

## PEOPLE

	Area Priority	ACTIONS	Lead Agent	Progress Report
1	<b>Health and Wellbeing</b>	<p>Delivery of actions as included within the West Health Plan on a Page, as agreed at April Area Committee:</p> <p><b>1. Identify impact of access to health and social care professionals and services</b></p> <ul style="list-style-type: none"> <li>• Understand access to services including GP Practices, understand referrals and established pathways across the West, cross referenced with attitudes, behaviours and issues experienced and utilise the data and intelligence gathered to identify an effective area engagement plan to ensure pathways are clear between organisations/services and individuals are accessing the right services at the right time to support improved health outcomes and best value</li> <li>• Building on community assets and national programmes such as Change4life, promote participation and take up of physical activity</li> <li>• Continue to deliver the Enterprise and Personalisation project, specifically supporting local businesses to grow as well as interpreting the diagnostic intelligence in relation to West business and capacity for growth to support personalisation priorities</li> <li>• Understand demand for Council services via the CSN and ensure 'social capital' capacity continues to be developed</li> </ul>	SCC & CCG	<ul style="list-style-type: none"> <li>• Linda Reiling, and the Locality Team leads attended the West People Board in September. Helen Peverley meeting regularly with Locality GP, GP Practice Managers etc.</li> <li>West locality actions identified within the board as Integrated Locality Teams, Dementia, Secondary School Health Education, Named Social Worker for each GP practice and Practice Nurse Development - VCS.</li> <li>Discussions taking place regarding building on secondary health education incorporating elements of West plan on a page. Plans to meet individual practices to look at how Committee and the VCS can join up working.</li> <li>Enterprise and Personalisation project progressing, with business diagnostic intelligence support future thinking. 2 businesses have now been established within the pilot.</li> <li>Sandra Mitchell now Head of Service lead for People Directorate to ensure ongoing Personalisation support.</li> <li>Helen Peverley to discuss potential for initial CSN intelligence with Liz St Louis</li> <li>Keep a watching brief with the relevant Scrutiny Panels (particularly in relation to social isolation)</li> </ul>

		<p><b>2. Mental Health and Wellbeing</b></p> <ul style="list-style-type: none"> <li>• Identify causes for poor mental health and wellbeing and understand the barriers to addressing these</li> <li>• Identify how the causes and barriers of poor mental health and wellbeing can be addressed</li> <li>• Ensure that the Place Board support to address causes through improvements to open spaces and the environment</li> <li>• Consider the use of alternative therapies connected to worklessness/welfare reform, working with all partners including schools, specifically working with those groups within communities that are particularly vulnerable and currently maybe missing pathways to support</li> <li>• Continue to support health champions within the West, with a particular focus upon recognising symptoms and sign posting to appropriate support, including Dementia and awareness</li> </ul>		<p>Locality leads attended September People Board to update on Mental health pathways and review and opportunities to work in partnership, specifically linking with VCS to deliver West area priorities as well as city-wide</p> <p>Dementia Awareness Training programme delivered via Health Champions within the West</p>
		<p><b>3. Teenage Conception Rates (particularly St Anne's and Sandhill Wards)</b></p> <ul style="list-style-type: none"> <li>• Establish why teenage conception rates in these particular wards are higher and try and address these through partnership working</li> <li>• Link developments with the Council's ongoing Sexual Health Review</li> <li>• Link current residents groups with current GP Patient Groups to ensure local intelligence is considered and utilised to develop robust improvements</li> </ul>	SCC	<ul style="list-style-type: none"> <li>• Research to be gathered working with Public Health, Children's Services, VCS, GP's and CCG. Mtg arranged with Julie Parker-walton to establish findings of recent Sexual Health Review to understand service re-commissioning and opportunities to develop stronger links with schools and the VCS</li> </ul> <p>Further to the attendance of CCG at September People Board, consider how this is built into improving secondary health education.</p> <p>Also ensure clear links with 14 - 16 project particularly with reference to raising aspirations and removing barriers for young people.</p>
		<p><b>4. Obesity / Healthy Eating and Lifestyles</b></p> <ul style="list-style-type: none"> <li>• Linking with the Council's developing Intergrated Wellness Model, support families to develop healthy lifestyles through training, support and sharing information</li> <li>• Develop an extended Change4Life programme through West schools, delivering a whole family approach to offer support to develop healthy lifestyles</li> <li>• Explore the development of a local food co-op</li> <li>• Utilise assets within the West to add value and increase usage to support healthy lifestyles, developing derelict / under-used sites, working with communities and partners, particularly promoting active travel and using the 'great outdoors'</li> <li>• Establish issues / areas of concern regarding substance misuse in the West</li> </ul>	CCG & NTW, working with SCC and VCS	<ul style="list-style-type: none"> <li>• Mtg arranged with Julie Parker-Walton to establish progress with Integrated Wellness model • Change4life programme supported with Schools across the West - SIB funding approved at June 2014 Area Committee (See report within committee papers)</li> </ul> <p>Priorities regarding derelict sites across presented to September Place Board and recommendations for site and proposed actions to October Committee.</p> <p>Meetings held with officer, partners and members to identify maximising greenspace opportunities with recommendations for proposals to October Committee.</p> <p>Recommendation of Health Funding of £20,000 and match of £40,000 SIB to October Area Committee.</p> <p>Substance misuse issues to be researched</p>

