Coalfield Area Committee 2011/12 Work plan

A R	Progressing but behind Not progressing	nd schedule (with plans in place to acti	ion)				
Priority	Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Heritage	Lack of awareness/interest	Promote heritage within the Coalfield area.	T&R Group	This has already begun through the VCS Network and the Coalfield Community Challenge and will be further developed by the HCDWs including the introduction of a website 'portal' to promote the range of activities/attractions available.	Raising the profile of the area	Increase in heritage related enquiries and events	G
	Lots of uncaptured local knowledge and enthusiasm	Engage community groups and residents to work together to deliver heritage activities. The Coalfield Community Challenge project has already raised the awareness of heritage in the area.	Brown and HCDWs	The VCS Network and partners have been involved in a number of heritage related activities. 18 local groups currently engaged. £5,000 of the heritage budget was allocated to the Coalfield Community Challenge project. The Heritage workers will develop this further. A heritage 'steering group' made up of local organisations meets regularly to co-ordinate activity.		No of groups engaged Currently 18 groups involved	G
	Increase interest/participation of young people	Develop educational and participative heritage projects	Vicki Medhurst	The Heritage Community Development Workers are in the process of developing and delivering a number of education projects, both with schools and with community organisations. Schools are also being encouraged to link heritage projects with the Sunderland 2012 Olympic programme through the Coalfield Community Challenge	Engagement of young people	No of schools or youth groups involved	G
	Public transport	Identify venues which are accessible by public transport. Local organisations, such as ELCAP, are supporting community activity against the priorities by providing community transport		Events and displays are being held in accessible venues using Community Transport to support this where necessary. The rep from Nexus will promote events and provide information on public transport.	Events and services delivered accessible by public transport or community transport	Increased community involvement	A
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Local Shopping Centres	Improve physical appearance of shopping centres	Target responsive local services to areas most in need	Dave Ellison	Area Response team are ensuring that street scene issues are tackled and queries and issues from residents are followed up.	Influence targeted service provision	Increase in satisfaction levels	G
		Develop an environmental and public realm project	Dave Ellison		to maximise budgets,	Increase in satisfaction levels. Physical improvements made	A
	Support local traders	Carry out an audit to further investigate the current situation in local centres. This is now complete and the actions agreed by Area Committee at the November 2011 meeting will be taken forward.	Andrew Perkin	The audit is complete and a marketing campaign - 'Shop Local this Christmas' - was delivered to support local traders during the Christmas period. Over 1000 people engaged with the promotion and were encouraged to support their local shopping centres.	0 0	No of local businesses supported. 12 local businesses were actively engaged in the Christmas campaign.	G
		Develop a business support programme to offer support to existing businesses and encourage new retail start ups	Janet Snaith	At the November 2011 meeting, Area Committee agreed that a budget of £35,000 be allocated to engage a specialist organisation to provide dedicated support to retailers. The Lead Agent has now developed the brief for this project which will begin in April 2012. A Trader Forum will be set up as part of the project.	Engage and consult with local traders	No of local businesses supported.	A
	Lack of new shoppers	Carry out a survey with local shoppers/non shoppers	Andrew Perkin	The Shop Local at Christmas campaign asked the views of around 1000 shoppers results of which were used by the Task and Result group to develop this priority. A shopper survey has now been designed to ensure consistency of approach at all future events and meeting. Community events delivered between January and June 2012 will further develop this.	Consultation with residents and visitors	Increase in shoppers	A

			Julie Heathcote	The results of the 'Shop Local this Christmas' event will be used to develop and deliver a marketing programme during March- July 2012. The timetable will be developed by the Lead Agent with input and support from the Task and Result group.	Support the delivery of the local marketing project and ensure that any corporate or citywide retail support includes the three local shopping centres	Increase in shoppers	G
	Public transport	Promote and use community and public transport		A rep from Nexus is acting as an 'adviser' to the T&R group and has agreed to support this priority where possible. The marketing campaign will be supported by Nexus and ELCAP's community transport	Identify issues and influence service provision	Increase in shoppers	Α
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Activities for Young People	Negative perceptions of young people in some areas	Celebrate positive achievements.	Linda King/Julie Heathcote	Some positive stories have emerged from the XL youth village activities and the additional provision through the Responsive Youth Provision (RYP) pilot. The March 2012 edition of Community News will further promote youth provision. The provider forum are developing a project in partnership with the Truth About Youth organisation. The aim of the project is to challenge and change negative perceptions of young people.	Promote success	Positive news stories Article in Community News praises young people	G
	Hotspots of youth disorder	Provide targeted activity in areas most at risk Use local intelligence to target youth provision	Linda King	The Responsive Youth Provision (RYP) has been successfully delivered at Easington Lane and Houghton Racecourse Estate and the police have reported an improvement in behaviour in the targeted areas (reported youth related ASB has reduced by 19.3% in the year to November 2011). The XL winter programme has been successful in engaging hard to reach young people and the summer programme is being developed. A full report to this meeting (March 2012).	delivery and budgets	Reduction in youth disorder Reported youth related ASB has reduced by 19.3% in the year to November 2011	

