

EAST SUNDERLAND AREA COMMITTEE

AGENDA

Monday, 22nd April, 2013 at 5.30pm

VENUE – Committee Room No. 1, Civic Centre

Membership

Cllrs E Ball (Chair), A Emerson (Vice Chair – People), L Scanlan (Vice Chair – Place), E Gibson, C Marshall, D Errington, M Mordey, T Martin, B McClennan, I Kay, B Price, A Farr, P Wood, M Forbes and P Maddison.

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1. (a) Chairman's Welcome; (b) Apologies for Absence; (c) Declarations of Interest; and (d) Minutes of the last meeting held on 21 st January 2013 and Minutes of the Extraordinary meeting held on 20 th March 2013	1
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* Denotes an item relating to an executive function

ELAINE WAUGH
Head of Law and Governance

12th April, 2013

Contact: Matthew Jackson, Governance Services Officer Tel: 561 1055
Email: matthew.jackson@sunderland.gov.uk
Nicol Trueman, East Area Officer Tel: 561 1162
Email: nicol.trueman@sunderland.gov.uk

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At a meeting of the EAST SUNDERLAND AREA COMMITTEE held in the CIVIC CENTRE, SUNDERLAND on MONDAY, 21st JANUARY, 2013 at 5.30p.m.

Present:-

Councillor Ball in the Chair

Councillors Emerson, Errington, Forbes, E. Gibson, Maddison, Marshall, T. Martin, Mordey, Price, Scanlan and Wood

Also Present:-

- | | |
|-------------------|--|
| Stephen Armstrong | - Area Manager, Groundwork |
| Charlotte Burnham | - Head of Scrutiny and Area Arrangements, Sunderland City Council |
| Hazel Clark | - VCS Network Representative |
| Joe Cummings | - Station Manager, Tyne and Wear Fire and Rescue Service |
| Alan Duffy | - Head of Operations, Gentoo Sunderland |
| Mick Hall | - Neighbourhood Policing Team Inspector |
| Matthew Jackson | - Governance Services Officer, Sunderland City Council |
| Lisa Laverick | - Neighbourhood Policing Team Sergeant |
| Jen McKeivitt | - VCS Network Representative |
| Keith Moore | - Area Lead Executive and Executive Director of Children's Services, Sunderland City Council |
| Helen Peverley | - Area Response Manager, Sunderland City Council |
| Neil Revely | - Executive Director of Health Housing and Adult Services, Sunderland City Council |
| Nicky Rowland | - Area Response Manager, Sunderland City Council |
| Jamie Southwell | - Neighbourhood Policing Team Inspector |
| Councillor Tate | |
| Nicol Trueman | - Area Officer, Sunderland City Council |

Chairman's Welcome

The Chairman welcomed everyone to the meeting.

Apologies for Absence

Apologies for Absence were received on behalf of Councillors Farr, Kay and McClennan along with Nonnie Crawford, Paula Hunt and Jeremy Wicking.

Declarations of Interest

There were no declarations of interest.

Minutes of the Last Meeting of the Committee held on 17th September, 2012 and the Extraordinary Meeting held on 17th October, 2012

1. RESOLVED that the minutes of the previous meeting held on 17th September, 2012 and the extraordinary meeting on 17th October, 2012 be confirmed and signed as a correct record.

Place Board Progress Report

The Chair of the Place Board submitted a report (copy circulated) which provided an update on the progress against the Place Board's Work Plan for 2012/13.

(For copy report – see original minutes)

Councillor Scanlan, Chair of the Place Board, presented the report and informed the Committee of the work that had been carried out by the Board. The key areas of work were summarised in the table at paragraph 3.1 of the report.

The main area of work had been the gateway programme which was designed to improve the appearance of main roads leading into the city centre. There had been proposals developed and there was a cost attached to these proposals which would be funded from SIB should members agree. There were time constraints as the bulbs would need to be planted within the next week. A tour of the area had been undertaken and the sites had all been investigated. The detail of the proposals was included in the Powerpoint presentation.

Nicky Rowland presented the proposals for Doxford Park Way, she advised that the proposals covered the two roundabouts shown on the plan and the embankment along the roadside between the roundabouts. A mix of spring and summer flowering bulbs would be planted and on the larger roundabout the planting would be in a spiral pattern to give the impression of the planting being deeper.

Councillor E. Gibson expressed her support for the proposal; she had spoken to residents in the area who were supportive of the proposals which would help to visually improve the area.

Ms Rowland then presented the proposals for the junction of Villette Road and Ryhope Road. This site was part of the Britain In Bloom planting and as such mainstream funding would be used to provide the improvements. There had been several proposals discussed including using flowers to spell out Hendon. It had been felt that the most appropriate action would be to include some medium height shrubs to increase the visibility of the site while still ensuring that maintenance would be able to be carried out easily.

Councillor T. Martin stated that he thought some form of signage would be a good idea considering that this was the entrance to Villette Road shopping area.

Stephen Armstrong then introduced the proposal for Holly Court and Hylton Road. He advised that this was an opportunity to involve the community to create an attractive area which would provide seating and a green, open community space.

Councillor Scanlan added that residents had requested that trees be planted on the area of grass opposite Holly Court.

Councillor Price commented that he was very pleased with the proposal. These grassed areas were very sparse and the proposals would brighten the area.

Mr Armstrong then informed the Committee of the proposal for the Southern Radial Route; there would be planting of fruit trees and shrubs to provide colour along the verges. There would be artwork installed on the roundabouts to add visual interest without the need for ongoing maintenance.

Councillor Mordey suggested that the university could be contacted to get students involved in the design of the artwork. Ms Trueman stated that should the Committee approve the project then she would contact the university to discuss getting students involved with the project.

Ms Rowland then introduced the proposal for Ryhope Road, originally it had been proposed to plant daffodils on the central reservation however there would be a significant amount of maintenance required so instead it was proposed to install planters on the footpaths on either side of the road with the central reservation having additional trees planted. Councillor Mordey queried whether the planters would be installed permanently and was informed that they would be there all of the time the plants were in bloom.

Councillor Wood commented that each side of the road was within a different ward; he queried how many planters would be installed and whether there would be the same number on each side. Ms Rowland advised that consultation would be carried out with residents; there was a need to be careful when positioning the planters as the paths needed to be wide enough to allow pushchair and wheelchair users to get past the planters.

Helen Peverley presented the proposals for the land at the end of Argyle and Alice Streets; previously there had been shrubs however they had been a litter trap which had then attracted vermin. The shrubs had been removed and the land was now grassed. It was proposed to plant a mix of bulbs to cover the area in colour; it was possible that some shrubs could be planted as well however these would need to be taller to prevent litter from being trapped and would also need to be able to withstand vandalism.

Councillor T. Martin expressed his support for this proposal; this site was visible from a major road into the city and was also adjacent to Park Lane Interchange so would be visible to a large number of visitors to the city.

Councillor Price queried what could be done to ensure that the shrubs and trees were not vandalised. Ms Rowland advised that mature trees would be planted which were stronger and more able to withstand any attempted vandalism. There were also iron grills which could be placed around smaller trees to protect them.

2. RESOLVED that the report and work plan be noted.

Change in the order of business

It was agreed that Item 4 – Strategic Initiatives Budget (SIB), Healthy City Investment Fund and Community Chest – Financial Statements and Proposals for further allocation of resources be considered at this time.

Community Chest, Strategic Initiatives Budget (SIB) and Healthy City Investment Fund (HCIF) – Financial Statement and Proposals for Further Allocation of Resources

The Chief Executive submitted a report (copy circulated) which requested Members to give consideration to proposals for the allocation of Strategic Initiative Budget (SIB) funding and Healthy City Investment Fund (HCIF) to support initiatives that would benefit the area.

