

14th January 2014

REPORT OF THE CHAIR OF THE PEOPLE BOARD

People Board Progress Report

1 Purpose of Report

1.1 To provide an update of progress against the current year's (2013/14) People Board Work Plan.

2. Background

2.1 Earlier this year the priorities associated with People were referred to the Washington People Board to action on behalf of the Area Committee. The People Board has started to initiate action on those priorities and **Annex 1** outlines progress to date.

3. Key Areas of Influence/Achievements up to 31 December 2013

3.1 Outlined below is a summary of the key areas of influence / achievements of the Washington People Board up to 31 December 2013

Action Taken	Outcome
Influence: Early Intervention and Locality Based Services	
Children's Centres	
Commissioning	<ul style="list-style-type: none"> The Board received information on the universal offer within the Children's Centres, the outcomes framework and local need to consider how the universal offer within the Washington can be targeted to address specific issues within the requirements of Ofsted. Local knowledge and information regarding targeted delivery within the Washington area was incorporated into the procurement process for the Children's Centres A number of Member queries have been resolved: parent volunteer programmes accredited by Open College Network: formula for the calculations of definition of poverty/ median income circulated. Strengthening Families case study to future meeting. Next steps - recommendations presented to cabinet November with a view for tenders out November and contracts awarded Jan/Feb 2014
Youth Contracts	
Local delivery	<ul style="list-style-type: none"> Quarterly update presented to the Board. This will include gender and age as well as outcomes. Note all locality targets being met - in fact some have already met annual targets. Jane Eland confirmed inclusion of targets to address Chlamydia Screening with contracted provider (ODYPP). There may be a need to consider if the sexual health targets form part of any further youth contract when influencing the re-commissioning for 2015 Members regularly updated on the holiday activity progress and consulted with regard to 'banked sessions'.
Influence: Transformation of Adult Social Care	
	<ul style="list-style-type: none"> Community Directory currently being developed. Addressing Social Isolation for Older People: Call for Projects for the VCS to deliver and enhance current provision now in place 5 projects approved, 3 discussed at People Board with Members of the People Board agreeing a recommendation to January Area Committee for a decision to award £5,915 (Call for Projects approved) . Supporting communities to cope with dementia. Members of the People Board to recommend to Area Committee to discuss next steps re developing local approach - Health Champions module,

	memory box project, better use of green spaces.
Influence: Libraries	
Future Library Services	<ul style="list-style-type: none"> • The opening times of the libraries in the area were confirmed. • The development and delivery of a programme of community based outreach activity has commenced. • Community book collections are being established across the area. • IT provision has been improved and includes free access to wi-fi and the launch of e-books and e-audio services from December 2013. • Each area has an allocated Community Engagement Officer who will continue to develop the delivery of community based activity and programmes in partnership with the Area Community Officer and the Washington VCS Network.
Influence: Welfare Reform	
	<ul style="list-style-type: none"> • At the November People board members were updated on the current position within the city and Washington following Welfare Reform. • Members fed in views on the enhancement of the support of provided and how this could be developed locally through the VCS in the Washington. • Issues raised by Members included applying to the Sherburn Trust for additional support for residents – Fiona Brown to discuss at working Group • VCS asked that a one stop leaflet for residents in crisis was developed. Washington MIND have a useful website with local information. • FB to attend Area Network. Welfare Rights and Benefits Advisors (SCC) attended the December Area Network
Influence: Health and Wellbeing	
Integrated Wellness	
	<ul style="list-style-type: none"> • A presentation on integrated wellness was offered and delivered to Washington area members. • Members fed in their views to the Area Committee Chair and Public Health representative. • The Area Chair and Vice Chairs attended an event to feed in the local views of Washington Area to the Integrated Wellness model. Key recommendations included linking health and green spaces, accessible community facilities and infrastructure, transport links/access, communication and development of social networks. Some key local issues were identified as part of the Health Impact Assessment of the Core Strategy. Summary paper uploaded to Sharepoint and circulated to all Members.
Sexual Health	
Review of Services	<ul style="list-style-type: none"> • At the December People Board members received a report reviewing the sexual health services delivered. • Members considered feedback and made recommendations on the next steps and local issues and priorities for inclusion. • Previously AC has already received a report with regard to sexual health services in Washington. • Washington issues which had emerged as part of the review were discussed and this feedback as well as any other findings will be presented in February 2014 to relevant boards, as agreed with portfolio holders.
Area Priority: Health and Wellbeing	
Joint working CCG, Public Health and Area	<ul style="list-style-type: none"> • Consideration is now being given as to how to develop effective links and a joined up approach. Area Arrangements have now

