

4th November 2010.

Report of the Chief Executive.

Community Chest, Strategic Initiative Budget (SIB) and Strategic Investment Plan (SIP) - Financial Statement and Proposals for further allocation of Resources**1. Why has it come to Committee?**

1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an up date position on progress in relation to allocating SIB, SIP and Community Chest.

2.1 FINANCIAL STATEMENT WASHINGTON COMMITTEE FUNDING STREAMS 2010-2011 AS AT 4th NOVEMBER 2010

<u>Community Chest</u>			
	Community Chest Budget	Approvals	Balance
Available Funding 2010/11*			
Central	£10,355	£1,340	£9,015
East	£16,495	£9,058	£7,437
North	£10,903	£1,390	£9,513
South	£10,633	£5,157	£5,476
West	£14,333	£2,825	£11,508
Balance	£62,719	£19,770	£42,949

<u>SIB: Washington SIB Statement September 2010</u>			
* £287,261 was allocated for 2010/11, £126,070 was carried over from 2009-10. Balance £413,331			
	Committee Date	SIB Fund Approvals	Total
Available Funding 2010/11*	01.07.10	£413,331	£413,331
Project Name	-	-	-
Washington Glebe Banner	01.07.10	£10,000	£403,331
Washington Mind Operation	01.07.10	£14,770	£388,561
Horizons	09.09.10	£40,150	£348,411
Washington Wheeled Sports Park	09.09.10	£27,000	£321,411
Total allocated		£91,920	
New Balance			£321,411

SIP: Washington SIP Statement September 2010				
	SIP Budget	Approvals	Balance	
Available Funding 2010/11*	£146,498			
Central	£33,784	£32,447	£1,337	
East	£25,492	£23,000	£2,492	
North	£21,511	£6,500	£15,011	
South	£35,732	£19,220	£16,512	
West	£29,979	£0	£29,979	
<i>NB:-£2,279 was recouped from Lighting to Blackfell MUGA</i>				
<i>NB:- £1336.50 was recouped from Columbia CA Toilet Refurb</i>				
Balance	£146,498	£81,167	£65,331	

2.2 Community Chest

2.2.1 The table below details the balances remaining to be allocated following the last meeting. A total of 34 project proposals received are set out in **Annex 1a**, together with remaining balances should those proposals be approved.

Table 1

Ward	Budget Remaining	Project Proposals	Balance Remaining
Washington Central	£9,015	£ 700	£8,315
Washington East	£7,437	£2,531	£4,906
Washington North	£9,513	£3,010	£6,503
Washington South	£5,476	£1,101	£4,375
Washington West	£11,508	£3,475	£8,033
Total	£42,949	£10,871	£32,132

2.3 Strategic Initiatives Budget (SIB)

2.3.1 Following the September 2010 Area Committee meeting, a balance of £321,411 remains to be allocated this financial year.

2.3.2 Since September 2010 two emergency multi area SIB application bids were approved through delegated powers. These were £1,000 to support a City wide angling competition in December 2010 delivered by the Angling Trust and £1,675 to contribute towards development of Grace House North East Children's Hospice from the 2010-11 SIB budget. This leaves a final balance of £318,736 to be allocated during 2010-11, with two further meetings remaining.

2.3.3 The following 5 projects detailed in **Annex 1b** are recommended for approval, as follows:

1. Catch 22	<u>2010/11</u> £19,000	Approve
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2. Washington Health Champions	£49,030	Approve
3. Employer's Demand Survey	£10,000	Approve
4. Christmas Lights	£19,400	Approve
5. Washington Bowls Club	£ 9,000	Approve

2.3.4 Projects recommended for approval from the 2010/11 budget total £106,430. Should Area Committee approve this proposal the remaining balance for the 2010/11 allocation would be £212,306.

2.4 Strategic Investment Plan

2.4.1 The table below details SIP balances remaining to be allocated following the last meeting September 2010. A total of 10 project proposals received are detailed together with balances remaining should those proposals be approved.

Ward	Balance at September 2010	Project proposals	SIP Balance
Washington Central	£ 1,337	£ 1,337	£ 0
Washington East	£ 2,492	£ 2,492	£ 0
Washington North	£15,011	£ 13,982	£ 1,029
Washington South	£16,512	£ 16,512	£ 0
Washington West	£29,979	£ 29,979	£ 0

2.4.2 The following 10 projects detailed in **Annex 1b** are recommended for approval, as follows:

	<u>2010/11</u>	
1. Graffiti Subway Project (Central)	£ 1,337	Approve
2. Monument Park Restrictions (East)	£ 2,492	Approve
3. Coverdale Barriers & Lighting (North)	£ 3,332	Approve
4. High Row Reinstatement (North)	£ 2,000	Approve
5. Manor View East (North)	£ 2,350	Approve
6. High Row Lighting (North)	£ 1,300	Approve
7. Usworth Primary School	£ 5,000	Approve
8. Oxclose Play	£16,512	Approve
9. Springwell Village School	£13,073	Approve
10. Blackfell Play	£16,906	Approve

2.4.3 The projects recommended for approval from the 2010/11 budget total £64,302. A balance of £1,029 remains in the Washington North allocation.

