

COALFIELD AREA COMMITTEE

Wednesday, 19th September, 2012 at 6:00pm

**VENUE – Easington Lane Community Access Point, Brick Garth,
Easington Lane, Houghton le Spring, DH5 0LE.**

Membership

Cllrs Anderson, Blackburn, Ellis, Heron, Lawson, D. Richardson (Chair), Rolph (Alternate Vice Chair of the Area Committee and Chair of the People Board), Scott (Vice Chair of the Area Committee and Chair of the Place Board), D. Smith, Speding, Tate, Wakefield.

	PAGE
1. (a) Chairman's Welcome	
(b) Apologies for Absence	
(c) Declarations of Interest	
(d) Minutes of the last meeting held on 21st June, 2012 (copy attached).	1
2. Place Board Progress Update	7
(copy attached)	
3. People Board Progress Update	13
(copy attached).	
4.* Financial Statement and Proposals for further allocation of Resources	17
(copy attached).	

* Denotes an item relating to an executive function

ELAINE WAUGH
Head of Law and Governance

11th September, 2012

Contact: Christine Tilley, Governance Services Team Leader Tel: 561 1345
Email: Christine.tilley@sunderland.gov.uk
Pauline Hopper, Area Officer Tel: 561 7912
Email: Pauline.hopper@sunderland.gov.uk

Information contained in this agenda can be made available in other languages and formats on request.

At a meeting of the COALFIELD AREA COMMITTEE held at the BETHANY CHRISTIAN CENTRE, HETTON ROAD, HOUGHTON-LE-SPRING, DH5 8PF on THURSDAY, 21ST JUNE, 2012 at 6.00 p.m.

Present:-

Councillor D. Richardson in the Chair

Councillors Anderson, Blackburn, Ellis, Heron, Lawson, Rolph, Scott, D. Smith, Tate and Wakefield

Also in Attendance:-

Ron Barrass	Member of the Public	
Beryl Bowden		SOC
Frank Bowden		SOC
Mel Caldwell	Head of Operations	Gentoo
Les Clark	Head of Streetscene	Sunderland City Council
Wendy Cook	Youth and Community Co-ordinator	SNCBC
Edith Corney	Treasurer	Friends of Rectory Park
John Corney	Vice Chair	Friends of Rectory Park
Dave Ellison	Area Response Manager	Sunderland City Council
Pauline Hopper	Area Officer, Coalfield	Sunderland City Council
Amelia Laverick	Member of the Public	
Malcolm Page	Executive Director of Commercial and Corporate Services & Area Lead Executive	Sunderland City Council
Nancy Partington		SOC
Alan Pitchford	Acting Inspector	Northumbria Police
Ethel Richardson		Hetton Town Council
Pat Robson	Chair	SOC
Kay Rowham	Member of the Public	
Bob Scott		SOC
Gemma Taylor	Member of the Public	
Christine Tilley	Governance Services Team Leader	Sunderland City Council
Lee Wardle	Voluntary and Community Services Representative	Easington Lane Community Access Point

Apologies for Absence

Apologies for absence were submitted on behalf of Councillor Speding together with Susan Brown, Area Community Co-ordinator, John Chapman, Head of Neighbourhoods, Gentoo and Emma Frew, ShARP.

Chairman's Welcome

The Chairman welcomed everyone to the meeting and invited everyone to introduce themselves.

Declarations of Interest

There were no interests declared.

Minutes of the Last Meeting of the Committee held on 25th April, 2012

City of Sunderland Local Development Framework : Core Strategy Revised Preferred Options and Supporting Evidence Papers

In relation to the Philadelphia Site, it was noted that to say the site was 'no longer used for employment' was incorrect as there were still people employed on the site.

It was, subject to the above amendment:-

1. RESOLVED that the minutes of the last meeting of the Committee held on 25th April, 2012 (copy circulated), be confirmed and signed as a correct record.

Matters Arising

Community Action in Coalfield: Progress Review

Annual Report

It was noted that Emma Frew had reported at the last meeting, that ShARP had provided assistance to 102 people who had been seeking advice. The Committee asked that Members be provided with a breakdown detailing where the above mentioned people lived to ensure that the advice centre was providing a service which covered the whole of the Coalfield Area.

Setting the Scene – Strengthening the Area Governance Arrangements

The Chief Executive submitted a report (copy circulated) which outlined improved changes to the City Council's Area Governance Arrangements and supporting

practices, as part of the wider review of the Executive and Committee arrangements agreed by Council on 16th May, 2012.

(For copy report – see original minutes).

Pauline Hopper, Area Officer, presented the report which outlined the enhanced governance structure and improved ways of working for the Area Committee and which also sought approval for the proposed memberships of the Place and People boards as detailed in paragraph 3.3. Ms Hopper pointed out that the Chairman of the Area Committee was not a Member of any of the Boards and might wish to attend both to observe what was happening.

Ms Hopper advised that the work being undertaken by the Task and Results Groups would continue. It was intended that the Area Committee would set the Area priorities and the Place and People Boards would support the Committee in delivering against the agreed priorities.

The Chairman highlighted that it was intended that the Boards were inclusive and open to any Members to attend in a non-voting capacity. The Boards were not decision making bodies and their work/recommendations would be presented to the Area Committee for endorsement.

A discussion ensued as to how the proposed Memberships of the Boards had been determined during which the Chairman and Vice Chairmen together with Ms Hopper explained the process. This had consisted of an email being sent to all Members of the Committee inviting them to express a preference with the final decisions being made by the above Members. Some Members of the Committee expressed their dissatisfaction as to how this had been done or which position they had been allocated.

Ms Hopper proceeded to draw attention to paragraph 7 of the report concerning the impact of the new arrangements on the allocation of Strategic Initiatives Budget and Community Chest Grants. In relation to paragraph 7.2 concerning the Community Chest Grant, Ms Hopper advised that in line with the Leader and Councillor Gofton's promise to help make Community Chest more responsive and in line with strengthening the Area Governance arrangements, the 3 Members from each Ward would be required to agree all Ward applications and sign the Ward Schedule to confirm their support. This would then go forward to the Head of Scrutiny and Area Arrangements, Charlotte Burnham, to process the decision.

