

WEST SUNDERLAND AREA COMMITTEE

Wednesday, 2nd December, 2015 at 5:30pm

**VENUE – Sandhill View Library, Grindon Lane, Sunderland
SR3 4EN**

Membership

Cllrs P Gibson (Chair), Essl (Vice Chair – Place) Atkinson, (Vice Chair – People), Allan, D. Dixon, G. Galbraith, I. Galbraith, Gallagher, Gofton, Porthouse, P. Smith, Tye, Waller, Waters, P Watson, S Watson, A Wilson and T Wright.

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For further information or assistance

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(copy attached)

* denotes an item relating to an executive function

ELAINE WAUGH
Head of Law and Governance

24th November, 2015

At a meeting of the WEST SUNDERLAND AREA COMMITTEE held at RICHARD AVENUE PRIMARY SCHOOL, HURSTWOOD ROAD, SUNDERLAND on WEDNESDAY 7TH OCTOBER, 2015 at 5.30 p.m.

Present:-

Councillor P. Gibson in the Chair

Councillors, Allan, Atkinson, Essl, G. Galbraith, I. Galbraith, Gofton, Tye, Waters, P. Watson, S. Watson and A. Wilson.

Also Present:-

Phil Baker	Acting Inspector	Northumbria Police
Steve Burdis	Station Manager	Tyne & Wear Fire & Rescue Service
Bill Blackett	West Area Response Manager	Sunderland City Council
Simone Common	Acting Head of Community and Family Wellbeing	Sunderland City Council
Joanne Laverick	VCS Network Representative	Youth Almighty
Natasha Lawson	Youth Vice Chair	Youth Almighty
Bill Leach	Partnership Co-ordinator	Pennywell Com. Centre
Chris Marshall	Head of Operations	Gentoo
David Noon	Principal Governance Services Officer	Sunderland City Council
Helen Peverley	Area Co-ordinator	Sunderland City Council
Linda Reiling	Locality Commissioning Manager	Sunderland Clinical Commissioning Group
Edna Rochester	Treasurer, Secretary	Tansy Centre and Pennywell Com. Centre
Patrick Scott	Acting Sergeant	Northumbria Police
Gilly Stanley	Acting Area Community Officer	Sunderland City Council
Sonia Tognarelli	Area Lead Executive	Sunderland City Council

Chairman's Welcome

The Chairman welcomed everyone to the meeting especially those attending their first meeting of the West Sunderland Area Committee. He thanked the Head teacher and staff of Richard Avenue Primary School for hosting the meeting and paid tribute to the work being undertaken by the school within the community some of which was supported by funding from the Area Committee. The Chairman then invited those present to introduce themselves.

Apologies for Absence

Apologies for absence were submitted to the meeting on behalf of Councillors Porthouse, P. Smith, Waller and T. Wright.

Declarations of Interest

There were no declarations of interest made.

Minutes of the Last Meeting

1. RESOLVED that the minutes of the last ordinary meeting of the Committee held on 3rd June, 2015 be confirmed and signed as a correct record.

Place Board Progress Report

The Chairman of the West Sunderland Area Place Board submitted a report (copy circulated) which provided an update on progress against the current year's Place Board Work Plan.

(for copy report – see original minutes)

Councillor Essl presented the report drawing Members' attention to the initiation of action towards achieving key priorities as detailed in Appendix 1 of the report together with a summary of key areas of influence and achievements of the Place Board in relation to Responsive Local Services, Northumbria in Bloom, Age Friendly City, Public Protection and Regulatory Services, Maximising Greenspace and Improving Derelict Land, Shopping Centres and Environment and Street Scene Improvements as at 21st September, 2015.

Councillor Gofton stated that there was such a lot of good work and good news described in the report but in particular she would like to focus on the partnership developed with the Pallion traders. A relatively small amount of funding from the Area Committee had kickstarted a tremendous amount of fantastic work which wouldn't have been possible without the walk and talk budget. Councillor Paul Watson agreed that the work programme of the Place Board had generated some phenomenal results and the partnership work with local traders had been fantastic. He hoped that having seen the results, property owners would be prepared to contribute to any future capital improvements thereby enabling more work to be undertaken.

Councillor Ian Galbraith commended everyone involved with the Area Event held in Barnes Park. He believed that the Park had proved to be an excellent venue and could readily host similar events.

There being no further questions or comments on the report it was:-

2. RESOLVED that:-

- i) the report be received and be noted;
- ii) the Area Committee continue to support the development of Sunderland as an age friendly city; and
- iii) consideration be given to the financial issues arising from the Place Board report later in the meeting at item 5 on the agenda.

People Board Progress Report

The Chairman of the West Sunderland Area People Board submitted a report (copy circulated) which provided an update on progress against the current year's People Board Work Plan.

(For copy report – see original minutes)

Councillor Atkinson presented the report drawing Members' attention to the initiation of action towards achieving the key priorities as detailed in Appendix 1 of the report, together with a summary of key areas of influence and achievements of the People Board in relation to Sport and Leisure Management, Joint Working with the Clinical Commissioning Group (CCG), Job Prospects, Young People and Health and Well Being as at 21st September, 2015.

With regard to the newly commissioned Live Life Well Service, Councillor Atkinson encouraged members to forward any feedback to Julie Parker Walton, the Committee's Public Health Locality Lead to ensure Members' views continued to influence the service delivery.

Councillor Paul Watson commended the West Area Team and members on the outcomes of the report especially in relation to its value for money. The impact of the roll out of universal credit remained a worrying issue however. He expressed concern that applications could only be made on line and questioned whether all claimants would have the necessary skills, competency or technology to do so. He also questioned whether the Council had the capacity to provide adequate support and reported that some centres listed as electronic halls no longer existed. In this regard he asked that an audit was undertaken of Council facilities to provide comfort that the council had the capacity to support people in accessing IT.

The Chairman added that the Regional Manager of the DWP had assured the People Board that claimants wouldn't go unnecessarily into sanctions however this remained to be seen. He agreed that an audit of the Council's capacity to provide support was necessary to identify appropriate venues within its control and what they could offer to claimants. The Committee needed assurances that venues were available where people could get help immediately.

There being no further questions or comments, the Chairman thanked Councillor Atkinson for her report. He referred to the recommendations in the report and in particular that relating to the community helpers (paragraph 5.3). He advised that the original recommendation from the Board had requested the Area Committee to consider the allocation of £82,000 SIB funding (to be supplemented by £20,000 match funding from the CCG) to provide a Community Helpers Project for the West Area comprising three Helpers, each covering two wards. Following the meeting of the Board, further discussion had taken place with members and an alternative option had been proposed. This would provide a scheme comprising six Community Helpers, one per ward, each working a period of 18 hours per week. The SIB funding requested would remain at £82,000, again supplemented by £20,000 match funding from the CCG. The Chairman advised that he would be moving this revised recommendation

when the Committee considered the allocation of funding at the appropriate place on the agenda. Members endorsed this course of action.

3. RESOLVED that:-

- i) the report be received and be noted; and
- ii) consideration be given to the financial issues arising from the People Board report later in the meeting at item 5 on the agenda.

Report of the West Area Voluntary and Community Sector Network (AVCSN)

The AVCS Network submitted a progress report (copy circulated) which briefed the Committee on issues pertinent to the Voluntary and Community Sector.

(For copy report – see original minutes)

Gilly Stanley, Acting Area Community Officer presented the report highlighting the following feedback and input arising from the two VCS meeting held since the Area Committee last met in June:-

- i) the receipt of Environmental Health information with a particular focus on Food Hygiene standards and Tattooists.
- ii) an invitation to a Live Life Well Development Workshop in August which introduced the service and its key aspects together with information on how community groups could link in with the Live Life Well Service
- iii) information on a 1 year pilot Community Mental Health Learning project,
- iv) a presentation from Barclays on the opportunities available to the VCS including a coding workshop for young people. As a result the West VCS network was very keen investigate how they could link with Barclays in the delivery of future opportunities for west residents.

In addition Members were informed that the West VCSN would continue to deliver activities and services which support the Area Committee's priorities of Health and Wellbeing, Improving Job Prospects, Increasing skills and personal aspirations, Activities for Young People, Heritage and Environment, Greenspaces and Shopping Centres

With regard to item iv) above, Councillor Gofton suggested that it would be useful if the Council could arrange for FACL Officers to continue to connect with the community via the VCS Network.

Councillor Paul Watson welcomed the initiative from Barclays to provide a coding workshop for young people. He stated that as Sunderland was renowned as a 'Software City', perhaps the Area Committee could look to support the development of similar workshops either via schools or businesses.

There being no further comments or questions the Chairman thanked Ms Stanley for her report, and it was:-

4. RESOLVED that the report be received and noted.

Report of the Northumbria Police – Sunderland West

Acting Inspector Baker of Northumbria Police presented a report (copy circulated) which provided the Committee with an update on the Force's most recent performance indicators for the period 1st April to 19th September, 2015 and the percentage increase / decrease against the same period last year.

Particular reference was paid to crime levels in relation to violent crime, vehicle crime, burglary from dwelling, burglary other than dwelling, criminal damage, theft and handling, shoplifting, youth ASB, Non Youth ASB and drug crime. In addition members were informed of the particular crime patterns in respect of the Barnes, Pallion, St. Anne's, Sandhill, Silksworth and St Chad's wards.

(for copy report – see original minutes)

Councillor Tye believed that it was no coincidence that the 15.7% increase in the total crime figure had occurred following the loss of the '24/7' Police presence at Farrington Police Station. He stated that it was clear from the crime statistics that the closure had produced a detrimental effect. The very presence of Police on the ground provided an actual deterrent and sharing the adjacent Fire Station was not the answer. He welcomed the 22% decrease in drug crime across the West Area as a whole but expressed concern at the 9% increase within the Sliksworth ward. He advised that dealing was being undertaken brazenly by known perpetrators in front of peoples' faces. It was a situation that required urgent attention. In conclusion Councillor Tye welcomed the decrease in Youth Anti-Social Behaviour and suggested that perhaps this was a reflection of the emphasis placed on Youth provision by the Area Committee.

Councillor Paul Watson stated that the crime figures before the Committee were not something it was used to having become accustomed to falling crime levels over the previous 15 years. He believed it was clear that the decrease in funding at the front line lay behind the rise. The problems in west Sunderland could be contrasted with Newcastle and the provision of the brand new facilities at Forth Banks. The new state of the art Police station had hugely increased the feeling of safety in that area of the city and as a result the Stephenson Quarter was booming through the attraction of new businesses.

Acting Inspector Baker reassured members that the West Area still had the same number of Police Officers on the ground and they still worked the same shift patterns. The only difference was that their base had changed. He contended that the real reason for the apparent rise in the levels of crime were the changes to the national crime recording systems. With regard to the drug related problems in Silksworth he urged members to encourage people to report their concerns to the Police.

In response to an enquiry from Councillor Gillian Galbraith, Acting Inspector Baker confirmed that in terms of the volume of crimes committed, St. Chads ward was

generally the lowest. The increases in violence with injury and shop theft had been against the general trend.

The Chairman having thanked Acting Inspector Baker for his attendance it was:-

5. RESOLVED that the report be received and noted.

Report of the Tyne and Wear Fire and Rescue Service

The report of the Tyne and Wear Fire and Rescue Service (TWFRS) (copy circulated) was submitted which provided the Committee with an update on the Service's performance indicators for the period 1st June to 1st September, 2015 with particular reference to:-

- i) the number of deaths from all fires (none),
- ii) deliberate property fires (2),
- iii) deliberate vehicle fires (9), and
- iv) secondary fires not involving property or road vehicles (75).

(for copy report – see original minutes)

Station Manager Steve Burdis took Members through the report and in response to an enquiry from Councillor Amy Wilson regarding Bonfire Night, confirmed that the 'darker nights campaign' would shortly be underway and that between 2nd and 8th November extra 'uplifts' would be undertaken in conjunction with officers from Gentoo and the Council.

Councillor Tye thanked Mr Burdis for the format of the report which now incorporated statistics at ward level as previously requested by members.

