

At a meeting of the ENVIRONMENT AND ATTRACTIVE CITY SCRUTINY COMMITTEE held in the CIVIC CENTRE on MONDAY, 18TH OCTOBER, 2010 at 6.00 p.m.

Present:-

Councillor Miller in the Chair

Councillors Ball, Bonallie, E. Gibson, Kelly, Padgett, Tye, Wakefield, Wood and A. Wright

Also Present:-

Councillor Tate - Chair of Management Scrutiny Committee
Councillor Mordey - Chair of Prosperity and Economic Development Scrutiny Committee
Councillor Howe - Observing

Apologies for Absence

An Apology for absence was submitted on behalf of Councillor L. Walton.

Minutes of the Last Meeting of the Environment and Attractive City Scrutiny Committee held on 20th September, 2010

1. RESOLVED that the minutes of the last meeting of the Committee held on 20th September, 2010 be confirmed and signed as a correct record.

Declarations of Interest

Item 7 – Local Transport Plan 2011-2021

Councillor Wood declared a personal interest in the report as a Council appointed representative on the Tyne and Wear Integrated Transport Authority.

Councillors Miller and Tate declared personal interests as Council appointed representatives on the Tyne and Wear Integrated Transport Authority Scrutiny Advisory Committee.

Sunderland 'The Place' Policy Review 2010/11: Approach to the Review

The Chief Executive submitted a report (copy circulated) which sought agreement from Members in relation to the evidence gathering activities for the Committee's policy review for 2010/11 entitled 'Sunderland the Place'.

(For copy report – see original minutes).

Charlotte Burnham, Head of Overview and Scrutiny, presented the report which outlined the aims of the review, its terms of reference, methods of evidence gathering and the project plan for the review. In particular, Members' attention was drawn to Appendix 1 of the report which provided a plan of the review process, outlining the range of activities and methodologies to be employed during the evidence gathering stage. In addition to the two Task and Finish Groups which would feedback to the full Committee, the Committee would also consider evidence directly.

The Chairman having thanked Helen Lancaster and Sarah Abernethy for their work in preparing the report, it was:-

2. RESOLVED that approval be given to the proposed plan for the Committee's 2010/11 Policy Review as detailed in the report.

Tourism and Marketing in Sunderland: Prosperity and Economic Development Scrutiny Committee Policy Review 2009/10

The Executive Director of City Services and the Chair of the Prosperity and Economic Development Scrutiny Committee submitted a report (copy circulated) which introduced a presentation from Councillor Mordey to provide Members with an overview of the findings and recommendations from the Prosperity and Economic Development Scrutiny Committee's policy review into tourism and marketing in Sunderland. It was intended that the presentation would inform and contribute to this Committee's policy review for 2010/11 to avoid duplication and maximise the value of the review.

(For copy report – see original minutes).

The Chairman welcomed and introduced Councillor Mordey, Chairman of the Prosperity and Economic Development Scrutiny Committee, who provided Members with a commentary on each of the eight review recommendations outlined in the action plan appended to the report.

In particular, Members' attention was drawn to the following two recommendations which he believed were particularly important if Sunderland was to fulfil its potential as a visitor destination:-

- i) that in light of the difficulties in the current economic climate, innovative approaches to developing the accommodation offer within Sunderland

together with maximising the existing use of accommodation be further explored;

- ii) that a review of the existing tourist information and signage across the City be undertaken to ensure a clear and consistent approach is adopted.

Councillor Kelly welcomed the report which he believed to be long overdue and informed the Committee of the heritage initiatives which were actively being pursued in the Washington area. Councillor Kelly also informed the Committee of the poor quality public transport links between Washington and Sunderland which made it difficult for people to travel to events in different parts of the City. In conclusion he reminded Members that given the current economic situation a lot of people would be staying at home rather than taking holidays abroad and Sunderland should look to this as an opportunity.

Councillor Wood referred to hotel development and noted that the City received lots of interest and the occasional planning application but ultimately no new hotels materialised. He asked why this was the case and what problems and hurdles needed to be overcome.

Keith Lowes, Head of Planning and Environment, confirmed that his section had received many enquiries and a smaller number of actual planning applications. He added that there were 6 current consents granted within the City. The fact that development had not taken place reflected the economic doldrums and the inability of developers to raise finance from the banks. He informed Members that work was currently ongoing at the pre application stage with regard to another hotel proposal. The optimistic view was once one hotel became established it would create a market and more would follow. In conclusion he advised Members that interest had been Citywide not just in the City Centre.

The Chairman thanked Councillor Mordey for his presentation and welcomed that one of the strengths of Scrutiny in Sunderland was the ability of a Committee to take forward and build on the previous work of another. He hoped that the Committee would be able to answer some of the big macro questions that the City would need to address to take advantage of opportunities arising from the Olympics and the World Cup.

- 3. RESOLVED that the report and presentation be received and noted.

Seaburn Masterplan Draft Supplementary Planning Document

The Chief Executive submitted a report (copy circulated) which appended a report on the Seaburn Masterplan Draft Supplementary Planning Document which had been considered and approved by Cabinet at its meeting held on 6th October, 2010.

(For copy report – see original minutes).

Keith Lowes, Head of Planning and Environment, presented the report informing Members that the Masterplan was the latest in a series of documents building on the Seafront Regeneration Strategy which provided an overarching framework to guide the future redevelopment of the seafront.

The vision for Seaburn was for a family focused resort offering high quality indoor and outdoor facilities for both residents and visitors and accordingly the masterplan advocated a leisure-led development at Ocean Park featuring a mix of uses available all year round. He advised that the masterplan also identified low density residential development and significant enhancement to areas of green space around Cut Throat Dene as well as the protection of views across the seafront and public realm enhancements at Seaburn promenade. Members were advised that a design code and spatial masterplan offered greater detail on the urban design principles for the area and set out the Council's design ambition for the site and that a masterplan for Seaburn would help facilitate the planning and regeneration of the seafront at Seaburn in a manner that helped achieve the aspirations set out in the Sunderland Strategy and the Seafront Regeneration Strategy.

Councillor Wakefield referred to the proposed sale of the 'shelter' and asked where that fitted in with the Masterplan? Mr. Lowes replied that the shelter was central to the Seaburn Ocean Park area. It's proposed sale was in many ways an exercise to test the market.

Councillor A. Wright acknowledged the need to move more people by public transport but stated that he would be reluctant to see the number of existing parking spaces in the area diminish.

Councillor Kelly referred to Councillor Mordey's presentation in relation to the previous item and believed that the Council was now at a juncture where it would need to decide whether the seafront was to be developed as an area to be enjoyed by City Residents and visitors or hived off to be developed for housing. If it was to be the former then there was the need to develop attractions on the seafront such as hotels or a conference centre.

Councillor Wood stated that he shared other Members' concerns that housing would not be a good mix if it was intended to develop the area for tourism and as a visitor attraction. Public transport links would be essential as there was a need to recognise the closest Metro station was some distance away. He welcomed the wide ranging nature of the consultation process and with regard to the high quality indoor facility referred to in paragraph 4.4 believed a swimming pool would be ideal.

Mr. Lowes advised that the plan should not be seen as a scheme but as a series of ideas to be consulted on. One of the drivers behind the housing idea had been the success of developments in Seaham and at Westoe Colliery in stimulating the regeneration of seafront areas. He concluded that the seafront would evolve and that the Masterplan was about ensuring the quality of that evolution.

The Chairman thanked Mr. Lowes for his report stating that he was delighted by the scope of the Masterplan's vision and welcomed that the depth of the public consultation would provide the Council with an accurate steer with regard to future development.

