

Population

10741

Child Poverty

97

Unemployed

1.5%

Older People in Poverty

9.1%

Older People Living Alone

31.1%

Can not Speak English

0.1%

IMD Ward Rank (/25)

25

IMD Score

9.00

Income Deprivation

6.1%

Ave. Download Speed

81.61

% of prem unable to receive 30Mbit/s

0.27

Digital Inclusion Scoreboard

Fulwell

Existing Digital Provision

USKPF bid approved to develop one Community Digital Health Hub: Friends of Fulwell/NE Sports improving connectivity, access to devices and upskilling the workforce / volunteers.

Fulwell Infants and Fulwell Juniors are members of the NCCE.

Fulwell Library offers Wi-Fi access, along with access to digital devices. Residents can access 1-2-1 support, timetabled sessions or drop in sessions.

Working with Schools on digital careers, work placements and T-qualifications

Free Sunderland WiFi available at Seaburn Coast and Park.

Currently building links with VCS organisations, including schools to provide further support

Encouraging organisations to share activities to a centralised hub to support social prescribing to raise awareness of support available

Significantly influencing investment to install broadband provision in all areas, to ensure no one and no where is left behind

Friends of Fulwell(FOF)/NE Sport ideally placed in the local community in addition they also work in partnership with Fulwell

C i Lib i h i d

Challenges to Address

Local insights suggests that limited digital connectivity; low personal data allowances; access to digital devices and lack of digital skills and money are common barriers to digital inclusion.

People more at risk of digital exclusion are children and young people; people without a job; people on low wages. Further consideration for Veterans, single parents and people with disabilities.

Top 10 wards registered as having limited broadband, via the DERI.

Potential Opportunities for Members

Raise awareness and encourage sign up to the NCCE at Monkwearmouth Academy and Seaburn Dene.

Friends of Fulwell and NE Sport based in Monkwearmouth Academy have excellent working relationship with the school. NE Sport engage with families who are affected by the Cost of Living crisis, can they raise awareness of digital support available.

Set up a Tech Mates/Buddies Volunteering Scheme

Deliver marketing campaigns to tackle digital exclusion e.g. low cost broadband, being safe online, etc.

Encourage sign up to the Digital Inclusion Network and operate data banks (like a food bank but instead provides free SIM cards)

Set up a Digital Device Loan Scheme or Lending Libraries for digitally excluded households

Set up IT donation points and encourage people to gift their old devices which can be upcycled and reused

FOF provide support to older people, scope to support the Group signpost raise awareness of digital support available in the ward.