Councillor Paul Watson asked how members could marry up incidents recorded in both the Police and Fire reports. For example, how would the car fires detailed in paragraph 3.3 of the report be reflected in the Police statistics? Acting Inspector Baker advised that they would be recorded as criminal damage.

There being no further questions or comments on the report, the Chairman thanked Mr Burdis for his attendance and it was:-

6. RESOLVED the report be received and noted.

Strategic Initiatives Budget (SIB) and Community Chest – Financial Statement and Proposals for Further Allocation of Resources

The Head of Scrutiny and Area Arrangements submitted a report (copy circulated) in respect of the above matter.

(for copy report – see original minutes)

Helen Peverley, Area Coordinator, presented the report highlighting the Committee's financial statement, details of 18 projects approved for support from the 2015/16 Community Chest budget, proposals for the allocation of SIB funding, details of the allocation of funding under the small grants process in relation to maximising greenspace/derelict land activity and the proposed change of use in respect of previously allocated SIB funding.

The Chairman drew members attention to the report recommendations at paragraph 6 and reminded the Committee that while the proposed allocation of funding in respect of the West Community Helpers project (paragraph 6.2) remained unchanged, it was now being recommended that the project described in Annex 1 of the report be amended to provide a scheme comprising six Community Helpers, one per ward, each working a period of 18 hours per week.

This was agreed accordingly.

Consideration having been given to the report, (as amended), it was:-

7. RESOLVED that:-

- (i) the Area Committee's funding statement be received and noted;
- (ii) approval be given to the allocation of £82,000 SIB funding (to be supplemented by £20,000 match funding from the CCG West Health Programme) and to the call for project brief to support the delivery of the West Community Helpers scheme comprising six Community Helpers, one per ward, each working a period of 18 hours per week;
- (iii) approval be given to the allocation of £5000 SIB funding to support the delivery of the Safety Works Educational Programme across the West Area as detailed in Annex 2 of the report;
- (iv) approval be given to the allocation of £40,000 SIB funding to support the development of a West Area Event as detailed in Annex 3 of the report;
- (v) approval be given to the change of use of SIB funding previously allocated in respect of the Healthy Lifestyles project as detailed in Annex 4 of the report;
- (vi) the two proposals agreed through the small grants process in respect of Maximising Greenspace / Derelict Land activity as detailed in Annex 5 of the report be noted; and
- (vii) the approval of the 18 Community Chest applications as detailed in Annex 6 of the report be noted.

Current Planning Applications (West Area)

A schedule (copy circulated) of current planning applications lodged during the period 1st and 22nd September, 2015 was submitted for members' information only.

(for copy schedule – see original minutes)

8. RESOLVED the schedule be received and noted.

The Chairman then closed the meeting having thanked everyone for their attendance and contributions and especially to all at Richard Avenue Primary School for their kindness and assistance in hosting the meeting and the associated community event.

(Signed) P. GIBSON,
Chairman.

2nd December 2015**REPORT OF THE CHAIR OF THE PLACE BOARD****Place Board Progress Report****1 Purpose of Report**

- 1.1 To provide an update of progress against the current year's (2015/16) Place Board Work Plan.

2. Background

- 2.1 Earlier this year the Local Area Plan's priorities associated with Place were referred to the West Place Board to action on behalf of the Area Committee. The Place Board continue to initiate action on those priorities and **Item 2 Annex 1** outlines progress to date.

3 Area Governance Arrangements

- 3.1 The Area Committees are part of the Council's Executive Function and have two key roles:-
- a. Influencing decisions on services delivered at a local level; and
 - b. Identification of key priorities for their areas, in the context of supporting the delivery of the Council's Corporate Outcomes Framework at a local level and ensures maximum impact where necessary through utilizing its own resources.
- 3.2 Area Place and People Boards were set up to support the Area Committee in identifying areas of priority and ensure action in line with those priorities.
- 3.3 Each ward has one elected member representative, whose role it is to liaise with their ward colleagues in between meetings and feedback collective views into the Board meetings. Members will work alongside key officers in what will be practical action orientated groups. It should be noted that the Board is not a decision making body and the work / recommendations of the Board will be presented to the Area Committees for final endorsement. Elected member representation on the Place Board for this Area Committee is as follows:-

Ward	Place Board Membership
Chair	Cllr Michael Essl
Barnes	Cllr Ian Galbraith
Pallion	Cllr Amy Wilson
Sandhill	Cllr Debra Waller
Silksworth	Cllr Philip Tye
St Anne's	Cllr Karen Waters
St Chad's	Cllr Darryl Dixon

4. Key Areas of Influence/Achievements up to 23 November 2015

- 4.1 Outlined below is a summary of the key areas of influence / achievements of the West Place Board up to 23 November 2015.

Influence: Responsive Local Services, Streetscene	
Northumbria in Bloom and It's Your Neighbourhood	Members discussed opportunities to develop 'It's Your Neighbourhood' community entries into the regional Northumbria In Bloom competition. Pallion Traders applied to the It's Your Neighbourhood scheme for the first time this year, supported by local councillors to

<p>Winter Maintenance</p>	<p>promote the traders Incredible Edible Scheme. The traders were visited by 'In Bloom' Judges during the summer and have been awarded the RHS Level 3 'Developing' award and are working towards level 4/5 thriving/outstanding for next year.</p> <p>Members received an update on winter maintenance resources to keep highways open in the event of freezing temperatures or snow.</p> <p>The winter vehicle fleet comprises 15 Gritting / Snow Plough vehicles which cover the whole City. A compliment of 36 tractors and mini-tractors are also equipped with ploughs to undertake footpath treatments.</p> <p>Temperatures are constantly monitored over the winter period by Streetscene Responsive Local Services on a 24/7 basis and the winter fleet is deployed as appropriate on priority A and B routes to salt/grit the roads or to undertake snow clearance. In the event of snow staff from the service are deployed to manually clear priority locations, such a shopping areas, hospitals, bus stops and outside Schools.</p> <p>Depending upon the size of the snowfall, it is not always possible to clear all locations as the task is labour intensive and time-taking.</p> <p>Further to the update received members requested a copy of the A and B gritting routes for the city, which are now available on the www.sunderland.gov.uk website</p>
<p>Influence: Highways Maintenance</p>	
<p>The board received information on the process for members to influence and prioritise the areas of capital maintenance works for 2016/2017, with 25% of the capital maintenance budget identified for influence.</p> <p>Further information will be presented to the Place Boards in February identifying locations for consideration by members for inclusion in the capital maintenance programme. These areas have been identified from a number of sources including members, residents and Highways staff.</p>	
<p>Influence: Age Friendly City</p>	
<p>The ward Members continue to support the development of Age Friendly City projects such as Dementia Friends Training, Health Champions, Events as well as improvements to local shopping centres and green spaces to improve access.</p>	
<p>Area Priority: Shopping Centres</p>	
<p>Business Support</p>	<p>Pallion Traders - The traders have successfully fundraised, supported by Pallion Councillors to enable Christmas illuminations to be installed in Pallion for the first time this year. The community switch-on event which was held in Pallion in November was a great success, with plans and ideas already being developed for next year.</p> <p>St Anne's Councillors met with traders from the Broadway Shopping Centre during October. The meeting was successful and the partnership approach between the local ward councillors and the Broadway traders enabled the capital improvement scheme for the area to be bespoke and fit for purpose.</p>
<p>Capital Improvements</p>	<p>Area Committee agreed to financially support capital improvements across local shopping centres in the West.</p> <p>Each ward is in the process of identifying local shopping centres</p>

	which require capital improvements. The capital improvements will improve the visual appearance of the shopping centre. As part of the improvement program, Ward members are engaging with local traders and community groups to adopt flower planters and maintain them as well as agree to support keeping local centres clean and tidy.
Area Priority: Environment and Street Scene	
New Wear Bridge	The Place Board received a presentation on the New Wear Crossing which highlighted the programme of activity planned and the key milestones. The members were keen to understand and influence the bridge contractors Corporate Social Responsibility and how local traders and VCS can benefit from this local investment, either through increased trade or training and apprenticeship opportunities.
Walk and Talk Programme	The Walk and Talk programme continues to be incredibly successful and offers the opportunity to ward Councillors to be dynamic, flexible and implement small-scale people and place based projects, which have a huge positive impact on their local communities.
Maximising Greenspace and Improving Derelict Land	Proposals were developed and agreed by Area Committee in October 2014. Funding was allocated to support developments. Work continues to be undertaken with officers, members and partners including the VCS to develop the agreed spaces across the West, to improve the health and wellbeing of residents in the West. 1 project was presented and approved at the Place Board in November - Item 5 Annex 3

5. Recommendations

- 5.1 Note the content of the report.
- 5.2 Members are requested to consider the progress and performance update with regard to the West Place Board Work Plan for 2015/2016 **Item 2 Annex 1**.
- 5.3 Note the proposal agreed through the small grants process for Maximising Greenspace / Derelict Land activity, as described at **Item 5 Annex 3**.

Contact Officer: Helen Peverley, West Area Co-ordinator Tel: 0191 561 7532
Email: Helen.peverley@sunderland.gov.uk

PLACE PRIORITIES

	Area Priority	Proposed Action	Lead Agent	Progress
1	Improving Environment and Greenspace	1. Working with the RLS Area Response Manager and Customer Relationship Officer, work with schools and community organisations inc youth groups, to reinforce messages around the implications of littering, fly-tipping, wheelie bin fires, graffiti and anti-social behaviour. Support delivery of a further programme of educational support across all schools in the West, working with Safety Works.	All	Safety Works presented an update to September Place Board in relation to the success of the 2014/2015 programme and were awarded SIB funding at October Area Committee to continue delivery in 2015/2016
		2. Members to use their local knowledge to support sustainable improvements within their wards, creating spaces for families to enjoy and support community cohesion. Develop a programme of love where you live activities and events, linked to West Green Place Plan developments to promote participation and health messages, such as planting fruit and vegetables	All	Walk and Talk budget allocated to each ward for 2015/2016.
		3. Implement the detailed actions aligned within the West Green Space Plan for 2015/2016, working with communities and partners to maximise outputs and encourage wider participation	All	Area Tour held in June 2015. Area Committee visited various sites across the area and actions were logged into the West Place Plan for 2015/2016. Applications for projects are progressing well. Updated details can be found in Maximising Green Space Plan
2	Improve the physical and environmental appearance of shopping centres in the West and support the establishment of 'Trader Groups', as interest arises	1. Continue to work with Pallion Traders to promote trade and increase footfall and address local area issues. Encourage Pallion traders to become the first West Dementia Friendly Shopping Centre. Encourage Pallion Traders to apply to be 'The Great British High Street of the Year 2015'.	SCC, Traders	Pallion Traders continue to meet monthly. They have successfully fundraised to enable Christmas Illuminations to be installed for Christmas 2015. Pallion Ward Councillors have matched the Traders fundraising with funding from their own area budget. The Switch on was held on the 13th November and was a great success. The Pallion Traders also met with the project Director for the new Bridge to ensure the traders are able to support wherever possible and also utilise additional footfall to the area.
		2. Continue to work with Silksworth Traders to promote trade and increase footfall and address local area issues. Introduce Incredible Edible programme to Silksworth Traders.	SCC, Traders	Advertising Litter Bins installed and advertising space promoted to encourage local traders to promote their business. Review currently underway to determine if other capital improvements could be completed to enhance the local shopping area.

