

Population

11390

Child Poverty

377

Unemployed

2.7%

Older People in Poverty

15.1%

Older People Living Alone

29.3%

Can not Speak English

0.2%

IMD Ward Rank (/25)

18

IMD Score

20.90

Income Deprivation

13.2%

Ave. Download Speed

127.11

% of prem unable to receive 30Mbit/s

0.19

Digital Inclusion
Scoreboard

W. West

Existing Digital Provision

Albany Village Primary are a member of the NCCE.

Community Opportunities at the Albany Centre offers Wi-Fi access, along with access to digital devices. Residents can access 1-2-1 support, timetabled sessions or drop in sessions.

Working with Schools on digital careers, work placements and T-qualifications.

Currently building links with VCS organisations, including schools to provide further support.

Encouraging organisations to share activities to a centralised hub to support social prescribing to raise awareness of support available.

Significantly influencing investment to install broadband provision in all areas, to ensure no one and no where is left behind.

Challenges to Address

Local insights suggests that access to digital devices and lack of digital skills are common barriers to digital inclusion.

People more at risk of digital exclusion are children and young people; people without a job; people on low wages. Further consideration for Veterans, single parents and people with disabilities.

Potential Opportunities for Members

Develop more spaces for people to access face to face digital support i.e. Albany Centre, Springwell CA.

Raise awareness and encourage sign up to the NCCE at Blackfell, Springwell Village and George Washington Primaries.

Deliver marketing campaigns to tackle digital exclusion e.g. low cost broadband, being safe online, etc.

Set up a Tech Mates / Buddies Volunteering Scheme.

Explore funding opportunities to introduce free friendly Wi-Fi into publicly accessible buildings, open spaces and parks.

Set up a Digital Device Loan Scheme or Lending Libraries for digitally excluded households.

Promote digital skills and training to residents, volunteers and partners.

Set up IT donation points and encourage people to gift their old devices which can be upcycled and reused.