Recommendations

Committee is requested to:

- Note the financial statement set out in Section 2.1 of this report.
- Approve the 28 proposals for support from 2010/11 Community Chest as set out in **Annex 1a**.
- Agree the recommendations set out in **Annex 1b** with reference to the SIB and SIP applications.

**COMMUNITY CHEST 2010/2011 WASHINGTON AREA
PROJECTS PROPOSED FOR APPROVAL**

WARD	PROJECT	AMOUNT	ALLOCATION 2010/2011	PROJECT PROPOSALS	PREVIOUS APPROVALS	BALANCE REMAINING
Central	Washington History Society – Purchase of projector and laptop.	150				
	Washington & Houghton Trefoil Guild – Contribution towards start up costs, room hire, equipment, stationery etc.,	150				
	Washington Volunteer Celebration Group – Contribution towards celebration of volunteers who have been nominated by their group.	200				
	Apollo Trampoline Club – Purchase of leotards and sweatshirts.	200				
	Totals		10,355	700	1,340	8,315
East	Washington History Society – Purchase of projector and laptop.	150				
	Washington & Houghton Trefoil Guild – Contribution towards start up costs, room hire, equipment, stationery etc.,	150				
	Washington Volunteer Celebration Group – Contribution towards celebration of volunteers who have been nominated by their group.	200				
	Apollo Trampoline Club – Purchase of leotards and sweatshirts.	200				
	Monument Park ‘No Waiting’ Sign – Contribution towards introduction of waiting restrictions.	708				
	Shepherd Way Allotment Society – Purchase of wood burning stove.	300				
	JW Community Fitness Club – Purchase of equipment.	223				
	Barmston Village Primary School – Purchase of equipment for ‘Reflective Garden’ project.	600				
	Totals		16,495	2,531	9,058	4,906
North	Washington History Society – Purchase of projector and laptop.	150				

	Washington & Houghton Trefoil Guild – Contribution towards start up costs, room hire, equipment, stationery etc.,	150				
	Washington Volunteer Celebration Group – Contribution towards celebration of volunteers who have been nominated by their group.	200				
	Apollo Trampoline Club – Purchase of leotards and sweatshirts.	200				
	St. Bede's R.C. Primary School – Contribution towards trip to Beamish.	1150				
	Pensioner No. 2 Club – Contribution towards Christmas lunch, raffles, gifts etc.,	400				
	Usworth Colliery Nursery School – Contribution towards water play area.	460				
	Usworth Grange Primary School – Contribution towards trip to Beamish.	150				
	Usworth Colliery Primary School – Contribution towards trip to Beamish.	150				
	Totals		10,903	3,010	1,390	6,503
South	Washington History Society – Purchase of projector and laptop.	329				
	Washington & Houghton Trefoil Guild – Contribution towards start up costs, room hire, equipment, stationery etc.,	150				
	Apollo Trampoline Club – Purchase of leotards and sweatshirts.	200				
	Washington Volunteer Celebration Group – Contribution towards celebration of volunteers who have been nominated by their group.	200				
	JW Community Fitness Club – Purchase of equipment.	222				
	Totals		10,633	1,101	5,157	4,375
West	Washington History Society – Purchase of projector and laptop.	150				
	Washington & Houghton Trefoil Guild – Contribution towards start up costs, room hire, equipment, stationery etc.,	150				
	Apollo Trampoline Club – Purchase of leotards and sweatshirts.	200				

	Washington Volunteer Celebration Group – Contribution towards celebration of volunteers who have been nominated by their group.	200				
	Blackfell Village Neighbourhood Watch – Contribution towards Christmas party.	600				
	St. Bede's R.C. Primary School – Contribution towards trip to Beamish.	1000				
	Springwell Village – Contribution towards repairs to Christmas lights.	1025				
	Springwell Primary School – Contribution towards trip to Beamish.	150				
	<i>Totals</i>		14,333	3,475	2,825	8,033
Totals			62,719	10,817	19,770	32,132

SIB and SIP funding applications : Summary Document.**SIB Application No.1.**

Name of Project.	Catch 22
Lead Organisation.	Youth Inclusion Project

Total cost of Project.	Total Match Funding.	Total SIB requested.
£125,000	£106,000	£19,000
Project Duration.	Start Date.	End Date.
12 months	September 2010	August 2011

The Project.

The Project aims to work with those young people who find themselves excluded from mainstream provision. These young people rarely attend open access youth services and fail to utilise existing provision. This leads them into social isolation contributing towards a multitude of problems. Once engaged those excluded young people will be offered constructive activities that will be appropriate to their age environment and wishes. By working in partnership with local providers we also plan to signpost and guide them to existing youth provision. This will ensure the City Council are reaching out to all young people and none are falling through the net. We will be working in partnership with the Community Space Challenge (CSC) who has match funded the project. CSC supports young people to take a leading role in transforming the environment where they live. This includes creating community gardens, replacing graffiti with art murals, building new nature trails, establishing new allotment sites, and cleaning up "grot spots". CSC Projects are delivered by organisations who work with young people to provide positive alternatives to getting involved in antisocial behaviour and crime.

