



in partnership with Sunderland City Council



Annex 1

SOUTH AREA COMMITTEE 8th September 2008

REGENERATION ISSUES REPORT: APPLICATIONS FOR SIB

1. Dance for Children with Mobility Issues

Project Title:
Dance mobility for children with disabilities
SIB Requested:
£32,000 (£1,562 from South Area Committee)

Section 1: Application Requirements

1.1
<p>Please note that this application will be presented to the relevant Area Committee for its consideration when determining your SIB Grant Application. The Agenda and the Minutes of the Area Committee Meeting will be available for inspection by members of the public. Please therefore ensure that your organisation is agreeable to the content of the information that is set out in the form.</p> <p>The Application Form should be provided in either electronic (e-mail or floppy disc) or typed format.</p> <p>If you have a problem with returning this form in either electronic or typed format, please contact the appropriate Area Regeneration Officer. Contact / address details are provided on the covering letter and in the Guidance Notes and Criteria and Project Guidelines.</p> <p>Please note that a representative of your organisation must be available to attend the pre-agenda and main committee meeting(s) to which this application is presented, as they may be required to answer questions. Failure to attend the meeting(s) may result in your application being deferred or rejected.</p> <p>Dates and Venues of future meetings are provided as supporting information.</p>
1.2 Which Area Regeneration Framework(s) does your project cover? (please tick)
Coalfield [/] East [/] North [/] Washington [/] West [/] South [/]

Section 2: Sponsor Details

2.1 Name of Lead Organisation / Group:
Sunderland Dance Community Interest Company

2.2 Address of Lead Organisation / Group:		
44 Mowbray Road Hendon Sunderland SR2 8EL		
2.3 Contact Name for Project:		2.4 Position in Organisation:
Deloris Martin		Director
2.5 Tel. Number:	2.6 Fax Number:	2.7 E-mail Address:
0191 565 7270 07967002039		Sunderlanddance.cic@hotmail.co.uk
2.8 Day to Day Contact Name / Details: (if different to 2.3 above)		
As above		
2.9 Legal Status of Organisation:		2.10 Registered Charity Number (if applicable):
Community Interest Company Reg Number : 6418445		
2.11 Does your organisation have a bank account into which funds can be paid?		
Yes Our bank account has dual signatories		
2.12 Has the organisation received SIB support previously?		
Yes [] No [/]		
If 'Yes' please provide details:		
N/A		
2.13 Are any trustees / members of the organisation employed by or are Elected Members of the City Council?		
Yes [] No [/]		
If 'Yes' please provide details:		
N/A		

Section 3: Project Details

3.1 Project Title: (please re-state title as per front sheet)	
Dance mobility for children with disabilities	
3.2 Project Start Date:	3.3 Project End Date:
September 2008	40 weeks from start date
3.4 Please Describe the project:	

Through networking and partnership working we have identified a needs gap for dance opportunities geared towards disabled members of our community. We want to provide studio based gentle exercise and dance classes for children and young adults with disabilities and/or learning difficulties. The objective being that we can enable participants up to the age of 18 to increase fitness levels, increase self confidence and self esteem, and develop creativity. The classes will be a fun and exciting way to promote these areas of development in an innovative way. Participants will benefit significantly from this project, as not only will fitness levels and stamina be increased but social interaction and positive relationships will be developed and nurtured. Building on such skills will be an empowering tool for all participants and contribute towards a feeling of well being and positive outlook on life. Members of our community who are sometimes discriminated against because of disability will be given the opportunity to access and enjoy physical activities. Their contributions and ideas will be recognised and valued. An environment of sharing and celebrating individual differences will be nurtured to support fostering social inclusion.

3.5 What service does the organisation currently provide and how will this be complemented by the project?

We work in Schools providing workshops or classes to support cross curricular activities. At present we have a break dancing project called Fresh Kids which is held in Platinum Dance Studio in Sunderland every week for children, primarily boys, aged 5 – 15yrs old. This has proved to be very successful and we are looking to expand this project further to include girls. We work with SNCBC delivering a multi-styles programme of dance. This project is ongoing and permanent twice weekly with disaffected teenage girls. We will also be working in partnership with Gentoo from the start of May to work with disengaged youth in various areas of Sunderland. We are currently engaging in cross curricular work within some of the SEN schools in Sunderland leading up to the start of this project. Sunderland Dance CIC has recently been commissioned by North Tyneside PCT to help with the delivery of a dance on prescription pilot project.

3.6 What additional activity will SIB funding allow to happen (please tick the appropriate statement)

(a)	A project will go ahead which otherwise would not happen at all	x
(b)	A project will be provided to a higher quality / on a greater scale	[]
(c)	The funding will accelerate the implementation of the project by 12+ months	[]
(d)	A gap in funding will be filled pending other funding being secured	[]
(e)	Other reason	[]

Please explain your answer:

We are aware of no other project in the area that accommodates this sort of provision for disabled children.

3.7 How will you publicise that you have received support from SIB?
(please refer to Section 3 of the guidance notes)

We will publicise the support that we have received from S.I.B. through the local press, on our web page and on any advertising and publicity literature. We will adhere to the S.I.B.

condition that any press releases be made via the S.I.B. Marketing and Communications Co-ordinator

3.8 Have any consultations taken place concerning the need for this project

Yes [/] No []

If 'Yes' please provide details:

Special Needs Schools – please see details below
Jane McKay Schools Sport Co-ordinator for Special Schools in Sunderland

3.9 Is there any documentary evidence available to support the need for this project?

Yes [/] No []

If 'Yes' please provide details:

The schools targeted are located in Sunderland and its environs to enable this project to be available to the widest possible number of children.
We have researched the need for this provision by contacting the schools to determine the levels of interest and potential uptake of the project. Results and feedback have been positive from telephone conversations with every school contacted interested. We have sent out letters and we are in receipt of acknowledgment slips as to their level of interest. We have a letter of support from Jane McKay (attached)

3.10 Who will benefit from the services provided by the project?

Participants would be from schools within the boroughs Special Educational Needs Schools and those Mainstream schools which offer S.E.N. provision. Therefore the project would be multi-area wide.

The schools targeted are:

- Barbara Priestman Meadowside SR2 7QN
- Castlegreen Community School Hylton Castle SR5 3NF
- Columbia Grange School, Washington NE38 7NY
- Maplewood School, Sunderland SR5 5PA
- Portland School, Chaplegarth SR3 2NQ
- Spingwell Dene School, Sunderland SR4 4EE
- Sunningdale School, Sunderland SR3 4HA

We are also targeting the following Mainstream Schools who make provision for S.E.N. :

- George Washington Primary School
- Thorney Close [Primary School
- Sandhill View School
- Quarry View Primary School
- Usworth Grange Primary School
- Pennywell School
- Washington School
- Oxclose, Nursery, Primary and Community Schools

3.11 Will there be any implications for Council Services arising from this project?

Yes [/] No []
If 'Yes' please provide details:
We envisage that this project will enhance and support the Council Services working with S.E.N pupils, develop partnership working, develop new services, increase choices and improve access to activities for those who can benefit the most. This will help Sunderland Council towards achieving the delivery of Sunderland Council Strategy
3.12 Does this project require the support or sponsorship of a Sunderland City Council Directorate?
Yes [] No [/]
If 'Yes' please provide details:
N/A
3.13 Are any legal and other approvals required?
Yes [] No [/]
If 'Yes' please provide details of type of approval, date secured, or date expected to be secured:
N/A

Section 4: Equal Opportunities

4.1 Does your organisation have an Equal Opportunities Policy?	
Yes [/] No []	
If 'Yes' please describe how the project will comply with the Policy:	
We recognise that everyone has a contribution to make to our society and has a right to equal opportunity. We do not discriminate on the grounds of gender, race, disability, sexual orientation, religion or belief or age. We aim to promote opportunities for fitness and dance to all and create an environment in which individual differences are not a barrier to learning , achievement or enjoyment	
If 'No' please describe how your organisation addresses equal opportunities issues:	
4.2 Does your project specifically address any of the following issues?	
Ethnic Issues	Yes [/] No [] (please tick)
If 'Yes' please provide details as to how the project is in line with the Race Relations Act 1976:	
We do not discriminate on grounds of race, colour, nationality or ethnic origin. The project is open to all.	
Gender Issues	Yes [/] No [] (please tick)
If 'Yes' please provide details as to how the project is in line with the Sex Discrimination Act 1975:	

We do not discriminate against anyone on grounds of sexual orientation. The project is open and inclusive to all irrespective of gender.

Disability Issues Yes [/] No [] (please tick)

If 'Yes' please provide details as to how the project is in line with the Disability Discrimination Act 1995:

The project is specifically for disabled people. We are complying with the Act by asking for funding to make 'reasonable adjustments' to the premises to allow disabled people to access the project.

Section 5: Relationship of Project to the Area Framework(s)

5.1 Identify which Area Regeneration Framework Action Plan Strategic Priorities this project will address through the use of SIB, and demonstrate how these will be achieved:

This project will encompass several strategic objectives set by Sunderland.

- We will be promoting opportunities for fitness and health in young people, and improving health and social care.
- Through this project we will be extending Cultural Opportunities. We will introduce elements of different dance styles at appropriate levels to level of mobility and learning,
- We are helping to raise standards and increase participation in learning. We can provide a safe and stimulating environment in which to learn new skills and develop artistic creativity. The studio premises where the project will be held is modern, well equipped and has excellent facilities. This will be an opportunity to learn in a professional environment and will be a different and exciting way to broaden horizons, knowledge and experiences.
- We are helping to create an Inclusive Community. Our ethos is to be as inclusive and accessible as possible. We believe that one of the legacies which will occur from this project will be that social inclusion will be aided and promoted which will lead to stronger community cohesion. We will be raising awareness of diversity and disability which will promote tolerance and understanding of others

5.2 Identify outputs / outcomes against which the delivery of the project can be evaluated. Demonstrate how these will contribute to the Area Regeneration Framework(s).

We intend our monitoring and evaluation throughout this project to be structured and measurable.

- We will be using video camera and photographic evidence to use in the monitoring and assessment process. By using these mediums both children and adults can pinpoint progression in fitness and health and also identify needs or areas of flexibility in lesson plans to support the learning and evaluation process. We will comply with any requests from participants, teachers, parents or carers if they wish not to be filmed or photographed and will offer alternative monitoring if requested.
- We will work closely with the staff of the participating schools to tie in with their assessment tools and systems in order to show clearly the progression made both on a physical level as well as on personal development levels
- We will ask for written feedback and evaluation of the project with participating schools and partners to identify the level of raised standards, value and learning. Obtaining such information will be a key in capacity building and learning from good

practice in order to maximise joined up service working.

