

	OUTCOME	ROLE FOR AREA COMMITTEES	ACTIONS	Lead Agent
1	CORPORATE: An attractive modern city where people choose to invest, live, work and spend leisure time AREA: High quality built and natural environments in North Sunderland	Area Priority: Greenspace improvements and shopping centre improvements	1i. Continue to develop and deliver programmes in partnership which will improve the physical and environmental appearance of the North	Andrew Old
			1ii. Continue to monitor develop and deliver programmes in partnership that will improve the physical appearance of Shopping Centres in the North	Andrew Old/Vivienne Metcalfe
		Strategic Influencing Role	2. Receive information to consider and influence the accessibility of services, facilities, events and information	Vivienne Metcalfe
2	CORPORATE: A responsible well looked after city that is adaptable to change AREA: A North adaptable to change and with a strong sense of community: Continue to support the significant partnership working, influencing the redesign of services and development of facilities, and support community resilience, inclusion and involvement.	Area Priority: Accessibility of services, facilities, events and information	3. Through VCS network encourage and support capacity building to deliver events and activities	Vivienne Metcalfe
		Area Priority: Influencing Core Services devolved to Area Committee	4i. Influence operational deployment of RLS Streetscene	Andrew Old
			4ii Influence Highways Maintenance Programme	Les Clark
			4iii Further services/activity to be determined during 2013/14	

3	CORPORATE: A well connected city AREA: A well connected North	Strategic Influencing Role	5 Influence approach to parking and highways issues in relation to future plans for the area.	Andrew Old
4	CORPORATE: A city where cultural identify and vibrancy act as an attraction AREA: North's Cultural Identity: Continue to support activities and events which celebrate North's culture and identity.	Area Priority: Heritage	6ii. Monitor and receive information relating to heritage celebrations, events and activities taking place throughout 2013/2014	Trina Murphy
			6iii. Encourage heritage activity in the North through the VCS Network	Vivienne Metcalfe
		Strategic Influencing Role	7. Influence and encourage heritage activity within the North.	Trina Murphy