The project targets the 50 most disaffected young people aged 13 – 16 years in Washington. The SIB funding will allow the project to provide additional provision to those most in need and divert them away from crime. The project provides one to one engagement with both the identified young people and their families, most especially those that do not normally engage with agencies and projects. We not only work persistently with those young people, we also work with them to understand the consequences of their behaviour and proactively intervene - the key workers use persistence and an assertive working style to ensure the clients (both the young people and their families where this is appropriate) stick to an agreed contract which sets out changes expected, support, incentives for achieving goals, and consequences. This project builds on successful Youth Inclusion Project (YIP) work with young people that has made significant headway in reducing re-offending and will work in partnership with LMAPS and Operation Horizon and will ensure no duplication re activity. The service delivery will be spread across the week and all holiday periods ensuring we meet the needs of service users when they most need support. Our approach will ensure that we are utilising our resources most efficiently but also maximising our chances of delivering the broadest positive impact possible on young people at risk of offending and anti social behaviour.

Need for Project.

The Sunderland Fear of Crime survey states residents in Washington consider the main areas of anti social behaviour are: people dealing drugs, TEENAGERS HANGING AROUND THE STREETS, rubbish or litter lying around, vandalism, graffiti and other deliberate damage

to property or vehicles. Catch22 will continue to ensure the YIP will remain in a high crime and antisocial behaviour location by regularly receiving crime and disorder statistics from partnerships built up with Northumbria Police and have a clear communication exchange with the Youth Offending Service ensuring at least 20 young people on the top 50 list have an arrest history thus ensuring the relevancy of the project.

At this moment in time Washington YIP are the only service who offer targeted provision in Washington of this kind. **We work in partnership with the Police, Connexions, Children's Services, Youth Offending Service, Youth Service, and Gentoo.** The additional funding through SIB would increase the numbers of young people who could benefit from our services across a wider area, increase the range of activities we can offer and enhance our existing partnership arrangements. We will communicate fully with our partners to ensure there is no duplication of work and ensure all young people are catered for. Our partnership work with police and LMAPS allows us to identify "hot spots" of youth disorder, meaning we are constantly at the forefront of the community.

Outputs of the Project.

Output Code	Description	Number
P3	Number of people employed in voluntary work	12
A4	Number of events/programmes of work to improve appearance of streets	12
S5	Number of young people benefiting from youth inclusion/diversionary projects	60
S6	Number of additional young people engaged in youth activities	20

Key Milestones for the Project.

Identify qualified and trained sessional staff to deliver work.	Sept 2010
Identify young people and hot spots in partnership with LMAPS	Oct 2010
Undertake survey from young people about what activities we can engage them in	Oct 2010
Commence delivery to young people.	Nov 2010

This project meets priorities identified in the Safe theme of the Washington Area Plan and meets the Area Committee's 2010 – 11 Work Plan priority of reducing anti social behaviour.

This project was deferred from the previous Area Committee held 9th of September for the following reasons:

1. The project will provide evidence that Catch 22 will work with additional young people to those identified through Operation Horizon and programmes delivered across Washington by Oxclose and District Young People's Project.
2. The project provides detailed proposals of how it will work in partnership with LMAPS and Operation Horizon and not duplicate service provision.
3. The project will evidence the target outputs of 60 x young people benefiting and 20 x additional young people engaged.
4. The project will evidence how it is to be delivered across the whole of the Washington area.

Recommendation: Approve subject to the evidence outlined above being presented to Area Committee.

SIB Application No.2.

Name of Project.	Washington Health Champions.
Lead Organisation.	Teaching Primary Care Trust

Total cost of Project.	Total Match Funding.	Total SIB requested.
£128,680	£79,650	£49,030
Project Duration.	Start Date.	End Date.
6 months	October 2010	March 2011

The Project.

Two proposals were identified by the task and finish group to tackle health inequalities: -

- Washington Health Champions
- Tackling Health with SAFC Foundation: Washington

Washington Health Champions

This element aims to provide training in Washington to front-line Council staff, front-line workers in partner agencies and volunteers. The training comprises a basic qualification in Understanding Health Improvement, Emotional Health and Resilience Workshops, Introduction to Financial Capability - Helping your Clients, Alcohol Brief Intervention and Smoking Brief Intervention. By delivering this training we can begin to build a systematic approach to tackling health inequalities in Washington. We can ensure that we maximise the potential people have to adopt healthier lifestyles by assisting to remove the barriers to making lifestyle changes. In addition front line staff and volunteers will be able to provide basic interventions and signposting to help them take the first steps towards healthier lives.

This training will benefit not only clients of those who participate but also the participants themselves and their own families and communities. As more people become trained then there is the potential for more healthy behaviours to replace some of the less healthy behaviours that are currently the norm in some communities and so reduce health inequalities. This is an ambitious approach but radical action is required if health inequalities are to be addressed locally. Overall the training lasts 3.5 days with each module standing alone. Maximum benefit will be achieved when people attend all elements of the training but these elements can be undertaken at different times to maximise use of the available training capacity and minimise disruption to frontline services.

