consultations were given to clients aged 65 or over which affects their ability to access our project base. This will be addressed by the formation and development of The Isis Angels Volunteers Programme. The project will be two-fold – Befriender and Isis Angel and operate in out-reach situations. On the employment of a Volunteer/Training Co-Ordinator, volunteers will have training both through our education programme and one-to-one training from the Volunteer/training co-ordinator. Stringent procedures and safety practices will be implemented by the Volunteer Co-Ordinator who will also take on full responsibility for the training and mentoring of volunteers.

For full description of Isis Angel Programme see 8.1

What service does the organisation currently provide and how will this be complemented by the project?

Our Healthy Living Centre funding ended in September 2004. Since this time we have continued to provide a service to our clients that were receiving long-term treatments. This has been possible by our therapists giving their time voluntarily. The two staff of the Isis Project have continued to work for the project on a small re-tainer salary plus voluntary work to enable the project to continue and to raise funding. Successful SIB funding will allow the project to return to full clinic provision and an expansion of services.

The Isis Project has successfully gained a franchise agreement with City of

Sunderland Colleges and a contract with Sunderland Learning Partnership (Adult & Community Learning), as part of the Wellness Centre Initiative, **(again this shows clear evidence of Local Authority support and partnership working)**, amounting to over £25,000 each year so enabling an extension to our health education programme which we feel is an important addition in promoting well-being and lifestyle changes. This sum of money covers tutor fees, administration and education co-ordination costs as well as a small contribution towards heating, lighting etc. Our education programme is open to all over the age of 19 and is totally free of charge to the student. We currently have a portfolio of 22 health related courses. Our courses are held at our project base and at out-reach venues in the city such as Sunderland Carers and Washington Millennium Centre. Each term we offer 10/12 courses at varying times in the day in response to student requests. We have recently received additional funding from Sunderland Learning Partnership to buy computer equipment and to complete outside building alterations to aid DDA compliance. We are also working in partnership with Sunderland Learning Partnership to provide a E-Learning environment for our students. Our E-Learning vision has already been submitted to Sunderland Learning Partnership to form a part of their city-wide strategy.

Financial Information

How much SIB funding is requested?

£60,000 (£10,000 from each area)

Indicate the type of funding requested: *(Please tick)*

Capital [] Revenue [/] Both []

Has funding been requested / allocated from any other sources, including Council Directorates and if so how much?

FUNDING SECURED

HSA - £2,000

Truemark - £1,000

Lloyds TSB - £9,125

Community Learning Chest - £1,639

Community Chest - £4,857

Healthy City Groups - £9,500

TOTAL SECURED = £28,121

****Please note that £18,650 of the above secured amount will be used to support this project. The balance will be spent upon a feasibility study to be undertaken for the STPCT****

PENDING DECISIONS

Foyle Foundation - £59,455

Garfield Weston - Charity contribution

Hadrian Trust - Charity contribution

Joicey Trust - Charity contribution

****Please note that the SIB contribution will be used to kickstart this work as a pilot project. If the Foyle Foundation application is successful, this will be used to provide an enhanced project, moving from a part-time to more of a full-time project.**

What other funding alternatives have been considered and why were these not appropriate?

Funding applications were considered for Esmee Fairbairn and Northern Rock, who are substantial funders, but both no longer consider funding health projects.

What are the financial implications for the project should it not receive SIB funding?

The project has on-going contract with City of Sunderland Colleges and Sunderland Learning Partnership(Adult & Community Learning) which provides the costing for our education programme(around £25,000 per year). Included in amount from these contracts is amounts which pays towards heat, lighting, administration, resources etc. We lease the building from Sunderland Council for a peppercorn rent. Should SIB funding not be successful our education programme could continue but fully paid staff would not be in place to co-ordinate and expand training. Treatment rooms can be rented out to therapists to provide both a private and low cost provision. But this would not address the issues of health and social inequalities and embrace community cohesion that our funded provision would supply.

When SIB expenditure is complete how do you intend to continue this project?

A rigorous programme of continued fundraising would be implemented by the staff and management committee. The Isis Project has just received funding from Health City Groups to complete a feasibility study on the role of complementary health provision in The City of Sunderland. As part of this study we will also be looking at provision at a national level. The findings of this study will then be presented at conference (planned for June) to Sunderland T.P.H.C.T. and other invited delegates. The study will also be used to promote the need for integrated medicine provision within the NHS. Future hopes are for the project to be part of NHS funding.

Provide a profile of projected costs:

Funding Source	2004/05	2005/06	2006/07	Total Cost
SIB :				
Coalfield	£1,765	£8,235		£10,000
East		10,000		£10,000
North		10,000		£10,000
South		10,000		£10,000
West	10,000			£10,000

Washington	2,000	8,000		£10,000
Other Sources:				
1)Funding received		18,650		£18,650
2)funding to raise or provided by inkind		567		£ 567
Total Cost:	£13,765	£65,452		£79,217

Please provide details of any 'in-kind funding (e.g Peppercorn rents), if included within the 'Other Sources' of funding shown above.
 Inkind payments – peppercorn rent and costs covered by present project volunteers i.e. cleaning and general admin support

Declaration
I declare that the information provided is correct and accurate and that, should this application be successful, the organisation will agree to the terms and conditions of SIB:
Name: VERA MAW
Position in Organisation: PROJECT WORKER
Date: 19.01.05

SIB - FEEDBACK REPORT 1

THE ISIS PROJECT – COMPLEMENTARY HEALTH & EDUCATION

Grant awarded by East Area Committee = £10,000

The funding was a contribution towards The Isis Project Complementary Health and Education Project

- HOW THE MONEY WAS SPENT

Staffing Costs (including sessional therapists & tutors)	8,304
Utilities (heating/lighting etc)	316
Postage/Telephone	141
Stationery & admin resources	152
Insurances/Fees	525
Publicity	138
Resources(including clinical supplies)	358
Room Hire	48
Transport	18
TOTAL	10,000

- OUTCOMES OF PROJECT

Funding has contributed to the consolidation and development of our services. Within the SIB accounting period services have included:

CLINICAL SERVICES

Homeopathic clinics
Acupuncture Clinics
Reflexology clinics
Aromatherapy massage clinics
Childrens clinic
Women only clinic
Food sensitivity clinic
Acute drop-in clinics

EDUCATION/TRAINING

A variety of adult education classes have been facilitated over the year including:

Gentle Exercise for Beginners
Exercise, Diet and Wellness
Salsa-cise
Pilates – Beginners and continuation
Reflexology
Massage for Health & Wellbeing
Introduction to Complementary therapies
Introduction to Homeopathy

Choosing Health and Wellness
Computers for Absolute Beginners
Improving Computer skills

In addition to traditional courses, we have facilitated a variety of training events, tailor made to specific groups or organisation needs.

ISIS ANGELS

Volunteers received training within the Isis Angels programme. 12 Volunteers engaged in the training programmes, which included befriending techniques and simple therapeutic massage skills. These transferable skills were used in a variety of at base and outreach community venues.

- EAST AREA OUTCOMES

Funding allowed the progression of a Washington based project to a city-wide provider. Active publicity attracted many beneficiaries to our base at Washington. In addition, funding provided out-reach services. Within the East area, a clinical service was provided within Sunderland Town Centre (Sunderland Womens Centre) and Sunderland Acupuncture Clinic. The clinic within Sunderland Womens Centre is held outside the normal operating times of the centre so that all are able to access the centre (men, women and children). Beneficiaries had direct access to Acupuncture and Homeopathic treatments within the out-reach clinics. Referrals were also made to other therapies and services at base or within other out-reach venues. 164 Beneficiary sessions were provided at these clinics. In addition we were able to provide home visits, providing acupuncture treatments, to 3 housebound residents in Hendon.

Partnership working with other organisations provided their service users access to training sessions and therapies. These organisations include Sunderland Carers (Toward Road) and Sangini (Bangladeshi Centre)

- KEY ISSUES

- The project provided free/low cost access to a multi-disciplined health service
- Our provision tackled health inequalities in the community
- Added value was provided by a 6 month MYMOP evaluation of new clients, which highlighted the efficacy of complementary health care
- North-east CAM conference was delivered to a range of health, community and statutory sector workers
- Links have been made with City of Sunderland Wellness Initiative
- The profile of the Isis Project as a key community service provider has been raised
- Partnership working has created a facility for professional training and continual personal development training
- Our service compliments personal drive to wellness and employability

- Our service has impacted on participation and influence, positive action, community activity and personal empowerment
- Active links were made with Teaching Primary Care Trust (G.P. referral)

- FUTURE PLANNING

SIB funding has proved very successful in attracting further funding to The Isis Project. We have received funding from a variety of sources towards the enhancement and development of our services including 'stand alone' projects within our programme.

Funding has been received from:

Children and Young Peoples Network

Sunderland Learning Partnership (Adult and Community Learning)

Joicey Trust

Healthy City Grants Programme(Sunderland Teaching Primary Care Trust)
Awards for All

The project is currently awaiting a Big Lottery Application decision

Fundraising is a continual activity for the staff and management committee. We have recently formed a Community Interest Company(Social Enterprise), which will aid in long-term sustainability of our services.

S.I.B. funding has contributed to the advancement of The Isis Project's services. Through consultation and partnership links we have developed an Integrated Health, Wellness, Education and Training Project.

Excerpts from: Pallion Action Group – Outreach Welfare Rights Project

Which Area Regeneration Framework(s) does the project cover? (please tick)	
East [x]	West [x]

Name of Lead Organisation / Group Pallion Action Group
--

Address of Lead Organisation / Group: 5 Eastmoor Road, Pallion, Sunderland, Tyne & Wear, SR4 6QW
--

Legal Status of Organisation: Registered Charity Limited by Guarantee	Registered Charity Number (if applicable): 1064481
---	--

Project Title: (Please re-state title as per front sheet) Outreach Welfare Rights Project

Project Start Date: 1 st April 2006	Project End Date: 31 st March 2007
--	---

<p>Please describe the project:</p> <p>The overall objective of the Project is to improve the quality of life for local residents in the targeted areas by increasing benefit take up and maximising personal and family incomes. The Project aims to support all with financial literacy, prioritising debt and managing their income.</p> <p>The project aims to deliver an Outreach Welfare Rights Information and Advice Service that is accessible to all within five communities of the City of Sunderland.</p> <p>The pilot project has already proved to be a success, operating in Pennywell, Pallion and Ford since September 2004.</p> <p>This project will extend the life of this project to meet Area needs, at the same time as extending the project into Hendon and Millfield within the East Area. This project is timely as there is a lack of a benefit advice information service due to the closure of Wearside Citizens Advice Bureau Money Advice Service.</p> <p>The five outreach venues will be Pallion Action Group, Ford Surestart, Pennywell Community Centre, Millfield Health Centre and Hendon. The project is staffed by experienced welfare rights workers. In addition to the regular weekly advice sessions at each venue in Ford, Pallion, Pennywell, Millfield and Hendon, the team of one senior advice worker, one assistant advice worker and finance administrator, will provide information and awareness sessions on new benefits and benefits appropriate to specific groups.</p>
--

Residents making enquiries as to how to access the service may have their enquiry dealt with over the telephone, with advice given directly. Otherwise, an appointment can be made for the client to see an advisor. Home visits may be appropriate for those with mobility problems.

What service does the organisation currently provide and how will this be complemented by the project?

The project benefits from the experience of the professional advice-giving of the senior advice worker, gained from 10 years plus of providing a service to Specialist Level of Community Legal Service Quality Mark.

The pilot project has become well established within the community, forging links with the local community networks and also statutory agencies to reach the target audiences within the community.

To date, the project has enabled approximately 200 residents to access information and services to improve their financial wellbeing. Within 10 months of the project operating, approximately £155,000 has been returned to the area in new claims and backdated benefits, to regenerate the local economy via its residents accessing the project.

What additional activity will SIB funding allow to happen?

(Please tick the appropriate statement)

- a) A project will go ahead which otherwise would not happen at all []
- b) A project will be provided to a higher quality / on a greater scale [x]
- c) The funding will accelerate the implementation of the project by 12+ months [x]
- d) A gap in funding will be filled pending other funding being secured []
- e) Other reason []

Please explain your answer:

If funding from SIB is secured, it will allow the project to employ the specialised staff in continuing to deliver information and advice on social security legislation.

The pilot project is already proving to be a successful project.

It will further benefit members of the Hendon and Millfield areas through the extension of the service to these areas, as they have now lost their benefit advice information service through the closure of Wearside Citizens Advice Bureau Money Advice Service.

If the project relates to two or more Framework Areas, on what basis have you decided how to share the costs?

The Outreach Welfare Rights Project will deliver services in Ford, Pallion, Pennywell, Hendon and Millfield. Due to the location of the five venues, Pallion Action Group has decided to divide the costs between the East and West Area Framework as such: 60% to the West and 40% to the East. The partnership will benefit both areas, due to the positions and the service that will be delivered.

The previous funding restricted the service provision to the West. However,

through the loss of Wearside CAB Money Advice in Hendon, the project will now broaden out into the Millfield and Hendon area. Surestart, who is one of our partners, has also broadened their geographical area of remit and are also intending to deliver their services in Millfield.

How much SIB funding is requested?

As per the budget expenditure, the project is asking SIB West to fund the project with £21,067 for the year and SIB East to fund £14,045.

The budget expenditure for 2006-07 below highlights that the major cost of the project is staffing for the year. However, without the specialised staff, the project could not operate. Surestart currently fund the outreach advice worker post.

Thus the project is looking to SIB to support the roles of Senior Advice Worker and Project Finance Administrator.

What other funding alternatives have been considered and why were these not appropriate?

Appropriate sources of funding

- Surestart are considering extending a year's support funding until March 2007 for the outreach advice worker post
- Northern Rock Foundation has been approached for funding
- As a Voluntary Sector managed project, it will be able to access resources from a range of contributors, including Charitable Trusts

What are the financial implications for the project should it not receive SIB funding?

- Downsize the outreach service available to the community
- Withdraw the service from the community

If funding from SIB was to be unsuccessful, the outreach welfare rights service, which has been a great success for the past year, would not continue. This would mean the exit of a now well-established and much needed service that has been provided for the community.

Trust and relationships with members of community would cease.

The proven benefits to the residents and to the community for the period January to October 2005 are as follows:

- During the past year, approximately 200 people have benefited from this service.
- The monetary gain for the community is approximately £155,000 in new claims and backdated benefits for the ten months operations to date. This money has benefited the overall economy of the area, giving people more to spend in their community.
- Over 70 home visits have benefited people who have disabilities or are house bound in some way.
- The senior advice worker has represented approximately 20 members of the community at tribunals.

If the project ceased to exist, this would no longer happen. The withdrawal of the service provided by the project would put even more pressure on the very few advice services that remain within the City of Sunderland.

Outreach Welfare Rights Project is the only service in the community providing a free, independent and confidential advice service in the area at Quality Mark level.

Feedback from clients already indicates how surprised and pleased residents are with our service: "I cannot thank you enough for all you have done for me". Currently, our service feedback forms from clients report 'very good' service and no complaints have been received.

When SIB expenditure is complete, how do you intend to continue this project?

Outreach Welfare Rights Project currently meets the requirements of the Community Legal Service Quality Mark standard for General Help with Casework in Welfare Benefits

The project is moving towards attaining Specialist Mark by excelling at its service, maintaining expertise and continuing professional development and ensuring it is able to provide the expert level of service required. This will strengthen the position of the project to apply for CLS funding from the CLS commission.

Provide a profile of projected costs:

Funding Source	2005/06	2006/07	2007/08	Total Cost
East		14,045		14,045
West		21,067		21,067
1) Northern Rock		35,112		35,112
2) Surestart		24,780		24,780
Total Cost:		95,004		95,004

Section 9: Declaration

I declare that the information provided is correct and accurate and that, should this application be successful, the organisation will agree to the terms and conditions of SIB:

Name:

Doreen Buckingham

Position in Organisation:

Lead Agent and Centre Manager of Pallion Action Group

Date: 1st December 2005

SIB - FEEDBACK REPORT 1

PALLION ACTION GROUP – OUTREACH WELFARE RIGHTS

The project was awarded £14,045 SIB by the East Area Committee in February 2006.

How the money has been spent.

The Project has been able to carry on for a further year employing three staff:
- Senior Welfare Benefits Advisor, part-time Specialist Money Advice worker and a part-time Financial Administrator. The money was used for the following:-

- Salaries
- UK Advice Professional Insurance Indemnity.
- Electricity
- Telephone & Fax
- Stationary & postage.

