

## **EAST AREA COMMITTEE**

**30 June 2008**

### **REGENERATION ISSUES REPORT: FEEDBACK ON PROJECTS PREVIOUSLY FUNDED THROUGH STRATEGIC INITIATIVES BUDGET (SIB)**

**Report of the Chief Executive (Acting)**

#### **1.0 Purpose Of The Report**

1.1 This report provides information to the Area Committee on expenditure from the Strategic Initiatives Budget (SIB) on projects it has previously funded

#### **2.0 Background**

2.1 Each Regeneration Framework area has been allocated a minimum of £200,000 per annum over the last thirteen years from the Strategic Initiatives Budget to promote action on key priorities identified in the relevant Area Regeneration Frameworks, and to attract other funding into the area. Over this period, therefore, the Framework area has been allocated £2,709,172 in this way.

2.2 In order that the Area Committee can be kept informed of progress on projects it has previously funded as part of the SIB monitoring process, a programme of report backs has been scheduled.

#### **3.0 Purpose of the Feedback Reports**

3.1 The aim of the reports are to inform the Area Committee how the money it has been allocated through SIB has been used, how successful it has been in achieving its original objectives, and how the project will continue. Specifically, the reports have been asked to address the following key questions :

- How has the money has been used? How much was capital and revenue?
- What were the outcomes of the project? How has it helped to achieve the objectives identified in the original submission? Are there any statistics that will support the outcomes?
- What other funding the SIB allocation helped to attract?
- What are the key lessons learnt? What difference has the project made in comparison to other areas that did not have such funding? What added value did the project provide? Are there implications for existing service provision?

- Does the project need to continue? Has it come to its natural end? If not, how will it be funded? Has it been considered for mainstream funding? Have other funding sources been approached?
- 3.2 Once the presentation has been completed, Elected Members will be invited to ask any questions or offer comments concerning the project.

#### **4.0 Feedback to this Committee**

- 4.1 At this Committee meeting, the following feedback report will be presented:
- 'Ryhope Detached Youth Work Programme – Blue Watch Centre' which was awarded £27,331 in October 2006.
- 4.2 The original application is attached as Annex 1.

#### **5.0 Recommendations**

- 5.1 That this report be noted.

#### **Background Papers**

Strategic Initiatives Budget (SIB): Regeneration Issues Reports to previous Area Committees  
Regeneration Framework Files, East

<b>PROJECT TITLE: Ryhope Detached Youth Work Programme</b>
<b>SIB Requested: £27,331 over two years (Yr1 £14,217; Yr2 £13,114; )</b>
<b>Section 1: Application Requirements</b>
<p><b>1.1:</b> Please note that this application will be presented to the relevant Area Committee for its consideration when determining your SIB Grant Application. The Agenda and the Minutes of the Area Committee Meeting will be available for inspection by members of the public. Please therefore ensure that your organisation is agreeable to the content of the information that is set out in the form.</p> <p>The Application Form should be provided in either electronic (e-mail or floppy disc) or typed format.</p> <p>If you have a problem with returning this form in either electronic or typed format, please contact the appropriate Area Regeneration Officer. Contact / address details are provided on the covering letter and in the Guidance Notes and Criteria and Project Guidelines</p> <p><b>Please note that a representative of your organisation must be available to attend the pre-agenda and main committee meeting(s) to which this application is presented, as they may be required to answer questions. Failure to attend the meeting(s) may result in your application being deferred or rejected. Dates and Venues of future meetings are provided as supporting information.</b></p>
<p><b>1.2 Which Area Regeneration Framework(s) does the project cover? (please tick)</b></p> <p>East <input checked="" type="checkbox"/></p>

<b>Section 2: Sponsor Details</b>	
<b>2.1 Name of Lead Organisation / Group:</b> Bluewatch Youth Centre	
<b>2.2 Address of Lead Organisation / Group:</b> Burdon Lane, Ryhope, Sunderland. SR2 0HQ	
<b>2.3 Contact Name for Project:</b> Tony Semley	<b>2.4 Position in Organisation:</b> Centre Manager

<b>2.5 Tel. Number:</b> 0191 5214060	<b>2.6 Fax Number:</b> 0191 5214067	<b>2.7 E-mail Address:</b> bluewatchyouthcentre@yahoo.co.uk
<b>2.8 Day to Day Contact Name / Details (if different to 2.3 above):</b>  N/A		
<b>2.9 Legal Status of Organisation:</b> Registered Charity	<b>2.10 Registered Charity Number (if applicable):</b> 1047550	
<b>2.11 Does your organisation have a bank account into which funds can be paid?</b> Yes		
<b>2.12 Has the organisation received SIB support previously?</b> No  If 'Yes' please provide details:		
<b>2.13 Are any trustees / members of the organisation employed by the City Council?</b> Yes  If 'Yes' please provide details :  The Chair of the organisation is Councillor Ronald Bainbridge Mike Simpson is employed by LEA and teaches at Bede School		