5.3 If the project relates to two or more Framework Areas, on what basis have you decided how to share the costs?

From an area perspective this will be a multi-area wide project so working on the principal that schools are located in 5 Regeneration Areas we have allocated the cost per school at £1562.

£8560 of the requested bid, for work to be done to better accommodate disabled people, has been allocated to Sunderland North as the studio is located there.

The profile of projected costs for each area is stated in that section below.

Section 6: Management Arrangements

6.1 Describe how the project will be managed:

The project will be managed by the directors of the company.

- All policies and procedures will be adhered to and regular risk assessment procedures will be carried out.
- All monitoring and evaluation will be consistent and regular and managed by the funding manager of the company.
- Delivery of the project will be carried out by teachers who are CRB Checked.

6.2 Are there any significant risks or uncertainties that may affect either the timetable of the project, or whether it achieves its objectives?

We envisage no significant risks.

Section 7: Financial Information

7.1 How much SIB funding is requested?

We are applying for the following amount which will enable us to deliver this project successfully

• Work to make the studio more accessible for wheelchair access and disabled toilet facilities	£8560.00
• Studio Hire @£20 per hour @10hrs per week x 40 wks	£8000.00
• Mobility teacher @£25 per hour @ 10 hours per week X40 weeks	£10000.00
• Transport costs over 40wks	£5440.00
TOTAL requested from SIB	£32,000.00
• Marketing, advertising and promoting the project	
Match Funding Confirmed	£2000.00
• Telephone costs and admin are donated	£2500.00

7.2 Indicate the type of funding requested: (please tick)

Capital [] Revenue [] Both [/]

7.3 Has funding been requested / allocated from any other sources, including Council Directorates and if so how much?

No

7.4 What other funding alternatives have been considered and why were these not appropriate?

We have had difficulty sourcing award bodies who would be interested in supporting this project to the required level

7.5 What are the financial implications for the project should it not receive SIB funding?

This project could not take place

7.6 When SIB expenditure is complete how do you intend to continue this project?

We will actively source continuation funding to cover core costs for this project. We will also actively work in partnership with other agencies to find ways to build capacity to continue and take this project forward

7.7 Provide a profile of projected costs:

Funding Source	2008/09	2009/10	2010/11	Total Cost
SIB:				
Coalfield	0			
East	£1,562			
North	£11,684			
South	£1,562			
West	£9,372			
Washington	£7,810			
Other Sources (please state)				
1) Telephone costs and Admin	£2500			
2) Marketing, Advertising and promoting the project	£2000			
Total Cost:	£36,490			

7.8 Please provide details of any 'in-kind' funding (e.g Peppercorn rents), if included within the 'Other Sources' of funding shown above.

Platinum Dance Studio will match fund for Marketing, Advertising and promotion of the project.
Telephone costs, Internet and Admin are being donated by Sunderland Dance C.I.C.

7.9 Please provide a breakdown of the Total cost to show the main areas of expenditure:

Capital Expenditure	£8560
Project running costs over the 5 Regeneration areas	£23440
Marketing, Advertising and Promotion	£2000
Admin, Telephone and Internet	£2500

7.10 Please provide details of how you will ensure that the procurement and purchasing of services and equipment will be managed in accordance with requirements as detailed in the guidance notes and guidelines. Include any estimates that you have and details of any contractors or suppliers to be used.

We have not been able to access The Criteria and Project Guidelines section 6 to view the requirements. However our company is properly registered, we are properly constituted and our financial details are available. Our estimates have been acquired in an open and honest way and all projected costs are true.

We have a written estimate from D.S.C. Interiors for £8586.60 with a breakdown of costs including replacing doors, replacing floors where necessary, build a ramp for wheelchair access, repair and replace joinery work, extending male and female toilets to accommodate disabled users.

We have an estimated charge from Compass Community Transport breaking down the costs as Cost per session £20 with the next 21-100 miles in session 0-80p.

We will comply with any management requirements requested by Sunderland City Council.

Section 8: Additional Information

8.1 Please provide any additional information that may be of use in support of your project proposal (Please append additional sheets if required):

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Section 9: Declaration

This authority is under a duty to protect the public funds it administers, and to this end may use the information you have provided on this form for the prevention and detection of fraud. It may also share the information with other bodies responsible for auditing or administering public funds for these purposes.

I declare that the information provided is correct and accurate and that, should this application be successful, the organisation will agree to the terms and conditions of SIB:

Name:

Deloris Martin

Position in Organisation:

Director

Date:

21 May 2008

2. Seated Exercise and Mature Moves

Project Title:
Improving The Health & Independent Living of Sunderland's 50+ and older population (Seated Exercise & Mature Moves)
SIB Requested:
£27,500 (£2,500 from South Area Committee)

Section 1: Application Requirements

1.1
<p>Please note that this application will be presented to the relevant Area Committee for its consideration when determining your SIB Grant Application. The Agenda and the Minutes of the Area Committee Meeting will be available for inspection by members of the public. Please therefore ensure that your organisation is agreeable to the content of the information that is set out in the form.</p> <p>The Application Form should be provided in either electronic (e-mail or floppy disc) or typed format.</p> <p>If you have a problem with returning this form in either electronic or typed format, please contact the appropriate Area Regeneration Officer. Contact / address details are provided on the covering letter and in the Guidance Notes and Criteria and Project Guidelines.</p> <p>Please note that a representative of your organisation must be available to attend the pre-agenda and main committee meeting(s) to which this application is presented, as they may be required to answer questions. Failure to attend the meeting(s) may result in your application being deferred or rejected.</p> <p>Dates and Venues of future meetings are provided as supporting information.</p>
1.2 Which Area Regeneration Framework(s) does your project cover? (please tick)
Coalfield [x] East [x] North [x] Washington [x] West [x] South [x]

Section 2: Sponsor Details

2.1 Name of Lead Organisation / Group:		
Sit 'n' 'b' Fit CIC		
2.2 Address of Lead Organisation / Group:		
44 Mowbray Road Sunderland SR2 8EL		
2.3 Contact Name for Project:	2.4 Position in Organisation:	
Lynn Summerside	Director	
2.5 Tel. Number:	2.6 Fax Number:	2.7 E-mail Address:

07714 995073 0191 5650399	0191 5101105	Lynn.summerside@btconnect.com
2.8 Day to Day Contact Name / Details: (if different to 2.3 above)		
As above		
2.9 Legal Status of Organisation:		2.10 Registered Charity Number (if applicable):
Community Interest Company		N/A
2.11 Does your organisation have a bank account into which funds can be paid?		
Yes		
2.12 Has the organisation received SIB support previously?		
Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>		
If 'Yes' please provide details:		
To deliver chair based exercise city wide to care homes and sheltered accommodation (2005)		
2.13 Are any trustees / members of the organisation employed by or are Elected Members of the City Council?		
Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>		
If 'Yes' please provide details:		

Section 3: Project Details

3.1 Project Title: (please re-state title as per front sheet)	
Improving The Health & Independent Living of Sunderland's 50+ and older population (Seated Exercise & Mature Moves)	
3.2 Project Start Date:	3.3 Project End Date:
September 2008	2010
3.4 Please Describe the project:	
<p>The aims of the project are to improve the health and mobility of older people in the Sunderland area through gentle seated exercise and mature moves, and thus help them to sustain independent living. The exercises are delivered at an appropriate level that is gauged using Sit 'n' b' Fit's expertise in seated exercise programmes.</p> <p>Seated exercise can increase a person's stamina, balance, co-ordination, suppleness and flexibility. It can also improve lung capacity and help provide a healthy heart (including a reduction in cholesterol). All these factors can have a major impact on the well being of the individual, raise confidence and reduce stress.</p> <p>Mature Moves has been developed following the success of the previous Sit 'n' 'b' fit project, taking lessons learnt, together with further opportunities to widen and</p>	

enhance the delivery. The new proposed project involves a progression from the gentle seated exercise that was previously developed. Mature Moves offers a greater degree of exercise that increases bone density and muscle strength through weight-bearing exercises. Regular exercise can also have longer-term benefits by reducing the risk of falls. The number and effects of falls on the older people is a major concern of the TPCT, who promote this type of exercise as one of the best ways of tackling the problem as part of a multi-factorial approach.

The service is flexible in that it can be delivered to groups or individuals either in their own home or in other establishments. For this programme the service will be offered to both of these sectors. The group sessions will be held in Sheltered Accommodation, Supported Housing Schemes and Community Centres. The One-to-one sessions will be held in the home of the individual and encourage the beneficiary to lead a more active life and participate within the community in which they live.

The project is a further development following the successful "Improving the Health & Independent Living of Sunderland's Older People" programme that was previously supported by the Strategic Initiatives Budget. Following feedback from Councillors at Area Committee, it was agreed to further develop the programme. A report was given to each Area Committee highlighting the success and sustainability of the previous project.

On the wider scale Sit n b Fit will be working with partners across the City developing future commissioning. Meetings have been arranged with Graham Burt, Strategic Commissioning Officer of Housing and Adult Services, Third Sector. Sit n b Fit have linked in with Sharon Lowes of Health, Housing and Adult Services, Sheila Kennedy, Commissioning and Procurement Manager, Angela Richardson of Tyne and Wear Care Alliance, Paul Gray, the Commissioning Health Practitioner of Sunderland Teaching Primary Care Trust.

The link with the Wellness Centres is going to have a major impact citywide on our 50+ population enabling us to target individuals and develop exercise programmes tailored to each individual's need encouraging social integration and helping to combat social isolation. This work will be sustained and will have a huge demographic impact. We are aiming to work with Nursing Managers and General Practitioners collaboratively integrating our work on a more holistic and therapeutic approach.

We have recently pulled together a structures plan to target the local communities with the Healthy Communities Collaborative Project Manager, Tracey Collins, to formally integrate the cancer collaborative of breast, bowels and lung cancer into our exercise sessions and to introduce Sunderland's health trainers to the wider community. This approach will be monitored and future commissioning opportunities explored pending findings.