Outcomes of the Project

The project has been extremely successful for yet another year advising over 300 new clients on welfare benefit issues whilst continuing to progress a caseload of approx 50 cases at any time. Financial gains for the year amount to £1/4million in claims for benefit and backdating of benefits.

The money advice worker has dealt with 60 new clients since September 2006. Advising on prioritising and managing debts, negotiating with creditors, voluntary arrangements and bankruptcy. There is also an ongoing caseload of 30. The Money Advice Worker has to date dealt with £712,000 of debt.

The Project also provides general advice and at the very least will signpost or refer clients on to appropriate organisations or agencies. General advice would be on consumer, employment, and housing and utilities issues.

Other Funding.

The project is supported by Sure Start to provide Welfare Benefits and Money Advice to people in the Ford Surestart area until June 2007.

As we have healthy statistics for the year showing how the project is much needed in the area, we are in a position to attract further funding. The Project has applied to the Big Lottery and although we have received a favourable response, the decisions have been delayed until May/June 2007 with awards being made in June 2007.

There is also an application with Northern Rock, which again seems favourable, but there will not be a decision made until July/August 2007.

Key Lessons and issues from the Project.

Initially the project set out to cover the Pennywell, Ford and Pallion areas of Sunderland giving general and welfare benefit advice. The project quickly expanded to include Millfield, Grindon and Hendon. However, due to the lack of provision of specialist money advice in Sunderland, having lost the Wearside Money Advice unit in Hendon, it was decided to direct some of our funding towards this service. This has been a runaway success with appointments fully booked for one month in advance. There is a desperate need for a full time dedicated, specialist Money Advice Worker.

Since the City of Sunderland Welfare Rights Service decision to give advice on appeals only, there has been a huge increase in people requesting advice on completion of benefit forms such as Attendance Allowance and 'better off' calculations for people returning to work etc. Due to the Welfare Rights Service having a conflict of interest, there is also big demand for assistance with Housing Benefit and Council Tax Benefit appeals.

The project works in partnership with Washington Citizens Advice Bureau who recently made a successful tender to the City of Sunderland to provide 'city wide' advice services. However, with a population of 300,000 this is a big task. Traditionally, citizens of Sunderland do not seem to travel outside of Sunderland for advice and travelling to Washington is not that easy especially for older people or people with limited mobility.

Ben Hoare Bell (Solicitors) had an office in Pallion. Unfortunately, the building is now unsafe and the firm were prepared to withdraw from Pallion. However, the project have gone into partnership with Ben Hoare Bell, providing office space and a discreet interview room to allow them to provide a service on the doorstep for the community. This service encourages referrals to be made from the solicitor for welfare benefits and money advice and to the solicitor for advice on family law.

Future Planning

The project now has a proven record of accomplishment and must continue. The project team members are easily identified by members of the community and we are accessible, reliable, and well trusted.

The project is now at the stage where it must develop further. This will involve employing more staff i.e. a full time Specialist Money Advice Worker, a full time Financial Administrator and a part time Welfare Benefits Advisor increasing the staffing to four to try and meet the increasing demand for advice and assistance.

CLIENT FEEDBACK April 2006 to March 2007

'I WAS VERY PLEASED WITH THE ADVICE YOU GAVE ME, AND KEEPING IN TOUCH WITH ME.' – Mrs H April 2006

'A FREE SERVICE WITH A VERY HIGH STANDARD THAT I WOULD BE PLEASED TO RECOMMEND.' Mr R May 2006

'EXCELLENT SERVICE' Mr B June 2006

'CAN'T FAULT SERVICE. EVERYTHING DONE ON A PROFESSIONAL SERVICE. I HAVE ALREADY RECOMMENDED YOU TO MY FRIENDS.' Mr N September 2006

'PROFESSIONAL STAFF, FRIENDLY RELAXED ATMOSPHERE, VERY SUCCESSFUL IN HANDLING MY PROBLEM' Mr A September 2006

'ALL READY GIVING FRIENDS YOUR NUMBER FOR ANY PROBLEMS THEY MAY HAVE' Mr J September 2006

'WHEN ON A LOW INCOME IT'S NICE TO KNOW YOU CAN GET FREE ADVICE' ANON November 2006

'OUTREACH PERSONNEL CAN EXPLAIN PROCEDURES AND ASSESS THE LIKELY OUTCOME.' Mr W November 2006

'IF YOU NEEDED TO SEE SOMEONE URGENT THEY NEVER TURN YOU AWAY. YOU CAN REALLY TALK TO THEM AND FEEL COMFORTABLE.' Mr A December 2006

'STAFF ARE AMAZINGLY HELPFUL' Mr N March 2007

'THE SERVICE I RECEIVED WAS OUTSTANDING. YOU DON'T NEED TO IMPROVE CARRY ON AS YOU ARE' Mr C March 2007

EAST SUNDERLAND AREA COMMITTEE

2nd APRIL 2007

STRATEGIC INITIATIVES BUDGET LIVE PROJECTS REPORT

Report of the Director of Development and Regeneration

1.0 Purpose of the Report

- 1.1 This report provides Members with an update on live projects for which the Area Committee has previously approved funding through its Strategic Initiatives Budget.

2.0 Background

- 2.1 Members will recall that each Regeneration Framework area has been allocated a minimum of £200,000 per annum over the last twelve years from the Strategic Initiatives Budget to promote action on key priorities identified in the relevant Area Regeneration Framework document. Over this period, therefore the Framework area has been allocated £2,481,879 in this way. An update on all projects that are still operating is attached as Annex 1.

3.0 Recommendations

- 3.1 That this report be noted.

4.0 Background Papers

- 4.1 Strategic Initiatives Budget (SIB): Regeneration Issues Reports to previous Area Committees
Regeneration Framework File, East

Strategic Initiatives Budget: East Live Report -
2nd April 2007

APPENDIX 1

2004/5 PROJECT ALLOCATIONS					
Project	Approval	Alloc. £k	Exp. to date	Balance £k	Lead Agent
Millfield Action Group Manager	03.12.01 & 17.05.02 (extended)	52	44.893	7.107	Development & Regeneration
<p>The Millfield Co-ordinator has continued to operate in the Millfield area on a part time basis and has attended Area Forum meetings relating to Community Safety, Youth Issues, Education, Employment Access, Health and Family Support within the local area. The Co-ordinator has also continued to work and assist with various local projects including the Ford, Pallion and Millfield Community Development Project where various events and workshops have taken place. The workshops and events were held in conjunction with various agencies and local residents including T.P.C.T, Millfield Community Project, North Healthy City Group and Ford, Pallion and Millfield Community project. Links have also been developed with Wearside First Credit Union to promote awareness of resources within the local area. A development of an information and support group to assist local residents on long term sick and disabled people back into work, training, and education has also been established through the help of Job linkage, Back on the Map, Workline and the Shaw Trust. This time limited project will expire at the end of March 2007.</p> <p>There is expected to be some underspend within the remaining allocation of £7,107. Once the financial position is clarified, any unspent funds will be returned to budget.</p>					
2005/6 PROJECT ALLOCATIONS					
Project	Approval	Alloc. £k	Exp. to date	Balance £k	Lead Agent
Volunteer Outreach Project	04.07.05	3.333	1.667	1.666	Volunteer Centre Sunderland
<p>Funding across all six areas to enable the centre to commence provision of an Outreach Service across the six Area Frameworks within the City. SIB Funding has enabled the project to employ an Outreach and Development Worker since October 2006, who has concentrated on raising the profile of the project by attending various promotional events and presentations. This has resulted in the project reporting a 7.5% increase for recruiting volunteers, on previous years figures, and a further increase in the number of people involved in the Volunteer Forum, where membership has risen from 70 to 94. Also as a result of SIB funding, have been able to secure Adult Services funding, for another year and enabled the commencement of groundwork for a possible Big Lottery Grant, which would fund the project for a further five years. Expenditure is ongoing and has been utilised from other areas first.</p>					

**Strategic Initiatives Budget: East Live Report -
2nd April 2007**

Project	Approval	Alloc. £k	Exp. to date	Balance £k	Lead Agent
Phoenix Project - Community Outreach Programme	28.11.05	6	1.833	4.167	Tyne & Wear Fire & Rescue Service
<p>SIB funding was provided from all six Area Committees to support the Phoenix Project. The project, led by the Fire Service, works in partnership with the Youth Offending Service, by delivering intensive work experience and courses to offenders. SIB funding will also contribute towards the refurbishment and upgrade of the Community Safety Centre at Sunderland Fire Station, by providing a lecture room in which a further 200 - 300 young people can access the courses on offer. This quarter expenditure has been on the various in house training courses which have taken place throughout the year, the purchase of equipment which has consisted of course materials, specialist clothing and footwear and fees connected with the refurbishment of the dedicated lecture room which is currently in the planning stages. The Planning application has been agreed and plans are being drawn up. Once these are complete and agreed the refurbishment will commence. Expenditure is ongoing and has been utilised from other areas first.</p>					
Project	Approval	Alloc. £k	Exp. to date	Balance £k	Lead Agent
Barnes Café / Craft Workshop Development	06.02.06	7.5	0	7.5	Fulwell Day Centre
<p>The project is working in conjunction with the Friends of Barnes Park and Community & Cultural Services to develop a café and craft area within the coach house of Barnes Park. The project is providing an exciting employment and training opportunity for inactive adults who have learning disabilities and will also work towards reducing inequalities and social exclusion faced by these adults. SIB funding has been sought as a contribution towards running costs, salaries, and improvements to both internal and external buildings and equipment. The lead agent has reported a slight delay on expenditure due to issues with dampness and asbestos in the building. As a result of this further site visits have had to undertake by the relevant authorities, to elevate the problem. It is anticipated that remedial works will commence shortly and thereafter funds will be utilised.</p>					
Project	Approval	Alloc. £k	Exp. to date	Balance £k	Lead Agent
EU Development Fund Package	06.02.06	9.182	0	9.182	Development & Regeneration
<p>The project continues to provide valuable technical and administrative support to the Package Partnership in developing and managing the Sunderland Target Communities Package during the second phase of the objective 2 Programme. Over £7m of European grant has now been secured for projects in the Package. This has enabled the development of around 60 individual projects, covering a wide range of community economic development activity in some of the most deprived areas of the City. The emphasis of the support in the last quarter has been in carrying out an intensive programme of Article 4 monitoring visits. Assistance has also been provided to a number of organisations in developing bids for what seems likely to be the last major bidding in the current programme. Expenditure is ongoing.</p>					

**Strategic Initiatives Budget: East Live Report -
2nd April 2007**

2006/7 PROJECT ALLOCATIONS					
Project	Approval	Alloc. £k	Exp. to date	Balance £k	Lead Agent
Construction Challenge Project	28.11.05	5	0	5	Sunderland Housing Group
<p>Year 2 of 2 year funding to provide construction skills training opportunities on new housing development sites, for year 10 & 11 pupils across the City opting for an alternative curriculum route into construction. This allocation is to build upon the successful work of the original pilot project and extend it City -Wide. September saw the successful opening of the project's sister site in Pallion, and currently there are over 100 children accessing both of the sites from Secondary Schools across the City. The project are also planning to introduce 'Taster sessions' for children who can't access the sites and provide simple DIY classes for parents. The project and expenditure are ongoing.</p>					
Project	Approval	Alloc. £k	Exp. to date	Balance £k	Lead Agent
Language Enrichment for All Project - Valley Road School	28.11.05	13.481	8.295	5.186	Valley Road Community Project
<p>The focus of the project is on families who are Asylum Seekers, Refugees and Ethnic Groups including the Bangladeshi community. SIB funding has enabled the appointment of a Project Worker, who continues to engage effectively with Bangladeshi and Asylum Seeker families. There has been a significant increase in contact, including home visits and work with Bangladeshi mothers covering a broad range of educational issues such as information and reassurance for new starters to the school, packed lunches and nutritional awareness, reassurance about swimming lessons, expectations on homework, procedures about taking holidays during term time and lateness. Furthermore the project have worked with new families from the Congo, Turkey and Columbia. The continuous work has been valuable for supporting families who have recently gone through trauma, whilst addressing some culturally sensitive issues in a proactive way through the specialist input of the Project Worker. The project and expenditure are ongoing.</p>					
Project	Approval	Alloc. £k	Exp. to date	Balance £k	Lead Agent
European Package Development	06.02.06	5.707	0	5.707	Development & Regeneration
<p>Year 2 of 3 year funding to support programme management and administrative costs, helping towards the development of the EU Package Plans.</p>					

Strategic Initiatives Budget: East Live Report -
2nd April 2007

Project	Approval	Alloc. £k	Exp. to date	Balance £k	Lead Agent
A New Vision for Ryhope - Ryhope Development Group	03.04.06	23.471	11.945	11.526	Ryhope Development Trust
<p>SIB funding has been sought to fund a Community Development Worker / Co-ordinator for a two year period to enable the Trust to progress Match Funding applications, to increase the capacity of the Trust. The continuation of SIB funding has enabled the trust to continue its successful work, extend its activities to meet the needs of the local community and to continue to promote regeneration and community development within the areas of Ryhope Village, Ryhope Colliery, Hollycarrside and the south side of Sunderland. This quarter the project have represented the Voluntary Sector in the Extended Schools Steering Group, continued to lease with the Council to secure a peppercorn lease for Old Ryhope Comprehensive Ruby to be marked out as a football pitch and used by Ryhope Colliery Welfare FC, have negotiated a peppercorn lease for Ryhope Recreational Park on behalf of the Friends of the Ryhope Park, have facilitated monthly Community Police Forums and have re-established Ryhope Alcohol and Drugs Forum. The project and expenditure are on going.</p>					
Project	Approval	Alloc. £k	Exp. to date	Balance £k	Lead Agent
People Builders Project	03.04.06	43.652	9.612	34.040	Sunderland Counselling Service
<p>The project involves the repair and refurbishment of the former Orphanage located in the East End of the City. SIB will contribute to the provision of specialist technical consultancy to enable the building to be refurbished in line with its Grade 2 listed status. SIB was allocated subject to the following conditions: The outcomes of the Business Plan being assessed; Cabinet support for the scheme being granted; Match funding being secured for the scheme. Conditions were removed from £9,612 of the allocation by the East Area Committee meeting of July 2006. Conditions remain in place on the rest of the allocation. It is expected that a decision on the future of the project will be known by the time of the July East Area Committee. The allocation of £43,652 was for year 1 of the project. Endorsement of a further £43,625 of funding is sought from this Committee meeting as part of the Regeneration Issues report.</p>					

**Strategic Initiatives Budget: East Live Report -
2nd April 2007**

Project	Approval	Alloc. £k	Exp. to date	Balance £k	Lead Agent
East Events Budget	03.04.06	10.405	1.921	8.484	Development & Regeneration
<p>Expenditure to date has been in respect of six projects: essential roof repairs at St Joseph's Parish Centre, Millfield and St Aiden's Youth Club Grangetown; along with a contribution towards a Marketing Strategy and Business Plan for the 'People Builders' project; a contribution towards the Hendon & East End Healthy Eating Gang recipe book; and the Sunderland ARC were awarded funding towards an event to mark the start of the Sunnyside Gardens improvement works, to improve the historic core of the Sunnyside area and also to showcase the work that has been carried out by the Sunnyside Partnership to date to regenerate the Sunnyside area, and recently essential roof repairs to Donnison Building. All the projects were approved by the East Area Chair.</p>					
Project	Approval	Alloc. £k	Exp. to date	Balance £k	Lead Agent
Ryhope Customer Service Centre's Training Room	03.07.06	15	0	15	Strategic Change Team
<p>SIB funding will be used as a contribution towards the overall cost of the project to build a community training room as part of Ryhope Customer Service Centre development. The Customer Service Centre will provide a range of Council and partner services in an accessible location in Ryhope, and will consist of a library, a training room, which will be used by local training providers and partners from across the City and also two separate rooms which will provide the space for confidential interviews for information, advice and guidance for the local community. The Lead Agent has reported a slight delay on the project expenditure, due to a delay in the approval process, from Cabinet and Procurement. It is hoped that work will commence on site in March and take around a year to complete.</p>					
Project	Approval	Alloc. £k	Exp. to date	Balance £k	Lead Agent
Sit 'n b' Fit - Improving the Health & Independent Living of Sunderland's Elderly People	03.07.06	3.120	2.099	1.021	Sit 'n' 'b' Fit
<p>Funding across all six areas to improve health, mobility and to extend people's ability to sustain independent living through appropriate seated exercises. The aim of the project is to encourage people living in residential homes and sheltered accommodation to take part in exercise to improve their health, confidence and self esteem and also to encourage the general public to come into sheltered accommodation or care homes, by offering activities with the other residents and their families to increase social interaction and improve their quality of life. The seated exercise sessions are fully operational in 26 out of 30 residential homes across the City and the programme is receiving excellent feedback from both clients and the Care Homes, where staff have seen an improvement in resident's health and ability. Expenditure and the project are ongoing.</p>					