4. RESOLVED that it be reported to Cabinet that the Committee noted and welcomed the report.

Local Transport Plan 2011-2021

The Executive Director of City Services submitted a report (copy circulated) on the development of the next Local Transport Plan (LTP3) to replace the existing plan (LTP2) which was due to expire in March 2011.

(For copy report – see original minutes).

Keith Atkinson, Deputy Manager, City Services, presented the report which set out the high level strategic objectives of the plan, identified indicative spending priorities and introduced Jessica Anderson, Manager of the LTP Core Team, who was to provide Members with a presentation on the planning process.

Ms. Anderson proceeded to inform Members of:-

- the development of the Strategy;
- its delivery plan for 2011-2014;
- the goals of the strategy i.e.
 - to support economic growth
 - reduce carbon emissions
 - promote equality of opportunity
 - contribute to better safety, security and health
 - improve the quality of life and a healthy natural environment;
- the vision for Transport in Tyne and Wear;
- the local objectives;
- funding constraints;
- consultation; and
- the timescales involved.

Members welcomed the report and presentation but concern was raised that for the purpose of consultation there was not much 'meat on the bones' of the plan. It was noted, however, that this was mainly due to a lack of information regarding the comprehensive spending assessment and its likely impact on the plan. Despite this problem, Members welcomed that the LTP3 would be consulted on as widely as possible.

The Chairman having thanked Mr. Atkinson and Ms. Anderson for their attendance, it was:-

5. RESOLVED that the presentation be received and noted.

Poverty of Place Visit

The Chief Executive submitted a report (copy circulated) which provided the Committee with feedback on a recent visit undertaken jointly with Members of the Community and Safer City and Sustainable Communities Scrutiny Committees to areas where poverty of place was evident.

(For copy report – see original minutes).

Sarah Abernethy, Acting Assistant Scrutiny Officer, presented the report providing feedback on the visit undertaken on 27th July, 2010 to the Swan Street Centre, Southwick Health and Community Forum, Waterloo Courts Flats and Peat Carr. The purpose of the visit had been to consider areas where poverty of place was currently having an adverse impact and an area where environmental work had had a positive impact upon community cohesion.

Councillor Wakefield then provided Members with his impressions of the visit highlighting the 'tribal' nature of attitudes towards facilities, the lack of co-operation and 'clannish' nature of some third sector organisations together with the poor state of repair of many community facilities.

The Chairman having thanked Ms. Abernethy for organising the visit and providing a comprehensive feedback report, it was:-

6. RESOLVED that the report be received and noted.

Forward Plan – Key Decisions for the Period 1 October 2010 – 31 January 2011

The Chief Executive submitted a report (copy circulated) to provide Members with an opportunity to consider those items on the Executive's Forward Plan for the period 1 October 2010 – 31 January 2011 which related to the Environment and Attractive City Scrutiny Committee.

(For copy report – see original minutes).

Ms Sarah Abernethy, Assistant Scrutiny Officer, having presented the report, it was:-

7. RESOLVED that the contents of the Forward Plan be noted.

Work Programme 2010-11

The Chief Executive submitted a report (copy circulated) which attached for Members' information, the current Work Programme for the Committee's work during the 2010-11 Council year.

Ms Sarah Abernethy, Assistant Scrutiny Officer, presented the report. Members were advised that the item on public conveniences scheduled to be considered on 15th November, 2010 would now be part of the wider Facilities Management Review which it was envisaged would be submitted to the Committee at its February meeting.

(For copy report – see original minutes).

8. RESOLVED that the contents of the report be received and noted.

The Chairman thanked Members and Officers for their attendance and closed the meeting.

(Signed) G. MILLER,
Chairman.

**SUNDERLAND 'THE PLACE' POLICY REVIEW 2010/11:
PROGRESS REPORT**

REPORT OF THE CHIEF EXECUTIVE

Strategic Priority: SP5 - Attractive and Inclusive City

**Corporate Priorities: CIO1 – Delivering Customer Focused Services, CIO4
– Improving Partnership Working To Deliver 'One City'**

1. Purpose of Report

1.1 This report informs members of progress on the Scrutiny Committee's Policy Review for 2010/11 into Sunderland 'the Place'

2. Background

2.1 Following the initial scoping of the Policy Review on 12 July 2010, members have commenced evidence gathering in relation to Sunderland 'the Place'.

3. Current Position

3.1 The aim and terms of reference for the Policy Review can be found at **Appendix 1**.

Project Plan

3.2 At the Committee meeting of 18 October 2010 members agreed the approach to be taken in regard to gathering the evidence for the Policy Review. Attached for members information is an updated illustration (**Appendix 2**) which outlines the various activities and evidence gathering that will be undertaken throughout the review process. The plan seeks to finalise the evidence gathering arrangements in the coming months. Throughout the review process members will be provided with an up-to-date plan reflecting confirmed dates and additional information.

Evidence Gathering To Date

3.3 At the Committee meeting of 20 September 2010, members received a presentation to set the scene for the policy review. This item of evidence principally contributes to Terms of Reference A, B and C.

3.4 The main points from the presentation and subsequent discussion were:

- That strong place identity is a key component of the city's 'brand' and is vital to attract investment, visitors and students;
- That having a strong sense of place for the city cuts across many policies and governance arrangements of the City Council and its partners and contributes to many areas of performance;

- That people outside of the city associate Sunderland with shipbuilding, cars and football;
- That resident's perceptions of the city are improving, and there is much optimism for the future;
- That the media plays an important role in how the city is perceived;
- That ensuring Sunderland is an attractive place for residents, businesses, students and visitor's is crucial to the city's economy; and
- That it is necessary to recognise the individual identities and strengths of the areas of the city.

3.5 At the same meeting, members received a report on the progress being made with regard to the Legible City agenda. This item of evidence principally contributes to Terms of Reference A, B and C. The committee were advised that;

- Achievements to date include the City Centre a series of Sunderland City Centre digital print maps using Sunderland's image strategy and brand values. The maps are royalty free enabling partners to use the maps in their own publications without incurring any costs;
- Many of the desired outcomes require funding to be identified prior to implementation presenting a challenge in the existing financial climate; and
- The policy review Sunderland 'the Place' will support the progress of Legible City by exploring the city's sense of place and identity.

3.6 At the last Committee meeting held on 18 October 2010, the Chair of the Prosperity and Economic Development Scrutiny Committee presented some of the findings and recommendations of that Scrutiny Committee's Policy Review for 2009/10 into Tourism and Marketing in Sunderland. This item of evidence principally contributes to Terms of Reference B and C, with the additional purpose of reducing duplication of effort, maximising the value of the Policy Review and encouraging joint ways of working with Scrutiny Committees.

3.7 The main points from this presentation and discussion were:

- That Sunderland has strong tourist assets, a reputation for the warmth of its welcome to visitors and a strong events programme;
- That the perception of Sunderland as a tourist destination could be stronger and efforts are being made to address this;
- That perceptions of the city are drawn from areas including housing, levels of deprivation, news stories, jobs and businesses; and
- That particular areas for improvement in the city would be better transport links and a better accommodation offer. The Committee were advised that the Council is currently at a pre-application stage with a number of hotels for the city.