Current Community Chest guidelines and protocols would remain in place. Panel meetings would be scheduled monthly to allow a more responsive service. A report would then be submitted to the July Council to amend the delegation process.

Consideration having been given to the matter, it was :-

2. RESOLVED that:-

- i) the report be received and the improved changes to the Area Committee's operating framework be noted; and
- ii) the memberships of the Coalfield Area Place Board and Coalfield Area People Board, as detailed in paragraph 3.3 of the report, be approved.

Determining the Area Committee's Priorities for 2012/13

The Chief Executive submitted a report (copy circulated) which sought to determine the Area Committee's key areas of priority for the year ahead, which would form the basis of the Committee's Local Area Plan for 2012/13.

(For copy report – see original minutes).

Pauline Hopper, Area Officer, presented the report which highlighted the following proposed priorities :-

- 1) Healthy life choices for children and young people.
- 2) Positive activities for young people focusing on holiday and under 13 provision.
- 3) Support for older people, vulnerable adults and their carers.
- 4) Improvement of areas of neglected land.
- 5) Improvement of allotments and community gardens.
- 6) Support for local shopping centres.

Ms Hopper informed that the priorities had emerged from the members' workshop held in May and had subsequently been shared with residents at the State of the Area Debate and with the voluntary and Community Sector through the VCS Network. She added that if the priorities were endorsed at that evening's meeting, it was proposed that a further members' workshop be arranged to determine the detail of the Coalfield Area Committee Local Area Plan work plan for 2012/13.

Councillor Rolph commented that there was a need to work cross border with County Durham to maximise opportunities as there are residents of Durham who attend the City Council's schools and events in Sunderland for example.

Councillor Lawson commented that the State of the Area Debate had been very successful and well attended.

In response to Councillor Lawson's enquiry as to where attendees lived in the Coalfield Area, Ms Hopper advised that people were asked to sign in but not for their home address and therefore this information was not available.

Councillor Lawson stated that it was her understanding that the majority of those in attendance were from the Houghton or Copthill wards. She asked that a different location for the next event be selected in order to encourage attendees from the other two Coalfield Wards.

Ms Hopper advised that the feedback from the event had been very good with members of the public commenting that they had waited a long time to take part in such an event and had welcomed the opportunity to comment and ask Councillors and Officers questions direct.

Councillor Ellis commented that in her opinion, the notes of the State of the Area Debate were not dealt with adequately in the report.

Ms Hopper advised that a summary of what was discussed at the Area Debate had been included in the report for information. The outcomes were not detailed in the report, however everything that had been raised would be addressed and those people who had asked for feedback would receive it.

Councillor Rolph added that the issues raised at the State of the Area Debate would be taken forward to the State of the City Debate and she felt that the detail included in this report provided an accurate summary of the issues discussed at the State of the Area Debate.

Full consideration having been given to the matter it was:-

3. RESOLVED that:-

i) the following issues be approved as the Committee's key priorities for 2012/13 and form the basis of the Area Committee's Local Area Plan:-

- a) Healthy life choices for children and young people.
- b) Positive activities for young people focusing on holiday and under 13 provision.
- c) Support for older people, vulnerable adults and their carers.
- d) Improvement of areas of neglected land.
- e) Improvement of allotments and community gardens.
- f) Support for local shopping centres.

and

ii) a Members' workshop to determine the detailed Coalfield Area Committee Local Area Plan work plan for 2012/13 be arranged; the provisional date of the workshop to be 9th July, 2012.

Strategic Initiatives Budget (SIB) and Community Chest – Financial Update and Proposals for Further Allocation of Resources

The Chief Executive submitted a report (copy circulated) requesting the Area Committee to consider proposals for the allocation of the Strategic Initiatives Budget (SIB) and Community Chest to support initiatives that will deliver activity against priorities for 2012/13.

(For copy report – see original minutes).

Pauline Hopper, Area Officer, presented the report highlighting the financial statement and advising that the application for SIB funding in respect of 'Lighting of Burnside skate park' had been withdrawn as the Council did not own the land and there had been some complaints about the skate park which needed to be investigated first. Ms Hopper drew attention to the 15 requests for Community Chest funding from the 2012/13 budget.

Councillor Wakefield queried whether the street lighting at Broomhill and Homelands could be re-located to the Cove at Shiney Row in order to save some money on the project.

Les Clark, Head of Streetscene and Pauline Hopper, Area Officer agreed to raise the above issue with the City Council PFI Lighting Contractor, Aurora.

4. RESOLVED that:-

- (i) the Area Committee's funding statement be received and noted,
- (ii) approval be given to the granting of SIB funding of £6,600 to Project 1 – Street Lighting, the Cove, Shiney Row, as detailed in Annex 1 of the report;
- (iii) approval be given to the granting of SIB funding of £10,000 to Project 3 – Houghton War Memorial, as detailed in Annex 1 of the report;
- (iv) approval be given to the granting of SIB funding of £3,458 to Project 4 – Allotments Watering Project, as detailed in Annex 1 of the report;
- (v) the withdrawal of the application for SIB funding of £2,920 in respect of Project 2 – Lighting at Burnside skate park be noted; and
- (vi) approval be given to the granting of the 15 Community Chest applications as detailed in Annex 3 of the report.

The Chairman then closed the meeting having thanked everyone for their attendance and contribution to the meeting.

(Signed) D. RICHARDSON,
Chairman.