Strategic Initiatives Budget: East Live Report -
2nd April 2007

Project	Approval	Alloc. £k	Exp. to date	Balance £k	Lead Agent
East Community Association	03.07.06	4.138	2.807	1.331	East Community Association
<p>SIB funding is supporting the continuation of the Administrators post and associated costs as Gap Funding, whilst other funding streams are secured. The Administrator is enabling the East Community Association to remain open and accessible to local residents and provides a full range of administration, secretarial and IT duties to support the running of the centre, the Management Committee and also the groups that operate from within the centre, which include 'Pop in clubs, unemployment groups, bingo sessions and self defence clubs. Expenditure to date has included salary costs, start up costs including stationary and printing etc. The project and expenditure are ongoing.</p>					
Project	Approval	Alloc. £k	Exp. to date	Balance £k	Lead Agent
Development of Community Services in the Hendon / East End Area	26.07.06	5	0	5	Back On The Map
<p>Through the help of SIB and Back on the Map Funding a comprehensive review of future options for the development of Sunderland Bangladeshi Centre, which currently provides a valuable facility for the area, will take place. The study will identify how the centre can be best sustained as a community resource to serve the needs of the wider Hendon Community as well as the Bangladeshi Community. SIB funding will support the costs associated with the Feasibility Study and Business Plan. The consultant has completed the consultation and research and has drafted a report, which has been circulated for comment and accuracy prior to presentation to the Steering Group. Once the report has been agreed the full expenditure will be claimed which is hoped to be by late March.</p>					
Project	Approval	Alloc. £k	Exp. to date	Balance £k	Lead Agent
Ryhope Detached Youth work Programme	02.10.06	14.217	3.5	10.717	Bluewatch Youth Centre
<p>SIB funding has been sought to employ a dedicated team of four part-time sessional youth workers who will work at night out on the streets of Ryhope, making contact with older young people who don't access existing youth services. The aim of the project is to identify and respond by using informal methods of personal and social education, to the needs of individuals and groups of young people by developing appropriate strategies for action, which are both educational and fun. The programme seeks to provide young people with alternatives to hanging around the streets by introducing them to a range of opportunities and activities to develop their skills and interests. The project have been delivering detached youth work since January, involving 7 staff over 3 evenings a week. Current funding is for taster sessions to encourage young people to participate in various activities and activities which are already planned, such as the Bike Project which will run in March and April at Chopwell Woods. The project and expenditure are ongoing.</p>					

**Strategic Initiatives Budget: East Live Report -
2nd April 2007**

Project	Approval	Alloc. £k	Exp. to date	Balance £k	Lead Agent
Ford, Pallion & Millfield Community Development Project	02.10.06	12.5	6.121	6.379	Ford, Pallion & Millfield Community Development Project
<p>SIB funding across both East and West areas to provide gap funding to retain funding that has already been secured and to sustain the project whilst other funding streams are sought. As a result of SIB funding being secured the project is continuing to be a vital resource within the community, by providing the Community Shop which is a central drop-in and advice facility for the local community. During the last three months the small staff team, together with some of the project's volunteers, have been working hard to deliver both essential support to community groups, as well as preparing further funding bids to various sources. The development work which has continued and has been undertaken includes a Walking Project, Surestart Community Development, Managing Money course, Millfield Community Group, and the West Area Website and Community Network Support. Several bids have also been submitted for the community project's, with £500 being received from 'The Shears Foundation' for the Walking Project. Confirmation of other funding bids is expected shortly.</p>					
Project	Approval	Alloc. £k	Exp. to date	Balance £k	Lead Agent
Community Health & Fitness Facilities	27.11.06	1.8	0	1.8	Lambton Street Fellowship Centre
<p>Funding across South, East and West areas to replace existing fitness equipment to provide local people with access to affordable opportunities to take part in physical exercise. The provision of this new equipment will result in an estimated increase in membership by about 80 people and will provide young people with an affordable alternative to hanging around the streets and or engaging in anti social behaviour. The purchase of the equipment is anticipated to commence in January and will be an ongoing process.</p>					
Project	Approval	Alloc. £k	Exp. to date	Balance £k	Lead Agent
C.H.A.N.C.E	05.02.07	17.567	0	17.567	C.H.A.N.C.E
<p>The main focus of CHANCE involves providing practical support, information and learning opportunities for parents, carers and their children, within the East End of Sunderland. They also support and provide a range of opportunities that have been designed and implemented by local people for local people. Currently the project have approximately 200 people accessing services within CHANCE per month, which range from benefit and welfare advice, credit union, learning opportunities, meeting space, playgroups and childcare facilities. SIB funding has been sought to safeguard already secured funding from The Greggs Trust and Henry Smith and to fill a gap in funding, whilst other funding streams are agreed and come on line.</p>					

Strategic Initiatives Budget: East Live Report -
2nd April 2007

Project	Approval	Alloc. £k	Exp. to date	Balance £k	Lead Agent
Area Committee Marketing Project	05.02.07	8	0	8	Development & Regeneration
Funding across all six areas to continue the provision of a dedicated marketing communications functions to all Area Committees. This will include developing a comprehensive phase two Communications Strategy which will maximise publicity for all SIB and Community Chest funded projects, continue to raise awareness of SIB and the projects supported by the fund and shape the range of applications being submitted. This will be achieved through various communications tools including, local press coverage, newsletters and display material at community and funding events.					
Project	Approval	Alloc. £k	Exp. to date	Balance £k	Lead Agent
St Luke's Terrace CCTV	05.02.07	10	0	10	Development & Regeneration
In 2002 SRB5 funding was used to provide five CCTV cameras on St Luke's Shopping Parade. Due to the end of the SRB Programme, further funding is needed to sustain two of the cameras, as Sunderland Housing Group have agreed to take on the cost of maintaining two of the cameras and Nexus the third camera. SIB has been secured across both the East and West Areas, to pay for two years maintenance and monitoring of the cameras on the shopping parade, until the citywide review of CCTV is completed. As this is a new approval no expenditure has been sought to date.					
Total		271.073	94.693	176.380	

Item No.13

EAST AREA COMMITTEE MEETING 2nd APRIL 2007 EXECUTIVE SUMMARY SHEET – PART I	
Title of Report: STRATEGIC INITIATIVES BUDGET (SIB): REGENERATION ISSUES REPORT	
Author(s): DIRECTOR OF DEVELOPMENT AND REGENERATION	
Purpose of Report: This report requests Area Committee consideration of proposals for the allocation of Strategic Initiatives Budget (SIB) to support new initiatives that will benefit the area.	
Description of Decision: The Committee is requested to approve: <ul style="list-style-type: none"> i) Formal endorsement of the approval of projects previously considered, subject to budget approval, from the 2007/8 budget. ii) £24,000 from the 2007/8 budget as a contribution towards the Hendon 2000 led 'East and North Areas Community Publishing Partnership Project' iii) £29,117 from the 2007/8 budget and £28,740 from the 2008/09 budget (subject to budget approval), as a contribution towards the Blue Watch Youth Centre led, 'Substance Misuse Support Worker' project. iv) £20,000 from the 2007/8 budget as a contribution towards 'The Arts Included at Thornhill' project. (Application to follow) v) An extension to the Sunderland Maritime Heritage project until 30 September 2007. vi) Part remove of conditions from the CHANCE project 	
Is the decision consistent with the Budget/Policy Framework? Yes	
If not, Council approval is required to change the Budget/Policy Framework	
Suggested reason(s) for Decision: Each Regeneration Framework area has been allocated £200,000 per annum over the last eleven years from the Strategic Initiatives Budget to promote action on key priorities identified in the relevant Area Regeneration Frameworks, and to attract other funding into the area.	
Alternative options to be considered and recommended to be rejected: Each project is required to indicate what alternative options they have considered in section 7.4 of its application form, which is attached as Annex 1.	
Is this a "Key Decision" as defined in the Constitution? No	Relevant Review Committee: Regeneration Review Committee
Is it included in the Forward Plan? No	

EAST SUNDERLAND AREA COMMITTEE

2nd APRIL 2007

STRATEGIC INITIATIVES BUDGET (SIB): REGENERATION ISSUES REPORT

Report of the Director of Development and Regeneration

1.0 Purpose Of The Report

1.1 This report outlines current expenditure from the Strategic Initiatives Budget (SIB) and applications for funding from this budget in order to support new initiatives, which will benefit the area.

2.0 Description of Decision (Recommendation)

2.1 The Committee is requested to approve the following:

- Formally endorse the approval of projects previously considered, subject to budget approval, from the 2007/8 budget, as detailed in Annex 1
- Funding to support proposals for new projects. Full applications are included in Annex 2.
- Extend the Sunderland Maritime Heritage project until 30 September 2007 as detailed in Annex 3.
- Removal of conditions from the CHANCE project as detailed in Annex 4.

3.0 Background

3.1 Each Regeneration Framework area has been allocated a minimum budget of £200,000 per annum over the last twelve years. Over this period, therefore, the Framework area has been allocated £2,481,879 in this way.

3.2 Annex 5 gives a summary of allocations since its creation in 1996/7 and a full breakdown of individual projects since 2004/5.

4.0 Current Position

4.1 Following the last Committee meeting on 5th February 2007, £237,508 was committed from the 2006/7 budget, leaving a balance of £14,785 to be carried over to the 2007/8 budget. The recently approved East Area SIB budget allocation for 2007/8 is £227,293.

- 4.2 This means that the 2007/8 budget stands at £242,078,
- 4.3 Should the committee formally endorse the projects included in Annex 1, £97,260 will have been allocated from the 2007/8 budget, leaving £144,818 for allocation
- 4.4 There are applications for funding presented to this Committee requesting a total of £73,117 from the 2007/8 budget, and £28,740 from the 2008/9 budget (subject to budget approval). Should the Committee grant these requests, £170,377 will be committed from the 2007/8 budget (subject to formal endorsement of previously approved projects as detailed in Annex 1). This will leave a balance of £71,701 to be allocated from this years budget, and £28,740 will be committed from the 2008/9 project (subject to budget approval).

5.0 Reasons for the Decision

- 5.1 SIB was established to promote action on key priorities identified in the relevant Area Regeneration Frameworks, and to attract other funding into the area. Applications for SIB funding should demonstrate the potential benefits to local communities the proposed project would bring, and subsequently be able to provide evidence and statistics that can illustrate these benefits.

6.0 Alternative Options

- 6.1 Each project is required to indicate what alternative options they have considered in section 7.4 of its application form, which is attached as Annex 1.

7.0 Relevant Consultations

7.1 Financial Implications

Each project is required to indicate what financial implications there may be in section 7.5 of its application form, which is attached as Annex 1.

7.2 Implications for Other Services

Each project is required to indicate what implications there may be for other services in section 3.11 of its application form, which is attached as Annex 1.

7.3 The Public

Each project is required to indicate what consultation it has undertaken and other documentary evidence it has to support its proposal in sections 3.8 and 3.9 of its application form, which is attached as Annex 1.

7.4 The Race Relations (Amendment) Act 2000 and the Councils Race Equality Scheme.

Each project is required to indicate whether it has an equal opportunities policy, or what measures it employs to address equal opportunity issues, in section 4 of its application form, which is attached as Annex 1.

7.5 Public Relations and Publicity

Each project is required to indicate how it will promote SIB via project publicity in Section 3.7 of the application form. The Marketing and Communications Co-ordinator for the City of Sunderland Council implements the publicity and public relations schedule on behalf of the Area Committee.

8.0 List of Appendices

- 8.1 Annex 1. Endorsement of projects previously approved, subject to budget approval from the 2007/8 budget.
- 8.2 Annex 2 Proposals to this Area Committee meeting for SIB funding
- 8.3 Annex 3 Sunderland Maritime Heritage extension
- 8.4 Annex 4 CHANCE removal of condition
- 8.5 Annex 5 Summary of SIB allocations to date
- 8.6 Annex 6 SIB Criteria and Project Guidelines

9.0 Background Papers

- 9.1 Strategic Initiatives Budget (SIB) : Regeneration Issues Reports to previous Area Committees
- 9.2 Regeneration Framework Files East Sunderland

PROJECTS PREVIOUSLY APPROVED 'SUBJECT TO BUDGET APPROVAL FOR FINANCIAL YEAR 2007/8

In the financial year 2006/7, the following projects have all been approved 'subject to budget approvals' from the 2007/8 budget.

The Area Committee is requested to formally endorse previous approvals as detailed below:

1. A new Vision for Ryhope – Ryhope Development Trust

Year 2 of funding for the employment of the RDT Community Development Worker/Coordinator until 31st March 2008. SIB has enabled the Trust to progress match funding application to increase the Trusts capacity, and has enabled other funding to be levered in to the area.

The work of RDT includes the following activities:

- Partnership work, working with:
 - Durham Heritage Coast to protect and improve access to the Ryhope coastal area,
 - the Ryhope Community Forum to address the issues of drug and alcohol misuse
 - Adult and Community Learning and City of Sunderland College to extend participation in community learning and support its relocation to a People First type centre.
 - South of Tyne and Wearside Mental Health Trust, English Partnership and the Prince's Foundation to ensure community needs are met in the redevelopment of the Ryhope Hospital sites
 - the City of Sunderland Council and LSP to develop a new Children's Centre in Ryhope and to complete environmental projects identified in the initial environmental audit

- Capacity building
 - continuing to develop the voluntary and community sector
 - becoming the hub of Ryhope by fostering a sense of place

- Acting as an effective voice for Ryhope
 - working with agencies to promote the Trust's blue print / map for Ryhope

3. Ryhope Customer Service Centre's Training Room

Year 2 of funding to build a community training room, (CTR) as part of the Councils Ryhope Customer Service Centre (CSC) development.

SIB funding will be used as a contribution towards the overall cost of the project to build a community training room as part of Ryhope Customer Service Centre development. The Customer Service Centre will provide a range of Council and partner services in an accessible location in Ryhope, and will consist of a library, a training room, which will be used by local training providers and partners from across the City and also two separate rooms which will provide the space for confidential interviews for information, advice and guidance for the local community. The project has been delayed but work is expected to commence on site in March and take around a year to complete

Year 2	SIB requested 2007/8	£16,345
Lead Agent	Sunderland City Council	
Date approved subject to budget approval: 3rd July 2006		

4. Ryhope Detached Youth Work Programme

Year 2 of funding to employ a dedicated team of four part-time sessional youth workers who will work at night out on the streets of Ryhope, making contact with older young people who don't access existing youth services. The aim of the project is to identify and respond by using informal methods of personal and social education, to the needs of individuals and groups of young people by developing appropriate strategies for action, which are both educational and fun. The programme seeks to provide young people with alternatives to hanging around the streets by introducing them to a range of opportunities and activities to develop their skills and interests. The project has been delivering detached youth work since January, involving 7 staff over 3 evenings a week. Current funding is for taster sessions to encourage young people to participate in various activities and activities which are already planned, such as the Bike Project which will run in March and April at Chopwell Woods.

Year 2	SIB requested 2007/8	£13,114
Lead Agent	Blue Watch Youth Centre	
Date approved subject to budget approval: 2nd October 2006		



in partnership with Sunderland City Council

ANNEX 2

Project Application 1

Project Title:
East and North Areas Community Publishing Partnership Project
SIB Requested:
£40,000 East area £24,000 North area £16,000

Section 1: Application Requirements

1.1

Please note that this application will be presented to the relevant Area Committee for its consideration when determining your SIB Grant Application. The Agenda and the Minutes of the Area Committee Meeting will be available for inspection by members of the public. Please therefore ensure that your organisation is agreeable to the content of the information that is set out in the form.

The Application Form should be provided in either electronic (e-mail or floppy disc) or typed format.

If you have a problem with returning this form in either electronic or typed format, please contact the appropriate Area Regeneration Officer. Contact / address details are provided on the covering letter and in the Guidance Notes and Criteria and Project Guidelines.