Tackling Health with SAFC

This element of the project will encourage healthy behaviours in children and families. This project brings together two programmes and a major resource from SAFC Foundation to be deployed in Washington in a condensed and strategic manner in order to provide a prolonged and sustained programme of activities over a 12 month period in the Washington area.

- Family Learning through Football Fitness programme
- Fit For Football programme
- The Active Bus

It aims to improve skills and relationships in the family, create a culture of learning for life, enable safe and healthy choices, divert young people from anti-social behaviour, promote integration and inclusion in the community and encourage active citizenship.

The proposals for both these elements have been developed by a number of partners. Potential training providers for the components of the training are detailed below.

Understanding Health Improvement	Bridge, Washington
Emotional Health and Resilience Workshops	Washington Mind
Introduction to Financial Capability	Citizen's Advice, Washington
Alcohol Brief Intervention	North East Council on Addictions (NECA)
Smoking Brief Intervention	Continuum/NECA

This project focuses on all members of the community in Washington. Neighbourhoods of poor life expectancy and low paid staff will be prioritised.

Outputs of the Project

Output Code	Description	Number
L4	No. of adults gaining qualifications (accredited)	250
L5	No. of adults gaining qualifications (non-accredited)	250
HI	No. of people benefiting from healthy lifestyle projects	1018

Key Milestones for the Project

Training programme 2010/11 finalised	November 2010
Training commenced	November 2010
Fit for Football and Family Learning through Football Fitness commences	January 2011
Washington Health Champions training completed	September 2011
Fit for Football and family Learning through Football Fitness completed	December 2011

Recommendation: Approve.

This project meets the priorities identified in the Health theme of the Washington Area Plan and also meets the Area Committee's 2010 – 11 Work Plan priority of addressing health inequalities. The project promotes a partnership approach, brings a high level of financial commitment from those partners and offers a real opportunity for Washington to lead a new and innovative approach to tackling health inequalities and make a difference at a local level.

SIB Application No.3

Name of Project	Employers Demand Survey
Lead Organisation	City of Sunderland Council

Total cost of Project	Total Match Funding	Total SIB requested
£50,000	£40,000	£10,000
Project Duration	Start Date	End Date
5 months	November 2010	March 2011

The Project

The project will provide improved knowledge and information relating to the demand for employment and skills in the Washington area, and enable future activities to be targeted towards the needs of local employers. By understanding employment and skills demand, services can be targeted to increase skills attainment in sectors where employment opportunities exist.

The purpose of Employment and Skills Research is to provide data and information on the demand-side aspects of the local employment market in order to inform the development and implementation of the Sunderland Skills Strategy under Aim 4 of the Economic Masterplan. The Vision of the Skills Strategy is “Delivering 21st Century skills for 21st Century Sunderland”. This application will enhance the wider survey work currently being undertaken across the City and funded from the Working Neighbourhood Strategy and provide a comprehensive and thorough analysis of the opportunities in the Washington area. This work will be developed in collaboration between Sunderland Learning Partnership and Prosperous City Delivery Partnerships and appropriately identified external agencies

Need for Project

The City’s future depends on educated, enterprising and inspirational people with the right skills to contribute towards the city’s economy. This work will provide an evidence base that will influence future support and activities that will;

- Gain a thorough understanding of the training and development needs of actual and potential labour force and ensure identified needs are met
- Provide children, young people and adults with the skills required to underwrite current and prospective industries that will shape the city’s economy, which accommodates general growth and recovery needs.
- Through local communities, schools, colleges and the university, provide the skills base necessary that will contribute towards an evolving entrepreneurial city.

Outputs of the Project

Output Code	Description	Number
A5	Study completed	1

Key Milestones for the Project

Agree Terms of Reference for Washington Research	November 2010
Data Collection and Analysis	January 2011
Draft Report	February 2011
Final Report	March 2011

Recommendation: Approve

This project meets the Area Committee’s 2010 – 11 Work Plan priority of helping local people access employment opportunities and the Prosperous priorities identified in the Washington Area Plan. The project will help gain an improved understanding of the position of local employers and will help analyse local employer needs. A more detailed analysis of demand should result in a more realistic and focussed approach to getting people into employment, and with an increased focus on the Washington area, and giving a comprehensive detailed analysis of the needs of local employers.

SIB Application No.4

Name of Project	Washington Illuminations
Lead Organisation	City of Sunderland Council

Total cost of Project	Total Match Funding	Total SIB requested
£19,400	£0	£19,400
Project Duration	Start Date	End Date
2 month	November 2010	December 2010

The Project

The project seeks to enhance the provisions of Christmas Illuminations in Concord, with the organisation of a distinct launch event, including a fireworks display, creating a focus for the start of the Christmas festive period in Washington.

The project will compliment and build upon the success of the provision of Christmas Illuminations in Sunderland City Centre.

Need for Project

The need has been identified by Ward Councillors in Washington. The provision of an enhanced scheme of Christmas illuminations will compliment the work of charitable organisations such as the Rotary Club and Lions and enable them to hold special activities/collections at the launch/switch on event and throughout the period up to Christmas. Residents, shoppers, traders and visitors to Concord will all benefit from the increase in attractiveness of the centre brought about through the improved illuminations scheme and a resultant improvement in their sense of well being.

