

20th JANUARY 2014

REPORT OF THE CHAIR OF THE PEOPLE BOARD

People Board Progress Report

1. Purpose of Report

- 1.1 The report provides an update of progress against the People Board's Work Plan for 2013/14.

2. Background

- 2.1 In April 2013 the Local Area Plan's priorities associated with People were referred to the East Sunderland Area People Board to action on behalf of the Area Committee. The People Board has started to initiate action on those priorities and **Annex 1** outlines progress to date.

3. Key Areas of Influence/Achievements

- 3.1 Outlined below is a summary of the key areas of influence / achievements of the East Sunderland Area People Board up to 31 December 2013.

Action Taken	Outcome
Library Services	
Influencing the future provision of community based library services	<p>The development and delivery of a programme of community based outreach activity has commenced.</p> <p>The library service has established a Community Engagement Officer for each local area to continue to develop the delivery of community based activity and programmes in partnership with the East VCS Network.</p> <p>The community assets transfer policy is being applied to both Hendon and Doxford Park library. The deadline for VCS organisations to express an interest in leasing the buildings from the Council closed in December 2013. All business plans submitted are being assessed. It is the intention to transfer the former library buildings over to a suitable tenant from April 2014.</p>
Welfare Reform	
Understanding the current position with the Welfare Reform agenda	<p>Members received a presentation at the November People Board which outlined changes to the welfare system and their relative impact on residents in Sunderland, particularly in the East of the city.</p> <p>Members provided input into future support networks for the agenda through local voluntary sector groups to deal with the impact of further reforms particularly in relation to vulnerable people in crisis situations.</p>

Health Services

Integrated Health Services

Members received a presentation at the November People Board on integrated wellness to influence the commissioning opportunities they would want to prioritise in terms of health improvement.

The chair of the People Board represented member's views at a stakeholder event on the 15th November. Ideas and suggestions from the event will be used to form the basis for further discussions with the Board to establish the new Integrated Wellness model.

The delegates from the workshop were keen to progress the suggestion to include 'health' in the planning process, for instance, when plans are submitted consideration is given towards walkability and accessibility to main venues / attractions in the community.

The Board will be considering how to take this area of work forward, with colleagues in health and planning and present a further report to Area Committee for consideration.

Clinic Commissioning Group (C.C.G.)

C.C.G.

A 'meet and greet' event has been held on 12th November 2013 with the council and C.C.G. It was attended by members of both organisations Executive Management teams, commissioning leads, GPs, nursing locality leads and Area Committee Chairs and Vice Chairs.

Over the next few months relationships will be developed and workshops held to further discuss opportunities to work together to address key health priorities in East Sunderland.

Young People Not in Education, Employment or Training (NEETs)

To reducing the number of NEETs in the East.

Latest statistics on young people who are NEET

Ward	Total
Doxford	13
Hendon	55
Millfield	36
Ryhope	33
St Michaels	21
Total	158

NEET Actively Seeking	90
NEET Not Available (Teenage parents, illness, pregnancy)	36
Unknown	32
Total	158

Male 83

Female 75

- It is proposed to allocate SIB as follows:-
 - i) January 2014: Area Committee consider aligning SIB against priority.
 - ii) January / February 2014: An invite to attend a workshop to discuss delivery options for key outcomes against the priority is circulated via the Area Network.

	<ul style="list-style-type: none"> iii) February 2014: Workshop is held to discuss outcomes and agree interested parties who will deliver the necessary outcomes. iv) February / March 2014: Develop project proposal. v) April 2014: Area Committee are presented an executive project proposal for consideration. • The outcomes will focus on four work streams:- <ul style="list-style-type: none"> i) Work experience for 14-16 year olds ii) Work pairing for 16-19 year olds iii) Carer guidance for 14-19 year olds iv) Top up grant for apprenticeships for 16-19 year olds. • The East People Area Board are recommending that East Area Committee align £120,000 of SIB to reduce the number of NEETs living in the East and a further £2,500 of SIB to deliver five NEET road shows. See item 5 for further information and approval request.
Transformation of Adult Social Care:	
<p>Raising Awareness of Services Available:</p> <p>Interim online directory and impact analysis.</p>	<ul style="list-style-type: none"> • It is programmed in the next quarter that an interim online directory will be launched and become a valuable tool across the area, used by all sectors and the community to help manage demand for social care services. • The People Board recognised that, as changes will occur regularly, maintaining the information will be essential to ensure that the directory is a valuable tool. Therefore a corporate working group has been established to consider in the longer term how this information is managed. • An impact analysis was carried out to identify what the implications would be if the Council's Customer Service Network Call Centre signposted and referred customers into services included in the directory. • Nearly 200 services were contacted and surveyed. The results found that the majority of the services have the capacity to increase their membership without an impact being felt, and welcomed the opportunity to be involved in an on-line directory. • Where services did not have the capacity to increase membership, the issues related to - extra equipment and more volunteers being needed to staff sessions, and in some cases larger venues and assistance in developing a website was mentioned. • The East People Area Board are recommending that East Area Committee approve £30,500 SIB 2013 / 2014 to purchase extra equipment to support the delivery of those services included in the directory to cope with the possible impact of an increased membership. As well as, delivering a small grants scheme for community groups who do not employ staff. See item 5 for further information and approval request.
<p>Increase social wellbeing by reducing social.</p> <p>Community Connector</p>	<ul style="list-style-type: none"> • From the organisations which were surveyed, 35 expressed an interest in nominating a Community Connector. • It is proposed that the opportunity to become a Community Connector is opened up to the wider East Area Committee and East VCS Area Network, with a view of launching the role, once the online directory is 'live'.

4. Recommendation

Committee are requested to:-

- (a) Note the report, and the People Board's work plan update (Annex 1)
- (b) Note the recommendations from the People Board to align £120,000 SIB and approval £33,000. (see Item 5)

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Annex 1 East Sunderland Area People Board Work Plan