### Section 3 : Project Details

**3.1 Project Title:** (Please re-state title as per front sheet)

Ryhope Detached Youth Work Programme

**3.2 Project Start Date:**

January 2007

**3.3 Project End Date:**

December 2008 (For SIB element – further funding will be sought to extend the project)

**3.4 Please describe the project:**

The detached youth work programme will employ a team of 4 part-time sessional youth workers who will work out on the streets of Ryhope (4 nights of each week) making contact with older young people who do not access other services and/or opportunities. Workers will work in pairs to:-

- Target young people living in the Ryhope area with the aim of identifying and responding to the needs of individuals and groups of young people by developing appropriate strategies for action, which are both educational and fun.
- Use informal methods of personal and social education, to help young

people gain knowledge and recognise opportunities that are available to them.

- Attempt to build effective and meaningful relationships with young people through regular contact, mutual trust, respect and understanding.
- Support and challenge young peoples' attitudes and actions towards issues such as unemployment, drugs, alcohol, poverty, racism, sexism, disability, housing, health, sexuality, peer and parental pressure and criminality
- Enable young people to take more control over their lives and create experiences with them, which enable them to make informed choices.

The programme will seek to provide young people with meaningful alternatives to hanging around the streets by introducing them to a range of opportunities to develop their skills and interests. Workers will support groups of young people to organise and participate in activities that they may not have previously experienced and will use educational tools such as the Keyfund to develop skills and draw in additional funding for activities.

**3.5 What service does the organisation currently provide and how will this be complemented by the project?**

Bluewatch Youth Centre currently provides the following activities and opportunities:-

- Alternative education programmes for young people who have been or are at risk of exclusion from mainstream education.
- School holiday activity programmes
- Weekly youth work session for disabled young people
- ASDAN and Duke of Edinburgh Awards
- Weekly junior youth club
- Weekly senior youth club
- Outdoor activities

All of our existing programmes are undertaken with young people who come into the Centre, the majority of whom are under the age of 15. The detached youth work programme will enable the organisation to extend the services it provides to older age groups and to young people who do not access building based services.

**3.6 What additional activity will SIB funding allow to happen?**

*(Please tick the appropriate statement)*

- a) A project will go ahead which otherwise would not happen at all []
- b) A project will be provided to a higher quality / on a greater scale []
- c) The funding will accelerate the implementation of the project by 12+ months []
- d) A gap in funding will be filled pending other funding being secured []
- e) Other reason []

**Please explain your answer:**

There are no alternative funds available to support the development of this new area of work. Bluewatch has drawn in funds from charitable sources to

develop other areas of work from the Centre, i.e. work with disabled young people, the cycling project and the school holiday activity programme. Without dedicated funds, Bluewatch would be unable to meet the costs of developing this much needed programme of work with older young people in the Ryhope area.

**3.7 How will you publicise that you have received support from SIB?**

*(please refer to Section 3 of the guidance notes)*

The SIB will be acknowledged in all project publicity i.e. Annual Report, newsletters, Centre noticeboards etc. We will also liaise with the SIB Marketing and Communications Co-ordinator to prepare a press release to launch the project.

**3.8 Has there been any consultations concerning the need for this project?**

**Yes**

If 'Yes' please provide details :

Workers from various organisations in the Ryhope Area meet regularly to discuss issues affecting the area and have identified the need to work with older young people, particularly around drug and alcohol issues.

**3.9 Is there any documentary evidence available to support the need for this project?**

**Yes**

If 'Yes' please provide details :

Sunderland Teaching Primary Care Trust commissioned a ward based health needs analysis last year and the outcomes indicate the need for intervention of the type proposed. The report states that, "87% of young people aged 16-25 could not identify anything positive about living in Ryhope." The report also highlighted that 51% of all residents are concerned about anti-social behaviour and the following quotes demonstrate the depth of feeling amongst residents,

*"Teenagers spit and swear at me on my way home from school or if I play out on a night."*

*"There's too many people drinking and taking drugs in Ryhope....it's not a nice place to live."*

*"I don't feel safe walking past big gangs of teenagers – it's frightening."*

The report highlighted the lack of provision for young people as a priority for the area.

The area regeneration framework also acknowledges that an increase in provision for young people is essential in terms of addressing youth disorder and dissatisfaction in the Ryhope area, "There is a need to develop a higher standard of youth facilities in the area, working in partnership with young

people.”

**3.10 Who will benefit from the services provided by the project?**

Young people over the age of 14 who will have access to information, support and new opportunities.