We are currently working in partnership with Bangladeshi Centre, Back on the Map, Sunderland's Carers Centres and local pharmacies to develop and progress Sit n b Fit across the City.

During January 2008 Sit n b fit secured funding from the Social Enterprise Investment Fund (Department of Health Funding). This funding is to enable the social enterprise to build contracts and commissions to develop a sustainable service that delivers health and social care benefits. The enterprise also aims to build the capacity of the local workforce through facilitating training in health and fitness accreditation and providing a vehicle for sessional employment opportunities.

With in a regional context Sit n b Fit promotes the message that it is 'Passionate about Health & Wellbeing' and is providing support towards the development of healthier lifestyles and to improve well-being.

We see our Social Enterprise supporting the regions wider strategy; 'Better Health, Fairer Health ~ A Strategy for 21st Century Health & Wellbeing in the North East of England and fully endorses the ambitious vision contained therein, i.e.

Vision: The North East will have the best and fairest health and well-being, and will be recognised for its outstanding and sustainable quality of life.

We believe all sectors need to play a role in tackling health inequalities. Sit n b Fit understands that health and well-being isn't just a health issue but requires enterprising approaches to ensure sustainable improvements.

3.5 What service does the organisation currently provide and how will this be complemented by the project?

Sit 'n' b' Fit currently provide chair based exercise and mature moves to Sunderlands older generation in care homes, sheltered accommodations, community centres, Raich Carter Centre, Church Halls and one to one sometimes in the comfort of their own homes. Also chair based exercises to individuals who suffer from immobility, mental health and people with low self esteem.

The project will enhance our current activity and provide a vital service to more people specifically targeting individuals aged 50+ as an early intervention preventative measure.

This target group is identified within the context of 'Healthy Aging in the City of Sunderland'.

The service that we currently provide is tailored to the individual's health needs, we have the capacity within the organisation to progress from seated exercise to a mature moves class. Our approach is holistic and incorporates both physical and mental well-being.

Sit 'n' b' Fit is firmly embedded within the community and health and well-being sector and has an effective referral system in place. We work in partnership for the benefit of the individual and ensure that we utilise local resources appropriately.

3.6 What additional activity will SIB funding allow to happen (please tick the appropriate statement)

(a)	A project will go ahead which otherwise would not happen at all	[x]
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(b)	A project will be provided to a higher quality / on a greater scale	[]
(c)	The funding will accelerate the implementation of the project by 12+ months	[]
(d)	A gap in funding will be filled pending other funding being secured	[]
(e)	Other reason	[]

Please explain your answer:

Sit 'n' b' Fit will target 50+ in their own community settings, we have identified a gap in current provision for mature moves exercise to this particular target group.
 The project will compliment and add value to the wider services currently provided through Sit n b fit and provide a range of health and well-being benefits to the individual.
 This service will provide a progression route to the individuals who are currently in receipt of one-to-one support,

3.7 How will you publicise that you have received support from SIB?

(please refer to Section 3 of the guidance notes)

This project is likely to receive a lot of publicity and full acknowledgement will be given to the support of SIB funding. This will be achieved by working with the SIB funded Area Marketing project. Acknowledgement of SIB will also be passed to the clients and their carers / accommodation

3.8 Has there been any consultations concerning the need for this project?

Yes [x] No []

If 'Yes' please provide details:

We have consulted with local G.P's, community Centres, church halls, WI and U3A groups across Sunderland

3.9 Is there any documentary evidence available to support the need for this project?

Yes [x] No []

If 'Yes' please provide details:

Sunderland's 15 Year Plan for Adult Social Care and Healthy Aging in the City of Sunderland reinforce the need for additional health services for 50+

3.10 Who will benefit from the services provided by the project?

The 50+ section of society living within the City of Sunderland.
 30 individuals over the 2 year period
 25 groups over the 2 year period

3.11 Will there be any implications for Council Services arising from this project?

Yes [x] No []

If 'Yes' please provide details:

Yes – The project will make a significant contribution towards raising levels of physical activity for 50+ which will extend independence, contributing toward the Government's direction of more commissioned and community led initiatives, and will realise long-term attributes of early intervention / prevention work in relation to the target group which will realise long-term benefits

3.12 Does this project require the support or sponsorship of a Sunderland City Council Directorate?

Yes [] No [x]

If 'Yes' please provide details:

3.13 Are any legal and other approvals required?

Yes [] No [x]

If 'Yes' please provide details of type of approval, date secured, or date expected to be secured:

Section 4: Equal Opportunities

4.1 Does your organisation have an Equal Opportunities Policy?

Yes [x] No []

If 'Yes' please describe how the project will comply with the Policy:

Enshrined in the co-operative principles and rules is a commitment to equal opportunities:

'In carrying out its objectives the CIC shall have regard to promoting equality of opportunity for all sections of the community both within its own affairs and within society generally, and to assisting people in need by any means whatsoever.'

If 'No' please describe how your organisation addresses equal opportunities issues:

4.2 Does your project specifically address any of the following issues?

Ethnic Issues Yes [] No [x] (please tick)

If 'Yes' please provide details as to how the project is in line with the Race Relations Act 1976:

Gender Issues Yes [] No [x] (please tick)

If 'Yes' please provide details as to how the project is in line with the Sex Discrimination Act 1975:

Disability Issues Yes [x] No [] (please tick)

If 'Yes' please provide details as to how the project is in line with the Disability Discrimination Act 1995:

In line with the DDA, Sit n b Fit will ensure that disabled learners will have a positive experience of learning and that the service will aim to recognise and respond to their particular requirements.

Section 5: Relationship of Project to the Area Framework(s)

5.1 Identify which Area Regeneration Framework Action Plan Strategic Priorities this project will address through the use of SIB, and demonstrate how these will be achieved:

City objective – working with those communities and groups who experience higher levels of ill health to ensure we can respond in ways in which are most relevant to their needs

Local – improved provision for 50+

Actions –

1) Research the needs of 50+

The project has / will involve market research

2) Activities programmes established in Community Setting and individuals own homes.

At least 30 individuals will benefit from delivering the service directly into their own homes. In addition, at least 25 groups will benefit (on average working with 350 local people, based on an average of 14 participants per group)

3) Develop Leisure learning programmes for 50+

Each participant will be offered an individual learning programmes, in total 380 learning programmes based on a 20 week (one hour pw) exercise and movement activity.

City objective – Addressing underlying long term problems such as unemployment, poverty, poor housing, which help determine poor health experience

Local – Need to encourage participation in health related matters.

Actions –

1) Promotion of sport, exercise and preventative programmes to assist the local community in development towards better health

30 individuals will benefit from delivering the service directly into their own homes. In addition, at least 25 groups will benefit (on average working with 350 local people, based on an average of 14 participants per group of 1 hour sessions. Such work can be classed as an early intervention measure to increase independent living and prevent falls – a major concern for the NHS.

Expansion of Healthy Living Centre activities around diet, health promotion, smoking cessation, and healthy lifestyle delivered at local venues.

Signposting to Wellness centres, smoking cessation, nutrition groups and Sunderland Health Trainers.

2) More local facilities for health programmes

Delivered to at least 25 community venues and 30 homes throughout the City's Area Framework locations.

Local – To promote community led solutions to tackling health related issues

Actions –

1) Investigate mechanisms to ensure sustainability of community led initiatives

Funding already secured to train local chair based, Youth moves, and Exercise Instructors to deliver the service in the future

2) Co-ordinate community resources and initiatives

Using local community venues to deliver exercise programmes

3) Provision of health information at local venues

Using local community venues to promote the benefits of exercise.

4) Encourage community ownership of projects and community led solutions to tackling health related issues

Creation of a bank of qualified exercise teachers to deliver activity in the community.

5.2 Identify outputs / outcomes against which the delivery of the project can be evaluated. Demonstrate how these will contribute to the Area Regeneration Framework(s).

The main output is 380 individuals to benefit health-wise from a 20 week exercise programme. The individual benefits of the exercise will be gauged and evaluated by the locations completing questionnaires at the beginning, mid-term and end of the programme.

Other outputs include develop 25 new community venues for the promotion and delivery of exercise programmes, and to support a social enterprise which aims to create a self financing services.

5.3 If the project relates to two or more Framework Areas, on what basis have you decided how to share the costs?

The aim is to provide the service across the City, the figures being calculated 5 community venues in 5 of the 6 areas delivering the exercise programmes and 5 individuals in each of the 6 areas.

Section 6: Management Arrangements

6.1 Describe how the project will be managed:

The programme will be managed by the directors of Sit 'n' b' Fit and the founder member Lynn Summerside is the operations manager of the social enterprise. She has a track record of delivery of this service City Wide.

6.2 Are there any significant risks or uncertainties that may affect either the timetable of the project, or whether it achieves its objectives?

The only identifiable risks are:

- 1) non – take up of programme – Market research strongly suggests that demand will outstrip supply. If this becomes a problem, we will increase the level and intensity of marketing the programme to the City's numerous community venues
- 2) people aged 50+ do not want to do the exercise – the programme is not compulsory and it is down to the choice of the individual whether they participate or not

Section 7: Financial Information

7.1 How much SIB funding is requested?

£27,500 in total to deliver within 25 locations within the City of Sunderland 380 individual learning programmes via a 20 week 1 hour per week = SIB unit cost of £3.61 per hour.

7.2 Indicate the type of funding requested: (please tick)

Capital [] Revenue [x] Both []

7.3 Has funding been requested / allocated from any other sources, including Council Directorates and if so how much?

Sport and Leisure - £8,000 towards community wellness programme
Social Enterprise Investment Fund - £12,000 towards the training and certification of staff

As result of the total investment we will deliver 7,600 hours of exercise programmes for local residents aged 50+ making a training unit cost of £6.44. In addition we will deliver training for 12 local people to become exercise teachers for the local community.

7.4 What other funding alternatives have been considered and why were these not appropriate?

No other funding alternative has been considered for this specific activity.

7.5 What are the financial implications for the project should it not receive SIB funding?

This activity specifically targeting 50+ would not take place

7.6 When SIB expenditure is complete how do you intend to continue this project?

Sit 'n' b' Fit intend to sustain the service through mainstreaming and commissioning.