Please note that a representative of your organisation must be available to attend the pre-agenda and main committee meeting(s) to which this application is presented, as they may be required to answer questions. Failure to attend the meeting(s) may result in your application being deferred or rejected.

Dates and Venues of future meetings are provided as supporting information.

1.2 Which Area Regeneration Framework(s) does your project cover? (please tick)

Coalfield [] East [x] North [x] Washington [] West [] South []

Section 2: Sponsor Details

2.1 Name of Lead Organisation / Group:

Hendon 2000 Ltd

2.2 Address of Lead Organisation / Group:

44 Mowbray Road
Hendon 2000 Sunderland
SR2 8EL

2.3 Contact Name for Project:

John Wilkins

2.4 Position in Organisation:

General Manager

2.5 Tel. Number:

0191 565 4245

2.6 Fax Number:

0191 510 1105

2.7 E-mail Address:

h2kteams@btconnect.com

2.8 Day to Day Contact Name / Details: (if different to 2.3 above)

as above

2.9 Legal Status of Organisation:

company limited by guarantee,
not for profit organisation

2.10 Registered Charity Number (if applicable):

n/a

2.11 Does your organisation have a bank account into which funds can be paid?

Yes

2.12 Has the organisation received SIB support previously?

Yes No

If 'Yes' please provide details:

Hendon 2000:

£6,730 approved by East Area Committee in November 2002, to provide match funding for an ERDF funded project. £2,190 of the total amount was unused and later returned to budget.

£11,325 approved by East Area Committee in December 2005, for production and distribution of East Area EastWise Pilot publication

Colliery Chronicle:

£10,000 approved by North Area Committee in September 2003 as a contribution towards set up costs/ Community News Training.

2.13 Are any trustees / members of the organisation employed by or are Elected Members of the City Council?

Yes No

If 'Yes' please provide details:

Section 3: Project Details

3.1 Project Title: (please re-state title as per front sheet)

East and North Areas Community Publishing Partnership.

3.2 Project Start Date:

April 2007

3.3 Project End Date:

30.3.2008

3.4 Please Describe the project:

The project will explore the potential of a joint working relationship between two established community based publications - Eastwise, produced by Hendon 2000 Ltd in the East area, and the Colliery Chronicle developed by the Monkwearmouth Community Forum and whose worker is seconded from Education Business Connections Ltd, in the North area.

This will take the form of synchronised publications in June and September of 2007, and January and March of 2008 in both areas, enabling the carrying of common content specifically advertising, public information, and editorial copy. This is the first

time in the city that two community publications will have collaborated in this way.

The project will explore the opportunities arising from this synchronisation and the resulting combined audience of approximately 102,000 readers in 39,000 households, with a presence in 10 of the 25 wards in the City. The focus is on developing a model for long term sustainability for both publications through joint working and sharing resources and ideas. The project will enable distribution of the Colliery Chronicle in the North to be extended to cover St Peter's and Fulwell areas in addition to the existing distribution in Castle, Southwick and Red Hill areas, while Eastwise will reach the entire east area (Hendon, Ryhope, St Michaels, Pallion and Millfield).

The project will tie together the print and distribution schedules of both titles, resulting in clearer reader awareness of distribution periods (i.e. when to expect delivery of their magazine) and enabling more effective follow up checking of deliveries.

Building on the success of previous area wide pilot distributions of Eastwise in March and September 2006, which has helped to promote greater partnership working/communication between voluntary and community sector organisations across the East Area, the project will provide an opportunity to develop linkages between voluntary and community (VCS) organisations across the East and North Regeneration Framework Areas, as well as providing information to residents across those areas on community activities and statutory services happening within their locality.

Crucially, the project will enable us to explore the potential for, and the viability of, the operational issues involved in establishing and networking community based publications in two regeneration areas - as a model which potentially could be extended to serve all six areas in the City.

Additionally, the project will underpin focused community development work in the two areas. In 2005, Hendon 2000 was appointed by Sunderland Community Development Network to undertake the pilot stage development of an Area and Neighbourhood Forums in the East Framework area, and as an organisation has now taken the decision to pursue the formation of an area wide VCS forum in 2007.

The East and North Areas Community Publishing Partnership will provide an opportunity to further build on that work, using the two established publications to disseminate information to organisations and households across the two regeneration areas. It must be emphasised that the objective would not be to dilute the identity of individual communities within the extended Areas, but to focus on their various strengths so that their best aspects could be utilised to collectively support the successful development of future Area Forums for the benefit of these communities as a whole.

As a result of the previous East Area Committee SIB funding for the EastAreawise pilot project, Hendon 2000 has well established links with Ryhope Development Trust (RDT) for the Ryhope area, with Pallion Action Group and Ford, Pallion and Millfield Community Development project (FP&M), for the Millfield area, and with all of the secondary schools in the St Michael's area, and will publish its well received directory of groups within the special editions of 'East Area EastWise' magazine.

The Colliery Chronicle (developed through the Monkwearmouth Community Forum),

based in Grange Park Primary school, has a wide network of partners across the North area, including Southwick Health and Community Forum, Sunderland Housing Group, Education Business Connections and Sunderland North Family Zone. It is delivered free of charge to Monkwearmouth, Southwick, Marley Potts, Carley Hill, Witherwack, Red House, Hylton Castle, Castletown, Town End Farm and Downhill.

Input will also be sought from the SIB funded Area Marketing and Communications project, as this will provide an excellent opportunity to promote the work of the North and East Area Committees to local organisations and residents.

3.5 What service does the organisation currently provide and how will this be complemented by the project?

Eastwise currently publishes on a monthly basis and distributes free to 6,000 households in the Hendon and East End area, the Colliery Chronicle publishes quarterly and distributes free to 12,000 households in the North area.

The project will complement this by enabling extension of copies printed and distributed as follows:

Eastwise - 15,000 additional copies to Millfield, Pallion, St Michael's, Grangetown and Ryhope giving a total run of 21,000 in full colour.

Colliery Chronicle – 6,000 additional copies to Fulwell and St Peter's (giving a total print run of 18,000 and increasing the full colour pages from 6 to 8).

Both publications carry advertising, and are committed to maximising earned income, in order to minimise their need for, and requests for, future public funding (e.g. SIB, NDC, ERDF).

By enabling joint working and the resulting combined market audience, the project will increase the attraction for advertising clients and make a significant investment in the sustainability of the community publishing model.

In particular, we are keen to provide an advertising vehicle for local employers who might otherwise struggle to promote their products and services to such a wide, targeted audience. Both publications have well established delivery mechanisms that have been checked to prove that all households are being reached in their target areas.

3.6 What additional activity will SIB funding allow to happen (please tick the appropriate statement)

(a)	A project will go ahead which otherwise would not happen at all	[]
(b)	A project will be provided to a higher quality / on a greater scale	[x]
(c)	The funding will accelerate the implementation of the project by 12+ months	[]
(d)	A gap in funding will be filled pending other funding being secured	[x]
(e)	Other reason	[]

Please explain your answer:

We have identified two equally valid boxes to tick –

(b) SIB funding will enable the project to reach a joint audience of 39,000 households and 102,000 readers, rather than the smaller individual audiences for each publication.

(d) SIB funding will meet the additional costs involved in extending distribution areas, print and associated overheads, and enable the two publications to work together over the period required to develop a sustainable revenue base through advertising and sponsorship.

Neither publication could achieve this without SIB support or in less time than the project period.

3.7 How will you publicise that you have received support from SIB?

(please refer to Section 3 of the guidance notes)

The project will be publicised with the help of the SIB funded Area Marketing and Communications project who will prepare agreed content to be carried in both publications, thus reaching the full joint audience.

The SIB logo will feature in both magazines to publicise the work of the respective Area Committees.

3.8 Has there been any consultations concerning the need for this project?

Yes [x] No []

If 'Yes' please provide details:

There have been a number of discussions with key personnel over the course of the last year – including Ford Pallion and Millfield Community Development Project, Ryhope Development Trust, and Pallion Action Group.

Representatives from the Colliery Chronicle have discussed the proposal with their management group that includes representatives from a range of local community groups and community activists.

Following a series of discussions over the quarter leading up to Christmas 2006, Eastwise and the Colliery Chronicle have engaged the services of an independent consultant, Tom Scott, of Pareto UK, to assist with the preparation of a detailed partnership working framework. Included in this will be a joint marketing strategy that will address issues around revenue generation over the next 12 months and beyond.

The individual publications have discussed and agreed the proposal with their respective boards, representatives on which include, for Eastwise – Back on the Map, CEED, Hendon Young People's Project, local residents, Social Enterprise Sunderland, Job Linkage, and the University of Sunderland, and for the Chronicle - Grange Park Primary school, Monkwearmouth Community Forum, Southwick Health and Community Forum, local people and Education Business Connections.

In addition, feedback from participating VCS organisations and local residents involved in recent special area wide Eastwise editions (March and September 06), and regular Colliery Chronicle contributors indicates strong support for a sustainable partnership approach rooted in the respective local communities, and acknowledgement that this can only be achieved through marketing and advertising sales on the back of a sustainable readership size and demographic.

3.9 Is there any documentary evidence available to support the need for this project?

Yes No

If 'Yes' please provide details:

Pareto UK consultancy report, will be available from 16th February 2007.
The Community Development Challenge: Department for Communities and Local Government Community Empowerment Division – p21 'key roles of community development'.
Continuing local support for existing publications

An element of evidence for the need for the project is derived from the SCDN plan underpinning the service level agreement with Hendon 2000 that lasted through to June 2006. This in turn has been developed to address the progress criteria identified in the guidance 'Performance Management Framework for Community Empowerment Networks (CEN)' produced by the Office of the Deputy Prime Minister. The document cites four progress criteria for Neighbourhood-level development, one of which is that 'the CEN helps to ensure that the voice of people in neighbourhoods is being heard where it matters', and that 'the CEN ... identifies channels and mechanisms through which local voices can be heard'.

3.10 Who will benefit from the services provided by the project?

Voluntary and community organisations and groups across the North and East areas, local residents, stakeholder partners (e.g. local authority).

3.11 Will there be any implications for Council Services arising from this project?

Yes No

If 'Yes' please provide details:

3.12 Does this project require the support or sponsorship of a Sunderland City Council Directorate?

Yes No

If 'Yes' please provide details:

Please note that whilst the project does not require the sponsorship of a City Council Directorate, the Area Marketing and Communication Team will provide support to the project

3.13 Are any legal and other approvals required?

Yes No

If 'Yes' please provide details of type of approval, date secured, or date expected to be secured:

Section 4: Equal Opportunities

4.1 Does your organisation have an Equal Opportunities Policy?

Yes No

If 'Yes' please describe how the project will comply with the Policy:

The project will comply with Hendon 2000's equal opportunities policies in a number of ways.

Firstly in line with our commitment to equality of opportunity the partners will strive to ensure that all sections of the community have the opportunity to make a contribution to the planned publication.

Secondly, as we currently do, we will aim to make the publications as accessible as possible for all readers, including producing audio cassette and large type versions on demand.

Thirdly we guarantee that all residents of the target North and East areas have the magazine delivered free through their door.

If 'No' please describe how your organisation addresses equal opportunities issues:

4.2 Does your project specifically address any of the following issues?

Ethnic Issues Yes [] No [x] (please tick)

If 'Yes' please provide details as to how the project is in line with the Race Relations Act 1976:

Gender Issues Yes [] No [x] (please tick)

If 'Yes' please provide details as to how the project is in line with the Sex Discrimination Act 1975:

Disability Issues Yes [] No [x] (please tick)

If 'Yes' please provide details as to how the project is in line with the Disability Discrimination Act 1995:

Large print or audio versions available on request (although these will be edited versions of the publications)

Section 5: Relationship of Project to the Area Framework(s)

5.1 Identify which Area Regeneration Framework Action Plan Strategic Priorities this project will address through the use of SIB, and demonstrate how these will be achieved:

City Strategic Objective – 'Extending Cultural Opportunities',
City Objective – 'Ensuring a Sense of Place' – The project will help to promote the Area.

City Strategic Objective – 'Creating Inclusive Communities',
City Objective – 'Working Towards Social Inclusion', City Objective – 'Working Towards Community Cohesion' – The project will help to... 'ensure that local communities are involved in raising awareness, changing attitudes, and developing a positive approach to building a fair, confident and successful community'.

City Objective, 'Working towards Active Citizenship' The project will help to... 'strengthen and support the community and voluntary infrastructure and existing groups and organisations'

5.2 Identify outputs / outcomes against which the delivery of the project can be evaluated. Demonstrate how these will contribute to the Area Regeneration Framework(s).

4 special issues of Eastwise to be published, 2 x 64, 2 x 32 pages
21,000 copies to be printed and distributed free to every household in the East area
3 key VCS partners to be involved (Pallion AG, Ryhope CDT and Pallion & Millfield CDP)

Distribution teams of local residents to be maintained

Protection of up to 3.5 fte jobs at Hendon 2000

40 VCS organisations to be promoted (estimate of key, active groups in the East area)

4 special issues of the Colliery Chronicle to be published simultaneously with Eastwise

18,000 copies to be printed and distributed free to households in the North area.

Key partners include Grange Park Primary school, Southwick Community Forum, Monkwearmouth Community Development Trust and EBC

Distribution is through an established network of local residents.

Over 20 VCS organisations in the North area are involved in the publication in some way

The Chronicle has one worker currently seconded from EBC and that job will be further secured through this funding

Establishing joint working practices and strategies between the two organisations such that we can develop a sustainable working arrangement (such as shared copy, advertising, market research and marketing strategy, participation by public sector supporters – SHG, Council, Police, Primary Care Trust etc) all of which help to share costs and make both publications stronger business propositions.

The above outputs/outcomes will help to bring VCS organisations across the North and East Areas together, so improving cohesion.

5.3 If the project relates to two or more Framework Areas, on what basis have you decided how to share the costs?

The publication costs of both Eastwise and the Colliery Chronicle over the relevant four editions have been calculated and apportionment is based upon analysis of the budget sheets. With the additional print costs, distribution and development costs taken into account the proportion of extra costs is shared 3:2 in favour of Eastwise which has the greater overheads to cover. This equates to a contribution of £24,000 East SIB and £16,000 North SIB.

A central tenet of the project is the continued autonomy of the two partner publications, as product, management and community served; to safeguard and reflect this, costs involved with each as far as this project is concerned, are apportioned on the individual requirements of each publication, i.e. Eastwise costs to the East Area, and Colliery Chronicle costs to the North Area.

Section 6: Management Arrangements

6.1 Describe how the project will be managed:

The project as a whole will be managed by Hendon 2000, and the current project manager and staff teams from both publications will co-ordinate the day to day development work associated with producing the joint editions.

There will be a joint management group made up of representatives from each editorial board to oversee common shared content (advertising and editorial), and to support the development of a long term shared management framework. This will be further enhanced by input from Pareto UK (a Business Link recommended consultancy) who are advising the joint working group on how to progress an effective business model.

Eastwise currently is managed by an Editorial Board consisting of interested individuals/residents and representatives of stakeholder organisations in its operating area. The proposed joint editions will continue to be managed by their existing editorial boards to respect the individual identities of each publication. The role of the editorial boards is to meet prior to the magazine print date to identify any problems or opportunities arising from that issue, and to discuss matters of policy (e.g. suitability of advertisers etc).

6.2 Are there any significant risks or uncertainties that may affect either the timetable of the project, or whether it achieves its objectives?

There are two areas of risk;

- (1) The two projects fail to identify effective working practices – we have been in discussions for several months already and plans are underway for a pilot shared publication in March 2007 and we are engaging in detailed discussions that are facilitated by Pareto UK.
- (2) Advertising revenue does not materialise as expected – we are working on a joint rate card and a joint marketing plan (this could involve working with a professional agency to help us sell advertising space in both publications).

Section 7: Financial Information

7.1 How much SIB funding is requested?

£40,000 (East area £24,000 North area £16,000)

7.2 Indicate the type of funding requested: (please tick)

Capital [] Revenue [x] Both []

7.3 Has funding been requested / allocated from any other sources, including Council Directorates and if so how much?

Hendon 2000 contribution £18,000 – costs incurred in production of standard edition of 'Eastwise' and funded through NDC Back on the Map. (see section 7.7)

ERDF contribution for Colliery Chronicle of £4,950 - standard production costs

7.4 What other funding alternates have been considered and why were these not appropriate?

Grant making trusts – the project does not fit in with any current grant maker's criteria.