Relevant and adequate youth activities	Work with Youth Development Group to evaluate provision	Linda King/ Wendy Cook	Each meeting of the Task and Result group identify issues and highlight gaps in provision in order to develop solutions. The Youth Lead for the Coalfield area, will lead future meetings and has also set up a provider forum to co-ordinate activity and share best practice.	activities and services	Increase in use of contracted youth provision	G
Lack of out of school activity for 8-12 year olds		Children's Services locality team		Identification of gaps in service	Audit of local provision	G
Development of services for 8-12s required	Work with Youth Development Group to evaluate provision and target resources	Linda King Sandra Mitchell/ Rachel Putz	A pilot programme of activities for this age group has been delivered since January 2012. Further information in a full report to this meeting (March 2012). Future development of these activities will be considered by the Head of Early Intervention and Locality Services and the Locality Manager	Target mainstream and area resources	Structured activity for 8-12 year olds	A
Holiday provision	Evaluate current provision to identify what should continue	Ç	Based on the evaluation of previous holiday provision the Task and Result group considered, and agreed, a programme of holiday activity across all wards for a) 8-12 age group and b) 13-19 age group. The programme will be delivered at February half term (1 week), Easter (2 weeks) and Spring half term (1 week). It is proposed to extend this into the summer holidays where budget allows	Influencing mainstream budgets	No of holiday activities provided The total number of holiday sessions delivered in each ward has now increased.	G
Play parks and play areas	Promote and utilise existing sites	Victoria French	The meeting of the January 2012 Area Committee agreed that £16,468 SIB would be utilised to contribute to the total costs of £100,000 for improvements of Kirklee Play site.	Influence the next stage of the Play and Urban Games Strategy (PUGS) including maximising S106 funding	Number of new play areas	G

	Public transport	Promote and use community and public transport	Task and Result Group	when services are being developed and	Ensure provision is accessible and transport is available	Increase in young people accessing services	A
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Allotments and community gardens	Derelict plots	Pilot programme on two allotment sites	Gerry Roll	Burnside and Britannia Terrace have been selected as the two pilot sites. A	Escalate issues to the Head of Service for	Reduction in vacant/ unkempt plots Reduced on Burnside site	A
	Inappropriate use of plots	Identification of plots being used illegally or incorrectly. Information should be forwarded to the T&R Group or to the Allotment Officer	Gerry Roll	Plots identified during the audit as being used for inappropriate activity are being reclaimed and re-let. A number of tenancies have been terminated and some have resulted in police or environment agency intervention. The number of plots reclaimed and figures on reductions in waiting lists will be reported in April during the end of year review.	Escalate issues to the Head of Service for Street Scene, or to the Police, via the Task and Result Group	Reduction in plots not being used for cultivation Reduced on Burnside site	A
	Community gardens	Develop community allotment plots within existing sites. The VCS Network will support the development of community gardens	Ethel Wilson/ Susan Brown	The Community Co-ordinator is working with the Allotments Officer and local organisations to develop community gardens across the whole of the Coalfield area.	Support development of community use	Community spaces created	Α
	Budgets and funding	Identify ring fenced and mainstream budgets External funding and partnership	Gerry Roll Pauline	A proposal has been put forward to the Executive Director of City Services Gentoo and Groundwork are part of the	Influencing mainstream budgets Attracting funding to	Increase in allotment budget External funding	A
		working	Hopper/ Susan Brown	Task and Result group and have agreed to form an 'action group' with VCS Network and Area Officer to look at how Area Committee actions can be supported	area	secured	A
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traffic	required	Identification of road safety issues and development of an overall plan	Les Clark	The Lead Agent attended the September meeting of Coalfield Area Committee to provide an update regarding the strategic approach to traffic related issues. Information on accidents and other intelligence will form part of the information gathering exercise to inform next steps. Area Committee will receive a further update in the new financial year 2012/13	local requirements	strategy	A
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Support for Older People	Content and quality of current services		Mike Crozier/Ala	An audit of locally provided services (including statutory and voluntary sector) has been produced. This will be added to and reviewed on a regular basis by the Task and Result group	Highlight areas of concern to HHAS	Improved service provision	G
	Accessibility to services	attended by VCS Network	Gail Black/Alan Clark (HHAS)	An audit of locally provided services (including statutory and voluntary sector) has been produced. This will be added to and reviewed on a regular basis by the Task and Result group		Audit produced COMPLETE - ongoing reviews	G
	Mobility and 'getting around' - including public transport	Highlight areas of concern and promote accessible services	Gail Black/Alan Clark (HHAS)	This element of the audit needs further work. This will be carried out in conjunction with service providers and the VCS Network		Audit produced	A
	Money and debt advice – mobile and outreach services	Promote on line or telephone support. Further develop outreach services -	Task and Result Group	Recent research has shown that there is an increased demand for advice. The November 2011 Area Committee approved an application for £23,166 SIB to provide enhanced support across the Coalfield area. Regular performance updates will be provided	Partnership working e.g. DWP	More outreach and accessible advice.	G