**COALFIELD AREA COMMITTEE
19 SEPTEMBER 2012
EXECUTIVE SUMMARY SHEET – PART I**

Title of Report: Place Board Progress Report	
Author(s): Chief Executive	
Purpose of Report: This report provides an update of progress against the current year's Place Board Work Plan and makes recommendations for allocation of SIB resources	
Description of Decision: The Committee is requested to approve the following: <ul style="list-style-type: none"> • Approve the allocation of £30,000 from the 2012/13 SIB budget for future improvements on allotments • Agree that the remaining £15,000 from the 2011/12 Shopping Centres budget be used to extend the Business Support Programme • Agree that £20,000 from the 2012/13 SIB budget be allocated for further support for local shopping centres 	
Is the decision consistent with the Budget/Policy Framework?	Yes
Suggested reason(s) for Decision: Area Committee Local Area Priorities associated with place were referred to the Place Board to action on behalf of Area Committee. SIB is a budget delegated to Area Committee in order to commission activity that delivers actions against the key strategic priorities identified in the Coalfield Work Plan. Its main purpose is to benefit the local community and to attract other funding into the area. The Area Committee has a total SIB budget of £236,798 for 2012/13.	
Alternative options to be considered and recommended to be rejected: The circumstances are such that there are no realistic alternatives that could be considered.	
Is this a "Key Decision" as defined in the Constitution? No Is it included in the Forward Plan? No	Relevant Scrutiny Committees:

19 September 2012**REPORT OF THE CHIEF EXECUTIVE****Place Board Progress Report****1 Purpose of Report**

- 1.1 The report provides an update of progress against the current year's (2012/13) Place Board Work Plan.

2 Background

- 2.1 At its meeting on 21 June 2012 Coalfield Area Committee agreed its Local Area Plan for 2012/13. In doing so Area Committee agreed how it can most effectively contribute to delivering Sunderland City Council's Corporate Outcome Framework (COF) at a local level and relevant to the Place and People themes.
- 2.2 Those Local Area Plan priorities associated with Place were referred to the Place Board to action on behalf of the Area Committee. The Place Board have started to initiate action on those priorities and agreed target dates for delivery and feedback to the Area Committee for the year ahead. The Place Board Work Plan and target delivery dates are attached as Annex 1.
- 2.3 This report provides Area Committee with a progress update on the Place Board Work Plan during period June - August including requests for decisions where necessary.

3 Place Board Progress Update**3.1 Responsive Local Services (RLS)**

- 3.1.1 In supporting the Area Committee to influence the delivery, design and review of services at an Area level the Place Board has a key role in terms of influencing the operational deployment of Streetscene (RLS) core service. As such each Place Board meeting has a dedicated agenda item to discuss streetscene services. The Area Response Manager (ARM) discusses information on services, such as, graffiti removal, fly tipping, litter, dog fouling, grass cutting, refuse collection and recycling, parks, cemeteries, winter maintenance and maintenance of play areas.
- 3.1.2 Members of the Place Board and Area Committee have highlighted the importance and value of having direct contact with the Area Response Manager who can rapidly deploy resources, where appropriate, to deal with issues and concerns under his area of responsibility. Individual requests and issues raised are addressed quickly by the Streetscene operatives and all intelligence is considered by the Area Response Manager to identify hot spots or patterns in complaints or requests. This will form the basis of further discussion and action at future Place Board meetings, and where decisions on resources need to be made recommendations will be presented to Area Committee. As part of the Love Where You Live Campaign, an educational project with local schools was delivered to help young people understand the importance of picking up litter. A poster competition was held in July 2012. Winning entries will be displayed in 'Ad Bins' during October – December 2012.

3.1.3 The August Place Board meeting discussed the lack of signs in some local parks regarding dog fouling and littering. The Head of Streetscene will look into the current position regarding bylaws and signage in connection with littering and keeping dogs under control in parks and other public areas.

3.2 Area Priority: Neglected Land

3.2.1 Four priority Council owned sites were identified, and improvements on the first site, Collingwood Drive, are now complete. Options for improvement of the remaining three sites will be developed by the Place Board and presented to Area Committee for approval. Land and Property, in conjunction with Street Scene are developing plans to deal with other areas of Council owned land currently derelict.

3.2.2 First stage letters have been sent to all owners of identified sites not in Council ownership. Next steps have been proposed and work is in progress to work with landowners who have responded to the first stage correspondence and to contact those who have not responded with a second stage letter.

3.2.3 An exercise is underway to explore the 'pooling' or 'centralising' of maintenance budgets held in various departments within the Council. The Head of Street Scene and Head of Land and Property are exploring various options for consideration for future years.

3.3 Area Priority: Allotments

3.3.1 Refurbished plots have been let to those on the waiting list with mixed results. Some prospective tenants have failed to establish gardens and have given up their plots within a matter of weeks. In order to speed up the process of reducing the waiting lists, more time effective ways of contacting potential tenants through email and text are being explored. Promotional work and marketing within the local community is being carried out to ensure those genuinely interested in taking on an allotment are given the opportunity. Houghton Feast will be used to promote the benefits of owning an allotment.

3.3.2 Some of the harder to deal with issues are now producing positive results. Tenants using their plots illegally or inappropriately have had their tenancies terminated and those who are not vacating the site voluntarily are being referred to Property and Legal services to enforce eviction.

3.3.3 A 'masterplan' has been drafted for the Britannia Terrace site and various options for redevelopment are being explored. A comprehensive plan for the site and the surrounding area will be discussed by the Place Board at the end of 2012 and options will be presented to Area Committee early in 2013 to agree future use. In the meantime options to create a safe walking route to Dubmire Primary School through the allotment site are being explored.

3.3.4 A programme of work to make improvements on all sites across the Coalfield area is being delivered. Water installation, clearing and repairing of paths, provision of exterior fencing and gates and strimming of communal areas are some of the improvements made. The Place Board recommend that a further £30,000 from the 2012/13 budget is allocated to the Allotments priority in order to continue the momentum and improvement across all sites. Detailed options and proposals will be brought to Area Committee for a decision.

3.3.5 The Place Board has requested that options for improvement of allotment sites not in Council ownership, but leased by the Council, are explored by the Lead Agent for allotments. This will be discussed at the next Allotments Working Group meeting in early October 2012.

3.4 Area Priority: Local Shopping Centres

3.4.1 The Shop Local campaign has successfully delivered events, including Easter and the Diamond Jubilee, to increase footfall in local shopping centres. A feature in the November 2012 edition of Community News is planned and traders are being consulted with regard to developing a Shop Local brochure for Christmas. Traders are being actively encouraged to take part in Houghton Feast activity and promotion.

