Inclusive & Attractive Delivery Partnership

'To ensure that Sunderland becomes a clean, green city with a strong culture of sustainability, protecting and nurturing both its built heritage and future development and ensuring that both the built and natural environments will be welcoming, accessible, attractive and of high quality'.

Local Area Agreement Delivery Plan

Draft presentation



Context

- What the key aims of the Delivery Partnership are
- Which council services and key partners are involved
- Key achievements to date
- Key challenges
- Key improvement activity during 2010/11



Purpose / Key aims

Key Purpose:

Connecting People & Places

Three Key Outcomes:

Sunderland is a clean, green city with a strong culture of sustainability that nurtures its natural, built and social environment (Environment & attractive scrutiny committee)

Sunderland is recognised by people inside and outside the city as an attractive and accessible place to live, work, study and visit (Environment & attractive scrutiny committee)

Sunderland has a high quality and welcoming social and physical environment (Sustainable communities scrutiny committee)



Purpose / Key aims

LAA focus:

Ensuring there is sufficient housing choice for those wishing to live in Sunderland in relation to type, location and price

- •Increasing the number of net additional homes provided
- •Increasing the supply of land ready to develop housing sites

Enable local people and groups to engage with partners and influence the development of responsive public services

- Increasing the % of people who believe people from different backgrounds get on well together
- •Increasing the % of people who feel that they can influence decisions in their locality



Who we are

Sunderland City Council

Housing team

Policy & Performance team

Diversity & Inclusion team

Community Development

Planning Policy

Gentoo

Sunniside partnership

ARC

Sunderland Community Network



Key achievements

Development of the Attractive & Inclusive thematic partnership and identification of three key outcomes to focus and coordinated the work of the group

Extra care housing developments completed

Sunniside partnership developments

E champions network across all thematic groups and ARFs

Independent advisory groups

Its your Sunderland guide – influencing decisions

Corporate Communities group

Community Cohesion Strategy – area based action plans being developed

Hendon pilot project to reduce racial tension and improve community cohesion



Key challenges

- Meeting challenging LAA perception targets
- Maximising opportunities to Integrate of Digital Challenge into mainstream activity
- Embedding the cohesion agenda across all delivery partnerships
- Impact of the economic downturn on supply of affordable housing



Outcome: Sunderland is recognised by people inside and outside the city as an attractive and accessible place to live, work, study and visit

- Delivery of Legible city
- Assist delivery of City Centre partnerships proposals for the Central Area and use as a pilot for Legible city ideas
- Integrate digital challenge across the attractive and inclusive delivery partnerships work programme



Outcome: Sunderland is recognised by people inside and outside the city as an attractive and accessible place to live, work, study and visit

Key LAA Measures

NI 154 Net additional homes provided

NI 159 Supply of ready to develop housing sites

Kick start scheme

Extra care housing

Local Development Framework

City centre development

Stadium Village



Outcome: Sunderland has a high quality and welcoming social and physical environment

- Ensure residents and communities are involved in the planning and implementation of area improvements, including physical regeneration and housing renewal schemes
- Support and develop area based community cohesion planning groups and practitioners network
- Support voluntary and community sector organisations to develop community based cultural projects
- Integrate digital challenge across the attractive and inclusive delivery partnerships work programme



Outcome: Sunderland has a high quality and welcoming social and physical environment

Key LAA Measures

NI 1 people from different backgrounds who get on well together

NI 4 People who feel that they can influence decisions

Young peoples community cohesion project – place shaping agenda

Role of members in community development activity

Development of citizens panel and e consultation – interactive engagement

Digital inclusion

Hub and spoke model to support the VCS

