

Place Project Performance 2014/15

Below is a summary of all Place based SIB funded projects delivering during the first six months of 2014/15. The information shows how they have performed against any targets and what progress they have made to the end of September 2014.

Retail Support Business Project Business Investment Team	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of businesses supported one to one	12	15		£22,301	£17,660	
Number of business supported via workshops / grants	15	12				
Number of businesses received a grant	4	22				

This project was originally awarded a total of £50,000 to assist independent retail businesses throughout Hetton, Houghton and Shiney Row to improve business competitiveness, effectiveness and sustainability. A further £40,000 was awarded at June 2013 Area Committee to allow continuation of this project, to reach an additional 31 businesses with expert advice and to issue grants.

Houghton - There have been 8 businesses engaged in total for this project of which 6 have received one to one support, 2 have had grants. Houghton Traders Association has now been running just over a year and continues to be very active, because of the maturity of the association the roles and responsibilities are going to be looked at and there has been a recognition that there may be some need for development/training, there are a potential two other businesses interested in joining the TA. The TA is looking at producing a brochure in the run up to Christmas. The TA has raised issues around signage and road markings, street festive decorations and markets/events to improve footfall. In Hetton 14 businesses have been engaged, of these 6 received one to one support and 8 received grants. There is still an interest in a Traders Association but businesses are more reluctant to take on formal committee roles. It has been suggested that a less formal association might be the way forward. After a slow start Shiney Row has had a significant number of businesses engaged - 34 in total across this phase of the project. 16 of these attended a workshop, 10 are receiving one to one support. The Traders are meeting regularly and there is a good chance that there may be a Traders Forum formed.

As the project enters its final stages work has been focused on ensuring those currently receiving one to support on the programme have an effective exit from the project, tying up the last grants and ensuring that the successful Traders Association in Houghton and the emerging TA in Shiney Row have the necessary skills to continue in an effective way.

The Christmas Market at Shiney Row currently being developed will be supported by this project.

Shopping Centres Marketing Programme SCC Communications Team	Output Target	Output Actual	Progress Indicator	Spend Target 2014/15	Spend Actual	Progress Indicator
	N/A			£7,239		

The project was awarded £15,000 to provide marketing campaigns for the three local shopping centres of Hetton, Houghton and Shiney Row. The start balance for 2014/15 was £7,239.

The grant is used as and when issues are identified, no progress was expected in Q1 & Q2. Shop Local at Christmas campaigns are currently under development, and the Dementia Friendly Shopping Centre pilot in Houghton le Spring is also being promoted via this project.

Houghton War Memorial SCC	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities and equipment	1	0		£10,000	£0	
<p>This project was funded £10,000 to refurbish the stone war memorial located in the grounds of St Michael and All Angels Church.</p> <p>Project was delayed due to issues with the Church Commissioners but the Faculty, giving permission to go ahead, was finally agreed in September. Work commenced 6 October with an expected completion date of 31 October just in time for the Remembrance Service on November 9.</p>						

Shop Scene Improvements SCC	Output Target	Output Actual	Progress Indicator	Spend Target 2014/15	Spend Actual	Progress Indicator
	N/A			£5,776		
<p>The project was funded to £15,000 to provide physical improvements to railings, seats, barriers and planters in the three shopping centres of Houghton, Hetton and Shiney Row, and to provide promotion of local shops. The start balance for 2014/15 was £5,776.</p> <p>Transfer of lead agent in May from Dave Ellison to Debbie Hall. The grant is used as and when issues are identified, no progress was expected in Q1 & Q2. An environmental improvement project for Fencehouses is currently being developed.</p>						

Neglected Land	Output Target	Output Actual	Progress Indicator	Spend Target 2014/15	Spend Actual	Progress Indicator
				£59,047		
<p>This project was awarded funding in 2012 and 2013 to improve plots of neglected land across the Coalfield area. An additional award of £30,000 was awarded at January 2014 Area Committee in order to continue the successful work. The start balance for 2014/15 was £59,047. The largest scheme at the Former Forest Estate, Easington Lane, has encountered delays due to ownership and legal issues which have now been resolved. The three phase improvement works will commence by the end of the year.</p> <p>Transfer of lead agent in May from Dave Ellison to Debbie Hall. The remainder of the grant is used as and when issues are identified, no progress was expected in Q1 & Q2</p>						

Allotments Improvement	Output Target	Output Actual	Progress Indicator	Spend Target 2014/15	Spend Actual	Progress Indicator
				£11,880		
<p>This project was awarded £57,283 to improve allotments and sites in the Coalfield area. The start balance for 2014/15 was £11,880.</p> <p>The grant is used as and when issues are identified, no progress was expected in Q1 & Q2</p>						

Love Where You Live	Output Target	Output Actual	Progress Indicator	Spend Target 2014/15	Spend Actual	Progress Indicator
				£5,583	£3,315	
<p>This project was awarded £10,000 in April 2013 to develop a Love Where you Live Campaign across the area involving local community groups and schools. £5,583 was carried forward into 2014/15.</p> <p>Over the past 6 months the grant has been used to support new signage and clean up at Houghton Centre for the Blind and to buy a supply of resources for educational and environmental projects including:</p> <p>Burnside Primary School LWYL Eppleton Academy LWYL – litterpick HLCP Park Plan Green Day Event - Burnside Primary LWYL Easington Lane School LWYL The Blind Centre St Aidans Team Sport Summer Camp Springboard - LWYL Education Day LWYL - ELCAP - Painting Play Park LWYL - THE FLATS, EASINGTON LANE Dubmire Club-Football Pitch project</p>						

Environmental Improvements**Call for Projects Small Grants**

£30,000 was allocated at the January Area Committee for a Call for Projects under the LWYL Priority for projects that could, deliver environmental improvements involving the local community as well as providing educational messages. £28,288 was allocated to 7 projects

ELCAP – A Clean Sweep Project completed

The aim is to work with schools, community groups and residents throughout the Coalfield Area using a creative approach to raising awareness of the importance of taking care of the local environment.