Community Fund – would not allow project to progress within the required timescale, also maximum grants available are not sufficient for our current needs.

Back on the Map NDC – Back on the Map already funds the publication for its own area of operation (Note - This is shown under section 7.7 as NDC funding).

Advertising revenue – the generation of advertising revenue is under investigation for the existing publications, however as yet this is an uncertain source of funding and requires much more development work (hence the input from Pareto UK, and this proposal).

7.5 What are the financial implications for the project should it not receive SIB funding?

The project will not go ahead

7.6 When SIB expenditure is complete how do you intend to continue this project?

The project will enable the development of a stable advertising revenue base that will help sustain the two publications once SIB support is completed. SIB will taper off over the lifetime of the project and the course of four joint issues (June and Sept 07, Jan and Mar 08) as revenue from advertisers and other areas of investment is planned to develop and grow to cover costs.

7.7 Provide a profile of projected costs:

Funding Source	2006/07	2007/08	2008/09	Total Cost
SIB:				
East		£24,000		£24,000
North		£16,000		£16,000
Other Sources (please state)				
1) NDC		£18,000		£18,000
2) ERDF		£4,950		£4,950
3) EARNED INCOME		£49,850		£49,850
Total Cost:		£112,800		£112,800

7.8 Please provide details of any 'in-kind' funding (e.g Peppercorn rents), if included within the 'Other Sources' of funding shown above.

None

7.9 Please provide a breakdown of the Total cost to show the main areas of expenditure:

Print costs - £36,800 (EW £26,400, CC £10,400)

Eastwise – Jun and Sept 07 - £9,000 per issue, Jan and Mar 08 - £4,200 per issue

Colliery Chronicle – Jun07, Sept, Jan08 and Mar 08 - £2,600 per issue

Distribution - £14,800 (EW £9,600, CC £5,200)

Eastwise - Jun and Sept 07 - £2,800 per issue, Jan and Mar 08 - £2,000 per issue.
Colliery Chronicle - Jun07, Sept 07, Jan08 and Mar 08 - £1,300 per issue.

Staff costs - £48,320 (EW £34,000, CC £14,320)

Eastwise costs approx £6,000 to produce per edition in staff time. Estimate an additional cost of £2,500 in staff time per issue for marketing development to cover both titles. This would also cover liaison with groups and contributors throughout the east area, preparation and layout of extra content

Colliery Chronicle staff costs average £3,080 per edition. Development of wider distribution area and team, and additional design and layout would incur an additional cost of £500 per issue.

Other costs - £12,880 (EW £8480, CC £4400)

Associated overhead costs including heat, light, telephone, connectivity, stationery, travel, etc.

7.10 Please provide details of how you will ensure that the procurement and purchasing of services and equipment will be managed in accordance with requirements as detailed in the guidance notes and guidelines. Include any estimates that you have and details of any contractors or suppliers to be used.

Whilst the project will be operated in line with the City Council's procurement and purchasing guidelines, print and distribution for each title is already operated within established contracts (with Johnson Press and Trinity Mirror Group).

Section 8: Additional Information

8.1 Please provide any additional information that may be of use in support of your project proposal (Please append additional sheets if required):

The project has the following targets per issue for advertising revenue:
June 07 - £5,000, September 07 - £8,950, (November 07 - £9,400), January 08 - £11,750, March 08 - £14,750

SIB support is not sought for the November 07 issue – there will be a review of project progress to date in October 07, and if necessary the November issue will be suspended while a revised action plan is prepared and implemented.

Section 9: Declaration

I declare that the information provided is correct and accurate and that, should this application be successful, the organisation will agree to the terms and conditions of SIB:

Name:

John Wilkins

Position in Organisation:

General Manager

Date:

25th January 2007

Project Application 2

Project Title:
Substance Misuse Support Worker
SIB Requested:
£57,857 over two years (Yr1 £29,117; Yr2 £28,740)

Section 1: Application Requirements

1.1
<p>Please note that this application will be presented to the relevant Area Committee for its consideration when determining your SIB Grant Application. The Agenda and the Minutes of the Area Committee Meeting will be available for inspection by members of the public. Please therefore ensure that your organisation is agreeable to the content of the information that is set out in the form.</p> <p>The Application Form should be provided in either electronic (e-mail or floppy disc) or typed format.</p> <p>If you have a problem with returning this form in either electronic or typed format, please contact the appropriate Area Regeneration Officer. Contact / address details are provided on the covering letter and in the Guidance Notes and Criteria and Project Guidelines.</p> <p>Please note that a representative of your organisation must be available to attend the pre-agenda and main committee meeting(s) to which this application is presented, as they may be required to answer questions. Failure to attend the meeting(s) may result in your application being deferred or rejected.</p> <p>Dates and Venues of future meetings are provided as supporting information.</p>
1.2 Which Area Regeneration Framework(s) does your project cover? (please tick)
Coalfield [] East [X] North [] Washington [] West [] South []

Section 2: Sponsor Details

2.1 Name of Lead Organisation / Group:		
Bluewatch Youth Centre		
2.2 Address of Lead Organisation / Group:		
Burdon Lane, Ryhope, Sunderland. SR2 0HQ		
2.3 Contact Name for Project:	2.4 Position in Organisation:	
Tony Semley	Centre Manager	
2.5 Tel. Number:	2.6 Fax Number:	2.7 E-mail Address:
0191 5214060	0191 5214067	bluewatchyouthcentre@yahoo.co.uk
2.8 Day to Day Contact Name / Details: (if different to 2.3 above)		
N/a		

2.9 Legal Status of Organisation:		2.10 Registered Charity Number (if applicable):	
Registered Charity		1047550	
2.11 Does your organisation have a bank account into which funds can be paid?			
Yes			
2.12 Has the organisation received SIB support previously?			
Yes [X] No []			
If 'Yes' please provide details:			
Previous allocations from South Area Committee. More recently, a total of £27,331 (over 2 years) was awarded by the East Area Committee in October 2006.			
2.13 Are any trustees / members of the organisation employed by or are Elected Members of the City Council?			
Yes [x] No []			
If 'Yes' please provide details:			
The Chair of the organisation is Councillor Ronald Bainbridge Mike Simpson is employed by LEA and teaches at Bede School			

Section 3: Project Details

3.1 Project Title: (please re-state title as per front sheet)	
Substance Misuse Support Worker	
3.2 Project Start Date:	3.3 Project End Date:
August 2007	July 2009 (For SIB element – further funding will be sought to extend the project)
3.4 Please Describe the project:	
<p>Bluewatch Youth Centre will employ a full-time and experienced substance misuse worker who will work with children, young people and parents living in Ryhope to:-</p> <ul style="list-style-type: none"> - Establish accurate baseline figures for substance misuse in the Ryhope area. - Raise awareness in relation to the effects and consequences of substance misuse. This will be achieved by delivering training and education programmes in local schools, the youth centre and community organisations, and by organising campaigns and community events. - Work with partner agencies to develop appropriate local strategies to tackle increasing levels of substance misuse amongst children and young people living in Ryhope. - Target young people living in the Ryhope area who are known to be engaging in risk-taking behaviour and, in conjunction with partner agencies, offer individually tailored support. - Develop diversionary opportunities for groups of young people engaging in risk taking behaviour with the aim of enabling individuals to take more control over their 	

lives and make informed life choices.

- To use lessons learned in Ryhope to influence the design and delivery of support services available to children, young people and families who are affected by issues stemming from substance misuse.

3.5 What service does the organisation currently provide and how will this be complemented by the project?

Bluewatch Youth Centre currently provides the following activities and opportunities:-

- Alternative education programmes for young people who have been or are at risk of exclusion from mainstream education.
- A detached youth work programme across the area
- School holiday activity programmes
- Weekly youth work session for disabled young people
- ASDAN and Duke of Edinburgh Awards
- Weekly junior youth club
- Weekly senior youth club
- Outdoor activities
- Cycling project for able-bodied and disabled young people

With the exception of our detached youth work programme, the majority of other young people that participate in opportunities provided by the Centre are under the age of 15. Although our youth work curriculum does include issue based work around substance misuse we have not succeeded in attracting those children and young people who engage in risk-taking behaviour to get involved in centre-based youth work programmes. Over the past six months our detached youth workers have made contact with hard to reach young people out on the streets and have highlighted an urgent need for more focussed intervention work with young people around substance misuse. The proposed project will compliment the work currently undertaken by our detached youth workers by providing the more specialised support that is lacking in the area.

3.6 What additional activity will SIB funding allow to happen (please tick the appropriate statement)

(a)	A project will go ahead which otherwise would not happen at all	<input checked="" type="checkbox"/>
(b)	A project will be provided to a higher quality / on a greater scale	<input type="checkbox"/>
(c)	The funding will accelerate the implementation of the project by 12+ months	<input type="checkbox"/>
(d)	A gap in funding will be filled pending other funding being secured	<input type="checkbox"/>
(e)	Other reason	<input type="checkbox"/>

Please explain your answer:

There are no alternative funds available to support the development of this new area of work. Bluewatch has drawn in funds from other sources i.e. Connexions, Sunderland Teaching Primary Care Trust, BBC Children in Need to develop other areas of work from the Centre, i.e. work with disabled young people, the cycling project and the school holiday activity programmes. Without dedicated funds, Bluewatch Youth Centre would be unable to meet the costs of employing a specialised substance misuse worker.

3.7 How will you publicise that you have received support from SIB?

(please refer to Section 3 of the guidance notes)

The SIB will be acknowledged in all project publicity i.e. Annual Report, newsletters, Centre notice boards etc. We will also liaise with the SIB Marketing and Communications Co-ordinator to prepare a press release to launch the project.

3.8 Has there been any consultations concerning the need for this project?

Yes [x] No []

If 'Yes' please provide details:

Workers from various organisations are involved in the "Ryhope Against Drugs" Group and meet regularly to discuss issues affecting the area. There is a substantial level of support from other agencies working in the area to create a specialised substance misuse post to work with young people and agencies from across the Ryhope area.

3.9 Is there any documentary evidence available to support the need for this project?

Yes [] No []

If 'Yes' please provide details:

Research suggests that drug use is most damaging in the poorest communities, (ACMD, 1998; Lupton, 2002) for the following reasons:-

- Drug use and dependency takes root where people lack social or family support, are cut off from community life, feel powerless and are socially excluded.
- Local people don't reject drug use, indeed local attitudes and values can support illegal activity.
- People can earn more money by selling drugs than by any other legal method
- Drug users and suppliers are admired by some impressionable young people for whom violence, aggression and law breaking are attractive.
- There is a concentration of residents with psychological and personal problems for whom drugs seem like a "solution" to other problems.
- Local energy to tackle problems is eroded by the physical state of the environment, a sense of powerlessness, crime and the easy availability of drugs.
- Other services for these communities are weak, distant and culturally separate.

The Government has committed to a ten year strategy for tackling drug problems, "Tackling Drugs to Build a Better Britain" which involves the implementation of a multi-agency approach that is supported by local communities.

The citywide Communities Against Drugs programme (CAD) aims to tackle the misuse of drugs and associated issues in communities using community development approaches. Members of the citywide CAD Group the need for better co-ordination and a more strategic approach which led to the development of the "Ryhope Against Drugs" Group.

The RAD Group has established that in the Ryhope Ward the rate of detected drug offences was almost twice the national average for England and Wales. Group members support the need to have worker dedicated to the Ryhope locality whose role will include establishing a hard evidence base regarding the scale of the problem.

3.10 Who will benefit from the services provided by the project?	
<ul style="list-style-type: none"> • Young people who are at risk of becoming engaged in risk-taking behaviour. • Young people who are known to be involved in the misuse of substances • Parents/carers of young people who misuse substances • The wider community (quality of life will be improved as young people whose behaviour provides cause for concern are supported to modify or change their behaviour) 	
3.11 Will there be any implications for Council Services arising from this project?	
Yes [] No [x]	
If 'Yes' please provide details:	
3.12 Does this project require the support or sponsorship of a Sunderland City Council Directorate?	
Yes [] No [x]	
If 'Yes' please provide details:	
3.13 Are any legal and other approvals required?	
Yes [] No [x]	
If 'Yes' please provide details of type of approval, date secured, or date expected to be secured:	

Section 4: Equal Opportunities

4.1 Does your organisation have an Equal Opportunities Policy?	
Yes [x] No []	
If 'Yes' please describe how the project will comply with the Policy:	
<p>Our recruitment and selection procedure will be used to appoint the worker. The worker will receive diversity training as part of his/her induction.</p> <p>All publicity material produced will reflect diversity.</p>	
If 'No' please describe how your organisation addresses equal opportunities issues:	
4.2 Does your project specifically address any of the following issues?	
Ethnic Issues	Yes [] No [x] (please tick)
If 'Yes' please provide details as to how the project is in line with the Race Relations Act 1976:	
Gender Issues	Yes [] No [x] (please tick)
If 'Yes' please provide details as to how the project is in line with the Sex Discrimination Act 1975:	

Disability Issues	Yes [] No [x] (please tick)
If 'Yes' please provide details as to how the project is in line with the Disability Discrimination Act 1995:	

Section 5: Relationship of Project to the Area Framework(s)

5.1 Identify which Area Regeneration Framework Action Plan Strategic Priorities this project will address through the use of SIB, and demonstrate how these will be achieved:

The area regeneration framework acknowledges that an increase in provision for young people is essential in terms of addressing youth disorder and dissatisfaction.

- **To address the health needs of young people.**

The Substance Misuse Support Worker will work with other agencies in the area to develop a holistic response to increasing levels of drug and alcohol misuse amongst young people. He/she will (1) work in local schools to raise awareness amongst young people with the aim of preventing them engaging in risk taking behaviour when they are older (2) Compliment the work of the part time detached youth work team who frequently identify groups of young people out on the streets who are in need of more specialist support in relation to drug and alcohol misuse by providing individual support to young people (3) Provide support to parents/carers who are concerned about their children's habits (4) work with citywide agencies to ensure that the approach used in Ryhope links with the strategies of other agencies such as the Drug Action Team, Sunderland Teaching Primary Care Trust, the Youth Offending Service etc.

- **To address youth crime and disorder issues.**

A large proportion of youth and disorder issues in the area stem from the misuse of drugs and alcohol. By developing a holistic approach to the issue and providing support at the point at which it is most needed, the work undertaken by the Substance Misuse Support Worker will impact upon levels of reported youth crime in the Ryhope area.

5.2 Identify outputs / outcomes against which the delivery of the project can be evaluated. Demonstrate how these will contribute to the Area Regeneration Framework(s).

To demonstrate how the project will contribute to the Area Regeneration Framework priorities outlined in the above section, the Substance Misuse Support Worker will strive to achieve the following outputs:-

- Undertake research to establish accurate baselines to ascertain the scale of the problem in Ryhope. Undertake regular monitoring once baselines have been established.
- Work closely with detached youth workers, the Police, local schools, the Youth Offending Service and Connexions to identify and target those young people who are deemed to be most in need of additional support.
- Provide individual structured support to referred young people over an

- agreed time period (necessary to affect change) ... estimated at 30/year
- Work with Southmoor School and the Venerable Bede School to set up and deliver awareness raising workshops with pupils across the year groups. (Two workshops/term in each school)
 - Support young people to access other services and opportunities available to them.
 - Offer support to parents/carers and other members of the community who find themselves needing to deal with the aftermath of drug and alcohol misuse.

5.3 If the project relates to two or more Framework Areas, on what basis have you decided how to share the costs?

N/a

Section 6: Management Arrangements

6.1 Describe how the project will be managed:

It is envisaged that the Ryhope Against Drugs Steering Group will play an active role in determining the work remit for the Substance Misuse Support Worker. Once the programme of work is agreed, the Centre Manager will have overall responsibility for the day-to-day management of the person appointed, including responsibility for ensuring the proposed work programme is achieved and outputs are met.

The Centre Manager and the Substance Misuse Support Worker will attend all Ryhope Against Drugs meetings and will provide formal reports on the work undertaken.

6.2 Are there any significant risks or uncertainties that may affect either the timetable of the project, or whether it achieves its objectives?

The appointment of a suitably qualified and experienced worker is fundamental to the overall success of the programme. The proposed rate of pay reflects our expectations in terms of the experience the appointed worker will have. The post will be widely publicised to maximise our chances of recruiting a worker of the required calibre

Section 7: Financial Information

7.1 How much SIB funding is requested?

£57,857 over two years (Yr1 £29,117; Yr2 £28,740)

7.2 Indicate the type of funding requested: (please tick)

Capital [] Revenue [x] Both []

7.3 Has funding been requested / allocated from any other sources, including Council Directorates and if so how much?

Bluewatch Youth Centre receives funding from the Youth Development Group via a commissioning agreement to provide centre based youth work services. The grant contributes towards the salary of the Centre Manager. A contribution is also made towards the salary costs of centre-based part-time sessional youth workers.