	3. Introduce trader support within the Broadway (St Annes) & Thorney Close (Sandhill) Shopping centres, utilising lessons learnt from Pallion & Silksworth, working towards the same positive outcomes, to ensure traders work together to encourage trade and improve the look and feel of the area.	SCC, Traders	West Area Committee agreed to approve funding to support capital improvements at local shopping centres across the West. A capital programme plan has been developed and will be reviewed by the Place Board to ensure works completed are delivered efficiently and effectively in liaison with local traders and ward councillors. St Anne's Councillors met with traders from the Broadway Shopping Centre during October. The meeting was successful and the partnership approach between the local ward councillors and the Broadway traders enabled the capital improvement scheme for the area to be bespoke and fit for purpose.
3 Influence the design, delivery and review of Place based services devolved to Area Committee	1. Work with individuals and communities to take more responsibility for and be passionate about keeping local communities clean, green and well looked after. Develop approach(s) to deal with neglected:- Land, Housing, Shopping Parades, Industrial Estates, through interventions appropriate at Area Level (detail within West Green Space Plan 2015/2016)	SCC, VCS, Partners, Land owners	Consultation Event held at Children's Forest to establish future use for the forest and community interest to support on going developments and maintenance. Silksworth have held an event to engage with local residents for Newport Dene, the project continues to work with young people both in local schools and youth groups. The group are hoping to carry out a love where you live campaign in the area.
	2. Influence the 'In Bloom' activity organised by Street Scene to encourage communities to consider developing It's Your Neighbourhood applications and develop a Sunderland In Bloom programme of activities	SCC, VCS, Partners, Land owners, Traders	Pallion Traders submitted an application to It's Your Neighbourhood. The traders won the RHS It's your Neighbourhood Level 3 'Developing' Award and are working towards level 4/5 'Thriving/Outstanding' for next year. Shopping Centre capital developments will all include additional planters or planting features which will be created in partnership with local traders, schools and VCS organisations to ensure their ongoing sustainable maintenance. Ideas to develop It's Your Neighbourhood Applications within each ward in the West will be discussed with the VCS Network in January 2016, to support preparation of applications for early spring 2016.
	3. Continue to influence the development of the core strategy, and future land use in the West	SCC	No action required at present
	4. To influence Highways Maintenance Programme at an area level for inclusion in the Capital Programme 2016/2017	SCC	Highway Maintenance Capital Programme for 2016/2017 was discussed at Place Board in November 2015, to ensure approval of local Highway Capital Programme at March 2016 Area Committee.

		<p>5. Consideration to be given to how the Area Committee could inform the development of annual delivery plans and identify local hot spots for target through local intelligence and work with the Housing Renewal Team to prioritise area work.</p>	<p>SCC, Landlords</p>	<p>Members have been invited to an event in January 2016 to discuss the Housing Renewal Team's role in the West.</p>
		<p>6. Public Protection and Regulatory Services (PPRS) - ensure all Councillors receive Licensing and PPRS awareness training and are introduced to the Area Rep from PPRS for the West (Tom Terrett)</p>	<p>SCC</p>	<p>Update on PPRS presented to Place Board in July 2015. Board discussed supporting communication to prevent 'scratchers' - illegal tatoois from operating within the area as well as raise the profile of food hygiene ratings across Sunderland's food establishments, encouraging communities to 'check the scores on the doors' before purchasing food to encourage food premises to increase their food hygiene standards through local competition. Communication campaign to feature within a future edition of Community News.</p>

2nd December 2015**REPORT OF THE CHAIR OF THE PEOPLE BOARD****People Board Progress Report****1 Purpose of Report**

- 1.1 To provide an update of progress against the current year's (2015/16) People Board Work Plan.

2. Background

- 2.1 Earlier this year the Local Area Plan's priorities associated with People were referred to the West People Board to action on behalf of the Area Committee. The People Board continue to initiate action on those priorities and **Item 3 Annex 1** outlines progress to date.

3 Area Governance Arrangements

- 3.1 The Area Committees are part of the Council's Executive Function and have two key roles:-
- a. Influencing decisions on services delivered at a local level; and
 - b. Identification of key priorities for their areas, in the context of supporting the delivery of the Council's Corporate Outcomes Framework at a local level and ensures maximum impact where necessary through utilising its own resources.
- 3.2 Area Place and People Boards were set up to support the Area Committee in identifying areas' of priority and ensure action taken in line with those priorities.
- 3.3 Each ward has one elected member representative, whose role it is to liaise with their ward colleagues in between meetings and feedback collective views into the Board meetings. Members will work alongside key officers in what will be practical action orientated groups. It should be noted that the Board is not a decision making body and the work / recommendations of the Board will be presented to the Area Committees for final endorsement. Elected member representation on the People Board for this Area Committee is as follows:-

Ward	People Board Membership
Chair	Cllr Rebecca Atkinson
Barnes	Cllr Michael Essl
Pallion	Cllr Celia Gofton
Sandhill	Cllr Jacqui Gallagher
Silksworth	Cllr Pat Smith
St. Anne's	Cllr Susan Watson
St Chad's	Cllr Gillian Galbraith

4. Key Areas of Influence/Achievements up to 23 November 2015

- 4.1 Outlined below is a summary of the key areas of influence / achievements of the West People Board up to 23 November 2015.

Influence: Health and Wellbeing
Clinical Commissioning Group (CCG) Joint Working
The CCG updated the People Board on the established Community Integrated Teams. The West team, who are located at Grindon Health Centre has a vision to ensure community services will wrap around the patient in an integrated manner' The team includes Community Nursing, General Practitioners, Practice Nurses, Social Care, Living Well Link Workers and Carers Support workers.

The Teams will have access to city-wide services including Community Geriatricians, Therapists, Pharmacists and any specialist teams which will be located in the new Recovery at Home Service based at Leechmere.

The CCG support the development of the West Community Helper project (supporting with £20,000 funding), linking the VCS within the area directly with GP practices and the health integrated teams. The Community Helpers will meet with the GP Practices in January as part of their on-going training and development programme. Arrangements will also be made for the Area Committee members to meet with GP practices alongside the Community Helpers.

Area Priority: Job Prospects, Skills and reducing social isolation

<p>Community Helpers</p>	<ul style="list-style-type: none"> • At the October Area Committee £82,000 SIB and £20,000 CCG Funding was awarded to the development of the Community Helpers Project. Approval was also received to open the Call for Projects across the West for the six ward-based Community Helpers • Community Helpers Project applications received have been consulted upon and appraised in accordance with SIB guidelines. The applications were presented to People Board in November 2015 (Item 5 Annex 1) • The delivery of the Community Helpers, following Area Committee approval would commence from 7 December 2015. Members will be kept updated on the delivery of the project across each ward as well as area-wide. • Community Helpers will encourage and raise the aspirations of local people by providing them with the support, techniques and resources to make good choices and take responsibility for their own behaviours, to bring about behaviour change and reduce demand for services. • The Community Helpers as part of their role will look further at innovative ways to improve health and wellbeing, working closely with the Live Life Well Service and CCG to ensure pathways are developed and improved.
<p>Universal Credit</p>	<ul style="list-style-type: none"> • Updates continue to be presented to ensure members understand the development of the Local Support Framework in preparation for the roll out of Universal Credit, which commenced in November 2015. Community Helpers will be a crucial support to vulnerable residents to ensure they are aware of support available, as well as advised on how to improve their employment prospects.
<p>West Intensive Recruitment Employment Support (WIRES)</p>	<ul style="list-style-type: none"> • An update on the current WIRES project was presented to People Board, the main outcomes achieved during the last 12 months include: <ul style="list-style-type: none"> • 184 people have accessed the project • 138 people have received additional intense and pastoral support (completed the whole WIRES project) • 294 accreditation qualifications have been gained • 41% of those attending have secured employment • An option was presented to the Board regarding the development of a broader project entitled WIRES 2. The scope of the project to offer a bespoke motivational package of learning and development for young people 14 – 18, who may

	<p>be struggling with mainstream learning, to reduce the risk of them becoming NEET. Working with Youth Offending, Children Services including Missing Sexually Exploited and Trafficked Co-ordinator, Young Carers, Leaving Care and Looked After Teams to identify those most vulnerable.</p> <ul style="list-style-type: none"> • WIRES 2 would also create Employer Mentors for young people, who will keep in touch with young people, via the project. As well as develop key ready for work skills including, Interview preparation, Information Advice and Guidance relating to training providers and services available, to create a wider choice for young people to make informed decisions for their futures. • People Board were keen to ensure that the project received sign-up from the schools and that a named contact was in place to ensure clear referral pathways were developed between the project and the Council People Directorate. • The People Board agreed to submit a recommendation to the Area Committee in relation to WIRES 2. The detail and application is contained within the finance report Item 5 Annex 2.
<p>Area Priority: Health and Wellbeing</p>	
<p>Healthy Lifestyles</p>	<ul style="list-style-type: none"> • Following approval at October Area Committee to extend the project for a further year including additional outcomes, significant progress has been made. • Dawn Thompson the Healthy Lifestyles Co-ordinator has produced a poster presentation regarding Change4Life Phase 2 and service level agreement for schools to sign up to. She has also met with the School Games Organiser's to organise Change4Life calendar for this academic year. • All 16 schools have been contacted regarding the new proposal for Change4Life phase 2 via email with an invitation to meet Dawn to discuss further. • Dawn has also presented Change4Life Phase 2 at the Primary Heads Meeting, as well as visiting several primary schools to speak about Change4Life Phase 2 – many more appointments made. Dawn aims to have spoken personally to all 16 schools by Christmas. • Dawn has met with various key contacts to develop the cultural passport programme of activities, including the Fresh Start Café; Sunderland Empire with regard to Pantomime tickets and other opportunities on offer at the Empire; Everyone Active and Sunderland Libraries. • All 16 schools have been offered their first experience using the Health Lifestyle Passport, which is to see this year's pantomime Aladdin at Sunderland Empire on Tuesday 15th December 10.15am performance. • Dawn invited all 16 schools to a Change4Life sports hall athletics festival which took place on 24th November. She also delivered a Change 4Life champions training course aimed at Year 5 pupils who graduated from clubs last year and will now assist with delivery of Change4Life Clubs in their schools. • In additional, Dawn is heavily involved in the development of the programme and school engagement for the West event – Road to Rio to be held in 2016.

West Health Programme (Mental Health and Wellbeing)	<ul style="list-style-type: none"> • Mental Health projects continue to make great progress demonstrating that alternative therapies do support improvements to Mental Health and wellbeing. • In particular the Sporting Memories Network project developed to support those suffering from Dementia and their Carers to reminisce through sport – getting together with like-minded groups to remember and also take part in low level physical activities. • To-date Library Staff have been trained to deliver Sporting Memories sessions with delivery taking place across the West from local community venues. Libraries are also linking with the Sunderland Essence service to promote delivery. • Sporting Memories are also supporting the developing West Event for 2016, working with local schools and the Spirit of 2012 Trust – linking young people with older people to remember and talk together about sport using a toolkit, developed by Sporting Memories and funded by Spirit of 2012 Trust, the toolkit is designed to guide schools and students through planning and delivering inter-generational sporting memories projects, activities and events.
Area Priority: Young People	
Holiday Hunger	<ul style="list-style-type: none"> • A detailed evaluation of the pilot scheme was undertaken and shared with Area Committee. The evaluation calculated the level of take up, and need for this/or similar type of scheme in the future. • Area Committee has agreed to utilise the under spend from the Holiday Hunger project to support the most vulnerable families during the Christmas 2015 period.
Area Priorities: Influence and encourage heritage activity within the West as well as Improve Health and Wellbeing support activities for Young People	
West Event 2016	<ul style="list-style-type: none"> • First steering group held to develop the content for the event. The final content ideas will be presented to People and Place Boards in January 2016. • West Carnival Theme linked to Rio Olympics – creating a legacy of sport, health and wellbeing in the West of Sunderland. • Celebrate the achievements of the West projects funded by Area Committee such as the Healthy Lifestyles project, as well as work with partners to create some new fun activities. • All West Schools invited and asked to ‘save the date’ • ‘Brand’ ideas for the event currently being created for Area Committee approval.

5. Recommendations

- 5.1 Note the content of the report.
- 5.2 Members are requested to consider the progress and performance update with regard to the West People Board Work Plan for 2015/2016 **Item 3 Annex 1.**
- 5.3 Consider and agree the recommendation to approve the Community Helpers Project Applications for the West, as described at **Item 5 Annex 1.**
- 5.4 Consider and agree the recommendation to approve the WIRES 2 project for the West, as described at **Item 5 Annex 2.**
- 5.5 Agree to utilise the under spend from the Holiday Hunger 2015 project to support vulnerable families across the West during Christmas 2015.

