

**SUNDERLAND HEALTH AND WELLBEING BOARD**

**14 March 2024**

**SUNDERLAND HEALTHY CITY PLAN 2020-2030 REFRESH**

**Report of the Executive Director of Health, Housing and Communities**

**1.0 Purpose of the Report**

- 1.1 The report seeks to commence the refresh of the Healthy City Plan. A presentation will be tabled at the meeting to prompt discussion and determine:
- a. the changes the Board wishes to make to the Plan; and
  - b. how the Board would like to be engaged in the Plan refresh.

**2.0 Background**

- 2.1 The [Sunderland Healthy City Plan 2020-2030](#) is the Board's statutory joint Health and Wellbeing Strategy. The Plan was published in March 2021 following extensive engagement with Board members and stakeholders. It sets out a case for change, where the responsibility for the health and wellbeing of our residents goes beyond the health and social care system, with all organisations in the city playing a role in preventing ill health and supporting all our residents to help themselves to be healthy.
- 2.2 It is important that the Plan remains fit for purpose in setting the strategic direction for improved health and wellbeing in the city. Given the Plan has been in place for three years, it is timely to review and refresh the document.
- 2.3 Since the Plan was agreed there have been several national and local developments, including, but not limited to: health and social care changes; cost-of-living crisis; increased homelessness; a more diverse city population; the establishment of the Sunderland VCS Alliance; increased budget pressures; and new or refreshed strategic plans. Examples of new or refreshed plans include but are not limited to the NENC Joint Forward Plan, Sunderland Place Plan, Sunderland City Plan (refresh 2023-2035), Sunderland Homelessness Reduction and Sleeping Rough Strategy (2023-2028), Sunderland Financial Wellbeing Strategy (2023-2026), Sunderland Alcohol Strategy, and Sunderland Oral Health Promotion Strategy (2023-2028).
- 2.4 The Institute for Health Equity has identified two further Marmot priorities: 'tackle racism, discrimination and their outcomes'; and 'pursue environmental sustainability and health equity together.' The original six Marmot principles shape the Healthy City Plan priorities.
- 2.5 The Chief Medical Officer's annual report 2023: "Health in an ageing society" recommends actions to improve quality of life for older adults. The report

focuses on the need to take two broad approaches, the first reducing disease and secondly, changing the environment, so that people can maintain independence for longer.

### **3.0 Reviewing and refreshing the Healthy City Plan**

- 3.1 The refreshed Plan should reflect any additional issues arising from the annual Joint Strategic Needs Assessment. The focus of the three Delivery Boards (Starting Well, Living Well and Ageing Well) should be reflected in the document. Prior to the establishment of the Ageing Well Delivery Board the 'ageing well' section of the Plan was underdeveloped; this is an example of an area that can be strengthened.
- 3.2 In commencing the Plan review a brief presentation and discussion points will be tabled at the meeting. It is hoped the discussion will help determine:
- a. the changes the Board wishes to make to the Plan; and
  - b. how the Board would like to be engaged in the Plan refresh.

### **4.0 Healthy City Plan – Implementation Plan**

- 4.1 The [implementation plan](#) supports the delivery of the Healthy City Plan, with nine workstreams in the current plan focusing on health risks (smoking, alcohol and healthy weight) and others considered fundamental to achieving good health (addressing inequalities, mental health and wellbeing, best start in life, young people 11-19 and ageing well).
- 4.2 Progress updates on the delivery of the Implementation Plan should come through the respective Delivery Boards, highlighting key achievements, challenges and further key areas for improvement.
- 4.3 The refreshed Implementation Plan will focus on the Health and Wellbeing Board 'system contribution' (i.e. the Board, three Delivery Boards and workstream partnership groups). The Implementation Plan will add value and avoid duplication with wider system governance. In support of this, governance arrangements across the system are being mapped, this should help inform the future scope of the Implementation Plan workstream priorities.

### **5.0 Recommendations**

- 5.1 The Health and Wellbeing Board is recommended to:
- i. lead and actively contribute to the review of the Healthy City Plan and associated Implementation Plan;
  - ii. identify the changes the Board wishes to make to the Plan;
  - iii. determine how the Board would like to be engaged in the Plan refresh; and
  - iv. receive the refreshed Plan and Implementation Plan for approval at a subsequent Board meeting.