

Appendix A

Community and Safer City Scrutiny Committee Alcohol, Violence and the Night Time Economy: Policy Review recommendations 2010/11

Recommendations for Sunderland City Council					
Ref	Recommendation	Action	Owner	Due Date	Progress Commentary
(a)	That the Council continues to support applications for Drinking Banning Orders where resources allow and monitor opportunities for Drinking Banning Orders on conviction, as piloted by other local justice areas	The Council's Legal Team to continue to work with Northumbria Police to support, where appropriate, applications for Drinking Banning Orders	Sunderland City Council's Solicitor Jim Wotherspoon	March 2012	Ongoing
		The Policy and Strategy (People and Neighbourhoods) Team to continue to monitor the effectiveness of the pilot Drinking Banning Orders on conviction scheme.	Associate Policy Lead for Community Safety (Leanne Davis)	July 2011	The effectiveness of existing and completed Drinking Banning Orders continues to be monitored at a local level. There is no national research available as yet regarding the effectiveness on DBOs on conviction.
		The Policy and Strategy (People and Neighbourhoods) Team to consider applying for Drinking Banning Orders on Conviction as and when they are nationally rolled out.	Associate Policy Lead for Community Safety (Leanne Davis)	March 2011	Pending

(b)	That further promotion is undertaken with regard to the Best Bar None Scheme to enhance participation in the scheme	<p>The 2011/12 Best Bar None Scheme to include a new category of 'Best Community Pub' for each of the Area Regeneration Framework Areas</p> <p>To launch Best Bar None via each of Sunderland's Pubwatch schemes to ensure greater promotion of the scheme throughout the City</p> <p>To update the Best Bar None Website to ensure that it accurately reflects the 2010/11 winners and promotes the 2011/12 scheme</p>	<p>Health Promotion Specialist / Associate Policy Lead for Community Safety (Susan Goodchild/Leanne Davis)</p> <p>Police Neighbourhood Inspectors (Chief Inspector Sean McKenna)</p> <p>Safer Communities Officer / Associate Policy Lead for Community Safety (Susan Kellie /Leanne Davis)</p>	<p>May 2011</p> <p>November 2011</p> <p>November 2011</p>	<p>The 2011-12 Best Bar None Scheme now includes Best Community Pub awards for the five regeneration areas. There is also a best 'local night out' category which is sponsored by Sun FM and the Sunderland Echo.</p> <p>The 2011-12 Best Bar None Scheme was launched on 3rd August, 2011 with the award ceremony planned for the 8th January 2012.</p> <p>Pending – a comprehensive marketing plan is being drawn up to support this year's scheme.</p>
(c)	That information collected by the Council's Neighbourhood Helpline is shared with the Police and other appropriate partner agencies	<p>Daily reports from the safer communities survey to be shared with relevant council services for action</p> <p>To explore further capabilities of the Izuka system and find a way to obtain and extract socio demographic information which can be used for strategic planning of services to meet customer needs</p>	<p>Customer Services Staff</p> <p>Data Analysts/ Policy and Strategy (People and Neighbourhoods) Team / Customer Services Staff (Janet Collins)</p>	<p>Ongoing</p> <p>March 2012</p>	<p>Ongoing</p> <p>Pending</p>