Further Evidence Gathering

3.8 Further evidence gathering activities confirmed for November and December 2010, and January 2011 are as follows;

Method	Activity	Location	Date and Time	Terms of Reference (Appendix 1)	Additional Information
Formal Committee Meeting	Economic Masterplan in the context of Sunderland 'The Place'	Environment and Attractive City Scrutiny Committee Meeting	15 November 2010, 6pm	A, B, C, D	
Task and Finish Activity 2: Place	University of Sunderland – business development and student experience	Edinburgh Gateway, Chester Road	26 November 2010, 9.30am – 12 noon	B, C	Programme attached as Appendix 3
Additional meeting	Meeting with Sharon Hodgson MP to gain her views on Sunderland's position nationally	Committee Room 5, Civic Centre	17 December 2010, 9.30am – 11.00am	A, G	
Task and Finish Activity 2: Place	Sunderland's International Profile – to understand the work the local authority, in partnership with the business community is doing to raise the city's profile at an international level, as well as the ongoing work within schools in the city.	Creative Cohesion Building, Sunnyside	12 January 2011, PM	D, E, G	Timings and a programme to follow

4. Recommendation

- 4.1 That members of the Environment and Attractive City Scrutiny Committee note and comment on the information provided.
- 4.2 That members note the dates of the forthcoming task and finish activities and indicate whether they are able to attend.

5. Background Papers

- Minutes of the Environment and Attractive City Scrutiny Committee; 12 July 2010; 20 September 2010 and 18 October 2010

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Appendix 1

Sunderland ‘the Place’ Policy Review: 2010/11

Aim of the Review

The aim of the review is;

To understand the concept of Sunderland ‘the Place’ and the associated issues around its identity and image, as well as the perceptions people have of Sunderland.

Terms of Reference

The review will consider the following issues related to Sunderland ‘the Place’:

- (a) To explore what it means to have a strong sense of place, how important this is for Sunderland, and what benefits this may bring;
- (b) To gain an understanding of the current activity being undertaken within the City Council and across partner organisations with regard to developing a sense of place;
- (c) To examine the role and responsibilities of the City Council and partners in developing and implementing a strong sense of place for the city;
- (d) To understand Sunderland’s ‘story’, where the city is positioned now and the image and identity the City Council and partners are aspiring to and working towards;
- (e) To investigate how people who live, work and study in the city view Sunderland, the place;
- (f) To investigate the approaches taken by other local authorities where there is evidence of success and progress; and
- (g) To gain an understanding of Sunderland’s position both regionally and nationally, and ensure that the city is being represented appropriately by external bodies including the media

Appendix 2

Environment and Attractive City Scrutiny Committee: Policy Review 10/11: Sunderland 'the Place'

Evidence Gathering Approach

People

Task and Finish Activity 1: Residents perceptions of Sunderland

Chair: Cllr Kelly*

Objective: To understand Sunderland's 'story' and how people who live in the city view Sunderland as a place

December 2010 (date to be confirmed):
Understanding our residents and perceptions of Sunderland at an area level

December 2010 (Date to be confirmed):
Feedback from Area Chairs

24 – 28 January 2010:
Community Spirit Focus Groups – understanding Sunderland's 'story'

Additional Activity:

18 October 2010:
Members to receive copies of the 'Sunderland Book' and the Economic Masterplan

17 December 2010, 9.30-11.00am: Evidence from Sharon Hodgson MP

Evidence from Portfolio Holder(s) (date to be confirmed)

February/March (date to be confirmed):
Informal meeting to discuss conclusions and recommendations

Scrutiny Committee Meeting:

Chair: Cllr Miller

20 September 2010:

- Scene Setting Report
- Legible City

18 October 2010:

- Approach to the Review
- Chair of Prosperity and Economic Development Scrutiny Committee: Tourism and Marketing in Sunderland

15 November 2010:

- Progress Report
- Economic Masterplan in the context of Sunderland 'the Place'

13 December 2010:

- Progress Report
- Evidence from the media (TBC)

17 January 2011:

- Progress Report
- Reputation and Influencing Programme

14 February 2011:

- Progress Report (including analysis of the Community Spirit findings)

14 March 2011:

- Draft Policy Review report

11 April 2011:

- Final Policy Review report

Place/Economy

Task and Finish Activity 2: Partner Activity and Profile

Chair: Cllr E Gibson*

Objective: To understand the role and responsibilities of partner organisations in developing the image and sense of place of the city and understand Sunderland's position nationally and internationally

26 November 2010, 9.30am – 11.30am:
University of Sunderland

December 2010/January 2011 (date to be confirmed):
SAFC and SAFC Foundation

12 January 2011: International Profile

***task and finish activities open to all members of the Scrutiny Committee**

Appendix 3



Visit by the Environment and Attractive City Scrutiny Committee, City of Sunderland Council to Student Recruitment and Business Partnerships at the University of Sunderland

Friday 26th November 2010

9.30 – 12.30 (*lunch included*)

The Business Gateway Meeting Room, 5th Floor, Edinburgh Building, City Campus

Programme

- 9.30am Arrival and refreshments
- 9.45am Tour of the Campus
- 10.30am Overview of:
- The University and the importance of Sunderland as an attractive City - *Sue Reece*
 - Student Recruitment - (*members of the Widening Participation, International and UK Recruitment Teams*)
 - Business Development and Economic Impact – (*members of the Business Development Team*)
- 11.30am The Students' Perspective - (a discussion with Local, National and International students)
- 12.00pm Lunch

ENVIRONMENT AND ATTRACTIVE CITY SCRUTINY COMMITTEE

15 NOVEMBER 2010

SUNDERLAND 'THE PLACE' POLICY REVIEW 2010/11: SUNDERLAND ECONOMIC MASTERPLAN

REPORT OF THE CHIEF EXECUTIVE

Strategic Priority: SP5 - Attractive and Inclusive City

Corporate Priorities: CI01 – Delivering Customer Focused Services, CI04 – Improving Partnership Working To Deliver 'One City'

1. PURPOSE OF THE REPORT

- 1.1 The purpose of the presentation will be to provide members of the Scrutiny Committee with an overview of the recently launched Sunderland Economic Masterplan in the context of the Scrutiny Committee's Policy Review for 2010/11; Sunderland 'the Place'.
- 1.2 The presentation (**attached as Appendix 1**) will inform/contribute to the Scrutiny Committee's policy review for 2010/11 into Sunderland 'the Place'.

2. BACKGROUND

- 2.1 At its meeting on 17 June 2010 the Scrutiny Committee agreed to focus on Sunderland 'the Place' as the Policy Review for 2010/11 and agreed the aim of the review and terms of reference at its meeting on 12 July 2010.
- 2.2 At its meeting on 18 October 2010 members of the Scrutiny Committee agreed the proposed approach to the policy review. The evidence gathering included receiving a presentation regarding the delivery of the Sunderland Economic Masterplan in the context of Sunderland 'the Place'.
- 2.3 Work began the Sunderland Economic Masterplan in May 2009. Cabinet agreed a proposed vision and set of 5 aims in December 2009.
- 2.4 The proposed vision for the Sunderland Economic Masterplan is for Sunderland to be 'An entrepreneurial University City at the heart of a low carbon regional economy'. This vision is supported by five aims of which the development of a strong sense of place and of city identity is key to achieving;

- **Aim 1 ‘A new kind of university city’** We want Sunderland to be a vibrant, creative and attractive city, with a strong learning ethic and a focus on developing and supporting enterprise, with the University of Sunderland at its heart.
- **Aim 2 ‘A national hub of the low-carbon economy’** We want to use the opportunities offered by new low-carbon technologies to stimulate economic activity in Sunderland. This Aim emphasises the city’s national potential and the need to showcase projects such as electric vehicles.
- **Aim 3 ‘A prosperous and well-connected waterfront city centre’** The city centre is important to Sunderland and the wider region. It will fulfil its purpose only when more people work in it and more people spend time and money there. The city’s position on the waterfront is an important part of its sense of place and enhances Sunderland city centre’s distinctive role in the region. Connectivity is both external, to improve the city centre’s credentials as a business location, and internal, to make it better and easier to enjoy.
- **Aim 4 ‘An inclusive city economy – for all ages’** We want to improve opportunities for people of all ages and sections of the community, targeting unemployment in particular. “Inclusive” means not just physical accessibility to the city’s economic centre but addressing social exclusion. Sunderland should also concentrate on tackling the decline in the number of younger people working and living in the city.
- **Aim 5 ‘A one city approach to economic leadership’** We want to improve economic leadership in the city.

