

<b>EAST SUNDERLAND AREA COMMITTEE 15 DECEMBER 2014 EXECUTIVE SUMMARY SHEET – PART I</b>	
<b>Title of Report:</b> Area Budgets Report	
<b>Author(s):</b> Chief Executive	
<b>Purpose of Report:</b> This report requests Area Committee consideration of proposals for the allocation Strategic Initiative Budget (SIB) and note allocations awarded Community Chest grant.	
<b>Description of Decision:</b> The Area Committee is requested to note and approve the following:-  (a) Note the financial statements, as set out in sections 2.1 and 4.1.  (b) SIB Funding Approval Request ( <b>Annex1</b> ) (i) Approve £10,000 from SIB 2014 / 2015 budget, to deliver a series of events and campaigns which will raise the profile of Sunderland Council's Accreditation Scheme for private landlords and encourage more landlords to volunteer to join the scheme. (Place Area Board)  SIB Funding Alignment Requests (i) Align £50,000 from SIB 2014 / 2015 budget, to enable a partnership approach to be developed to deliver the 'Clean and Grow' area priority. (Place Area Board)  (ii) Align £20,000 from SIB 2014 / 2015 budget, to deliver a call for projects which will seek innovative ideas and suggestions on how to raise the profile of choices and services available which improve resident's emotional wellbeing. (People Area Board)  (c) Note the 12 approved Community Chest applications and returned funding from 2014 / 2015. ( <b>Annex 2</b> )	
Is the decision consistent with the Budget/Policy Framework?	Yes
<b>Suggested reason(s) for Decision:</b> The Area Committee has been allocated Strategic Initiatives Budget to promote action on key priorities identified in the relevant Local Area Work Plan and to attract other funding into the area.	
<b>Alternative options to be considered and recommended to be rejected:</b> The circumstances are such that there are no realistic alternatives that could be considered.	
Is this a "Key Decision" as defined in the Constitution? No Is it included in the Forward Plan? No	Relevant Scrutiny Committees:

15 DECEMBER 2014

## REPORT OF THE CHIEF EXECUTIVE

## East Sunderland Area Budgets Report

## 1 Purpose of Report

- 1.1 Area Committee has delegated budgets to allocate to specific strategic area priorities identified in the Area Work Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an update position on progress in relation to allocating SIB and Community Chest and presents proposals for further funding requests.

## 2 Strategic Initiatives Budget (S.I.B.) Financial Position

- 2.1 In April 2014, East Sunderland Area Committee was allocated with £307,282 grant funding to award against project proposals which complement the Area Work Plan. The table below provides Committee with a list of approved projects since April 2014.

<b>Financial Breakdown for 2014 / 2015</b>				
<b>Project Name</b>	<b>Committee Date</b>	<b>Match Funding</b>	<b>SIB Approvals</b>	<b>SIB Balance</b>
<b>Starting Budget:</b>				<b>£307,282</b>
Passing Points- Sunderland Cemetery	7.04.14		£17,334	£289,948
Reducing NEETs in the East 2013 / 2014 SIB	07.04.14		£90,000	£379,948
Young Mums (NEETs)	23.06.14		£2,650	£377,298
Work Ready Programme (NEETs)	23.06.14		£67,753	£309,545
Top Up Grants (NEETs)	23.06.14		£16,500	£293,045
Partnership in Practice	23.06.14	£20,000	£20,000	£273,045
Green Adventure	23.06.14	£20,000	£20,000	£253,045
Community Leaders	20.10.14	-	£36,000	£217,045
Safety on our Street	20.10.14	-	£6,600	£210,445
Achieving Everyone's Potential	20.10.14	-	£22,449	£187,996
<b>SIB 2014 / 2015 Balance</b>				<b>£187,996</b>

### 3. S.I.B.

- 3.1 Following on from the November East Area Place Board, it is proposed to seek approval from Area Committee to approve £10,000 SIB 2014 / 2015 budget to deliver a series of events and campaigns which will encourage private landlords who rent properties in the East to volunteer and sign up to Sunderland Council's Accreditation Scheme. In addition, it was further proposed to seek approval from Area Committee to align £50,000 SIB 2014 / 2015 budget to enable a partnership approach, via a Call for Projects, to be developed to deliver action against the area priority 'Clean and Grow'.
- 3.2 At the November East Area People Board it was agreed to seek approval from Area Committee to align £20,000 SIB 2014 / 2015 budget to deliver a Call for Projects, which will seek innovative ideas and suggestions on how to raise the profile of choices and services available to improve resident's emotional wellbeing.
- 3.3 The Call for Projects will be carried out during December 2014 – February 2015. With project proposals presented at the March 2015 Area Committee for consideration. **Annex 1** provides further information on the 'Call for Projects'.
- 3.4 If approved it would leave an unrestricted budget of £107,996 SIB 2014 / 2015 to allocate against the Area Work Plan Priorities with one Area Committee remaining.

