

WEST SUNDERLAND AREA COMMITTEE

Wednesday, 24th April, 2013 at 5:30pm

VENUE – Civic Centre (Committee Room No. 6)

Membership

Cllrs P Gibson (Chair), Essl (Vice Chair - Place), Porthouse (Vice Chair – People), Allan, Atkinson, Dixon, Gofton, L Martin, Oliver, Porthouse, Smiles, P Smith, Turton, Tye, Waller, P Watson, S Watson, A Wilson and T Wright.

	PAGE
1. (a) Chairman’s Welcome	
(b) Apologies for Absence	
(c) Declarations of Interest	
(d) Minutes of the last Ordinary meeting of the Committee held on 16th January, 2013 and of the Extraordinary Committee held on 28th March 2013	1
2. Annual Report 2012-2013	9
Report of the Chairman of the West Sunderland Area Committee	
3. Place Board – Progress Report	12
Report of the Chairman of the West Sunderland Area Place Board (copy attached)	
4. People Board – Progress Report	16
Report of the Chairman of the West Sunderland Area People Board (copy attached)	
5. Tyne and Wear Fire and Rescue Report (copy attached)	22
6. Northumbria Police Report (copy attached)	26

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 Julie Lynn, Area Officer Tel: 561 1932
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Information contained in this agenda can be made available in other languages and formats on request.

7. **Financial Statement and Proposals for further allocation of Resources**

30

Report of the Chief Executive(copy attached)

ELAINE WAUGH
Head of Law and Governance

16th April, 2012

At a meeting of the WEST SUNDERLAND AREA COMMITTEE held in the CIVIC CENTRE, SUNDERLAND on WEDNESDAY, 16TH JANUARY, 2013 at 5.30 p.m.

Present:-

Councillor P. Gibson in the Chair

Councillors Atkinson, Dixon, Essl, Gofton, Oliver, Porthouse, Turton, Tye, S. Watson, A. Wilson and T. Wright.

Also Present:-

Karen Alexander	Employment Delivery Manager	Sunderland City Council
Bill Blackett	Area Response Manager	Sunderland City Council
Simone Common	West Locality Ops Manager	Sunderland City Council
Allan Duffy	Head of Operations	Gentoo
William Forster	Station Manager	Tyne and Wear Fire and Rescue Service
Anita Heskett-Saddington		VCS Network
Julie Lynn	Area Officer	Sunderland City Council
Trish Lynn	Operations Manager	SNCBC
Chris Marshall	Head of Operations	Gentoo
Vivienne Metcalfe	Area Community Coordinator	Sunderland City Council
David Noon	Principal Governance Services Officer	Sunderland City Council
Julie Parker	Public Health Lead	Sunderland TPCT
David Pickett	Neighbourhood Inspector	Northumbria Police
Neil Revely	Exec. Director of Health Housing and Adult Services	Sunderland City Council
Phil Spooner	Head of Community Leadership Programmes	Sunderland City Council
Berni Whitaker	Enterprise Manager	Sunderland City Council
Karen Wood	Community Development Manager	Pallion Action Group

Chairman's Welcome

The Chairman welcomed everyone to the meeting.

Apologies for Absence

Apologies for absence were submitted to the meeting on behalf of Councillors, L. Martin, Smiles, P. Smith, Waller and P. Watson.

Declarations of Interest

Councillor T. Wright made an open declaration in respect of item 4 on the agenda (Tyne and Wear Fire and Rescue Service Report) as Chairman of the Tyne and Wear Fire and Rescue Authority.

Minutes of the Last Meeting

1. RESOLVED that the minutes of the last Ordinary meeting of the Committee held on 19th September together with those of the Extraordinary meeting held on 22nd October, 2012 be confirmed and signed as correct records.

Place Board Progress Report

The Chief Executive submitted a report (copy circulated) which provided the Committee with an update on progress against the West Sunderland Area Place Board's Work Plan for 2012/13, with particular reference to:-

- i) Responsive Local Services (RSL)
- ii) Sports Pitches Usage and Maintenance
- iii) Environment and Street Scene Improvements – Shopping Centres
- iv) Environment and Street Scene Improvements – Neglected Land

(For copy report – see original minutes).

Councillor Essl presented the report and introduced Bill Blackett, Area Response Manager who briefed the Committee on various issues reported to and considered by the Place Board, including:-

- Steps taken to tackle unauthorised business advertising on Council owned land
- The review of sports pitches including illegal use, ownership, maintenance and charging policies
- Improvements being undertaken following the audit of shopping centres
- Works to improve Newport Terrace (Newport Link Path)
- The current position regarding the land transfer at the rear of Hadleigh Road

Councillor Gofton welcomed that Cabinet had approved the new policy regarding the transfer of land at nil cost / best consideration as a direct result of the Place Board's interest, however she noted that the transfer at Hadleigh Road was still to be completed, owing to various outstanding issues. She asked that the Place Board ensured that the matter was not allowed to stagnate. It was now over a year since work had been instigated to tackle the issue and the residents deserved a speedy resolution. Councillor Essl replied that the Board would ensure Colin Clark, Head of Planning and Property, worked to bring the matter to a satisfactory conclusion as quickly as possible.

Consideration having been given to the matter it was :-

3. RESOLVED that the progress and performance update with regard to the West Area Place Board for 2012/13 be received and noted.

People Board Progress Report

The Chief Executive submitted a report (copy circulated) which provided the Committee with an update of progress against the West Sunderland Area People Board's Work Plan for 2012/13, with particular reference to:-

- i) Youth Contracts
- ii) The Apprenticeship Programme
- iii) The Enterprise Programme
- iv) The West Aspirations Pre Employability Programme.

(For copy report – see original minutes).

Councillor Porthouse presented the report and introduced Simone Common, (West Locality Manager); Karen Alexander, (Employment and Training Manager); Bernie Whitaker, (Enterprise Manager); and Karen Wood (Pallion Action Group) who in turn brief the Area Committee in respect of Items i) to iv).

In response to an enquiry from Councillor T. Wright Ms Alexander confirmed that she would circulate an updated list of the 14 training providers engaged with the Apprentice Programme.

Councillor A. Wilson noted that of the 67 individuals engaged with the Enterprise Programme, 37 had started up in business and asked how long support was provided. Ms. Whitaker advised that wrap around support was provided if required. This included access to an enterprise coach and the business would continue to be monitored for a period of 2 years. Councillor Gofton stated that the Enterprise Programme was producing amazing results but what was most important was to ensure business longevity. She asked if the majority of the 37 businesses were sole traders? Ms Whitaker confirmed that they were and advised that this was generally the case with such business start ups. Some businesses were content to remain as sole traders where as others would seek to grow. In response to an enquiry from the Chairman, Ms Whitaker advised that that the European Grant resource to which the Committee had to provided match funding of £50,000 SIB would come to a close at the end of March, 2013.

With regard to the West Aspirations Programme, Councillor Gofton commended the Pallion Action Group for continuing to deliver outcomes over and over again.

4. RESOLVED that the progress and performance update with regard to the West Area People Board for 2012/13 be received and noted.