3.4.2 Following two meetings with traders in Houghton, a Traders' Forum is now being established. In consultation with traders in Hetton and Shiney Row the scheme will be expanded. The Business Support Programme is working with traders on a one to one basis depending on their needs. The Place Board recommend that in order to support more traders who wish to engage in the project, the remaining £15,000 in the shopping centres budget from 2011/12 be used to expand the Business Support Programme. The Place Board also propose that £20,000 from the 2012/13 budget is ring fenced for future activity against this priority in order to provide an ongoing programme of support. Detailed options and proposals will be brought to Area Committee for a decision.

3.5 Public and Local Transport

3.5.1 Go North East is planning a series of commercial service changes effective 28 October, and has been carrying out public consultation regarding these changes. The August 2012 Place Board meeting discussed the proposed changes to the number 20 Durham to Sunderland service and the impact the changes would have on local residents. A letter of objection to the proposed changes was prepared and sent to Go North East on behalf of the Committee. The final details of the changes were not available in advance of Area Committee papers being published. However, it is anticipated that further details will be available and therefore a verbal update will be given by the Nexus representative at Area Committee.

4 Recommendations: Members are requested to:

- Note the report, and the Place Board's timetable for activity for the year ahead. (Annex 1).
- Agree to accept progress update reports based on the timetable outlined in Annex 1.
- Agree to the allocation of £30,000 from the 2012/13 SIB budget for future improvements on allotments.
- Agree that the £15,000 remaining from last year's Shopping Centres budget be used to extend the Business Support Programme.
- Agree that £20,000 from the 2012/13 SIB budget be allocated for further support for local shopping centres.

Contact Officer: Pauline Hopper, Coalfield Area Officer Tel: 0191 561 7912
Email: pauline.hopper@sunderland.gov.uk

PLACE

Budget:

Allocated:

Balance: £0

OUTCOME	Role for Area Committee	ACTIONS	Place Board to Consider	Lead Agent	Progress Report	Area Committee update due	RA G
<p>1 CORPORATE: An attractive modern city where people choose to invest, live, work and spend leisure time</p> <p>AREA: High quality built and natural environments in Coalfield: Influence investment across Coalfield</p>	Strategic Influencing Role	1. Influence empty properties action plan/enforcement powers to reduce negative impact on the area	Feb-13	Alan Caddick (Liz McEvoy)		Apr-13	
		2. Influence traffic and road safety issues and priorities		James Newell			
	Local Action Key Priorities for Action: Neglected Land, Allotments and Shopping Centres	3. Receive and monitor information relating to development of major projects in the area	Aug-12	Colin Clark (Dave Evans)	Hellens and Sunderland City Council Planning colleagues attended the August 2012 Place Board to discuss the potential development on the Broomhill site		
		4.1. Neglected Land - improve Council owned land	Aug-12	Dave Ellison	Four priority Council owned sites identified. Collingwood Drive now complete and options for improvement of the remaining three sites will be developed. Neglected land working group met on 19 July 2012 - Land and Property in conjunction with Street Scene are developing plans to deal with other areas of Council owned land currently derelict.	Sep-12	
		4.2. Neglected Land - work with landowners to improve private sites		Dave Ellison	First stage letters have been sent to all owners of identified sites. Next steps have been proposed and work is in progress to work with landowners who have responded to the first stage correspondence and to contact those who have not responded with a second stage letter.	Sep-12	
		4.3. Neglected Land - instigate enforcement powers to address incidents of fly tipping and unfinished developments		Dave Ellison	Fly tipping removal and enforcement is ongoing, in conjunction with the police and Environment Agency where necessary. Issues with unfinished developments will be discussed with planning enforcement colleagues	Sep-12	
		4.4. Neglected Land - explore funding opportunities and pooling of budgets to address issues on Council owned land		Les Clark	The Head of Streetscene and Head of Land and Property will explore options to combine maintenance budgets for future years.	Sep-12	
		5.1. Local Shopping Centres - improve physical appearance of local centres of Hetton, Houghton, Shiney Row	Oct-12	Dave Ellison	Ad bins have been installed in Hetton, Houghton and Shiney Row. Traders are being encouraged to advertise for a pilot period free of charge. Repainting of bollards and barriers took place during May and June 2012. Hanging baskets and planters installed for the spring/summer have helped to make the areas more attractive	Sep-12	
		5.2. Local Shopping Centres - Support local traders	Nov-12	Ian Williams (Berni Whittaker)	A Traders' meeting for Houghton shops was held on 6 Aug 2012. The Shopping Centres Working Group will meet in September 12. The SIB funded business support project will work with traders on a 121 basis depending on their needs. A traders' forum will be set up in Houghton and if the need exists will also be developed for Hetton and Shiney Row. Feedback to October Place Board. A recommendation to allocate the remaining £15,000 from the 2011/12 Shopping Centre budget to the Business Support Project will be taken to the September 2012 Area Committee	Jan-13	
		5.3. Local Shopping Centres - Increase footfall and encourage new shoppers	Nov-12	Julie Heathcote	A shop local campaign has been developed and to date Christmas, Easter and Jubilee events have been delivered. A feature in the November 2012 Community News is planned and traders are being consulted with regard to developing a shop local brochure for Christmas. Traders are also being encouraged to actively take part in Houghton Feast activity		
6.1. Allotments - reduce number of derelict plots to increase the number of allotments available (reduce waiting lists)		Colin Curtis (Gillian Robinson)	The Allotments group last met in May 12 and agreed a comprehensive plan for Britannia allotments be developed over the next 6 months. A recommendation will be made to the September 2012 Area Committee to allocate a further £30,000 SIB for future development. Actions on other sites will take place in the meantime.				