Outputs of the Project

Output Code	Description	Number
A1	No. of improved community facilities or equipment	1

Key Milestones for the Project

Installation of lighting	November 2010
Illumination switch on	November 2010

Recommendation : Approve

This project meets the priorities of the Attractive and Inclusive theme of the Washington Local Area Plan.

SIB Application No. 5.

Name of Project	Bowls Club Equipment
Lead Organisation	Washington & District Indoor Bowling Club

Total cost of Project	Total Match Funding	Total SIB requested
£9,000	£0	£9,000
Project Duration	Start Date	End Date
2 months	November 2010	January 2011

The Project

The purpose of the project is to purchase a new carpet for the indoor bowling green to replace the current damaged and worn carpet which is beyond repair and no longer fit for purpose. The current carpet, which has been in use for over 10 years, is in such a state of disrepair that members are starting to leave the club, and it is becoming increasingly difficult to attract new members to join. The project will help support older people in the community by encouraging them to have a healthier lifestyle.

The project will contribute to the Health theme, and specifically the priority of supporting older people. The club caters for residents of the Washington area aged 60+ and currently has 85 members. While the club has capacity for almost 200 members in total, there has

been a recent decline in numbers due to the poor conditions of the equipment and facilities. The club currently operates for 18 hours per week. It is anticipated that the new carpet will encourage new members to join, thereby providing improved support for older people and encouraging a greater number of older people to participate in a healthier lifestyle leading to longer and healthier lives. As membership increases, the club will be able to open for longer each week to accommodate growing demand.

Need for Project

Need for the new carpet has been identified by consultation with our existing 85 members during club opening times and at our regular committee meetings. It has also been identified by staff of the leisure centre as being essential to ensure the sustainability of the club. The new carpet will provide a significantly improved environment for current members, partners of the indoor bowling league who often play competitions in our club, and will help to attract new members in future.

Outputs of the Project

Output Code	Description	Number
H3	Number of older people receiving support	85

Key Milestones for the Project

Purchase of equipment	November 2010
Installation of equipment	December 2010

Recommendation : Approve.

This project meets priorities identified in the Health theme of the Washington Area Plan and meets the Area Committee's 2010 – 11 Work Plan priority of addressing health inequalities.

SIP Applications.

SIP Application No.1 (Washington Central).

Name of Project	Glebe Subway Graffiti Project
Lead Organisation	Glebe Residents Association

Total cost of Project	Total Match Funding	Total SIP requested
£1,337	£663	£1,337
Project Duration	Start Date	End Date
2 months	November 2010	December 2010

The Project

The project will work with local community, schools, youth organisation and potential offenders to create and paint a graffiti art mural to aid tackling anti social behaviour and community cohesion. Earlier this year the subway from Glebe to Washington Village was painted as part of a graffiti project (Northumbria Police – Pitstop Graft Club). This subway had often been targeted with antisocial messages, foul and abusive language and drawings. The residents noticed that when the subway was painted with legal graffiti the illegal graffiti stopped. The young people seemed to take ownership of the area and the leave of antisocial behaviour in this area has decreased. All the feedback from this subway has been positive.

The residents group want to tackle the same issues in the subway leading from Glebe to the Galleries shopping centre. It is planned that residents, children and young people will all work on the design based on tackling anti social behaviour, this could be fly tipping, not taking trolleys back, underage drinking, bullying, the final design will be approved by the residents group at an official meeting. The young people who attend the 'Graft Club' at Pitstop will help with the design and they will paint the subway under supervision of qualified youth workers and community police. This will help the young people develop communication skills, teamwork, confidence and make them feel valued by the community. Glebe Residents Group are supported by Gentoo and work with ALL residents living in Glebe.

Need for Project

Glebe residents group meet monthly and also do regular walkabout of the estate with Gentoo Hosing officers, police, enforcement and local councillors. This second subway has been identified following on from the success of the project at the subway from Glebe to Washington Village. This project will tidy up the main subway between Washington Galleries and Glebe Village, it will send a positive image to young and old alike that the community of Glebe will not tolerate antisocial behaviour and are willing to work together for the best of the local community. Approval has been granted from the council's structures & new works team, who are responsible for subways, they have agreed to pay for the subway to be treated with a protective coating if needed.

Outputs of the Project

Output Code	Description	Number
A4	No. of programmes of work to improve the appearance of streets	1

Key Milestones for the Project

Contractor appointed	Nov 2010
Works commence	Dec 2010
Works complete	Dec 2010

Recommendation: Approve.

This project meets priorities identified in the Safe and the Attractive and Inclusive themes within the Washington Local Area Plan (LAP).

SIP Application No.2 (Washington East).

Name of Project	Monument Park Waiting Restrictions
Lead Organisation	City of Sunderland Council

Total cost of Project	Total Match Funding	Total SIP requested
£3,200	£708	£2,492
Project Duration	Start Date	End Date
5 months	November 2010	April 2011

The Project

The project will tailor services, dealing with local problems creating a responsive local service. Under the Safe priority in the Local Area Plan, there is a need to target crime hotspots. This is further clarified in the action plan, to tailor services to the needs of an area.