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PEOPLE PRIORITIES

	Area Priority	Proposed Action	Lead Agent	Progress
1	Improving Health and Wellbeing - detail within West Health Plan on Page (developed in partnership with Public Health and Sunderland Clinical Commissioning Group)	1. The city approach to an Active Sunderland commenced in 2014/15 and will be developed over the coming years. West Area Committee will support the Active Sunderland approach working with others towards the same collective aim to support delivery of outcomes.	All	Linked to Maximising Green Spaces - West Place Improvement Delivery Plan - improving places and spaces to encourage physical activity - walking, running, playing. Area Committee in October 2015 agreed the theme for a large-scale event in the West during 2016, which will focus on physical activity, health and wellbeing linking with the Rio Olympics in 2016.
		2. Monitor the outcomes of the West Health Programme Mental Health and Wellbeing VCS delivered projects and ensure the outcomes and lessons from the projects are directly fed into the SCCG and Public Health Live life well programme to influence current mental health and wellbeing pathways and methods of communication and engagement	SCC, VCS, CCG	Learning from the projects continues to be collated, update presented to September People Board. Lessons learnt to-date have influenced the development of the West Community Helpers project, working directly in partnership with the SCCG and the Live Life Well Service. Specifically the Sporting Memories Network project is now working with schools to encourage inter-generational activities and also supporting the West Event during 2016.
		3. Improve diagnosis of Dementia through awareness raising across communities; creation of Dementia Friendly Shopping Centres within the West and working with large multi-nationals and West employers to ensure they are supportive	SCC, Public Health, SCCG, VCS	Community Helpers Project - presented to Area Committee in October 2015 (see Finance Report) for approval of call for projects. The Community Helpers as part of their role would look further at innovative ways to improve health and wellbeing, working closely with the Live Life Well Service and SCCG to ensure pathways are developed and improved. Also see Enterprise update. The Community Helpers will become trained Dementia Champions as well as encouraging wider VCS groups across the west to become more Dementia friendly.
		4. Continue to deliver the Healthy Lifestyles project and work with schools to influence and further embed physical activity programmes within Schools linked to School Games Organisers and the LAF Team	SCC, Schools, LAF Team, School Games Organisers	October Area Committee reviewed proposals to broaden the outcomes of the healthy Lifestyles project and to extend the project up to and including December 2016. Healthy Lifestyle Co-ordinator heavily involved with the developing proposals for a large-scale health and wellbeing event in the West during 2016.

		5. Reducing Social Isolation working closely with the SCCG to deliver a range of projects which ensure West GP's and formal health pathways consider the positive contribution of the West VCS	VCS, CCG, GP's, SCC	Community Helpers Project - presented to Area Committee in October 2015 for approval of call for projects. December Area Committee to approve the six Community Helper applications to enable the project to commence delivery from 7th December 2015, for 18 months.
		6. Services for young people in relation to sexual health, mental health and use of drugs and legal highs	SCC	Understand the outcome of the recent Scrutiny Review in relation to legal highs; Consult youth providers in the area to understand the issues currently for young people in relation to sexual health and mental health and look to work in partnership to address issues.
2	Activities for Young People	1. Elected members to support the Youth Operational Group and receive regular updates on youth activity delivery	SCC	Members to be consulted upon the Winter 2015/2016 programme during October 2015.
		2. Influence and support the delivery of youth activity in the West, considering holiday hunger.	SCC and Youth Providers	Area Committee funded Holiday Hunger Pilot Scheme (along with all other Area Committees), across the West to supply additional food resource to children during the six week holiday period. Feedback from the scheme was shared with committee to ascertain need and future requirements to address need, linked with activities and programme already being delivered within communities. Committee agreed to utilise the underspend from the project to support the most vulnerable families across the West during Christmas 2015.
3	Improve the employment prospects, aspirations and opportunities for West residents from -9 months to end of life	1. Improve the employment prospects and opportunities of communities in the West, strengthening and promoting partnership working between schools and employers to improve career advice, skills development and enterprise	SCC, Schools and VCS	A proposal was developed and presented to People board in November. The proposal entitled WIRES 2, builds upon the success of WIRES and extends its remit to work with younger people from 14 years of age upwards, linking the job market opportunities within Sunderland and future growth within sectors, to ensure communities and our most vulnerable young people are best placed for local opportunities. Working with local employers and large-scale businesses to make firm connections with schools.
		2. Monitor the delivery and outcomes of the Apprenticeship Scheme, West Work Experience and the WIRES Project and review further options for skills support within the West Area - utilising the West Business Diagnostic	SCC, Schools and VCS	Regular meetings continue to be held with providers to ensure projects deliver outcomes required and also to capture lessons learnt to inform future project development (such as WIRES 2 noted above) and deliver to maximise opportunities to improve outcomes for West residents.

	3. Attract external funding into the West	SCC, VCS	External funding opportunities and application advice and information collated for the West Area - circulated to all West VCS organisations to support their thinking. Ward meetings held with members and area arrangements team to also discuss opportunities for joint working to attract additional 'in-kind' funding.
	4. Following the West Community Job Clubs, continue to understand the lessons learnt and develop a 'Community Helper' model which enables communities to develop their skills to support each other - through advice, guidance and signposting - particularly focusing upon the impacts of Universal Credit and requirement to manage budgets as well as access and ability to utilise ICT. Influence the programme to develop improving effective digital skills across the West.	SCC, VCS	People board reviewed Community ICT resources and available ICT support within the West. The board recognises that hard to reach individuals require specialist and intensive support to move closer to the labour market. • Community Helpers Project - The Helpers as part of their role would look further at innovative and community learning courses to engage residents in learning.
	5. Monitor the implementation of the Sunderland Council Local Support Framework and identify potential gaps across the West of the city in preparation for the roll out of universal credit. Understand how the Sunderland Council led Complex Needs Survey is being undertaken and how support can be programmed to utilise the resources available across the West VCS Network.	SCC, VCS, DWP	Updates on Universal Credit continues to be presented to People Board to ensure members understand and are able to influence the Local Support Framework. All member sessions were also held in October and one to one sessions offered to members via People Directorate as the first phase of Universal Credit is rolled out. Community Helpers will support development of literature / information resources to be included within crisis intervention / food parcels to ensure that vulnerable residents are aware of the support available to reduce the cycle of poverty and encourage self-help wherever possible.
	6. Monitor and review delivery of the West Enterprise Scheme in the West to ensure businesses are growing & improving moving from the broader personalisation agenda to a 'Neighbourhood Level West Enterprise Scheme'	SCC, Local Businesses	Options presented to September People Board to develop a Neighbourhood Level West Enterprise Scheme. Options to be developed and presented to People Board in January 2016. The neighbourhood scheme must link with existing activity to maximise effectiveness and opportunities for West residents.
	7. Review the completed diagnostic of the businesses within the West to identify and inform how enterprise and utilisation of skills can be supported in the West. Link to the Community Champion signposting model. Business diagnostic to be used to understand how employers and businesses in the West could support wider priorities such as becoming Dementia Friendly; Supporting Apprenticeships; Work Experience; Workplace Volunteer Programmes.	SCC, Local Businesses	Update presented to September People Board. West Business directory to be shared with schools and local VCS organisations to maximise work experience and apprenticeship opportunities.

4	Influence the design, delivery and review of People based services devolved to Area Committee	1. Education and Skills Strategy and developing relationship with Schools with a particular focus upon work skills, vocational qualifications and opportunities to prepare young people to move into employment and raise their personal aspirations to succeed. Understand the impact of poor mental health and wellbeing in relation to young people's aspirations to move into secure employment and personal development	SCC & Schools	Linked to development of West Neighbourhood Enterprise programme. Also the additional outcomes for the Healthy Lifestyles Project (October Area Committee Item 5) will continue to gather intelligence in relation to the impact of poor mental health in relation to aspirations and personal development.
		2. The Sport and Leisure Joint Venture (Sport and Leisure Management SLM) - understand the implications for the West area	SCC/SLM	Active Sunderland approach presented to the People Board in July 2015, explaining the joint venture working arrangements and potential capital improvements for Silksworth Sports Complex. Further updates will be presented to People board in January 2016. Active Sunderland met with all Area Chairs in November to continue dialogue and obtain community intelligence from Councillors in relation to service delivery standards to-date.
		3. The Care Act and the potential implications for communities within the West	SCC	Shared with VCS network to enable the VCS to understand the implications of the Act.
5	Influence and encourage heritage activity in the West	1. Hold the West Heritage 3 Day Event in 21-23 May 2015	SCC, VCS, Key Partners	Delivery of a safe, well attended & successful event. Boards discussed potential opportunities to host an event during 2016. October 2015 Area Committee agreed to fund an event in 2016. Dates confirmed 30.6.15 to 2.7.15, event to be held in Barnes Park, theme is Healthy Lifestyles and Road to Rio (linked to the 2016 Olympics).
		2. Encourage further local heritage and history groups to develop activities and infrastructure projects which bring together communities to reminisce and inspire future generations to take pride in their local area - particularly taking advantage of the West's Industrial Heritage. Linked to maximising green space plan and It's your neighbourhood.	SCC, VCS, Key Partners	Work with the Library service to develop a programme of reminiscence sessions across the West area linked to green spaces as well as local areas of interest. Development of outdoor Story Chairs for various locations to be confirmed within the West. Looking into installation of Art Work across the West.

2 December 2015

REPORT OF WEST AREA VOLUNTARY AND COMMUNITY SECTOR NETWORK

1. Purpose of the Report

- 1.1 The report provides an update with regard to the West Area Voluntary and Community Sector Network.

2. Background

- 2.1 To develop the capacity and influence of the Voluntary and Community Sector (VCS) across the City, Area Networks have been established and delegates represent each Area Network at Area Committee, taking forward issues on behalf of the whole VCS in the area, reporting on area priority delivery by the VCS, and reporting back, providing a two-way flow of communication.
- 2.2 West Area Network delegates will present a report to each Area Committee meeting informing Members of activity, progress, issues and concerns of the sector.

3. West Area Voluntary and Community Sector Network (AVCSN) Progress Report

- 3.1 The West AVCSN has met once since the last Area Committee in October 2015. The West VCSN continue to deliver activities and services which support the Area Committee priorities of Health and Wellbeing, Improving Job Prospects, Increasing skills and personal aspirations, Activities for Young People, Heritage and Environment, Greenspaces and Shopping Centres.
- 3.2 In the October meeting, the VCSN received a presentation from the Charity Investing in Children. Investing in Children provides research and participation services to organisations that work with children and young people, the VCS learnt about the benefits of membership and the potential for future funding opportunities.
- 3.3 The VCS members and there users were invited along to a Budget consultation session which was held in Pallion Action Group. Attendance was good and questions were raised on various issues, including how the community can encourage more volunteers, how successful 'Love where you live' clean-up campaigns were and how we could do more. Other issues raised were about understanding services that are being delivered and ensuring that residents and the VCS are aware of these services to ensure we maximise the use of our limited resources across the city.
- 3.4 The network received up to date information on Family, Adult and Community Learning (FACL) provision and the continued opportunity to be involved. The network also continues to receive NEPO procurement opportunities on a weekly basis.
- 3.5 Following on from the discussion at the October Area committee the West Area will be a pilot area for a Coding Workshop in 2016, in conjunction with the Library service. The VCS network will be provided with the information on when and where the courses are to be held to ensure that West residents are fully aware of this opportunity.
- 3.6 The VCS discussed ideas for the West Area Event in 2016 and are regularly feeding in ideas. Ideas discussed so far are Trampolining for the school children and the Saturday family event, as well as the opportunity to sample food from different countries.

4. Recommendation

4.1 Members are requested

- To note the contents of the report

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Joanne Laverick, Area Network Representative -Tel No: 0191 5238000

2nd December 2015

REPORT OF THE NORTHUMBRIA POLICE – SUNDERLAND WEST

1 Purpose of Report

- 1.1 The following report provides performance information in relation to the Sunderland West Committee area from 1st April 2015 – 16th November 2015.

2 Background

- 2.1 At its November 2011 meeting Area Committee agreed that regular updates on Crime and Community Safety would be presented to each Committee meeting.