		Officers from the Environmental Health and Trading Standards Sections will report the details of information received via the Council's Neighbourhood Helpline at the fortnightly meetings of the Council's Licensing Act Responsible Authorities Group (LARAG) which are attended by the Police and other relevant agencies	Trading Standards and Licensing Manager (Tom Terrett)	Ongoing	101 reports are shared at the fortnightly meetings of the Council's Licensing Act Responsible Authorities Group
(d)	That the council consider continuing supporting the Taxi Marshall Scheme	<p>The Safer Sunderland Partnership to agree a budget for the Taxi Marshall Scheme for 2011/12</p> <p>The Security and Emergency Services and Policy and Strategy (People and Neighbourhoods) Team to review the necessity of three nights cover (Friday / Saturday / Monday) for the Taxi Marshall Scheme</p> <p>The Security and Emergency Services pilot new hours for the Taxi Marshall Scheme</p> <p>The Safer Sunderland Partnership to consider it's budget to see if it can continue to support additional Taxi Marshall coverage for special occasions where there is expected additional visitors to the city (i.e.</p>	<p>Lead Policy Officer for Community Safety (Stuart Douglass)</p> <p>Assistant Security Officer / Lead Policy Officer for Community Safety (Steve Eagland/Stuart Douglass)</p> <p>Assistant Security Officer (Steve Eagland)</p> <p>Lead Policy Officer for Community Safety (Stuart Douglass)</p>	<p>April 2011</p> <p>July 2011</p> <p>July 2011</p> <p>July 2011</p>	<p>The Council has maintained it's budget for Taxi Marshall Scheme for 2011/12</p> <p>It was decided that as of the 29th May Friday night cover was no longer be required the Park Lane rank. Cover at the Green Terrace rank remains the same for Friday, Saturday and Monday.</p> <p>As above</p> <p>The Safer Sunderland Partnership retain a problem solving budget and can continue to support additional cover as and when required for 2011/12</p>

		concerts at the Stadium of Light, bank holidays, etc) To consider where, and how, funding for the Scheme beyond March 12 can be secured	Assistant Security Officer (Steve Eagland)	December 2011	Pending
(e)	That changes in legislation regarding the Security Industry Authority are carefully monitored to ensure that the City of Sunderland responds effectively to these government proposals	Licensing Officers will monitor any Government announcements about the Security Industry Authority and report upon the responses planned to the Licensing Committee	Trading Standards and Licensing Manager (Tom Terrett)	Ongoing	No further announcements made since Committee considered the matter.
Recommendations for the Safer Sunderland Partnership					
(f)	That the Safer Sunderland Partnership (SSP) continues to prioritise work to tackle alcohol related violence across the city and in the city centre particularly	To consider relevant alcohol and violence data as part of the Partnership Strategic Intelligence Assessment and set priorities according to greatest need The Safer Sunderland Partnership's Alcohol Delivery and Violent Crime Delivery Groups to continue to work together to tackle alcohol related violence To conduct a time limited task and finish group to coordinate activity to increase the joint working between Sunderland City Council and Northumbria Police to tackle on and off licensed premises who inappropriately sell alcohol	SSP Performance and Information Manager (Usha Jacob) Associate Policy Lead for Community Safety (Leanne Davis) Associate Policy Lead for Community Safety (Leanne Davis)	October 2011 March 2012 June 2011	Pending – Data gathering for the 2011-12 Partnership Strategic Intelligence Assessment has commenced. Ongoing Ongoing – a Task and Finish Group has been established and there have been a number of joint operations targeting the most problematic premises. Information has also been shared with HMRC.

		To undertake further analysis of alcohol related domestic violence and develop a SMART action plan depending upon the outcomes from the analysis	Associate Policy Lead for Community Safety (Leanne Davis)	September 2011	A Task and Finish Group is planned for the end of August and analysis of relevant data is pending.
(g)	That the minimum dataset for the Cardiff Model, currently used by City Hospitals Sunderland for violence prevention, is reviewed to consider the inclusion of data in relation to pre loading and that the use of the model is expanded to utilise data from Walk In Centres	<p>To work with Balance (the North East of England's Alcohol Office) to consider the agreed common minimum dataset to potentially include additional data</p> <p>To work with the Cardiff Coordinator at City Hospitals Sunderland to agree and then introduce changes to the minimum dataset</p> <p>To work with Balance and NHS SoTW to introduce the use of the Cardiff Model within the Walk-In Centres through the training of reception staff and inclusion within the Walk-In Centres I.T. systems</p>	<p>Associate Policy Lead for Community Safety (Leanne Davis)</p> <p>Associate Policy Lead for Community Safety / Performance and Information Manager (Usha Jacob)</p> <p>Associate Policy Lead for Community Safety / Performance and Information Manager (Leanne Davis/Usha Jacob)</p>	<p>August 2011</p> <p>September 2011</p> <p>August 2011</p>	<p>Ongoing</p> <p>Ongoing</p> <p>One Walk In Centre is now piloting an initiative to collect data on alcohol related assaults and sharing this with the Cardiff Coordinator at Sunderland Royal Hospital. The results of this pilot will help shape the further roll out of this scheme to other walk in centres across the city.</p>

