

Annex 1

Make the streets more attractive; invest more to attract more people to the City

		Agreed priorities to target in the next 12 months	Performance measures	Current activity (day to day services)	Issues
1. Attractive and Inclusive		Improve areas of overgrown and rundown land and improve the environment	% of residents who feel the Council is making the area cleaner and greener	<p>Green Space Audit. Due for completion in August/September. Will highlight the quality and quantity of green space across the city and will be broken down into areas. The strategy will show deficiencies in open space – country parks, parks, allotments, play areas, recreational space. Standards for open space requirements will be set through the local Development Framework (LDF).</p> <p>Green Infrastructure Plan. This will provide a definable network of green space throughout the city and will link in with neighbouring councils. This will be examined through the city’s emerging Economic Master plan.</p> <p>Gentoo. The master plan for Southwick includes a tree lined boulevard in the area of Southwick Primary School.</p> <p>Renewal sites. Gentoo will upkeep these sites – Southwick, Downhill, Redhouse cluster blocks. The renewal area in Castletown will be developed in conjunction with Gentoo and environmental maintenance of the area will be monitored</p>	
		Reduce fly tipping and improve cycle paths including parts of the C2C route	<p>% of residents satisfied with how well land is kept clear of litter and refuse</p> <p>Access to services and facilities by public transport, walking and cycling – NI 175</p>	<p>Fly tipping and cycle path interventions. £100,000 has been allocated from the city wide Strategic Investment Plan to tackle identified problems in the North.</p> <p>Enforcement. Environmental Enforcement Officers are to patrol cycle paths.</p> <p>C2C. Works have started at Marine Walk to install the artwork to mark the end of the C2C route (expected completion at the end of July).</p>	

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1. Attractive and Inclusive		Tackle environmental issues such as dog fouling, graffiti and litter	Improved street and environmental cleanliness (graffiti, litter, detritus and fly posting) - NI195	<p>Graffiti. There is a council city wide team, which will respond to reports. Racist and offensive material will be removed within 24 hours. Gentoo's Neighbourhood Plans include tackling graffiti, fly tipping and grounds maintenance.</p> <p>Dog fouling. Environmental Enforcement officers will patrol the seafront daily. Improved signs re. dog bans are to be installed.</p> <p>Cleansing. These are managed on an area basis with an Area Street Scene Manager.</p> <p>Local Responsive Services. This is a city wide project to improve the delivery of services to meet local need.</p>	There has been an increase in incidents of racist graffiti.
		Improve the Sea Front and St Peter's Riverside	Implementation of Seafront Strategy	<p>Seafront. Draft Seafront Regeneration Strategy is going to Cabinet in July. A 'Sea Change' bid, will be submitted at the end of June. A review of current activity, e.g. Dog fouling, illegal parking, litter and toilet opening hours will inform the preparation of the Seafront management Plan.</p> <p>St Peter's. The first draft of a Master Plan, for the Council and Sunderland arc, has been prepared.</p> <p>Marine Walk. A draft Master Plan will be presented to Cabinet in July.</p>	Toilet opening hours. Litter and the frequency of cleansing, particularly in the summer.

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2. Attractive and Inclusive 3		Improve access to housing, reduce empty properties and invest more in residential areas	Empty properties brought back into use	<p>Allocations. Gentoo are completing a fundamental review of allocations: nominations from the council; improving access; simpler process. The Council is undertaking a review of access to housing which the Gentoo review will link in to; and this will be the subject of Scrutiny Review over the coming year. The revised approach will cover all Registered Social Landlords</p> <p>Empty Properties. All private sector empty properties in the area have been mapped. The Council is developing an Empty Property Action Plan which will detail what will be done to bring empty properties back in to use and will set targets for each Local Area.</p> <p>Castletown Block Repair Scheme. Consultation is ongoing with residents and landlords of certain streets to carry out a block repair improvement scheme.</p>	<p>Target to be agreed for the North Area (Note; 58 properties were brought back into use in 2008/9).</p> <p>Outcome of the consultation and proposed improvements will be shared with the committee.</p>
	Ensure adequate provision of social housing	Number of affordable homes – NI154	<p>Affordable homes. The Housing Market Assessment identifies the need for 445 over five years, this excludes Gentoo's programme. There is a theoretical capacity for a further 950 houses that can be delivered over five years (Strategic Housing Land Availability Assessment), which includes 460 from Gentoo schemes.</p> <p>Affordable Housing Policy. A key action arising out of the HMA is the development of an Affordable Housing Policy, which will be shared with the Area Committee.</p> <p>New build. Gentoo's Renewal Plan has already seen the building of 51 new properties in the Carley Hill area and 45 bungalows in Castletown. The building of new homes is currently ongoing at Lea fields (the former Southwick site) with a total of 137 homes becoming available, 115 to rent and 22 for sale. Working in partnership with the Council, there are plans to build around 150 new homes for rent and sale at Castletown .</p>	<p>Delivery will be affected by:</p> <ul style="list-style-type: none"> Market conditions, which make matters difficult as Gentoo need to sell a proportion of houses to subsidise rental levels (which may affect the number of affordable homes delivered from the Gentoo schemes); The economic viability of securing affordable housing from private house building schemes. 	

Renewal. Most of the work in Marley Potts is modernisation, small amount of new build. Halfway through completion. Gentoo are now in Year 8 of their Investment Plan which will see the completion of the internal modernisation programme to the remaining estates:

- Marley Potts (phases 2, 3 and 4) - internal modernisation of 351 properties. In addition the works involve external renovation, obsolete boiler replacement and renewal of external doors, windows and fencing where appropriate.
- Downhill (phase 2) internal modernisation of 61 properties and external renovations to 139 additional properties.

In addition, further external works programmes are also ongoing and this year works are:

- Castletown - external renovations to 334 properties
- Bond Close - external renovations to 283 properties
- Carley Road - external renovations to 94 properties

The renewal plans for Castletown also include for a percentage of affordable homes

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1. Attractive and Inclusive		<p>Increase partnership working with private landlords/tenants</p>	<p>Number of affordable homes– NI154</p> <p>Empty properties brought back into use</p>	<p>Accredited Landlord Policy. This will be reviewed in 2009/10 and a new policy agreed. The draft of the policy will be brought to the Area Committee for discussion and comment.</p>	
	<p>Promote heritage and existing attractions (e.g. Fulwell Mill, Hylton Castle, St Peter's Church)</p>		<p>Hylton Castle. Consultants are developing a business plan with English Heritage. Friends of Hylton Dene are the lead agent and implementation of the plan will go through English Heritage.</p> <p>There is a proposal for a Civil War re-enactment event. The Police have suggested having an organised bonfire night in land next to the castle as Castletown has the highest number of illegal bonfires.</p> <p>Heritage. An interpretation trail is proposed within the Marine Walk Master Plan.</p> <p>Work will be undertaken to develop greater online resources to celebrate local heritage for residents, visitors and schools/colleges (subject to funding).</p> <p>Maritime Heritage. There are a number of voluntary sector projects in the North: Yachting Club; Volunteer Lifebrigade Museum, which may need support.</p> <p>Candidate World Heritage Site. A Management Plan and Nomination Document justifying the bid and explaining how the Wearmouth- Jarrow partnership will work to manage and protect the sites and are out for consultation, ending 7th July. This will be submitted to UNESCO as the Wearmouth-Jarrow World Heritage Site Nomination by January 2010.</p>	<p>Hylton Castle Steering Group requires £10,000 to develop the detail in the consultant's business plan.</p>	