3 Events and Updates

- 3.1 All wards have had weeks of action completed and due to the success days of action are being reviewed at present for each ward.
- 3.2 Bonfire Night was 5th November 2015. Operation Darker Nights Campaign was ran from 5th October 2015 up to 7th November 2015. This involved a multi-agency approach to tackle associated crime and disorder throughout this period. School inputs were completed by Northumbria Police and Tyne & Wear Fire & Rescue Service about the dangers associated with fireworks and bonfires across the city. Joint patrols were carried including all partners and targeted leafleting was completed by all services to those highlighted hot spot areas. The evening itself passed without incident and the campaign was a success with reductions in calls to both Northumbria Police and TWFRS.
- 3.3 The Pallion Light Switch On was Friday 13th November 2015. The event was well attended and enjoyed by all and passed without incident.
- 3.4 The move to Farrington Fire Station for Sunderland West Neighbourhood Teams will take place 3rd December 2015. There will continue to be a front office facility for members of the public to report crime, issues or concerns Monday to Friday 9am to 5pm.
- 3.5 All Councillors are invited to attend Farrington Station in January 2016, to see the team's new accommodation and receive an update with regards to the changes. Sunderland West team remains unchanged at this time.
- 3.6 Sunderland West Neighbourhood Teams continue to tackle acquisitive crime focusing on for example burglary offences including violence against the person and domestic abuse. To address the issue the area has been subject to increased attention as part of a targeted operation. Additional resources dressed in plain clothes and uniform are deployed into the area and remains a force and local priority. "Op Jive" and priority tasking continues to focus on increased visibility patrols at key times. There have been some excellent arrests with target offenders who are currently remanded in custody. The use of social media is also utilised as an effective tool in driving crime prevention advice to members of the public ensuring doors/windows etc. are locked and secure.
- 3.7 Anti-Social Behaviour continues to remain a priority and continues to show reductions. The Darker Nights Campaign was a success with the Sunderland West Neighbourhood Policing Team continuing to focus on those identified areas utilising the new Anti-Social Behaviour legislation.

4. Update – Area Information

- 4.1 The ward updates below are a selection of appropriate offence types of interest and not all crime (e.g. minor fraud or harassment type offences etc are not included).
- 4.2 Sunderland West Area figures. Unfortunately due to a change over in the IT system where the figures would normally be obtained, is down presently which means the Inspector was unable to provide ward based statistics. The over view is therefore South and West data.

South data covers the following wards:

St Chad's
Silksworth

West data covers the following wards:

Sandhill
St Anne's
Pallion
Barnes

	Actual crimes recorded inclusive of South	
South Area	01.04.15 – 16.10.15	
Total Crime		+16%
Violent Crime With Injury		+55%
Violent Crime Without Injury		+23%
Burglary dwelling		-10%
Burglary other than dwelling		-47%
Criminal Damage		+50%
Vehicle Crime TFMV		-44%
Shoplifting		+22%
Youth ASB		-11%
Non Youth ASB		-7%
Drug Crime		-29%
	Actual crimes recorded inclusive of West	
West Area	01.04.15 – 16.10.15	
Total Crime		+29%
Violent Crime With Injury		+54%
Violent Crime Without Injury		+89%

Burglary dwelling	+13%	
Burglary other than dwelling	-28%	
Criminal Damage	+20%	
Vehicle Crime TFMV	-9%	
Shoplifting	+46%	
Youth ASB	-28%	
Non Youth ASB	-21%	
Drug Crime	-26%	

4. Recommendations

4.1 Note the content of the report.

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2 December 2015

REPORT OF THE TYNE AND WEAR FIRE SERVICE**1 Purpose of Report**

1.1 The following report gives Performance Monitoring details in relation to the Local Indicators for Sunderland West Committee area from 1 September 2015 to 31 October 2015.

2 Background

2.1 At its November 2011 meeting Area Committee agreed that regular updates on Crime and Community Safety would be presented to each Committee meeting.

3. Tyne and Wear Fire Service Update**3.1 LI 02 Number of Deaths from all fires**

No deaths were recorded during the reporting period.

3.2 LI 14 All Deliberate Property Fires

There were 4 deliberate property fires during the reporting period in the West Area. There were 0 incidents in this area during the same period last year.

Date	Time	Ward	Building
08/09/2015	23:21	Pallion Ward	House single occupancy
19/09/2015	14:04	Pallion Ward	Bungalow
27/09/2015	12:10	Sandhill Ward	Purpose Built flat
04/10/2015	21:36	Pallion Ward	House Single Occupancy

3.3 LI15 Number of vehicle fires started deliberately

There were 3 deliberate vehicle fires in this area during the reporting period. There were 2 incidents in this area during the same period last year.

Date	Time	Ward	Vehicle
25/09/2015	21:02	Pallion Ward	Van
14/10/2015	21:12	St Chads Ward	Car
20/10/2015	06:15	Sandhill Ward	Car

3.4 LI16 Number of secondary fires not involving property or road vehicles started deliberately

There have been 50 deliberate secondary fires in this area over the report period compared to 40 over the same period last year. This is an increase of 25% over the same reporting period.

To counter this, the Fire crews have utilised the Gentoo and Sunderland Council uplift schemes to remove Loose Refuse from open areas and also within property boundaries. We are working hard, to identify Hotspot Areas over

this period these were identified as Palgrove Road and Nookside. Along with our partners we targeted these areas as part of our 'Darker Nights' campaign, we utilised Volunteers and Princes Trust Trainees from Farringdon Princes Trust to carry out Litter Picks and Wheelie Bin stickering.

As Part of the Darker Nights campaign Tyne and Wear Fire & Rescue Service attended 11 schools and carried out 35 Assemblies throughout the District, targeting schools identified within 1000m radius of Hotspot Areas educating children on dangers and costs of Anti-Social Behaviour Fires. Working alongside the Police, Gentoo, Sunderland Council, Volunteers from the local community and from the Fire Service we carried out Litter Picks and Wheelie Bin stickering. We informed occupiers of properties of the danger of storing combustible materials close to properties. Further details can be provided to the next Area Committee when the Fire service has received the Data

Ward	Incidents
St. Anne's Ward	17
Barnes Ward	5
Pallion Ward	12
Sandhill Ward	6
Silksworth Ward	6
St. Chad's Ward	4

Barnes Ward	Total
Wheelie Bin	1
Large refuse container / skip	1
Small Refuse /Rubbish	2
Grassland/,Pasture/ grazing	1

Date	Time	Ward	Property Level 4
08/09/2015	09:41	Barnes Ward	Small Rubbish/ container
23/10/2015	13:31	Barnes Ward	Small Rubbish/ container
23/10/2015	13:57	Barnes Ward	Large refuse container /Skip
26/10/2015	14:30	Barnes Ward	Grassland/pasture/grazing
29/10/2015	21:52	Barnes Ward	Wheelie Bin

Pallion Ward	Total
Wheelie Bin	3
Loose refuse (incl in garden)	4
Wasteland	1
Small Refuse Container	1
Refuse / Tip	1
Offices / call centres	1
Tree Scrub	1

Date	Time	Ward	Property Level 4
08/09/2015	23:07	Pallion Ward	Wheelie Bin
09/09/2015	04:10	Pallion Ward	Wheelie Bin
14/09/2015	21:29	Pallion Ward	Loose Refuse
24/09/2015	16:40	Pallion Ward	Wasteland
02/10/2015	18:48	Pallion Ward	Tree Scrubland
07/10/2015	17:49	Pallion Ward	Loose Refuse
09/10/2015	05:31	Pallion Ward	Small Refuse container
10/10/2015	01:22	Pallion Ward	Loose Refuse
13/10/2015	18:10	Pallion Ward	Wheelie Bin

14/10/2015	15:16	Pallion Ward	Offices / call centres
16/10/2015	20:32	Pallion Ward	Loose Refuse
17/10/2015	04:32	Pallion Ward	Refuse/Rubbish Tip

Sandhill Ward	Total
Grassland	1
Loose refuse (incl in garden)	3
Small refuse container	1
Cycle path / pathway	1

Date	Time	Ward	Property Level 4
06/09/2015	00:57	Sandhill Ward	Cycle path /public footpath
06/09/2015	19:53	Sandhill Ward	Grassland
09/09/2015	18:56	Sandhill Ward	Loose refuse
10/09/2015	22:32	Sandhill Ward	Small refuse Container
11/10/2015	19:00	Sandhill Ward	Loose refuse
26/10/2015	21:03	Sandhill Ward	Loose refuse

Silksworth Ward	Total
Parkland	1
Loose refuse (incl in garden)	2
Small Refuse Container	2
Tree Scrub	1

Date	Time	Ward	Property Level 4
08/09/2015	17:29	Silksworth Ward	Small refuse container
08/09/2015	20:17	Silksworth Ward	Loose Refuse
17/09/2015	23:52	Silksworth Ward	Tree/ Scrubland
19/09/2015	17:34	Silksworth Ward	Parkland
29/09/2015	13:57	Silksworth Ward	Small Refuse Container
05/10/2015	20:31	Silksworth Ward	Loose Refuse

St Anne's Ward	Total
Large refuse/ Skip	1
Loose refuse (incl in garden)	13
Small refuse Container	1
Wheelie Bin	2

Date	Time	Ward	Property Level 4
02/09/2015	20:44	St Anne's Ward	Loose Refuse
03/09/2015	00:57	St Anne's Ward	Loose Refuse
17/09/2015	20:25	St Anne's Ward	Loose Refuse
28/09/2015	18:56	St Anne's Ward	Loose Refuse
29/09/2015	19:58	St Anne's Ward	Wheelie Bin
04/10/2015	15:29	St Anne's Ward	Wheelie Bin
11/10/2015	17:05	St Anne's Ward	Loose Refuse
11/10/2015	18:05	St Anne's Ward	Small refuse Container
13/10/2015	18:09	St Anne's Ward	Loose refuse
17/10/2015	18:44	St Anne's Ward	Loose Refuse
17/10/2015	21:19	St Anne's Ward	Loose Refuse
18/10/2015	01:57	St Anne's Ward	Loose Refuse
18/10/2015	05:35	St Anne's Ward	Loose Refuse

18/10/2015	18:35	St Anne's Ward	Loose Refuse
24/10/2015	21:37	St Anne's Ward	Loose refuse
24/10/2015	23:27	St Anne's Ward	Large Refuse container
26/10/2015	21:24	St Anne's Ward	Loose Refuse

St Chads Ward	Total
Wheelie Bin	1
Loose refuse	1
Large Refuse Container	2

Date	Time	Ward	Property Level 4
15/09/2015	21:18	St Chads Ward	Large refuse Container
23/09/2015	20:45	St Chads Ward	Wheelie Bin
13/10/2015	20:54	St Chads Ward	Large refuse container
16/10/2015	20:12	St Chads Ward	Loose Refuse

3.5 LI33 All deliberate Fires (combination of LI14, LI15 and LI16)

There were a total of 57 deliberate fires in this reporting period, this is an increase of 15 on last year when there was 42.

Ward	September	October	Total
St. Anne's Ward	5	12	17
Barnes Ward	1	4	5
Pallion Ward	7	9	16
Sandhill Ward	5	3	8
Silksworth Ward	5	1	6
St. Chad's Ward	2	3	5

3.6 LI21 Malicious false alarm calls attended

There were 0 Malicious False Alarm calls attended over this period.

4. Recommendations

4.1 Note the content of this report.

Contact Officer: Steve Burdis, Tyne and Wear Fire Service,
Tel 0191 4441188, Email: steve.burdis@twfire.gov.uk

WEST AREA COMMITTEE
2nd December 2015
EXECUTIVE SUMMARY SHEET – PART I

Title of Report:

Strategic Initiative Budget (SIB) and Community Chest - Financial Statement and proposals for further allocation of resources

Author(s):

Head of Scrutiny and Area Arrangements.

Purpose of Report:

Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an updated position on progress in relation to allocating SIB, and Community Chest and presents proposals for further funding requests.