The Council are seeking to implement a scheme to introduce a Traffic Regulation Order (TRO) Waiting and Loading Restrictions. The TRO is intended to help reduce the likelihood of obstructive and inconsiderate parking within this area. The proposed TRO will comprise of no waiting at any time restrictions, helping prevent obstructive parking to improve access on the highway. Notwithstanding the above the physical deterrent of road markings does not always deter obstructive parking, so the Council will through the current enforcement regime issue Penalty Charge Notices (PCN's) to offenders.

There are two target audiences:

- Audience one: drivers who are parking in an obstructive and inconsiderate manner This audience will be targeted as the TRO is visually accessible to this group as there are yellow lines have marked on the carriageway throughout the proposed locality.
- Audience two: local residents and businesses, will see benefits in accessibility to the road network infrastructure

We will use our own marketing specialist, as well as support from the Sunderland Safer Partnership, who are fully aware of the need to comply with all DDA and Equal Opportunities regulations relating to information being available in different languages, in different sources, (leaflet, text alerts, website, etc), font size, recommended colour of text (red is hard to see by people who are colour blind), etc.

Need for Project

This area has been identified for the implementation of a TRO after local residents and businesses contacted the local authority on numerous occasions, regarding the obstructive and inconsiderate parking behaviour experienced in and around the Industrial Estates and Business Parks situated in this locality. The implementation of a TRO is subject to a statutory consultation process involving consultation with local councillors and portfolio holder, key partners, such as the emergency services and NEXUS, and the businesses and residences directly affected by the proposals.

Local residents and businesses directly affected will benefit and there will be a reduced number of complaints.

Outputs of the Project

Output Code	Description	Number
A4	No. of programmes of work to improve area	3

Key Milestones for the Project

Consultation	November 2010
Delegated Decision	December 2010
Detailed Design	January 2011
Implementation	March 2011

Recommendation: Approve.

This project meets priorities identified in the Attractive and Inclusive theme within the Washington Local Area Plan (LAP).

SIP Application No.3 (Washington North)

Name of Project	Coverdale Barriers and Lighting
Lead Organisation	City of Sunderland Council

Total cost of Project	Total Match Funding	Total SIP requested
£3,332	£0	£3,332
Project Duration	Start Date	End Date
2 months	October 2010	November 2010

The Project

The project will provide lighting to a footpath and barrier chicanes to footpaths to create a more attractive environment with added benefit of perception of increased safety for residents and visitors. The project will provide street lighting to currently unlit sections of footpath. The pedestrian barriers to footpaths will deter motor bikes riding through. The project will add significant value to the street scene and amenity value in the Washington Area. Aurora the council's Street Lighting and Highway Signs PFI contractor will be supplying and installing lighting equipment, the Council's Streetscene Operations team will be installing barriers.

Need for Project

Need identified by Ward Councillors following representations from residents. Residents, businesses and visitors to the ward areas will be the beneficiaries.

Outputs of the Project

Output Code	Description	Number
A4	Provide and erect lighting columns .	1
A4	Provide and erect pedestrian barriers	14m

Recommendation: Approve.

This project meets priorities identified in the Attractive and Inclusive theme within the Washington Local Area Plan (LAP).

SIP Application No.4 (Washington North)

Name of Project	High Row Reinstatement Works (Planters)
Lead Organisation	City of Sunderland Council

Total cost of Project	Total Match Funding	Total SIP requested
£2,000	£0	£2,000
Project Duration	Start Date	End Date
1 month	November 2010	December 2010

The Project

This project will deliver the aims of the LAP theme, attractive and inclusive, to make the streets more attractive etc, as well as safer for the local residents/community.

Currently in High Row there are five 'planters' in the footway that are disused and untidy. Footway space is limited in the street and with these planters it is less than ideal. If funding is secured for the proposed scheme these planters will be removed and replaced with tarmac to increase the area of pedestrian footway. This would create a sense of more space and a more attractive street scene. This project will not only improve the visual appearance of the street, it will also facilitate the safe movement of pedestrians along High Row.

Need for Project

The issue has been highlighted by the residents and road users through the Ward Members who see this as a local priority for the Washington North Area. Residents and visitors using the street will benefit from the works and through member feedback we will be able to assess its success.

Outputs of the Project

Output Code	Description	Number
A1	No. of improved facilities or equipment	1

Key Milestones for the Project

Commence Carry out works to footway in High Row, 5 'Planters'	November 2010
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Recommendation: Approve.

This project meets priorities identified in the Attractive and Inclusive theme within the Washington Local Area Plan (LAP).

SIP Application No.5 (Washington North)

Name of Project	Manor View East
Lead Organisation	City of Sunderland Council

Total cost of Project	Total Match Funding	Total SIP requested
£2,350	£0	£2,350
Project Duration	Start Date	End Date
1 month	November 2010	December 2010

The Project

This project will deliver the aims of the LAP theme, attractive and inclusive: to make the streets more attractive etc, as well as safer for the local residents/community.