Report of the Tyne and Wear Fire and Rescue Service

William Forster of the Tyne and Wear Fire and Rescue Service presented a report (copy circulated) which provided the Committee with an update on the Service's performance indicators for the period 1st September to 30th November, 2012 with particular reference to:-

- i) the number of deaths / injuries from accidental / all dwelling fires (there were none),
- ii) accidental kitchen fires in domestic properties,
- iii) deliberate property fires,
- iv) deliberate vehicle fires
- v) anti social behaviour fires described by type and on a ward by ward basis
- vi) partnership work with the Prince's Trust
- vii) work being undertaken in partnership with Mr Blackett and the responsive Local Services Team to tackle illegal tipping and prevent ASB Fires.

(For copy report – see original minutes)

The Chairman thanked Mr Forster for his report and in particular congratulated him on securing the reduction in secondary fires which had proved the success of the partnership working.

5. RESOLVED the report be received and noted.

Report of the Northumbria Police – Sunderland West

Dave Pickett of Northumbria Police presented a report (copy circulated) which provided the Committee with an update on the Service's performance indicators for the period 1st September to 30th November, 2012 with particular reference to crime levels in relation to violent crime, vehicle crime, burglary from dwelling, burglary other than dwelling, criminal damage, theft and handling, youth ASB and Non Youth ASB.

In addition members were informed of the levels of total crime, youth and non youth ASB in respect of the Barnes, Pallion, St. Anne's, Sandhill, Silksworth and St Chad's wards.

(For copy report – see original minutes)

The Chairman having thanked Mr Pickett for his report, it was:-

6. RESOLVED that the report be received and noted.

Health and Wellbeing Strategy

The Executive Director of Health, Housing and Adult Services and Head of Policy and Performance submitted a joint report (copy circulated) on the development of the Health and Wellbeing Strategy being produced in conjunction with the Clinical Commissioning Group which required formal Cabinet approval before the end of March 2013.

(For copy report – see original minutes)

To compliment the report, Neil Revely, Executive Director of Health Housing and Adult Services provided members with a comprehensive power point presentation detailing the following 3 Key Elements of the Strategy

- i) Design Principles – the ways of working underpinning all commissioning decisions
- ii) Assets – the core assets which could be built upon in Sunderland to impact on the health and wellbeing of residents
- iii) Strategic Objectives, namely
 - Promoting understanding between communities and organisations
 - Ensuring that children and young people have the best start in life
 - Supporting and motivating everyone to take responsibility for their health and that of others
 - Supporting everyone to contribute
 - Supporting people with long-term conditions and their carers
 - Supporting individuals and their families to recover from ill-health and crisis

In conclusion Mr Revely advised that the next steps would include developing the strategic objectives into actions, consulting on the strategy and actions and seeking formal approval for the strategy.

Although members had no comments or questions at this stage, Mr Revely stated that he would be happy to answer any future questions, should they arise, outside of the meeting. Members should not hesitate to email him in this regard.

The Chairman having thanked Mr. Revely for his attendance it was:-

7. RESOLVED that the report and presentation be received and noted.

Strategic Initiatives Budget (SIB), Community Chest and Healthy Cities Investment Fund (HCIF) – Financial Statement and Proposals for Further Allocation of Resources

The Chief Executive submitted a report (copy circulated) in respect of the above matter.

(For copy report – see original minutes).

Julie Lynn, Area Officer, presented the report highlighting the financial statement including an update on the allocation of Community Chest, HCIF, SIP and SIB funding together with details of:-

- i) 20 approvals for support from the 2012/13 Community Chest budget as detailed in Annex 2 of the report.
- ii) a proposal to draw back £34,000 SIB funding previously allocated to the Tunstall Hills Redundant Buildings Improvement project.
- iii) an application for approval of an amended matching funding award in respect of the Red Machine Allotment Project

Consideration having been given to the report, it was:-

8. RESOLVED that:-

- (i) the Area Committee's funding statement be received and noted,
- (ii) the approval of the 20 Community Chest applications as detailed in Annex 2 of the report be noted
- (iii) approval be given to the revised match funding request in respect of the Red Machine Allotment Project as detailed in Annex 1 of the report
- (iv) approval be given to the draw back of £34,000 SIB previously allocated to Tunstall Hills Redundant Buildings Improvement project as detailed in paragraph 2.2 of the report.

The Chairman then closed the meeting having thanked everyone for their attendance and contribution to the meeting.

(Signed) P. GIBSON,
Chairman.

At an Extraordinary meeting of the WEST SUNDERLAND AREA COMMITTEE held in the CIVIC CENTRE, SUNDERLAND on THURSDAY 28TH MARCH, 2013 at 5.30 p.m.

Present:-

Councillor P. Gibson in the Chair

Councillors Dixon, Essl, Porthouse, Waller, P. Watson, A. Wilson and T. Wright.

Also Present:-

Graham Carr	Highway Asset Manager	Sunderland City Council
Janet Johnson	Area Lead Executive	Sunderland City Council
David Laux	Assistant Head of Service (Highways)	Sunderland City Council
Julie Lynn	Area Officer	Sunderland City Council
David Noon	Principal Governance Services Officer	Sunderland City Council
Phil Spooner	Head of Community Leadership Programmes	Sunderland City Council

Chairman's Welcome

The Chairman welcomed everyone to the meeting.

Apologies for Absence

Apologies for absence were submitted to the meeting on behalf of Councillors, Allan, Atkinson, Gofton, Oliver, P. Smith and S. Watson also from Bill Forster of the Tyne and Wear Fire and Rescue Service, Inspector Dave Pickett of Northumbria Police and James Third of Nexus.

Declarations of Interest

There were no declarations of interest made.

Highway Maintenance Programme

The Chief Executive submitted a report (copy circulated) on a recommendation from the West Sunderland Area Place Board to allocate SIB funding of up to £71,250 to the Highway Maintenance Programme to support the prioritised list of highways works as detailed in annex 1 of the report.

(For copy report – see original minutes)

Council Essel presented the report highlighting those schemes proposed to be supported by the £71,250 SIB funding together with those schemes proposed to be funded from the core budget of £60,000 (also as indicated in annex 1).

Upon being put to the meeting, both proposals were agreed unanimously. Accordingly it was :-

1. RESOLVED that :-

- i) approval be given to the alignment of up to £71,250 SIB funding (subject to delegated decision by the Portfolio Holder and Head of Street Scene) against the Highways Maintenance Programme 2013/14 as detailed in annex 1 to the report.
- ii) approval be given to those schemes also detailed in annex 1 of the report for funding from the core budget of £60,000, and
- iii) the SIB financial statement for 2012/13 (as detailed in paragraph 2.1) of the report be received and noted.

The Chairman then closed the meeting having thanked everyone for their attendance.

(Signed) P. GIBSON,
Chairman.

24th April 2013

REPORT OF THE CHAIR OF THE WEST AREA COMMITTEE

Annual Report 2012/13

1 Purpose of Report

- 1.1 To approve the West Committee's Annual Report as part of the combined Area Committees Annual Report 2012/13 to be presented to Full Council.