Description of Decision:

The Area Committee is requested to approve the following from the 2015/16 budget:

Committee are requested to:-

- (a) Note the financial statement set out in 2.1, 3.1 and 4.1
- (b) Approve the 6 projects for Community Helpers £82,000 SIB and £20,000 CCG to Community Helpers. **Item 5 Annex 1**
- (c) Approve the allocation of SIB £45,000 to support the delivery of the WIRES 2 **Item 5 Annex 2**
- (d) Note the one proposal agreed through the small grants process for Maximising Greenspace / Derelict Land activity, as described at **Item 5 Annex 3**
- (e) Approve the application for St Chads Ward for £380, details in **Item 5 Annex 4, Table 2.**
- (f) Note the 27 Community Chest approvals supported from 2015/2016 Community Chest as set out in. **Item 5 Annex 4**

Is the decision consistent with the Budget/Policy Framework?

Yes

Suggested reason(s) for Decision:

The Area Committee has an allocation of £394,600 for 2015/2016 from the Strategic Initiatives Budget to promote action on key priorities identified in the relevant Local Area Plan and to attract other funding into the area.

Alternative options to be considered and recommended to be rejected:

The circumstances are such that there are no realistic alternatives that could be considered.

Is this a “Key Decision” as defined in the Constitution? No

Relevant Scrutiny Committees:

Is it included in the Forward Plan?

2nd December 2015

REPORT OF THE HEAD OF SCRUTINY AND AREA ARRANGEMENTS

Strategic Initiative Budget (SIB), Community Chest – Financial Statement and proposals for further allocation of resources

1. Purpose of Report

1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an update position on progress in relation to allocating SIB and Community Chest and presents proposals for further funding requests.

2 Strategic Initiatives Budget (SIB)

2.1 The table below shows the financial position of SIB for 2015/2016:

	Committee Date	Aligned	Approved	Balance
Total SIB for 2015/2016 is £394,600				
				£394,600
Project Name				
Holiday Hunger Scheme Pilot	15.07.15 (Delegated Decision)	-	£5,000	£389,600
Local Shopping Centres	22.07.15 (Delegated Decision)	-	£90,000	£299,600
Safety Works Transport	07.10.15	-	£5,000	£294,600
West Area Event 2016	07.10.15	-	£40,000	£254,600
West Community Helpers	07.10.15	£82,000		£172,600
Returned Funding: Dementia Module	25.06.13	-	(£1,750)	£174,350
CHIPS Machines	25.06.13	-	(£1,338)	£175,688
Balance				£175,688

2.2 The People Boards have made the following recommendations for SIB funding to Area Committee for consideration.

2.3 At the September meeting members agreed to align funding to Community helpers, total SIB £82,000 and £20,000 CCG funding. The People board have received 7 applications and have made a recommendation on each application, details in **Item 5 Annex 1**.

Barnes Ward- Youth Almighty £17,500 **Recommendation Approve**
 Pallion Ward- Lambton Street £17,500 **Recommendation Reject**
 Pallion Ward- Pallion Action Group £17,500 **Recommendation Approve**
 Sandhill Ward- A690 Youth Initiative £17,500 **Recommendation Approve**
 Silksworth Ward- Youth Almighty £17,500 **Recommendation Approve**
 St Anne's Ward – Pennywell Community Centre £17,500 **Recommendation Approve**
 St Chad's Ward- Jubilee Centre £17,500 **Recommendation Approve**

2.4 At the November People Board members received a presentation on WIRES 2. The People Board have made the recommendation to Area Committee to support the delivery of WIRES 2 for £45,000 SIB details in **Item 5 Annex 2**

2.5 The total SIB budget requested for allocation for the above projects totals £127,000, if approved the balance of SIB funding remaining would be £130,688.

3 Maximising Green Spaces Funding

3.1 There was one maximising green spaces approval between October and December 2015. **Item 5 Annex 3** details this approval as part of the maximising green spaces to improve health within the West.

4. West Health Programme

4.1 The table below shows the financial position of West Health Programme following the October 2015 Area Committee meeting.

	Committee Date	Aligned	Approved	Balance
West Health Programme including £20,000 match funding from CCG				£100,000
Project Name				
Mental Health and Wellbeing Call For Projects	03.12.14	-	£31,421	£68,579
Community Helpers	07.10.15	£20,000		48,579
New Balance			£51,421	£48,579

4.2 As per above paragraph 2.3. The total budget requested for approval for Community Helpers is £20,000, if approved the balance of West Health Programme would be £48,579

5. Community Chest

5.1 The table below details the Community Chest Ward starting balances as at November 2015, **Item 5 Annex 4** shows the approvals at September - November 2015.

Ward	Starting Balance	Project Approvals since April 2015	Grant Returned	Balance
Barnes	£15,292	£4,253	£0	£11,039
Pallion	£22,446	£8,323	£0	£14,123
Sandhill	£14,784	£6,484	£0	£8,300
Silksworth	£14,544	£8,086	£0	£6,458
St Anne's	£21,062	£7,869	£0	£13,193
St Chad's	£17,096	£5,363	£0	£11,733
Total	£105,224	£40,378	£0	£64,846

5.2 Area Committee are asked to consider an application for the St Chads ward for £380, details in **Item 5 Annex 4, Table 2.**

6. Recommendations:

- 6.1 Note the financial statements set out in sections 2.1, 3.1 and 4.1 above.
- 6.2 Approve the 6 applications for the West Community Helpers for £82,000 SIB and £20,000 CCG West Health Programme, total £102,000 for West Community Helpers, **Item 5 Annex 1.**
- 6.3 Approve the allocation of SIB £45,000 to support the delivery of the WIRES 2 project. **Item 5 Annex 2**
- 6.4 Note the one proposal agreed through the small grants process for Maximising Greenspace / Derelict Land activity, as described at **Item 5 Annex 3**
- 6.5 Approve the Community Chest application for St Chad's ward for £380 **Item 5, Annex 4, Table 2.**
- 6.6 Note the 27 Community Chest approvals supported from 2015/2016 Community Chest as set out in. **Item 5 Annex 4.**

Contact Officer: Helen Peverley, Sunderland West Area Co-ordinator
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WEST AREA COMMITTEE CALL FOR PROJECTS

Applications for Community Helpers

Barnes Ward

Project Name:	Organisation:
Community Helper for Barnes Ward	Youth Almighty Project
<ul style="list-style-type: none"> • Application clearly showed how they will deliver within the identified Ward with examples • Clearly meet 10 out of the 12 key features of the brief. • Clearly met all 10 outcomes and provided details on last 12 months work with stats and examples, • Failed to provide evidence of how past/current work would be enhanced with the role of the Community Helper. • Project monitoring, management and delivery – Describes project management and monitoring by recording all client details and using databases and case studies etc. • No potential issues or risks identified for project delivery – could have used previous project delivery to show possible risks. • Partnership working – Member of West VCS Network. Identifies other partners delivering similar activity across the Area <p>Recommendation: Approve (all projects will be subject to approval conditions)</p>	

Pallion Ward

Project Name:	Organisation:
Community Helper for Pallion Ward	Lambton Street
<ul style="list-style-type: none"> • Application clearly showed how they will deliver within identified Ward with examples • Clearly met 8 out of the 12 key features of the brief. • Met 5 out of the 10 outcomes identified in the brief by providing examples of work within the last 12 months, • Failed to provide evidence of how past/current work would be enhanced with the role of the Community Helper. • Project monitoring, management and delivery – Mentions workplan to be put in place but no information on how information will be collected, stored clients registered etc along with how project updates will be provided. • No risk or issues identified for project delivery. • Partnership working – Identifies partners currently work with and how they will engage with schools and GP's etc. Will share project information with West VCS Network for feedback and meet with current service delivers to see how they can complement existing provision. Don't include how will they work with other Community Helpers or how avoid duplication. <p>Recommendation: Reject</p>	

Project Name:	Organisation:
Community Helper for Pallion Ward	Pallion Action Group
<ul style="list-style-type: none"> • Application clearly show how they will deliver within the identified ward with examples • Clearly meet 10 out of the 12 key features of the brief 	

- Clearly met all 10 outcomes and provided details on last 12 months work with stats and examples.
- Clearly demonstrated 5 of the outcome for future delivery
- Project monitoring, management and delivery – Detailed examples of project delivery etc clients creating individual plans, collated on system etc, regular update meetings with West Area Team etc. Evaluations through life of project to gather data and impact of project.
- Clearly demonstrates promotion through various ways to a variety of audience to inform of the project.
- Partnership working - Member of West VCS Network. Identifies other partners delivering similar activity across the Area will continue to work with existing partners to ensure information/knowledge of all service provision is up to date to avoid duplication. Delivered various events in conjunction with Health partners on various topics. Work with an array of partners across the City in a variety of areas from employment, apprenticeships, Health, Benefits etc.

Recommendation: Approve (all projects will be subject to approval conditions)

Sandhill Ward

Project Name:	Organisation:
Community Helper for Sandhill Ward	A690 Youth Initiative
Comments/notes:	
<ul style="list-style-type: none"> • Application clearly showed how they will deliver within the identified ward with examples • Clearly met 10 out of the 12 key features of the brief. • Clearly met 7 out of the 10 outcomes and provided examples. • Failed to provide evidence of how past/current work would be enhanced with the role of the Community Helper. • Project monitoring, management and delivery – Describes project management and monitoring by monitoring outcomes and using IYSS database along with feedback from clients. • Partnership working – Gives clear examples of current working partnership. No information included on other organisations delivering similar programmes in Ward although shows strong partnership ideas for future delivery. 	
Recommendation: Approve (all projects will be subject to approval conditions)	

Silksworth Ward

Project Name:	Organisation:
Community Helper for Silksworth Ward	Youth Almighty Project
Comments/notes:	
<ul style="list-style-type: none"> • Application clearly showed how they will deliver within the identified Ward with examples • Clearly meet 10 out of the 12 key features of the brief. • Clearly met all 10 outcomes and provided details on last 12 months work with stats and examples, • Failed to provide evidence of how past/current work would be enhanced with the role of the Community Helper. 	

- Project monitoring, management and delivery – Describes project management and monitoring by recording all client details and using databases and case studies etc.
- No potential issues or risks identified for project delivery – could have used previous project delivery to show possible risks.
- Partnership working – Member of West VCS Network. Identifies other partners delivering similar activity across the Area

Recommendation: Approve (all projects will be subject to approval conditions)

St Anne's Ward

Project Name:	Organisation:
Community Helper for St Anne's Ward	Pennywell Community Centre

Comments/notes:

- Application clearly shows how they will deliver within the identified ward with examples
- Clearly met 11 out of the 12 key features of the brief.
- Clearly met 7 out of the 10 outcomes of the brief.
- Failed to provide evidence of how past/current work would be enhanced with the role of the Community Helper.
- Project monitoring, management and delivery – Project monitoring via register with regular reports to the West Area Team/Committee.
- Partnerships – Mentioned current partners who they engage with including PAG, local youth providers, Police, GP's and CCG but fail to evident how they will work with partners and how they work with other Community Helpers, mechanisms to avoid duplication in delivery.

Recommendation: Approve (all projects will be subject to approval conditions)

St Chad's Ward

Project Name:	Organisation:
Community Helper for St Chad's Ward	Jubilee Centre

Comments/notes:

- Application clearly show how they will deliver within the identified ward with examples
- Clearly meet 11 out of the 12 key features of the brief.
- Clearly met 9 out of the 10 outcomes of the
- Failed to demonstrate how past/current work would be enhanced with the role of the Community Helper.
- Project monitoring, management and delivery – Detailed examples of project delivery etc with individual aims and objectives.
- Partnership working – Mature partnerships links across Ward and Area and evidence of how worked with. Demonstrated current working relationship with various Organisations within the West.
- Idea submitted to provide a resource pack to be used when offsite including tablet, mobile phone, contact details of partner deliverers, registration forms, cv proformas, healthy budget cookbooks and wellbeing checklists so all relevant information is at hand.