Currently there is a problem at the rear of Manor View East with a local mini bus, used by the disabled, not being able to negotiate the existing hammer head without damaging the rear loading ramp. The area for the bus to negotiate is less than ideal. If funding is secured for the proposed scheme, an area of land can be reconstructed and utilised to facilitate the turning of vehicles without causing damage to the vehicle and provide improved comfort for the driver and passengers.

There is currently a problem with vehicles reversing into the frontage of No.5 Hall Road causing damage to the property. It is proposed that by raising the height of the current kerblines/footway that this may provide an indicator and barrier to vehicles carrying out a reversing manoeuvre before contact is made with the property. These projects will not only improve the visual appearance of the street, it will also assist the safe movement of vehicles along Manor View East and Hall Road. The target group are residents and other road users wishing to gain access and egress to Manor View East and residents of Hall Road.

Need for Project

The issue has been highlighted by the residents and road users through the Ward Members who see this as a local priority for the Washington North Area. Residents and visitors using the street will benefit from the works and through member feedback we will be able to assess its success.

Outputs of the Project

Output Code	Description	Number
A1	No. of improved facilities or equipment	1

Key Milestones for the Project

Commence works	November 2010
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Recommendation: Approve.

This project meets priorities identified in the Attractive and Inclusive theme within the Washington Local Area Plan (LAP).

SIP Application No.6 (Washington North)

Name of Project	High Row Lighting
Lead Organisation	City of Sunderland Council

Total cost of Project	Total Match Funding	Total SIP requested
£1,300	£0	£1,300
Project Duration	Start Date	End Date
2 months	November 2010	December 2010

The Project

The project will provide lighting to a currently unlit open space and create a more attractive environment with added benefit of perception of increased safety for residents and visitors. The project will improve the street scene and amenity value in the Washington Area. Equipment will be incorporated into the City's street lighting stock and maintained through the Street Lighting PFI by Aurora.

Need for Project

Need identified by Ward Councillors through their walk around with Gentoo the police and residents. Residents, businesses and visitors to the ward areas will be the beneficiaries.

Outputs of the Project

Output Code	Description	Number
A4	Programme of work to improve appearance of street	1

Key Milestones for the Project

Start works	November 2010
Complete works	December 2010

Recommendation: Approve.

This project meets priorities identified in the Attractive and Inclusive theme within the Washington Local Area Plan (LAP).

SIP Application No.7 (Washington North)

Name of Project	CCTV and IT
Lead Organisation	Usworth Primary School

Total cost of Project	Total Match Funding	Total SIP requested
£12,500	£7,500	£5,000
Project Duration	Start Date	End Date
2 months	November 2010	December 2010

The Project

The project will

1) Upgrade and extend the CCTV coverage of our school premises. In previous acts of vandalism on school premises the poor quality of our current CCTV has been inadmissible in court. The safety of pupils, staff and premises are of paramount importance to Usworth Grange. This project will address crime and antisocial behaviour.

2) There are currently no laptops in classrooms for children to use. They have to re-locate to the computer suite which is at the far end of the school and is in need of being updated in the near future. As IT is a vital part of the curriculum we need to give our pupils the very best provision we can in their own classroom without the disruption of spending lesson time walking to the computer suite. This project will provide multiple laptops for children to use in a classroom setting.

Need for Project

1) Police have previously had to discount CCTV evidence as clarity of picture is unsuitable for submission. Police have advised on an upgrade.

2) At present children have to go to the computer suite situated at the top end of the school to use computers. This uses up lesson time and therefore a bank of laptops would enable children to be taught in their classroom environment for longer.

Overall the children of the school and the local community will benefit and there will be a reduction in vandalism to school premises which will have a positive impact on the school budget. Pupils and staff will have a more secure environment and children will be able to enhance their learning in their classroom environment.

Outputs of the Project

Output Code	Description	Number
A1	No. of improved community facilities and equipment	1
A2	No. of people using new or improved community facilities and equipment	360
S1	No. of community facilities with improved security	1

Key Milestones for the Project

Place Order for Laptops/Trolley	November 2010
Place order for CCTV Upgrade	November 2010
Schools Technician to set up	December 2010
Engineers on site to complete work	December 2010

Recommendation: Approve.

This project meets priorities identified in the Safe theme within the Washington Local Area Plan (LAP).

SIP Application No.8 (Washington South)

Name of Project	Oxclose MUGA
Lead Organisation	City of Sunderland Council

Total cost of Project	Total Match Funding	Total SIP requested
£41,000	£24,488 (SIB)	£16,512
Project Duration	Start Date	End Date
5 months	November 2010	March 2011

The Project

The project will provide play opportunities within the Oxclose area. The facility will provide more opportunities for young people and the community to play informally participate in positive activities and be physically active. The development will make the local area more attractive.

Need for Project

This priority was identified ward councillors and agreed as part of a recommended action during the consultation on the PUGS Addendum. This is a priority, which was identified in the Play and Urban games strategy 2007 – 2012. The project will improve the area greatly and encourage the community to use it in a positive way.