(For copy report – see original minutes)

Nicol Trueman presented the report and advised that following the work on the Gateways project there had been an application for £90,300 of SIB funding to enable the works to be undertaken. Details of the project were outlined in Annex 1 of the report and Members were asked to approve the application.

There had been 12 community chest applications approved which were detailed in Annex 2 for the Committees information.

3. RESOLVED that:-

- a. The financial statements set out in paragraphs 2.1, 3.1 and 4.1 be noted
- b. The £90,300 requested from SIB for the Gateway Programme be approved
- c. The 12 approved Community Chest applications be noted.

People Board Progress Report

The Chair of the People Board submitted a report (copy circulated) which updated Members on the progress against the People Board work plan for 2012/13.

(For copy report – see original minutes)

Councillor Emerson, Chair of the People Board, presented the report and informed the committee of the work done by the board against the Area Committees priorities and also the work that had been done around the Early Intervention Locality Services. He advised that he sat on the Children's Centres Board and the board was looking at what services people wanted to be provided with. There were some gaps in the services provided by the Children's Centres and this was something that needed to be investigated.

Councillor Mordey expressed concerns that the administration of the Children's Centre at Hudson Road Primary School was done by the schools administration staff and took up a lot of their time. Keith Moore advised that there were some areas which were a real challenge; there was a commitment to keeping all of the centres open with 5 key centres. There was a need to investigate how the services could work together and be integrated. Young people in the city had just achieved their highest ever exam grades at all key stages; it was thought that this would be related to the first cohort of children who had attended the Children's Centres reaching exam age.

Councillor Emerson then advised that work on the Youth Contracts was still ongoing and the deadline for the submission of tenders was in February with the projects due to start in March. He then introduced the tackling crime priority and the Neighbourhood Policing Officers who were in attendance to provide updates on crime in the area.

Inspector Mick Hall presented the statistics for the central area which included Millfield, St Michael's and the City Centre. All crime had reduced by 24 percent and there had been reductions for all major forms of crime including burglary, car crime and robbery. Antisocial behaviour had reduced by 10 percent while youth antisocial behaviour had reduced by 16 percent. Sunderland was the best performing area in the whole of the Northumbria force area. Operation Cracken had been operating over the Christmas period which had seen a significant reduction in the number of thefts from shops.

Inspector Jamie Southwell then presented the statistics for the Hendon Doxford and Ryhope area; he advised that all crime had reduced by 24

percent and that as in the central area there had been a reduction in all types of crime. Youth antisocial behaviour had reduced by 18 percent.

Councillor E. Gibson stated that it would be good to see ward based figures. Inspector Hall stated that it would be difficult to do as there had been a reduction in administration staff resources; he would see what could be done to provide this information.

Joe Cummings then presented the update from Tyne and Wear Fire and Rescue Service and advised that antisocial behaviour fires had reduced by 35 percent. There had been 17 deliberate secondary fires compared with 57 last year; it was possible that the adverse weather over the last year could be a factor in this reduction. Primary fires had increased by 23 percent however this was only 5 extra fires although it was worrying that there was an increasing trend. He also stated that he did not feel that wheelie bin fires should be included in the figures for property fires.

Councillor T. Martin commented that residents needed to ensure that bins were not left out any longer than necessary. There had been improvements following education and enforcement campaigns by the council.

Councillor Emerson then introduced the Opening up School Facilities for the Wider Community priority. Mr Moore advised the Committee that there was a termly meeting with head teachers and they had been informed of this work at this meeting. Ms Trueman added that the deadline for schools to respond was 28th January.

Councillor Price queried whether schools becoming academies would cause problems for this project. Mr Moore advised that the level of influence on the school would not change as the attitude of the head teacher and governing body towards community use of the schools facilities played a bigger part than the type of school. There was a range of both primary and secondary local authority schools and academies which had facilities open for community use.

Councillor Mordey queried whether any schools had indicated an intention to sell off their playing fields. Mr Moore stated that he was not aware of any schools considering this; he agreed to investigate and report back to the committee.

Councillor Mordey also referred to the potential play sites report and expressed concerns that there were no proposed sites for Hendon. Ms Trueman advised that there were plans for goal posts to be installed on the town moor. Jen McKeivitt added that there was the potential for one of the former Garth sites or the site of Amberley and Harrogate Streets to be used to provide play provision.

4. RESOLVED that:-
 - a. The report and work plan be noted.
 - b. The play sites identified as part of the opening school facilities priority be referred to the Cabinet Policy Lead Member for

consideration and inclusion in the next review of the play and urban games strategy

- c. The Local Authority appointed school governors support the linkage between schools and the Area Committee by sharing information with the governing bodies to contribute to delivering the priorities in the work plan.

Sunderland Health and Wellbeing Strategy

The Executive Director of Health, Housing and Adult Services and the Head of Strategy, Policy and Performance submitted a report (copy circulated) which updated Members on the development of the Health and Wellbeing Strategy.

(For copy report – see original minutes)

Neil Revely, Director of Health, Housing & Adult Services, presented the report and delivered a Powerpoint presentation. He advised that responsibility for public health was being transferred to local authorities and that the authority would be responsible for the following 5 key areas:-

- To establish a Health and Wellbeing Board
- To complete a Joint Strategic Needs Assessment
- To produce a Joint Health and Wellbeing Strategy
- To set up al local Health Watch
- To transition public health responsibilities.

There had been a number of events held to promote the changes. The proposals were intended to improve health both by improving treatment and also by taking preventative steps such as early interventions and improving the environment. Sunderland was an early adopter of the new strategy and had already set up an Early Implementer Health and Wellbeing Board.

Charlotte Burnham stated that the Committee were being asked to refer the strategy to the People Board so that work could be undertaken on developing the strategy.

Councillor Mordey stated that there was a need to be cautious to ensure that the voluntary sector did not have too much responsibility placed on it. While he supported the work around supporting people to have a good death he felt that the wording needed to be changed. Mr Revely responded that the strategy was not just about using the voluntary sector to support services; it was about ensuring that all of the available resources were used in the most efficient way. The majority of people died in hospital at the moment however most people did not want to die in hospital. In the past most people had died at home supported by their family and community.

Jen McKevitt advised that there had been a lot of changes for Voluntary and Community Sector organisations recently. Due to the problems with the economy the amount of funding available had reduced however people's expectations of the VCS were increasing.

Keith Moore invited Members to give consideration to the health needs of young people and their families. There were a number of health indicators which did not paint a positive image of the city.

Councillor T. Martin stated that there needed to be genuine care provided to people who were dying to ensure that they were as comfortable as possible. Programmes such as the Liverpool Pathway did not provide for a good death. He also stated that there needed to be more work done in schools to improve the health of young people.

Councillor E. Gibson stated that providing facilities for people to be looked after in their own homes was becoming a challenge due to the cuts in budgets and services.

Councillor Forbes expressed concerns that there were no references to drugs or alcohol misuse. She thought that it was important that drugs and alcohol misuse was included as it lead to health problems as well as affecting children's lives and having an impact on crime. Mr Revely advised that this was a high level strategy and as such did not include detail of all areas; there was currently consultation being undertaken on the provision of drug and alcohol services. Early intervention was important as it was better to prevent people from becoming involved in drugs in the first place rather than work to get users to stop taking drugs.

Councillor Forbes then referred to mental health and asked where this fit into the strategy. Mr Revely advised that this was an area where early intervention was important and would be addressed during the commissioning of services under the strategy.

