

SUNDERLAND NORTH AREA COMMITTEE

6TH JANUARY 2011

REPORT OF THE CHIEF EXECUTIVE

COMMUNITY ACTION IN SUNDERLAND NORTH – PROGRESS REVIEW Work Plan 2010/11: Heritage Task and Finish Group

1. Why has it come to Committee?

1.1 The report provides an update of outstanding issues from the 2009/10 work plan and shows progress against agreed actions in the current year's (2010/11) work plan, **Annex 1a**.

2. Work plan 2010/11: Heritage

2.1 The group have met and discussed the priorities of the Heritage Task and Finish Group and projects that may be developed to support the achievement of the priorities.

2.2 Work that is currently ongoing is as follows:

- Development of Fulwell Quarry to be progressed through Greening Task and Finish Group and Green Space Topic Paper project.
- Hylton Dene litter pick completed on a monthly basis, partners involved include SNCBC, local schools, the Community Development Co-ordinator, Durham Wildlife Trust and Community Wardens.
- Development and expansion of the use of Marine Activities Centre, and meetings are ongoing.
- Heritage Lottery bid to be submitted in March for development of Hylton Castle.
- Development of Roker Lighthouse being considered as part of Seafront redevelopment work.
- Development and submission of World Heritage application for St Peter's Church.

2.3 The Local Studies group have collated information on heritage sites and areas of interest across the North Area, this information was discussed and updates provided within the Task and Finish Group meetings.

2.3 The group discussed various sites in detail and what activity or work can be developed around individual sites relating to heritage. It was acknowledged that the Council is developing work across other areas of the City and that anything developed by the North Area group would need to link into that work.

- 2.4 The priorities for the North area were considered and how projects developed as part of the Task and Finish Group should contribute to the achievement of these priorities.
- 2.5 Two projects were proposed for development as part of the Task and Finish Group and their intentions are set out in 2.6 and 2.7.
- 2.6 Learning
- Engage the schools across the North area to support the development of heritage as part of the school curriculum, in order to educate children and their extended families on the heritage and history with a view to raise pride in the area and aspirations.
 - Investigate the development of 'Adopting a Heritage Site'. This would involve linking a school with a particular heritage site and relevant friend/history group in order to support the promotion/fund raising and development of heritage sites.
 - Engage with pupils to understand what they would want from the heritage sites and areas of interest within the North area and consider how this can be developed.
 - Whilst the main priority is around learning and education, the development of this project would also support improving access, promotion of heritage provision and utilising the volunteers and voluntary groups already in existence.
- 2.7 Provision
- Develop and extend the use of the Marine Activities Centre to create improved and accessible Youth Provision based around the coastal heritage site.
 - Develop the use of the Marine Activities Centre as part of a citywide angling club engaging with young people, voluntary and community groups.
 - Consider the use of the Marine Activity Centre in supporting the promotion of other heritage activities within the area e.g. rest and changing facilities for Coast to Coast riders.
 - Develop and extend the access of the Marine Activities Centre to support schools across the city to access coastal heritage.
- 2.8 Specific Projects – International Oral History Conference.
Living History North East has secured the International Oral History Conference for Sunderland to take place in July 2011 at St Peter's Campus and the Glass Centre.

The conference will be attended by national delegates and possibly international delegates. Living History North East would like to engage with Local history/friends groups to participate in the conference in order to promote the City to delegates.

The local history/friends groups can support the conference delivery in a variety of ways, e.g. an exhibition at the conference, delivery of a heritage or tourist walk. The involvement of the local groups in the Conference will require a level of SIB funding to support them.

2.9 Specific Projects – Football Heritage Trail

A joint project with the SAFC foundation to develop a football heritage trail across the North and East areas of the city.

There are seven sites across two areas, four of which are in the North area and are of significance to the history of football. Plaques have been developed for each site and are funded by the SAFC foundation and Conservation. These plaques will be located at the sites across the North and East areas.

In order to develop the trail it is proposed that a leaflet and associated web page is developed. The leaflet will provide information on the trail, how it can be followed, together with information on the history of each site.

The football heritage trail will be promoted via the PR and marketing team at SAFC foundation as well as the Council's newsletters and internet sites.

Funding is being sought to support the development of the leaflet through Community Chest applications to the wards in which the sites are located.

Recommendation

- Note the report provided.
- Agree the engagement of local schools and development of the curriculum to include heritage.
- Agree the development of 'Adopt a Heritage Site'
- Agree the consultation with children and young people on what they would like to see or develop with heritage.
- Agree the development of use of the MAC to support youth provision and improved access for schools and visitors.
- Agree the development of a city angling club at various sites throughout the North.
- Agree in principle the proposal to support local history/friends groups to participate in the International Oral History Conference pending an SIB application.