7.7 Provide a profile of projected costs:

Funding Source	2008/09	2009/10	2010/11	Total Cost
SIB:				
Coalfield	5,000			
East	5,000			
North	5,000			
South	2,500			
West	5,000			
Washington	5,000			
Other Sources (please state)				
1) Sport and Leisure	£8,000			
2) SEIF	£12,000			
3)				
Total Cost:	£47,500			

7.8 Please provide details of any 'in-kind' funding (e.g Peppercorn rents), if included within the 'Other Sources' of funding shown above.

£8,000 has been contributed from the Community Wellness provision, to extend the services available through the programme.

£12,000 SEIF contribution results from the award given by Government to recognise and support social enterprises for development and capacity building. Sit n b Fit were the only social enterprise in the North East to receive this award.

7.9 Please provide a breakdown of the Total cost to show the main areas of expenditure:

25 Locations offering group sessions @ 20 weeks x £25	£12,500
30 One-to-One Sessions x 20 weeks @ £25	£15,000
TOTAL	£27,500

ARF breakdown

North	£5,000
South	£2,500
East	£5,000
West	£5,000
Washington	£5,000
Coalfield	£5,000

(25 Locations all areas (except South) = £2,500 per area)
 (30 one-to-one Sessions in all areas = £2,500 per area)

7.10 Please provide details of how you will ensure that the procurement and purchasing of services and equipment will be managed in accordance with requirements as detailed in the guidance notes and guidelines. Include any estimates that you have and details of any contractors or suppliers to be used.

The project will comply with the standing financial instructions of the Local Authority.

Section 8: Additional Information

8.1 Please provide any additional information that may be of use in support of your project proposal (Please append additional sheets if required):

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Section 9: Declaration

This authority is under a duty to protect the public funds it administers, and to this end may use the information you have provided on this form for the prevention and detection of fraud. It may also share the information with other bodies responsible for auditing or administering public funds for these purposes.

I declare that the information provided is correct and accurate and that, should this application be successful, the organisation will agree to the terms and conditions of SIB:

Name:

Lynn Summerside

Position in Organisation:

Director

Date:

4 June 2008

3. Silksworth Park Bowling Club

Project Title:
Silksworth Park Bowling Club Automatic Irrigation Scheme
SIB Requested:
£7,000

Section 1: Application Requirements

1.1
<p>Please note that this application will be presented to the relevant Area Committee for its consideration when determining your SIB Grant Application. The Agenda and the Minutes of the Area Committee Meeting will be available for inspection by members of the public. Please therefore ensure that your organisation is agreeable to the content of the information that is set out in the form.</p> <p>The Application Form should be provided in either electronic (e-mail or floppy disc) or typed format.</p> <p>If you have a problem with returning this form in either electronic or typed format, please contact the appropriate Area Regeneration Officer. Contact / address details are provided on the covering letter and in the Guidance Notes and Criteria and Project Guidelines.</p> <p>Please note that a representative of your organisation must be available to attend the pre-agenda and main committee meeting(s) to which this application is presented, as they may be required to answer questions. Failure to attend the meeting(s) may result in your application being deferred or rejected.</p> <p>Dates and Venues of future meetings are provided as supporting information.</p>
1.2 Which Area Regeneration Framework(s) does your project cover? (please tick)
Coalfield [] East [] North [] Washington [] West [] South[✓]

Section 2: Sponsor Details

2.1 Name of Lead Organisation / Group:	
Silksworth Bowling Club	
2.2 Address of Lead Organisation / Group:	
15 Seaham Street, Silksworth, Sunderland, Tyne and Wear SR3 1EX	
2.3 Contact Name for Project:	2.4 Position in Organisation:

Mr Bob Rollason		Chairman	
2.5 Tel. Number:	2.6 Fax Number:	2.7 E-mail Address:	
0191 5235627			
2.8 Day to Day Contact Name / Details: (if different to 2.3 above)			
2.9 Legal Status of Organisation:		2.10 Registered Charity Number (if applicable):	
Community Group			
2.11 Does your organisation have a bank account into which funds can be paid?			
Yes			
2.12 Has the organisation received SIB support previously?			
Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>			
If 'Yes' please provide details:			
£4,600 received from South Area Committee for electric roller shutters on pavilion.			
2.13 Are any trustees / members of the organisation employed by or are Elected Members of the City Council?			
Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>			
If 'Yes' please provide details:			

Section 3: Project Details

3.1 Project Title: (please re-state title as per front sheet)	
Silksworth Park Bowling Club Automatic Irrigation Scheme	
3.2 Project Start Date:	3.3 Project End Date:
October 2008	November 2008
3.4 Please Describe the project:	
To fit an automatic irrigation scheme to one bowling green. If the project is successful will allow the club to buy and install a state of the art irrigation scheme which will allow better running of the club and the attraction of new members as it will provide a better quality playing surface.	
3.5 What service does the organisation currently provide and how will this be complemented by the project?	

We self administrate a public bowling green for Environmental Services which deals with the day to day running of the bowling green and by installing this irrigation system there will be more time for the green keeper to tend to the vital needs of a better green. With the improvements of the green there could be a likelihood of attracting new members and more prestigious competitions for eg. ones run by the EBA.

3.6 What additional activity will SIB funding allow to happen (please tick the appropriate statement)

(a)	A project will go ahead which otherwise would not happen at all	[<input checked="" type="checkbox"/>]
(b)	A project will be provided to a higher quality / on a greater scale	[<input type="checkbox"/>]
(c)	The funding will accelerate the implementation of the project by 12+ months	[<input type="checkbox"/>]
(d)	A gap in funding will be filled pending other funding being secured	[<input type="checkbox"/>]
(e)	Other reason	[<input type="checkbox"/>]

Please explain your answer:

The support of the Parks Department and Property Services have been sought and agreed. We would also use the SIB logo on all future bowling cards.

3.7 How will you publicise that you have received support from SIB?
(Please refer to Section 3 of the guidance notes)

Arrange for a press release to advise that the project has been funded by SIB.

3.8 Has there been any consultations concerning the need for this project?

Yes [] No []

If 'Yes' please provide details:

It has been discussed with the Parks Department and Property Services.

3.9 Is there any documentary evidence available to support the need for this project?

Yes [] No []

If 'Yes' please provide details:

Is included in the minutes of Committee Meetings.

3.10 Who will benefit from the services provided by the project?

Members of the bowling club plus adults and children living in the surrounding areas of Sunderland.

3.11 Will there be any implications for Council Services arising from this project?

Yes [] No []

If 'Yes' please provide details:

Sunderland City Council will manage the irrigation system and water storage as per the HSC AcoP L8 "The Control of Legionella bacteria in water systems" regulations.

Property Services will carry out a risk assessment and implement a water hygiene management system.
All of these have been confirmed by Property Services.

3.12 Does this project require the support or sponsorship of a Sunderland City Council Directorate?

Yes [] No []

If 'Yes' please provide details:

Environmental Services and Property Services support the project.

3.13 Are any legal and other approvals required?

Yes [] No []

If 'Yes' please provide details of type of approval, date secured, or date expected to be secured:

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Section 4: Equal Opportunities

4.1 Does your organisation have an Equal Opportunities Policy?

Yes [] No []

If 'Yes' please describe how the project will comply with the Policy:

The bowling green is operated under the City of Sunderland Equal Opportunities Policy and is open to access and use by all members of the community.

If 'No' please describe how your organisation addresses equal opportunities issues:

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4.2 Does your project specifically address any of the following issues?

Ethnic Issues Yes [] No [] (please tick)

If 'Yes' please provide details as to how the project is in line with the Race Relations Act 1976:

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Gender Issues Yes [] No [] (please tick)

If 'Yes' please provide details as to how the project is in line with the Sex Discrimination Act 1975:

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Disability Issues Yes [] No [] (please tick)

If 'Yes' please provide details as to how the project is in line with the Disability Discrimination Act 1995:

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Section 5: Relationship of Project to the Area Framework(s)

5.1 Identify which Area Regeneration Framework Action Plan Strategic Priorities this project will address through the use of SIB, and demonstrate how these will be achieved:

The need to increase the network of accessible community facilities, services and activities by improving accessibility and use of parks and open spaces.

5.2 Identify outputs / outcomes against which the delivery of the project can be evaluated. Demonstrate how these will contribute to the Area Regeneration Framework(s).

Improvements of Silksworth Park.
Successful installation of an automatic irrigation system.

5.3 If the project relates to two or more Framework Areas, on what basis have you decided how to share the costs?

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Section 6: Management Arrangements

6.1 Describe how the project will be managed:

Property Services and the Parks Department will manage the project.

6.2 Are there any significant risks or uncertainties that may affect either the timetable of the project, or whether it achieves its objectives?

The only risk is bad winter weather.

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Section 7: Financial Information

7.1 How much SIB funding is requested?

£7,000.

7.2 Indicate the type of funding requested: (please tick)

Capital [] Revenue [] Both []

7.3 Has funding been requested / allocated from any other sources, including Council Directorates and if so how much?

Yes, £3,730 from CCS Parks Improvement Budget

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7.4 What other funding alternates have been considered and why were these not appropriate?

N/A

7.5 What are the financial implications for the project should it not receive SIB funding?

Without SIB funding this project could not go ahead.

7.6 When SIB expenditure is complete how do you intend to continue this project?

The project will be completed.

7.7 Provide a profile of projected costs:

Funding Source	2006/07	2007/08	2008/09	Total Cost
SIB:				
Coalfield				
East				
North				
South			£7,000	£7,000
West				
Washington				
Other Sources (Please State):				
1)	CCS		£3,730	£3,730
2)				
3)				
Total Cost:			£10,730	£10,730

7.8 Please provide details of any 'in-kind' funding (e.g. Peppercorn rents), if included within the 'Other Sources' of funding shown above.

N/A

7.9 Please provide a breakdown of the Total cost to show the main areas of expenditure:

See attached quotation.