Charlotte Burnham then advised the Committee of the next steps that would be taken. The People Board would be considering the strategy over a number of meetings with an emphasis being placed on the development of adult social care. The People Board would bring a set of recommendations back to the Area Committee once the work was completed.

5. RESOLVED that:-
 - a. The approval process and timescales be noted
 - b. The Committee's comments be included in the consultation response.

The Chairman thanked everyone for their attendance and closed the Meeting.

(Signed) E. BALL,
Chairman.

At an extraordinary meeting of the EAST SUNDERLAND AREA COMMITTEE held in the CIVIC CENTRE, SUNDERLAND on WEDNESDAY, 20th MARCH, 2013 at 6.00p.m.

Present:-

Councillor Ball in the Chair

Councillors Emerson, Forbes, E. Gibson, Marshall, Mordey, Price, Scanlan and Wood

Also Present:-

- | | | |
|-------------------|---|---|
| Charlotte Burnham | - | Head of Scrutiny and Area Arrangements, Sunderland City Council |
| Hazel Clark | - | East Area VCS Representative |
| Les Clark | - | Head of Streetscene, Sunderland City Council |
| Paula Hunt | - | East Area VCS Representative |
| Jen McKeivitt | - | East Area VCS Representative |
| Keith Moore | - | Executive Director of Childrens Services and Area Lead Executive, Sunderland City Council |
| Nicol Trueman | - | Area Officer, Sunderland City Council |

Chairman's Welcome

The Chairman welcomed everyone to the meeting.

Apologies for Absence

Apologies for Absence were received on behalf of Councillors Farr, Kay, Maddison and McClennan along with Mick Hall, Jamie Southwell, Helen Peverley, Nicky Rowland and Joe Cummings

Declarations of Interest

There were no declarations of interest.

Highways Maintenance Programme 2013-14

Les Clark, Head of Streetscene, introduced the proposals which had been considered by the Place Board. He advised that ten percent of the highways

maintenance budget had been delegated to the Area Committees in order to allow local influencing of the highways maintenance schemes.

Mr Clark circulated a short report and plan of the area which detailed the locations nominated by Members where works needed to be carried out. The priority list was the locations where Members had felt that work was necessary to be carried out using the £60,000 provided from the Highways budget. There was also the select list which detailed other schemes Members felt were vital but which could not be funded from the £60,000; Members would be asked to approve SIB funding to cover these works. The schemes not to be taken forward would be kept on the list until next year and would be reconsidered as potential projects for next years highways maintenance programme.

Councillor Wood stated that although Newlands Avenue and St. Nicolas were listed together they were actually 2 separate streets; he queried whether work would be done on both of the streets. Mr Clark advised that he was not certain of this however he thought that it would be likely that both streets would be benefiting from works.

Councillor Wood then stated that there was no reference to Ashbrooke Road on the list; a few years ago half of the road had been resurfaced and now the other half was in exceedingly poor condition and had become a source of complaints. He asked whether there were any proposals to resurface this road. Mr Clark advised that only the schemes detailed in the list had been identified for this years programme. Consultation would be ongoing for the programme for next year.

Councillor Scanlan asked whether the projects which were not being undertaken this year would be prioritised next year. Mr Clark advised that it would depend on what schemes were identified for next year; there would be a new list produced and then the schemes prioritised in order of need.

Councillor Scanlan then stated that it was important that Members raised concerns about any streets which needed repairs during the walk and talk sessions so that they could be considered for next years maintenance programme.

1. RESOLVED that the proposals for highways maintenance in the East Area for 2013-14 be approved.

Financial Statement and Proposals for Funding

The Chief Executive submitted a report (copy circulated) which provided Members with the financial statement for SIB funding and requested the approval of an application for £20,000 to be allocated to the Highways Maintenance programme to enable additional schemes to be completed.

(For copy report – see original minutes)

Nicol Trueman, Area Officer, presented the report and advised that there was still £165,000 remaining SIB to be allocated. There was a proposal to allocate £20,000 to the highways maintenance project 2013-14 to allow additional maintenance schemes to be delivered.

Members having discussed the proposal it was:-

2. RESOLVED that:-

- a. The financial statement be noted
- b. £20,000 of SIB be aligned to the highway maintenance programme for 2013/14.

The Chairman thanked everyone for their attendance and closed the Meeting.

(Signed) E. BALL,
Chairman.

22ND April 2013

REPORT OF THE CHAIR OF THE EAST SUNDERLAND AREA COMMITTEE

Annual Report 2012/13

1 Purpose of Report

- 1.1 To approve the East Sunderland Committee's Annual Report as part of the combined Area Committees Annual Report 2012/13 to be presented to Full Council.

2. Background

- 2.1 This will be the second year that all Area Committee reports have been brought together in one combined report and presented to Full Council.
- 2.2 The combined report will provide an update on how Area Arrangements have developed over this last year in addition to an overview of all 5 Area Committee Achievements during that period and in line with agreed Work Plans for 2012/13.

3. Annual Report

- 3.1 The Annual Report for East Sunderland Area Committee is attached as **Annex 1**.

4. Recommendation

- 4.1 Members are requested to consider and approve the East Sunderland Annual Report for inclusion in the combined Area Committees Annual Report for 2012/13.

Contact Officer: Nicol Trueman, Area Community Officer (East) Tel: 0191 561 1162
Email: Nicol.trueman@sunderland.gov.uk

Annual Report by the Chair of the East Sunderland Area Committee

At the beginning of the financial year East Sunderland Area Committee set out its priorities for the year ahead. Key areas where Area Committee wanted to focus work and resources and bring real benefits to the local community included walk and talk and gateway programmes, reducing male adult cancer rates, tackling crime and opening up school facilities to the wider community.

Partnership working has been key to ensuring we get value for money and maximum benefit from our resources. A lot of excellent work has taken place over the last 12 months. Some of the highlights are:

- Influencing delivery of local Street Scene services, such as fly tipping, dog fouling and litter and waste to ensure they are delivered in line with local need. Dog Control Orders and a policy to deal with nuisance vehicle parking by car dealers have been developed.
- Through the walk and talk programme we aligned £66,000 towards the priority. My colleagues the local Councillors, led the way with partners and residents walking the streets to identify local issues and agree solutions. Over 100 issues were identified for action and referred onto the right organisation to handle. The actions varied from installing litter bins, to delivering community projects, such as, improving neglected land and transforming it into a play area.
- Councillors conducted site visits to identify main roads leading into the City Centre. Sites identified for improvement are, Doxford Park Way, Villette Road, Ryhope Road, Hylton Road, Alice Street and Argyle Street and A1018 Southern Radial Route. Groundworks North East produced proposals, based on Councillor suggestions which resulted in £90,300 of SIB being approved to implement those suggestions.
- Conducted a tour of the Port of Sunderland to understand the longer terms plans and the importance the Port will play in the future of the City.
- A Voluntary Code of Practice will be written to encourage businesses to keep the front of their premises clean and tidy.
- Influenced the new Park Smart Scheme which is aimed at making areas safer for children and parents going to school by reducing nuisance parking via education and enforcement. Councillors identified known hotspots and fed their local intelligence into the development of the programme, which starts from April 2013.
- Shaped how services for children and young people aged between 8-19 years old will be delivered, in terms of how, when and where post April 2013.

