

REPORT OF THE EXECUTIVE DIRECTOR OF CITY SERVICES

LICENSING SUB-COMMITTEE – 10 NOVEMBER 2010

LICENSING ACT 2003 – APPLICATION FOR A PREMISES LICENCE

33 PARK PARADE, ROKER, SUNDERLAND, SR6 9LU

Hendon Discount Stores Ltd.

1.0 PURPOSE OF REPORT

- 1.1 To consider an application for the grant of a premises licence for the above-mentioned premises.

2.0 DESCRIPTION OF DECISION

- 2.1 Members are requested to have regard to the representations mentioned in paragraph 7.0 below and to take such steps as they consider necessary for the promotion of the licensing objectives. The steps may be: -

- a) to grant the application in its entirety,
- b) to modify the conditions of the licence, or
- c) to reject the whole or part of the application.

3.0 INTRODUCTION/BACKGROUND

- 3.1 A relevant representation has been received in relation to the application and is detailed at paragraph 7.0.

4.0 CURRENT POSITION

- 4.1 The application is for the grant of a new premises licence. The application is for the supply of alcohol every day between the hours of 07:00 and 22:00. A copy of the application is attached as Appendix 1.

5.0 REASONS FOR THE DECISION

- 5.1 To determine the application in accordance with section 18(3) of the Licensing Act 2003.

6.0 ALTERNATIVE OPTIONS

- 6.1 None submitted.

7.0 RELEVANT CONSIDERATIONS/CONSULTATIONS

- 7.1 One Interested Party has objected to the application and a copy of their representations are attached as Appendix 2.
- 7.2 In making their decision, Members are advised to consider the Licensing Act 2003, the Government's Guidance on the Act and the Council's Statement of Licensing Policy, a copy of which will be made available to each Member of the Sub-Committee.

8.0 GLOSSARY

- 8.1 No acronyms or abbreviations have been used in this report.

9.0 LIST OF APPENDICES

- Appendix 1 Copy of the application form.
Appendix 2 Representations from Interested Party.

10.0 BACKGROUND PAPERS

None.

Appendix 1

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R no 17/9/10 R1 no TS/3630
1190.00
000M/R6M/28

**Application for a premises licence to be granted
under the Licensing Act 2003**

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form.
If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.
You may wish to keep a copy of the completed form for your records.

I/We HENDON DISCOUNT STORES LTD
(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description			
33 PARK PARADE SUNDERLAND			
Post town	SUNDERLAND	Post code	SR6 9LU

Telephone number at premises (if any)	
Non-domestic rateable value of premises	£

Part 2 - Applicant Details

Please state whether you are applying for a premises licence as
Please tick yes

- a) an individual or individuals * please complete section (A)
- b) a person other than an individual *
 - i. as a limited company please complete section (B)
 - ii. as a partnership please complete section (B)
 - iii. as an unincorporated association or please complete section (B)
 - iv. other (for example a statutory corporation) please complete section (B)
- c) a recognised club please complete section (B)
- d) a charity please complete section (B)

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- e) the proprietor of an educational establishment please complete section (B)
- f) a health service body please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital please complete section (B)
- h) the chief officer of police of a police force in England and Wales please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a
 - statutory function or
 - a function discharged by virtue of Her Majesty's prerogative

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over					<input type="checkbox"/> Please tick yes
Current postal address if different from premises address					
Post Town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over					<input type="checkbox"/> Please tick yes

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Current postal address if different from premises address			
Post Town		Postcode	
Daytime contact telephone number			
E-mail address (optional)			

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name	HENDON DISCOUNT STORES LTD
Address	53-55 VILLETE ROAD HENDON SUNDERLAND SR2 8RD
Registered number (where applicable)	05426028
Description of applicant (for example, partnership, company, unincorporated association etc.)	LIMITED COMPANY
Telephone number (if any)	07921225647
E-mail address (optional)	

Part 3 Operating Schedule

When do you want the premises licence to start?

Day	Month	Year
09	09	2010

If you wish the licence to be valid only for a limited period, when do you want it to end?

Day	Month	Year

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Please give a general description of the premises (please read guidance note1)

GENERAL STORE /OFF LICENSE

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

- | <u>Provision of regulated entertainment</u> | Please tick yes |
|---|-------------------------------------|
| a) plays (if ticking yes, fill in box A) | <input type="checkbox"/> |
| b) films (if ticking yes, fill in box B) | <input type="checkbox"/> |
| c) indoor sporting events (if ticking yes, fill in box C) | <input type="checkbox"/> |
| d) boxing or wrestling entertainment (if ticking yes, fill in box D) | <input type="checkbox"/> |
| e) live music (if ticking yes, fill in box E) | <input type="checkbox"/> |
| f) recorded music (if ticking yes, fill in box F) | <input type="checkbox"/> |
| g) performances of dance (if ticking yes, fill in box G) | <input type="checkbox"/> |
| h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H) | <input type="checkbox"/> |
|
<u>Provision of entertainment facilities:</u> | |
| i) making music (if ticking yes, fill in box I) | <input type="checkbox"/> |
| j) dancing (if ticking yes, fill in box J) | <input type="checkbox"/> |
| k) entertainment of a similar description to that falling within (i) or (j) (if ticking yes, fill in box K) | <input type="checkbox"/> |
| <u>Provision of late night refreshment</u> (if ticking yes, fill in box L) | <input type="checkbox"/> |
| <u>Supply of alcohol</u> (if ticking yes, fill in box M) | <input checked="" type="checkbox"/> |