2. Background

- 2.1 This will be the second year that all Area Committee reports have been brought together in one combined report and presented to Full Council.
- 2.2 The combined report will provide an update on how Area Arrangements have developed over this last year in addition to an overview of all 5 Area Committee Achievements during that period and in line with agreed Work Plans for 2012/13.

3. Annual Report

- 3.1 The Annual Report for West Area Committee is attached as **Annex 1**.

4. Recommendation

- 4.1 Members are requested to consider and approve the West Annual Report for inclusion in the combined Area Committees Annual Report for 2012/13.

Contact Officer: Julie Lynn, Sunderland West Area Officer Tel: 0191 561 1932
Email: julie.lynn@sunderland.gov.uk

Sunderland West Area Committee



**Councillor Peter Gibson,
Chair of Sunderland West Area Committee**

At the beginning of the financial year, Area Committee developed its priorities for the year ahead. A Work Plan was established to detail those priorities and the actions required to achieve them.

The West Area's local priorities were agreed as:

- Activities for Young People
- Job Prospects for Young People
- Health and Well Being
- Environmental and Street Scene improvements, including shopping centres

The establishment of the Place and People Boards has seen more focused support to Area Committee to deliver action in line with local priorities and influence the delivery of core services at a local level.

West Area Committee, through the People and Place Boards' has influenced the following services:

- Early Intervention and Locality Based Services: considered how services are delivered across the locality services and directly influenced the development of new youth contracts for the city.
- Health and Wellbeing: considered the delivery of the Health and Wellbeing Strategy and how community activity can be developed and supported at a local level to meet local health priorities.
- Street Scene Services: considered and influenced how services are delivered relating to Responsive Local Services and Highways.

We have worked hard to ensure that we get best value and maximum outcomes from our Strategic Investment Budget and Strategic Investment Plan funding and have allocated the budget to support the delivery of the priorities outlined in the 2012/13 Work Plan.

Some key achievements delivered include:

- Identified barriers to young people moving into employment and worked with local voluntary and community sector organisations to develop a programme that would help remove those barriers and

support young people to move into learning, training, volunteering and employment.

- Developed and funded an apprenticeship scheme targeted at young people aged 16 – 24 from the West area of the city. Offering employers of small and medium enterprises the opportunity to appoint an apprentice and support young people to access sustainable employment.
- Financially supported the delivery of an enterprise coaching scheme in the West area to support local people to establish their own businesses, resulting in 37 new businesses starting up in the West area of the city.
- Supported and funded the development and delivery of school holiday activities for young people aged 5 – 19 across the West area of the city. The activities were delivered in partnership with local activity and youth providers from the West.
- Supported and funded the development of a health programme targeted at improving men's health across the West with a focus on cancer in men. The project offers educational advice, support and activities that would help enable residents to recognise the lifestyle factors that contribute to cancer and improve their lifestyle activities.
- Identified environmental improvements and worked with partners, residents and officers within the Council to complete these improvements to make the West area a more attractive place to live.
- Influenced the policy relating to land disposal for non operational land owned by the Council.

Overall, the West Area Committee has taken a focused approach, identifying clear priorities, which tackled concerns and issues that were pertinent to the local area and highlighted by residents. This approach has seen the establishment and development of very successful partnership working, which has helped to make the local area a better place to live.

Finally, I would like to thank members, officers, partners and local residents for all of their hard work and support, helping Area Committee and the Place and People Boards deliver the many successes we have achieved this year. I look forward to continuing to work with you all to further improve the services delivered in the West of the city.

24th April 2013

REPORT OF THE CHAIR OF THE PLACE BOARD

Place Board Progress Report

1 Purpose of Report

- 1.1 The report provides an end of year performance update on the 2012/13 Place Board Work Plan and requests Area Committee approval of the board's proposed refresh of Work Plan priorities for 2013/14.

2. Background

- 2.1 Earlier this year the Local Area Plan's priorities associated with Place were referred to the West Place Board to action on behalf of the Area Committee. The Place Board have presented interim reports to each Area Committee meeting to update on action taken on those priorities and highlighted key areas of influence/ achievements during that period.
- 2.2 This report seeks to provide Area Committee with an annual update of the Work Plan and, based on review work carried out by the board, proposes which actions should be taken forward as part of the Work Plan for 2013/14.

3. Annual Update of 2012/13 Place Board Work Plan

- 3.1 The 2012/13 Work Plan is attached as **Annex 1** and provides an annual update on performance.

4. Proposed Work Plan for 2013/14

- 4.1 The proposed Work Plan is attached as **Annex 2** and outlines those priorities for action that the Place Board considers key to deliver during 2013/14

5. Recommendations

- 5.1 Members are requested to consider the Annual Performance Update with regard to the West Area Place Board's Work Plan for 2012/13
- 5.2 Members are requested to consider and agree the West Area Place Board Work Plan for 2013/14.

Contact Officer: Julie Lynn, Sunderland West Area Officer Tel: 0191 561 1932
Email: julie.lynn@sunderland.gov.uk

PLACE

Allocated: £40,660

	OUTCOME	ROLE FOR AREA COMMITTEES	ACTIONS	Lead Agent	Progress Report
1	AREA: High quality built and natural environments in West Sunderland	Key Priorities for Action: Environment and Street Scene Improvements	Monitor AC funded projects addressing environment and street scene issues.	Julie Lynn	<ul style="list-style-type: none"> £36,000 SIB awarded to fund walk and talk budget of £6000 per ward to identify and complete minor environmental improvements. £48,000 awarded to shopping centre improvements in Pallion and Thorndale Road. £71,250 awarded to support highways maintenance and repairs. £35,000 awarded to support environmental improvements in Hadleigh Road. £21,790 awarded to support environmental improvements around Eden Vale mineral line.
Continue to refer local issues to Area Response Manager and Place Board			Place Board/West Cllrs	<ul style="list-style-type: none"> Issue regarding advertising signs in Silksworth area referred for action and illegal signs removed. 	
Develop and Deliver programmes in partnership which will improve the physical and environmental appearance of the West including shopping centres.			Bill Blackett	<ul style="list-style-type: none"> Partnerships established with Voluntary and Community Sector organisations to complete regular volunteer days to improve the physical appearance and environment in the West. Influenced the delivery of highways operational activity including capital repair works and painting maintenance around shopping centres and highways. Identified and implemented environmental improvements to be completed across shopping centres across the West including painting works, tree planting, bulb planting. Influenced the application of the A Board procedure particular in and around shopping centres. Identified and influenced the implementation of further environmental improvements to Durham Terrace. 	
Strategic Influencing Role			Influence Core Strategy and Greenspace Strategy	Neil Cole/Bill Blackett	<ul style="list-style-type: none"> Core Strategy to go to Cabinet in advance of workshops with members.

