

## REPORT OF THE CHAIR OF THE PEOPLE BOARD

### People Board Progress Report

#### 1 Purpose of Report

- 1.1 To provide an update of progress against the current year's (2013/14) People Board Work Plan.

#### 2 Background

- 2.1 Earlier this year the Local Area Plan's priorities associated with People were referred to the West People Board to action on behalf of the Area Committee. The People Board continue to initiate action on those priorities and **Item 4 Annex 1** outlines progress to date.

#### 3 Area Governance Arrangements

- 3.1 The Area Committees are part of the Council's Executive Function and have two key roles:-

- (a) Influencing decisions on services delivered at a local level; and
- (b) Identification of key priorities for their areas, in the context of supporting the delivery of the Council's Corporate Outcomes Framework at a local level and ensure maximum impact where necessary through utilising its own resources.

- 3.2 Each ward will have one elected member representative, whose role will be to liaise with their ward colleagues in between meetings and feedback collective views into the Board meetings. Members will work alongside key officers in what will be practical action orientated groups. It should be noted that the Board is not a decision making body and the work / recommendations of the Board will be presented to the Area Committees for final endorsement. Elected member representation on the People Board for this Area Committee is as follows:-

Ward	People Board Membership
Chair	Cllr Rebecca Atkinson
Barnes	Cllr Lee Martin
Pallion	Cllr Cecilia Gofton
Sandhill	Cllr Mary Turton
Silksworth	Cllr Pat Smith
St Anne's	Cllr Susan Watson
St Chad's	Cllr Robert Oliver

#### 3. Key Areas of Influence/Achievements up to 31 December 2013

- 3.1 Outlined below is a summary of the key areas of influence / achievements of the West People Board up to 31 December 2013.

Action Taken	Outcome
<b>Influence: Early Intervention and Locality Based Services</b>	
<b>Children's Centres</b>	
Commissioning	<ul style="list-style-type: none"><li>• Members informed the commissioning process for Children's Centres with local knowledge and understanding regarding targeted delivery within the universal offer for the West.</li><li>• Local knowledge and information regarding targeted delivery within the West was incorporated into the procurement process</li></ul>

	<p>for the Children's Centres.</p> <ul style="list-style-type: none"> <li>• Recommendations from the commissioning process included the marketing and promotion of the service to ensure residents and families access the services they need.</li> <li>• A presentation on Children's Centres has been provided to the VCS and will be delivered to Practice Managers.</li> <li>• Links will be made with the midwifery service to progress the promotion of the service pre-birth.</li> </ul>
<b>Youth Contracts</b>	
Holiday Provision	<ul style="list-style-type: none"> <li>• Members were updated on the holiday activity progress funded by SIB and when this would expire.</li> <li>• Members were consulted and considered the use of the flexible session built into the youth contract and how this could be used to provide holiday activity on completion of the SIB funded programme.</li> <li>• On a ward by ward basis members confirmed delivery from June 2014 to enable the flexible session to be banked and appropriate performance monitoring to be put into place by the Commissioning team.</li> </ul>
<b>Influence: Transformation of Adult Social Care</b>	
<b>Personalisation and Enterprise</b>	
Self Employment	<ul style="list-style-type: none"> <li>• Members received a proposal for the development of new enterprise in the West area of the city.</li> <li>• The enterprise development incorporates the transformation of adult social care by creating businesses that offer services enabling those requiring support to remain independent in their own homes.</li> <li>• The development of these enterprises will also offer Sunderland residents increased choice and control when identifying the support they wish to access to enable them to remain independent.</li> <li>• The proposals for support for enterprise development included the offer of business mentoring, training and start up loans available to West residents.</li> <li>• The People Board discussed the options and recommended the establishment of a pilot programme to support 10 businesses initially.</li> </ul>
<b>Libraries</b>	
Future Library Services	<ul style="list-style-type: none"> <li>• The opening times of the libraries in the area were confirmed.</li> <li>• The development and delivery of a programme of community based outreach activity has commenced.</li> <li>• Community book collections are being established across the area.</li> <li>• IT provision has been improved and includes free access to wi-fi and the launch of e-books and e-audio services from December 2013.</li> <li>• Each area has an allocated Community Engagement Officer who will continue to develop the delivery of community based activity and programmes in partnership with the Area Community Officer and the West VCS Network.</li> </ul>
<b>Influence: Welfare Reform</b>	
	<ul style="list-style-type: none"> <li>• At the November People board members were updated on the current position within the city and West following Welfare Reform.</li> </ul>