Promote support available – market and advertise	Local groups to promote support to their members. VCS Network are assisting in the promotion of local services	Task and Result Group	At its meeting in January 2012, the Task and Result Group agreed that promotion of local services was a big issue. For example, around 20 people over 70 took part in the Love Where you Live Campaign, ShARP and Age UK are working in partnership to develop a funding application for Comic Relief, the New Dawn group are developing partnership projects with Age UK, the Shopping Bus project is continuing and the local history groups supporting the Heritage priority have many members over 65. Community garden and allotment projects are working with older people and younger people to develop intergenerational projects. This information will be promoted via other Coalfield area priorities such as Heritage and Local Shopping Centres.	Promote services to local people	More publicity about what is available	A
Volunteers for services available e.g. allotments	Encourage and develop local communities to become volunteers	Area Network/ Volunteer Centre	Through the Coalfield Community Challenge project a number of volunteering opportunities have been facilitated. Work with the Volunteer Centre will be developed by the Community Co-ordinator and the annual report will give further information regarding numbers of volunteers engaged.	Identify volunteering opportunities and training available	Number of volunteers engaged	A
Self administering of medication	Highlight areas of concern	Task and Result Group	The issue was discussed by the Task and Result group at the January 2012 meeting. It was agreed this issue would be presented to the March Area Committee meeting in order to escalate this issue to the Health Scrutiny Committee ACTION REQUIRED	Escalate issue to relevant Board of Committee	Issue taken up by Health Scrutiny Committee	A
Social interaction (especially those in residential care)	Promote and support services such as befriending and visiting schemes. Members of the VCS Network are delivering social activities	Task and Result Group		Identify needs and gaps in provision	More people attending activities available	Α

	Support for Carers	Highlight areas of concern and provide information on what support is available	Result Group	At the January meeting of the Task and Result group ait was agreed to add this issue to the work plan. Coalfields Carers Group, for carers who live in the Coalfields area meets 2nd Wednesday of the month at The Hetton Centre. To be discussed further at the next meeting of the T&R group.			
	Public transport	Promote and use community and public transport	·	A number of projects aimed at supporting older people have been supported by using ELCAP community transport. Luncheon clubs, social outings and shopping trips are some examples of how services are being delivered by using the community transport scheme. Projects accessible by public transport will promote timetables etc wherever possible.	Support to retain community transport in the area. Escalate transport issues to the relevant committees and to Nexus	<u> </u>	A
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Empty properties	Enforcement	Identify nuisance properties.	Liz McEvoy	Nuisance properties identified using a matrix. Issues area addressed on an ongoing basis by the Empty Properties Assistant. Area specific officers including Area Officer, Area Response Manager, Environmental Enforcement Officer, Community Co-ordinator, Empty Properties Officer, ASB Officer and Environmental Health Officer meet to share information and strengthen collaborative working across all Council Directorates	Part of matrix includes referrals from ward members	Number of Empty Property Notices issued (2011/12) is 2 and 4 emergency boarding ups have been carried out. Other Housing Enforcement Notices issued (2011/12) is 7.	G
	Private landlords	Agree a date and hold a landlords' forum to discuss the Empty property Action Plan.	,	The Landlord Forum was held on 1 December 2011 where the empty property action plan and projects were promoted.	landlords to participate	Number of accredited landlords - 40 landlords, with 188 properties in the Coalfields area (as at 4.1.12)	G