2.5 On 21 July 2010, Cabinet gave its final approval to the Sunderland Economic Masterplan and launch events took place at the Stadium of Light in Sunderland and London on 18 and 19 October 2010.

2.6 The presentation will contribute principally to the following terms of reference for the Policy Review;

- (a) To explore what it means to have a strong sense of place, how important this is for Sunderland, and what benefits this may bring;
- (b) To gain an understanding of the current activity being undertaken within the City Council and across partner organisations with regard to developing a sense of place;
- (c) To examine the role and responsibilities of the City Council and partners in developing and implementing a strong sense of place for the city;

- (d) To understand Sunderland's 'story', where the city is positioned now and the image and identity the City Council and partners are aspiring to and working towards;

3. CONCLUSION

- 3.1 Members are asked to receive the presentation from Vince Taylor, Head of Strategic Economic Development

4. RECOMMENDATION

- 4.1 That Members consider and comment on the information provided.

5. BACKGROUND PAPERS

- Minutes of the Environment and Attractive City Scrutiny Committee – 12 July and 18 October 2010.
- Cabinet agenda 21 July 2010

Contact Officer: Helen Lancaster, Acting Scrutiny Officer
Helen.lancaster@sunderland.gov.uk



SUNDERLAND ECONOMIC MASTERPLAN

**smart
& sustainable** 
The Sunderland Economic Masterplan

Brought to you by

Sunderland
City Council

What is it?

Question 1: How will this city earn its living over the next 10 - 15 years?

Question 2: What will this look like on the ground?

Why do it?

- Global financial crisis and recession was game-changing. Positive response required.
- Sunderland needs to express a clear vision for the future, based on our strengths and facing up to challenges.

Who has been involved?

- Sunderland City Council
- One North East
- Homes and Communities Agency
- University of Sunderland
- Nissan
- Barclays
- Leighton
- Nexus
- LSC
- Sunderland Arc
- North East Chamber of Commerce
- SES
- GENECON LLP
- John Thompson and Partners
- Gillespies
- Parsons Brinckerhoff
- CB Richard Ellis
- University of Glasgow
- University of Sheffield
- JK Consulting

Historical path

Opportunities and Assets

Vision

Aim 1

Aim 2

Aim 3

Aim 4

OUTCOMES

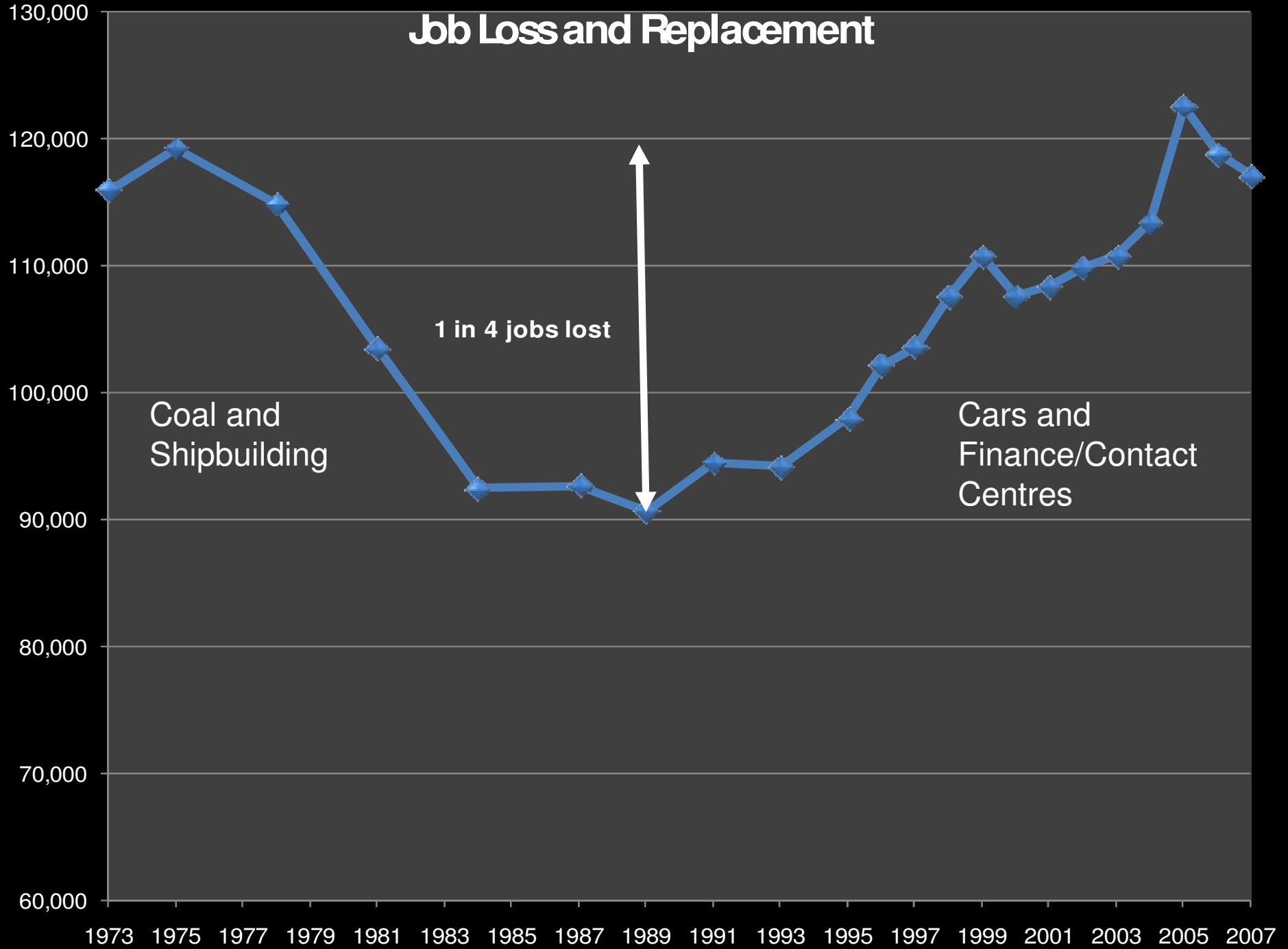
Leadership

Delivery Mechanisms

smart & sustainable
The Sunderland Economic Masterplan

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Job Loss and Replacement



Challenges that remain

- Growth of out-of-town has left city centre 'underpowered'
- Range of industries too narrow
- City with a University...
- Low skills and aspirations
- Limited housing choice

Opportunities and Assets

Global Drivers:

- Globalisation
- Climate Change
- Technology
- People and Skills

Assets to Opportunities

University

➤ University City

Nissan

➤ World leader in
EV

The Port

City Centre
sites

➤ Offshore Energy
➤ Central Business
District

Software

➤ Connected City

**smart
& sustainable**
The Sunderland Economic Masterplan

Brought to you by
Sunderland
City Council

Vision

‘An entrepreneurial University
City at the heart of a low
carbon regional economy’

Historical path

Opportunities and Assets

Vision

Aim 1

Aim 2

Aim 3

Aim 4

OUTCOMES

Leadership

Delivery Mechanisms

smart & sustainable
The Sunderland Economic Masterplan

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Aim 1

‘A new kind of university city’

Historical path

Opportunities and Assets

Vision

Aim 1

Aim 2

Aim 3

Aim 4

OUTCOMES

Leadership

Delivery Mechanisms

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The Sunderland Economic Masterplan