Section 8: Additional Information

8.1 Please provide any additional information that may be of use in support of your project proposal (Please append additional sheets if required):

N/A

Section 9: Declaration

I declare that the information provided is correct and accurate and that, should this application be successful, the organisation will agree to the terms and conditions of SIB:

Name:

Mr Bob Rollason

Position in Organisation:

Chairman

Date:

4 June 2008

4. Job Start Mentoring Service

Project Title:
South Job Start Mentoring Service
SIB Requested:
£30,000 (£10k – 08/09 £20K - 09/10)

Section 1: Application Requirements

1.1
<p>Please note that this application will be presented to the relevant Area Committee for its consideration when determining your SIB Grant Application. The Agenda and the Minutes of the Area Committee Meeting will be available for inspection by members of the public. Please therefore ensure that your organisation is agreeable to the content of the information that is set out in the form.</p> <p>The Application Form should be provided in either electronic (e-mail or floppy disc) or typed format.</p> <p>If you have a problem with returning this form in either electronic or typed format, please contact the appropriate Area Regeneration Officer. Contact / address details are provided on the covering letter and in the Guidance Notes and Criteria and Project Guidelines.</p> <p>Please note that a representative of your organisation must be available to attend the pre-agenda and main committee meeting(s) to which this application is presented, as they may be required to answer questions. Failure to attend the meeting(s) may result in your application being deferred or rejected.</p> <p>Dates and Venues of future meetings are provided as supporting information.</p>
1.2 Which Area Regeneration Framework(s) does your project cover? (please tick)
Coalfield [] East [] North [] Washington [] West [] South [<input checked="" type="checkbox"/>]

Section 2: Sponsor Details

2.1 Name of Lead Organisation / Group:		
The Farringdon Jubilee Centre		
2.2 Address of Lead Organisation / Group:		
Allendale Road, Farringdon, Sunderland, SR3 3EL		
2.3 Contact Name for Project:	2.4 Position in Organisation:	
Jemma Cole	Project Manager	
2.5 Tel. Number:	2.6 Fax Number:	2.7 E-mail Address:
0191 5228447	0191 5228447	jemma@jubileecentre.net

2.8 Day to Day Contact Name / Details: (if different to 2.3 above)	
As Above	
2.9 Legal Status of Organisation:	2.10 Registered Charity Number (if applicable):
Community Interest Company	Company Number – 6270032
2.11 Does your organisation have a bank account into which funds can be paid?	
Yes	
2.12 Has the organisation received SIB support previously?	
Yes [<input checked="" type="checkbox"/>] No [<input type="checkbox"/>]	
If 'Yes' please provide details:	
£60k over 3 years as leverage to attract additional funding for core costs for the capacity building project.	
2.13 Are any trustees / members of the organisation employed by or are Elected Members of the City Council?	
Yes [<input checked="" type="checkbox"/>] No [<input type="checkbox"/>]	
If 'Yes' please provide details:	
Maureen Wilkins – Employed by Farrington Community Sports College	

Section 3: Project Details

3.1 Project Title: (please re-state title as per front sheet)	
South - Job Start Mentoring Service	
3.2 Project Start Date:	3.3 Project End Date:
September 2008	February 2010
3.4 Please Describe the project:	
<p>The project is to develop and deliver a South Area Job Mentoring Programme. The Jubilee Centre is a community project based within the South of Sunderland and work within the South wards: St Chad's; Silksworth; and Doxford, concentrating on the areas with high levels of deprivation, including high unemployment and low skill levels.</p> <p>The project is a response to identified need (statistically measured and anecdotal) and follows a successful taster project, which saw six people, out of ten participants, engage in education and move through into employment.</p> <p>The project works with people who are the most disengaged from the job market and face major barriers to re-entering it. This is concentrated in areas suffering from high levels of deprivation and a consistent problem with social isolation and low levels of education, which prevents residents from developing their skills accessing learning and ultimately moving closer towards the job market.</p>	

Information in the 2007 IMD shows that four areas (Farringdon, Plains Farm, Gilley Law, Doxford Park), representing 20% of the area, in the South fall are in or around the top 10% nationally most deprived for employment and income deprivation. This is reinforced by the high percentage of households with no car or van and who work in elementary occupations. Plains Farm and Doxford Park and parts of Farringdon also fall into the top 10% most deprived for education, skills and training.

In addition, in excess of 30 individuals have approached the Centre with a view to repeating the successful taster project and being supported through education and training and achieving employment.

1.5 staff will be recruited to deliver this project across the South, concentrating on the areas identified in the Index of Multiple Deprivation. This will enable the project to build on the success of the taster course and demonstrate to commissioning bodies and funders the local success of this means of engagement and the achieving of job outcomes.

Job Start will be Jobs Skills IAG (Information Advice and Guidance) with a difference, the project will support local people into work, via careers guidance, advice and support as well as sign posting individuals into relevant work based training, or relevant work placements, the Job Start mentoring Service will be an ongoing service to ensure that the relevant training is sought and the relevant support is provided, tailor made to each individual, i.e. spending time improving numeracy and literacy, identifying work specific training goals and setting realistic targets not solely job outcomes. Our intention, once job outcomes be achieved, is that the Job Start Mentoring Service will continue, to support the client until our advisers are satisfied that the client has their newly gained employment embedded into their lifestyle and will not, disengage shortly after commencing work, which is a common problem.

The Jubilee Centre has staff with a wealth of knowledge and staff with experience of delivering Job preparation and worklessness opportunities; however we will need to recruit a dedicated full time and one part time Employment Guidance workers to lead on this project. This will also ensure capacity to develop new contracts, commissioning and funding streams.

We will be developing our existing links further with Social Services and Job Centre Plus to provide us with ongoing referrals to the projects; we have already identified the need for this provision due to the current lack of support and have a number of people keen to enrol with the service to start looking for work, as soon as possible.

3.5 What service does the organisation currently provide and how will this be complemented by the project?

The Jubilee Centre currently delivers a wide range of learning opportunities across the South, along with Information, Advice and Guidance services and community development projects. If we are successful in receiving this SIB contribution then, the Centre will be able to formally develop the 'Job Start Mentoring Service' and deliver it across the area providing added value to clients as they will have the opportunity to learn new work specific skills and build confidence and move towards the labour market. This project complements the Centre's existing learning provision across the South.

The users who access these services often have major barriers to employment, hence the reason the Job Start Mentoring service will take a softer approach to entering into

employment, ensuring that the individual has the skills and ability to ensure sustainable employment.

3.6 What additional activity will SIB funding allow to happen (please tick the appropriate statement)

(a)	A project will go ahead which otherwise would not happen at all	<input checked="" type="checkbox"/>
(b)	A project will be provided to a higher quality / on a greater scale	<input type="checkbox"/>
(c)	The funding will accelerate the implementation of the project by 12+ months	<input type="checkbox"/>
(d)	A gap in funding will be filled pending other funding being secured	<input type="checkbox"/>
(e)	Other reason	<input type="checkbox"/>

Please explain your answer:

Currently this provision is not available. SIB funding will develop the project across the area and address key issues around up-skilling the area and improving unemployment figures. Currently the Centre is attempting to provide a basic service, however we are unable to continue this for a prolonged period as this has a direct impact on other project delivery within the Jubilee Centre.

Funding is requested over two years to enable the recruitment and subsequent retention of staff, which is essential to lever in year two funding.

3.7 How will you publicise that you have received support from SIB?

(Please refer to Section 3 of the guidance notes)

The project will work with the Area Committee Marketing Project and marketing and publicity material pertaining to the project will include the SIB logo as will company letterhead. The contribution of SIB support will be noted in all local or regional media coverage we attract, and on our website.

3.8 Has there been any consultations concerning the need for this project?

Yes No

If 'Yes' please provide details:

Deprivation and unemployment figures indicate the need and Sunderland's LAA support these findings.

Currently we have over 30 clients who have approached us requesting we develop the Job Start service in St Chad's ward only, and anticipate a large take up. It is expected that within the pilot project, targeted across the South, we will register approximately 200 new clients and achieve 50+ sustained job outcomes, with all other clients progressing to further learning and other opportunities.

3.9 Is there any documentary evidence available to support the need for this project?

Yes No

If 'Yes' please provide details:

However local unemployment figures within the South of Sunderland indicate the drastic need for this project, to support local people towards becoming work ready. Currently across all 3 wards the average unemployment figures indicate 13% of the population are unemployed with 33% of the population claiming long-term sickness benefit.

3.10 Who will benefit from the services provided by the project?

Local Community, Unemployed Individuals, from all backgrounds and gender, the area will ultimately benefit in supporting the city to become a more prosperous city.

3.11 Will there be any implications for Council Services arising from this project?
Yes [] No [<input checked="" type="checkbox"/>]
If 'Yes' please provide details:
N/A
3.12 Does this project require the support or sponsorship of a Sunderland City Council Directorate?
Yes [] No [<input checked="" type="checkbox"/>]
If 'Yes' please provide details:
N/A
3.13 Are any legal and other approvals required?
Yes [] No [<input checked="" type="checkbox"/>]
If 'Yes' please provide details of type of approval, date secured, or date expected to be secured:
N/A

Section 4: Equal Opportunities

4.1 Does your organisation have an Equal Opportunities Policy?
Yes [<input checked="" type="checkbox"/>] No []
If 'Yes' please describe how the project will comply with the Policy:
<p>The 'Job Start' Project will proactively combat all forms of inequality, by ensuring that prospective and current workers and users are not treated less favourably on the grounds of age, ethnicity, disability, sexuality, gender, marital status, culture and political beliefs, religion, race, colour and nationality.</p> <p>The Jubilee Centre will develop a procedure that will ensure both Job Start project workers and users have access to a sensitive and confidential procedure in order to voice any concerns regarding treatment from within the Project that could be construed or described as a misuse of power.</p>
If 'No' please describe how your organisation addresses equal opportunities issues:
N/A
4.2 Does your project specifically address any of the following issues?
Ethnic Issues Yes [] No [<input checked="" type="checkbox"/>] (please tick)
If 'Yes' please provide details as to how the project is in line with the Race Relations Act 1976:
N/A
Gender Issues Yes [] No [<input checked="" type="checkbox"/>] (please tick)
If 'Yes' please provide details as to how the project is in line with the Sex Discrimination Act 1975:

N/A	
Disability Issues	Yes [<input type="checkbox"/>] No [<input checked="" type="checkbox"/>] (please tick)
If 'Yes' please provide details as to how the project is in line with the Disability Discrimination Act 1995:	
N/A	

Section 5: Relationship of Project to the Area Framework(s)

5.1 Identify which Area Regeneration Framework Action Plan Strategic Priorities this project will address through the use of SIB, and demonstrate how these will be achieved:
Life Long Learning – Learning City Economic Growth – Prosperous City
5.2 Identify outputs / outcomes against which the delivery of the project can be evaluated. Demonstrate how these will contribute to the Area Regeneration Framework(s).
This project complements the Local Area Agreements to achieve a 'Learning City' and a 'Prosperous City'. Continued support for the local community through dedicated workers providing careers and training advice. Employment of staff. Reduction in unemployment across the area. Up skilling of the local community. Improving confidence and reducing social isolation across the South of Sunderland Maintaining a more economically active area.
5.3 If the project relates to two or more Framework Areas, on what basis have you decided how to share the costs?
N/A

Section 6: Management Arrangements

6.1 Describe how the project will be managed:
The overall management of the project will be by our locally elected independent Board of Directors. Key personnel managing this project will be the Project Manager, 1.5 x Employment Guidance workers along with Training Staff as necessary. There are excellent communication networks and processes between project staff to ensure that all projects are delivered to agreed outcomes, meeting financial and user targets, all staff have suitable qualifications and experience to support the successful delivery of this project.
6.2 Are there any significant risks or uncertainties that may affect either the timetable of the project, or whether it achieves its objectives?

