

# Sunderland East Area Committee

13 September 2010

## Report of the Chief Executive

### Community Action in Sunderland East – Progress Review

#### 1. Why has it come to Committee?

1.1 **Annex 1a** provides the detail of all outstanding issues previously identified through 2009/10 and provides an update with regards to progress review or completion. It also identifies any unresolved issues and actions and identifies where Area Committee will consider an SIB or SIP application for funding to address their work plan.

**Annex 1b** highlights the progress of the Youth Work Strategy report and updates Committee on developments since undertaking needs assessment events with young people and Elected Members to identify the most appropriate ways of delivering Youth Work in Sunderland, outlining headline results of the needs assessment, the current position, gaps and priorities for the future in the East Area.

**Annex 1c** highlights the progress achieved against priority actions within the Play and Urban Games Strategy (PUGS) – Moving Forward 2007-2012. The report will outline the process to be undertaken to review the existing Strategy and identify the priorities for investment for the period 2010-2012 for inclusion within an addendum to the Strategy.

1.2 **Annex 2** provides outline recommendations for approval for Community Chest, Strategic Initiative Budget (SIB) and Strategic Investment Plan (SIP).

**Annex 2a** provides the financial statement for Area Committee's funding streams.

**Annex 2b** provides detail of the 28 Community Chest applications for approval.

**Annex 2c** provides summaries for SIB and SIP applications for approval.

#### 2. Recommendations

2.1 Members are requested to:

- Note the evaluation of the delivery of Operation Charlie and provide feedback on the proposals made on the future expenditure of £50,000 from SIB budget (Annex 1a).
- Endorse the membership of the Employment and Enterprise Task and Finish group as outlined in 3.3 of this report and note the update given.
- Approve a collective amount of £57,823 from the SIB 2010/11 budget (subject to a full detailed application and appraisal) to deliver the five project proposals as outlined in section 3.4 of this report.
- Note the financial statement set out in Annex 2a
- Consider the recommendations set out in Annex 1b (Youth Work Strategy)
- Consider the recommendations set out in Annex 1c (Play and Urban Games Strategy)
- Approve 28 proposals for support from 2010/11 Community Chest set out in Annex 2b
- Agree the recommendations set out in Annex 2c (SIP/SIB applications)

## Background to the Progress Review

- 3.1 Work Plan 2009-2010: Arson Task Group.  
The Lead Agent from Tyne and Wear Fire and Rescue will present an evaluation report on Operation Charlie along with recommendations on the £50,000 currently identified for an Arson Worker in the East area.
- 3.2 Work Plan 2010-11: Identifying gaps in youth and play provision.  
The Lead Agents for identifying gaps in youth and play provision will present two update reports, the first, the Play and Urban Games Strategy the second and update on the Youth Work Strategy.
- 3.3 Work Plan 2010-11: Increasing employment and enterprise opportunities.  
Committee agreed to use evidence of successful interventions from the Working Neighbourhood Strategy (WNS) to explore new forms of community outreach services that give access to opportunities in the most disadvantaged neighbourhoods. Nominations were received to form a Task and Finish Group. The first Task and Finish group was held on the 5 August 10. The membership of this group are:-

Cllr Ellen Ball	Chair of East Area Committee, Ryhope Ward
Cllr Betty Gibson	Doxford Ward
Cllr Alan Emerson	Ryhope Ward
Cllr Richard Vary	Doxford Ward
Anthony Gonzales	Job Linkage (VCS)
Jim Nesbitt	Etec (VCS)
Kevin Marcus	SES (VCS)
Janet Snaith	Sunderland City Council (Lead Agent)
Nicol Trueman	Sunderland City Council

An action list has been agreed, including gathering further information on the current review on Assisting People into Work, Enterprise, City Wide Employers Survey and WNS Project level evaluation which will provide evidence and highlight models of good practice previously funded. The group will then consider practical examples on what will work and what will not work in the East area, with proposals coming forward to a future meeting for consideration.