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Aim 2

‘A national hub of the low carbon economy’

Historical path

Opportunities and Assets

Vision

Aim 1

Aim 2

Aim 3

Aim 4

OUTCOMES

Leadership

Delivery Mechanisms

smart & sustainable
The Sunderland Economic Masterplan

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Aim 3

‘A prosperous and well-connected waterfront city centre’

Historical path

Opportunities and Assets

Vision

Aim 1

Aim 2

Aim 3

Aim 4

OUTCOMES

Leadership

Delivery Mechanisms

smart & sustainable
The Sunderland Economic Masterplan

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Aim 4

‘An inclusive city economy –
for all ages’

Historical path

Opportunities and Assets

Vision

Aim 1

Aim 2

Aim 3

Aim 4

OUTCOMES

Leadership

Delivery Mechanisms

smart & sustainable
The Sunderland Economic Masterplan

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OUTCOMES

Aim 1: 'A new kind of university city'

More VAT registrations

Knowledge-based jobs and businesses

R&D investment

Educational attainment

Demand for university places

Strategic and practical collaboration between city and university

OUTCOMES

Aim 2: 'A national hub of the low carbon economy'

More electric vehicles in the city

More green buildings

More jobs in target sectors

More residents, businesses and organisations committing to low-carbon targets

Increase in installed capacity of renewable or low-carbon energy

OUTCOMES

Aim 3: 'A prosperous and well-connected waterfront city centre'

Increase in city-centre jobs, offices and pedestrian traffic

Greater diversity of city-centre uses

Improved perception among customers

Making the most of its location on the river and by the sea

Becoming an important economic driver for Sunderland

OUTCOMES

Aim 4: 'An inclusive city economy - for all ages'

Increase in employment and earnings

Fewer working-age people on benefit

Increase in the 15-35 age group

More in education, employment and training

Better range of housing

Historical path

Opportunities and Assets

Vision

Aim 1

Aim 2

Aim 3

Aim 4

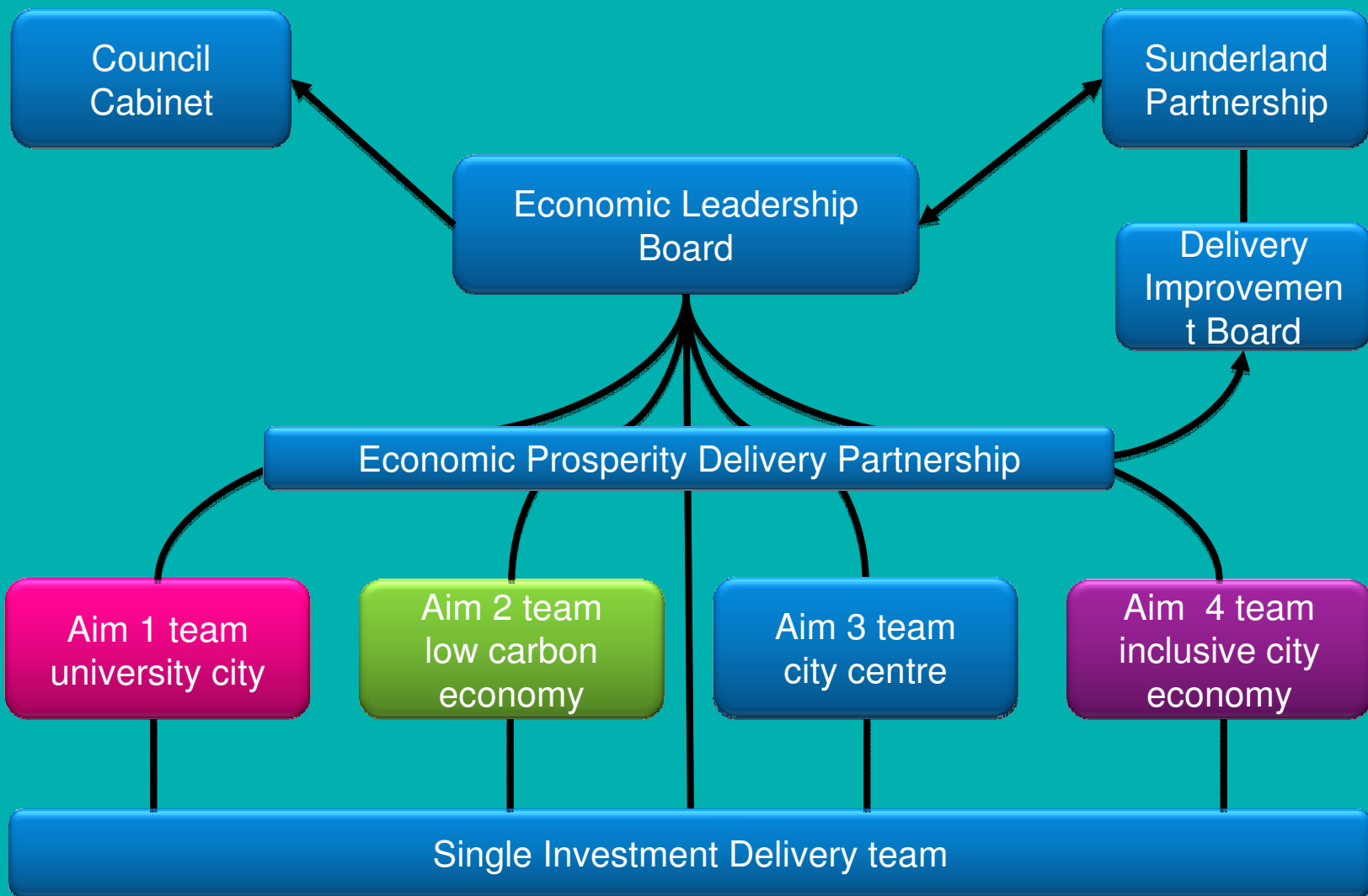
OUTCOMES

Leadership

Delivery Mechanisms

smart & sustainable
The Sunderland Economic Masterplan

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FLOOD PLANNING IN SUNDERLAND

REPORT OF THE DEPUTY CHIEF EXECUTIVE

Strategic Priority: SP5 - Attractive and Inclusive City

Corporate Priorities: CI01 – Delivering Customer Focused Services, CI04 – Improving Partnership Working To Deliver ‘One City’

1. PURPOSE OF REPORT

- 1.1 To provide the Scrutiny Committee with details of flood planning in Sunderland. The Security and Emergency Planning Manager will provide the Committee with a report in advance of the Scrutiny Committee.

2. BACKGROUND

- 2.1 On 14 December 2009, Committee received a report entitled – Flood Planning – Implications for the Scrutiny Function.
- 2.2 At the beginning of the municipal year when the Committee was considering its work programme it was agreed that a report be submitted on the City Council’s flood planning process.
- 2.3 On 8 September 2010, Council agreed the revised scrutiny committee remits, of which flood risk was added to the remit of the Environment and Attractive City Scrutiny Committee.

3. CURRENT POSITION

- 3.1 Members will receive a detailed report in advance of the Scrutiny Meeting. At the meeting Members will be briefed by the Security and Emergency Planning Manager.

4. RECOMMENDATION

- 4.1 The Committee is asked to receive the report at Committee from the Security and Emergency Planning Manager.