- Provision of financial support to provide Junior youth clubs and school holiday activities for children and young people across the East.
- Partners from across the area have achieved fantastic results in reducing crime by 25%, through delivering various operations across the area, for example, Operation Engine targeted anti social behaviour in Mowbray Park. This involved alcohol seizures and stop searches. The latest crime survey informs us that now fewer residents perceive drunk/rowdy as a problem in their local area.
- Potential play sites and solutions have been referred to the Cabinet Policy Lead for Play and Urban Games Strategy to consider for inclusion as part of the next review.
- Each school in the area has been contacted, to allow a more in depth appreciation of what is required to encourage schools to open up their facilities to the wider community. This has now been picked up as part of a city wide initiative.
- Continued to support employment, enterprise and welfare advice, by providing funding to support the delivery of services which increase employment opportunities, encourage business start-ups and improve access to welfare advice.

We're committed to improving on the successes we have seen this year and will continue to keep local communities at the heart of everything we do. Ensuring that as more services are devolved to an area level local communities are involved in shaping those services to meet local need.

As the Chair of East Area Committee I would like to thank all members of the Area Committee, including my two Vice Chairs, Northumbria Police, Tyne and Wear Fire Service, East VCS Area Network, Responsive Local Services and Locality Teams, for their hard work and support throughout the year in helping to make East Sunderland a better place to invest, work and live in.

Cllr Ellen Ball, Chair, East Sunderland Area Committee



22nd April 2013

REPORT OF THE CHAIR OF THE PLACE BOARD

Place Board Progress Report

1 Purpose of Report

- 1.1 The report provides an end of year performance update on the 2012/13 Place Board Work Plan and requests Area Committee approval of the board's proposed refresh of Work Plan priorities for 2013/14.

2. Background

- 2.1 Earlier this year the Local Area Plan's priorities associated with Place were referred to the East Sunderland Area Place Board to action on behalf of the Area Committee. The Place Board have presented interim reports to each Area Committee meeting to update on action taken on those priorities and highlighted key areas of influence/ achievements during that period.
- 2.2 This report seeks to provide Area Committee with an annual update of the Work Plan and, based on review work carried out by the Board, propose which actions should be taken forward as part of the Work Plan for 2013/14.

3. Annual Update of 2012/13 Place Board Work Plan

- 3.1 The 2012/13 Work Plan is attached as **Annex 1** and provides an annual update on performance.

4. Proposed Work Plan for 2013/14

- 4.1 The proposed Work Plan is attached as **Annex 2** and outlines those priorities for action that the Place Board considers key to deliver during 2013/14.

5. Recommendations

Committee are requested to:-

- (a) Consider the Annual Performance Update with regard to the East Sunderland Area Place Board's Work Plan for 2012/13.
- (b) Consider and agree the East Sunderland Area Place Board Work Plan for 2013/14.

Contact Officer: Nicol Trueman, Area Community Officer (East) Tel: 0191 561 1162
Email: Nicol.trueman@sunderland.gov.uk

PLACE

Budget £141,885 Allocated £28,687 Balance £113,198
 £21,585 rolled over from 2013/14, + £30k (WnT) + £90,300 (Gateway)

OUTCOME	ROLE FOR AREA COMMITTEES	ACTIONS	LEAD AGENT	OUTCOME/ACHIEVEMENTS	
<p>1 Corporate: An attractive modern city where people choose to invest, live, work and spend leisure time. Area: A vibrant East Sunderland: Promote high quality built and natural environments.</p>	Strategic Influencing Role	1. To investigate the feasibility of introducing a selective licensing scheme in Millfield and receive an update on the selective licensing scheme in Hendon.	Alan Caddick, HHAS	Sep 12: A Caddick to host regular meetings with Millfield Cllrs regarding the characteristics of the ward, including empty properties, HMO's, private landlords, ASB, etc. Regarding Selective Licensing Scheme - the scheme is mandatory from the government. No more schemes are proposed, no further action. COMPLETED	G
		2. Local Development Framework workshop to be delivered to all elected members, providing an opportunity to influence use of land in the area e.g. residential housing cycle routes, transport, etc.	Lee Cranston, OCE	Mar 13: Workshops will be organised with members in May at the start of the consultation process. ROLL OVER 2013/14.	A
		3. Receive appropriate reports of progress plans, policy and strategy relating to Place.	Cheryl Jones, OCE	Feb 13: Report presented on the proposed Business Improvement District. Launched at Sunderland Minster. Mar 13: Infrastructure to be developed to strengthen Area Arrangements in relation to how this occurs supported by the introduction of a Forward Plan for Place. Referred to Area Co-ordinator, when appointed post April 13 ROLL OVER 2013/14	G
	Local Action	4. Consider better usage of council assets no longer used or not needed for operational purposes. Consider additional support required to enable community groups to manage public services, facilities and assets.	Nicol Trueman, OCE	Sep 12: Policies exist to dispose of assets. Empty properties now advertised for sale. Interested parties can approach the Council if interested in using council buildings. This action now forms part of core business. COMPLETED.	G
	<p>Local Action Key Priority: Support the installation of the Coastal Path along Ryhope and Hendon</p>	5i. River corridor: site visit identified potential to deliver an artistic project at Panns Bank to promote the City/University.	Nicol Trueman, OCE	Feb 13: NT spoke to Planning, Conservation and Structural Control. Supportive in principal. Potential for site to be part of SIB project see 5iv. APRIL 2013.	G
		5ii. River Wear Trail boards renewal programme - proposals delayed for boards to be replaced.	Tim Ducker, City Services	Jul 12: Estimates are being produced for work to be carried out. A part of core business. WATCHING BRIEF.	G
		5iii. Explore better than basic signage along the coastal route.	Julie Heathcote, OCE	Nov 12: There are a number of current signage/interpretation projects being developed across the City. To ensure consistency a short paper for EMT on the subject of signage (city wide), including the coastal path has been submitted for discussion. Outcome will influence SIB project see 5iv. APRIL 2013.	G
		5iv. Durham Heritage Partnership have submitted a funding bid to Heritage Lottery Fund (HLF) £444,900 and SIB £50,000 to contribute towards physical improvements of the coastal path.	Nicol Trueman, OCE	Feb 13: SIB bid withdrawn due to delay with HLF/landowners. Place Board proposing recommendations for Committee to approve £50,000 SIB to provide better than basic signage to support the installation of the path through Hendon and Ryhope. See financial report for further information. APRIL 2013	G
5v. To consider installing a viewing point along High Street East.		Nicky Rowland, City Services	Feb 13: £3.5k SIB approved to deliver project. Passed to ArO to monitor implementation. COMPLETED.	G	
<p>2 Corporate: A responsible well looked after city that is adaptable to change. Area: Desirable neighbourhoods in East</p>	Strategic Influencing Role	<p>6. To influence the design, delivery and review of RLS Streetscene Services including graffiti removal, fly tipping, litter, dog fouling, grass cutting, refuse collection, recycling, with the addition of parks, repairs and play inspections.</p>	Helen Peverley and Nicky Rowland	The first part of each Place Board meeting will be dedicated to discussing streetscene service. Members have a strategic influencing role regarding the design, deliver and review of RLS SONGOING	G

