

## PLACE

	Area Priority	ACTIONS	Lead Agent	Progress Report
1	<b>Environment and Greenspace</b>	1. Working with the RLS Area Response Manager and Customer Relationship Officer, work with schools and community organisations inc youth groups, to reinforce messages around the implications of littering, fly-tipping, wheelie bin fires, graffiti and anti-social behaviour. Support delivery of a further programme of educational support across all schools in the West, working with Safety Works.	SCC	Area meeting arranged between Area Arrangements and RLS (3.9.14) to agree links between RLS CRO and AA ACO. • Area Board currently reviewing land within the agreed derelict land matrix, contacting owners to ascertain if work can be progressed to make improvements and agree a way forward to support maintenance working with local schools and community organisations• Safety works transport costs are covered by SIB (as agreed at June 2014 Area Committee) to send more West school children to Safety Working during 2014. Follow-up activity to be progressed working with Police and RLS post visit, to reinforce messages and lessons learnt.
		2. Monitor Progress of SIB & SIP funded Environmental Improvements Project	SCC	Ongoing - good progress being made in Bishopwearmouth Cemetery and update presented to July 2014 Place Board.
		3. Present Licensing Service to new members within the West as stated within the Scrutiny recommendations	SCC	Offered to new members via PPRS Area Manager for West - Tom Terrett
2	<b>Members to use their local knowledge to support sustainable improvements within their wards, creating spaces for families to enjoy and support community cohesion</b>	1. Develop matrix of derelict land for each Ward within the West, noting land ownership, wider community issues and potential opportunities for development. Develop proposals to make improvements, working with the land owner, ensuring robust communication with surrounding communities to support long-term sustainable maintenance	SCC, Landowners, Gentoo, local schools, VCS	Area Board currently reviewing land within the agreed derelict land matrix, contacting owners to ascertain if work can be progressed to make improvements and agree a way forward to support maintenance working with local schools and community organisations.
		2. Working with Public Health and community groups/partners, utilising (and strengthening) the Maximising Green Space Funding, increase active travel and use of outdoor space for walking, running and playing - activities may include installation of signage, website information, Apps, links to heritage sites.	SCC, CCG, VCS	Meetings held with relevant officers and partners to draft proposals, these have been discussed and considered at the Place Board and recommendations made to October Area Committee for actions to be taken and allocation of funding.

		3. Develop a programme of love where you live activities and events, linked to site developments to promote participation and health messages, such as planting fruit and vegetables	SCC, Gentoo, VCS, local schools	Ongoing - LWYL events currently being planned, working with ward councillors and linked to ward walk and talk budgets as well as derelict land matrix. LWYL activity undertaken in St Anne's Ward and planned in Silksworth ward for October in addition to the work undertaken on derelict land.
3	<b>Improve the physical and environmental appearance of shopping centres in the West and support the establishment of 'Trader Groups', as interest arises</b>	1. Continue to work with Pallion Traders to promote trade and increase footfall, creating a brand for the area and installing additional signage where appropriate.	SCC, Pallion Traders, VCS	• Branding agreed for Pallion traders with Banners installed, shopwatch scheme implemented; pop up banner produced; directional signage designed and installed at Kayll Road and European Way. Traders supported to make shop front improvements working with local VCS Pallion Action Group, encouraging volunteer involvement as well as creating opportunities for valuable work experience (joinery, painting etc). Advertising litter bins installed within the terrace and all traders have the option to promote their business within the advertisement panels. Traders to promote their business using Community News in November as well as developing an information leaflet to be displayed at local hospital, schools, doctors surgeries etc.
		2. Introduce a shop watch scheme within the Pallion shopping area and link to other schemes within the City to ensure maximum impact with regard to reducing theft and ASB.	SCC	Complete
		3. Introduce trader support within Silksworth and Thorney Close Shopping centres, utilising lessons learnt from Pallion, working towards the same positive outcomes, to ensure traders work together to encourage trade and improve the look and feel of the area.	SCC	Ongoing with initial meetings set-up; linking to 'It's your Neighbourhood 'In Bloom' activities Discussions commenced with Silksworth Traders and local VCS to adopt a similar approach as the Traders Groups in Pallion and to develop In Bloom activity.
4	<b>Influence and encourage heritage activity in the West</b>	1. Working with Community Librarian and local heritage groups, identify areas of interest within the West of the City	SCC, VCS	Meeting held with Council heritage team (24.9.14) to agree approach for heritage activity within the West, linking with the developing city-wide heritage strategy.
		2. Develop a plan of events, activity and learning opportunities for use by the local community and schools, encouraging active travel and opportunities to improve health and wellbeing	SCC, VCS, local schools	Meeting arranged 12.8.14 with Victoria French, Julie Parker-Walton, Bill Blackett and Clive Greenwood to agree options to progress. Outcomes required from £20k maximising greenspace funding include improving mental health and wellbeing; increasing physical activity; creating opportunities for communities to interact within a positive environment; creating opportunities for learning.

		3. Develop a 'West in Bloom Programme' linked to WW1 and the project focusing on improving sustainable greenspaces, linked to the importance of gardens and parks as the lungs of the city, during its industrial age	SCC, VCS, local schools	<ul style="list-style-type: none"> <li>It's your Neighbourhood RHS In Bloom awards to be considered and presented to Area VCS for ideas</li> <li>Progress initially with Pallion Traders and Silksworth Traders</li> </ul> Work commenced with Silksworth VCS and Pallion Traders regarding In Bloom activity and Incredible Edible
<b>5</b>	<b>Influence the design, delivery and review of Place based services devolved to Area Committee</b>	1. Work with individuals and communities to take more responsibility for and be passionate about keeping local communities clean, green and well looked after. Develop approach(s) to deal with neglected:- Land, Housing, Shopping Parades Industrial Estates, through interventions appropriate at Area Level	SCC, VCS, Partners, local schools	As noted above, this forward plan item for 2014/2015 is directly linked to the area priorities explained above. Helen Peverley, working with the Head of Streetscene and Head of Customer Services will also ensure that the developing Intelligence Hub rapid adopter for community clean-ups will inform the focused activity to ensure it is not only fit for purpose but also addressing broader issues across the area - such as ASB etc.
		2. Re-consider how members can influence the allocation of S106 funding at an area level	SCC	to be confirmed
		3. To influence Highways Maintenance Programme at an area level for inclusion in the Capital Programme	SCC	Helen Peverley meeting with Les Clark in September 2014, to agree the process for the Highway Maintenance Programme 2015/2016, to be presented to all Area Place Boards, as well as presenting an update on the current 2014/2015 Highways Maintenance Programme. Budget to be confirmed.
		4. Consideration to be given to how the board could inform the development of annual delivery plans and identify local hot spots for target through local intelligence and work with the Housing Renewal Team to prioritise area work.	SCC	Discussed at July 2014 Place Board. Liz McAvoy invited to attend the September 2014 Place Board. Members of the Place Board received a report on the Accredited Landlord Scheme and information on how hotspot areas are identified to inform the activity of Housing Renewal. Members to identify locations across their wards where they are experiencing issues as a result of privately rented properties so they can cross reference with the information provided by Liz McAvoy.