(h)	To monitor the work of other local authorities with regard to introducing a minimum unit price for the sale of alcohol and to work with Balance, the North East Alcohol Office, who lobby / undertake campaigns on behalf of the North East authorities	To maintain links with Balance who are monitoring the effectiveness of introduction of minimum unit price trials and to present findings and recommendations to the Safer Sunderland Partnership, Licensing Committee and /or the Community and Safer City Scrutiny Committee	Associate Policy Lead for Community Safety / Balance (Leanne Davis)	December 2011	Ongoing
(i)	That the introduction of a voluntary agreement with licensed premises for a suitable closing hour be further explored	<p>To discuss the potential introduction of a voluntary agreement regarding opening hours with members of PubWatch</p> <p>To support licensed premises to reduce their trading hours, where appropriate</p> <p>To continue to monitor the progress of the Police Reform and Social Responsibility Bill, which includes a review of the Licensing Act 2003, through Parliament and to highlight opportunities the Bill allows to the Licensing Committee,</p>	<p>Northumbria Police (Chief Inspector Stuart McKenna)</p> <p>Trading Standards and Licensing Manager (Tom Terrett)</p> <p>Trading Standards and Licensing Manager (Tom Terrett)</p>	<p>June 2011</p> <p>September 2011</p> <p>December 2011</p>	<p>Discussions with licensed premises have been initiated, however, no formal applications to reduce hours have been undertaken as yet. Where appropriate the Police and Trading Standards are discussing reduction in hours with premises as part of any formal reviews.</p> <p>There have been no applications to reduce hours. This issue is dependent upon legislative developments and/or Police action (see above).</p> <p>The third reading of the Bill occurred in the House of Lords on 20 July 2011. No date has been set for consideration in the House of Commons of amendments made by the Lords</p>

		such as the introduction of Early Morning Restriction Orders as they become available			
(j)	That the Partnership continues to raise awareness regarding the services of voluntary and community sector organisations that support victims of violent crime, in particular alcohol related crimes	<p>To confirm the budget available for marketing and communications work across the Safer Sunderland Partnership priority areas</p> <p>To ensure that the Safer Sunderland Partnership's Marketing and Communications Delivery Plan includes the promotion of services available to victims of crime</p> <p>To continue to promote the support available for victims of alcohol related crime in hot spot areas across the city, including Sunderland Royal Hospital</p>	<p>Lead Policy Officer for Community Safety / External Communications Manager (Stuart Douglass/Jane Peverley)</p> <p>Associate Policy Lead for Community Safety (Julie Smith)</p> <p>Accident and Emergency Consultant Lead (Dr Kate Lambert)</p>	<p>June 2011</p> <p>June 2011</p> <p>Ongoing</p>	<p>£40,000 allocated for delivery of SSP marketing plan 2011-12 Note: this is a reduction from £100,000 in 2010-11</p> <p>The SSP marketing plan includes messages to raise awareness of, and signpost victims and witnesses (and their friends, family and carers) to a wide range of support services available. This includes messages around crime (e.g. Victim Support and Witness Care); domestic violence (e.g. WWIN, IDVAs); abuse in teenage relationships; forced marriage; rape; sexual assault (SARC); hate crime (e.g. ARCH); drugs and alcohol misuse (e.g. carers support; Hiwecanhelp, FRANK, Your health); ASB victim support caseworkers etc.</p>