Possible Risks	Precautions Taken	Contingency plans to be taken
There could also be potential risk using outreach venues.	<p>Already well established links with local community outreach projects.</p> <p>Detailed health and safety checks and risk assessments to be carried out.</p>	Alternative venues sourced should access problems arise.
Potential risk is that we are unable to recruit individuals to access the project.	<p>Currently we have over 30 individuals across the area interested in accessing some employability support.</p> <p>We plan to provide the service in outreach venues within each ward ensuring that all communities are aware of the project.</p> <p>Proactive promotion via an extensive advertising campaign can have an excellent response. We will deliver launch events in each ward.</p> <p>Partnerships developed with Job Centre plus and Social Services providing a sign posting service to Job Start Mentoring Service.</p>	<p>Additional community groups to be targeted to generate interest.</p> <p>Provide skill specific training to encourage participation.</p>

Section 7: Financial Information

7.1 How much SIB funding is requested?
£30K
7.2 Indicate the type of funding requested: (please tick)
Capital [] Revenue [] Both [<input checked="" type="checkbox"/>]
7.3 Has funding been requested / allocated from any other sources, including Council Directorates and if so how much?
Learning Funding to support delivery – NLDC (Neighbourhood Learning in Deprived Communities)
7.4 What other funding alternatives have been considered and why were these not appropriate?
<p>LSC employability and worklessness fund – Sub contracting rounds have not yet been released.</p> <p>Workless Neighbourhood Fund – Not released for tender as yet – however Expression of Interest has been submitted.</p>

7.5 What are the financial implications for the project should it not receive SIB funding?

Should the project not receive SIB funding then it will not commence, whilst we need to achieve additional funding to mainstream the project into our overall delivery the process is lengthy and relevant LSC funding has not yet been released to tender. Therefore if we fail to act now we will lose the impetus and interest we have achieved from local people looking for work, which leaves a high risk that they will disengage. In addition, the Centre would then struggle to access LSC and other funding.

7.6 When SIB expenditure is complete how do you intend to continue this project?

Although we plan to initially deliver this project as a pilot we are confident we will achieve ongoing funding from numerous public sector sources as the Job Start Mentoring Service meets the criteria for both local and national government agendas in the aim to reach – ‘Hard to reach individuals’ and provide them with the relevant skills to become work ready.

7.7 Provide a profile of projected costs:

Funding Source	2008/09	2009/10	2010/2011	Total Cost
SIB:				
Coalfield				
East				
North				
South	10,000	20,000		30,000
West				
Washington				
Other Sources (please state)				
1)	Sherburn House	7,000		7,000
2)	Worklessness Learning Funds	1,500	12,000	13,500
3)	LSC, Job Centre+ WNF		32,850	32,850
Total Cost:		18,500	64,850	83,350

7.8 Please provide details of any ‘in-kind’ funding (e.g. Peppercorn rents), if included within the ‘Other Sources’ of funding shown above.

N/A

7.9 Please provide a breakdown of the Total cost to show the main areas of expenditure:

	2008/09				2008/09	2009/10	Total
	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Total		
Staff and staff-related	0	0	0	12220	12220	48880	61100

costs							
IT and stationary costs	0	0	0	1400	1400	1200	2600
Premises and facilities	0	0	0	1200	1200	4800	6000
Overheads	0	0	0	750	750	3000	3750
Promotion and Publicity	0	0	0	1200	1200	1200	2400
Training	0	0	0	1730	1730	5770	7500
Total costs	0	0	0	18500	18500	64850	83350

7.10 Please provide details of how you will ensure that the procurement and purchasing of services and equipment will be managed in accordance with requirements as detailed in the guidance notes and guidelines. Include any estimates that you have and details of any contractors or suppliers to be used.

The project will manage all procurement following the requirements within the guidance notes looking for competitively priced supplies and contractors and attaining three competitive quotes where necessary. The majority of spend however will be on staff salaries and overhead costs relating to the project.

Section 8: Additional Information

8.1 Please provide any additional information that may be of use in support of your project proposal (Please append additional sheets if required):

N/A

Section 9: Declaration

I declare that the information provided is correct and accurate and that, should this application be successful, the organisation will agree to the terms and conditions of SIB:

Name:

Jemma Cole

Position in Organisation:

Project Manager

Date:

31st July 2008

5. Plains Farm and Humbledon Service Development

Project Title:
Plains Farm and Humbledon Service Development
SIB Requested:
£7,600, South; £15,200, total.

Section 1: Application Requirements

1.1
<p>Please note that this application will be presented to the relevant Area Committee for its consideration when determining your SIB Grant Application. The Agenda and the Minutes of the Area Committee Meeting will be available for inspection by members of the public. Please therefore ensure that your organisation is agreeable to the content of the information that is set out in the form.</p> <p>The Application Form should be provided in either electronic (e-mail or floppy disc) or typed format.</p> <p>If you have a problem with returning this form in either electronic or typed format, please contact the appropriate Area Regeneration Officer. Contact / address details are provided on the covering letter and in the Guidance Notes and Criteria and Project Guidelines.</p> <p>Please note that a representative of your organisation must be available to attend the pre-agenda and main committee meeting(s) to which this application is presented, as they may be required to answer questions. Failure to attend the meeting(s) may result in your application being deferred or rejected.</p> <p>Dates and Venues of future meetings are provided as supporting information.</p>
1.2 Which Area Regeneration Framework(s) does your project cover? (Please tick)
Coalfield [<input type="checkbox"/>] East [<input type="checkbox"/>] North [<input type="checkbox"/>] Washington [<input type="checkbox"/>] West [<input checked="" type="checkbox"/>] South [<input checked="" type="checkbox"/>]

Section 2: Sponsor Details

2.1 Name of Lead Organisation / Group:		
Plains Farm and Humbledon Community Initiative		
2.2 Address of Lead Organisation / Group:		
Grounds of Plains Farm Primary School, Tudor Grove, Plains Farm, Sunderland, SR3 1SU		
2.3 Contact Name for Project:	2.4 Position in Organisation:	
Julie Stamp	Manager	
2.5 Tel. Number:	2.6 Fax Number:	2.7 E-mail Address:
0191 5250007		juliestamp@yahoo.co.uk

2.8 Day to Day Contact Name / Details: (if different to 2.3 above)	
2.9 Legal Status of Organisation:	2.10 Registered Charity Number (if applicable):
Registered Charity	1112502
2.11 Does your organisation have a bank account into which funds can be paid?	
Yes	
2.12 Has the organisation received SIB support previously?	
Yes [<input checked="" type="checkbox"/>] No [<input type="checkbox"/>]	
If 'Yes' please provide details:	
Plains Farm & Humbledon Community Initiative March 2006	
2.13 Are any trustees / members of the organisation employed by or are Elected Members of the City Council?	
Yes [<input type="checkbox"/>] No [<input checked="" type="checkbox"/>]	
If 'Yes' please provide details:	

Section 3: Project Details

3.1 Project Title: (please re-state title as per front sheet)	
Plains Farm and Humbledon Service Development	
3.2 Project Start Date:	3.3 Project End Date:
July 2008	July 2009
3.4 Please Describe the project:	
<p>The project is to provide match funding to allow the Community Initiative to employ staff to develop new services and to meet a new role within the wider community as a key partner in maintaining and further developing the national pilot Neighbourhood Charter for Plains Farm.</p> <p>Following a period of uncertainty, the Community Initiative has re-established itself as a major community project in the area with a new management committee and new focus. This has succeeded beyond expectation and the Initiative is now a thriving centre of community activity and is developing its role to its wider community.</p> <p>Lloyds/TSB have agreed to provide funding to assist the Initiative to further develop its services on site and in the wider community. In addition, Home Housing is providing some funding to support the Community Initiative's role in the Neighbourhood Charter.</p> <p>This objectives are:</p> <ul style="list-style-type: none"> • Supporting existing groups to give focus and new direction; • To develop new groups; 	

- Monitoring and development of Plains Farm Neighbourhood Charter;
- Develop a range of educational and training opportunities to benefit the needs of Plains farm residents and surrounding areas.

The project will work in partnership with local residents and voluntary and statutory organisations to ensure the Initiative role as a focus for key services to improve the quality of life in the area.

Specific work will include:

Developing mechanisms for community consultation and monitoring; work with the community and partners to develop any service improvement plans; promote and create Job search facilities and techniques; further develop the Initiatives computer rooms; develop more computers courses with various levels of learning and accreditation attached, along with leisure and craft opportunities; utilise existing networks to deliver health & well being awareness sessions and deliver them with walking distance of their own homes in the heart of the community.

To ensure that deliverables and expectations are met, there will be ongoing monitoring and evaluation of the provision.

3.5 What service does the organisation currently provide and how will this be complemented by the project?

Currently the initiative provides numerous training, educational, leisure opportunities, and Family learning courses in a wide variety of subjects, as well as activities for children, families & young people.

	Mon	Tue	Wed	Thur	Fri
Am				Coffee morning 9 – 12 School holidays Family fun days	Craft course 10 wk s 1 – 3
Pm	Family Learning numeracy course 1 – 3	Toddlers group birth to 4yrs 1 – 3pm ----- Money Matters & budgeting skills	Plainsy Purlers knitting group 1 – 4 pm	Write CV course 10 wks 1 – 3	Family Learning numeracy course 1 – 3
Eve	A690 Dream scheme youth Group 7 – 9 Monthly	Plains Farm Residents associations Monthly	Kids Club 5yrs – 11yrs 5.30 – 7.30 ----- Community Support officers meeting 7.30 – 8.30pm	Management committee 5.15 7pm monthly	Humbledon & plains Farm football team Monthly

Plains Farm Toddlers - is a parent and toddler group set up by centre staff with the help and support of a worker from Children's services. The parents themselves are responsible for the weekly running of the group and are keen to develop the group it further with structured learning activities and information sharing and awareness.

