

5<sup>th</sup> March 2015

**REPORT OF THE CHAIR OF THE PEOPLE BOARD**  
**People Board Progress Report**

**1 Purpose of Report**

1.1 To provide an update of progress against the current year's (2014/15) People Board Work Plan.

**2. Background**

2.1 Earlier this year the priorities associated with People were referred to the Washington People Board to action on behalf of the Area Committee. The People Board has started to initiate action on those priorities and **Annex 1** outlines progress to date.

**3. Key Areas of Influence/Achievements up to February 2015**

3.1 Outlined below is a summary of the key areas of influence / achievements of the Washington People Board up to end of February 2015

Action Taken	Outcome
<b>Local priority: Health and Well Being</b>	
Develop a strategic approach to health and well-being through a partnership approach	<ul style="list-style-type: none"> <li>• Health Group established includes Public Health, CCG, Area Arrangements, VCS, SCC City Services. The Group considered a number of shared priorities and explored opportunities for partnership approach to deliver a range of initiatives to help residents become more active and address their health issues.</li> <li>• The Board recommended three separate opportunities to develop a shared ownership approach for developing the Washington Way to Well Being Charter Mark, a local 'Hub' to develop and deliver health initiatives including walking and cycling initiatives, and an opportunity for small grants to the VCS and key partners to deliver health projects to help residents become more active. Co-ordinating these opportunities will add value to current WAC funded initiatives linking the Community Health and Green Spaces Project (The Washington Way) and Maximising Green Spaces for the 5 Ways to Well Being.</li> <li>• March AC is requested to agree award for charter mark scheme and hub under <b>Item 7 Finance Report</b>. The total budget available to the Washington Way to Wellbeing is £60,000 – following approval of £20,000 from the CCG Local Innovation Fund.</li> <li>• The CCG will also propose that Area Committee consider</li> <li>• Steering Group for the Washington Way Network meeting 15th December. Links and co-ordination with corporate initiatives such as development of Walking forums, new walking trails (2 per area), plans re approach to city wide way marking and joint working with sport and leisure re activity programmes in place. New Walking Network and Cycling Network being established via Sports and Leisure. October AC agreed project launch Spring 2015 to ensure co-ordination with Washington Way to Well Being initiatives and further engagement opportunities with local communities.</li> <li>• The VCS also raised young people self-harming, recommending the AC consider this issue when determining Area Committee priorities. The Board is recommending that a joined up and co-ordinated approach with relevant partners be implemented (as part of refreshing the AC priorities process) to</li> </ul>

	<p>help address wider health inequalities as well as self-harming and mental health/emotional well being.</p> <ul style="list-style-type: none"> <li>Elected Members are already working alongside their communities to both develop and deliver Local Area Plans and in doing so support the development of the Area VCS networks. This mechanism provides the potential to achieve much greater impact through the utilisation of additional resources from partners. Matching their funding streams with existing SIB resources to develop projects that will build additional capacity in the voluntary sector.</li> </ul> <p>To this end, the Clinical Commissioning Group has committed £20,000 funding to each Area Committee to spend on health priorities during 2015/16. It is proposed, as part of the conditions attached to receiving the funding, that the Area Committee provides match funding, committing £20,000 to make a total of £40,000 available for allocation to projects delivered by voluntary organisations. This is subject to approval at a future Area Committee when appropriate projects have been identified.</p>
<b>Local priority: Community Inclusion and support for VCS</b>	
VCS Network	<ul style="list-style-type: none"> <li>Annual report of the Network under <b>Item 3</b></li> <li>The Network is keen to contribute to the action planning to deliver employability support services for local residents. This is based on the Network raising the capacity of the sector at the last Area Committee and the Area Network Meetings. Further discussions at the Network meeting scheduled for 24<sup>th</sup> February</li> <li>The Community &amp; Volunteer Development Officer (Washington Trust) has met with a number of organisations and partners. The project is looking at opportunities to provide individual support to organisations such as CAs. The Volunteer Steering Group is now established and is looking to implement an action plan to co-ordinate activity across the area.</li> <li>Washington Youth Council has requested to make a presentation to Area Committee with regards to what they have achieved and aims and objectives moving forward.</li> </ul>
<b>Local priority: Employment, enterprise and lifelong learning</b>	
Welfare Reform and Employability Services	<ul style="list-style-type: none"> <li>Impact of Welfare Reform, Job Centre issues, DWP, claimant issues and sanctions etc. to be discussed via a report to AC in December. People Board Working Group to determine way forward re identifying gap and support required. DWP rep invited to Area Committee. VCS organisations to contribute re needs, gaps and identifying appropriate referral pathways following discussions at the next Network meeting in February</li> <li>The People Board Working Group recommend the development of a project focused on local need and capacity. The proposal needs to determine resources, local need and capacity of local organisations and relevant partners, determine where there are gaps in provision at a local level, develop measures to support those local need and gaps, and develop a sustainable approach to continue to support local residents and to help the VCS organisations work in partnership and collaboration to provide the required services for residents in need. That work is ongoing.</li> <li>The Board recommends the discussions at the Network meeting inform the potential proposal for a local VCS project to support local residents</li> </ul>

	<ul style="list-style-type: none"> <li>It is anticipated a project brief will be produced for the April People Board to approve - applications for the project will be determined via normal SIB assessment and consultation and presented to the June Area Committee (to be confirmed)</li> </ul>
<b>Influencing role</b>	
Youth contract review	<ul style="list-style-type: none"> <li>The Locality Manager reported the proposed changes to the current Youth Contract.</li> <li>The suggested changes that were discussed were: <ul style="list-style-type: none"> <li>Being flexible with hours delivered per week whilst maintaining the 3 sessions per ward (11-19 year olds) and 1 session per ward (8-10 year olds).</li> <li>Remove the locality outcomes but maintain the recorded outcomes with an expectation that they reflect identified need in the area.</li> <li>Ending the current BME contract and integrating the BME work into mainstream provision.</li> <li>Reducing the number of accreditations a project needs to achieve whilst maintaining opportunity for those most in need.</li> </ul> </li> <li>A meeting with the current provider and all Councillors is proposed to enable Members to influence delivery at a Ward level.</li> </ul>
LMAPs Review	<ul style="list-style-type: none"> <li>A report will be presented detailing comments, issues raised and any recommendations for future working.</li> </ul>
Culture Strategy/Museum Services	<ul style="list-style-type: none"> <li>A Cultural Strategy is being developed for the city which will help to shape Museums and Heritage in a way that Sunderland residents want. This will help to develop a vision that will determine the delivery plan of priorities for the next 3-5 years. The Strategy and the Museum Vision are proposed to be discussed at future People Boards. Members will have the opportunity to contribute to how the service will be tailored to meet the needs of the community. Following that, the Heritage Team will engage with local individuals and groups, such as the Area VCS Network to discuss the new proposals.</li> </ul>

#### 4. Recommendations

- 4.1 Members are requested to consider the progress and performance update with regard to the Washington Place Board's Work Plan for 2013/14 as detailed in **Annex 1**.
- 4.2 Members are requested to note the content of the Washington Youth Council presentation as detailed in **Annex 2**

Contact Officer: Karon Purvis, Washington Area Community Officer. Tel: 0191 561 2449  
Email: [karon.purvis@sunderland.gov.uk](mailto:karon.purvis@sunderland.gov.uk)

**Annex 1 – People Work Plan 2013/14**

**Annex 2 – Washington Youth Council presentation**