

THE STANDARDS COMMITTEE reports and recommends as follows:-

1. Council Publicity – Guidance Note

That they have given consideration to a report of the Chief Solicitor and a Guidance Note on Council Publicity (copies attached), aimed at assisting Members and Officers to ensure that all publicity materials issued and all promotional activity undertaken by the Council or the use of its resources, meets the standards set out in the Government's Code of Recommended Practice on Local Authority Publicity, the Code of Conduct for Members and complies with the law.

The Committee noted and endorsed the content of the Guidance Note on Council Publicity and agreed that copies be sent to all Members of the Council, Chief Officers and Heads of Service.

The Committee recommends that the Council formally adopts the Guidance Note on Council Publicity and that this be included in the Council's Constitution.