7.4 What other funding alternates have been considered and why were these not appropriate?

Sunderland Teaching Primary Care Trust would be the obvious funder for health related work with young people, however the Trust already provides financial support to the project for our work with disabled groups and it is not possible to hold two grants at the same time.

Other large funders who may consider funding this area of work have already been approached to fund other elements of our work programme, however it maybe possible to re-approach them once current grants come to an end with a view to sustaining the proposed post in the longer term.

7.5 What are the financial implications for the project should it not receive SIB funding?

The post of Substance Misuse Support Worker will not go ahead without SIB funding.

7.6 When SIB expenditure is complete how do you intend to continue this project?

During the first year it is anticipated that the appointed worker will have gathered substantial qualitative and quantitative evidence regarding the scale of the drug and alcohol misuse problem in Ryhope. The evidence will be used to attract the interest of potential funders during the second year of the project. We will also carefully monitor and evaluate the impact of the work undertaken over the first two years and will use the outcomes to approach Sunderland Housing Group, the Police, the Esmee Fairbairn Trust and the Henry Smith Charity for funds to continue the post once SIB funding expires.

7.7 Provide a profile of projected costs:

Funding Source	2007/08	2008/09	2009/10	Total Cost
SIB:				
East	29,117	28,740		57,857
Other Sources (please state)				
1) Bluewatch (actual)	2,280	2,658		4,938
2) Bluewatch (in-kind)	5,052	5,204		10,256
3)				
Total Cost:	36,449	36,602		73,051

7.8 Please provide details of any 'in-kind' funding (e.g Peppercorn rents), if included within the 'Other Sources' of funding shown above.

Management and administration costs have been calculated as follows:-

Centre Manager- 8hrs/mth x £17/hr x 12 months

Administrator – 16hrs/mth x £10/hr x 12 months

The Manager will supervise the worker and prepare for and attend monthly RAD meetings. The administrator will maintain records of all contacts on the project database, collate all monitoring information and produce all publicity in-house.

Contribution to organisational overheads has been calculated at 10% of overall project expenditure.

7.9 Please provide a breakdown of the Total cost to show the main areas of expenditure:

	Year 1	Year 2	Total
Staff salaries	24,705	25,434	50,139
NI Contributions	3,212	3,306	6,518
Recruitment costs	1,200	0	1,200
Publicity materials	800	824	1,624
Stationery/photocopying	500	515	1,015
Telephone/postage	80	82	162
Travel (worker)	240	247	487
Monitoring & Evaluation	660	990	1,650
Sub total	31,397	31,398	62,795
Contribution to org. o'heads	1,500	1,545	3,045
Management/Admin	3,552	3,659	7,211
Total Cost	36,449	36,602	73,051

7.10 Please provide details of how you will ensure that the procurement and purchasing of services and equipment will be managed in accordance with requirements as detailed in the guidance notes and guidelines. Include any estimates that you have and details of any contractors or suppliers to be used.

N/A – Bluewatch Youth Centre will deliver the project in accordance with City Council policies and procedures for work with young people.

Section 8: Additional Information

8.1 Please provide any additional information that may be of use in support of your project proposal (Please append additional sheets if required):

Bluewatch Youth Centre is a well established voluntary organisation that has a proven track record of developing and delivering social, leisure and educational programmes of work with young people, many of whom present challenging behaviour. The Centre has established good working relationships with many other agencies working in the area, including the Police, local schools, Ryhope Development Trust, and Sunderland Teaching Primary Care Trust. By utilising a partnership approach in the development of our work programmes we have been able to demonstrate excellent value for money.

Last year the organisation was commissioned by the Youth Development Group to provide youth services to young people in the Ward and the tendering process required the organisation to demonstrate that it had effective policies, systems and procedures in place and that the services it provides meet the City of Sunderland quality assurance framework. Examples of work undertaken at the Centre were held up as examples of good practise during a recent OFSTED inspection.

There is an obvious need to provide targeted support to young people in the Ryhope Ward who are known to be misusing drugs and/or alcohol. It is our belief that Bluewatch Youth Centre is the most appropriate organisation to lead on a project of this nature as we already employ a dedicated team of qualified and experienced detached youth workers whose work will be significantly enhanced by the

appointment of the proposed Substance Misuse Support Worker. We also have well established links with other organisations in the area and a good track record of partnership working and achieving targets.

Section 9: Declaration

I declare that the information provided is correct and accurate and that, should this application be successful, the organisation will agree to the terms and conditions of SIB:

Name:

Anthony Semley

Position in Organisation:

Centre Manager

Date:

25th February 2007

Project Application 3

The Arts Included at Thornhill

Project Title:
T.A.I.T 2
SIB Requested:
£20,000

Section 1: Application Requirements

1.1
<p>Please note that this application will be presented to the relevant Area Committee for its consideration when determining your SIB Grant Application. The Agenda and the Minutes of the Area Committee Meeting will be available for inspection by members of the public. Please therefore ensure that your organisation is agreeable to the content of the information that is set out in the form.</p> <p>The Application Form should be provided in either electronic (e-mail or floppy disc) or typed format.</p> <p>If you have a problem with returning this form in either electronic or typed format, please contact the appropriate Area Regeneration Officer. Contact / address details are provided on the covering letter and in the Guidance Notes and Criteria and Project Guidelines.</p> <p>Please note that a representative of your organisation must be available to attend the pre-agenda and main committee meeting(s) to which this application is presented, as they may be required to answer questions. Failure to attend the meeting(s) may result in your application being deferred or rejected.</p> <p>Dates and Venues of future meetings are provided as supporting information.</p>
1.2 Which Area Regeneration Framework(s) does your project cover? (please tick)
East <input checked="" type="checkbox"/>]

Section 2: Sponsor Details

2.1 Name of Lead Organisation / Group:		
T.A.I.T. (2)		
2.2 Address of Lead Organisation / Group:		
Thornhill Business and Enterprise College Thornholme Road Sunderland SR2 7NA		
2.3 Contact Name for Project:	2.4 Position in Organisation:	
Mrs J. Elphinstone, Mrs. C. Farmer	Joint managers	
2.5 Tel. Number:	2.6 Fax Number:	2.7 E-mail Address:

(0191) 553 7735 Ext. 263	(0191)553 7740	christine.falmer@schools.sunderland.gov.uk
2.8 Day to Day Contact Name / Details: (if different to 2.3 above)		
Mr. Martin Lang (Deputy Head Teacher)		
2.9 Legal Status of Organisation:		2.10 Registered Charity Number (if applicable):
Charitable Foundation		Awaiting this, bank account currently being processed
2.11 Does your organisation have a bank account into which funds can be paid?		
TAIT 2 will have its own bank account in the near future		
2.12 Has the organisation received SIB support previously?		
Yes [/] No []		
If 'Yes' please provide details:		
TAIT received £13,000 from SIB to purchase drama equipment and the expertise of practitioners from the world of drama, theatre placements, visits, etc.		
2.13 Are any trustees / members of the organisation employed by or are Elected Members of the City Council?		
Yes [] No [/]		
If 'Yes' please provide details:		

Section 3: Project Details

3.1 Project Title: (please re-state title as per front sheet)	
T.A.I.T 2	
3.2 Project Start Date:	3.3 Project End Date:
September 2007	SIB input is sought to provide emergency gap funding whilst other funding is sought. Once other funding is secured any unused SIB will be returned to budget.
3.4 Please Describe the project:	
<p>TAIT 2 is an intensive, arts based inclusion programme that uses the arts to re-engage pupils within the school who are disaffected and at risk of exclusion. 15 pupils per year group (12 in year 11) attend the programme one day per week. We deliver the core subjects and Citizenship, particularly the promotion of racial harmony and a tolerant attitude towards other cultures and religions. We use art, drama and music as a vehicle to increase self discipline, motivation to attend school and generally raise the sights of some of our most vulnerable pupils. Our methods prove the effectiveness of the arts in building self esteem and improving expectations. Our approach impacts upon youth disaffection, crime and offending and teenage pregnancy statistics. We are turning out taxpayers with a stake in society. All our pupils leave us with a training placement or job.</p>	

We are requesting emergency gap funding from SIB to help secure the continuation of T.A.I.T whilst other funding is sought. We have applied for charitable status to help us secure funding from a variety of sources. An application has been made to Children in Need for a total of £346,000 over 3 years - £112,000 year 1, £115,000 year 2, £119,000 year 3. We are currently preparing applications to the Sir James Knott Trust, the Community Foundation and the Paul Hamlyn Foundation.

If we are successful in securing other external funding in advance of September 07, then SIB will not be required and will be returned to budget. However, if there is a gap between the intended start of the phase 2 of the project (TAIT2), or if insufficient funding is available and SIB is then required to provide leverage as match funding, then SIB will provide a safety net to secure the future of the project.

3.5 What service does the organisation currently provide and how will this be complemented by the project?

As described above, TAIT is an intensive arts based programme aimed at promoting the inclusion of pupils deemed at risk of educational and social exclusion. This impacts on discipline, attendance and academic achievement and will help prevent young people from becoming embroiled in a life of crime by providing them with the self reliance and means to earn their own living thus breaking the cycle of poverty and low aspiration. TAIT raises attainment, academic progress and life chances of students to enable them to access further education. The benefits to the wider community do not just consist of a reduction in crime and nuisance but a concomitant reduction in demands on the fiscal purse. It costs £55,000 pa to keep an adult in prison. To detain a young person in a Young Offenders' Institution costs upwards of £5,000 per week, therefore TAIT represents excellent value for money.

3.6 What additional activity will SIB funding allow to happen (please tick the appropriate statement)

(a)	A project will go ahead which otherwise would not happen at all	[]
(b)	A project will be provided to a higher quality / on a greater scale	[]
(c)	The funding will accelerate the implementation of the project by 12+ months	[]
(d)	A gap in funding will be filled pending other funding being secured	[/]
(e)	Other reason	[]

Please explain your answer:

If we are unable to secure external funding by the time of September 07, then we will be unable to proceed with the project. SIB will provide a safety net to potentially gap fund the project whilst other funds are secured. We recognise that if some or all of SIB is not required then any unused SIB will be returned to budget.

3.7 How will you publicise that you have received support from SIB? (please refer to Section 3 of the guidance notes)

The project will be publicised in conjunction with the SIB funded Area Marketing project. Press releases will be made to Sunderland Echo, Eastwise and other City and regional publications. Inclusion of SIB logo on our strapline. Future photographic exhibitions. We are in the process of contacting the Times Educational Supplement and Education Guardian and bringing the matter to the attention of the Cabinet and

Chief Inspector of Prisons indeed the latter, Mrs. Anne Owers is in correspondence with TAIT and is immensely supportive.

3.8 Has there been any consultations concerning the need for this project?

Yes [/] No []

If 'Yes' please provide details:

Questionnaire to Hendon community (Chance, The Link Shop, parents of local school children, etc.). Public meetings involving Education Working Group, Community Group and Public Consultation Evenings. T.A.I.T. 2 has documentary proof in the words of the young people themselves of their respect for our programme – they are anxious something they feel they own is at risk of coming to an end. TAIT has documentary proof (in the words of the young people themselves) of their respect for our programme.

3.9 Is there any documentary evidence available to support the need for this project?

Yes [/] No []

If 'Yes' please provide details:

New Deal in the Community Delivery Plan 2001 – Back on the Map. Arts Council of England /Youth Justice Board Strategic Partnership, ESF Objective 2 Priority 4 Community Economic Delivery Plan (Fraser Associates) Pupil testimonials also reinforce the need for this strategy

3.10 Who will benefit from the services provided by the project?

- 135 direct beneficiaries – Thornhill School and feeder primaries
- 1,000 plus indirect beneficiaries – Thornhill School and feeder primaries.
- The wider community
- Northumbria Police and Sunderland Social Services.
- The financial implications are that one who is not reliant on state benefits will contribute to the economy and therefore avoid being a drain on government resources

3.11 Will there be any implications for Council Services arising from this project?

Yes [/] No []

If 'Yes' please provide details:

The project generates positive results, namely, less vandalism, graffiti, crime, drug abuse and anti-social behaviour as well as promoting tolerance of racial minorities. A recent anti-knife campaign demonstrates our commitment to helping the Council reduce criminal activity.

3.12 Does this project require the support or sponsorship of a Sunderland City Council Directorate?

Yes [] No [/]

If 'Yes' please provide details:

3.13 Are any legal and other approvals required?

Yes [] No [/]

If 'Yes' please provide details of type of approval, date secured, or date expected to be secured:

--

Section 4: Equal Opportunities

4.1 Does your organisation have an Equal Opportunities Policy?

Yes [/] No []

If 'Yes' please describe how the project will comply with the Policy:

TAIT 2 will abide by the LA's guidelines regarding equal opportunities.

If 'No' please describe how your organisation addresses equal opportunities issues:

4.2 Does your project specifically address any of the following issues?

Ethnic Issues Yes [/] No [] (please tick)

If 'Yes' please provide details as to how the project is in line with the Race Relations Act 1976:

T.A.I.T. 2 will continue to challenge racist attitudes and promote tolerance by simple expedient of providing positive role models such as Black Umfolosi, Raymond Otto etc. At every opportunity, racial intolerance and xenophobia are challenged within the TAIT curriculum.

Gender Issues Yes [/] No [] (please tick)

If 'Yes' please provide details as to how the project is in line with the Sex Discrimination Act 1975:

TAIT 2 will abide by the LA's guidelines on gender issues

Disability Issues Yes [/] No [] (please tick)

If 'Yes' please provide details as to how the project is in line with the Disability Discrimination Act 1995:

TAIT 2 will abide by the LA's guidelines on disability discrimination

Section 5: Relationship of Project to the Area Framework(s)

5.1 Identify which Area Regeneration Framework Action Plan Strategic Priorities this project will address through the use of SIB, and demonstrate how these will be achieved:

- Young peoples` social and cultural opportunities
- Community safety
- Lifelong learning

5.2 Identify outputs / outcomes against which the delivery of the project can be evaluated. Demonstrate how these will contribute to the Area Regeneration Framework(s).

Currently 72 students within TAIT, plus 60 primary school pupils to be targeted through the outreach programme. Contribution has been outlined in para.3.4. While we hope these outputs will be covered by other funders SIB will provide a safety net for the programme to continue until we finalise charitable status and access other

funding.

5.3 If the project relates to two or more Framework Areas, on what basis have you decided how to share the costs?

Not applicable

Section 6: Management Arrangements

6.1 Describe how the project will be managed:

The SIB element of the project will be managed by the Project Co-ordinators.

6.2 Are there any significant risks or uncertainties that may affect either the timetable of the project, or whether it achieves its objectives?

The project will not continue unless funding is secured. To this end, we have applied for charitable status to help us secure funding from a variety of sources. We intend to apply to the James Knott Trust and Paul Hamlyn. We are approaching the Community Foundation for stop-gap interim funding. We are also hopeful of being able to make a joint funding application with NCH (National Childrens Homes). We await the outcome of our Children In Need bid.

Section 7: Financial Information

7.1 How much SIB funding is requested?

£20,000

7.2 Indicate the type of funding requested: (please tick)

Capital [] Revenue [] Both [X]

7.3 Has funding been requested / allocated from any other sources, including Council Directorates and if so how much?

We have applied for charitable status to help us secure funding from a variety of sources Application has been made to Children in Need for a total of £346,000 over 3 years - £112,000 year 1, £115,000 year 2, £119,000 year 3. We have asked Sunderland Partnership for funding but believe this is to be around £5.000. We intend to apply to the Sir James Knott Trust, the Community Foundation and the Paul Hamlyn Foundation. We are also hoping to make a joint funding application with NCH (National Childrens Home)

7.4 What other funding alternates have been considered and why were these not appropriate?

E.S.F. application for £150,000 turned down – criteria not closely matched.
NDC Ed. Programme out of funding. The matter is being raised at a meeting of Sunderland Partnership, we have been told we meet all their priority areas. Whilst other alternatives have been explored these have proved to be unsuccessful, principally because we are based in a mainstream school.
The NDC and ESF contributions cannot be used to fund the items of equipment and activities that SIB is being sought for.