Plains Farm Kidz Club – An after school kids club for ages 5 to 11yrs by volunteers and local parents, the children can access a wide range of activities such as an outside adventure play, football area weather permitting. Children getting access to supervised computer and internet access, various craft activities staff permitting.

Plainsy Purlers Knitting Group - this group is newly formed (Apr 08) to respond to comments made by more mature residents of the estate during the recent house to house survey carried out by HOME Housing group, they felt there was nothing for them as they did not want sports or fitness or education, and their greatest fear was loneliness and isolation. The group hugely popular and open to all age groups and anyone who is interested has attendance of 15 members current age range is 35 to 82yrs. The group accepts donations of wool or recycles old wool garments and recycles them into useful articles, recently they have knit, and crochet blankets for the China earthquake appeal. Very recently they attend a local residential care home and shared there skills with residents of the care home to create a new activity and have agreed to visit the care home on a more regular basis, with the possibly of visiting other residential care homes in Sunderland to share there knowledge and skills and enthusiasm .

Educational and leisure courses - are currently fund by Adult Family Learning through the deprived communities funding. This funding allows the initiative staff to buy in tutors and expertise to meet the needs of the residents of Plains Farm and surrounding areas.

Write CV & Job Search course - this is a 10 week course funded by F.A.C.L . Currently the age range for the course is 19 to 49 yrs because of funding restrictions, a jobs club could offer unlimited age range access. It is envisaged that this will develop into a weekly job search club where free access to computers and the internet to create CV,s and job search prospects can be offered as a roll on roll off facility. Along with information advice and guidance and enable user to access other networks to enable them to find suitable employment.

The Initiative also provides children's party facilities and conference rooms available for hire in addition we offer childcare places for anyone accessing training via a partnership with Premier Kindergarten, which is close by in the school grounds.

3.6 What additional activity will SIB funding allow to happen (please tick the appropriate statement)

(a)	A project will go ahead which otherwise would not happen at all	<input checked="" type="checkbox"/>
(b)	A project will be provided to a higher quality / on a greater scale	<input type="checkbox"/>
(c)	The funding will accelerate the implementation of the project by 12+ months	<input type="checkbox"/>
(d)	A gap in funding will be filled pending other funding being secured	<input type="checkbox"/>
(e)	Other reason	<input type="checkbox"/>

Please explain your answer:

3.7 How will you publicise that you have received support from SIB?

(Please refer to Section 3 of the guidance notes)

The Project will work with the Area Committee Marketing Project and all advertising and marketing material produce will include the SIB logo along with company paper head and Community Initiative Website.

3.8 Has there been any consultations concerning the need for this project?
Yes [<input checked="" type="checkbox"/>] No [<input type="checkbox"/>]
If 'Yes' please provide details:
HOME Housing carried out a household survey February 2008; the results of the survey can be viewed at www.homegroup.org.uk under the housing tab then click on regeneration.
3.9 Is there any documentary evidence available to support the need for this project?
Yes [<input checked="" type="checkbox"/>] No [<input type="checkbox"/>]
If 'Yes' please provide details:
LSOA 23A, Plains Farm is within the top 5% for income and work deprivation. Initial project documents and feasibility study.
3.10 Who will benefit from the services provided by the project?
The residents of Plains Farm & Humbledon along with surrounding areas, the Community Initiative provides educational & recreational, leisure and health awareness opportunities for Community Groups, Young people, adults, children, parents, Schools, and partner organisations.
3.11 Will there be any implications for Council Services arising from this project?
Yes [<input type="checkbox"/>] No [<input checked="" type="checkbox"/>]
If 'Yes' please provide details:
3.12 Does this project require the support or sponsorship of a Sunderland City Council Directorate?
Yes [<input type="checkbox"/>] No [<input checked="" type="checkbox"/>]
If 'Yes' please provide details:
3.13 Are any legal and other approvals required?
Yes [<input type="checkbox"/>] No [<input checked="" type="checkbox"/>]
If 'Yes' please provide details of type of approval, date secured, or date expected to be secured:

Section 4: Equal Opportunities

4.1 Does your organisation have an Equal Opportunities Policy?
Yes [<input checked="" type="checkbox"/>] No [<input type="checkbox"/>]
If 'Yes' please describe how the project will comply with the Policy:
The Community Initiative strives to actively combat all forms of inequality. We will also ensure that prospective and current workers and users of the community Initiative are not treated less favourably on the grounds of age, ethnicity, disability, sexuality, gender, and marital status, cultural and political beliefs. Religion, race. Colour and nationality.

If 'No' please describe how your organisation addresses equal opportunities issues:

--

4.2 Does your project specifically address any of the following issues?

Ethnic Issues Yes [] No [] (please tick)

If 'Yes' please provide details as to how the project is in line with the Race Relations Act 1976:

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Gender Issues Yes [] No [] (please tick)

If 'Yes' please provide details as to how the project is in line with the Sex Discrimination Act 1975:

--

Disability Issues Yes [] No [] (please tick)

If 'Yes' please provide details as to how the project is in line with the Disability Discrimination Act 1995:

--

Section 5: Relationship of Project to the Area Framework(s)

5.1 Identify which Area Regeneration Framework Action Plan Strategic Priorities this project will address through the use of SIB, and demonstrate how these will be achieved:

Area Framework addressing social exclusion, community cohesion, equality and diversity and active citizenship, healthy living. Development of the new neighbourhood agenda.

5.2 Identify outputs / outcomes against which the delivery of the project can be evaluated. Demonstrate how these will contribute to the Area Regeneration Framework(s).

Development of a Charter Residents Group;
 Carry out Charter monitoring;
 Increased number of courses;
 Increased job search facilities;
 Courses/activities organised;
 Numbers of volunteers;
 Numbers accessing training opportunities;
 Young people's activities;
 Capacity building/training courses.

5.3 If the project relates to two or more Framework Areas, on what basis have you decided how to share the costs?

Costs split on the basis of numbers of properties and children attending the local primary school

Section 6: Management Arrangements

6.1 Describe how the project will be managed:

The overall management of the project will be by or locally elected independent Management Committee, which consists of local community, country and statutory organisations, whom have relevant skills, experience and expertise to ensure success's of the project and long-term sustainability of the project.

6.2 Are there any significant risks or uncertainties that may affect either the timetable of the project, or whether it achieves its objectives?

Section 7: Financial Information

7.1 How much SIB funding is requested?

7.2 Indicate the type of funding requested: (please tick)

Capital [] Revenue [] Both []

7.3 Has funding been requested / allocated from any other sources, including Council Directorates and if so how much?

Funding has been requested for the Initiatives operating costs from the Tutor Trust and we are currently waiting to hear if we have been successful in reaching round two.

7.4 What other funding alternatives have been considered and why were these not appropriate?

All grant funders will be approached over the next few months to secure funding for other staff posts, and operating costs.

7.5 What are the financial implications for the project should it not receive SIB funding?

Developments within the Centre and in the estate, identified through the Neighbourhood Charter, will be difficult to implement and monitor.

7.6 When SIB expenditure is complete how do you intend to continue this project?

Discussions are on-going with a number of funders including CRT and Northern Rock.

7.7 Provide a profile of projected costs:

Funding Source	2008/09	2009/10	2010/11	Total Cost
SIB:				
Coalfield				
East				
North				
South	£7,600			£7,600
West	£7,600			£7,600

Washington														
Other Sources (please state)														
1)	Home Housing	£1,000		£1,000										
2)	Lloyds/TSB	£12,500		£12,500										
3)	PF&HCI	£3,400		£3,400										
Total Cost:		£32,100		£32,100										
7.8 Please provide details of any 'in-kind' funding (e.g Peppercorn rents), if included within the 'Other Sources' of funding shown above.														
7.9 Please provide a breakdown of the Total cost to show the main areas of expenditure:														
<table border="1"> <tr> <td>Revenue Costs</td> <td></td> </tr> <tr> <td>Development Worker</td> <td>£18,500</td> </tr> <tr> <td>P/t Admin</td> <td>£9,400</td> </tr> <tr> <td>On costs 15%</td> <td>£4,200</td> </tr> <tr> <td>Total</td> <td>£32,100</td> </tr> </table>					Revenue Costs		Development Worker	£18,500	P/t Admin	£9,400	On costs 15%	£4,200	Total	£32,100
Revenue Costs														
Development Worker	£18,500													
P/t Admin	£9,400													
On costs 15%	£4,200													
Total	£32,100													
7.10 Please provide details of how you will ensure that the procurement and purchasing of services and equipment will be managed in accordance with requirements as detailed in the guidance notes and guidelines. Include any estimates that you have and details of any contractors or suppliers to be used.														
Not applicable														

Section 8: Additional Information

8.1 Please provide any additional information that may be of use in support of your project proposal (Please append additional sheets if required):

Section 9: Declaration

This authority is under a duty to protect the public funds it administers, and to this end may use the information you have provided on this form for the prevention and detection of fraud. It may also share the information with other bodies responsible for auditing or administering public funds for these purposes.