Recommendation: Approve (all projects will be subject to approval conditions)

REPORT TO WEST AREA PEOPLE BOARD
10 November 2015

WIRES Phase 2

1. Background

- 1.1 As part of its priorities for the year 2015/16, West Area Committee identified Job Prospects and working with 14-16 year olds to improve their aspirations and develop their skills, as a priority - reviewing further options for skills support - utilising the West Business Diagnostic.
- 1.2 Area Committee also wanted to look to the Education and Skills Strategy and further develop relationships with Schools with a particular focus upon work skills, vocational qualifications and opportunities to prepare young people to move into employment and raise their personal aspirations to succeed. Understanding the impact of poor mental health and wellbeing in relation to youngpeople's aspirations to move into secure employment and enhance personal development
- 1.3 Area Committee agreed the funding of WIRES (West Intensive Recruitment Employment Support) in December 2014, to offer residents support to help them into sustainable employment. This project focused on age 19+ West residents and ran for 12 months from January to December 2015. The project has been delivered from Pallion Action Group and also more recently Parker House Memorial Home on Kayll Road, Sunderland.

2. WIRES – Lessons Learnt

- 2.1 During the last 12 months the WIRES project has delivered the following outputs:
- a) 184 people have accessed the project (*this is including those who have not completed the actual bootcamp but a mini scaled down version due to the increase in demand*)
 - b) 138people have received additional intense and pastoral support (*completed the whole WIRES project*)
 - c) 294 accreditation qualifications have been gained
 - d) 41% of those attending have secured employment from point a)
 - e) 70% of clients completing H&S Qualification gained employment
 - f) 100% of clients who through the project received a funded CSCS Card, gained employment
 - g) 100% of clients who received Asbestos Awareness Training have gained employment
 - h) 100% of clients who received Working at Height Training have gained employment
- 2.2 Although Job Centre+ did refer clients over to the project this only accounted for 10% of clients. The project mainly recruited via social media and the most popular method was word-of-mouth.
- 2.3 The following employers supported project:
- Housing 21 Care and Support
 - Unipres

- Galliford Try
- Gallaghers Gas
- Bibby Financial Services
- Linda Catering
- Owen Pugh

2.4 There have been a number of frustrations during the project to-date:

- 2.4.1 Clients having to get permission off JC+ advisors to attend the project
- 2.4.2 Clients not being able to access free training as they were not receiving the relevant benefit, for example someone claiming Employment Support Allowance (ESA) in the Support group not the Work Related Activity Group (WRAG) group, cannot access certain provision, or if someone is not claiming benefits as their partner works, there is no provision even if these clients are actively seeking work.
- 2.4.3 Clients who were on the work programme who accessed the Centre wanted to be part of the W.I.R.E.S project, but the project had to decline them – reason being that when W.I.R.E.S was originally established, it was agreed that the project would not work with anyone on the ‘Work Programme’ as Ingeus etc., were receiving funding via the JCP+ to work with this client group and for that reason would not need to access WIRES.
- 2.4.4 As the most popular method to communicate the project opportunities was word-of-mouth, at times WIRES had to run two groups alongside each other to cope with the demand of the project.

2.5 What worked really well with the project to-date:

- 2.5.1 Developing relationships with businesses has opened discussions regarding what employers are truly looking for, in the majority its reliability, commitment and good work ethic. Unipres are quite open in the fact that they gain train and up skill individuals for working with their company but it's the soft skills that we need to work on. Most large companies have their own training programme and want younger people to apply for vacancies but as they do not possess the skills to pass the recruitment agency process the employer never gets to meet them.
- 2.5.2 Working directly with the employer and finding out the recruitment agency test methods has been instrumental to support those who would not have had a chance working for these companies, as a result of WIRES they now have secure permanent employment.
- 2.6 We need to offer work experience, instil a good work ethic, increase good communication skills, improve literacy and numeracy skills. We also need a motivational and inspiring environment, so people want to achieve. Linking in with quality training providers including those who delivered FACL enabled us to help people gain accreditation
- 2.7 An unexpected outcome was discovering that the majority of those most in need of support had been in and out of care homes from an early age. They had also not been interested in academia – but they also didn't realise that if they wanted to learn a trade they would still need a certain level of qualification to gain an apprenticeship or work experience. Younger people

give up if they feel they do not have any of the qualifications needed to progress in to apprenticeships / employment.

- 2.8 The project has found, by doing initial assessments - in the majority of cases, that the client is very bright and by using an alternative way of learning can achieve so much - particularly when they are learning something that they are interested in. Those who have been in and out of the care system have consequently moved schools quite often or have not attended for a variety of reasons. By letting them talk directly to employers it can eliminate myths and inspire them to learn and gain qualifications which will help them to aspire longer term, especially if these can be gained in-house. From July 2015 to Sept 2015, WIRES worked with 31, 16 to 18 year olds. Some quotes below:
- 2.9 Lindsey, married Mum of 2, who could not access any provision anywhere, as her husband worked and she had no active benefit but was ready to go back to work as her children were 6 and 8 years old, completed the WIRES course and the project paid for Health and Safety and First Aid Qualifications. Lindsey has now secured employment as a lunchtime assistant at a local primary school. She bought WIRES a thank you card which said *"Thank you so much for everything you have done to help me get this job, I forgot I could do something other than being a mummy, I really appreciate the extra mile you went for me"*
- 2.10 Mohammed Al-Hafid was a Pharmacist when he lived in Bangladesh but his qualifications were not recognised in England. He completed WIRES specialising in the Unipres aspect and is currently working full time at the factory. After securing employment he brought his wife and young son in with him so they could all thank us personally. He said *"myself and my family would like to thank you for all your help, we give you our sincere gratitude and wish you and your team well in the future"*

3. Moving forward – WIRES Phase 2

- 3.1 During the course of the first WIRES project it became very apparent that many of the issues faced by the users of the intensive support could have been prevented, if they had received advice and guidance at a much earlier age. When they were 14-16 years old, they had little understanding of what they wanted to achieve and which options were available to them.
- 3.2 Many of the users were former care leavers who had not benefited from a secure home environment and therefore due to a number of circumstances may not have received additional parental or guardian advice, in relation to important decisions such as career choices, importance of qualifications, vocational opportunities, work experience etc.
- 3.3 Utilising the lessons learnt from WIRES Phase 1, an option to develop WIRES for a further 18 months has been developed, to support the delivery of the Area Committee priorities as highlighted within item 1 of this report, as well as demonstrating (through evidence gathered through WIRES Phase 1), the need for such targeted interventions within the West of Sunderland.

3.4 The detailed option is as follows:

- 3.4.1 Offer a bespoke motivational package of learning and development for young people 14 – 18, who may be struggling with mainstream learning, to reduce the risk of them becoming NEET.
- 3.4.2 Create Employer Mentors for young people, who will keep in touch with young people, via the project.
- 3.4.3 Develop key ready for workskills including, Interview preparation, Information Advice and Guidance relating to training providers and services available, to create a wider choice for young people to make informed decisions for their futures. Give them an understanding of their rights and responsibilities in the workplace.
- 3.4.4 Use practical work projects such as up-cycling furniture as an example, to skill-up but also create the opportunity to engage young people in conversations as well as build trust.
- 3.4.5 Identify possible career pathways and work with the individual young person to achieve learning by visiting companies and organisations.
- 3.4.6 Concentrate on improving lifeskills including communication, teamwork, promote advocacy.
- 3.4.7 Offer work experience and promote volunteering opportunities to young people.
- 3.4.8 Look for alternative relevant training that would be beneficial to a young person.
- 3.4.9 Work with Youth Offending, Children Services including Missing Sexually Exploited and Trafficked Co-ordinator, Young Carers, Leaving Care and Looked After Teams to identify those most vulnerable and at risk of becoming NEET.
- 3.4.10 Work with health and wellbeing services and Live Life Well Service, NECA, Carers Centre, Barclays Bank etc., who can share information on what they provide for young people, in particular using Barclays for information regarding opening bank accounts, avoiding debt etc.
- 3.4.11 Work with the schools and other agencies involved with young people to help young people to remain in school and achieve their GCSE's where applicable.
- 3.4.12 Promote online security and social media awareness, i.e. how what they put out on social media could be viewed by potential employers etc.
- 3.5 Overall, WIRES Phase 2 would create alternative learning and additional support services accessible to people within the West.

3.6 The key measureable outcomes would be:

- 3.6.1 Each learner will receive a Personalised WIRES Action Plan that would assess their current barriers to training/education and offer solutions to

overcoming these, so with the support of an Advisor the individual will be able to access services to help them reach their goals.

- 3.6.2 Up-skill and develop knowledge and passion in young people to reduce the risk of young people becoming NEET and improving the chances of leaving school with qualifications.
- 3.6.3 We will work to create positive relationships with young people, key community representatives and statutory workers. This will assist in helping young people visualise and achieve their aspirations.
- 3.6.4 Internal courses would be delivered by award winning qualified staff working in line with regulations from the governing body Pearson, all courses that link into FACL will be monitored by Ofsted.
- 3.6.5 For those wanting to move into work we will improve their employability skills to improve the success rates of young people going into employment and where the young person wants to continue their education we will provide them with structured study pathways.
- 3.6.6 Remove and reduce barriers to young people accessing alternative provision by creating a trusting, responsive environment where young people feel safe.
- 3.6.7 Develop and nurture relationships between the community, young people and employers to improve the chances and opportunities for local people to become employed in the City.
- 3.6.8 Give young people in care / leaving care or those with multiple barriers mentoring support from project workers and employers.
- 3.6.9 Offer a bespoke service that will help support and signpost young people to improve and protect their mental health and wellbeing.

3.7 How will we measure success of the project:

3.7.1 WIRES Phase 2 will use a logical approach to performance manage the project, using an outcome chain to measure each outcome individually. The project will use written data, visual evidence, service knowledge and evaluations throughout the project to gather data, this will include identifying the impact of the project. We will carefully monitor and evaluate the following key areas:

Reaction – Young people’s written feedback and verbal consultations with employers.

Learning - Young People’s increased and improved skills and knowledge.

Behaviour- Changes that Young People have applied to their Personal Action Plan and is that reflected within their school behaviour. We will measure this by observation and feedback from schools / families/carers.

Results – Looking at achievements and participation, increase in goals attainment.

4. Finance

- 4.1 WIRES 2 Co-ordinator – Full-time member of staff including on-costs for 18 months - £40,170.
- 4.2 Training materials: £2,000, however the co-ordinator would look to source training free of charge. The only costs would therefore be if certification from an Awarding body was sourced for a young person (e.g. £30 per student for accreditation - cost of registration / certificates).
- 4.3 Room Hire: In Kind, utilising dedicated delivery space within Parker House Memorial Home, Kayll Road, Sunderland.
- 4.4 Transport: £300, utilising the West Area Community Bus to reduce travel costs for employer visits therefore funding would be for the diesel costs only.
- 4.5 Administration Costs: £2,600, this would cover the costs of admin support to collect data, input client details and any of the administration duties connected with the project.
- 4.6 Health and Wellbeing and additional Support Work costs will be covered by match-funding secured. £7,680 - Virgin Money Foundation & £7,500 - Zvmrangoolawala Foundation.
- 4.7 A WIRES project staffing and reporting structure is attached at Annex 1.
- 4.8 Total cost: £45,070

5. Recommendations

- 5.1 Note the content of the report.
- 5.2 Consider and agree a recommendation for Area Committee in relation to:
 - a) Extension of West Intensive Recruitment Employment Support (WIRES) into Phase 2, to incorporate support for 14-16 year olds and young people leaving care.