### 4. Community Chest

- 4.1 The table below details the starting balances for 2014 / 2015. **Annex 2** shows the approvals between October 2014 to November 2014.

Ward	Start Balance	Approvals since April 2014	Returned Grants	Balance
Doxford	£19,631.20	£12,461.00		£7,170.20
Hendon	£10,471.61	£7,086.70		£3,384.91
Millfield	£15,572.87	£3,994.98		£11,577.89
Ryhope	£12,335.63	£7,702.00	£400.00	£5,033.63
St Michaels	£10,317.10	£7,400.00		£2,917.10
<b>Total</b>	<b>£68,328.41</b>	<b>£38,644.68</b>		<b>£29,683.73</b>

## 5. Recommendations

Members are requested to:-

- (a) Note all the financial statements, as set out in sections 2.1 and 4.1.
- (b) Approve £10,000 SIB 2014 / 2015 budget, to promote the Private Landlord Accreditation Scheme, against the area priority 'Working with Communities and Partners to Understand Issues and Identify Solutions, as set out in **Annex 1**.
- (c) Align £50,000 against the area priority, 'Clean and Grow' and £20,000 SIB 2014 / 2015 budget, against the area priority 'Improving Resident's Emotional Health, as set out in **Annex 1**.
- (d) Note the 12 Community Chest approvals from 2014 / 2015 Community Chest as set out in **Annex 2**.

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<b>Name of Project</b>		Full Marks
<b>Lead Organisation</b>		Sunderland Council
<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB Requested</b>
£10,000	£0	£10,000
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
5 months	January 2015	May 2015

### Project description

In October 2014, Area Committee agreed to host an event to promote Sunderland Council's Accreditation Scheme to engage with private landlords and encourage them to volunteer to become accredited. After holding a meeting with colleagues from Housing and Neighbourhood Renewal team it was proposed to hold a series of events based on the number of landlords to target. As at March 2013 there were 2,344 private landlord stock within the East Sunderland area. The East has the largest proportion of private landlords stock in the City at 31%.

The first event will invite 258 non-accredited private landlords who rent properties in the selective licensing scheme area in Hendon along to an event in January 2015. The event will host a question's and answer session, and accredited landlords will explain the reasons behind the benefits of joining the scheme. Information about 'signing up' will be shared on the day.

Similar events will then be rolled out across the East targeting non-accredited private landlords in Doxford, Millfield, Ryhope and St Michael's wards. The table below provides an understanding of the position on the number of private landlords in East Sunderland, as at March 2013.

	Area Private Rented Stock	Area Register Social Landlord Stock	City % of private rented stock
Doxford	127 (5.4%)	1,028 (3.0%)	1.7%
Hendon	965 (41.2%)	2,130 (6.3%)	12.9%
Millfield	660 (28.2)	611 (1.8%)	8.8%
Ryhope	183 (7.8%)	1,219 (3.6%)	2.5%
St Michael's	409 (17.4%)	653 (1.9%)	5.5%
Total	2,344	5,641	31.4%

There are 47 accredited landlords in the East, equating to 183 properties. The project will aim to enrol a further 100 landlords onto the scheme. In addition, tenants will be encouraged to promote the Accreditation Scheme to their landlord and request that they consider signing up to the Scheme.

**Recommendation**            APPROVE

## East Sunderland Area Committee

### Item 5, Annex 1

(East Place Area Board)

**DRAFT: East SIB Funding Workshop**



## East Sunderland Area Committee

**Tuesday, 13 January 2015, 10am-noon, Committee Room 6,  
Sunderland Civic Centre**

### **Area Priority: Clean and Grow**

Sunderland East Area Committee would like to invite local Voluntary and Community Sector (VCS) groups, public and statutory providers to a workshop discussion on developing a partnership that will lead and submit a S.I.B. application. Only VCS groups who have a management committee, constitution and bank account with dual signatories can be involved.