Arrangements	met with CCG – Area Co-ordinator to ensure methodology for ensuring joint working, aligned and shared priorities is taken forward – LB to meet Chairs and Vice Chairs end of December
Ensure services addressing young people's mental health issues are provided at a local level	<ul style="list-style-type: none"> Lorraine Hughes provided information to September People Board and it was agreed a whole family approach was required and some gaps were identified including: Meeting the need of under 16 year olds; the engagement of those first identifiers of emerging families and the role of the Community Parenting Programme. People board recommends this action is now included in the wider health agenda. Key organisations operating in Washington and delivering services to young people.
Area Priority: Access to training and employment for young people	
Youth opportunities	<ul style="list-style-type: none"> 112 young people engaged 54 young people into employment or subsidised apprenticeship 41 young people into Foundation Learning 32 young people volunteering <p>This project has now overachieved on all targets and has now reprofiled spend to ensure the project will continue up to September 2014. The Lead agent is now drafting a forward plan to look at how this best practice model can be continued. This will be presented to a future People Board and will feed into identifying priorities for 2014/15</p>
School opportunities	<ul style="list-style-type: none"> 26 young people accessing improved advice and support 14 young people receiving job training 1 young person into employment <p>After a slow start and Key worker is now hot desking in schools and this has increased the proactive approach resulting in more referrals etc. Brendan is now working across both Years 10 and 11 and has good case studies re success. This project has also been re-profiled and will continue up to September 2015</p>
Enterprise for young people	This project has not been implemented and a recommendation from the People Board to return the funds to the SIB budget will be considered under Item 5 Financial Statement SIB and Community Chest at the January Area Committee
Area Priority: Access to employment	
A local approach to employment and enterprise	<p>The People board recommended the establishment of a business engagement and enterprise working group to look at 4 key areas of work:</p> <ol style="list-style-type: none"> Engaging local businesses Skills conference/Jobs Fair for Washington at the new Managed workspace Support for local businesses – Focus on concord shopping area including support to set up a local Trader's Forum Forward strategy for SIB funded key initiatives <p>That group has met twice and the People Board recommend a proposal to Area Committee to align SIB funding to implement a 'menu of engagement' with local business, including establishing local business directory, to organise a local skills conference for Washington young people, to launch a 'shop local' campaign for Concord, to work with local independent traders of Concord to establish a Trader's association and to implement Street Scene improvements, and to implement a Retail Business Support Project for independent Concord traders. Full details of the proposal and a recommendation for AC funding are included under Item 5 Financial Statement SIB and Community Chest.</p>

Area Priority: Positive youth work	
	<ul style="list-style-type: none"> • Washington Young People's Working Group continues to meet – next meeting January 2104 • Washington Youth Council now established. Members attended December meeting, where the youth council presented their aims and objectives and the outcomes to date. Youth Council planning key events including Q & A sessions with Members and lead partners, celebration event and talent show and discussion re State of the Area event for young people.
Area Priority: A Safer Washington	
Sulgrave Flat complex	<ul style="list-style-type: none"> • Funding of £80,000 has been secured from the Police and Crime Commissioner for a Neighbourhood Management Model for 6 months starting October. The purpose of Neighbourhood Management is to reduce and tackle the causes of crime and anti-social behaviour; encourage greater tenancy management and work with landlords and the committee to increase the quality of life of the residents of the complexes and wider community. A funding bid for further resource has been made to the Government's 'Rogue Landlord' fund of which the outcome should be known end December. Further report in relation to this to February Board.
Area Priority: Community Inclusion and Support	
Area Network	<ul style="list-style-type: none"> • Report from Washington Area Network reps under Item 6 at January Area Committee. • Procurement opportunities with SCC were presented at the December Network meeting. The presentation also offered training for VCS organisations re using SCC Procurement sites – Buy Sunderland First and NEPO
Support for the VCS	<ul style="list-style-type: none"> • Washington Trust to submit an application to April Area Committee for a Volunteer Co-ordinator

4. SIB Performance Report

- 4.1 The People Board received the bi annual performance report for all SIB funded People Projects as detailed in **Annex 2**

5. Recommendations

- 5.1 Members are requested to consider the progress and performance update with regards to the Washington People Board Work Plan for 2013/2014
- 5.2 Members are requested to consider the People Board recommendations in relation to the successful applicants to take forward the Addressing Social Isolation Project for Older People as detailed under Item 5 Financial Statement SIB and Community Chest Report.
- 5.3 Members are requested to consider the People Board recommendation to determine a local approach to supporting communities to cope with dementia.
- 5.4 Members are requested to note and support the People Board recommendation to align and approve SIB funding as detailed under Item 5 to implement 'A Local Approach to Employment and Enterprise'
- 5.5 Members are asked to consider the Performance Report for all SIB funded People Projects

Contact Officer: Karon Purvis, Washington Area Community Officer. Tel: 0191 561 2449
Email: karon.purvis@sunderland.gov.uk

Annex 1 – People Work Plan 2013/14
Annex 2 – SIB Performance Report