	Identify 1 or 2 hotspots for improvement	Local intelligence to be gathered		Statistics have shown which wards are above the City average for empty properties and these will be targeted. Additionally, areas that are displaying a number and range of problems with regards to the private rented sector will be targeted as "hot spots" such as "The Racecourse" are. These are agreed by SMT. There were seven Gentoo properties which were empty, and six of the properties have since been brought back to use. One privately owned problematic property has been selected for the HCA/Gentoo project, and will be refurbished and brought back to use in 2012.	improvements to meet local need	Properties brought back into use - 79 (as at 4.1.12)	G
	HCA funding - explore further and consider match		·	An application for funding Submitted to the HCA has been successful and with a contribution of £13,000 from SIB four properties in the Coalfield area will be targeted. Gentoo is bidding to the HCA for further empty property funds from 2012 - 15 subject to match funding being found. £577k for the City has been made available from New Homes Bonus funding to bring empty properties back into use through 2 projects. One is to offer loans to owners to refurbish properties and one for a Registered Provider to acquire and refurbish problematic empty properties.	empty properties which are refurbished through the project.	Funding secured/ funding allocated £80,000 funding secured from HCA £13,000 SIB allocated	A
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Neglected land	Identify neglected land	Identify sites which could be categorised as 'neglected'.	Dave Ellison	A portfolio of identified neglected sites is being further developed to include information on land ownership, previous and present use and future plans. This was discussed by the Task and Result group and Area Committee in January/February 2012	Development of land use to meet resident need	Audit produced COMPLETE	G
	Improve Council owned land	Provide local intelligence to lead agent and Task and Result group	erty	Four priority sites were agreed by Area Committee in February 2012. Options for improvement are now being developed and will be presented to Area Committee for consideration	Identify sites and agree priority areas	Sites improved	A

Industrial sites/fly tipping	Report incidents	Dave Ellison	During the audit of sites some areas of regular fly tipping have been identified and measures are being put in place e.g.	Influence enforcement powers	Reduction in fly tipping	G
Ownership (SLM large and small plots)	Provide local intelligence to lead agent and Task and Result group	Craig Logue/lan Crosby	The lead agent has been liaising with the SLM project staff and Land Registry (via Legal) to identify ownership on specific pieces of land. Comprehensive information was presented to the T&R group.	Development of land use	SLM system updated	O
Investigate adverse possession of appropriate sites	Provide local intelligence to lead agent and Task and Result group	Property Services	A list of land owners has now been compiled and with the support of colleagues in legal and property services this option will be discussed further at the next meeting of the Task and Result group	Advise and influence policy regarding adverse possession	Identified sites	A
Involve Property Services in addressing issues			The Head of Land and Property has been consulted and appropriate representation from the service will be part of the project development.	Development of land use	Relevant officers involved COMPLETE	G
Work with landowners - eg Lambton Estates		Lead Agent	Ownership of land has been established for all identified sites. With the support of colleagues from legal, a letter has now been drawn up and will be sent to land owners asking for their plans for the identified sites. Next steps to be identified once replies have been received.	and property	Sites cleared and brought up to an acceptable standard	A
Link with other priorities - greenspace, unadopted roads, empty properties etc	Provide local intelligence to lead agent and Task and Result group	Pauline Hopper/ Dave Ellison	Officers from Land and Property, planning policy, planning implementation etc will act as advisers to the T&R group to ensure priorities are linked. Consultation will take place with partners and all directorates before any actions to improve land are agreed.	Consider links to other strategies and identify joint working		G
Allocation of funding relating to Section 106 Agreements	Identify local community need		This issue is being further explored along with the Community Infrastructure Levy. The Lead Officer for Planning Policy has given advice and support to the T&R group and work to influence allocation of this budget is ongoing.	Influence allocation	Allocation of S106 influenced by Area Committee	A
Unfinished developments		Building Control	The lead agent is liaising with the relevant officers who will be invited to attend the Task and Result group if required	Escalate relevant planning or policy issues	Reduction in unfinished developments	Α
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Priority

