

Population

9848

Child Poverty

290

Unemployed

2.7%

Older People in Poverty

12.8%

Older People Living Alone

27.8%

Can not Speak English

0.3%

IMD Ward Rank (/25)

19

IMD Score

20.70

Income Deprivation

12.7%

Ave. Download Speed

121.45

% of prem unable to receive 30Mbit/s

0.07

Digital Inclusion Scoreboard

W. South

Existing Digital Provision

Oxclose, St John Boste and Rickleton Primaries are all members of the NCCE.

Working with Schools on digital careers, work placements and T-qualifications

Currently building links with VCS organisations, including schools to provide further support

Encouraging organisations to share activities to a centralised hub to support social prescribing to raise awareness of support available

Significantly influencing investment to install broadband provision in all areas, to ensure no one and no where is left behind

Challenges to Address

Local insights suggests that access to digital devices and lack of digital skills are common barriers to digital inclusion.

People more at risk of digital exclusion are children and young people; people without a job; people on low wages. Further consideration for Veterans, single parents and people with disabilities.

Potential Opportunities for Members

Develop more spaces for people to access face to face digital support

Raise awareness and encourage sign up to the NCCE at Oxclose Academy.

Deliver marketing campaigns to tackle digital exclusion e.g. low cost broadband, being safe online, etc.

Set up a Tech Mates / Buddies Volunteering Scheme

Explore funding opportunities to introduce free friendly Wi-Fi into publicly accessible buildings, open spaces and parks. i.e. Holly Park

Set up a Digital Device Loan Scheme or Lending Libraries for digitally excluded households

Promote digital skills and training to residents, volunteers and partners

Set up IT donation points and encourage people to gift their old devices which can be upcycled and reused