**3.11 Will there be any implications for Council Services arising from this project?**

No

If 'Yes' please provide details :

**3.12 Does this project require the support or sponsorship of a City of Sunderland Council Directorate?**

No

**If 'Yes' please provide details :**

Might be worth advising Kath Butchert of this to obtain her support and making a statement to that effect

**3.13 Are any legal and other approvals required?**

No

If 'Yes' provide details of type of approval, date secured, or date expected to be secured:

**Section 4: Equal Opportunities**

**4.1 Does your organisation have an Equal Opportunities Policy?**

Yes

**If yes, please describe how the project will comply with the Policy:**

Our recruitment and selection procedure will be followed in appointing the detached youth work staff. Detached youth workers will offer the same range of services and support to all young people regardless of age, gender, sexuality, religion, ethnicity or social background.

**If no, please describe how your organisation addresses equal opportunities issues:**

N/A

**4.2 Does your project specifically address any of the following issues?**

Ethnic Issues    No

**If yes, please provide details as to how the project is in line with the**

**Race Relations Act 1976:**

Gender Issues **No**

**If yes, please provide details as to how the project is in line with the Sex Discrimination Act 1975:**

Disability Issues **No**

**If yes, please provide details as to how the project is in line with the Disability Discrimination Act 1995**

**Section 5: Relationship of Project to the Area Framework(s)**

**5.1 Identify which Area Regeneration Framework Action Plan Strategic Priorities this project will address through the use of SIB, and demonstrate how these will be achieved:**

The area regeneration framework acknowledges that an increase in provision for young people is essential in terms of addressing youth disorder and dissatisfaction.

- **To improve access to employment advice and guidance**  
Youth workers will provide basic information and guidance in relation to the opportunities available to young people and will support them to access more specialised information.
- **To encourage local people and groups to participate in local cultural services and provision.**  
Youth workers will inform young people of the cultural, sports and leisure facilities and opportunities available to them. Young people will be encouraged to organise and plan activities via Keyfund methods of work thereby increasing the involvement of young people in decision-making processes.
- **To address the health needs of young people.**  
Youth workers will (1) Promote and signpost to services that are available to young people (2) Promote sport, exercise and preventative programmes amongst young people (3) Work with other agencies to develop peer mentoring schemes on specific issues i.e. drugs and alcohol.
- **To address youth crime and disorder issues.**  
Youth workers will (1) Target young people in vandalism/anti-social behaviour hotspots (2) Offer a range of "diversionary" activities (3) Produce a leaflet/directory for young people to raise awareness of facilities and services available to them (4) Engage young people more in the development and



delivery of services using Keyfund methodology (5) Provide more activities and detached work, particularly during evenings and weekends (6) Work with young people to address substance and alcohol misuse issues (7) Feedback on issues relating to drugs and alcohol in the community to other interested agencies.

- **To ensure young people are skilled up for a successful future.**

Workers will raise awareness and promote post 16 opportunities amongst young people providing individual support to NEET young people entering learning and training.

**5.2 Identify outputs / outcomes against which the delivery of the project can be evaluated. Demonstrate how these will contribute to the Area Regeneration Framework(s).**

To demonstrate how the project will contribute to the Area Regeneration Framework priorities outlined in the above section, the project will strive to achieve the following outputs:-

- Make contact with 60 young people each week
- Offer one diversionary activity each week to young people contacted via detached youth work methods
- Produce a young person friendly information pack (pocket-sized) to inform young people of all activities, services and support available to them. (Year 1, updated years 2 & 3)
- Signpost and support 80 young people /year to more specialist services.
- 6 groups/year will access Keyfund opportunities

**5.3 If the project relates to two or more Framework Areas, on what basis have you decided how to share the costs?**

N/A

**Section 6: Management Arrangements**

**6.1 Describe how the project will be managed:**

The Centre Manager will have overall responsibility for the development of the detached youth work programme, including responsibility for budget setting, financial management, publicity and evaluation. Part-time detached youth workers will be supervised on a day-to-day basis by the full time Youth Development Worker.

**6.2 Are there any significant risks or uncertainties that may affect either the timetable of the project, or whether it achieves its objectives?**

The appointment of qualified and experienced staff is fundamental to the overall success of the programme. The proposed rate of pay reflects the quality of the workers we expect to employ and employment opportunities will

be widely publicised to minimise the risk of not being able to recruit or not recruiting staff of the required calibre.

## Section 7: Financial Information

### 7.1 How much SIB funding is requested?

£27,331 over two years (Yr1 £14,217; Yr2 £13,114;)

### 7.2 Indicate the type of funding requested: *(Please tick)*

Capital [ ]

Revenue []

Both [ ]

### 7.3 Has funding been requested / allocated from any other sources, including Council Directorates and if so how much?

