

9 March 2016

**REPORT OF THE CHAIR OF THE PEOPLE BOARD**

**People Board Progress Report**

**1 Purpose of Report**

1.1 To provide an update of progress against the current year's (2015/16) People Board Work Plan.

**2. Background**

2.1 Earlier this year the Local Area Plan priorities associated with People were referred to the Coalfield People Board to action on behalf of the Area Committee. The People Board continue to initiate action on those priorities. Progress to date is outlined below, in the Work Plan at **Annex 1**.

**3. Area Governance Arrangements**

3.1 Area Committees are part of the Council's Executive Function and have two key roles:-

- a. Influencing decisions on services delivered at a local level; and
- b. Identification of key priorities for their areas, in the context of supporting the delivery of the Council's Corporate Outcomes Framework at a local level and ensures maximum impact where necessary through utilising its own resources.

3.2 Area Place and People Boards were set up to support the Area Committee in identifying areas of priority and ensure action in line with those priorities.

3.3 Each ward has one elected member representative, whose role it is to liaise with their ward colleagues in between meetings and feedback collective views into the Board meetings. Members will work alongside key officers in what will be practical action orientated groups. It should be noted that the Board is not a decision making body and the work / recommendations of the Board will be presented to the Area Committees for final endorsement. Elected member representation on the People Board for this Area Committee is as follows:-

Ward	People Board Membership
Chair/Houghton	Cllr Billy Turton
Copt Hill	Cllr Derrick Smith
Hetton	Cllr James Blackburn Cllr Doris Turner
Shiney Row	Cllr Geoffrey Walker

**4 Key Areas of Influence/Achievements to date**

4.1 Outlined below is a summary of the key areas of influence / achievements of the Coalfield People Board up to February 2016.

<b>Influence: Safer Communities</b>	
Local Multi Agency Problem Solving (LMAPS) Group	<ul style="list-style-type: none"> <li>• A short update is provided to members by the Area Community Officer after each LMAPS meeting.</li> <li>• Members are requested to forward any new issues to the Area Community Officer, or Chair of Area Committee, prior to each LMAPS meeting.</li> </ul>
<b>Area Priority: Physical Health and Wellbeing</b>	
Health issues in Coalfield area	<ul style="list-style-type: none"> <li>• Julie Parker Walton, Public Health, attended the January 2016 People Board meeting to give an update on the health and wellbeing of people who live in the Coalfield locality. The Board noted and discussed the health information for the wards in the area and the health priorities which had been identified for the Coalfield which are as follows:-                             <ul style="list-style-type: none"> <li>○ Strengthen NHS Stop Smoking Service provision to support people to quit smoking - there are high numbers of new lung</li> </ul> </li> </ul>

	<p>cancer cases and emergency hospital admissions due to respiratory diseases.</p> <ul style="list-style-type: none"> <li>○ Enhance the support available for women who smoke throughout pregnancy - rates of smoking during pregnancy and the percentage of low birth weight births are particularly high in Copt Hill and Hetton wards.</li> <li>○ Support people to better manage their long-term conditions in Hetton ward - there is a high proportion of the population with a limiting long-term illness or disability.</li> <li>○ Reducing social isolation and improving mental wellbeing.</li> </ul> <p>These issues will be added to the People Work Plan and discussed further at the April meeting of the Board.</p>
Improve physical wellbeing and increase physical activity	<ul style="list-style-type: none"> <li>● The Board were given an update on Active Sunderland, a joint venture between Sunderland City Council and Everyone Active to manage sport and leisure services in the City. The partnership has increased gym memberships in Houghton and Hetton sports centres and swim schemes at Hetton pool since it began in June 2015. A recruitment programme in both centres has been completed and includes recruitment of apprentices.</li> </ul>
Improve partnership working with CCG/Public Health on joint priorities	<ul style="list-style-type: none"> <li>● Colleagues from CCG and Public Health attended January and February 2016 people board meetings to discuss health issues and priorities for the Coalfield area. Further discussions will take place during April and May 2016 to determine health related priorities for 2016/17</li> <li>● Penny Davison, CCG, gave a presentation on 'Better Health and Care for Sunderland', the main features being: <ul style="list-style-type: none"> <li>○ A City-wide Recovery at Home Service</li> <li>○ Community Integrated Teams</li> </ul> </li> <li>● During January – March 2016 the top 1% of those most at risk (elderly/frail) will be reviewed and case loads reorganised as part of care planning. The Better Care Fund (joint CCG/Local Authority) is investing £160m to improve patient care and experience. Penny will provide an update to the Board in around 6 months time.</li> </ul>
<b>Area Priority: Emotional and Mental Wellbeing</b>	
Reduce stress caused by financial concerns	<ul style="list-style-type: none"> <li>● <b>Shiney Advice and Resource Project (ShARP)</b> is commissioned by Sunderland City Council to provide a range of <b>FREE</b> advice services, including telephone and face to face at Shiney Row, and outreach advice sessions at other venues on an appointment basis.</li> <li>● A new Comic Relief funded project is about to commence in all GP practices in the Coalfield area. Advice on Prescription (AOP) practitioners will be located in GP surgeries for 2 x half days per week to give patients experiencing financial stress information and support. GP practices will be able to refer or signpost patients to the service. Self-referral is also an option. ShARP has recruited two members of staff to deliver the service.</li> <li>● A range of community based advice and support is available within the local area. Information on these services is shared via the VCS Network, VCAS weekly round up, Sunderland City Council Community Directory, the Live Life Well Service and wellbeinginfo.org.</li> </ul>
Improve mental wellbeing and self respect in young people	<ul style="list-style-type: none"> <li>● Lorraine Hughes, Public Health, gave an overview of the main mental health issues in Sunderland and the Coalfield area. A Community Mental Health Profile was presented and discussed in detail. One of the main areas of concern is self harm. The Board expressed a wish to find out more about what support is available for people of all ages suffering from mental health disorders.</li> </ul>

