

	Area Priority	Outcomes/Actions	Suggested Actions/Projects	Progress/Udates
1	Physical Health and Wellbeing  Jan 2016	Increase healthy eating (families)	Promote a healthy eating campaign. Highlight calories etc.. In take away food  Utilise the Health Champion programme to promote healthy life choices	Public Health colleagues have invited interested groups to submit a proposal to host a Health Champion network co-ordination function in the local community. The successful organisation will work with the Live Life Well service and VCS Network to engage with current and potential Health Champions to offer support and guidance within the community. An update will be provided to the January 2016 People Board.
		Improve healthy weight in children	Promote and raise awareness of the Lifestyle, Activity and Food programme (LAF). LAF is a weight management programme for children and families which includes a variety of fun activities to encourage the whole family to get involved in healthier lifestyles.	Sunderland's LAF programme consists of healthy lifestyle sessions aimed at encouraging and supporting families to eat well, move more and live longer. The LAF referral programme is for families with children aged five to 15 years who have been identified as overweight; live in Sunderland and registered with a Sunderland GP. There are programmes for children aged five to ten years and their families and separate programmes for teenagers (11 to 15 years).
		Improve physical wellbeing and increase physical activity	Work with the Live Life Well (LLW) service and Active Sunderland to promote services available and support local people to access information	The Live Life Well service attends VCS Network meetings and has links with local groups across the area. There are now 30 clients receiving 1-2-1 support from the service (including diet, exercise and smoking cessation advice). LLW is working with Gentoo and other partners to signpost to relevant services. The Stoptober campaign at Houghton Feast engaged hundreds of local people and a number of brief interventions have been carried out. LLW supported local organisations with information and resources for Alcohol Awareness week in November.
		Improve partnership working with CCG/Public Health on joint priorities	Identify joint priorities and invite CCG and Public Health colleagues to attend People Board and other relevant groups when appropriate	Colleagues will be invited to the January People Board meeting in order to develop this priority.

<p><b>2</b></p> <p><b>Emotional and Mental Wellbeing</b></p> <p><b>Feb 2016</b></p>	<p>Reduce stress caused by financial concerns</p>	<p>Work with VCS organisations to help prepare and support residents for changes ahead e.g. Universal Credit etc</p> <p>Work with health providers to promote financial advice and guidance available</p>	<p>The Coalfield Voluntary and Community Sector (VCS) Network discussed this issue and their concerns about the impact on individuals and families. A series of workshops and support sessions have been delivered by ShARP who are providing ongoing support for people affected by the changes.</p> <p>Local GP Practices and community health initiatives will promote the services available in the area. ShARP and Gentoo are amongst those who can provide advice and guidance to local residents. Information sharing will be encouraged through the VCS Network and Voluntary and Community Action Sunderland (VCAS).</p>
	<p>Improve mental wellbeing and self respect in young people</p>	<p>Gather data and local intelligence regarding key issues to discuss at February People Board meeting. Gather information regarding services available.</p>	<p>Members are keen to ensure that young people are consulted, and have input, on mental health services. Youth engagement will be discussed at the February People Board meeting with relevant officers and partners.</p>
	<p>Increase awareness amongst service providers about what is available (promotion, communication, referral)</p>	<p>Develop Community Directory and Community Connectors</p> <p>Support VCS organisations to help residents access community IT provision</p>	
	<p>Reduce isolation and improve social participation in older and vulnerable adults</p>	<p>Consider findings of Tackling Loneliness and Social Isolation Scrutiny policy review when developing future initiatives. Continue to monitor and co-ordinate SIB funded projects including Social Navigator project. Promote services available via VCS Network and local organisations.</p>	<p>A number of projects funded via SIB are underway. An update is given as Annex 2 to the People Board report.</p>

3	<b>Training and Learning Opportunities to Meet Skills Gaps/Needs</b>  Nov 2015	Increase opportunities for those who are, or at risk of becoming, NEET.	Support the development of the 'Working Rite' programme in the Coalfield area	The Working Rite programme will be piloted in the Coalfield area commencing April 2016. Sandy Campbell, Chief Executive of Working Rite and Dave Barber, Participation and Engagement Manager (Sunderland City Council) attended the November 2015 People Board meeting to update members on the programme.
		Influence development of training to meet the needs of employers via Education and Skills strategy		
		Improve life skills and employability skills for young people	Extend CAN DO fund	The CAN DO fund will continue throughout this financial year. The latest round of funding in November 2015 granted two local groups £500 each. Connect Young Mums will plan and attend a residential team building and educational event and The Underground Project will provide access to music workshops for 25 young people.
4	<b>Support/Enable Local Delivery of Services</b>  Sept 2015	Improve use of existing community venues	Promote to all service deliverers the range of local venues available for use	Local venues are used and promoted for meetings and events.
		Increase local partnership working	Promote the Community Directory	
		Increase support for existing and new groups to deliver services	Provide support to local groups via Area Community Officer, Area Networks, VCAS and other relevant organisations. Promote commissioning and procurement opportunities to local organisations	Procurement opportunities from Sunderland, and other North East Councils, are promoted to members of the Voluntary and Community Sector (VCS) Network on a weekly basis.
		Increase support and co-ordination of volunteers	Consider available support and develop options for a local Coalfield project	A Call for Projects to deliver a community and volunteer support project was made in October 2015. Four applications were received and a recommendation to approve the SNCBC proposal is contained in Item 5, Finance Report. The proposed project will specifically focus on proactive support to retain and develop small organisations and co-ordinate and develop volunteers.
		Support the development of volunteering programmes including Health Champions and Community Connectors		The above project, once operational, will ensure all volunteering programmes delivered in the Coalfield area are developed and work in partnership.