I declare that the information provided is correct and accurate and that, should this

application be successful, the organisation will agree to the terms and conditions of SIB:

Name:

Julie Stamp

Position in Organisation:

Manager

Date:

16.06.08

6. Promoting Youth Initiatives

Project Title:
Promoting Youth Initiatives in the South
SIB Requested:
£9,998

Section 1: Application Requirements

1.1
<p>Please note that this application will be presented to the relevant Area Committee for its consideration when determining your SIB Grant Application. The Agenda and the Minutes of the Area Committee Meeting will be available for inspection by members of the public. Please therefore ensure that your organisation is agreeable to the content of the information that is set out in the form.</p> <p>The Application Form should be provided in either electronic (e-mail or floppy disc) or typed format.</p> <p>If you have a problem with returning this form in either electronic or typed format, please contact the appropriate Area Regeneration Officer. Contact / address details are provided on the covering letter and in the Guidance Notes and Criteria and Project Guidelines.</p> <p>Please note that a representative of your organisation must be available to attend the pre-agenda and main committee meeting(s) to which this application is presented, as they may be required to answer questions. Failure to attend the meeting(s) may result in your application being deferred or rejected.</p> <p>Dates and Venues of future meetings are provided as supporting information.</p>
1.2 Which Area Regeneration Framework(s) does your project cover? (Please tick)
Coalfield [] East [] North [] Washington [] West [] South [<input checked="" type="checkbox"/>]

Section 2: Sponsor Details

2.1 Name of Lead Organisation / Group:		
Sunderland City Council, Youth Development Group		
2.2 Address of Lead Organisation / Group:		
Children's Services Sunderland Award Centre Youth Development Group 270a Hylton Road Sunderland SR4 7XJ		
2.3 Contact Name for Project:		2.4 Position in Organisation:
Karen Parkinson		Senior Youth Worker
2.5 Tel. Number:	2.6 Fax Number:	2.7 E-mail Address:

553 7403	553 7412	karen.parkinson@sunderland.gov.uk
2.8 Day to Day Contact Name / Details: (if different to 2.3 above)		
2.9 Legal Status of Organisation:		2.10 Registered Charity Number (if applicable):
Council		
2.11 Does your organisation have a bank account into which funds can be paid?		
Yes		
2.12 Has the organisation received SIB support previously?		
Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>		
If 'Yes' please provide details:		
2.13 Are any trustees / members of the organisation employed by or are Elected Members of the City Council?		
Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>		
If 'Yes' please provide details:		
City Council staff, Youth Development Group will advise and support a voluntary Youth Forum and work with and support voluntary youth providers.		

Section 3: Project Details

3.1 Project Title: (please re-state title as per front sheet)	
Promoting Youth Initiatives in the South.	
3.2 Project Start Date:	3.3 Project End Date:
Sept 2008	Sept 2010
3.4 Please Describe the project:	
By mapping the existing youth provision in the South area and raising awareness of the services available, the project aims to publicise the range and availability of youth initiatives running in the South of the City. The project can provide one point of contact within the Youth Development Group – South Youth Forum and promote these as an information/signposting service for accessibility to all South and City wide youth projects. This project would help in ensuring all youth organisations in the South work together to provide a 'Core Youth Offer' for the young people of South Sunderland.	
3.5 What service does the organisation currently provide and how will this be complemented by the project?	
The South Youth Forum 'SAY IT' meets regularly to discuss any issues that have been raised by young people in the South area. The established youth forum advocates on behalf of the young people and takes the relevant action to address the issues. With the support from the Youth Development Group, the South Youth Forum follows Council guidelines. The young	

people of the South area have the knowledge of the area and youth providers in the area and will carry out an audit of provision as part of this project. There is currently no one service for promoting youth initiatives in the South of the City and those accessing services are largely doing so on an ad-hoc basis. A structured and strategic promotion, it is felt by the providers, would guide young people and their families to the services on offer and give them a greater choice and understanding of the provision available.

3.6 What additional activity will SIB funding allow to happen (please tick the appropriate statement)

(a)	A project will go ahead which otherwise would not happen at all	[<input checked="" type="checkbox"/>]
(b)	A project will be provided to a higher quality / on a greater scale	[<input type="checkbox"/>]
(c)	The funding will accelerate the implementation of the project by 12+ months	[<input type="checkbox"/>]
(d)	A gap in funding will be filled pending other funding being secured	[<input type="checkbox"/>]
(e)	Other reason	[<input type="checkbox"/>]

Please explain your answer:

Without funding for promotional material this project will not go ahead.

3.7 How will you publicise that you have received support from SIB?

(Please refer to Section 3 of the guidance notes)

SIB funding will be acknowledged on all publicity material including that which is directly distributed to young people and their families.

3.8 Has there been any consultations concerning the need for this project?

Yes [] No []

If 'Yes' please provide details:

The South area LMAP discussed the need for a project of this nature to be developed. Andy Neal, Acting Head of the Youth Development Group, has supported the development of the bid and a mapping exercise on the services provided and the need to publicise these in a way, which is strategic and adds value.

3.9 Is there any documentary evidence available to support the need for this project?

Yes [] No []

If 'Yes' please provide details:

3.10 Who will benefit from the services provided by the project?

Young people aged from 13 to 19 who live in the south of the city will be the main beneficiaries. The wider community members and organisations will also benefit from the promotional project.

3.11 Will there be any implications for Council Services arising from this project?

Yes [] No []

If 'Yes' please provide details:

3.12 Does this project require the support or sponsorship of a Sunderland City Council Directorate?

Yes [<input checked="" type="checkbox"/>] No [<input type="checkbox"/>]
If 'Yes' please provide details:
The project requires the support of the Youth Development Group who are responsible for Youth Work across the City
3.13 Are any legal and other approvals required?
Yes [<input type="checkbox"/>] No [<input checked="" type="checkbox"/>]
If 'Yes' please provide details of type of approval, date secured, or date expected to be secured:

Section 4: Equal Opportunities

4.1 Does your organisation have an Equal Opportunities Policy?	
Yes [<input checked="" type="checkbox"/>] No [<input type="checkbox"/>]	
If 'Yes' please describe how the project will comply with the Policy:	
The project will comply with the council's equal opportunities policy in terms of making sure alternative formats; languages and mediums are used and produced.	
If 'No' please describe how your organisation addresses equal opportunities issues:	
4.2 Does your project specifically address any of the following issues?	
Ethnic Issues	Yes [<input type="checkbox"/>] No [<input checked="" type="checkbox"/>] (please tick)
If 'Yes' please provide details as to how the project is in line with the Race Relations Act 1976:	
Gender Issues	Yes [<input type="checkbox"/>] No [<input checked="" type="checkbox"/>] (please tick)
If 'Yes' please provide details as to how the project is in line with the Sex Discrimination Act 1975:	
Disability Issues	Yes [<input type="checkbox"/>] No [<input checked="" type="checkbox"/>] (please tick)
If 'Yes' please provide details as to how the project is in line with the Disability Discrimination Act 1995:	

Section 5: Relationship of Project to the Area Framework(s)

5.1 Identify which Area Regeneration Framework Action Plan Strategic Priorities this project will address through the use of SIB, and demonstrate how these will be achieved:
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Promotion and awareness raising campaign targeting young people;
Offer diversionary activities and improve the facilities for young people.
Young people will be involved in raising awareness of what activities for young people exist and instrumental in improving accessibility

5.2 Identify outputs / outcomes against which the delivery of the project can be evaluated. Demonstrate how these will contribute to the Area Regeneration Framework(s).

Targeted outcomes will determine the success of the publicity drive based on the four measurable outcomes for the Youth Development Group; Contacts, Regular attendance and participation in youth work programmes, recorded learning impacts and nationally recognised certificates. In order to assess the effectiveness of the marketing publicity effort, baseline figures will be taken prior to the start of promotion through accessing the Youth Development Team database, EYS system (Management Information System) and consulting young people's voluntary projects in the south area. Regular monitoring and evaluations will be taken throughout the course of the communications effort in order to measure the impact of promotional activity. The overall aim of the project will be to increase the statistics on these four indicators through well-timed and strategic marketing, which directly markets to the target group and those individuals and organisations surrounding them.

5.3 If the project relates to two or more Framework Areas, on what basis have you decided how to share the costs?

Section 6: Management Arrangements

6.1 Describe how the project will be managed:

The project will be managed by the YDG Participation team and monitored by the Quality Assurance Team

6.2 Are there any significant risks or uncertainties that may affect either the timetable of the project, or whether it achieves its objectives?

None

Section 7: Financial Information

7.1 How much SIB funding is requested?

£9,998

7.2 Indicate the type of funding requested: (please tick)

Capital [] Revenue [] Both []

7.3 Has funding been requested / allocated from any other sources, including Council Directorates and if so how much?

No

7.4 What other funding alternatives have been considered and why were these not appropriate?

No other funding arrangements have been considered as it was suggested at Area Committee on January 7th that a project to promote youth initiatives in the South should be considered.

7.5 What are the financial implications for the project should it not receive SIB funding?

A project will not go ahead as no other funding is available.

7.6 When SIB expenditure is complete how do you intend to continue this project?

The project will run as a pilot, be evaluated on completion and if, successful, other funding will be pursued.

7.7 Provide a profile of projected costs:

Funding Source	2007/08	2008/09	2009/10	Total Cost
SIB:				
Coalfield				
East				
North				
South	£9,998			
West				
Washington				
Other Sources (please state)				
1)				
2)				
3)				
Total Cost:	£9,998			

7.8 Please provide details of any 'in-kind' funding (e.g Peppercorn rents), if included within the 'Other Sources' of funding shown above.

The YDG will manage the project and provide additional staff hours as necessary to support the project.

7.9 Please provide a breakdown of the Total cost to show the main areas of expenditure:

Mechanism	Message	Timing	Cost
Variety of promotion materials, (posters, keyrings etc.)	Youth activities in your area	Spring 09	£6866
Road show event hire, display boards, advertisement of event through the media and other mediums	Youth activities in your area	Spring 09	£648
Training for young people to	Youth activities	Spring 09	£2484

investigate/research youth provisions in the South and develop teamwork skills. Transport, venue hire, additional staff working hours, resources for meetings/events, refreshments for young people during training, weekly meetings and refreshments for public road show events, incentives for young people's consultation	in your area		
Total			£9,998

7.10 Please provide details of how you will ensure that the procurement and purchasing of services and equipment will be managed in accordance with requirements as detailed in the guidance notes and guidelines. Include any estimates that you have and details of any contractors or suppliers to be used.

The procurement and purchase of material will be done in accordance with the city council's procurement guidelines. The south youth forum will make the decisions regarding the promotion materials to use and will take the lead role in the road show event.

Section 8: Additional Information

8.1 Please provide any additional information that may be of use in support of your project proposal (Please append additional sheets if required):

The key messages of the South Area Committee and the Youth Development Group is that quality Youth work is being delivered across this area. As well as a structured and strategic marketing campaign there will also be targeted outcomes, which will determine the success of the publicity drive. This project should promote the activities of all Youth providers in the area and make sure young people know where to go to access quality provision. It will support the newly developed 'Lets go Sunderland' website of 'places to go and things to do'

Section 9: Declaration

I declare that the information provided is correct and accurate and that, should this application be successful, the organisation will agree to the terms and conditions of SIB:

Name:

Karen Parkinson

Position in Organisation:

Senior Youth Worker

Date:

21st July 2008