MAXIMISING GREEN SPACES TO IMPROVE HEALTH - PROJECTS APPROVED – October - December 2015

Total Funding awarded: **£60,000**

Funding awarded to date: **£44,803**

Remaining Funding to date: **£15,197**

Project	Amount	Match Funding	Start Date	End Date
Purchase of Goal Posts – Purchase of two sets of goal posts to be installed at - Children’s Forest, St Anne’s - Site outside the Comrades, Silksworth.	£1,200	-	November 2014	February 2015
Installation of Goal posts – Installation of two sets of goal posts at - Children’s Forest, St Anne’s - Site outside the Comrades, Silksworth	£622	-	November 2014	February 2015
Be Active in our Greenspace – Provision of marked out routes, suitable for walking, jogging or running at Silksworth Sports Complex and Barnes Park extension, including; <ul style="list-style-type: none"> • 2 x 5k accessible circular routes - distances will suit a new walker through to more experienced athletes • Accessible routes - encourages a range of target audiences e.g. beginners, older adults, mums with pushchairs etc. • Opportunity for users to walk / jog / run from 1k to up to 9 k within the circular routes - with the opportunity to build on the distance • Detailed information signs at the start/finish of each circular route • Way markers positioned along the route with arrows and distances 	£4,500	£4,000	November 2014	June 2015

<p>West Area Signs – Installation of 10 area signs to 3 attractions in the West at -Barnes Park, -Silksworth Sports Complex and -Quarry View Playing Fields.</p>	£3,720.34	-	December 2014	March 2015
<p>Trees and Shrub Planting – Planting of trees and shrubs within Sandhill Ward at;</p> <ul style="list-style-type: none"> • Theme Road • Tasmin Road • Toronto Square • Twickenham Road • Tadcaster Road • Trevallyn • Saltburn Road 	£2,967	Match funding of £2,000 agreed by Gentoo	November 2014	April 2015
<p>Victory Street Improvements – Cleaning of site around Victory Street with the installation of boulders and grass at the entrance to improve the overall appearance.</p>	£583	-	November 2014	January 2015
<p>Plains Farm CA - Clear overgrown shrubs and waste from rear of premises. This will open up the site and make it more visually appealing. Treat the soil to enable future growing within the space to support creation of an allotment and community garden.</p>	£2,500	-	January 2015	April 2015
<p>Children’s Forest Consultation – Two consultation events at Pennywell Community Centre and South Hylton Tansy Centre to gather local resident’s views on addressing the problems associated with the Children’s Forest and suggestions about changes and improvements that could be made. Following the events focus groups will be formed to implement changes and to maximise the use of this space for local residents. Part of the event will include a small-scale tidy up of the site as well as designing a community logo for the Children’s Forest</p>	£4,600	£1,000	April 2015	September 2015

Incredible Edible In Pallion – To develop a green route in Pallion ward with the VCS and Pallion Traders as part of the Incredible Edible programme where local traders and community groups grow and look after edible planting.	£1,311	£460	February 2015	April 2015
Newport Dene Consultation – Consultation event as part of a Community Family Fun Day for residents of Silksworth to gather local resident's views and suggestions on improvements or changes within the Newport Dene area.	£4,800	£1,500	August 2015	October 2015
Hollinside Square - Create additional parking spaces for up to 10 vehicles within Hollinside Square, to enable those people parking in the square to visit the playing fields.	£13,000	£4,534 from Gentoo and £15,000 from St Anne's Walk & Talk Budget	October 2015	November 2015
Lambton Street / Hylton Playing Fields – Clearance work to thin the undergrowth in the inner plantation which bounds the playing fields, removal of brambles, self seeders and any litter etc on site.	£5,000	£0	November 2015	February 2016
Total	£44,803			

COMMUNITY CHEST 2015/2016 WEST AREA - PROJECTS APPROVED September to November 2015

Table 1.

Ward	Project	Allocation 2015/2016	Project Proposals	Previous Approvals	Grants Returned since April 2015	Balance Remaining
Barnes	St Gabriel's Community Outreach Project - Contribution towards the overall cost of refurbishing the male & female toilets at the community outreach building at the church.		£1,000			
	Sunderland City Council – Purchase of 3G post to house 3G camera in the Eden Vale area		£1,000			
	Humbledon Methodist Church Community Hall - Purchase and installation of new window blinds for the community hall to replace current old blinds.		£885			
	Northumbria Police West Neighbourhood Team - Purchase 6 bikes (funding across all six Wards for one bike per Ward) for sole use by teams of both PC's and Community Support Officers from Sunderland West Neighbourhood Police Team		£380			
	Total	£15,292	£3,265	£988	£0	£11,039
Pallion	Unity Organisation - Contribution towards an International Peace Day Family event on 22nd September at St Luke's Community Centre.		£1,015			
	St Gabriel's Community Outreach Project - Contribution towards the overall cost of refurbishing the male & female toilets at the community outreach building at the church		£2,433			
	Millfield & Pallion Panthers Under 17's FC - Cost of referee costs during session along with winter indoor training costs.		£490			

	Northumbria Police West Neighbourhood Team - Purchase 6 bikes (funding across all six Wards for one bike per Ward) for sole use by teams of both PC's and Community Support Officers from Sunderland West Neighbourhood Police Team		£380			
	Pallion Traders Group - To purchase of Christmas trees, a grotto and event insurance for Pallion Christmas lights event on 13th November.		£500			
	Ford, Pallion & Millfield Community Project - To purchase an inverter generator to provide an electricity supply at the Secret Garden site on Falmouth Road to increase the number of activities being offered.		£600			
	Total	£22,446	£5,418	£2,905	£0	£14,123
Sandill	Northumbria Police West Neighbourhood Team - Purchase 6 bikes (funding across all six Wards for one bike per Ward) for sole use by teams of both PC's and Community Support Officers from Sunderland West Neighbourhood Police Team		£380			
	Total	£14,784	£380	£6,104	£0	£8,300
Silksworth	Silksworth Colliery Welfare FC - Contribution towards pitch and league fees for Club covering the four teams that play under Silksworth Colliery FC.		£1,703			
	People's Run 2 Remember - Cost of a marquee for the event to deliver various activities as part of the event on 1st November 2015 in Silksworth		£720			
	Northumbria Police West Neighbourhood Team - Purchase 6 bikes (funding across all six Wards for one bike per Ward) for sole use by teams of both PC's and Community Support Officers from Sunderland West Neighbourhood Police Team		£380			
	Total	£14,544	£2,803	£5,283	£0	£6,458

St Anne's	Unity Organisation - Contribution towards an International Peace Day Family event on 22nd September at St Luke's Community Centre.		£1,150			
	Northumbria Police West Neighbourhood Team - Purchase 6 bikes (funding across all six Wards for one bike per Ward) for sole use by teams of both PC's and Community Support Officers from Sunderland West Neighbourhood Police Team		£380			
	South Hylton Remembrance Day Parade Traffic Management - Cost of traffic management for the Remembrance Parade in South Hylton on 8th November 2015		£324			
	Pennywell Community Centre - Contribution towards a Christmas dinner at the Hastings Hill on 17th December.		£350			
	South Hylton Tansy Centre - Contribution towards a Christmas pantomime at the Tansy Centre on 8th December for local families.		£300			
	Pennywell Community Centre - Contribution towards a Christmas pantomime at Pennywell Community Centre on 9th December for local families.		£300			
	South Hylton Residents Association - Contribution towards a Christmas dinner at the Tansy Centre on 5th December.		£350			
	Sunderland Training & Education Farm - Contribution towards a family fun day on 29th October along with a Christmas Winter Wonderland on 12th December for local families.		£1,080			
	Total	£21,062	£4,234	£3,635	£0	£13,193

St Chads	Herrington Flower Club - Cost of a Christmas Flower demonstration on 9th November 2015. Funding has been requested for hall hire and the demonstrator fee, refreshments and flowers for the event.		£400			
	Middle Herrington Methodist Church - Contribution towards essential remedial electrical work to ensure that the building adheres to current electrical regulations to allow it to be used by local community groups.		£1,000			
	Almafi Friendly Club - Cost of a Christmas lunch and transport on 4th December along with a small gift for 20 members of the group		£300			
	St Chads Church Social Committee - Contribution towards a Halloween party, on 27th October, a pantomime on 10th January 2015 and a children's summer party, all delivered from St Chad's Church Hall.		£500			
	Lakeside Christmas Lights & Community Event - Contribution towards Christmas tree lights for the tree at Lakeside, along with a community event to switch on the lights on 30 th November.		£1,663			
	Total	£17,096	£3,863	£1,500	£0	£11,733
	Overall Total	£105,224	£19,963	£20,415	£0	£64,846

COMMUNITY CHEST 2015/2016 WEST AREA - PROJECTS to be approved September to November 2015

Table 2.

Ward	Project	Allocation 2015/2016	Project Proposals	Previous Approvals	Grants Returned since April 2015	Balance Remaining
St Chads	Northumbria Police West Neighbourhood Team Purchase 6 bikes (funding across all six Wards for one bike per Ward) for sole use by teams of both PC's and Community Support Officers from Sunderland West Neighbourhood Police Team		£380			£11,353

Current Planning Applications(West)

Between 01/10/2015 and 19/11/2015

Reference	Address	Proposal	Date Valid	Target Date for Decision
15/02024/FUL	5 Albyn GardensSunderlandSR3 1UR	Erection of single storey side and rear extension	05/10/2015	30/11/2015
15/02056/SUB	8 Hatfield GardensSunderlandSR3 1UG	Erection of a two storey side extension and a single storey rear extension (Resubmission).	09/10/2015	04/12/2015
15/02209/FUL	3 Seaforth RoadSunderlandSR3 1UX	Erection of single storey extension to rear of dwelling to provide kitchen, dining and utility room.	28/10/2015	23/12/2015
15/02073/FUL	16 Prestwick RoadSunderlandSR4 0EY	Erection of a conservatory to rear.	08/10/2015	03/12/2015
15/02235/DEM	4 And 6 Front RoadFord EstateSunderlandSR4 0DW	Demolition of properties to ground level. Site to be tracked level and topsoiled and seeded.	27/10/2015	24/11/2015
15/01894/FUL	9 King Edward RoadSunderlandSR4 0RD	Erection of a single storey garage extension and carport to side. (Amended plan received on 4.11.15)	02/10/2015	27/11/2015

Reference	Address	Proposal	Date Valid	Target Date for Decision
15/02022/FU4	609 Hylton RoadSunderlandSR4 9BY	Change of use from now vacant Business Centre to a Hot Food Takeaway (Use Class A5) including full detail and specification of ventilation and extraction system.	06/10/2015	01/12/2015
15/01992/FUL	MeadowgateHylton BankSunderlandSR4 0LJ	Erection of dormers with balcony to front and rear.	08/10/2015	03/12/2015
15/02017/FUL	38 Cambria GreenSouth HyltonSunderlandSR4 0NN	Erection of a two storey side extension (amended plans received 6/11/15)	15/10/2015	10/12/2015
15/01915/FUL	51 Sandringham CrescentEast HerringtonSunderlandSR3 3QP	Erection of a two storey extension to side and single storey extension to front and rear.	02/10/2015	27/11/2015
15/01984/FUL	8 Parkside SouthSunderlandSR3 3RA	Erection of a single storey extension to side/front.	12/10/2015	07/12/2015
15/02163/SUB	Lismoyne19 Saint Chads CrescentEast HerringtonSunderlandSR3 3TR	Demolition of existing dwelling house, construction of 4 detached dwellings and associate works to include alterations to existing access, boundary enclosures and landscaping. (Resubmission)	21/10/2015	16/12/2015

Reference	Address	Proposal	Date Valid	Target Date for Decision
15/02197/FUL	8 Park LeaSunderlandSR3 3TA	Erection of a two storey extension to side and single storey extension to front and rear.	30/10/2015	25/12/2015
15/00571/FUL	207 The BroadwayGrindonSunderlandSR4 9HB	Erection of single storey extension to rear.	01/10/2015	26/11/2015
15/02186/SUB	35 Swindon RoadSpringwellSunderlandSR3 4EE	Installation of ramped access (Retrospective) (Resubmission).	21/10/2015	16/12/2015
15/02204/SUB	93 Nursery RoadSunderlandSR3 1NU	Erection of a single storey rear extension to dwelling, with balcony to first floor bedroom including obscurely glazed privacy screens to east and west elevations (Resubmission).	27/10/2015	22/12/2015
15/02026/FUL	20 Healey DriveSunderlandSR3 1AJ	Erection of a detached outhouse to rear garden.	27/10/2015	22/12/2015
15/02233/FUL	46 Norfolk AvenueNew SilksworthSunderlandSR3 1JU	Erection of a single storey extension to front and side.	28/10/2015	23/12/2015