Bluewatch Youth Centre receives funding from the Youth Development Group via a commissioning agreement to provide centre based youth work services. The grant contributes towards the salary of the Centre Manager. A contribution is also made towards the salary costs of centre-based part-time sessional youth workers.

### 7.4 What other funding alternatives have been considered and why were these not appropriate?

Funders who would be likely to consider supporting detached youth work programmes have already been approached to fund other youth work programmes that take place at the Centre i.e. school holiday activity programmes, a cycling project for disabled young people, and alternative education programmes. It is possible that the Centre may be able to secure funds from charitable sources for detached youth work once current grant programmes have expired.

### 7.5 What are the financial implications for the project should it not receive SIB funding?

The detached youth work programme will not go ahead without SIB funding.

### 7.6 When SIB expenditure is complete how do you intend to continue this project?

We will produce an evaluation of the detached youth work programme and hope to use the outcomes to attract funds from other sources i.e. the Big Lottery Fund, BBC Children in Need, charitable trusts etc.

### 7.7 Provide a profile of projected costs:

Funding Source	2005/06	2006/07	2007/08	Total Cost
----------------	---------	---------	---------	------------

**SIB :**

<b>Coalfield</b>				
<b>East</b>	14,217	13,114		27,331
<b>North</b>				
<b>South</b>				
<b>West</b>				
<b>Washington</b>				
<b>Other Sources:</b> (Please state)				
1) Awards 4 All	5,000	5,000		10,000
2) Keyfund	500	500		1,000
3) Bluewatch	1,972	3,361		5,333
<b>Total Cost:</b>	21,689	21,975		43,664

**7.8 Please provide details of any 'in-kind funding (e.g Peppercorn rents), if included within the 'Other Sources' of funding shown above.**

Bluewatch Youth Centre will provide management and administration costs, calculated @10% of overall costs. All detached workers will have monthly supervision sessions and will meet with the f/t Youth Development Worker each week to monitor performance and plan work programmes. The administrator will record all contacts on the project database, process weekly timesheets, collate all monitoring information and produce all publicity in-house.

**7.9 Please provide a breakdown of the Total cost to show the main areas of expenditure:**

	<b>Year 1</b>	<b>Year 2</b>	<b>Total</b>
Staff salaries	11,113	11446	22,559
NI Contributions	1,113	1,145	2,258
Recruitment costs	881	0	881
Programme costs	2,600	2,678	5,278
Transport costs	2,340	2,410	4,750
Equipment	150	0	150
Telephone/postage	520	535	1,055
Information resources	1,000	400	1,400
Monitoring & Evaluation		1,500	1,500
<b>Sub total</b>	<b>19,717</b>	<b>20,114</b>	<b>39,831</b>
Management/Admin	1,972	1,861	3,833
<b>Total Cost</b>	<b>21,689</b>	<b>21,975</b>	<b>43,664</b>

**7.10 Please provide details of how you will ensure that the procurement and purchasing of services and equipment will be managed in accordance with requirements as detailed in the guidance notes and**

**guidelines.**

**Include any estimates that you have and details of any contractors or suppliers to be used.**

N/A – Bluewatch Youth Centre will deliver the project in accordance with City Council policies and procedures for work with young people.

**Section 8: Additional Information**

**8.1 Please provide any additional information that may be of use in support of your project proposal (Please append additional sheets if required):**

Bluewatch Youth Centre is a well established voluntary organisation that has a proven track record of developing and delivering social, leisure and educational programmes of work with young people, many of whom present challenging behaviour. The Centre has established good working relationships with many other agencies working in the area, including the Police, local schools, Ryhope Development Trust, and Sunderland Teaching Primary Care Trust. By utilising a partnership approach in the development of our work programmes we have been able to demonstrate excellent value for money.

Last year the organisation was commissioned by the Youth Development Group to provide youth services to young people in the Ward and the tendering process required the organisation to demonstrate that it had effective policies, systems and procedures in place and that the services it provides meet the City of Sunderland quality assurance framework. Examples of work undertaken at the Centre were held up as examples of good practise during a recent OFSTED inspection.

There is an obvious need to engage with older young people in the Ryhope Ward. It is our belief that Bluewatch Youth Centre is the most appropriate organisation to lead on a project of this nature as we employ a dedicated team of qualified and experienced youth work staff who have the skills, abilities and motivation to ensure our proposal is successful.

**Section 9: Declaration**

**I declare that the information provided is correct and accurate and that, should this application be successful, the organisation will agree to the terms and conditions of SIB:**

**Name:** Anthony Semley

**Position in Organisation:** Centre Manager

**Date:** 31<sup>st</sup> July 2006