5. BACKGROUND PAPERS

- Pitt Report 2008
- The Strategic Flood Risk Assessment (SFRA)

- Strategic Flood Risk Assessment 2010
- Update on Local Authority Pitt Recommendations document
- Sunderland City Council Local Resilience Flood Plan
- Exercise Watermark: - www.exercisewatermark.co.uk

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**RYHOPE VILLAGE CONSERVATION AREA: CHARACTER APPRAISAL &
MANAGEMENT STRATEGY**

REPORT OF THE DEPUTY CHIEF EXECUTIVE

Strategic Priorities: SP5 Attractive and Inclusive City

**Corporate Priorities: CIO1: Delivering Customer Focused Services, CIO4:
Improving partnership working to deliver 'One City'**

1.0 PURPOSE OF THE REPORT

- 1.1 To advise Environment and Attractive City Scrutiny Committee of the responses received following consultation on the draft version of the 'Ryhope Village Conservation Area Character Appraisal & Management Strategy' and to seek Committee's comments on the revised document.
- 1.2 The Committee's comments will be reported to Cabinet at its meeting on December 1st 2010 when approval will be sought to adopt the revised Ryhope Village Conservation Area Character Appraisal and Management Strategy as Formal Planning Guidance.

2.0 BACKGROUND

- 2.1 The Planning (Listed Buildings and Conservation Areas) (LB&CA) Act 1990 defines Conservation Areas as "areas of special architectural and historic interest, the character and appearance of which it is desirable to preserve and enhance". The Act stipulates that Local Authorities are under a duty to formulate and publish proposals for the preservation and enhancement of their conservation areas.
- 2.2 The Council also has an obligation under the Unitary Development Plan (UDP) Policy B4 to produce supplementary guidance in the form of character appraisals for conservation areas in the City. This is reinforced in the new national planning guidance for the historic environment, Planning Policy Statement (PPS) 5 'Planning for the Historic Environment' (March 2010), which stipulates that Local Authorities should ensure that they have evidence about the historic environment and heritage assets in their area and that this is publicly documented.
- 2.3 The Council's performance in preparing up-to-date character appraisals for its conservation areas is currently the subject of the heritage "Best Value Performance Indicator" (BV219). The purpose of BV219 is to monitor local authorities' performance in relation to Sections 71 and 72 of the above Act.
- 2.4 The Ryhope Village Character Appraisal and Management Strategy is the eleventh in a series of such studies that will address all fourteen of the City's

conservation areas. It fulfils the Council's duties and obligations under the Planning (LB & CA) Act 1990. It will also help to satisfy the above BVPI target for 2010/11 and contribute towards delivering the Council's strategic objectives and outcomes under the Attractive and Inclusive City theme of the Sunderland Strategy.

3.0 CURRENT POSITION

- 3.1 Ryhope Village Conservation Area encompasses the area of the medieval village of Ryhope that developed as a 3-row village centred upon a triangular village green. It is a typical Old English Village that originated as an agricultural settlement and later evolved into a mining village before ultimately developing into a predominantly suburban residential area as part of the wider conurbation of Sunderland. The Village contains numerous fine 'listed' 18th century houses alongside former farmhouses and barns, interspersed with impressive 19th century civic buildings and 20th century modern housing developments. As with other conservation areas in the city, the integrity and character of the area is coming under increasing pressure from householder and commercial property alterations and new housing developments. The Council's planning powers allow it to exercise tight controls over works to Listed Buildings, however, its powers to conserve unlisted buildings and other features in the Conservation Area are limited.
- 3.2 A Character Appraisal and Management Strategy (CAMS), adopted as formal Planning Guidance, would strengthen the Council's policies for the Conservation Area and help to protect its best features, including historic buildings, significant green spaces and mature trees, from the potentially adverse effects of property alteration and new development. It will also help to promote the quality of the physical environment in this part of the City and raise awareness and appreciation among residents of their local heritage, helping towards building and sustaining a strong sense of place and community, in support of the Council's strategic priorities.
- 3.3 The draft Ryhope Village CAMS follows the relevant guidance set out in the joint Office for the Deputy Prime Minister (ODPM) (now the Department for Communities and Local Government)/ English Heritage publications 'Guidance on conservation area appraisals' and 'Guidance on the management of conservation areas' (2006). Part 1 of the document, the 'Character Appraisal', identifies and appraises the characteristics and features that give the Conservation Area its special interest. Part 2, the 'Management Strategy', addresses in detail the issues raised in the Character Appraisal by establishing objectives and proposals to secure the future preservation and enhancement of the Conservation Area's special character.
- 3.4 The draft document has now been subject to consultation. Initial consultation was carried out in May 2010 as part of the production of the CAMS with Ward Councillors, the Portfolio Holders for Prosperous City and Sustainable Communities and Historic Environment Champion, and all residents, businesses and other property occupiers in the Conservation Area. Councillors and relevant Service Areas and sections within the council were then consulted on a first draft of the document during June and July prior to it being exposed to public consultation. A letter and CD of the consultation draft of the

document was sent to all residents, businesses and other property occupiers and a range of organisations and interested parties, including English Heritage, national and local heritage societies and local architects. Hard copies of the document were additionally available on request from the Council's Conservation Team and available for viewing at the Civic Centre, Ryhope Library and the City Library.

- 3.5 The CAMS was also available to be viewed on the Council's website. Comments were able to be submitted electronically via the Council's Limehouse on-line consultation tool.
- 3.6 A public exhibition was held at Ryhope Community Centre on the 3rd August 2010 to discuss the document, with particular reference to the Management Proposals. Details of the exhibition were given in the consultation letters, on the Council website and posters advertising the exhibition were placed in local shops, Ryhope Library, Ryhope Community Centre and St Paul's Church.
- 3.7 The period of consultation expired on 28th August 2010 and the Character Appraisal and Management Strategy has now been modified in light of the representations received. A summary of the responses and modifications is given below.

4.0 SUMMARY OF CONSULTATION RESPONSES AND MODIFICATIONS

- 4.1 In all, 12 written representations have been received out of a total of approximately 200 consultation letters sent. Nine responses were received from local residents, three from heritage specialists/groups, one from a Ryhope Ward Councillor and one from English Heritage. Twenty-one people attended the public exhibition; notes were taken covering the main issues discussed at the exhibition.
- 4.2 The document was generally very well received by residents, with many respondents praising its quality and content and expressing their support for the Management Proposals. A considerable amount of useful historical information and photographs was provided by local residents and heritage groups, which has been incorporated into the Character Appraisal. Suggestions for issues to be considered in the Management Strategy were also provided. Various minor additions and amendments to the document's text have been made in light of these comments (see full schedule of responses in Appendix 1).
- 4.3 Some issues of concern were raised, most repeatedly about the condition of the former Village School. Some additional text has been added to the document to acknowledge recent progress on addressing this matter.
- 4.4 The schedule attached to this report summarises the responses received and, where appropriate, the corresponding modifications made to the document. A summary list of external consultees is also appended. Copies of the final (revised) version of the Ryhope Village Conservation Area Character Appraisal and Management Strategy are available in the Members' library.

5. RECOMMENDATION

5.1 The Committee is invited to make comments on the Ryhope Village Conservation Area Character Appraisal and Management Strategy.

6. BACKGROUND PAPERS

- Adopted City of Sunderland Unitary Development Plan.
- Planning Policy Statement (PPS) 5 'Planning for the Historic Environment'.
- ODPM / English Heritage publication 'Guidance on conservation area appraisals'.
- ODPM / English Heritage publication 'Guidance on the management of conservation areas'.
- Draft Ryhope Village Conservation Area Character Appraisal and Management Strategy.
- Responses to public consultation.