		6.2. Allotments - terminate tenancies of those using plots inappropriately		Colin Curtis (Gillian Robinson)	This work is ongoing and those who are not vacating their plots voluntarily are being referred to property and legal services			
		6.3. Allotments - support community gardens		Susan Brown				
		7. Community based heritage projects continue via VCS Network	Oct-12	Trina Murphy	A sub group of the VCS Network has ben set up to revise and deliver the heritage action plan in partnership with Groundwork.			
2	CORPORATE: A responsible well looked after city that is adaptable to change AREA: A Coalfield adaptable to change and with a strong sense of community: Continue to support the	Strategic Influencing Role Key Priority for Action:To influence the design, delivery and review of RLS Streetscene Services	8. To influence the design, delivery and review of RLS Streetscene Services	Standard item	Ian Richardson	Regular updates to be given at the Place Board meeting		
3	CORPORATE: A well connected city AREA: A well connected Coalfield: Continue to promote accessibility across Coalfield and ensure transport networks meet local needs	Strategic Influencing Role	9. Influence development of sustainable transport options through consultation of the Core Strategy	Aug-12	David Laux	Workshop to be delivered to provide elected members with the opportunity to influence the Core Strategy. In June 2012 some members of Area Committee requested Neil Cole attend a future Area Committee meeting to discuss	Sep-12	
			10. Influence the provision of public and local transport networks and have input regarding the Metro Extension, and consultation with Nexus re Quality Contracts		David Laux	The QCS proposal has now been submitted to the ITA by Nexus. The North East Bus Operators Assoc (which has been established as a collective of bus operators to form a partnership bid) will also be putting forward proposals for a scheme in the coming weeks and both proposals will be considered at the November ITA. Further public consultation will be fundamental and follow any decision by the ITA with regard to influencing routes, times and fares. Under a QCS scheme, implementation would not be until at least 2015, under voluntary partnership implementation will be much sooner.		
4	CORPORATE: A city where cultural identify and vibrancy act as an attraction AREA: Coalfield's Cultural Identity: Continue to support activities and events which celebrate Coalfield's heritage, culture and identify.	Strategic Influencing Role	11. Influencing role with City Services to determine future strategy for managing local events and celebrations	Nov-12	Zoe Channing	The strategy to deal with future local events is being developed and will be reported to Area Committee once complete		
			12. Influence continuation of heritage work via City Services. Build on the successful heritage projects delivered in the area.	Oct-12	Trina Murphy			
		Local Action	13. Continue to monitor and receive information relating to celebrations, events and activities taking place throughout 2012/13	Nov-12	Zoe Channing	In July 2012, Area Committee agreed to allocate £22,740 SIB for local events and celebrations during 2012/13 (to include Houghton Feast, Remembrance parades and Christmas lights switch on). This is subject to a fully costed application which will be appraised as part of the SIB governance procedures.		

G	Progressing on target
A	Progressing but behind schedule (with plans in place to action)
R	Not progressing

19 September 2012**REPORT OF THE CHIEF EXECUTIVE****People Board Progress Report****1 Purpose of Report**

- 1.1 The report provides an update of progress against the current year's (2012/13) People Board Work Plan.

2 Background

- 2.1 At its meeting on 21 June 2012 Coalfield Area Committee agreed its Local Area Plan for 2012/13. In doing so Area Committee agreed how it can most effectively contribute to delivering Sunderland City Council's Corporate Outcome Framework (COF) at a local level and relevant to the Place and People themes.
- 2.2 Those Local Area Plan priorities associated with People were referred to the People Board to action on behalf of the Area Committee. Although the People Board have yet to hold their first meeting, which is scheduled for 27 September 2012 at the Hetton Centre, relevant action on those priorities have progressed using current Working Groups and other mechanisms. Target dates for delivery and feedback to the Area Committee for the year ahead will be agreed at the meeting of the People Board on 27 September. The People Board Work Plan is attached as Annex 1.
- 2.3 This report provides Area Committee with a progress update on the People Board Work Plan during period June – August, including requests for decisions where necessary.

3 People Board Progress Update**3.1 Healthy Lifestyles**

- 3.1.1 Applications for Healthy City Investment Funding have now been received and assessed. Recommendation for approval of a project which delivers a partnership approach to addressing men's cancer and raising awareness is presented to Area Committee under Item 4.
- 3.1.2 The Public Health representative at Area Committee will offer support to the People Board in order to understand and influence the local Clinical Commissioning Group (CCG). The Area Officer has been introduced to the Group and has held discussions with the Local Authority lead officer on how best to ensure a joined up approach between Area Committee and the CCG.
- 3.1.3 An application for SIB funding to support the 'People's Challenge' project is being presented to Area Committee under item 4. The project will, if approved, support the delivery of healthy lifestyle initiatives for children and young people in partnership with the VCS Network.

3.2 Area Priority: Activities For Young People

- 3.2.1 The Youth Operations Group continues to meet, and a youth providers' forum has been set up to ensure consistency and co-ordination of youth provision across the area. At the Area Committee workshop, on 9 July, it was agreed that £25,000 SIB would be allocated to ensure that junior and holiday provision would continue until the new

commissioning arrangements were in place from April 2013. A partnership project proposal is presented to this meeting under Item 4.

4 Recommendations: Members are requested to:

- Note the report, and the People Board's work plan for the year ahead.(Annex 1)
- Agree to accept progress update reports when appropriate. The timetable to be agreed at the first People Board meeting.