In all cases complete boxes N, O and P

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M

Supply of alcohol Standard days and timings (please read guidance note 6)			Will the supply of alcohol be for consumption (Please tick box) (please read guidance note 7)	On the premises	<input type="checkbox"/>
				Off the premises	<input checked="" type="checkbox"/>
Day	Start	Finish	Both <input type="checkbox"/>		
Mon	7am	10pm	State any seasonal variations for the supply of alcohol (please read guidance note 4)		
Tue	7am	10pm			
Wed	7am	10pm			
Thur	7am	10pm	Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 5)		
Fri	7am	10pm			
Sat	7am	10pm			
Sun	7am	10pm			

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

Name	MR USMAN ALI
Address	172 QUEEN ALEXANDRA ROAD SUNDERLAND
Postcode	SR3 1XH
Personal Licence number (if known)	
Issuing licensing authority (if known)	SUNDERLAND CITY COUNCIL

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P Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e) (please read guidance note 9)

[Empty response box for question a)

b) The prevention of crime and disorder

CCTV CAMERAS TO BE FITTED IN STORE. THEY WILL AID STAFF & POLICE IN PREVENTING CRIME AND ALSO BRINGING CRIMINALS TO JUSTICE.

c) Public safety

[Empty response box for question c)

d) The prevention of public nuisance

[Empty response box for question d)

e) The protection of children from harm

SALES OF ALCOHOL AND CIGARETTES WILL BE PROHIBITED TO ANYONE UNDER THE AGE OF 18. THE STORE WILL USE I.D BOOKS AND CHALLENGE 21 SCHEME.

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Please tick yes

- I have made or enclosed payment of the fee
- I have enclosed the plan of the premises
- I have sent copies of this application and the plan to responsible authorities and others where applicable
- I have enclosed the consent form completed by the individual I wish to be premises supervisor, if applicable
- I understand that I must now advertise my application
- I understand that if I do not comply with the above requirements my application will be rejected

IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

Part 4 – Signatures (please read guidance note 10)

Signature of applicant or applicant's solicitor or other duly authorised agent (See guidance note 11). **If signing on behalf of the applicant please state in what capacity.**

Signature	
Date	17/9/10
Capacity	DELECTOR

For joint applications signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent. (please read guidance note 12). **If signing on behalf of the applicant please state in what capacity.**

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)

Post town		Post code	
Telephone number (if any)			
If you would prefer us to correspond with you by e-mail your e-mail address (optional)			

Appendix 2

22 September 2010

Licensing Section
Streetscene
P O Box 107
Civic Centre
Sunderland
SR2 7DN.

Dear Sirs

Hendon Discount Supplies.
Re Alcohol Licence Application
33 Park Parade Roker.

I refer to the above application that has been requested for 33 Park Parade. Please accept this letter as a strong objection to this application.

Previously this shop was occupied by Boozebuster. There was a tremendous amount of anti social behaviour with police being called out on numerous occasions. Young people were obtaining drink and then taking it to Roker Park where again police were called out.

The new application from Hendon Discount Supplies will again bring back all the anti social behavioural problems that

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The residents within distance of the shop have to put up with on a daily basis.

Cars have been damaged by being kicked and scratched by people who were drunk and collecting more drink from the store.

Shouting and fighting were a regular occurrence which is a terrifying thing when you are at home on your own and there are two elderly neighbors who also live next to me and I know they object and will also be writing about this matter.

Within the vicinity there are two other outlets which sell alcohol and are run to a high standard with no trouble at all.

London Supplies are regular pests of call for the police as there is always trouble around these shops.

Anti social behavior is a tremendous problem which Sunderland City Council and the local police have to deal with on a daily basis, please don't let this be the case here. There are plenty other uses that this empty property can be put to. a hairdressers, a gent's barber shop an office for a property sales / letting agent. The property has only just come on the market and internally is in a position where it could also be changed back into a house again.

Park Parade is within a conservation area and the frontage of this shop definitely does not fit in with the area surrounding it.

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There is also a pub, The New Derby, which is now attracting a lot of people to the area with no trouble being encountered at all.

This shop seems to attract all the wrong clientele which take their drink to the Park or the seafront areas, along with the rubbish they leave behind.

By declining this application I strongly believe this will make a massive affect to the local area and keep trouble off our surrounding streets. As this has definitely been the case whilst it has been closed.

Yours faithfully,