#### **Introduction**

Clean and Grow will work towards reaching two main outcomes across each of the five wards in East Sunderland:-

1. Community Clean Ups
2. Community Growing Projects

The final bid for funding would be left to individual organisations, who join the partnership to determine, based on the needs and assets of the organisations,

neighbourhoods and communities they serve.

There is a real opportunity for East Sunderland VCS Area Network to develop approaches to deliver activity to meet this priority.

**Budget        £50,000**

#### **Proposed Timescale for 2015**

13 January, Workshop,  
17 February: application deadline,  
16 March, decision made

#### **Queries**

If you have any questions regarding the above please do not hesitate in contacting [nicol.trueman@sunderland.gov.uk](mailto:nicol.trueman@sunderland.gov.uk) or telephone 0191 561 1162.

#### **Confirm Attendance**

Please confirm your attendance by **no later than Friday, 9 January 2015**

East Sunderland Area Committee

15 December 2014

(East People Area Board)

DRAFT Project Brief



East Sunderland Area Committee

SIB Funding Opportunity

Area Priority: Improving resident's emotional wellbeing

### Introduction and background

East Sunderland Area Committee is offering between £200 and £2,000 to local Voluntary and Community Sector (VCS) groups and schools to apply for a SIB grant. Wards covered by East Sunderland area are Doxford, Hendon, Millfield, Ryhope and St Michaels.

Organisations who have a management committee, constitution and bank account with dual signatories can be involved. Applications demonstrating strong partnership working are encouraged.

All applications must be received by noon 6 February 2015. You do not need cash match funding, but must be prepared to put in some volunteer time or similar contribution. Funding can be for staff time and / or materials.

### Project

The project proposals should focus on innovative events, campaigns and activities which will promote awareness of "no health without mental health", services and support that is available to East residents. Projects should take place between 1 April and 17 May 2015 to complement World Mental Health Week (11-17

May 2015). The activities should be available at no charge and beneficiaries must live in East Sunderland area.

Working in partnership with existing mental health services and providers is required.

### Budget: £20,000

There is a total of £20,000 available. Please Note – this is the total budget available for all organisations which are successful - **NOT** per project application. **Therefore, we do not expect to fund any proposal over £2,000.**

### Proposed Timescale for 2015

Noon, 6 February: application deadline,  
10-25 February, consultation  
6 March, recommendation published  
16 March, decision made

### Next Steps

To discuss your idea or for further information and an application form, please contact:

Nicol Trueman, Email:

[Nicol.trueman@sunderland.gov.uk](mailto:Nicol.trueman@sunderland.gov.uk)

0191 561 1162

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## Community Chest: Financial Statement October 2014 – November 2014

<b>Doxford Ward Budget</b>	£19,631.20		
<b>Project</b>	<b>Approval Date</b>	<b>Returned</b>	<b>Approvals</b>
SCC Property Services	20.10.14		£1,441.00
SCC Streetscene	20.10.14		£1,500.00
<b>Remaining balance</b>			<b>£7,170.20</b>
<b>Hendon Ward Budget</b>	£10,471.61		
<b>Project</b>	<b>Approval Date</b>	<b>Returned</b>	<b>Approvals</b>
NE Sport CIC	20.10.14		£432.70
<b>Remaining balance</b>			<b>£3,384.91</b>
<b>Millfield Ward Budget</b>	£15,572.87		
<b>Project</b>	<b>Approval Date</b>	<b>Returned</b>	<b>Approvals</b>
Deptford & Millfield Youth Dance Group	10.11.14		£750.00
<b>Remaining balance</b>			<b>£11,577.89</b>
<b>Ryhope Ward Budget</b>	£12,335.63		
<b>Project</b>	<b>Approval Date</b>	<b>Returned</b>	<b>Approvals</b>
SCC Network Operations	20.10.14		£432.00
The Residents Social Club	10.11.14		£605.00
<b>Remaining balance</b>			<b>£5,033.63</b>
<b>St Michaels Ward Budget</b>	£10,317.10		
<b>Project</b>	<b>Approval Date</b>	<b>Returned</b>	<b>Approvals</b>
Ashbrooke Carpet Bowls	20.10.14		£500.00
Sunderland Probus Club	20.10.14		£400.00
Sunderland Symphony Orchestra	20.10.14		£1,000.00
Monumental Music	20.10.14		£1,000.00
Sunderland Ladies Probus Club	20.10.14		£900.00
St Michael's Residents Association	10.11.14		£450.00
<b>Remaining balance</b>			<b>£2,917.10</b>