Contact Officer: Pauline Hopper, Coalfield Area Officer Tel: 0191 561 7912
Email: pauline.hopper@sunderland.gov.uk

PEOPLE

Budget:

Allocated:

Balance: £0

OUTCOME	Role for Area Committee	ACTIONS	People Board to consider	Lead Agent	Progress Report	Area Committee update due	RAG
<p>1 CORPORATE: A City where everyone is as healthy as they can be and enjoys a good standard of well being</p> <p>AREA: A Healthy Coalfield: Contribute to ensuring Coalfield has healthy outcomes and lifestyles</p>	<p>Strategic Influencing Role</p>	Influence GP Clinical Commissioning Group (CCG) at an area level					
		Receive reports and information to influence plans, policy and strategy via the People Board					
	<p>Local Action Key Priority for Action: Healthy life choices for young people/ childhood obesity</p>	Area representation at Clinical Commissioning Group (CCG) and potential links to People Board					
		Commission projects through the Healthy City Investment Fund (HCIF)			A project proposal to deliver a collaborative project is presented to Area Committee on 19 September		
		Work with partners to increase awareness of, and response to, welfare reform					
<p>Focus on young people and health, particularly around sexual and mental health in teenagers and childhood obesity</p>				The 'People's Challenge' project being presented to Area Committee on 19 September 2012 will, if approved, support the delivery of this priority in partnership with the VCS Network			
<p>2 CORPORATE: A City with high levels of skills, educational attainment and participation</p> <p>AREA: Education and attainment in Coalfield: Support initiatives working to help local young people</p>	<p>Strategic Influencing Role</p>	Greater links with local schools and cross boundary working with Washington schools					
		Through the People Board, ensure engagement of partners to improve residents' job and career prospects					
		Influence skills development, to include support for NEETs and apprenticeships for young people					
		Influence provision of activities for young people					
		Influence joint working with Sunderland University					
		Receive reports to influence plans, policy and strategy from the People Board					
	<p>Local Action Key Priority for Action: Youth provision and activities for young people</p>	Ensure access for local people to emerging education and employment opportunities					
		Monitor current initiatives, funded by Area Committee, which work with young people					
		Receive and monitor information of any new issue being raised from influencing role					
		Work with partners to deliver adult and community learning in appropriate subjects and venues					
<p>Continue with youth provision through Activities for Young people priority</p>			Rachel Putz	The Youth Operations Group continues to meet and a youth providers forum has been set up to ensure consistency and co-ordination of youth provision across the area. At the Area Committee workshop, on 9 July, it was agreed that £25,000 SIB would be allocated to ensure that junior and holiday provision would continue until the new commissioning arrangements were in place from April 2013. A partnership project proposal is presented to the 19 September Area Committee meeting.			
<p>3 CORPORATE: A City which is and feels even safer and more secure</p> <p>AREA: A Safer Coalfield: Continue to ensure key partnerships and collaboration maintains the good results achieved</p>	<p>Strategic Influencing Role</p>	Influence mainstream resources & partnerships ensuring continued collaboration					
		Receive reports to influence plans, policy and strategy from the Place Board and the People Board					
	<p>Local Action</p>	Through LMAPS, work to ensure local issues and problems are addressed					
		Work with local partners to provide information and reassurance to reduce the fear of crime					
Agree locations of XL youth provision			Sandra Mitchell	The Area Committee has agreed locations for XL youth villages and youth provision for the coming year			
<p>4 CORPORATE: A City that ensures people are able to look after themselves</p> <p>AREA: Cared for in Coalfield: Contribute to safeguarding and promoting the welfare of</p>	<p>Strategic Influencing Role</p>	Influencing via the Health and Well Being Board					
		Influence the development of the Child Poverty Strategy					
		Understand the impact of Welfare Reform					

Coalfield's most vulnerable		Receive reports to influence plans, policy and strategy from the People Board				
	Local Action Key Priority for Action: Support for older people, vulnerable adults and carers	Continue Support for Older people priority to include 'vulnerable adults' and 'carers'			The 'People's Challenge' project being presented to Area Committee on 19 September 2012 will, if approved, support the delivery of this priority in partnership with the VCS Network	
		Continue to work with local and VCS organisations who provide support for local people				
		Work with partners to increase awareness of, and response to, welfare reform				

G	Progressing on target
A	Progressing but behind schedule (with plans in place to action)
R	Not progressing

COALFIELD AREA COMMITTEE
19 SEPTEMBER 2012
EXECUTIVE SUMMARY SHEET – PART I

Title of Report:
 Strategic Initiative Budget (SIB), Community Chest and Healthy Cities Investment Fund (HCIF) - Financial Statement and Proposals for Further Allocation of Resources

Author(s):
 Chief Executive

Purpose of Report:
 This report requests Area Committee to consider proposals for the allocation of the Strategic Initiatives Budget (SIB) and HCIF to support initiatives that will deliver activity against priorities for 2012/13.

Description of Decision:
 The Committee is requested to approve the following from the 2012/13 budgets:

Approve SIB proposals from the 2012/13 budget outlined in Item 4 at **Annex 1**

- People’s Challenge (Community Challenge phase 2) £10,000
- Junior and Holiday Youth Provision £24,482

Approve the Healthy Cities Investment Fund proposal outlined in Item 4 at Annex 1

- Coalfield Healthy Men Partnership £31,000

Is the decision consistent with the Budget/Policy Framework? Yes

Suggested reason(s) for Decision:
 SIB is a budget delegated to Area Committee in order to commission activity that delivers actions against the key strategic priorities identified in the Coalfield Work Plan. Its main purpose is to benefit the local community and to attract other funding into the area. The Area Committee has a total SIB budget of £236,798 for 2012/13.

The Healthy Cities Investment Fund (HCIF) is a budget made available to Area Committee from the Teaching Primary Care Trust to deliver initiatives to address the main lifestyle causes of cancer and promote awareness of the early signs of cancer. A budget of £31,413 is available for 2012/13

Alternative options to be considered and recommended to be rejected:
 The circumstances are such that there are no realistic alternatives that could be considered.

Is this a “Key Decision” as defined in the Constitution? No
 Is it included in the Forward Plan?
 No

Relevant Scrutiny Committees:

19 September 2012

REPORT OF THE CHIEF EXECUTIVE

Strategic Initiative Budget (SIB), Community Chest and Healthy Cities Investment Fund – Financial Statement and proposals for further allocation of resources

1. Why has it come to Committee

Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an update position on progress in relation to allocating SIB and Community Chest and presents proposals for further funding requests.