Outputs of the Project

Output Code	Description	Number
A1	No. of new or improved community facility	1

Key Milestones for the Project

Equipment options identified	November 2010
Consult with C & YP on options	November 2010
Agree options with elected members	November 2010
Procure works	November 2010
Commence on site	January 2011

Recommendation: Approve.

This project meets priorities identified in the Safe and the Attractive and Inclusive themes within the Washington Local Area Plan (LAP).

Note: Subject to progression and approval of SIB application for match funding of £24,228.

SIP Application No.9 (Washington West)

Name of Project	A New Curriculum
Lead Organisation	Springwell Village Primary School

Total cost of Project	Total Match Funding	Total SIP requested
£23,073	£10,000	£13,073
Project Duration	Start Date	End Date
8 months	November 2010	July 2011

The Project

The project will give children the skills required for lifelong learning and success. We want the children to connect with their environment and the community it supports so that they understand their role and potential impact within it.

It is also an ideal vehicle for providing opportunities for parents and members of the community to be involved in school based learning and become more aware of environmental issues, increase ICT skills etc alongside their child. The project includes the design and installation of a sustainable garden and outside learning area. This will enable us to teach the children in more varied ways and maximise every child's learning potential. We will also be able to study eco issues, how they can make an impact etc. The garden will also have a heavy emphasis on health and be used to grow vegetables to support our cookery club and parent sessions. We also want to invite local residents and senior citizens to become involved in using/working in the garden so that they can also practice healthy hobbies, learn skills and build greater links with our children to foster and build on community spirit.

We will also increase the focus on quality ICT teaching and learning to provide our pupils and parents with the skills required in tomorrow's workplace by extending ICT to enable us to teach more appropriate IT skills to both the children and their families. We want to personalise it to the needs of the school and community, focus more on relevant skills and issues, and most importantly ensure it meets the children's needs to prepare them for the future and develop an enthusiasm of learning. The project provides real opportunities for the community to work together and foster a love of learning and partnership and to promote and support all aspects of health and good choices for our children and their families. It will make the school a real hub for community links and support, provide learning opportunities for local residents and teach the school community about the important issue of sustainability and their impact on the environment around them.

Need for Project

As part of our work on producing a shared vision for the school, we have consulted with parents, school governors, the local Chapel, The Community Venue, pupils and our School Council, the LA and our SIP. We used meetings, informal forums, suggestion boxes, questionnaires and discussion.

All parties have said that they would like to build links and develop community cohesion. The curriculum was highlighted as being in need of a re-vamp so that it could be made more skills based, enjoyable and relevant. Parents are very keen to be more involved and would like the

chance to increase their own personal skills so that they can better support their child. The opportunity to use the outside environment was also repeatedly requested as we currently have no available resource for this despite having a huge field that sits most of the year not being used. Members of the Community Venue have also made it clear that they would like to be able to use our field for holiday activities. Within our Ofsted SEF, we have areas of ICT, sustainability and outside learning highlighted as in need of development.

Outputs of the Project

Output Code	Description	Number
A1	No. of new or improved community facility	1
HI		400

Key Milestones for the Project

Y5 and 6 curriculum launched and resourced	November 2010
Y3 and 4 curriculum launched and resourced	January 2011
New ICT equipment in school and staff trained. ICT being used in clubs and lessons.	January 2011 onwards
Y1 and 2 curriculum launched and resourced	April 2011
Community meetings to recruit support and volunteers and sustainable garden and outside area completed	April 2011
Sustainable garden and curriculum in full use and vegetables all planted with taster sessions planned	July 2011

Recommendation: Approve.

This project meets priorities identified in the Learning and Attractive and Inclusive themes within the Washington Local Area Plan (LAP).

SIP Application No.10 (Washington West)

Name of Project	Blackfell Play
Lead Organisation	City of Sunderland Council

Total cost of Project	Total Match Funding	Total SIP requested
£16,906	£0	£16,906
Project Duration	Start Date	End Date
3 months	January 2011	March 2011

The Project

The project will make the local area more attractive with landscaping and more natural areas. The facility will provide more opportunities for young people and the community to play informally participate in positive activities and be physically active. The project will enhance the play provision which is currently provided for the younger age group in the area. The new project will deliver an exciting and stimulating play area providing outdoor opportunities free of charge for the young people aged 0 - 19 of the local area. Improvements will be made to existing play equipment and the general area improved. New equipment will also be introduced for the older age range which will compliment the existing MUGA. The new facility will serve all of the local residents in the area.

Need for Project

This is a priority, which was identified in the Play and Urban games strategy 2007 – 2012.

The project will improve the area greatly and encourage the community to use it in a positive way. There are no other organisations in the area delivering a similar project.

Outputs of the Project

Output Code	Description	Number
A1	No. of new or improved community facility	1
A2	No. of people using new or improved community facility	616

Key Milestones for the Project

Equipment options identified	November 2010
Consult with C & YP on options	November 2010
Agree options with elected members	November 2010
Procure works	November 2010
Commence on site	January 2011

Recommendation: Approve.

This project meets priorities identified in the Safe and Attractive and Inclusive themes within the Washington Local Area Plan (LAP).