(k)	That the Partnership provides support to the Street Pastors Scheme	To confirm the level of financial support to be given to the Sunderland Street Pastor Scheme in 2011-12	Associate Policy Lead for Community Safety (Julie Smith)	July 2011	Awaiting final confirmation from Stuart Douglass following the SSP Board meeting.
		To provide marketing and communications support to help the Street Pastors promote the community safety outcomes of the scheme	Associate Policy Lead for Community Safety (Julie Smith)	Throughout 2011-12	In July 2011, the SSP signed off the SSP marketing plan which includes a commitment to deliver messages to promote local schemes to make the city centre safer, such as Taxi Marshall scheme, Best Bar None, Street Pastors, and Operation Barracuda etc. including messages on the outcomes of these. Also, a Street Pastors case study was written and included in the LSP Forum delegate packs and has also been submitted for the LSP annual report.
		To provide data on changes in violent crime in the city centre to help the Street Pastor scheme monitor its impact	Northumbria Police	Quarterly throughout 2011-12	In May 2011, Northumbria police provided quarterly data on levels of violent crime and alcohol related violent crime for Friday and Saturday nights in the city centre covering the period 10pm till 4am.
		To assist the Street Pastor Scheme in accessing relevant training and support for new volunteers	Associate Policy Lead for Community Safety (Julie Smith)	Throughout 2011-12	Ongoing
		To assist the Street Pastor Co-	Associate Policy	Throughout	In June 2011, support was

		ordination in identifying and accessing other revenue streams e.g. by providing guidance and co-writing funding applications	Lead for Community Safety (Julie Smith)	2011-12	provided to the Street Pastor co-ordinator for an SIB application.
(1)	That partnership working between the Police and the Council is further strengthened through a co-ordinated approach to tackle violent crime in the city centre	<p>To continue to undertake a partnership strategic intelligence assessment to identify priority issues requiring partners involvement to resolve</p> <p>Representatives from Sunderland City Council and Northumbria Police to continue to support the Safer Sunderland Partnership's Violent Crime Delivery Group</p> <p>The Safer Sunderland Partnership's Task and Finish Group on Alcohol and Licensing to develop and implement a comprehensive action plan to address alcohol related violence</p> <p>The Council and Police to agree a joint operations plan to tackle the most problematic premises in the city centre</p>	<p>SSP Performance and Information Manager (Usha Jacobs)</p> <p>Lead Policy Officer for Community Safety / Northumbria Police Violent Crime Lead Associate (Stuart Douglass / Chief Inspector Stuart McKenna)</p> <p>Associate Policy Lead for Community Safety (Leanne Davis)</p> <p>Northumbria Police Violent Crime Lead / Trading Standards and</p>	<p>October 11</p> <p>Ongoing</p> <p>July 2011</p> <p>July 2011</p>	<p>The Safer Sunderland Partnership's Strategic Intelligence Assessment process has now commenced. A final version will be expected in October 11.</p> <p>Ongoing – meetings are scheduled on a bi-monthly basis.</p> <p>Completed – an action plan is now being implemented.</p> <p>Completed – joint operations are now undertaken to target the most problematic premises.</p>

			Licensing Manager (Chief Inspector Sean McKenna / Tom Terrett)		
(m)	That referral pathways for alcohol treatment services are developed further to allow more people to access these services	<p>To undertake a review of the current alcohol treatment provision to ensure it is fit for purpose, recommendations for improvement to be offered to the Safer Sunderland Partnership and the Prevention and Staying Healthy Board in Sunderland TPCT</p> <p>To re-commission the alcohol (and drug) treatment system to ensure it is fit for purpose, easily accessible and embeds a recovery based model of treatment</p>	<p>Commissioning Officer (Safer Communities Team / Public Health) (Nicola Grainger)</p> <p>Commissioning Manager (Safer Communities Team / Public Health) (Ben Seale)</p>	<p>July 2011</p> <p>April 2012</p>	<p>A review of the current alcohol treatment system has been undertaken and an initial report with recommendations has been presented to the SSP's Joint Commissioning Group.</p> <p>The Safer Sunderland Partnership and Staying Healthy Board have agreed the re-commissioning of the alcohol and drug treatment system, this work will be ongoing throughout 2011-12.</p>