2 Financial statement Coalfield Area Committee as at 19 September 2012

2.1 SIB – Financial Statement (projects approved to date)

	Committee Date	SIB Approvals	Balance
	-	-	£236,798
Project Name	-	-	-
Phoenix Project	23.04.12	£4,000	£232,798
Street lighting, the Cove, Shiney Row	21.06.12	£6,600	£226,198
Houghton War Memorial	21.06.12	£10,000	£216,198
Allotments watering project	21.06.12	£3,458	£212,740
Events and Celebrations (subject to applications and appraisals)	09.07.12	£22,740	£190,000
Total allocated		£49,718	
Amount returned –HCA Empty Homes 2012	N/A	£7,529	£197,529
Balance	-	-	£197,529

2.1.1 The following projects detailed in **Annex 1** are presented for approval:

- | | | |
|---|--|---------|
| 1 | People's Challenge (Community Challenge phase 2) | £10,000 |
| 2 | Junior and Holiday Youth Provision | £24,482 |

2.1.2 The total of projects listed above is £34,282 and a total of £7,529 has been returned in respect of the Empty Homes project. Should both projects be approved the balance of SIB funding remaining following allocation would be £163,247.

2.1.3 Committee will recall that at the meeting in November 2010 a project to create a 'Safe Walking Route to Rainton Meadows' was presented and Committee approved £34,000 SIB/SIP to implement the scheme. Since this date negotiations have been ongoing for the Council to acquire a piece of unregistered land which is required to commence the works. There have been objections to the Council's application lodged with the Land

Registry, and despite lengthy discussions and negotiations it has not been possible to reach a suitable agreement with all parties concerned. To avoid further legal costs and officer time it is recommended that the scheme is withdrawn and the £34,000 available is returned to the budget and utilised in a more productive way for the benefit of the community.

2.2 Community Chest

2.2.1 The table below details the balances remaining following the last meeting in June 2012, and project approvals as detailed in **Annex 3**. An exercise to reclaim under spends and unused grants has been undertaken and the table below includes the reclaim of £250 from Copt Hill ward (Eppleton Colliery Disaster 60th Anniversary).

Ward	Budget Remaining	Project Approvals	Grant returned	Balance
Copt Hill	£10,239	£2,575	£250	£7,914
Hetton	£10,137	£800	£0	£9,337
Houghton	£11,556	£2,995	£0	£8,561
Shiney Row	£4,824	£495	£0	£4,329
Total	£36,756	£6,865	£250	£30,141

2.3 Healthy Cities Investment Fund (HCIF)

2.3.1 As members are aware the Teaching Primary Care Trust (TPCT) has made available a budget of £31,413 to be allocated from the HCIF during 2012/13.

2.3.2 In July 2012, Area Committee invited VCS Area Network members to join together as a consortium with a view of delivering a range of different projects to:-

- (i) Address the main lifestyle causes of cancer: tobacco, alcohol and obesity,
- (ii) Promote awareness of the early signs and symptoms of cancer.

2.3.3 The following project detailed in Annex 1 is presented for **Approval**.

1	Coalfield Healthy Men Partnership	£31,000
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Recommendations:

Committee is requested to:

- Note the financial information set out in sections 2.1, 2.2, 2.3 and Annex 2
- Approve the two proposals for support from SIB detailed in Annex 1
- Withdraw the previously agreed 'Walking Route to Rainton Meadows' project and return the £34,000 SIB/Houghton SIP to the Committee budget
- Note the nine Community Chest approvals from the July and September Panel Meetings set out in Annex 3
- Approve the project proposal for support from HCIF detailed in Annex 1

Contact Officer: Pauline Hopper, Coalfield Area Officer
561 7912, pauline.hopper@sunderland.gov.uk

Annex 1	SIB and HCIF Applications
Annex 2	SIB budget and balance for each priority
Annex 3	Community Chest approvals

Summary of SIB and Healthy Cities Funding Applications

SIB Project 1 – People’s Challenge (Community Challenge phase 2)

Total cost of Project	Total Match Funding	Total SIB requested
£10,000	£0	£10,000

The Project

The main purpose of this project is to involve and engage residents across the Coalfield area and introduce them to the ways they can influence activities in their own area. This project will provide a mechanism to enable the local community to influence and deliver area priorities as identified in the Local Area Plan and subsequent action plans.

Using the 'Coalfield Community Challenge' project as a model of best practice, this project will enable the Coalfield Area Network and partners to develop and deliver relevant projects against priorities. This phase of the project will support a) Healthy life choices for young people, and b) Support for older people, vulnerable adults and their carers.

The VCS Network will discuss the priorities at the next available meeting and offer suggestions and ideas on what local groups can do to support the Area Committee in achieving its priorities. Events planning training will be carried out as part of this project. This will enable local groups to become more confident and efficient in funding and planning their own activities and events in future, offering capacity building and sustainability to the local community.

Sport and exercise sessions will be delivered, healthy eating information and demonstrations will be given and young people will be introduced to the benefits of growing schemes on allotments and community gardens. This will ensure links with other Coalfield area priorities.

Social and stimulating activity will be encouraged amongst older people and those who are vulnerable or isolated. The project will work with existing services in all sectors to ensure the support given is adding value and complementing current delivery in the area.

The project will work in partnership with the relevant working groups and Area Boards set up by the Area Committee and the relevant officers and partners supporting the achievement of the stated priorities. The VCS network will be supported and guided by the Area Community Co-ordinator who will ultimately be responsible for the delivery of the project.

Recommendation: Approve

SIB Project 2 – Junior and Holiday Youth Provision

Total cost of Project	Total Match Funding	Total SIB requested
£24,482	£0	£24,482

The Project

The money will be allocated to junior clubs for each ward area; holiday provision for both junior and senior clubs and also extend provision in Herrington Country Park.

Junior Clubs

There will be 5 junior youth club projects delivered in each Coalfield ward area and includes a junior learning difficulties and disability session for the cluster area. The sessions will be delivered where need has been identified via the pilot project funded by SIB in the year 2011/2012 and using lessons learnt from this provision. The junior clubs will begin from the week commencing 24.09.2012 and cease in the week commencing 18.03.2013.