2	AREA: A West adaptable to change and with a strong sense of community: Continue to support the significant partnership working, influencing the redesign of services and development of facilities, and support community resilience, inclusion and involvement.	Strategic Influencing Role	To influence the design, delivery and review of RLS Streetscene Services	Bill Blackett	<ul style="list-style-type: none"> ● Influenced the application of the nuisance parking policy across the West. ● Identified and escalated a review of sports pitches, information on both council owned and leased sports pitches, the income and process around income achieved and cost of maintenance. ● Influenced the policy relating to the disposal of non operational Council owned land. ● Influenced the refurbishment of Durham Road planting scheme to improve appearance and efficiency for RLS. ● Influenced the implementation of Dog Control Orders and their use across the West. ● Influenced the application of the Voluntary Code of practice across the West to further improve shopping centres.
		Strategic Influencing Role	Monitoring of sustainable communities bid to understand potential impact and benefits for the area and how this may be influenced.	James Gartland	<ul style="list-style-type: none"> ●£1m funding awarded to Sunderland to focus in the wards Millfield, Pallion and Southwick with the aim of looking at how individuals and these areas can save money by reducing their energy bills and help people in the community to learn more about the issues of climate and weather change. <p>There will also be support for voluntary sector groups to improve their energy efficiency and local businesses to reduce their fuel use - The project has not commenced delivery.</p>
		Strategic Influencing Role	Influence development and delivery of parking and highways to address issues.	James Newell	<ul style="list-style-type: none"> ● Board continue to receive updates on phase 2 of the parking scheme and build of the hospital multi story car park. ● Parking surveys will be carried out over the next few months to assess both available kerbside parking capacity and also parking numbers in Farrington Estate Streets, and the results will be reported back to ward members together with a range of available options, costed out, together with a recommendation if is expected this procedure should be complete by the end of March 2013.
4	AREA: West's Cultural Identity: Continue to support activities and events which celebrate West's culture and identity	Local Action	Influence and encourage heritage activity within the West through the VCS network.	Julie Lynn	<ul style="list-style-type: none"> ● Activity mapped and support offered to groups to continue to develop and deliver activity in the area.
		Strategic Influencing Role	Influence the determination of the future strategy for managing local events and celebrations	Zoe Channing	<ul style="list-style-type: none"> ● Management of events and celebrations has transferred to Sunderland Live.
5	All Outcomes	Local Action	Monitor and receive information in recognition of any new issue being raised from influencing role/reporting	Julie Lynn	

G	Progressing on target
A	Progressing but behind schedule (with plans in place to action)
R	Not progressing

PLACE

Budget:

Allocated:

Balance: £0

	OUTCOME	ROLE FOR AREA COMMITTEES	ACTIONS	Lead Agent	Progress Report
1	<p>CORPORATE An attractive modern city where people choose to invest, live, work and</p> <p>AREA: High quality built and natural environments in West Sunderland</p>	<p>Area Priority: Environment and Street Scene Improvements</p>	Monitor AC funded projects addressing environment and street scene issues.	Julie Lynn	
			Develop and Deliver programmes in partnership which will improve the physical and environmental appearance of the West including shopping centres.	Bill Blackett	
			Develop existing community gardens and allotment spaces for increased community use and benefit	Julie Lynn	
2	<p>Corporate: A responsible looked after city that is adaptable to change</p> <p>Area: A West that is</p>	<p>Area Priority: Influencing Core Services devolved to Area Committee</p>	To influence the design, delivery and review of RLS Streetscene Services	Bill Blackett	
			Influence the design, delivery and review of Highways	Graham Carr	
			Further services / activity to be determined during 2013/2014		
3	<p>CORPORATE A city where cultural identity and vibrancy act as an attraction</p> <p>AREA: Continue to support activities and events which celebrate West's culture and identity</p>	<p>Area Priority: Support the development and delivery of heritage activity in the West</p>	Influence and encourage heritage activity within the West through the VCS network.	Julie Lynn / VCS Network	
4	All Outcomes		Monitor and receive information in recognition of any new issue being raised from influencing role/reporting - Monitoring of sustainable communities bid to understand potential impact and benefits for the area and how this may be influenced.	Julie Lynn	
	G	Progressing on target			
	A	Progressing but behind schedule (with plans in place to action)			
	R	Not progressing			

24th April 2013

REPORT OF THE CHAIR OF THE PEOPLE BOARD

People Board Progress Report

1 Purpose of Report

- 1.1 The report provides an end of year performance update on the 2012/13 People Board Work Plan and requests Area Committee approval of the board's proposed refresh of Work Plan priorities for 2013/14.

2. Background

- 2.1 Earlier this year the Local Area Plan's priorities associated with People were referred to the West People Board to action on behalf of the Area Committee. The People Board have presented interim reports to each Area Committee meeting to update on action taken on those priorities and highlighted key areas of influence/ achievements during that period.
- 2.2 This report seeks to provide Area Committee with an annual update of the Work Plan and, based on review work carried out by the board, proposes which actions should be taken forward as part of the Work Plan for 2013/14.

3. Annual Update of 2012/13 People Board Work Plan

- 3.1 The 2012/13 Work Plan is attached as **Annex 1** and provides an annual update on performance.

4. Proposed Work Plan for 2013/14

- 4.1 The proposed Work Plan is attached as **Annex 2** and outlines those priorities for action that the People Board considers key to deliver during 2013/14

5. Recommendations

- 5.1 Members are requested to consider the Annual Performance Update with regard to the West Area People Board's Work Plan for 2012/13
- 5.2 Members are requested to consider and agree the West Area People Board Work Plan for 2013/14.

Contact Officer: Julie Lynn, Sunderland West Area Officer Tel: 0191 561 1932
Email: julie.lynn@sunderland.gov.uk

PEOPLE

Allocated: SIB £152,732

	OUTCOME	ROLE FOR AREA COMMITTEES	ACTIONS	Lead Agent	Achievement/Outcome
1	<p>CORPORATE A City where everyone is as healthy as they can be and enjoys a good standard of well being</p> <p>Area: Contribute to ensuring West has healthy outcomes and lifestyles</p>	Key Priorities: Health and Wellbeing	Area representation at CCG and potential links to People Board in each of the 5 areas.	Phillipa Corner	<ul style="list-style-type: none"> Currently identifying area health priorities and considering how these fit with the CCG priorities for the area and opportunities to join up working.
			Commissioning of projects through the Healthy City Investment Fund (HCIF)	VCS/Julie Lynn	<ul style="list-style-type: none"> VCS supported to form consortium for delivery. SIB of £31,079 awarded to deliver mens health projects 9 VCS groups working collaboratively delivering projects to improve mens health.
			Receive information and evidence to identify health needs to inform influencing role on service provision	TPCT - Julie Parker	<ul style="list-style-type: none"> Health profile received from PCT identifying health needs/issues in West. Adult social care profile received identifying social care need in West Information used to inform the development of priorities and actions in the West to improve Health and Wellbeing
		Strategic Influencing Role	Influence GP Clinical Commissioning Group (CCG) at an area level.	Phillipa Corner	<ul style="list-style-type: none"> Currently identifying area health priorities and considering how these fit with the CCG priorities for the area and opportunities to join up working.
			Influencing role through the Health and Well Being Board.	Karen Graham	<ul style="list-style-type: none"> Health and Wellbeing Strategy presented to AC passed to the People Board to consider and recommend actions at a local level.
			Transfer of public health responsibilities, ensuring health inequalities and how these will be addressed at a local level	Phillipa Corner	<ul style="list-style-type: none"> Health profile received from PCT identifying health needs/issues in West. Health issues related to childhood obesity considered by People Board and referred to CLAB to action and report back to board.
2	<p>CORPORATE A City with high levels of skills, educational attainment and participation</p>	Key Priority: Job Prospects	Monitor current initiatives funded by AC which stimulate opportunities in education, employment and training (including West Aspirations, Enterprise Coaching and Apprenticeship Scheme)	Julie Lynn	<ul style="list-style-type: none"> SIB of £68,092 awarded to Pallion Action Group to deliver a pre employment programme in the West, West Aspirations. SIB of £50,000 awarded to the Business Investment Team to deliver an Enterprise Coaching programme in the West. SIB of £81,900 awarded to Business Investment Team to deliver an apprenticeship programme in the West.
			Audit services and receive information on education, training and employment support available to ensure activities and support developed by West Area Committee to not duplicate current services.	Karen Alexander	<ul style="list-style-type: none"> Information on key statistics relating to education, training and employment provided to the People Board. Information on employer requirements provided to the People Board to assist in developing Job Prospects support that meets employer requirements. Detail of education, training and employment support provided to People Board to allow the development of activity at a local level and prevent the duplication of services already in place.