Heritage	A co-ordinated approach required	Local Heritage Community Development Worker	Vicki Medhurst	A Heritage Community Development worker (HCDW) took up the temporary (1 year) post on 31 October 2011 and has the responsibility of delivering the Coalfield and North area Heritage Action Plans. The worker's time will be split 50/50 between the two areas.	Development of heritage projects	Community Development worker in post COMPLETE	G
	Budget required to deliver small scale projects/ implement relevant recommendations	Allocate a proportion of SIB funding to address the heritage priority	Area Committee	A sum of £40,000 was 'ring fenced' for the Heritage priority. Individual projects are now being taken forward. Including the development of a village atlas and heritage trails.	Influence budgets (Council/partners/ external)	Projects being delivered COMPLETE	G
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Local Shopping Centres	No comprehensive area information available	Development of baseline information for three selected centres. Members of the Area Network have been consulted.	Andrew	A report has now been produced and discussed by the Shopping Centres T&R group.	Engagement of stakeholders. Improvements suggested	Report produced COMPLETE	G
	Lack of shoppers	Research best practice	Andrew Perkin	Research complete. Results were provided as part of the final audit report and a number of project proposals were agreed at the November meeting of Area Committee.	Identify new ways of working	New projects implemented. COMPLETE	G
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Activities for Young People	Allocation of Children's Services £30,000 budget for positive activity	Area Committee (via Youth Task and Result Group) to identify areas of need	Linda King	Area Committee, LMAPS, Police and YDG to identify areas most in need of additional provision	Influence mainstream budgets	Funding allocated COMPLETE	G
	No identified lead on provision for 8-12s issue	Work with Children's Services to identify lead agent	Sandra Mitchell/ Rachel Putz	Sandra Mitchell updated Committee at the September meeting and a meeting was held with the Coalfield Locality Manager, Rachel Putz, early in November. Further meetings will develop the knowledge around provision for this target group. Rachel will be the named contact		Identified lead COMPLETE	G
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Allotments and gardens	Inaccurate or incomplete baseline information	Audit of all sites required	Gerry Roll	An in depth audit of all sites to include occupied, vacant and derelict plots has been carried out and a plan of each site is now available to the Task and Result group	Review and update of current information	Plan of each allotment site COMPLETE	G

	Waiting lists	Correspond with those on waiting list to confirm still interested	Ethel Wilson	All on waiting list have been contacted. Waiting lists have been revised	Review and revise current waiting lists	Reduction in waiting lists COMPLETE	G
	Budgets and funding	Allocation of area budgets to support work	Hopper	A budget of £35,665 SIB has been 'ring fenced' for this priority.	Targeting of resources	SIB allocated COMPLETE	G
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Unadopted Roads	Policy regarding unadopted roads	Information and issues provided to Lead Agent	Stephen Pickering	A significant amount of work has been carried out to determine a baseline position in regard to private streets. An extensive desktop study together with on site photography exercise to identifying all the unadopted streets in the Coalfield Area and across the city has been undertaken. An officer from City Services attended the September meeting of Coalfield Area Committee to give a presentation regarding the findings of the report and the proposed increase of the budget for 2012/13.	Requested review of	Report to Area Committee COMPLETE	
	Poor road surfaces	Carry out minor repairs as part of area or mainstream budgets	Area Committee	A number of minor improvements have been undertaken using area SIP allocations. However, this one off budget is now fully spent	Ensure planned road and building works consider ways to improve roads	No of improved road surfaces COMPLETE (Budget now fully spent)	
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Empty properties		Development of an area based Empty Properties Action Plan. Local intelligence has informed the development of the plan	Liz McEvoy	A draft has been prepared and was presented to Area Committee by lead agent. A report is presented to the November meeting. Final version of the Empty Property Action Plan was approved by Cabinet in November 2011.	Input into	Area Plan with targets agreed COMPLETE	G
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Child Poverty	Child and Family Poverty Strategy	Neighbourhood model of service delivery	Raj Singh	Phase 2 of the Strategy has now been developed	Consultation and involvement during development	Strategy produced COMPLETE	G
	_	Neighbourhood model of service delivery	Raj Singh	Results of pilot will be reported to Area Committee once complete	Initiatives delivered to meet local need	Development of local services COMPLETE	G