<b>2</b>	<b>Activities For Young People</b>	1. Elected members to attend Youth Operational Group and receive regular updates on youth activity delivery	SCC	Update on performance presented to West September People Board by Sandra Mitchell, members asked to complete and return a proforma regarding delivery to inform review of contracts from April 15 People Board Chairs city-wide have met to review BME contract provision, researching nationwide to ensure contracts remain fit for purpose moving forward
		2. Influence and support the delivery of youth activity in the West.	SCC	As above
		3. Consider opportunities for young people to support their Health and well being (links to Place Board priorities for developing green/open/river).	SCC	Linked to work progressing for Maximising Green Space Project
<b>3</b>	<b>Improve the employment prospects, aspirations and opportunities for West residents from -9 months to end of life</b>	1. Improve the employment prospects and opportunities of communities in the West, strengthening and promoting partnership working between schools and employers to improve career advice, skills development and enterprise	SCC & Schools	Forward Plan for 2014/2015 includes strengthening relationships with schools. Charlotte meeting with Fiona Brown and Cllr Gofton 21.7.14 to determine next steps city-wide. Area pilots also being developed working with Henry Kippen and the RSA. Area Co-ordinators working city-wide where possible.
		2. Monitor the delivery and outcomes of the apprenticeship scheme and review options for future skills support within the West Area linked to the ongoing work to improve skills and job opportunities for 14-16, and younger.	SCC, Schools and VCS	Apprenticeship scheme project now closed and formal update presented to July People Board, lessons learnt confirmed the need to work closely with 14-16 year olds. Underspend from apprenticeship project £14k has been used to support additional apprenticeship opportunities for those young people on the work experience programme to provide additional progression routes. An additional £20k SIB proposed to October Area Committee to continue to support this progression route 14-16 working. Catherine Auld asked for confirmation in relation to signposting to the council apprenticeship programme to ensure all young people are enabled and given opportunity, particularly if they do not fit with the themes chosen for Sunderland Council apprenticeship programme
		3. Monitor the delivery of the West Job Clubs and consider sustainable options for community work club support in the future	SCC	Update presented to September People Board, further discussion has taken place to plan transition arrangements and future support citywide following the funding coming to an end for Work Clubs.

		4. Monitor and review delivery of the West enterprise scheme in the West to ensure businesses are growing, improving and supporting the broader personalisation agenda - enabling individuals and communities to become more self-supported and resilient	SCC	Enterprise scheme now progressed through procurement with BIC being successfully awarded the contract. Activity commenced 1.9.2014 with 2 businesses established and supported by 22.9.14.
		5. Complete a diagnostic of the businesses within the West to identify and inform how enterprise and utilisation of skills can be supported in the West	SCC	Diagnostic and support scheme now progressed through procurement with the BIC successfully being awarded the contract.
		6. Identify and develop options to improve the employment prospects and opportunities as part of the school curriculum, specifically working with 14-16 and younger.	SCC & Schools	Forward Plan for 2014/2015 includes strengthening relationships with schools. Charlotte meeting with Fiona Brown and Cllr Gofton 21.7.14 to determine next steps city-wide. Area pilots also being developed working with Henry Kippen and the RSA. Area Co-ordinators working city-wide where possible.
4	<b>Influence the design, delivery and review of People based services devolved to Area Committee</b>	1. Develop New Relationship with Schools	SCC	To be confirmed, as above
		2. Improve access to green/open/blue space, to support further participation in physical activities. (Greenspace Grant of £20k per area).	SCC	As per maximising greenspace
		3. Review of Museum Services	SCC	To be confirmed by Trina Murphy. Helen Peverley currently linking to the development of heritage activity within the area.