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Appendix 1: Schedule of Consultation Responses and Action Taken – Ryhope Village Conservation Area Character Appraisal & Management Strategy

Written Representations		
Consultee	Comments	Action / reason for no action
<i>Heritage Organisations</i>		
English Heritage	No specific comment.	No action required.
Tyne & Wear County Archaeologist	Very supportive and complementary of document. Considers Sunderland's CAMS to be the best in Tyne and Wear. Advised that the term 'garths' should be replaced by 'crofts' or 'tofts' which more accurately describe the enclosures referred to. Noted some corrections required to terminology on Archaeological sites map on page 53.	Terminology corrected on pages 5, 10, 12, 22, 28 and 29. Map corrected accordingly.
<i>Councillors</i>		
Councillor A. Emerson	Suggested consideration be given to extend boundary of Conservation Area southwards to include iron footbridge over former railway.	No action required, discussed on page 33 of document. The footbridge is considered too remote from the village core and somewhat detached from the Conservation Area's essential village character (and the basis on which it was originally designated) to warrant inclusion.
<i>Local Heritage / Amenity groups</i>		
Ryhope Heritage Group	Queried why the former Village School is not on English Heritage's 'Heritage at Risk' register. Queried why the Forge Garage is not included in Conservation Area. Noted photograph on page 7 dates from the post war period and not early 1900's. Noted houses in photograph on page 34 are on north side of The Green rather than south. Noted that the owners of Coqueda Hall have renamed the property 'Barton House'. Queried how the existing signage for the Garage on the Green was permitted and why the garage is allowed to park vehicles on the footpath / hard standing on the opposite side of Station Road.	The Heritage at Risk Register only includes grade I and Grade II* listed buildings. The village school is not listed and is not therefore eligible for the list. Whilst there is certainly some historical merit for including the Forge Garage in the Conservation Area, the building has been considerably altered from its original form and it is questionable whether it is worthwhile extending the boundary to incorporate one additional property. Text added to page 33 to this effect. Annotation to photograph amended to correct date, in this case the 1960's. Annotation to photograph corrected accordingly. Comment added to page 19 to acknowledge this fact. No action required. The signage concerned was erected many years ago without consent from the Council and at a time when there was less emphasis on conservation and design standards. Discussions have taken place with the owner over possible improvements to the signage. The issue of parking vehicles is outside the scope of the CAMS. Issue to be referred to

		Transportation.
<i>Local Residents</i>		
Local resident 1	Provided useful historical information on High Farm and South Farm and other properties within Ryhope Village.	Information added to pages 19 and 29.
Local resident 2	Very complementary and supportive of document. Suggested the remnants of the old Salutation Inn are an eyesore and should be removed. Suggested that a parking area should be demarcated on the site of the old urinals at the entrance to Beach Road and a lockable bollard provided at the entrance.	Text added to page 49 discussing issue of site of former Salutation Inn. Beyond scope of document. Matter to be referred to Transportation.
Local resident 3	Very complementary and supportive of document. Noted that the poor condition of some buildings in the area detract from the general good standard of buildings in the village. Complained about the state of the grass verge to the east of the Railway Inn.	No action required. Issue addressed in Management Strategy (pages 48-50). Beyond scope of document. Issue to be referred to City Services.
Local resident 4	Noted the need for a litter bin at the bus stop in front of Kilburn Close.	Beyond scope of document. Issue to be referred to City Services.
Local resident 5	Requested to be kept informed of any plans concerning the former Village School. Noted that the large tree within its grounds needs trimming as it is interfering with overhead cables.	Text added to page 48 describing recent works carried out to address condition of Village School. Information to be passed on to resident. Issued of tree passed on to owners of site who are investigating the possibility of trimming its branches.
Local resident 6	No specific comment. Requested hard copy of document.	Copy of document sent out.
Local Resident 7	Provided useful historical information on The Wilderness and general history of the Village.	Text added to historical development section of Character Appraisal and to page 27.

Comments made at Public Exhibition		
Attendees	Comments	Action / reason for no action
No's 1	Supportive of proposed Article 4 Direction on his property.	No action required.
No 2	Noted that no's 9 and 10 The Village were previously one farmhouse that was subsequently sub-divided into 2 cottages.	Text added to page 21 to explain evolution of buildings.
No's 3 & 4	Noted St Paul's Church incorrectly referred to as St Matthew's at one point in document. Suggested the Forge Garage should be included in the Conservation Area as it is a historically significant building in the village, formerly known as 'The Smithy'.	Text on page 52 corrected accordingly. Whilst there is certainly some historical merit for including the Forge Garage in the Conservation Area, the building has been considerably altered from its original form and it is questionable whether it is worthwhile extending the boundary to incorporate one additional property. Text added to page 33 to this effect.
No 5	Owner of listed building in village. No	No action required.

	specific comment on document, queried whether certain works to property required consent from Council.	
No 6	Expressed concern over condition of remnants of former Salutation Inn. Queried position of traffic island opposite Post Office.	Text added to page 49 discussing issue of site of former Salutation Inn. Beyond scope of document. Matter to be referred to Transportation.
No 7	Very complementary of document, was impressed by its quality and content. Expressed concern over condition of former Village School.	Issue of Village School addressed in Management Strategy. Text added to page 48 describing recent works carried out to address condition of the building.
No's 8, 9 & 10	Expressed concern over condition and vacancy of former Village School, noted that it presents a health and safety risk.	Issue of Village School addressed in Management Strategy. Text added to page 48 describing recent works carried out to address condition of the building.
No 11	Advised that the terraces referred to on page 33 were not in fact built for colliery workers.	Reference to colliery workers deleted from page 33.
No 12	Noted the need for a litter bin on the green space in front of Kilburn Close. Expressed concern over cars from Garage on the Green obstructing Station Road.	Beyond scope of document. Request to be passed on to City Services. The issue of parking vehicles is outside the scope of the CAMS. Issue to be referred to Transportation.

Appendix 2 – List of external consultees

National Organisations / local amenity groups	Architects	Residents / businesses
English Heritage	Fitz Architects	All owners and occupiers in the Conservation Area.
Victorian Society	John D. Waugh	
The Georgian Group	Gerard McCormack	
Twentieth Century Society	Jane Darbyshire & David Kendal	
Institute of Historic Building Conservation	Reid Jubb Brown	
Society for the Protection of Ancient Buildings	Mario Minchella Architects	
Department for Culture, Media and Sport	Napper Architects	
Commission for Architecture and the Built Environment	Red Box Design Group	
Sunderland Civic Society	Anthony Watson Chartered Architect	
Sunderland Antiquarian Society	Purves Ash LLP	
Sunderland Heritage & Local History Forum	Planit Design	
Sunderland Old Township Heritage Society	Jeff Park Building Consultancy Services	
North of England Civic Trust	Gray, Fawdon & Riddle Architects	
Living History North East	Howarth Litchfield	
Grace McCombie, Buildings Historian	HLB Architects	
Victoria County History	Wearmouth Architectural Design	
Ryhope Heritage Group	John D. Waugh	
History Society of Sunderland	A.M. Watt	
Tyne & Wear County Archaeologist	Ward Hadaway Solicitors	

ENVIRONMENT AND ATTRACTIVE CITY SCRUTINY COMMITTEE

15 NOVEMBER 2010

FORWARD PLAN – KEY DECISIONS FOR THE PERIOD 1 NOVEMBER 2010 – 28 FEBRUARY 2011

REPORT OF THE CHIEF EXECUTIVE

Strategic Priorities: SP5 - Attractive and Inclusive City

Corporate Priorities: CIO1- Delivering Customer Focused Services, CIO4 - Improving partnership working to deliver 'One City'.

1. PURPOSE OF THE REPORT

- 1.1 To provide Members with an opportunity to consider those items on the Executive's Forward Plan for the period 1 November 2010 – 28 February 2011 which relate to the Environment and Attractive City Scrutiny Committee.