Sunderland: Ensure neighbourhoods are environmentally sustainable and have the right mixed of facilities and services that meet the needs of local people. A strong sense of community.		7. Report to be presented on lessons learned from Coalfields and North Sunderland Area Committees, on the work they have achieved and delivered in relation to allotments. Consider actions for the Place Board.	Nicol Trueman, OCE	Oct 12: NT presented a report on allotments and community gardens. On hold until Area Committee are consulted upon the forthcoming Allotment Plan. ON HOLD	G
		8. Receive appropriate reports of progress plans, policy and strategy relating to Place.	Charlotte Burnham, OCE	See action 3 above. MERGED.	G
	Local Action Key Priority: Walk and Talk Programme	9i. Elected members agreed that routes would be designed based on customer insight information received at Place Board meetings. Area Officer to contact Cllrs to arrange dates of programme. Agreed three ward walks per year, plus two around the City Centre. Total number of walk and talk sessions 17.	Nicol Trueman, OCE	Aug 12: Programme delivered with over 17 sessions being hosted. Over 100 people participated. Over 150 issues identified and referred on for action. RECOMMENDATION - AREA PRIORITY FOR 2013/14 - Walk and Talk Programme	G
		9ii. Information to be publicised across the East, via VCS Area Network, Community News and Press Releases.	Nicol Trueman, OCE	Programme promoted via VCS, Committee partners, schools and Sunderland Echo. COMPLETED	G
		9iii. Actions to be log and agreed at the end of each walk. Lead elected member responsible for feeding back into the next Place Board. Log sheet to be updated and available via sharepoint for Place Board to monitor. Support will be provided to members by Scrutiny and Area Arrangements.	Elected member and Nicol Trueman, OCE	Mar 13: Action log updated bi-monthly with progress reports provided to Place Board representatives to monitor. Outstanding issues to be rolled over into 2013/14. ROLL OVER 13/14.	G
		9iv. To identify projects for allocation of £66,000 SIB and seek endorsement from Area Committee.	Place Board	Mar 13: Balance remaining per ward; Doxford £7,180, Hendon £6,660, Millfield £4,700, Ryhope £7,205 and St Michaels £11,500. Balance to be rolled over into 2013/14. ONGOING	G
	Local Action Key Priority: Visual appearance and reputation of the area	10. Improve visual appearance and reputation of main roads leading into the City Centre.	Nicol Trueman, OCE	Jan 13: Area Committee approved £90,300 of SIB to support this priority. Six main roads identified for improvements. ARMs and Groundworks NE leading on projects. Improvements include, bulb planting, installing trees, seating, art features, etc. RECOMMENDATION - AREA PRIORITY FOR 2013/14 - "Gateway II - Improve the visual appearance of the secondary Shopping Centres located across the East."	G
3 Corporate: A well connected City. Area: A well connected East Sunderland: Continue to promote accessibility across East Sunderland and ensure transport networks meet local needs.	Strategic Influencing Role	11. Area Committee to be consulted on Quality Controlled Contracts (QCCs).	Claire Fisher, Nexus	Nov 12: Discussions are ongoing at the Intergrated Transport Authority re: QCC. Under a QCC scheme, implementation would not be until at least 2015, under voluntary partnership implementation will be much sooner. Discussions on going. WATCHING BRIEF.	G
		12. Area Committee to receive an update on the future plans for the Port of Sunderland and consider any added value or actions to be delivered via Place Board.	Matthew Hunt, Port Director	Mar 13: Place Board representatives received an informative tour and report on the future plans of the Port. COMPLETED.	G
	Local Action	13. Investigate current broadband connections across the area, looking at residential and commercial premises and report back to Place Board.	Stephen Gowland/ Diane Downey, OCE	Feb 13: Informative report presented on broadband connective. Update to be circulated. No further action required. COMPLETED.	G
4 Corporate: A city where cultural identity and vibrancy act as an attraction. Area: Continue to support events which celebrates heritage and culture.	Strategic Influencing Role	14. Influencing role with City Services to determine future strategy for managing local events and celebrations.	Charlotte Burnham, OCE	Jan 13: Report presented to Cabinet in Jan 13 to establish Sunderland Events Management Company from April 2013. No further action. COMPLETED	G
	Local Action	15. Continue to monitor and receive information relating to celebrations, events and activities and any new issues being raised throughout 2012-13.	Charlotte Burnham, OCE	Feb 13: Members and Area Network receive weekly bulletins on events and activities happened. A part of core business. COMPLETED.	G
G	Progressing on target				

A	Progressing but behind schedule (with plans in place to action)
R	Not progressing

PLACE

	OUTCOME	ROLE FOR AREA COMMITTEES	ACTIONS	LEAD AGENT	PROGRESS REPORT
1	Corporate: An attractive modern city where people choose to invest, live, work and spend leisure time. Area: A vibrant East Sunderland: Promote high quality built and natural environments.	Strategic Influencing Role	1i. Receive appropriate reports of progress plans, policy and strategy relating to Place, for example, Events Company, Quality Controlled Contracts, Allotment Strategy and the Play and Urban Games Strategy.	Area Co-ordinator	
			1ii. To receive updates on all 'live' SIB funded projects, relating to Place based priorities.	Nicol Trueman, OCE	
			2. Local Development Framework workshop to be delivered to all elected members, providing an opportunity to influence use of land in the area e.g. residential housing cycle routes, transport, etc.	Lee Cranston, OCE	Mar 13: Workshops will be organised with members in May at the start of the consultation process. ONGOING
2	Corporate: A responsible well looked after city that is adaptable to change. Area: Desirable neighbourhoods in East Sunderland: Ensure neighbourhoods are environmentally sustainable and have the right mixed of facilities and services that meet the needs of local people. A strong sense of community.	Area Priority: Influencing Core Services devolved to Area Committee	3i Influence operational deployment of RLS Streetscene		
			3ii Influence Highways Maintenance Programme		
			3iii. Further services/activity to be determined during 2013/14		
		Area Priority: Walk and Talk Programme	4i. Joint walk and talks routes to be agreed and delivered on a quarterly basis across the area. Ethos of the programme to be evolved to include 'Celebrating what is good about the Area'.	Nicol Trueman, OCE	
			4ii. Information to be publicised across the East, via VCS Area Network, Community News and Press Releases.	Nicol Trueman, OCE	
			4iii. Actions to be logged and agreed at the end of each walk and circulated to 'Lead' to action. Bi-monthly update circulated to key contacts and monitored by Board representative. Support will be provided to members by Scrutiny and Area Arrangements.	Elected member and Nicol Trueman, OCE	
			4iv. SIB budget aligned to priority. Ward Cllrs in consultation with Place Chair and ArO to agree projects and report into Place Board.	Place Board	Mar 13: Balance remaining per ward; Doxford £7,180, Hendon £6,660, Millfield £4,700, Ryhope £7,205 and St Michaels £11,500. Balance to be rolled over into 2013/14. ONGOING
Area Priority: Gateway II - Shopping Centre Visual appearance and reputation of the area	5. Gate way II - Improve the visual appearance of the secondary Shopping Centres located across the East.	Place Board			

G	Progressing on target
A	Progressing but behind schedule (with plans in place to action)
R	Not progressing

22nd April 2013

REPORT OF THE CHAIR OF THE PEOPLE BOARD

People Board Progress Report

1 Purpose of Report

- 1.1 The report provides an end of year performance update on the 2012/13 People Board Work Plan and requests Area Committee approval of the Board's proposed refresh of Work Plan priorities for 2013/14.

2. Background

- 2.1 Earlier this year the Local Area Plan's priorities associated with People were referred to the East Sunderland Area People Board to action on behalf of the Area Committee. The People Board have presented interim reports to each Area Committee meeting to update on action taken on those priorities and highlighted key areas of influence/ achievements during that period.
- 2.2 This report seeks to provide Area Committee with an annual update of the Work Plan and, based on review work carried out by the board, proposes which actions should be taken forward as part of the Work Plan for 2013/14.

3. Annual Update of 2012/13 People Board Work Plan

- 3.1 The 2012/13 Work Plan is attached as **Annex 1** and provides an annual update on performance.