		Continue to develop and deliver enterprise and apprenticeship schemes in the West	Berni Whitaker/ Karen Alexander	<ul style="list-style-type: none"> • 37 new businesses established in the West. • Identified the opportunity to develop further enterprise opportunities linked to the personalisation agenda and community resilience. • 21 apprenticeships achieved. • 11 businesses recruited apprentices
AREA: Support the development and delivery of positive activities for Young People in the West	Key Priority: Activities for Young People	Monitor and influence the delivery of holiday activities for young people through the Area Committee	Abdul Amin	<ul style="list-style-type: none"> • SIB OF £75,000 awarded for holiday activities for young people over a two year period. • 8 Voluntary and Community Sectors delivering activities across the area. • Holiday activities delivered throughout the school holiday periods in 2012/2013 for children and young people
		Influence delivery of play and youth provision and XL villages	Simone Common	<ul style="list-style-type: none"> • Influenced the contract specification for youth contracts in the West Area commencing April 2013. • Influenced the delivery of XL youth provision across the West area.
3 CORPORATE A City which is and feels even safer and more secure	Local Action	Working with LMAPS to ensure local issues and problems are addressed.	Inspector Pickett	<ul style="list-style-type: none"> • Proactively monitor and raise issues through Area Committee and refer to LMAPS to address and resolve.
AREA: Continue to ensure key partnerships and collaboration maintains the good results achieved	Strategic Influencing Role	Influence mainstream resources & strengthen partnerships ensuring continued collaboration	Stuart Douglass	<ul style="list-style-type: none"> • Identify opportunities for partnership working with the police, fire service and voluntary and community sector organisations to reduce crime and disorder across the area. • Addressed hotspots of anti social behaviour across the West working in partnership with Police, Gentoo and Youth
		Understand and influence the role of the Police Commissioner and service delivery.	Stuart Douglass	<ul style="list-style-type: none"> • Information on the Police Commissioner and the identified priorities for the area provided. The Commissioners priorities considered at a local level as part of the LMAPS process.
		Influence crime and disorder meetings taking place and how they link, share and use information.	Stuart Douglass	<ul style="list-style-type: none"> • Worked to ensure that information provided and issues raised within public forums feed through into the meetings held within the Council and Police and vice versa.
4 CORPORATE A City that ensures people are able to look after themselves AREA: Contribute to safeguarding and promoting the welfare of West's most vulnerable	Strategic Influencing Role	Understand the impact of Welfare Reform and transfer of responsibilities	Fiona Brown	<ul style="list-style-type: none"> • Update to Chairs and Vice Chairs meeting • Committees considering welfare reform as thread running through all of the local area priorities. • Consultation completed on SF and local CT scheme through VCS network. • Mapping access to information, advice an guidance as self help and mediated through the VCS to identify gaps and where the VCS can be supported to make improvements.
5 All Outcomes	Local Action	Monitor and receive information in recognition of a new issue being raised from influencing/reporting	Julie Lynn	

G

Progressing on target

	A
	R

Progressing but behind schedule (with plans in place to action)
Not progressing

PEOPLE

	OUTCOME	ROLE FOR AREA COMMITTEES	ACTIONS	Lead Agent	Progress Report
1	Corporate: A city where everyone is as healthy as they can be and enjoys a good standard of wellbeing	Area Priority: Health and Wellbeing	Monitor current initiatives funded by AC which contribute to improvements in healthy lifestyles	Julie Lynn	
			Develop local services that support those with dementia and their carers	Pippa Corner/ Julie Parker	
	Increase the accessibility and take up of day opportunities in the West		Pippa Corner		
	Improve the availability and accessibility of information, advice and guidance services in the West		Pippa Corner		
	Area: Contribute to ensuring West has healthy outcomes and lifestyles	Area Priority: Core Services devolved to Area Committee	Influence the design and delivery of local services to support improvements in public health and adult social care	Pippa Corner/ Julie Parker	
			Influence the design and delivery of early intervention and locality based services relating to health	Simone Common	
2	Corporate: A City with high levels of skills, educational attainment and participation	Area Priority: Job Prospects	Monitor current initiatives funded by AC which stimulate opportunities in education, employment and training (including West Aspirations, Enterprise Coaching and Apprenticeship Scheme)	Julie Lynn	
			Audit services and receive information on education, training and employment support available to ensure activities and support developed by West Area Committee to not duplicate current services.	Karen Alexander	
	Continue to develop and deliver enterprise and self employment opportunities for people in the West		Berni Whitaker		
	Continue to develop and deliver apprenticeship and employment opportunities for people in the West		Karen Alexander		
	Area: A West that has opportunities to access learning opportunities and participation		Develop an internship/work experience scheme for young people to support the development of employment skills	Andrew Carton	

		Area Priority: Activities for young people	Monitor current initiatives funded by AC to support delivery of positive activities for children and young people	Julie Lynn	
		Area Priority: Core Services devolved to Area Committee	Influence the design, delivery and review of early intervention and locality services	Simone Common	
3	Corporate: A City that ensures people are able to look after themselves Area: Contribute to safeguarding and promoting the welfare of West's most vulnerable	Influence: Welfare Reform implementation	Receive information on the implementation of Welfare Reform and information to understand and monitor local impact	Fiona Brown	
4	All Outcomes		Monitor and receive information in recognition of a new issue being raised from influencing/reporting	Julie Lynn	
	G	Progressing on target			
	A	Progressing but behind schedule (with plans in place to action)			
	R	Not progressing			

24th April 2013**REPORT OF THE TYNE AND WEAR FIRE SERVICE****1 Purpose of Report**

1.1 The following report gives Performance Monitoring details in relation to the Local Indicators for Sunderland West Committee area from 1.4.2012 to 31.3.2013 compared with the same period in 2011/2012.

2 Background

2.1 At its November 2011 meeting Area Committee agreed that regular updates on Crime and Community Safety would be presented to each Committee meeting.