7.5 What are the financial implications for the project should it not receive SIB funding?

We are approaching SIB for a 'safety net' to buy enough time for our other applications to reach fruition. If SIB is unable to provide funding at this time and other external funding bids are delayed/unsuccessful, then this may well prove critical to the continuation of the programme.

7.6 When SIB expenditure is complete how do you intend to continue this project?

The evaluation phase of the project will consider impact and, if deemed successful, ways to continue to attract other external funds and mainstream activity.

7.7 Provide a profile of projected costs:

Funding Source	2007/08	2008/09	2009/10	Total Cost
SIB:				
East	£20,000			£20,000
Other Sources (please state)				
1				
2				
3				
Total Cost:	£20,000			£20,000

7.8 Please provide details of any 'in-kind' funding (e.g Peppercorn rents), if included within the 'Other Sources' of funding shown above.

7.9 Please provide a breakdown of the Total cost to show the main areas of expenditure:

Whilst the total cost of the project includes staff costs, beneficiary costs, Artists' fees, running costs and evaluation cost headings, the SIB element of the project will be used solely as a safety net until we can secure further funding. The SIB element is therefore the only funding shown in section 7.7 above.

7.10 Please provide details of how you will ensure that the procurement and purchasing of services and equipment will be managed in accordance with requirements as detailed in the guidance notes and guidelines. Include any estimates that you have and details of any contractors or suppliers to be used.

We will continue to abide by the City Council's procurement and purchasing requirements.

Section 8: Additional Information

8.1 Please provide any additional information that may be of use in support of your project proposal (Please append additional sheets if required):

Since the launch of TAIT in September the range of activities that the pupils have undergone has been huge in scope and has included; African theme masks, African drumming/dance workshop with Raymond Otto from Soweto; digital photography; 'A Christmas Carol' - acting and writing workshop culminating in a performance at Age

Concern and Hudson Road Primary School; critical art studies – sculpture and painting in the style of known artists; a visit to the Lowry Exhibition at Sunderland Museum and Winter Gardens, Armistice Assembly – improvisation and writing a short scene to be performed; interview techniques – questioning and recording Keith Wright, former soldier; September 11th Memorial Assembly performed at Hudson Road Primary School; drugs and the use of illegal substance study; a study of diet and the use of additives in children`s confectionery and also a production of diet article for the school magazine. Pupils` work was displayed in National Portrait Gallery `Look at Me` exhibition. We made a film-poem entitled The River that Flows Like Blood with eminent local film-maker, Craig Hornby and the eponymous Poetry Book with Andy Willoughby, former Poet Laureate of Middlesbrough and Writer in Residence at Teesside University.

The TAIT programme is designed to help pupils who are not achieving their full potential in all lessons and experience success through intensive arts based work and therefore they will re-engage with the curriculum.

Two pupils enabled to undergo placements with the Cap and Pie Theatre group – one will receive Artsmark Award and chance of training.

Participants are selected according to the following list of criteria: those on the threshold of achievement; boisterous and naughty pupils; range of severity of problems; range of ability; those having poor attendance, little or no parental support; positive qualities that can act as a bridge for building relationships; low expectations; attention seekers; poor expressive skills; withdrawn and isolated pupils; inarticulate with problems in communicating; underachieving,; unrealised potential; damaged or emotionally disturbed pupils.

We take up to 15 pupils from each year group, however other pupils in school have been involved in activities such as the Raymond Otto workshop and the September 11th Memorial and Armistice Day assemblies.

There was a recent visit from Natalie Ohlson and three pupils, all from St. Anthonys to enlist support of TAIT pupils to bring practical aid to Swaziland.

The T.A.I.T. team includes 2 teaching staff, Christine Farmer and Judy Elphinstone as the programme co-ordinators; 1 part time learning support assistant Jan Mouat and 1 part time administrator, Louise Shields.

The following are issues we help the pupils deal with; the ability to tolerate frustration better; get into fewer fights; engage in less self destructive behaviour; improve health, both physical and mental; reduce truancy; cut exclusions; improve and enhance life chances of disaffected young people by discouraging them from becoming involved in drug substance and alcohol abuse and ending up embroiled in a life of crime; give the young people the hope of attaining employment and breaking with the cycle of disadvantage they currently regard as their only option in life.

The T.A.I.T. Programme is becoming a vital part of Thornhill School described twice as `outstanding` in latest Ofsted report., and is developing disaffected children in a positive and responsive way. In the words of the young people themselves, T.A.I.T. is vital to their wellbeing – many would not attend school if we were robbed of the support it provides.

Section 9: Declaration

I declare that the information provided is correct and accurate and that, should this application be successful, the organisation will agree to the terms and conditions of SIB:

Name:

Christine Farmer

Position in Organisation:

Manager

Date:

14/03/07

REQUEST TO EXTEND FUNDING OF PREVIOUS ALLOCATIONS BEYOND PROJECTED COMPLETION DATE

Sunderland Maritime Heritage

Sunderland Maritime Heritage was awarded £18,900 SIB in February 2005 as a contribution towards the set-up costs of the Church Street premises.

Estimated and actual costs of the project during the period are shown below.

A condition of SIB is that unspent funding is normally returned to budget two years after the date of allocation. However the financial state of the organisation at present is that there remains only a minimal amount of funding in balances.

Without a time extension to allow the unclaimed SIB to be spent, there is a likelihood that the organisation would need to seek emergency funding, (perhaps from SIB), whilst other funds were secured. In order to prevent the need for this, The East Area Committee is asked to extend the date of expenditure for the remaining allocation until 30 September 2007.

#	Item	Est. Costs	Actual costs to Feb 2007	Difference
1	Part payment of Rates @ 20%	£2,000	£1,123	£877
2	Electricity account	£2,000	£2,779	-£779
3	Insurance	£3,500	£1,898	£1,602
4	Recovery of telephone system by B.T. (Installation, bills, equipment)	£3,200	£2,584	£616
5	Recovery of Alarm System	£3,000	£2,483	£517
6	Renovation Kitchen	£2,700	£3,895	-£1,195
7	Providing desks and chairs	£2,500	Not purchased	£2,500
		£18,900	£14,762	£4,138

The Committee is requested to extend the remaining SIB allocation of £4,138 until 30 September 2007.

REQUEST TO REMOVE CONDITIONS FROM A PREVIOUS ALLOCATION.

CHANCE (Community Help and Neighbourly Care for Everyone)

CHANCE was awarded £17,567 SIB at the last East Area Committee meeting in February 2007. This was to provide gap funding for the period April to August this year, as well as helping to secure £28,000 from Henry Smith Foundation and £45,000 from Greggs Trust.

It was noted that a decision on BBC Children in Need Funding was pending, the result being expected by April 2007. A condition was attached to the SIB approval, that if the BBC Children in Need application were successful, only £5,867 of the SIB amount would be required.

The BBC funding is specific to the CHANCE childcare provision to help develop their playgroup and outreach facility. The project has recently been made aware that even if the application is successful, payments will not be released until recruitment of the new posts have been made. This will mean that the project will have to continue paying the existing childcare workers on a sessional basis or else will have to curtail provision of childcare. The maximum amount required to maintain provision is £5,835.

The East Area Committee is therefore requested to remove conditions from a further £5,835 SIB. This means that out of a total allocation of £17,567, an amount of at least £5,867, but not more than £11,702 will be available to the project, even if the BBC application is successful. The remaining £5,865 (out of the total allocation of £17,567), will only be made available to the project if the BBC application is unsuccessful.

Note that release of any funding is subject to the condition attached at the February Committee that issues surrounding the legal status of CHANCE must be satisfactorily resolved before any SIB funding can be released.

The East Area Committee is requested to remove conditions from a further £5,835 of SIB as detailed above.

SIB Resources Statement as at 2nd April 2007

	Committee Approval	Allocations £000's	Approvals £000's	Unallocated £000's
		1,607.085	1,578.574	28.511
 Total SIB Allocation Pre 2004/2005				
 <u>2004/2005 Approvals</u>				
<u>Budget allocation</u>		200.000		
Who Am I?	29.09.03		12	
CCTV Operator Post	29.09.03		8.709	
European Package Development Phase 2	24.11.03		7.113	
The Arts Included at Thornhill (TAIT)	02.02.04		3	
Events Budget	29.03.04		10	
Eco Rangers	29.03.04		1	
Thornhill School Sports Facility Improvemer	29.03.04		7.905	
Pallion Action Group Youth Project	29.03.04		11	
The Donnison Restoration and Re-use	29.03.04		10	
Bridging The Gap	29.03.04		12.56	
Sunderland Support for Parents with Disabilities	29.03.04		2	
Development of Hydrotherapy Pool at Fulwell Day Centre	05.07.04		2.5	
Hendon/East End Management Study	04.10.04		30	
Sunderland East Sport & Leisure Forum	04.10.04		7	
City - Wide 5-a-Side Leagues Project	04.10.04		3	
Silksworth & Ryhope Health & Boxing Club - Weights Resistance Training Room	29.11.04		22	
Hylton Road Play Park Provision	29.11.04		5	
Sunderland Maritime Heritage - Church Street Set Up Fund	07.02.05		18.9	
Area Committee Marketing Project	07.02.05		4	
Community Environmental Educational Developments (CEED) - Greener Spaces - Gap Funding	07.02.05		11.605	
Sunniside CCTV Phase 2	07.02.05		7	
Pallion Youthie Project	07.02.05		4.7	
Ryhope Action Plan	07.02.05		40	
Music for All	11.04.05		4.969	
 Returned Funding in 2004/2005				
Hendon Beach	(01.07.02)	15		
Hendon 2000 EU Match Funding	(25.11.02)	2.190		

SIB ARF Allocation : East

Community Fund for Ford & Pallion	(30.06.03)	0.150		
Youth in Millfield	(29.03.04)	0.110		
		217.450	245.961	-28.511
Total Resources Available				0

<u>2005/2006 Approvals</u>	Committee Approval	Allocations £000's	Approvals £000's	Unallocated £000's
<u>Budget allocation</u>		227.293		
Who Am I?	29.09.03		7	
European Package Development Phase 2	24.11.03		7.367	
Ryhope Development Trust - Gap funding	29.11.04		23.5	
Commercial Road Youth & Community Project - Gap Funding	29.11.04		21.072	
ECO Rangers	07.02.05		1.5	
The ISIS Project - Complementary Health & Education Project	11.04.05		10	
Hendon Young People's Project	11.04.05		14.288	
Living History North East	11.04.05		6.860	
Old Sunderland Awareness Project	11.04.05		3	
Cry In the Dark	11.04.05		5.88	
Music for All	11.04.05		5.031	
Sunderland South Youth Strategy	11.04.05		7.026	
New Life for the Old Parish Church Sunderland	04.07.05		3.525	
Rhyme Around the Nursery	04.07.05		9.600	
Building Learning power within the local community - Richard Avenue Primary School	04.07.05		3	
Volunteer Outreach Project	04.07.05		3.333	
Participatory Budgeting - Back on the Map	04.07.05		20	
Physical Disabilities Alliance Project	03.10.05		2	
Horticultural Training Project	03.10.05		1.5	
People's Pedal Power	03.10.05		2.15	
Compass Community Transport	03.10.05		2	
Sunderland Training & Education Farm	03.10.05		1.5	
East Area Eastwise Pilot Project	28.11.05		11.325	
Sunderland Juvenile Service Project	28.11.05		9.6	
Grangetown Primary School Community Wing	28.11.05		7.717	
Construction Challenge Project	28.11.05		6.5	

SIB ARF Allocation : East

Phoenix Project - Community Outreach Programme	28.11.05	6
Millfield Community Environment Project	28.11.05	12.5
Language Enrichment for All Project - Valley Road School	28.11.05	2.696
East Events Budget	28.11.05	7.685
Eco Rangers	06.02.06	1.500
Barnes Café/ Craft Workshop Development	06.02.06	7.500
Living History North East - Finance Manager	06.02.06	14.581

Returned Funding in 2005/2006

Hendon Young People's Project	(11.04.05)	11.047		
Community Environmental Educational Developments (CEED)	(07.02.05)	6.985		
Environmental Works Pallion & Millfield	(04.10.04)	0.266		
Sunderland Support for Parents with Disabilities	(29.03.04)	0.830		
Sunderland Sport & Leisure Forum	(04.10.04)	1.383		
Old Sunderland Schools Awareness Project	(11.04.05)	0.266		
Physical Disabilities Alliance Project	(03.10.05)	0.666		
		248.736	248.736	0

Total Resources Available

0

<u>2006/2007 Approvals</u>	Committee Approval	Allocations £000's	Approvals £000's	Unallocated £000's
<u>Budget allocation</u>		227.293		
European Package Development Phase 2	24.11.03		5.707	
Construction Challenge Project	28.11.05		5	
Millfield Community Environment Project	28.11.05		12.5	
Language Enrichment for All Project - Valley Road School	28.11.05		13.481	
Living History North East - Finance Manager	06.02.06		18.538	
Outreach Welfare Rights Project	06.02.06		14.045	
A New Vision for Ryhope - Ryhope Development Trust	03.04.06		23.471	
People Builders Project - Sunderland Counselling Service	03.04.06		43.625	
East Events Budget	03.04.06		7.1	
Ryhope Customer Service Centre's Training Room	03.07.06		15	

SIB ARF Allocation : East

Sit 'n b' Fit - Improving the Health & Independent living of Sunderland's Elderly People	03.07.06		3.120	
East Community Association - Gap Funding	03.07.06		4.138	
Development of Community Services in the Hendon/ East End Area	26.07.05		5	
Ryhope Detached Youth Work Programme	02.10.06		14.217	
Ford, Pallion and Millfield Community Development Project	02.10.06		12.5	
Community Health & Fitness Facilities - Lambton Street Fellowship Centre	27.11.06		4.5	
C.H.A.N.C.E	05.02.07		17.567	
Area Committee Marketing Project	05.02.07		8	
St Luke's Terrace CCTV	05.02.07		10	
Returned Funding 2006/2007				
Millfield Community Environment Project	(28.11.05)	25.000		
			252.293	237.509
				14.784
Total Resources Available				14.784

Approvals subject to SIB Budget endorsement

<u>2007/2008 Approvals</u>	Approval	Allocations £000's	Approvals £000's	Unallocated £000's
A New Vision for Ryhope - Ryhope Development Trust	03.04.06		24.176	
People Builders Project - Sunderland Counselling Service	03.04.06		43.625	
Ryhope Customer Service Centre's Training Room	03.07.06		16.345	
	02.10.06		13.114	
Ryhope Detached Youth Work Programme				
			97.260	

STRATEGIC INITIATIVES BUDGET (SIB)
CRITERIA AND PROJECT GUIDELINES

1 ABOUT THE SIB FUND

- 1.1 SIB was established in 1996/7 to promote action on key priorities identified in the relevant Area Regeneration Frameworks, and to attract other funding into the area. Each Regeneration Framework area is currently allocated a minimum of £200,000 per year. Applications for funding are approved by the relevant Area Committee or Cabinet.
- 1.2 SIB is approved on an annual basis as part of the full Council budget process in February or March each year. It is possible that due to financial constraints in a particular year, the allocation may be reduced or withdrawn. Approvals from future years' SIB allocations are therefore subject to this budget process and cannot be guaranteed.
- 1.3 Applications therefore will only be approved for the current year unless exceptional circumstances can be established, such as the need to secure other funding over a period of time or enable the recruitment or retention of staff to proceed. Projects that apply for funding from future years' allocations do so at their own risk.

2 APPLYING FOR SIB

- 2.1 The Council's Development and Regeneration Directorate administers SIB through its Regeneration and Housing Service. Any project wishing to enquire about a possible application, or who have any queries regarding the process, should in the first instance, contact the relevant Area Regeneration Officer below :

Bill Blackett Sunderland East, and the Coalfields
Telephone 553 1162 Fax 553 1599
e-mail bill.blackett@sunderland.gov.uk

Karen Graham Sunderland North, and Washington
Telephone 553 1214 Fax 553 1599
e-mail karen.graham@sunderland.gov.uk

Richard Parry Sunderland South and Sunderland West
Telephone 553 1217 Fax 553 1599
e-mail richard.parry@sunderland.gov.uk

- 2.2 Once the suitability of the project has been established, an application form will be sent out electronically or by post accompanied by these guidelines, guidance notes for filling in the application form, and a copy

of the relevant Framework(s) and Action Plans. As a copy of the completed application form will be attached to a covering report as part of the Area Committee's agenda, we would appreciate it if the form could be returned electronically to the relevant Area Regeneration Officer at the appropriate e-mail address provided above. If this is not possible, a typed copy can be sent to the address shown on the covering letter. The covering letter will also provide the date of the next pre-agenda and the full Area Committee meetings, and the deadline for returning the completed application form.