The group worked with Willow Twiddlers to make sweeping brushes that could be used at LWYL events. By working with partners they were able to identify hot spots such as Houghton Centre for the blind and encourage groups to take part in a big clean-up of the site. The project has engaged 6 new volunteers.

HBYMCA – Improving our Community Completion Date March 2015

The aim is to work on site and within the community to establish 5 raised beds, working with community volunteers and young people.

To date they have been involved with a number of young people from their school inclusion project. They have been working on the preparation of the raised beds and have also planted containers to distribute to nearby elderly residents. The project has enabled the young people to gain an ASDAN award in Environmental Improvements.

Groundworks – Poo Watch Completion Date November 2014

The aim is to work with local schools & youth groups on an anti-dog fouling campaign. This will include creating information materials, spray painting dog poo in particular areas to highlight the problem and its effects on the environment.

Several patrols have been conducted around the park and the project has been promoted at several community events throughout the summer. Schools have been approached to help deliver the special spraying events. To date the project has been focussed on promoting the project, patrolling the area and talking to dog walkers.

Groundworks- Spring into Action Completion Date November 2014

The aim is to engage local residents in transforming a green space near Hetton Lyons Primary that is used as a drop off parking spot into an attractive community asset.

Following consultation with residents at Springwell Terrace, the initial physical improvements are now complete. Planters and boulders have been installed. These are by no means intended to provide a complete physical barrier to the whole site, but rather to make it more difficult to park there as well as improve the general look of the site and provide a tool for community engagement. The long term vision is to encourage the local community (local residents and parents from nearby school) to respect the site more and refrain from parking on the grassed area.

There were some initial issues with the placing of the planters and so some adjustments have been made. We are also working closely with several local residents at this stage to incorporate their feedback and ensure that the scheme fits with the community's aspirations for the site. Once we're confident that we've made all the necessary adjustments and taken everyone's views on board, we intend to work with the nearby school (Hetton Lyons) to provide family planting sessions to complete the site. These sessions will provide an opportunity to remind parents about the need to reduce parking on the grassed area.

Hetton Green Watch – Naturally in Your Neighbourhood Completion Date December 2014

The aim is to work with local schools on projects that highlight the negative impact of litter on wildlife and the environment

The project commenced in May with a litter exhibition raising awareness of the effects of litter on the environment delivered in 5 primary schools. These were delivered in partnership with Carrie Stokoe, Coalfield Customer Relationship Officer. A questionnaire was also completed by the children, the findings of which will assist the teachers in planning future lessons. Field trips are due to take place in the Autumn term

SNCNC – Flatts Allotments Completion date March 2015

The aim is to develop a community allotment and garden on waste ground adjacent to the Flatts youth project. Start of this project has been delayed and was due to start in October half Term

SNCBC - Looking Good in the Coalfields

The aim is to offer a volunteering and work placement scheme to local residents carrying out physical improvements to the local environment. Start of this project has been delayed and was due to start in October.

Philadelphia Cricket Club		Small SIB Grant
<p>£5,000 was awarded at the January Area Committee for Philadelphia Community and Cricket Club as contribution towards a £50,000 project to improve community facilities. The improvements to the club include updated lighting and heating, disabled toilet and an improved kitchen. This will allow the club to increase the community activities delivered on site, including a lunch club and social activities for older people.</p> <p>The initial bid to BIFFA was unsuccessful but they have recently been awarded £20,000 from SITA. This with the match funding from SIB will allow the club to go ahead with the improvements to their facilities.</p>		

Local Celebrations 2014- and Sunderland City Council	ELCAP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
						£6,941	
<p>This project was awarded £15,000 in January 2014. £5,000 allocated to the VCS Network for a World War 1 Project with ELCAP leading this and the remaining £10,000 led by the Area Community Officer to develop a programme of activity in partnership with the VCS Network.</p> <p>ELCAP WW1 projects completed. 16 projects supported throughout the Coalfield Area. These included Easington Lane School Planting Project and ELCAP's WW1 Project Launch which focused on women and their roles during the war.</p> <p>The grant also supported the cost of Traffic Mangement for the 4 Durham Miners Banner Parades and will support the up coming remembrance parades. Also The costs of the Community Road Show at the Hetton Centre were met from this budget.</p>							

Baulkham Hills		Small SIB Grant
<p>Grant was awarded at the April Committee to provide a 24m long 1.5m wide new build connection between the adopted footpath arriving from Baulkham Hills and the bitmac public right of way which leads to Barnwell Primary School and Our Lady Queen of Peace RC Primary School.</p> <p>The footpath was completed at the end of July and now provides an improved route to the two schools and is a benefit to local residents and the wider community.</p>		