- 3.4 Work Plan 2010-11: Reducing Anti Social Behaviour (ASB), increasing confidence and trust levels.  
The Enhanced Joint Meeting between East area elected members and Northumbria Police, held on the 23 August 2010 discussed five outlined funding proposals, submitted from the four Local Multi Agency Problem Solving Groups (LMAPs) which cover the East area, at the request of the July Area Committee meeting.

The meeting considered the five funding proposals, all of which would provide an enhanced and additional service to core services being delivered across the area, with the aim to make a significant impact of delivering actions against the Area Committee's key priority to reduce ASB and increase confidence and trust levels across the East which is highlighted in the work plan 2010/11. These were:-

- i) Bridges Shopping Centre; during December 2010 and January 2011, to provide a high profile visible police presence in and around the City Centre between 12noon and 9pm, to reduce shop lifting offences, risk of theft from a person and alcohol fuelled ASB.
- ii) Mowbray Park/Sunniside Gardens; during September 2010 to March 2011, to provide a high profile visible police presence in and around Mowbray Park and Sunniside area to

reduce ASB and alcohol related disorder, increase confidence in the local community and provide reassurance to visitors of this key attraction in the East area.

iii) Taxi Marshalling; during October 2010 to March 2011 to extend the scheme on a Monday night, in the short term which will cease after September 2010. Monday nights are now as popular as Friday and Saturday nights in the City Centre, the marshalling scheme will prevent drink related disorders and violence in taxi ranks as it provides a supervised queuing system, which avoids delays, frustrations, queue jumping, arguments, disorder and assaults. With a view of re-engaging with stakeholders, including local businesses, to consider alternative revenue to sustain the project post March 2011, recognising this recent change in the night time economy in the City Centre and work currently ongoing via the Scrutiny Committee Policy Review.

iv) Ryhope, Grangetown and Hendon; during September 2010 to March 2011, to provide a high profile visible police presence in and around the Ryhope and Grangetown. This will complement the work of the Neighbourhood Team currently funded to work in the New Deals for the Community (NDC) area, within the Hendon ward. This will allow the team to provide an enhanced level of service across the whole of the Ryhope and Grangetown area during 5pm and 11pm, with extra patrols during school holidays between 10am and 4pm every day.

v) Doxford; during September 2010 to March 2011, to provide a high profile visible police presence by enhancing patrols in identified known areas of ASB in the Doxford ward. The project, if funded, will engage with a range of multi agencies working, including Shop Watch, Pub Watch, City Centre Management, Sunderland City Council's ASB Officers, Environmental Enforcement Officers, Park Wardens, Security Team and Responsive Local Services, local retailers, registered social landlords i.e. Gentoo and attract or complement other funding streams in the East, for example, Police Basic Command Unit or NDC.

In addition, there will be a wide variety of beneficiaries to the project, including residents, shoppers, visitors the voluntary and community, private and statutory sectors.

The Enhanced Joint Meeting agreed to seek endorsement from Area Committee of the recommendation to approve a collective amount £57,823 from the SIB 2010/11 budget (subject to a full detailed application and appraisal) to deliver the five project proposals as outlined above.

#### **4. Financial Statement**

- 4.1 A financial statement detailing all Community Chest, SIP, and SIB approvals up to September 2010 is attached as Annex 2a. There are 28 proposals for support from the 2010/11 Community Chest, Annex 2b, one proposal to approve from SIP 2010/11 and one proposal to approve from SIB 2010/11, Annex 2c.

#### **Appendices**

- Annex 1a: Community Action: Review Progress
- Annex 1b: Youth Work Strategy
- Annex 1c: Play and Urban Games Strategy
- Annex 2: Funding Requests
- Annex 2a: Financial Statement
- Annex 2b: Summary of Community Chest Applications
- Annex 2c: Summary of SIP and SIB funding applications

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