4. Proposed Work Plan for 2013/14

- 4.1 The proposed Work Plan is attached as **Annex 2** and outlines those priorities for action that the People Board considers key to deliver during 2013/14

5. Recommendations

Committee are requested to:-

- (a) Consider the Annual Performance Update with regard to the East Sunderland Area People Board's Work Plan for 2012/13.
- (b) Consider and agree the East Sunderland Area People Board Work Plan for 2013/14.

Contact Officer: Nicol Trueman, Area Community Officer (East) Tel: 0191 561 1162
Email: Nicol.trueman@sunderland.gov.uk

PEOPLE

Budget: £0

Allocated: £31,413

Balance: £0

OUTCOME	ROLE FOR AREA COMMITTEES	ACTIONS	LEAD AGENT	OUTCOME/ACHIEVEMENTS	R A G
<p>1 Corporate: A City where everyone is as healthy as they can be and enjoys a good standard of well being. Area: A healthy East Sunderland: Contribute to ensuring East Sunderland has healthy outcomes and lifestyles.</p>	<p>Strategic Influencing Role: Health inequalities: Improve awareness and communication.</p>	<p>1. Assist schools to raise awareness to parents around recognising the symptoms of drugs or alcohol use and promote current services available to families and users.</p>	<p>Nicol Trueman, OCE</p>	<p>Healthy Survey Results 2012 to be compared to 2010 results and shared with group. Discuss demand and need to raise awareness via parents with Children Centres. Falls under People based devolved core services to Area Committee. ROLL OVER 2013-14</p>	G
		<p>2. Encourage a more targeted approach in promoting healthy lifestyle choices with Black Minority Ethnic (BME) families.</p>	<p>East VCS Area Network and Evolve Consortia</p>	<p>Element of HCIF project targets BME community. Action is picked up as part of HCIF project. Ends Sep 13. NT to monitor progress as part of core service. WATCHING BRIEF</p>	G
		<p>3. Reduce the stigma of mental illness (emotional health and wellbeing) by helping people live with daily life by recognising coping mechanisms- asking are they good for themselves/families - is there healthier alternative coping mechanisms.</p>	<p>East VCS Area Network and Evolve Consortia</p>	<p>Element of HCIF project delivers support and courses to people with mental illness - mind your mind, motivation courses and coping with life courses. Ends Sep 13. NT to monitor progress as part of core service. WATCHING BRIEF</p>	G
	<p>Local Action Key Priority: Reducing cancer</p>	<p>4. Commission projects through the Healthy City Investment Fund to address the main lifestyle causes of cancer: tobacco, alcohol and obesity by promoting awareness of the early signs and symptoms</p>	<p>Nicol Trueman, OCE</p>	<p>NT held induction meeting with consortia. Issue with outputs, reduced from 1500 to approx. 780. NT to monitor progress as part of core service. WATCHING BRIEF</p>	A
		<p>5. Enhance relationships between Health and Wellbeing Board and Area Committee, via People Board.</p>	<p>Neil Revely, HHAS</p>	<p>Area Committee consulted on the Health and Wellbeing Strategy. People Board received reports on the Public's Health in the East and the Transformation of Adult Social Care in the area. RECOMMENDATION - AREA PRIORITY 2013/14 - i) Raise awareness of services available and establish Community Connectors, ii) Increase social wellbeing by reducing social isolation iii) Support communities to cope with dementia.</p>	G
<p>2 Corporate: A City with high levels of skills, educational attainment and participation. Area: Active and educated East Sunderland: Continue to improve lifelong learning, volunteering and participation opportunities</p>	<p>Strategic Influencing Role</p>	<p>6. Receive appropriate reports of progress plans, policy and strategy relating to People.</p>	<p>Charlotte Burnham, OCE</p>	<p>Infrastructure to be developed to strengthen Area Arrangements in relation to how this occurs supported by the introduction of a Forward Plan for People. Referred to Area Co-ordinator, when appointed post April 13. ROLL OVER 2013/14</p>	A
		<p>7i. Area Committee to receive a report on NEETs and consider what added value or actions can be address via People Board.</p>	<p>Andrew Carton, Children Services</p>	<p>F Gething presented report on NEETs. Agreed (short-term) investigate options to support NEETs in the East (long-term) CB speaks to KM regarding corporate approach on apprenticeship schemes. Joint Cllrs/Officers working group held to set remit of scope for options. Options presented to Chair/People Board for consideration in May 2013. ROLL OVER 2013/14.</p>	G
		<p>7ii. People Board to receive a report on Family Focus</p>	<p>Andrew Carton, Children Services</p>	<p>Report provided. COMPLETED.</p>	A

opportunities.

	Local Action	8. Monitor five commissioned projects funded until June 2013 delivering junior youth clubs and activities during school holidays.	Nicol Trueman, OCE	All five projects delivering against projected outputs. No concerns. Ends Jun 13. To date, over 2,000 young people have benefited from SIB funded work. NT to continue to monitor progress as part of core services. WATCHING BRIEF.	G
		9. Monitor two commissioned projects funded until December 2012, which are encouraging people into employment and enterprise and improving access to welfare advice.	Nicol Trueman, OCE	Both projects delivering against projected outputs. No concerns. SES project ends Mar 13. SNCBC secured additional funding, employability and training elements only, will continue up until Jan 14, at nil cost to Committee. Over 120 people have gained employment, 30 businesses have been set up and 500 people have gained access to welfare benefits advice. NT to continue to monitor progress as part of core services. WATCH AND BRIEF.	G
		10. Encourage more young people to progress into college and university. Promoting progression routes, services and financial support available. Making education a viable option for young people and families in the area.	NEET Improvement Board: Andrew Carton, Children Services	NEET Improvement Board has developed a Task Group to produce an action plan which complements the Governments Raising the Participation Age in Education to 18 strategy, which will deliver this action. NEETs falls under People based devolved core services to Area Committee. ROLL OVER 2013-14.	G
	Local Action Key Priority: Encourage schools to open up their facilities to the wider community.	11i. Identify public and private schools within East Sunderland and conduct a survey with them to identify: timetable of community activities delivered, what facilities can be accessed/hired by the community, waiting list, community need, etc.	Victoria French, HHAS	Letter/questionnaire sent to all schools across the City. Information being collated and analysed. Results to be presented to the People Board. ROLL OVER 2013-14	G
		11ii. To invite at least two Headteachers to attend the People Board to discuss barriers or good practices in opening up the school to the wider community	Nicol Trueman, OCE	Awaiting outcome of city wide initiative. ON HOLD	A
		11iii. Consider which neighbourhoods would benefit from access to their local school facilities to identify where need is.	Clive Greenwood, OCE	Community deficiencies identified were: Doxford, Millfield, Ryhope and St Michaels wards lacked play provision, All wards had poor access to outdoor sports facilities. Millfield and St Michaels have poor access to allotments. Options for new play sites were referred to Cabinet Policy Lead for Play and Urban Games Strategy review, for consideration. RECOMMENDATION - REFER TO PLACE BOARD	G
		11iv. Collect information from joint youth surgeries delivered by Cllrs and Youth Parliament members and share with People Board.	Nicol Trueman, OCE	Answers to issues collated from different Officers and shared with Children Services. AA has feedback results to young people involved. COMPLETED.	G
3 Corporate: A City which is and feels even safer and more secure. Area: A Safer East	Strategic Influencing Role	12. Area reports presented on key subjects: domestic violence, alcohol and drugs misuse, ASB, hostels in Sunnyside, Fear of Crime - to influence plans, policies and strategies from and to the Safer Sunderland Partnership.	Susan Kellie, OCE	Police, Fire Services and Safer Partnership presented regular reports and updates of key subjects. Local Cllrs represented on Hostel Strategy Working Group. RECOMMENDATION - AREA PRIORITY - Tackling Crime.	G