The session breakdown is as follows:

- Hetton Ward – Delivery outlet, Flatts Youth Base will be delivered by Groundworks in partnership with SNCBC. Due to the building layout the session will be covered by 3 staff and will run for 22 weeks on a Friday evening from 5.30pm – 7.30pm.

- Copt Hill Ward – Delivery outlet, Houghton Community Centre will be delivered by the YMCA. Following the success of the junior pilot, the session will be staffed by 3 staff and will run for 22 weeks.
- Shiney Row Ward – Delivery outlet, Shiney Row Youth Base will be delivered by 2 staff from SNCBC and will run for 20 weeks.
- Houghton Ward – Delivery outlet, Fencehouses YMCA will be staffed by 2 staff from Herrington Burn YMCA and will run for 20 weeks.
- Coalfields locality LDD group - Delivery outlet, Herrington Burn YMCA will be staffed by 4 members of staff and will run for 12 weeks.

Note: the start dates vary due to the completion of pilot junior club dates.

Holiday Provision

A pot of money will be allocated from the SIB funding to provide holiday activities for both junior and senior clubs). The money will be allocated via providers meetings and discussions with all partner agencies (SNCBC, Groundwork, YMCA and Underground) to ensure maximum impact with funding available.

Additional Session

It has been identified via LMAPS that there is a need for sessions within Herrington Country Park particularly around the skate park, in addition to the commissioned session currently being delivered by SNCBC from this venue. We would like to propose an additional session of detached work in the area to reduce the issues being reported and request that 2 workers from Groundwork deliver this session.

Targets

The project will work with 150 young people over the term of the project. Of these young people, there will be 80 ‘new’ young people, who have not been previously engaged with youth provision.

Recommendation: Approve

Healthy Cities Investment Fund Project – Coalfield Healthy Men Partnership

Total cost of Project	Total Match Funding	Total SIB requested
£32,950	£1,950	£31,000

The Project

This 12 month partnership project will offer a holistic, co-ordinated approach to reducing cancer mortality for local men. The project aims to improve the physical and mental health of men in the Coalfield area by identifying local need and working together effectively to focus on gaps in current service provision. New, innovative ways of working will be developed reaching traditionally ‘hard to reach’ groups of men and engagement in services and activities will be increased. There is no one specific service actively targeting and engaging with men regarding their health, and it is recognised that men are far less likely to access health and support services than women. The project will link to existing provision such as health champions, GPs, health trainers, exercise on prescription, NHS health checks and smoking cessation.

Washington Mind will take the lead role on the project by setting up a partnership steering group made up of all of the delivery partners and ensuring development and co-ordination of the project. The steering group will use public health data to consider local profiles to highlight gaps in provision. Each of the local grass roots organisations will also bring their own intelligence and knowledge to the group. Partners engaged to date are:

- Get Hooked on Fishing
- Football Fitness
- ELCAP Community Wellness
- Elemore Banner Group
- Shiney Row Male Voice Choir

The Hetton Centre
SNCBC
Groundwork
Houghton District Round Table
Penshaw CA Allotments
Herrington Bowls Club

All of the above organisations will bring a unique element to the project, engaging men through activities and events which interest them. In addition, the project will focus on a community outreach model which will target men in venues which they already use such as work places, gyms, dads' clubs, pubs and barbers. The two main elements of the project are a) Awareness raising about the signs and symptoms of cancer and promotion of services and support available b) Engagement in healthy lifestyle activities and events. The combined efforts of the partnership will enable the project to deliver 15 group events and 50 individual awareness raising sessions per quarter. The steering group partners will produce a 2013 calendar which will give a different message each month, relating to activities/events within that month. A community budget will also be available to ensure other groups can take part during the 12 month project period. The partnership steering group will ensure that all organisations deliver in a co-ordinated and complementary way. The Area Community Co-ordinator and Area Officer will provide support and advice on behalf of the Area Committee. The Chair of the Coalfield Area People Board and the Area Committee Health rep from the TPCT will be kept informed and invited to attend steering group meetings where relevant.

Recommendation: Approve

		Total Budget		
		£80,000		
Priority	Project	Approval Date	Amount Approved	Balance
Shopping Centres	Marketing Project	21.09.2011	£15,000	£65,000
	Business Support Project	23.11.2011	£35,000	£30,000
	Shop Scene Improvements	23.11.2011	£15,000	£15,000
Remaining balance			£65,000	£15,000

		Total Budget		
		£35,665		
Priority	Project	Approval Date	Amount Approved	Balance
Allotment Improvements				£0
	Environmental Improvements to Burnside	21.09.2011	£3,382	-£3,382
	Coalfield Community Challenge	23.11.11	£5,000	-£8,382
Remaining balance			£8,382	-£8,382

		Total Budget		
		£30,000		
Priority	Project	Approval Date	Amount Approved	Balance
Improvement of Neglected Land				£30,000
	Improvements to Collingwood Drive	25.04.12	£4,880	£25,120
Remaining balance			£4,880	£25,120

COMMUNITY CHEST 2012/2013 COALFIELD AREA - PROJECTS APPROVED

Ward	Project	Amount	Allocation 2012/2013	Project Proposals	Previous Approvals	Grants Returned	Balance Remaining
Copt Hill							
	St Aidan's Luncheon Club	£425					
	Houghton Racecourse Community Access Point	£950					
	Sunderland Empire Theatre Trust	£200					
	Friends of Houghton Le spring Rectory Park	£1000					
	Total	£2,575	£12,581	£2,575	£2,342	£250	£7,914
Hetton							
	East Rainton Cricket Club	£800					
	Total	£800	£13,790	£800	£3,653	£0	£9,337
Houghton							
	Bank Independent Methodist Church	£1500					
	Groundwork North East	£495					
	Friends of Houghton Le spring Rectory Park	£1000					
	Total	£2,995	£16,427	£2,995	£4,871	£0	£8,561
Shiney Row							
	Groundwork North East	£495					
	Total	£495	£10,499	£495	£5,675	£0	£4,329
Totals		£6,865	£53,297	£6,865	£16,541	£250	£30,141