- 2.3 Where an SIB application refers to inputs or support from other Council Directorates, either financial or otherwise, the Lead Agent should seek the agreement of the relevant Directorate. Agreement should be at the appropriate level within the Directorate and should be in place prior to the application being placed on the pre agenda. The appropriate Directorate contact name will be supplied and support or authorisation will be included in the application.
- 2.4 Where possible, a representative of the project must attend the pre agenda and the full Area Committee meetings in order to respond to any queries the Elected Members may have. Please note however, that attendees will not be expected to speak on behalf of the application but to respond to any questions there may be regarding the application
- 2.5 An application to the Area Committee should not be interpreted as a guarantee of its approval. The Committee reserves the right to defer or reject any submission on the basis of available SIB funding in the current financial year and the project's suitability in the light of Area Framework priorities and SIB criteria. However, it will make a decision at the meeting whether to grant the full amount being requested, make a contribution of a lesser amount, defer the request or refuse the application.

3. CRITERIA FOR ELIGIBILITY

- 3.1 SIB is intended to address the Area Regeneration Framework priorities, which are identified in the Action plan . Although an application does not need to address these priorities in order to receive approval, preference will be given to those proposals that clearly demonstrate a link with the Action Plan.
- 3.2 Applications should also demonstrate the potential benefits to local communities the proposed project would bring, and subsequently be able to provide evidence and statistics that can illustrate these benefits.
- 3.3 SIB is mainly intended for one off projects, capital expenditure and "pump priming" of new initiatives. Revenue support can be included in any application, but this will only be at the commencement of a new project or as "gap funding" to enable a project to continue while other funding is being sought. Ongoing or repeat revenue or maintenance

costs, such as electricity or rent, will not normally be considered for SIB funding.

- 3.4 A major aim of SIB is to attract other funding into the area. While the lack of other funding would not disqualify any application, priority is given to those projects that are seeking or have secured additional funding from other sources such as Single Regeneration Budget, Lottery, European funding, sponsorship or grants from charitable institutions.
- 3.5 Applicants are normally expected to make a contribution towards overall project costs, although this is not essential for SIB support to be considered.
- 3.6 Applications will normally only be approved for the current year unless exceptional circumstances can be established, such as the need to secure other funding or enabling the recruitment or retention of staff to proceed. In such cases, future years' allocations would therefore become 'active' once the full Council's budget for that year had been formally approved.
- 3.7 Any project applying for SIB funding must have a management committee, some form of written constitution and a dual signatory bank/building society account.

4 NON-ELIGIBILITY

- 4.1 Individuals or groups that are not formally constituted are ineligible for SIB funding.
- 4.2 SIB should not be used to finance projects that would normally be funded through other sources or to compensate for budget reductions in mainstream provision.
- 4.3 SIB cannot provide ongoing revenue or maintenance support to projects (see 3.3 above) or for payments for redundancy.
- 4.4 SIB cannot be used for activities of a political or exclusively religious nature.
- 4.5 SIB cannot be used to fund retrospectively i.e. for expenditure already incurred before the application has been approved.

5 APPROVAL AND PAYMENT

- 5.1 If the application is approved in full or in part, an offer letter confirming the allocation will be sent out to the nominated contact person within a week. Funding will only become available once the terms and conditions accompanying the offer letter have been signed and returned. ***These terms and conditions that accompany the offer letter should be***

read carefully, as this constitutes a contract between Sunderland City Council and the project.

- 5.2 The grant will not be released as a “lump sum”. Funding will be released to cover appropriate expenses as they occur and not in advance or anticipation of need. Relevant documentation (e.g. invoice, receipt) must be produced before payment is made.
- 5.3 There is not the facility to overspend on specific allocations. It is the project’s responsibility to have estimated the costs correctly, and the Council does not accept any liability should these estimates prove inaccurate or insufficient. Should the available funding prove inadequate to meet the project’s aims, it will be the project’s responsibility to seek additional funding. If this is not possible, the Lead Agent should seek advice from the relevant Area Regeneration Officer regarding the current status of their SIB allocation. Any project that exceeds the original allocation will be required to find the overspend from their own resources.

6 CONDITIONS

- 6.1 Projects must be managed in accordance with all appropriate statutory requirements and employment legislation and must not be conducted in any way as to bring Sunderland City Council into disrepute
- 6.2 **Purchasing / Procurement requirements**

The Council has a duty to ensure that, where it awards public monies to external organisations, value for money and probity is demonstrated as monies are expended.

Where any such monies are used to procure goods, materials, services or works the following procurement requirements must be applied.

Procurement up to £10,000

Records must be kept to demonstrate that value for money has been achieved, by keeping suitable records. For example, if all or part of a grant was to be used to purchase computer equipment it would be appropriate to contact at least four suppliers of the equipment concerned and ask for a price from each supplier. A note should be retained of the price and specification quoted in each case. If the supplier used is not the supplier quoting the lowest purchase price, a record should be kept with the quotes to explain why the chosen supplier was used. This would normally be on the grounds of quality. This process would also apply to suppliers of services. This process would also apply to suppliers of services, e.g. consultancy services for feasibility studies and for purchases classified as capital works.

Procurement Between £10,000 and £50,000

For procurement of this value, at least four written quotations must be obtained and kept for inspection from suitable contractors or suppliers. If less than four quotations are obtained (e.g. because the work is specialised) or considered the reason for this should also be recorded. Finally, if the supplier used is not the supplier quoting the lowest purchase price, a record should be kept with the quotes to explain why the chosen supplier was used.

Procurement Over £50,000

A formal tender process must be used for all procurement exceeding £50,000.

This means that at least six suitable contractors or suppliers should be invited to tender for the contract on the basis of a clear detailed specification. A deadline should be set for receipt of the tenders from those invited, and tenders received after the deadline should not be considered. Tenders received by the deadline should be opened together in the presence of at least two responsible people. The value of each tender should be recorded and the record signed by both persons present. If the supplier used did not tender the lowest price, a record should be kept to explain why the chosen supplier was used.

Potential conflicts of Interest

Any potential conflicts of interest (e.g. the supplier is a friend or relative of the person procuring the service, goods or works) should be declared and those affected should not participate in the procurement process or decision.

Retention of Records

Records of all of the above processes should be retained for a period of three years and must be available for inspection by representatives of the Council if required.

Failure to comply with any of the above conditions could result in clawback of monies and further claims or awards not being approved.

Please note: Projects will be required to submit all relevant documentation with regard to the appointment of a contractor or supplier with the first Quarterly Monitoring Return (or the most appropriate).

- 6.3 Projects are required to provide accurate and verifiable information for monitoring, evaluation and reporting purposes, and must fill in and return the quarterly monitoring return form that is sent requesting information on

projects' progress. Additionally, projects are subject to audit and monitoring throughout their duration by officers of the Development and Regeneration Directorate. Failure to return monitoring forms or comply with any other financial requests made may result in the remainder of the allocation being withheld or future applications being refused.

- 6.4 Once a project has used its full SIB allocation, projects will be required to submit a written report and attend a future Area Committee meeting to discuss the project's impact. Lead Agents will be informed of when this report and presentation will be required by the relevant Area Regeneration Officer.
- 6.5 It is the project's responsibility to keep the relevant Area Regeneration Officer informed of any changes that may affect its SIB allocation. In this respect it should be noted that:
- The normal practice will be to make SIB funding available for the period indicated in the funding profile in Section 7 of the application form. If funding is not claimed in accordance with the profile of projected costs in Section 7 of the application form or once the projected completion date has been reached, any unused allocation may be reclaimed, unless the project has indicated a reason for the delay and requested an extension to their funding period.
 - No project will be allowed to access SIB funding beyond 2 years from the date of the original offer letter, unless it has received approval for funding over several years. Beyond this period, any unused allocation will be returned to SIB and any project still requiring the funding would need to submit a new application.
 - SIB can only be used for the purposes outlined in section 3.4 and section 7 of the application form. If a project for any reason wishes to use their allocation for purposes other than the ones originally proposed, they would need either to return the unused allocation and submit a new proposal to the Area Committee or make a formal request to the Area Committee to vire the allocation.
- 6.6 The project should ensure that, wherever appropriate, publicity generated by the project acknowledges SIB support. It is a condition of SIB that any press releases be made via the SIB Marketing and Communications team (Tel 0191 553 1933). Please note that in cases where SIB has provided support for the feasibility stage of a capital build project, SIB support will need to be acknowledged on site billboards at the construction stage. The SIB logo can be obtained from the SIB Marketing and Communications team.

STRATEGIC INITIATIVES BUDGET: WARD-BASED COMMUNITY CHEST

Report of the Director of Development and Regeneration and the City Treasurer

1. Purpose of the Report

- 1.1 The purpose of this report is to report the outcome of a review of the Community Chest Grant Conditions and agree the return of funding for unclaimed approvals from 1998/1999 to 2004/2005.

2. Description of Decision

- 2.1 The Committee is requested to approve:

- the revised Community Chest Grant Conditions as set out at Appendix 1;
- the return of unclaimed approvals from 2003/2004 to 2004/2005 to individual Wards within the Area Committee;
- the return of unclaimed approvals from 1998/1999 to 2002/2003 to the Area Committee;
- agree the principle of carrying over unallocated Community Chest budget from one financial year to the next.

3. Background

- 3.1 At the Area Chairs meeting held on the 6th September 2006 it was reported that unclaimed approvals from Community Chest –had been identified for 2003/2004 and 2004/2005.

- 3.2 At that time it was agreed the Community Chest Grant Conditions should be revised with the aim of reflecting similar arrangements already in place for the Strategic Initiatives Budget. Under those arrangements time limitations are in place whereby approvals unclaimed within a two-year period are returned to the Area Committee for reallocation.

- 3.3 Since the Area Chairs meeting in September further analysis has taken place to assess the position in respect of amounts unclaimed for the period prior to 2003/2004.

4. Community Chest Grant Conditions

- 4.1 Attached at Appendix 1 are the revised Community Chest Grant conditions, which it is proposed be adopted for 2007/2008 approvals.

- 4.2 The proposed conditions have been revised to reflect the criteria utilised within the provision of general Strategic Initiatives Budget funding. This clarifies the position of unclaimed grant and it is made clear in the grant conditions that any grant unclaimed after a period of

- 4.3 two years from the date of award will be returned to the Area Committee.

5. Unclaimed Approvals

- 5.1 To reflect the adoption of the revised grants conditions as set out at paragraph 4, it is proposed that unclaimed approvals more than two years old should be returned to Area Committees for reallocation.
- 5.2 It is proposed unclaimed allocations in respect of 2003/2004 and 2004/2005 be returned to individual Wards. The position in respect of East Area Committee is set out below:

	£
Hendon	3,754
Millfield	845
St Michaels	2,899
Ryhope	1,730
	<hr/>
	9,228

- 5.3 It is proposed that the unclaimed allocations for the period 1998/1999 to 2002/2003 be returned to the Area Committee. For East Area Committee this totals £28,352.
- 5.4 The total amount to be returned to East Area Committee is therefore £37,580.
- 5.5 The position in respect of 2005/2006 unclaimed allocations will be considered during the second round of Area Committee meetings in 2007/2008.

6. Carry forward of Uncommitted Community Chest Budget

- 6.1 In addition to the above issues, consideration has also be given to whether the historical practise of committing the full Community Chest budget within each financial year ensures best value is being obtained from the available funds. In recent years there is evidence of a 'rush' of allocations being made in the later months of the financial year which could call into question whether best value is being achieved.
- 6.2 It is therefore proposed that in future, Area Committees be allowed to carry forward unallocated Community Chest budget at 31st March from one financial year to the next.

7. Reasons for the Decision

- 7.1 To ensure that unclaimed amounts of Community Chest funds are available for reallocation to alternative projects after a reasonable period of time.

8. Alternative Options

- 8.1 No alternative options are recommended

Background Papers

Report to Area Chairs Meeting 6th September 2006

Report to Area Chairs Meeting 6th March 2007

COMMUNITY CHEST GRANT 2007/08

Conditions of Grant

1. It is important that the Council ensures value for money is achieved through the use of public funds. As such, the applicant should provide details of how the estimated costs / expenditure has been arrived at. Where this includes the purchase of goods, works or services from a third party then quotations or estimates should be provided with the application, unless it is of a nominal value.
2. Grants are made on condition that they are used solely for the purpose as reported at the Area Committee. Any proposed variation in the use of grant monies must have the prior approval of the Area Committee. Should any of the terms and conditions described not be adhered to Community Chest funding may be suspended or withdrawn and the project required to repay any funding it has spent to date.
3. Funding will only become available once the offer letter has been signed and returned. Applicant organisations applying for a Community Chest grant must have a current bank account in the name of the organisation requiring a minimum of two signatories. The City Council will not make Community Chest grant cheques payable to individuals even if they are a lead representative of the organisation. Any spend prior to approval will not be eligible for a Community Chest grant.
4. The approval of the Area Committee to support a project will remain in place for two years from the date of the Area Committee approval. Once the two years have elapsed, any unused allocation will be returned to the Area Committee for reallocation. Organisations should therefore ensure claims are made as soon as possible.
5. Payment of grant will be made on submission of receipts/invoices to Sunderland City Council ('the City Council'). In cases where a project wishes the City Council to pay a supplier or organisation direct (i.e. a third party), a letter from the organisations lead representative authorising the City Council to release funding on their behalf will be required. In these instances the value of the grant awarded by the Area Committee will be considered to include VAT as the City Council is unable to recover VAT on payments made to third parties.

6. There is not the facility to exceed the amount of Community Chest allocation awarded, and the Council does not accept any liability should the original estimates prove to be inaccurate or insufficient.
7. Projects are required to provide accurate and verifiable accounting records for all Community Chest expenditure. This information must be available on request at any time for inspection together with supporting invoices, receipts and other relevant documents. Records must be retained for a minimum of 7 years from the date of this letter.
8. Any income arising from the rent, hire, lease or use of any building or equipment as a result of Community Chest Grant must be used for the benefit of the approved project.
9. Where the grant allocation is for capital works such as purchase of equipment, fencing and the like, the applicant must create and maintain a capital asset register of items which have a useful life of more than one year. A copy of the asset register must be lodged with the City Council. The asset register must include the name or description of the asset, the quantity purchased, serial numbers (where applicable), cost of purchase, guarantee details, reference to a relevant invoice and details, where appropriate, of disposal of the asset. Each asset must be coded/marked and provided with a serial number or some other means of identifying it as an item purchased with Community Chest support.
10. Where a grant is made for equipment and the organisation ceased to function, or the equipment is no longer used, proposals to dispose of any asset purchased wholly or partly with Community Chest support must receive prior approval from the City Council's Regeneration Service at the Civic Centre, Sunderland telephone number (0191) 5531211.
11. It is the project's responsibility to obtain the necessary landlord's approval where works involve alterations to a building of which the applicant is not the owner. The project must also obtain all other approvals necessary for the scheme including planning permission, listed buildings consent and building regulations approval. All approvals must be obtained before work starts. An award of grant assistance does not include or imply any other approval.
12. Organisations must have the appropriate public liability and employer's liability insurance in place for the activities they provide. Furthermore, all purchased goods should be adequately insured (where appropriate).
13. The Council reserves the right to visit the project at any reasonable time to monitor progress, inspect the assets and asset register, and ascertain that the grant conditions are being observed. The applicant must provide all relevant information requested by the Council.

14. Projects should take all necessary steps to secure the health, safety and welfare of all persons involved in the project.
15. Projects must be conducted in a non-party political manner.
16. Projects must be managed in accordance with all appropriate statutory requirements and employment legislation and must not be conducted in any way as to bring the City Council into disrepute.
17. Organisations must be able to demonstrate that they have an open access/equal opportunities approach towards their facilities and activities. Organisations are required to take reasonable steps to ensure their activities can be made available for as broad a range of people as possible and that positive measures are put in place to remove any barriers to access.
18. The project should ensure that, wherever appropriate, publicity generated by the project acknowledges Community Chest support. The logo can be obtained from the Marketing and Communications Team (Tel 0191 553 1933).

Any comments or queries please contact Cath Morrow, Regeneration Services, Civic Centre, Sunderland. Telephone number 0191 553 1211.