<p>Sunderland: Continue to ensure key partnerships and collaboration maintains the good results achieved.</p>	<p>Local Action Key Priority: Reducing crime</p>	<p>13. To continue with the work of the Crime Working Group and LMAPs ensuring local issues and problems are addressed.</p>	<p>Susan Kellie, OCE, Police and Fire Services</p>	<p>SIB funded Operation Engine, where ASB was targeted in the Sunnyside area and Mowbray Park. This involved alcohol seizures, stop searches and the issuing of direction to leave notices to persons involved in disorder. The East team have targeted around Tunstall Hills and Ryhope areas to deal with youth disorder, as well as, targeting burglaries to commercial premises around Leechmere Industrial Estate. Operation Energy was put in place for burglary to sheds and garages around the Grangetown area, this involved overnight patrols. It was successful in stopping the offences completely after a number of arrests were made. Merge with action 12. MERGED</p>	<p>G</p>
<p>4 Corporate: Ensures people are able to look after themselves. Area: Cared for in East Sunderland: Contribute to safeguarding and promoting the welfare of East Sunderland's most vulnerable.</p>	<p>Strategic Influencing Role</p>	<p>14. Encourage more people to live independent by promoting and raising awareness of services available.</p>	<p>UNKNOWN</p>	<p>Complements Area Priority - merge with action 5. MERGED.</p>	<p>G</p>
	<p>Local Action Key Priority: Improving access to advice, information and guidance to help the area's most vulnerable to look after themselves.</p>	<p>15. Receive appropriate reports of progress plans, policy and strategy relating to People.</p>	<p>Charlotte Burnham, OCE</p>	<p>See action 6. MERGED</p>	<p>A</p>
		<p>16i. To investigate what campaigns are being delivered and by whom, timescales involved, are they any obvious gaps, who do we know should be accessing support but isn't - how can we support them?</p>	<p>Liz St Louis and Joan Reed, HHAS</p>	<p>Two reports on the restructure on how the Council is improving access to IAG were discussed, in terms of, self-service, mediate, 1st tier and specialist support. Along with updates on the new 'Contact Us' Campaign. It was agreed that IAG will continue to be of interest to the Board, but for now no further action was necessary. WATCHING BRIEF.</p>	<p>G</p>
	<p>Local Action</p>	<p>17. Receive a report providing an area perspective on the impact of the welfare reform.</p>	<p>Fiona Brown, C&CS</p>	<p>Members identified a long list of potential vulnerable people. It became clear that depending on your profession or background, the definition of 'vulnerable' varied a lot. It is too broad a subject to narrow down and agreed. No further action. COMPLETED</p>	<p>G</p>
		<p>18. Receive a report on the Council's position on apprenticeship schemes consideration added value or actions for the People Board.</p>	<p>Stephanie Rose, OCE</p>	<p>A series of presentations were delivered by Fiona Brown to members in June. Cllrs receive bi-monthly briefings. Cllrs Toolkit being produced to assist members to understand how they can advise their constituents on how they may be affected and also where/from whom they can get further help and advice from. This is in development with our Comms colleagues. CITYWIDE</p>	<p>G</p>
<p>G</p>	<p>Progressing on target</p>				
<p>A</p>	<p>Progressing but behind schedule (with plans in place to action)</p>				
<p>R</p>	<p>Not progressing</p>				

OUTCOME	ROLE FOR AREA COMMITTEES	ACTIONS	LEAD AGENT	PROGRESS UPDATES
<p>1 Corporate: A City where everyone is as healthy as they can be and enjoys a good standard of well being. Area: Contribute to ensuring East has healthy lifestyles.</p>	<p>Area Priority: Influencing Core Services devolved to Area Committee</p>	1. Supporting the transformation of Adult Social Care by:		
		1i. Raising awareness of services available and establish Community Connectors.	Philip Foster, HHAS	
		1ii. Increase social wellbeing by reducing social insolation	Philip Foster, HHAS	
		1iii. Support communities to cope with dementia	Philip Foster, HHAS	
<p>2 Corporate: A City with high levels of skills, educational attainment and participation. Area: Active and educated East Sunderland: Continue to improve lifelong learning, volunteering and participation</p>	<p>Area Priority: Influencing Core Services devolved to Area Committee</p>	2. Influence Early Years Intervention and Locality Services	Andrew Carton, Children Services	
		3. Further services/activity to be determined during 2013/14	Charlotte Burnham, OCE	
	<p>Strategic Influencing Role</p>	4. Receive appropriate reports of progress plans, policy and strategy relating to People, for example, School Health Survey Results, Healthy Lifestyles for BME families, NEETs, Opening up school facilities to the wider community, Welfare reform, Apprenticeships, Annual educational attainment results		
<p>3 Corporate: A City which is and feels even safer and more secure. Area: A Safer East Sunderland: Continue to ensure key partnerships and collaboration maintains the good results achieved.</p>	<p>Area Priority: Tackling Crime</p>	5. To continue working in partnership at the Area Boards, Area Network, LMAPs and PACT meetings with Northumbria Police, Tyne and Wear Fire Services, Registered Social Landlords and others, to reduce crime.	Northumbria Police, Tyne and Wear Fire Services	
<p>4 Corporate: Ensures people are able to look after themselves. Area: Support the area's most vulnerable.</p>	<p>Strategic Influencing Role</p>	6. To receive updates on all 'live' SIB funded projects, relation to People based priorities.	Nicol Trueman, OCE	
G	Progressing on target			
A	Progressing but behind schedule (with plans in place to action)			

R Not progressing

EAST SUNDERLAND AREA COMMITTEE
22nd APRIL 2013
EXECUTIVE SUMMARY SHEET – PART I

Title of Report:

Community Chest, Strategic Initiative Budget (SIB) Healthy City Investment Fund (HCIF) – Financial Statement and Proposals for further allocation of Resources.

Author(s):

Chief Executive

Purpose of Report:

This report requests Area Committee consideration of proposals for the allocation Strategic Initiative Budget (SIB) and note allocations awarded Community Chest grant.

Description of Decision:

The Area Committee is requested to approve the following from the 2013/14 budget:
 Committee are requested to:-

- (a) Note the financial statement set out in 2.1, 3.1 and 4.1.
- (b) Note the 13 approved Community Chest applications, as set out in Annex 1.
- (c) Agree to align £50,000 2013/14 SIB against the area priority 'supporting the installation of the coastal path', as set out in Annex 2.

Is the decision consistent with the Budget/Policy Framework?

Yes

Suggested reason(s) for Decision:

The Area Committee has been allocated Strategic Initiatives Budget to promote action on key priorities identified in the relevant Local Area Plan and to attract other funding into the area.

Alternative options to be considered and recommended to be rejected:

The circumstances are such that there are no realistic alternatives that could be considered.

Is this a "Key Decision" as defined in the Constitution? No

Is it included in the Forward Plan?

Relevant Scrutiny Committees:

22nd APRIL 2013

REPORT OF THE CHIEF EXECUTIVE

Community Chest, Strategic Initiative Budget (SIB) and Healthy City Investment Fund (HCIF)

Financial Statement and Proposals for further allocation of Resources

1. Purpose of the Report

- 1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan and work plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an update position on progress in relation to allocating Community Chest and SIB.