2. BACKGROUND INFORMATION

- 2.1 Holding the Executive to account is one of the main functions of Scrutiny. One of the ways that this can be achieved is by considering the forthcoming decisions of the Executive (as outlined in the Forward Plan) and deciding whether Scrutiny can add value in advance of the decision being made. This does not negate Non-Executive Members ability to call-in a decision after it has been made.
- 2.3 To this end, it has been agreed that, the most recent version of the Executive's Forward Plan should be included on the agenda of each of the Council's Scrutiny Committees. The Forward Plan for the period 1 November 2010 – 28 January 2011 is attached as **Appendix 1**.

3. CURRENT POSITION

- 3.1 Following member's comments on the suitability of the Forward Plan being presented in its entirety to each committee it should be noted that only issues relating to the specific remit of the Environment and Attractive City Scrutiny Committee are presented for information and comment.
- 3.2 For members information the remit of the Environment and Attractive City Scrutiny Committee is as follows:-

Building Control, Unitary Development Plan, Place Shaping, Local Transport Plan, Coast Protection, Cemeteries and Crematorium,

Grounds Maintenance, Flood Risk, Highways Services and Street Scene, Waste and Recycling, Allotments.

- 3.3 In the event of Members having any queries that cannot be dealt with directly in the meeting, a response will be sought from the relevant Directorate.

4. RECOMMENDATIONS

- 4.1 To consider the Executive's Forward Plan for the period 1 November 2010 – 28 January 2011

5. BACKGROUND PAPERS

None

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Forward Plan: Key Decisions for the next four months - 01/Nov/2010 to 28/Feb/2011

Items which fall within the remit of the Environment and Attractive City Scrutiny Committee

No.	Description of Decision	Decision Taker	Anticipated Date of Decision	Principal Consultees	Means of Consultation	When and how to make representations and appropriate Scrutiny Committee	Documents to be considered	Contact Officer	Tel No
01412	To approve the procurement of specialist vehicles to be used in the waste and cleaning service.	Cabinet	03/Nov/2010	Corporate Procurement; Director of Financial Services; Chief Solicitor; Member with Portfolio for Attractive and Inclusive City	Report; Briefings	Via Contact Officer by 20 October 2010 - Environment and Attractive City	Report	Les Clark,	5614540
01090	To approve submission document & sustainability appraisal for development in the Hetton Downs area to form part of the Council's Local Development Framework.	Cabinet	03/Nov/2010	Local residents, stakeholders, service providers, community reference group, Members	Meetings, briefings, letters, email, public exhibition, sunderland.gov.uk	Via Contact Officer by 20 October 2010 - Environment and Attractive City Scrutiny Committee	Cabinet report, preferred option consultation responses, submission document for Hetton Downs Area Action Plan, formal sustainability report.	Keith Lowes	5611564

01403	To consider the outcome of Public Consultation (March - June 2010) in relation to the Accessible Bus Network Design Project	Cabinet	03/Nov/2010	Portfolio Holder for Attractive and Inclusive City; Nexus; Chief Solicitor; Director of Financial Resources	Briefings; Meetings; e-mails	Via the contact officer by 20 October 2010 - Environmental and Attractive City Scrutiny Committee	Cabinet Report	Bob Donaldson	5611517
01458	To approve a response to the consultation on the Tyne and Wear Local Transport Plan 2011-2021.	Cabinet	01/Dec/2010	Elected Members; General Public; People who have an interest in Transport;	Briefings; E-mails; Web Events	To contact Officer by 22 November 2010 - Environment and Attractive City	Report; Tyne and Wear Local Transport Plan 2011-2012 draft response to consultation.	Bob Donaldson	5611517

**ENVIRONMENT AND ATTRACTIVE CITY
SCRUTINY COMMITTEE
WORK PROGRAMME 2010-11**

**15 NOVEMBER
2010**

REPORT OF THE CHIEF EXECUTIVE

Strategic Priorities: SP5 Attractive and Inclusive City

**Corporate Priorities: CIO1: Delivering Customer Focused Services, CIO4:
Improving partnership working to deliver 'One City'**

1. PURPOSE OF THE REPORT

- 1.1 The report attaches, for Members' information, the current work programme for the Committee's work during the 2010-11 Council year.
- 1.2 The work of the Committee in delivering its work programme will support the Council in achieving its Strategic Priorities of Attractive and Inclusive City, support delivery of the related themes of the Local Area Agreement, and, through monitoring the performance of the Council's services, help the Council achieve its Corporate Improvement Objectives CIO1 (delivering customer focussed services) and CIO4 (improving partnership working to deliver 'One City').

2. BACKGROUND

- 2.1 The work programme is a working document which the Committee can develop throughout the year. The work programme allows Members and officers to maintain an overview of work planned and undertaken during the Council year.

3. CURRENT POSITION

- 3.1 The work programme reflects discussions that have taken place at the 18 October 2010 Scrutiny Committee meeting. The current work programme is attached as an appendix to this report.

4. CONCLUSION

- 4.1 The work programme developed from the meeting will form a flexible mechanism for managing the work of the Committee in 2010-11.

5. RECOMMENDATION

- 5.1 That Members note the information contained in the work programme and consider the inclusion of proposals for the Committee into the work programme.

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ENVIRONMENT AND ATTRACTIVE CITY SCRUTINY COMMITTEE WORK PROGRAMME 2010-11

REASON FOR INCLUSION	JUNE 17.6.10	JULY 12.7.10	SEPTEMBER 20.9.10	OCTOBER 18.10.10	NOVEMBER 15.11.10	DECEMBER 13.12.10	JANUARY 17.01.11	FEBRUARY 14.02.11	MARCH 14.03.11	APRIL 11.04.11
Cabinet- Referrals and Responses			Response to the 09/10 Policy Reviews – 20mph Zones and Allotment Provision							
Policy Review	Policy Review and Work Programme Report (HL)	Scoping Report (HL)	Setting the Scene (Chris Alexander/Jane Peverley) Legible City (Chris Alexander)	Tourism and Marketing in Sunderland Policy Review 09/10 (Cllr M Mordey) Approach to the Review (CB)	Policy Review Progress Report (HL) Economic Masterplan (Vince Taylor)	Policy Review Progress Report (HL)	Policy Review Progress Report (HL)	Policy Review Progress Report (HL)		
Performance			Performance Q1 (Mike Lowe)			Performance Q2/ Policy Review Progress (Mike Lowe/HL)		LAA Delivery Plans		
Scrutiny	Household Alterations & Extensions Planning (Allan Jones) Strategic Housing Land Availability Assessment (Neil Cole) Request to attend - Centre for Public Scrutiny 8 th Annual Conference (HL) Forward Plan (SA)	Condition of Fawcett St (Keith Lowes) Planning Application Consultation Process (Keith Lowes) Highways Maintenance (Les Clark) Alterations No 2 - Strategic Planning Document (Article 4 Plan) (Neil Cole) Work Programme (SA) Forward Plan (SA)	Update on Bus Strategy (B Garner, Nexus) Streetlighting (CE Electric) Feedback from the Annual CfPS Scrutiny Conference (HL) Work Programme (SA) Forward Plan (SA)	Seaburn Masterplan (KL) Local Transport Plan 2011-2021 (KA) Poverty of Place Visit (SA) Work Programme (SA) Forward Plan (SA)	Flood Planning (Barry Frost) Ryhope Village Conservation Area Character Appraisal and Management Strategy (Mark Taylor) Work Programme (SA) Forward Plan (SA)	Local Development Framework – Annual Update (Neil Cole) Work Programme (SA) Forward Plan (SA)	Work Programme (SA) Forward Plan (SA)	Waste Management (Peter High) Public Conveniences (Les Clark) Work Programme (SA) Forward Plan (SA)	Work Programme (SA) Forward Plan (SA)	Street Lighting Annual Update (Graham Carr/Aurora) Work Programme (SA) Forward Plan (SA)
CCFA/Members items/Petitions										