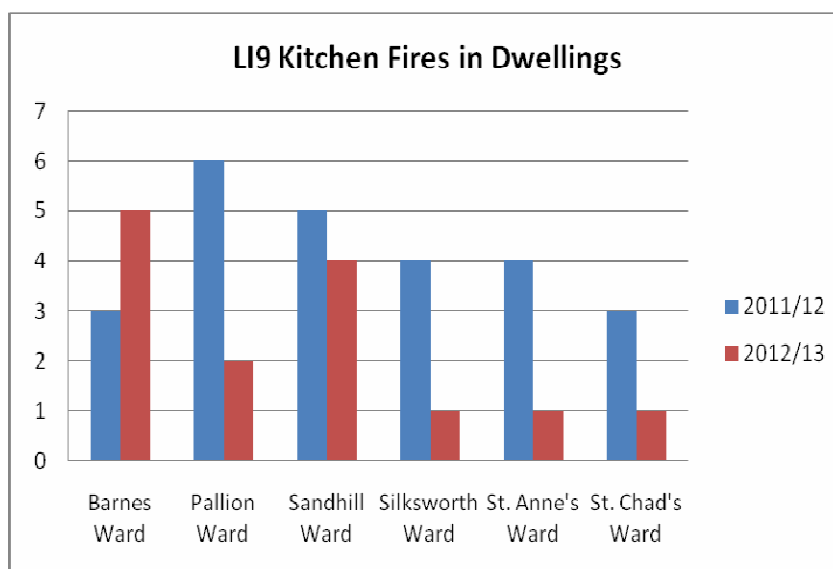
3. Tyne and Wear Fire Service Update**3.1 LI1 Maintain Number of Deaths in Accidental Dwelling fires**

There have been no recorded deaths in this area over the year.

3.2 LI5 Injuries from All Dwelling fires

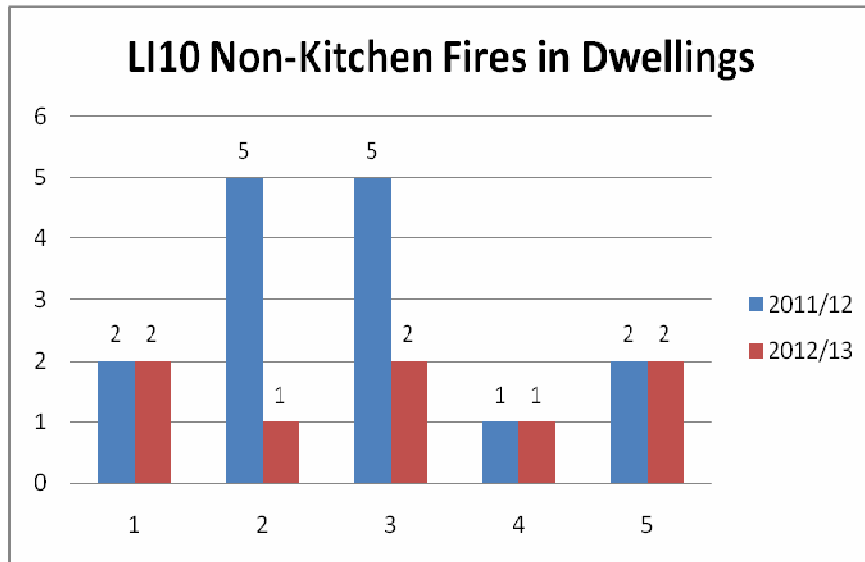
Over the year there have been only 3 injuries in this area and this includes

3.3 This compares to 13 over the same period the year before.

3.4 LI9 Accidental Kitchen Fires in a domestic property

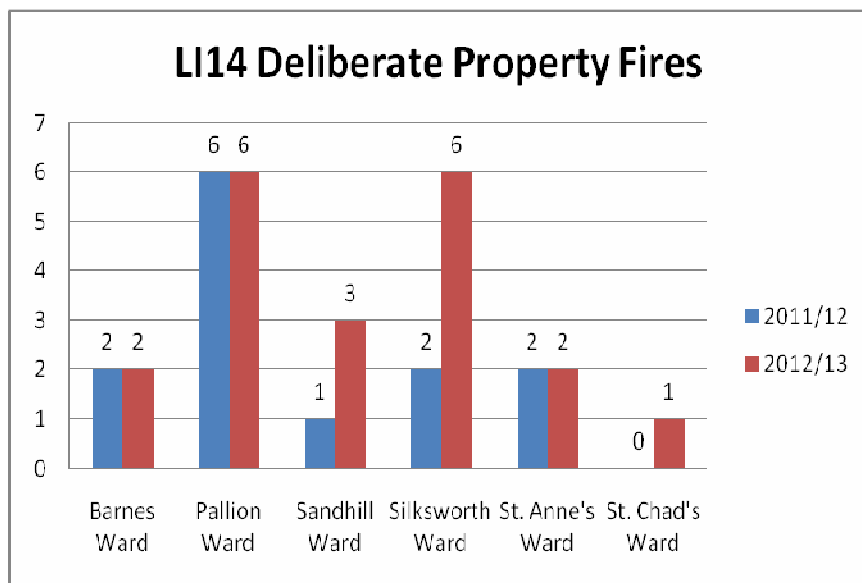
There has been a decrease of 44% in LI9 fires compared to last year (14 compared to 25 last year).

3.5 **LI10 Accidental non-kitchen fires in a domestic property**

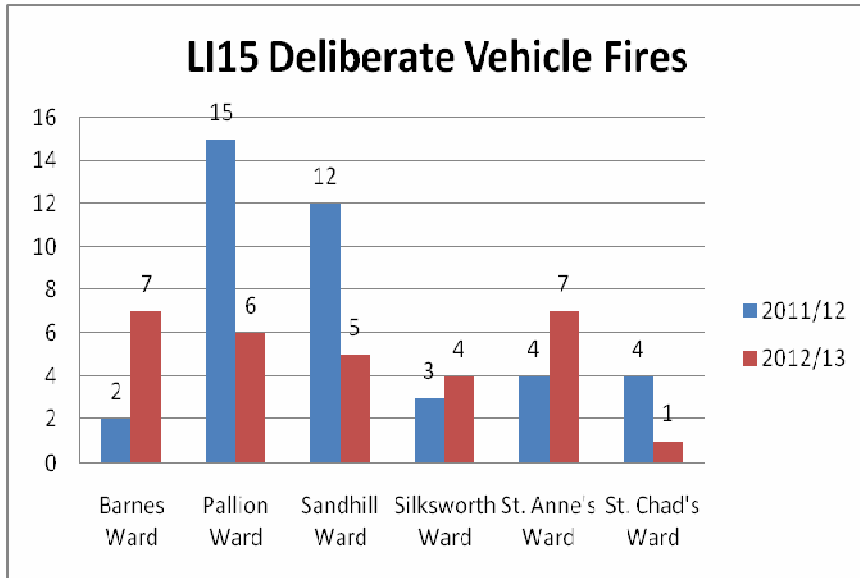


There were 15 LI10 incidents last year compared to 8 this year – (47% reduction).