	<ul style="list-style-type: none"> <li>• Sunderland Clinical Commissioning Group (CCG) commission services for young people and adults. The People Board has requested a meeting with commissioners to better understand the services (for people of all ages) and how they are delivered.</li> <li>• Commissioned youth provider, SNCBC, deliver issue based workshops to encourage young people to make healthy lifestyle choices including eat well – feel better, sexual health, benefits of exercise to mental health/well-being, believing in yourself and minimising risk taking behaviours including drugs, legal highs and alcohol information. The sessions consist of whole group and individual discussions with staff. SNCBC have utilised guest speakers from YDAP within sessions and have signposted young people for support where necessary</li> <li>• The Board wish to explore in more detail what local provision is available and what support is given in schools and other organisations in the area. This piece of work will commence following a meeting with CCG commissioners.</li> <li>• The Board reconsidered a proposal for SIB, originally submitted as a result of a call for projects, to deliver 'Wellbeing Challenge Days' promoting awareness of emotional wellbeing and mental health with young people and the local community. Further information and recommendation is presented at Item 6 finance report.</li> </ul>
<p>Reduce social isolation and improve social participation amongst older and vulnerable adults</p>	<ul style="list-style-type: none"> <li>• A number of SIB and joint SIB/CCG funded projects continue to be delivered. An update was provided to the December Area Committee and the projects were further discussed by the People Board at the February meeting.</li> <li>• People Board members felt that this issue remained a high priority to the Coalfield area and wish to continue to support delivery of locally based projects to address social isolation. The Board recommend that £20,000 SIB is allocated to this priority from 2015/16 budget (see Item 6, Finance Report). This will be discussed with CCG colleagues to ascertain whether there is potential for a joint funded approach.</li> <li>• The People Board requested that a 'light touch' evaluation of a selection of the projects was carried out in order to gather qualitative data to guide their future discussions and recommendations. This will be carried out during April/May 2016.</li> </ul>
<p><b>Area Priority: Training and Learning Opportunities</b></p>	
<p>Increase opportunities for those who are Not in Education, Employment or Training (NEET)</p>	<ul style="list-style-type: none"> <li>• The Working Rite project is due to commence in April 2016. The project will individually match young people to local businesses for work placements lasting up to six months. Trainees learn in a proper workplace, receive one-to-one mentoring, earn a weekly allowance and are given the chance to prove themselves in the real world of work. The charity, based in Edinburgh, is developing a North East delivery base and is in the process of recruiting a local co-ordinator to deliver this project.</li> </ul>
<p>CAN DO Fund</p>	<ul style="list-style-type: none"> <li>• One application was presented to the January 2016 Board for consideration. The Board approved the project which aimed to further develop the Youth Enterprise at Monument View by installing concrete paths to the garden area to make the area accessible to all young people. The Board was presented with a framed 'thank you' made from recycled wood.</li> <li>• The next funding round will open in March 2016 and be presented to the April 2016 Board. The project provides the opportunity for young people to develop team working, problem solving, project development and presentation skills.</li> </ul>

Improve Life Skills and Employability Skills for Young People	<ul style="list-style-type: none"> <li>The Board considered and discussed a new initiative being developed by Fencehouses YMCA. The Craft Academy will provide an opportunity for people to gain a range of skills and training to improve their employability, making up-cycled products from locally sourced materials. Further details and a proposal for SIB support is contained in Item 6, finance report.</li> </ul>
<b>Area Priority: Support and Enable Local Delivery of Services</b>	
Increase support for existing and new groups to deliver services	<ul style="list-style-type: none"> <li>SNCBC posts of Youth Social Action Project Worker and Volunteer and Community Support Officer funded via SIB were advertised with a closing date for applications 1st February 2016. There has been a huge interest in both posts and shortlisting has taken place for both positions. The Youth Social Action Worker interviews will be held on 1st and 2nd of March 2016. The Volunteer and Community Support Officer interviews are scheduled for the 10th March 2016 and the interview panel will include representation from Sunderland City Council.</li> <li>Following the closure of the Underground Youth Music Project premises, members attending the Youth Operational meeting offered support to enable the project to continue. SIB funding was approved at the December 2015 Area Committee meeting to support 12 months costs to deliver from the Houghton Blind Centre. SNCBC is providing management support as an in-kind contribution. Two sessions per week are now being delivered from the Blind Centre. A Face Book page for the Underground is being administered by SNCBC and further funding for continuation of the project is being sought. This valuable project can now continue to provide young people with an opportunity to develop their interest and talent. In December 2015 young people were supported by staff to attend Spark FM to discuss how the youth music sessions have impacted on their lives and what the individual benefits to them have been. The young people also made a music video whilst at the station.</li> </ul>
Increase support and co-ordination of volunteers	The Volunteer and Community Support Officer (see above), once appointed, will support local groups and organisations to recruit, develop and retain volunteers to support their service delivery. A 'bank' or 'pool' of volunteers will also be developed and supported to volunteer at one off or individual events and activities which benefit the area as a whole.

## 5. Recommendations

### 5.1 Members are requested to:

- Consider the progress and performance update with regard to the Coalfield Area People Board's Work Plan for 2015/16 and agree proposals for future delivery

Annex 1      2015/16 Work plan

Contact Officer:      Pauline Hopper, Area Community Officer Tel: 0191 561 7912  
Email: [pauline.hopper@sunderland.gov.uk](mailto:pauline.hopper@sunderland.gov.uk)