	<ul style="list-style-type: none"> <li>Members fed in views on the enhancement of the support of provided and how this could be developed locally through the VCS in the West.</li> </ul>
<b>Influence: Health and Wellbeing</b>	
<b>Integrated Wellness</b>	
	<ul style="list-style-type: none"> <li>A presentation on integrated wellness was offered and delivered to west area members.</li> <li>Members fed in their views to the Area Committee Chair and Public Health representative.</li> <li>The Area Chair attended an event to feed in the local views of West Area to the Integrated Wellness model.</li> <li>A health People board is planned for January to commence work on aligning priorities and improve joined up working.</li> </ul>
<b>Sexual Health</b>	
Review of Services	<ul style="list-style-type: none"> <li>At the December People Board members received a report reviewing the sexual health services delivered.</li> <li>Members considered feedback and made recommendations on the next steps and local issues and priorities for inclusion.</li> <li>This will be considered further in the health People board in January.</li> </ul>
<b>Area Priority: Job Prospects</b>	
Apprenticeship Scheme	<ul style="list-style-type: none"> <li>33 apprenticeships have commenced</li> <li>21 apprenticeships have been maintained</li> <li>21 businesses have been supported to offer an apprenticeship</li> <li>Evaluation of the scheme has supported and informed the development of 14 – 16 yrs support.</li> </ul>
Work Clubs	<ul style="list-style-type: none"> <li>At the September Area Committee £70,000 SIB was awarded to the development of community work clubs across the West.</li> <li>An application was developed with 0.5 FTE working in each ward from an agreed community location within the ward to deliver employment support.</li> <li>The delivery of the community work clubs will commence from January 2014 and members updated on the delivery programme across each ward.</li> </ul>
Work Experience	<ul style="list-style-type: none"> <li>3 applications were received in response to the advertised project brief for work placements.</li> <li>The applications have been consulted upon and appraised in accordance with SIB guidelines.</li> <li>The applications, consultation comments and appraisal findings were discussed within the People Board (detail attached to the finance report).</li> <li>A recommendation was made to extend the programme and offer each of the applicants funding to deliver against the project brief, working in a cohesive way using the same processes and paperwork.</li> </ul>
14 – 16 Support	<ul style="list-style-type: none"> <li>Visits have been completed with all 3 head teachers from the secondary schools within the West to discuss the findings of the evaluation of the apprenticeship programme.</li> <li>Information was collated on the current offer in the secondary schools in terms of alternative or additional provision used to ensure pupils remain engaged.</li> <li>Information was provided by the head teachers regarding the</li> </ul>

	<p>issues they faced in terms of provision for 14 – 16 year olds to support the move into further education, employment or training and ensuring pupils remain engaged in the education process.</p> <ul style="list-style-type: none"> <li>• The People Board were presented with the information collated and opportunities for potential improvement. Members recommended the development of a young apprentice/placement programme for 14 – 16 year olds to enhance the academic qualifications and an alternative vocational offer.</li> </ul>
<b>Area Priority: Health and Wellbeing</b>	
Dementia Module	<ul style="list-style-type: none"> <li>• The delivery of the health champions dementia module has commenced, with training offered in St Chad's and Sandhill ward to date.</li> <li>• Delivery will continue with training being offered in each ward at local Voluntary and Community Sector venues, with sessions planned in Silksworth, Barnes, St Anne's and Pallion early in the new year.</li> </ul>
Stay and Bake	<ul style="list-style-type: none"> <li>• 2 Stay and Bake courses have been fully delivered in wards St Chads, St Anne's</li> <li>• Another course has commenced in Silksworth and is ongoing.</li> <li>• Courses in the Sandhill, Pallion and Barnes wards will be delivered January – March.</li> <li>• 16 families have participated in the courses.</li> <li>• 5 have fully completed the course to date.</li> </ul>
<b>Area Priority: Activities for Young People</b>	
Holiday Activities	<ul style="list-style-type: none"> <li>• 1021 individual young people participated in activities (Easter – October).</li> <li>• 263 individual young people attended 4 or more sessions</li> <li>• Many young people who attend youth provision volunteered during the delivery of the play scheme activity for younger children enabling them to build and develop skills.</li> <li>• A number of sessions delivered offered positive activities to young people from different schools, neighbourhoods and backgrounds and helped to improve community integration and cohesion.</li> <li>• A number of young people have undertaken training and accreditation as part of the activities giving them increased knowledge, skills and experience which adds value to daily life and future opportunities.</li> <li>• A number of activities offered children and young people the opportunity to develop key life skills including, tolerance and respect, cooking and self-care.</li> <li>• A clear partnership approach was developed locally between providers and key partners</li> </ul>
<b>Area Priority: Walk and Talk</b>	
Extension of Programme	<ul style="list-style-type: none"> <li>• Members participated in an Area Tour in September which visited locations including people and place based issues.</li> <li>• The tour identified area and ward based improvements for both People and Place that could be completed to meet the priorities of the West area. Following the tour the Walk and Talk programme has been reinstated to incorporate People issues.</li> <li>• A report was presented to the Place Board in October and People Board in November summarising the opportunities for members to identify People and Place based issues and</li> </ul>

	<p>progress improvements on a ward and area basis.</p> <ul style="list-style-type: none"><li>• Members at the People and Place board agreed a recommendation to align £48,000 (£8000 per ward) SIB funding to support the delivery of improvements identified as part of the tour and Walk and Talk programme, the detail of which is contained within the finance report.</li></ul>
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#### **4. Recommendations**

- 4.1 Members are requested to consider the progress and performance update with regard to the West People Board Work Plan for 2013/2014.
- 4.2 Consider and agree the recommendation of the People Board to extend the Walk and Talk programme to incorporate People issues.

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