3.6 **LI14 Deliberate Property Fires and LI15 deliberate vehicle fires**

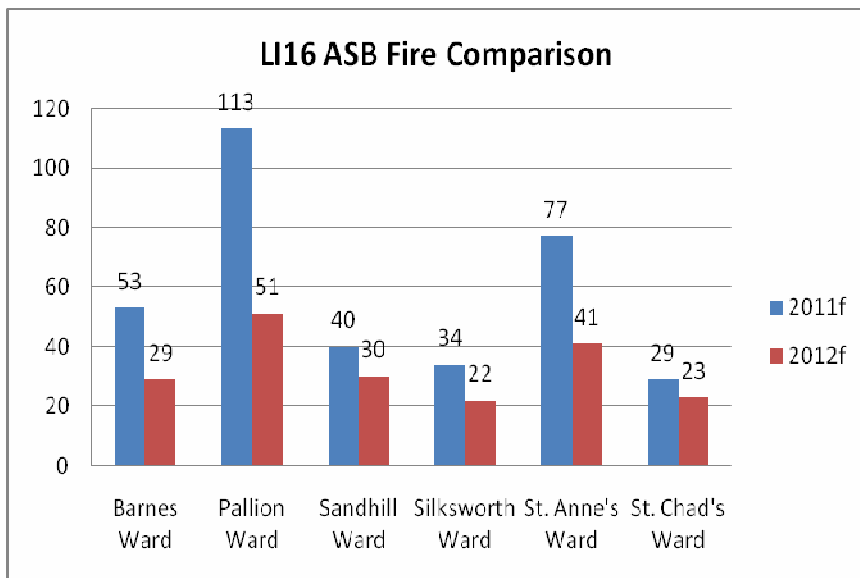


These incidents have increased from 13 last year to 20 this year (7 incidents up across the whole year)



Vehicle fires have decreased from 40 to 30 (a 25% reduction).

3.7 LI16 Number of secondary fires not involving property or road vehicles started deliberately



There has been a decrease of 43% in deliberate secondary fires compared to last year (196 in 2012/13 compared to 346 in 2011/12).

Sunderland West Area recorded 50 deliberate secondary fires over this report period.

LI16 Fire Property Type	Total
Loose refuse (incl in garden)	16
Wheelie Bin	15
Grassland, pasture, grazing etc	10
Refuse/rubbish tip	3
Scrub land	3
Caravan unspecified	1
Other outdoor location	1
Small refuse/rubbish/recycle container (excluding wheelie bin)	1
Total	50

4. Recommendations

4.1 Note the content of the report.

Contact Officer: Bill Forster, Tyne and Wear Fire Service, Tel 01914441188
 Email: bill.forster@twfire.gov.uk

REPORT OF THE NORTHUMBRIA POLICE – SUNDERLAND WEST

1 Purpose of Report

1.1 The following report provides performance information in relation to the Sunderland West Committee area from 4 April 2012 to 28 March 2013

2 Background

2.1 At its November 2011 meeting Area Committee agreed that regular updates on Crime and Community Safety would be presented to each Committee meeting.

3. Northumbria Police Update

3.1 The ward updates below are a selection of appropriate offence types of interest and not all crime (e.g. minor fraud or harassment type offences etc are not included).

3.2 The crime and anti-social behaviour figures will not match the overall totals. Police computer systems are not yet adjusted to recognise certain foot beats transferred from the South area when the Ward boundaries changed.

3.3 Sunderland West Area figures.

West Area	1.4.2012 - 28.03.2013	1.4.2011 - 31.3.12
Total Crime	2550 (down 20.5%)	3209
Violent Crime	373 (down 28.8%)	524
Vehicle Crime	197 (down 33.7%)	297
Burglary	99 (down 31.9%)	145
Burglary other than dwelling	186 (up 8.9%)	171
Criminal Damage	755 (down 13.3%)	870
Theft and Handling	239 (down 46.1%)	443
Shoplifting	311 (up 10.7%)	281
Youth ASB	1468 (down 10.4%)	1638
Non Youth ASB	2332 (down 5.6%)	2471

3.4

Barnes Ward	
Total Crimes	405
<ul style="list-style-type: none"> - Reductions in burglaries to sheds and garages, as a result of Operation Ensign with pedal cycle patrols by the Neighbourhood Police Teams and Core Response Teams. - Youth anti social behaviour has been a regular problem in Eden Vale and Barnes Park. A number of partnership initiatives have been completed to address this issue. These have included Operation Berry and Operation Freedom. Currently officers are performing Operation Legend. - A feature throughout the year has been an increase in theft from insecure motor vehicles and sheds. There have been several press appeals to remind the public about securing their property, and not to leave valuable items on display. Some of motor vehicle crimes involve thieves removing number plates. These stolen plates are later used to commit drive offs from petrol stations in an attempt to avoid paying for fuel. A press appeal was made to highlight the trend was made via local media. Number plate security kits have been made available to the public at PACT meetings and at Farringdon Police Station. 	

3.5

Pallion Ward	
Total Crimes	445
<ul style="list-style-type: none"> - Shoplifting offences remain low following the introduction of the Shop Watch scheme on the Pallion Retail Park. This partnership work is supported by officers presence providing a visible deterrent during peak times. - Officers from the neighbourhood Policing Team together with officers from the Anti Social Behaviour Unit, Sunderland Council; have issued 7 Anti Social Behaviour Agreements to Pallion residents to improve their behaviour. 	

3.6

St Annes Ward	
Total Crimes	437
<ul style="list-style-type: none"> - Shoplifting offences and motorcycle disorder remains the two main issues in the St Anne's ward. Operation Balance is currently active to target the motorcycle disorder and will continue into the summer months. - Shoplifting offences have reduced due to Asda employing full time security staff and high visibility patrols during shop opening hours. They have been recent issues regarding youth disorder and as a result officers from Neighbourhood Policing Teams have identified the youths responsible and have carried out home visits. This has reduced the number of disorder incidents in the area of Asda. 	

3.7

Sandhill Ward	
Total Crimes	400
<ul style="list-style-type: none"> - No reported crime spikes throughout the year. - There have been a number of minor assaults occasioning bodily harm and common assaults but the vast majority of these offences are of a domestic nature. Offenders have been prosecuted and safeguarding implemented. - Youth disorder has dropped dramatically in the Grindon and Thorney Close following Operation Cathode. Neighbourhood Policing Teams have carried out numerous stop and checks, Gryphon forms have been issued, youths taken home to their parents and issued with notices to stay out of the area. Repeat offenders have received home visits from the Police and Partner Agencies Anti-Social Behaviour Agreements and Notices of Seeking Possession have been served. - Motorcycle disorder in the Thorney Close area has been reduced with a number of riders identified and motorcycles seized. Operation Balance is an ongoing operation leading up to the summer months. 	