5. Community Chest

- 2.1 The new allocation of Community Chest for 2013/14 has been confirmed as £50,000, £10,000 per ward. The remaining budget of £14,922, as at 31st March 2013, was transferred over into 2013/14. The balance to be allocated is **£64,922**, as shown in the table below.

Community Chest Financial Statement

Total Community Chest for 2013/14	£50,000
Rolled over from 2012/13	£14,922
Starting Balance for 2012/13	£64,922

Ward	Budget	Returned	Approvals	Balance
Doxford	£14,079	£0	£0	£14,079
Hendon	£9,521	£0	£0	£9,521
Millfield	£19,080	£0	£0	£19,080
Ryhope	£11,555	£0	£0	£11,555
St Michaels	£10,687	0	£0	£10,687
Balance	£64,922	£0	£0	£64,922

- 2.2 Since the January 2013 meeting, a total of 13 applications have been approved. Members are requested to note the above financial statement and the record of approvals for Community Chest between January – March 2013, **see Annex 2.**

5. Strategic Initiatives Budget (SIB)

- 3.1 The new allocation of SIB for 2013/14 has been confirmed as £277,456. The remaining budget of £145,222, as at 31st March 2013, was transferred over into 2013/14. The balance to be allocated is **£422,678**, as shown in the table below.

Strategic Initiatives Budget (SIB) Financial Statement 2013/14

Total SIB for 2013/14	£277,456
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Rolled over from
2012/13 £145,222

SIB Starting balance for 2013/14 £422,678

Priority	Project	Approval Date	Income	Allocation	Balance
Remaining balance			£0	£0	£422,678

3.2 In March 2013, East Sunderland Place Board discussed proposals to provide interpretation and way marking for the England Coast Path, as it passes between Wearmouth Bridge through Hendon and along the coast of Ryhope to the city boundary at Ryhope Dene. The project proposal is outlined in **Annex 2**.

3.3 The Place Board is recommending that £50,000 of the SIB 2013/14 budget is aligned against the Coast Path project. If members agree to align £50,000 against the project, **£372,678** would remain to be allocated during 2013/14.

4. Healthy City Investment Fund (HCIF)

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HCIF Financial Statement

Healthy City Investment Fund
2012/13 £31,413

**HCIF Starting balance for
2012/13** £31,413

Priority	Project	Approval Date	Income	Allocation	Balance
Reducing Male Cancer	Evolve Consortia	26.06.12	£0	£31,413	£0
Remaining balance			£0	£31,413	£0

4.2 The HCIF is fully committed.

5. Recommendations

Committee are requested to:-

(a) Note the financial statement set out in 2.1, 3.1 and 4.1.

(b) Note the 13 approved Community Chest applications, as set out in Annex 1.

(c) Agree to align £50,000 SIB against the England Coast Path Project, Annex 2.

Annex 1: Community Chest Approvals January to April 2013
Annex 2: Project Proposal – England Coast Path

Background papers: Coastal Connections Interpretation Strategy (Draft)

Contact Officer: Nicol Trueman, Area Officer (East Sunderland) Tel: 0191 561 1162
Email: Nicol.trueman@sunderland.gov.uk

Community Chest: Record of Approvals between January and March 2013

Doxford Ward			
Project	Approval Date	Returned	Approvals
Doxford Park Stay Healthy Group	13.02.13		£550
Mill Hill Primary School	13.02.13		£468
Hall Farm Rangers Under 9's FC	07.03.13		£505
Doxford Park Craft Group	07.03.13		£480
Remaining balance		0	£14,079

Hendon Ward			
Project	Approval Date	Returned	Approvals
Social Chef	13.02.13		£870
East End Boxing club	13.02.13		£1,000
Bangladeshi Centre	22.03.13		£500
Remaining balance		0	£9,521

Millfield Ward			
Project	Approval Date	Returned	Approvals
24th Sunderland St Joseph's club	13.02.13		£1,232
Studio Q	13.02.13		£550
Remaining balance		£0	£19,080

Ryhope Ward			
Project	Approval Date	Returned	Allocations
Ryhope All Stars Marching Band	13.02.13		£250
Ryhope Carnival	07.03.13		£2,400
Ryhope Cricket Club	07.03.13		£510
Ryhope Keep Healthy Club	07.03.13		£1,920
Remaining balance		£0	£11,555

St Michaels Ward			
Project	Approval Date	Returned	Allocations
Remaining balance		0	£10,687

PROJECT TITLE: Coast Path: Hendon and Ryhope		
Total cost of Project	Total Match Funding	Total SIB requested to align
£50,000	0	£50,000
Project Duration	Start Date	End Date
12 months	May 2013	April 2014

The Project

Discussions have been held with the Coastal Path Task Group and the East Place Area Board on how to provide better than basic signage along the proposed coastal route running through Hendon and Ryhope, with the aim to connect the community to the coastline, and visitors to the City.

Following on from those discussions, it is proposed that Committee consider approving capital funding to allow this project to be delivered.

By walking the proposed route, and seeking advice from the Resorts and Highways Council's Team, the Task Group identified thirteen decision making points on route, which are shown below. The project will engage and consult with the local Councillors, community groups and residents on the proposed 'points' and find out from their local knowledge what 'product' they would like to see or what they think would work best in their area, for instance, a product could be a basic sign, a seat, an interpretation board, etc. It is important to note that all material to be produced must link into wider plans, for example, regeneration works happening at Roker and Seaburn beaches and that materials need to be robust and anti vandal proof, where possible.

Once the Group has an understanding of the best way forward, a 'product' will be aligned to each point. For instance, at the Town Moor there maybe a strong feeling to install an interpretation board and promote the local heritage in the area, whilst at Park Lane it may be best to install a sign offering directions. Using the Town Moor example, if an interpretation board is the preferred option, the group will then work together to engage with local people and groups to produce draft text (local facts/stories) for the Board. This exercise will be repeated where applicable.

As well as physical products, the Group would also like to encourage the local community and schools to design two leaflets, promoting the East area in all its glory. The leaflets will be available in hard copy and on-line.

Once each 'point' has an agreed product identified, along with supporting information where necessary, a final plan will be consulted upon with all Councillors, the Council and Partners before work commences, to ensure that the plan complements corporate delivery plans, policies and strategies.

Proposed Key Decision Making Points Identified

Point 1	South side of Wearmouth Bridge/Panns Bank
Point 2	Boars Heads View, East End
Point 3	Town Moor, East End
Point 4	Park Lane or Mowbray Park
Point 5	Main Junction on Commercial Road leading down onto Hendon Beach

Point 6	Hendon Beach (entrance at the Port)
Point 7	Hendon Beach (entrance at the Grange)
Point 8	Main Junction next to The Grange Public House
Point 9	Tollbar, Ryhope
Point 10	Ryhope Village (Railway Tunnel)
Point 11	Ryhope beach (cliff top)
Point 12	Ryhope Dene (cliff top)
Point 13	Ryhope Dene (entrance)

Map showing points 1 - 6



Map showing point 6-13



Outputs of the Project

Output Code	2013-14
P3: Number of people volunteering	10
A4: Number of events/programmes of work to improve appearance of streets	13
A6: Number of community or educational events held	4

Milestones and Key Events	Forecast Dates
Engage and consult community on 'points' and 'products'	June 2013
Produce information for signs/boards	August 2013
Consultation of final plan	August-October 2013
Tender contracts for works	November – February

	2014
Works commenced/installation complete	April 2014
Celebration/launch event held	May 2014

Recommendation

Approve

- The project would complement the coastal path priority by introducing better than basic signage and connecting the community to the coast and visitors to the East Area.