3.8

Silksworth Ward	
Total Crimes	414
<ul style="list-style-type: none"> - The main disorder hotspots have been identified as the car park at the rear of Silksworth Ski Slope and the area around McDonalds at Plains Farm. The team are working with management at the premises affected and youth providers to resolve the problem. Extra patrols in the area have resulted in warning notices being issued to people using vehicles and motorbikes in the area. - The newest member of the team PC Steve Gillibrand made his mark by identifying the ring leader causing the disorder near to the ski slope. The youth was arrested and issued with a penalty notice for disorder. A harassment warning has also been issued to stay away from the staff affected by his behaviour. This has had a positive effect and the number of incidents reported has reduced. 	

St Chads Ward	
Total Crimes	282
<ul style="list-style-type: none"> - There have been a number of thefts from gardens, motor vehicles and sheds. Crime prevention advice has been given in an effort to prevent further crimes with numerous press releases reminding residents to be vigilant and to ensure vehicles and property are not left insecure. - A reported burglary at Farrington Infant and Primary school led to 2 juvenile arrests thanks to a vigilant neighbour who telephone police while offenders were still on the property. - Youth disorder in the early part of this period was a problem in the park area off Crow Lane. This apparent seasonal problem appears to emerging again. Extra resources are being deployed to the area to bring about a swift resolution before it escalates. - Officers from the Neighbourhood Teams have continued to forge links with local community groups by attending events such as: The No Smoking day at the Jubilee Centre and events at St David's community church, Farrington. 	

4. Recommendations

4.1 Note the content of the report.

Contact Officer: Inspector Dave Pickett, Northumbria Police
 Tel: 0191 5636953
 Email: david.pickett7106@northumbria.pnn.police.uk

24th April 2013

REPORT OF THE CHIEF EXECUTIVE

Strategic Initiative Budget (SIB), Community Chest and Healthy Cities Investment Fund – Financial Statement and proposals for further allocation of resources**1. Purpose of Report**

1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an update position on progress in relation to allocating SIB and Community Chest and presents proposals for further funding requests.

2 Strategic Initiatives Budget (SIB)

2.1 The table below shows the position financial position of SIB following the March 2013 meeting.

	Committee Date	Allocated (not yet assessed)	Approvals	Balance
The allocation for 2013/13 is £331,887 (Subject to approval), with the under spend of £ 259,866 from 2011/12 this totals £591,753				
				£591,753
Project Name				
Plains Farm and Humbledon Community Initiative	10.04.12		£3,000	£588,753
Aintree Road Farringdon	25.04.12		£2,660	£586,093
Play and Perform	25.04.12		£6,740	£579,353
West Aspirations	25.04.12		£68,092	£511,261
Phoenix Project	25.04.12		£4,000	£507,261
Returned funding: Plains Farm Homing Society	19.09.12		(£7.00)	£507,268
Returned funding: Employer Focus Group Project	19.09.12		(£600)	£507,868
Apprenticeship Scheme – Job Prospects	19.09.12		£81,900	£425,968
Returned funding: Houghton Feast 2011	16.01.13		(£114)	£426,082

Returned funding: Tunstall Hills Redundant Building Improvements			(£34,500)	£460,582
Employer Focus Group Project	19.09.12		£100	£459,582
Highways Capital Works	28.03.13		£71,250	£388,332
Balance			£202,521	£388,332

2.2 The table above shows the SIB position following the March 2013 meeting. The final balance includes funding returned from projects which had a small under spend. The new allocation of SIB for 2013/14 has been confirmed as **£331,887**. Therefore the starting balance for the new financial year is **£720,219**.

3. Strategic Investment Plan (SIP)

3.1 The table below shows the financial position of SIP following the March 2013 meeting.

	Committee Date	Allocated (not yet assessed)	Approvals	Balance
The allocation for 2012/2013 is £89,440, the underspend carried over from 2011/2012				
				£89,440
Project Name				
Hadleigh Road	20.09.12		£35,000	£54,440
Balance	-	-	£35,000	£54,440

4. Healthy City Investment Fund

4.1 The table below shows the financial position of HCIF following the March 2013 meeting.

	Committee Date	Allocated (not yet assessed)	Approvals	Balance
Healthy City Investment Fund (approved to AC to award)	19.03.12			£31,079
Project Name	-		-	-
Tackling Men's Health in the West	19.09.12		£31,079	£0
New Balance			£31,079	£0

5. Community Chest

5.1 The table below details the balances remaining following the last meeting in March 2013 and includes project approvals as detailed in **Item 7 Annex 1**. The table also includes the new allocation of **£10,000** per ward from April 2013.

Ward	Budget Remaining (inc new allocation of £10,000 per Ward for 2013/2014)	Project Approvals Since Jan 13	Grant returned	Balance
Barnes	£21,703.33	£0	£0	£21,703.33
Pallion	£20,448.59	£800	£0	£19,648.59
Sandhill	£18,563.44	£952	£0	£17,611.44
Silksworth	£11,167.46	£800	£0	£10,367.46
St Anne's	£14,089.33	£200	£0	£13,889.33
St Chad's	£10,025.50	£0	£0	£10,025.50
Total	£95,997.65	£2,752	£0	£93,245.65

6. Recommendations:

- 6.1 Note the financial statements set out in sections 2.1, 3.1, 4.1, and 5.1.
- 6.2 Note the 7 Community Chest approvals supported from 2012/2013 Community Chest as set out in **Annex 1**.

Contact Officer: Julie Lynn, Sunderland West Area Officer
561 1932, Julie.lynn@sunderland.gov.uk

COMMUNITY CHEST 2012/2013 WEST AREA - PROJECTS APPROVED January 2013 to March 2013

Ward	Project	Amount	Allocation 2012/2013	Project Proposals	Previous Approvals	Grants Returned since April 2012	Balance Remaining
Barnes		£0		£0			
	Total		£14,434.76	£0	£2,731.43	£0	£11,703.33
Pallion	Kidsmatta - Provision of equipment and tools to develop and deliver a young persons allotment site	£300		£300			
	Grey Force Computer Club - Purchase of a laptop, 3 microsoft office licences, and accessories.	£500		£500			
	Total		£14,519.83	£800	£4,111.24	£40.00	£9,648.59
Sandhill							
	Thorney Close FC Cost of pitch fees for season	£202		£202			
	Wearside Women In Need Contribution towards an International Women's Day on 9th March. Costs will include venue hire, children's entertainment, buffet, leaflets and posters.	£450		£450			
	Keep Kids Active Contribution towards hall hire art Sandhill View School to deliver a 4 day holiday camp during the Easter holidays	£300		£300			
	Total		£20,344.43	£952	£12,530.99	£750	£7,611.44
Silksworth	Silksworth Tenants & Residents Association - Contribution towards 20 plant baskets, hire of a cherry picker and maintenance of the baskets.	£800		£800			
	Total		£10,000	£800	£11,279.46	£2,446.92	£367.46

St Anne's	Sangini - Contribution towards the delivery of an Intergenerational Project which will work with local girl's and women's groups along with an event on 9th March to celebrate International Women's Day. Costs will include artists, workers, volunteers costs and venue hire.	£200		£200			
	Total		£10,000	£200	£7,324.16	£1,413.49	£3,889.33
St Chads							
	Total		£10,000	£0	£10,447	£472.50	£25.50
Total			£79,299.02	£2,752	£48,424.28	£5,122.91	£33,245.65